

Beauty

BOOK



SheerSense®

Superior Products

SHEERSENSE® IS THE LICENSED UK
BROKER FOR SENECE
INTERNATIONAL PRODUCTS.

Joni Rogers-Kante

Joni Rogers Kante, CEO and Founder of SeneGence International, had a vision of a company with products that really work and a career that really works long before finding the premier product. Once she discovered a long-lasting liquid lip colour unlike anything she had seen before, she knew she needed to share it with the world.

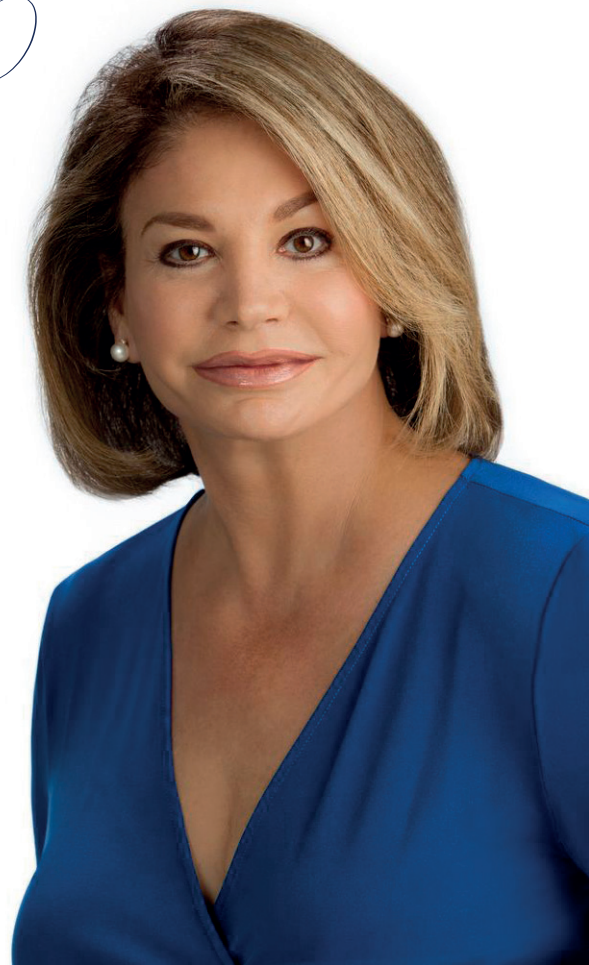
In 1999, SeneGence exploded into the marketplace with the launch of LipSense® patented colour technology, and SeneGence quickly rose in popularity as the creator of the original long-lasting lip colour.

This was only the beginning of an entire line of long-lasting cosmetics and revolutionary anti-ageing skin care products. Over the years, SeneGence has grown to support thousands of successful careers and satisfied customers around the world and remains steadfast in its commitment to use only the most advanced technologies to make skin more beautiful.

I stand behind our products 100% and truly believe that your skin will look more beautiful in 30 days when using our 24 hour anti-ageing skin care and long-lasting colour systems.

A stylized, handwritten signature of the name "Joni" in a cursive script.

Joni Rogers Kante
FOUNDER & CEO





THE SHEERSENSE®

Opportunity

IS POSITIVELY

AFFECTING THE LIVES OF HUNDREDS OF WOMEN AND FAMILIES IN THE UK
AND IT ALL BEGINS WITH SENEENCE® PRODUCTS...



Joni

TRAVELLED AROUND THE WORLD TO FIND THE MOST UNIQUE AND BENEFICIAL INGREDIENTS TO USE IN THE PROPRIETARY FORMULAS OF SENEENCE PRODUCTS.



© David Kirkland

In the Vanuatu string of islands in the South Pacific, she worked with scientists and discovered naturally reoccurring resources proven to be beneficial to the skin.

Today, SeneGence products can be found in over 13 countries around the world, helping to make skin healthier and more beautiful. Joni ventures to international destinations regularly and enjoys sharing SeneGence with everyone she meets while guiding them to be their most confident self with products that really work.

