



JUNE

Sentiments.

ANDREA'S
FACEBOOK
LIVE

RANKINGS

There have been a few Rankings and re-Rankings this month congratulations to all!

NEW
WEBSITE

Check out the new website and all its new features

IN THIS ISSUE

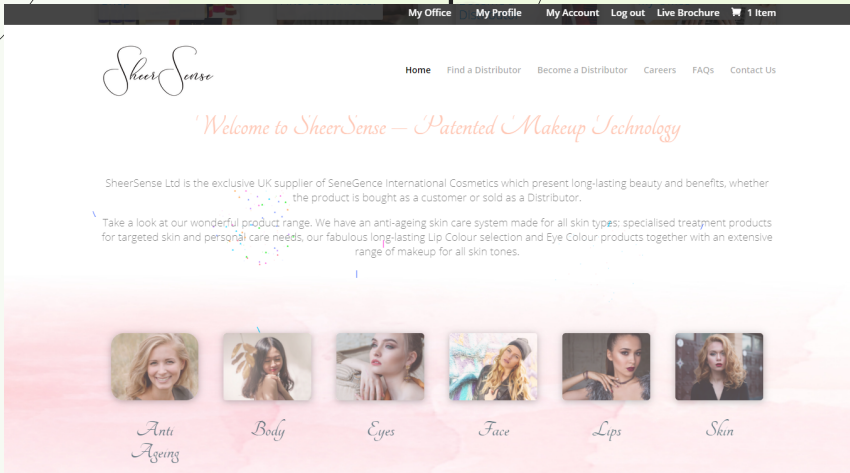
- **NEW stock in the UK**
- New Website has been launched
- Rankings and Re-rankings
- Makeup looks this summer
- SheerSister of the month
- Competitions this month and winners from previous competitions
- Andrea's Facebook Live
- Product Knowledge tips
- Julia Bramble's top tips this month



ANDREA'S FACEBOOK LIVE



New Website



- What should we use on our displays
- Perspex stands to hold skincare/LipSense etc
- LipSense banner
- Glamour kit on display
 - Lips kit
 - Just trying everything possible
- Joining teams to go to an event
- Sharing a booth at a trade show is a good idea as we all need to have a break during the day, invite a SheerSister along.
 - Its important to get back what you sell, but this is also for the experience booking glamour demos etc. Not always just about sales but the experience
 - Try saying 'we have been set a challenge to speak to as many people' say this in at the stall.
 - Split the sales/stock it is up to you what you put in from your own stock and how you share the profits
 - Work out between you cost per hour who is working, this is time consuming so put time aside
 - Keep track of what has been paid for and by whom. Tell everyone what they all need to pay Do not pay for it all yourself, make sure you are all in.
- Giveaway
- Giving away a free LipSense that day, a giveaway for the day to increase engagement
- Don't ask yes or no questions Ask people, What's your name? What's your number?
- Just go for it!
- Go where you feel comfortable 'find your jam'
 - These events have there good and bad moments not everyone will want to buy your products
 - Wowing, getting yourself out there and talking to as many people as you can
 - You may be quiet but it's all about stepping out!
 - People won't always respond to you, how are you going to do that.
 - They won't deal with you if you don't respond.
 - Practice makes perfect, try and try again!
 - If you don't know how to wow get out there and practice.
 - There will be a couple of no's people are still nice, you need to pluck up the courage
 - The business won't come to you you make it yourself!
 - Put your stripes on go out and start wowing someone
 - People are interested they want to know
 - This product is amazing everyone needs to know about it

The new website was launched on Friday the 15th June at 10am and we know you were all as excited as we were.

The Back Office is now named Your Office and has more features than before.

This website will constantly be changing and updating so keep your eyes peeled and you may see changes in the future!

TOP TIPS THIS MONTH AND NEWS

NEW STOCK HAS BEEN LAUNCHED!

Changed your email recently? Remember to update us by updating your details in the back office.

“
SHINE BRIGHT
ALWAYS!
”

SUMMER IS COMING AND IT IS IMPORTANT WE KEEP OUR SKIN LOOKED AFTER, TRY THE SKINCARE RANGE!



Blu-J LipSense, Lip Scrub, and Brightening Multi-Vitamin Treatment

MAKEUP TRENDS

Lip colour

Lip Colour isn't just for the lips anymore. Lip colour can be used on eyes and cheeks too! This look was all over the runway at Spring 2018 fashion shows.

Glossy skin

For a shiny new you, you'll want to check out the glossy skin trends popping up!

Shine Bright

Glitter, glitter and more glitter. Try Glittering your look up this summer

Coloured EyeLiner

Try your ShadowSense as a eyeliner!



SHEER SISTER AND RANKINGS THIS MONTH



Well done **Ellie Whitley** for winning SheerSister of the month for May!