One of Joni's greatest joys is to watch how lives are blessed and individuals prosper with SeneGence, learning to balance life, family, and business, while looking beautiful doing it!



Use of naturally reoccurring ingredients



No animal testing and no animal by-products (We use alternative sources)



Made in the United States for stringent quality control



Formulated without drying waxes and harmful lead



Made in 'Pharmaceutical Grade' rated manufacturing facility



All products formulated with US FDA approved ingredients

The Science

ALL SENEDERM, SOLUTIONS AND SENSE COSMETICS CONTAIN SENEPLEX COMPLEX, A KINETIC ENZYME THAT AFFECTS THE WAY CELLS GROW FROM THE BOTTOM LAYERS OF THE SKIN TO THE TOP.

Verified by an independent laboratory, clinical testing confirmed products with SenePlex Complex are highly effective in increasing cellular renewal and regular use results in remarkable improvements to skin, including:

*Skin smoothness increased by 45%.
Almost 33% more individuals with
sensitive skin were able to use SeneDerm
SkinCare without irritation.*

4 to 8 Weeks to Revolutionary Results ▶

Independent clinical test results of 8 weeks of treatment with our proprietary formula, SenePlex Complex.

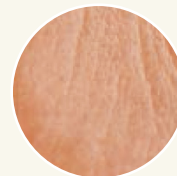
23.3% increase in cellular renewal



Week 0



Week 2



Week 4



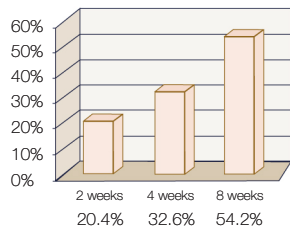
Week 8

THE *Active Enzymes*

IN THE ADVANCED ANTI-AGEING DELIVERY SYSTEMS WORK TO ELIMINATE DEAD SKIN AND PRODUCE HEALTHIER, PLUMPER CELLS AS THEY MOVE TO THE SURFACE OF SKIN.

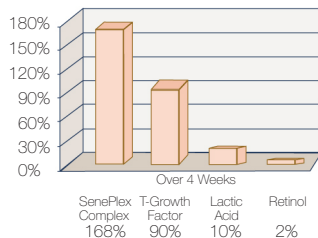
INCREASES MOISTURE + HYDRATION BY

54.2%



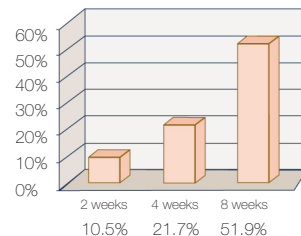
INCREASES COLLAGEN SYNTHESIS BY

168%



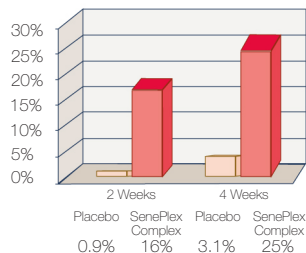
INCREASES SKIN FIRMNESS + ELASTICITY BY

51.9%



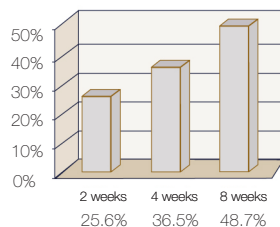
DECREASES SKIN SAGGING BY

25%



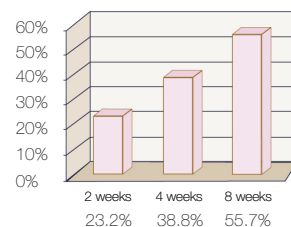
INCREASES SKIN LUMINOSITY BY

48.7%



REDUCES FINE LINES + WRINKLES BY

55.7%



SENEDERM *Skincare*



A24Hour

ANTI-AGEING SKIN CARE SYSTEM MADE
FOR ALL SKIN TYPES.

3-in-1 Cleanser £30

4oz/118mL

This triple-action cleanser works to cleanse, tone and hydrate while helping to maintain skin's moisture. Each formula is detergent-free and works to restore pH while effectively removing dirt, oil and bacteria.

DayTime Moisturizer £50

1.66oz/50mL

These lightweight, daily moisturisers deliver anti-ageing advantages and botanicals that work to balance moisture and naturally hydrate skin. They work to protect skin from oxidation and the environment with a mechanical shield.

Evening Moisturizer £60

1.66oz/50mL

Highly concentrated with additional SenePlex Complex for extra protection from free radicals during sleep. These thick, rich skin creams are a luxurious combination of ingredients that aid in increased cell production and regeneration.

DRY

No oiliness, can feel tight and itchy, noticeable fine lines, may have red or rough patches, small pores, visible flaking.

NORMAL to DRY

No oil in "T" zone, generally healthy appearance, clear with even texture, may have occasional tightness or flaking, small to medium size pores.

NORMAL to OILY

Oily "T" zone, generally healthy appearance with occasional breakouts or blemishes, pores are medium to large, skin appears shiny and can feel oily.

Find your perfect skin type

3-in-1 Cleanser



DRY

Sponge-like Pillows

exfoliate flakes

Algae Extract

hydrates and softens skin

Humectants

bind moisture to the skin



NORMAL TO DRY

Aloe Vera

soothes skin

Avocado Oil

very rich moisturiser

Lavender

soothes with anti-bacterial benefits



NORMAL TO OILY

Vanuatu Volcanic Ash

exfoliates dead cells

Cone Flower Extract

increases collagen

synthesis

DayTime Moisturizer



DRY

Moringa Oil

smoothes, de-puffs and moisturises

Almond Oil

leaves skin silky but non-greasy

Jojoba

promotes soothing & healing



NORMAL TO DRY

Vitamin B

helps new cells form

Sodium Hyaluronate

for binding moisture

Aloe Leaf

helps to improve firmness



NORMAL TO OILY

Jojoba

promotes soothing and healing

Squalene

absorbs fat-soluble toxins

Allantoin

stimulates new healthy tissue

Evening Moisturizer



DRY

Amino Acids

builds healthy cells

Vitamin E

essential antioxidant

maintains healthy cells

Ginger Root

anti-inflammatory



NORMAL TO DRY

Avocado Oil

very rich moisturiser

Vitamin E

essential antioxidant

maintains healthy cells



NORMAL TO OILY

Borago Seed Oil

powerful anti-inflammatory

that reduces redness

Vitamin E

essential antioxidant

maintains healthy cells

Highly Advanced

ANTI-AGEING SKIN CARE PRODUCTS THAT HELP
CORRECT AND PREVENT THE SIGNS OF AGEING.

Climate Control £60

2.3oz/68mL



Hydration in the purest form. This 'miracle in a bottle' helps even the driest, most damaged skin regain its healthy glow and moisture content. Its unique delivery system keeps key ingredients separated until shaken, combined and activated.

SelPlex Complex - herbal oil extracts and vitamins that increase moisture

Sodium Hyaluronate - restores damaged cellular walls

Glucosamine HCL - natural anti-inflammatory that helps maintain more elasticity

SeneSerum-C £65

.51oz/15mL



A 100% natural blend of the most advanced anti-ageing ingredients known today. This 'urbanisation' defense formula is made for all skin types and works to repair damaged skin cells while helping to prevent further damage and create healthier, firmer, younger looking skin. So light, it can be used day and night under moisturisers.

Stabilized Vitamin C - for collagen production and to help reverse cell damage

SeneShield - helps protect cells from immediate free radical damage

EyeCrème £50

.44oz/13mL

A rich blend of oils and vitamins that protect while working to diminish fine lines and wrinkles on the sensitive area around the eyes. The rich formula melts and emulsifies at skin temperature and creates a silk-like coating that reduces drag while applying cosmetics.

Soybean Oil - improves skin

hydration and smoothness

Kukui Seed Oil - soothes skin

Vitamin A - helps increase elasticity



Collagen Night Pak with brush £85

1oz/30mL

A breakthrough anti-ageing sleep treatment that harnesses the power of natural ingredients and latest in skin care technology to seal in moisture while you sleep. As the final step in your evening skin care routine, it creates a protective veil that helps to prevent drying and damage that can occur overnight and can lead to unwanted signs of ageing.