Ellie has created a make it Maiden group to get as many distributors ranked as possible in time for P.I.T stop.! The SheerSense team thank you for all your efforts

For all future nominations please email:
sherri@sheersense.com

Rankings

New Rank: Caroline Cant - Royal In Waiting

Re-Rank in the new Seminar year!

Arabella Brai Maiden

Emma Whyley Maiden

Elizabeth Parish Maiden

Becky Mitchell Maiden

Zoe Grimes Maiden

Karen Davies Royal in Waiting

Jess Minshull Royal in Waiting

Louise Ireland Royal in Waiting

Marie Patricia McNeill Royal in Waiting

Melissa Armstrong Royal

Sharon Valler Royal

Ellie Whitley Lady

Leighanne Mete Lady

Laura Robinson Countess

Well done!

The only way is up...

Sheer Sister



Of the month
ELLIE WHITLEY



Royal in Waiting
CAROLINE CANT



GO GET THAT CROWN...



Top tips for social media*

By Julia Bramble

1. Plan what you want to show or say beforehand – especially if you plan to go Live!
2. Check that you have enough light – natural daylight is perfect, and also that your sound quality is OK – no distracting background noises.
3. You don't have to go mad and buy any new kit – just your phone and the headphones that came with it will be fine.
4. If you're planning on going live, check that your internet connection is OK before you start – it's frustrating to get into your video only to get feedback that you're all pixelated or breaking up!
5. Check that your background hasn't got anything in it you'd rather not show
6. It's great to introduce yourself, but don't do this right at the beginning of the video – you want the first few seconds to really grab your viewer's attention, so that they stay watching!
7. Don't assume that everyone will watch all your video – the average watch time on Facebook for example is 6 seconds – what can you say in that time to encourage them to keep watching, or at least to demonstrate your value?
8. If you create short videos you can share them on most social media networks – but remember to tell people why they should watch in the post.
9. Include a call-to-action at the end of the video – what do you want people to do next?
10. If you don't know what to create a video about, then think about questions your customers (or potential customers) ask you ... or what you think they should ask you!! Or take a look at what some of the big brands who might sell to similar people are doing – see which videos seem to work well for them and use them to inspire your own ideas! Share hints, tips, advice and how-tos as well as videos about the products and you will attract a bigger audience than if you just share product-based videos every time!
11. Smile and let your natural personality shine through – people buy people!
12. If you're feeling a bit tired or you're not in the best mood, take a few minutes to re-energise before creating your video – high energy is much more attractive than a dull, flat voice!
13. When you've created your video – or shared a Live, don't forget to save it (or download it)
14. Have FUN!!

Product knowledge

Brightening Multi-Vitamin Treatment

Apply directly to face areas in need of brightening and lightening, twice daily after cleansing and prior to application of any other SeneDerm® moisturizers.

Exposure to environmental factors such as UV and pollution, hormonal hyperpigmentation (or hyperpigmentation caused from medication) or scarring caused by acne can lead to unwanted darkening of your skin's pigment. These dark spots on your face, neck or hands can be difficult to conceal and prevent you from showcasing a youthful, healthy looking and bright complexion.

This contains sunflower, apricot and other natural ingredients to get your skin glowing again!



Competitions/ Events



Well done to Jolanta for winning the Review competition we hope you enjoy your Collagen Night Pak.

A massive congratulations to Sharon Valler on winning the team incentive prize and winning team training with Will Murtha.

All your efforts are making waves in your own business's

**KEEP YOUR EYES
PEELED FOR MORE
INFORMATION ON P.I.T
STOP IN THE NEXT
FEW WEEKS! MAKE IT
TO MAIDEN AND ABOVE
AND KEEP THE 28TH
SEPTEMBER TO THE
30TH FREE!**

**TAKE A LOOK IN THE
BACK OFFICE AT THE
VIDEOS FROM SEMINAR**

Glamour Demo

Would you like to be chosen to have your face on the e-Beauty Book on the new website?

For your chance to be featured in our corporate material, submit a 3-minute video of yourself at your Demo. In front of your party include a little of your story, why you joined as a distributor and your own unique introduction to SheerSense. Then do a quick scan around the room of your guests waving at the camera (please get their permission). Remember 3 minutes max!

Send videos to Sherri@SheerSense.com or Facebook Messenger by end of business day June 24th.

Criteria UPDATED: Due to restricted access to the website.

- Submit your 3-minute Video by 24th June
- Achieve an ADDITIONAL 300PV (£600) in June
- Register one New Distributor in June
- Your new Distributor then has until the 7th July to become qualified.

Up to 3 people will qualify for the initial e-Beauty Book photos. Judges' decision is final, and if multiple people meet the criteria the first places will be decided by both video content and total PV. Winners will be announced 9th July.

In the next issue:

**Andrea's Zoom Call
Summer Top Tips
Rankings and SheerSister of the
month
Product knowledge**