Plant-based marine collagen

restores and rebuilds collagen

Caffeine

rejuvenates and revitalises skin

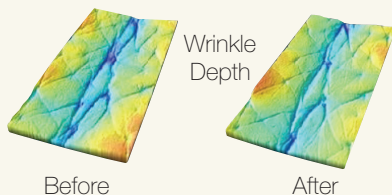
Copper & Zinc

for antioxidant protection



Night Pak

Anti-Wrinkle Treatment
works to reduce light to
medium wrinkle depth
by an average of
34% to 63%



Wrinkle depth shown in dark blue.
The difference between the measurement
of the depth (and therefore shadowing)
of the wrinkle taken within 28 days of
use is clearly visible.

Nangai Oil contains
94-97%
natural triglycerides

Specialised

TREATMENT PRODUCTS FOR TARGETED
SKIN AND PERSONAL CARE NEEDS.



Anti-Wrinkle Treatment £65

.5oz/15mL

Visibly reduces light and
medium size wrinkles,
making skin smoother and
younger looking. Natural
ingredients relax wrinkles,
stimulate cell production
and restore moisture.

Anti-Wrinkle Complex

- calms nerves and relaxes muscles

Green Tea Leaf Extract

- protects from collagen breakdown

Joboba Seed Oil

- helps to improve skin's elasticity



Nangai Oil £45

.5oz/15mL

Intensely moisturise and
soothe dry skin with this
luxurious, natural blend of
exotic Nangai Oil and
anti-ageing ingredients.
Found on the tropical
island nation of Vanuatu,
Nangai Oil provides skin
anti-inflammatory and deeply
hydrating benefits.

Triglycerides

- essential fatty acids that help enhance your
skin's ability to retain precious moisture

SenePlex Complex

- for increased cellular renewal



Facial Resurfacer £50

2 oz / 59 mL

Achieve a glowing, smooth skin surface with SeneDerm Solutions Facial Resurfacer, containing larger grains of Vanuatu Ash for a powerful buffer. A little goes a long way to rid skin of impurities and reveal soft, revitalised skin.

Vanuatu Volcanic Ash - exfoliates dead cells and polishes skin

Nangai Oil - deeply hydrates and soothes skin with moisture enhancing triglycerides

Walnut Shell - helps reduce skin inflammation

Polishing Exfoliator £50

2oz/59mL

Gently polish away rough, dry skin and impurities with this unique formula containing naturally exfoliating Vanuatu Volcanic Ash.

A little goes a long way to softly buff skin to a luminous glow.

Vanuatu Volcanic Ash

- exfoliates dead cells and polishes skin

Nangai Oil - deeply hydrates and soothes skin with moisture-enhancing triglycerides



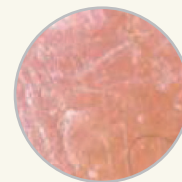
Facial Resurfacer contains volcanic ash with

titanium

iron

70% & 30%
for effective exfoliation
without irritation.

Polishing Exfoliator helps rough, dead skin appear smooth and vibrant after ONLY three consecutive applications.



Before



After

Works to
reduce dark
circles up to
122%

Lashes appear
25% longer and
fuller in weeks



Dark Circle Under Eye Treatment £50

.5oz/15mL

Excessive under eye darkening and visible bagging prematurely ages eyes. Correct it with this effective blend of ingredients formulated to help reduce the appearance of darkening and tighten loose skin in the sensitive area under the eyes.

Suma Root Extract
Potency Wood Extract
Madonna Lily Flower Extract

- all work to reduce under eye darkening

LashExtend £55

.125oz/3.7mL

Say goodbye to false eyelashes and expensive extensions by naturally and safely enhancing your gorgeous gaze with this non-drug lash lengthener. Results rival prescription treatments that cost over twice as much! Choose Clear twice daily or Coloured water resistant treatment in one easy step

SenePeptide - stimulates hair growth
Chamomile Extract - anti-irritant with soothing properties
White Tea Extract - powerful anti-oxidant



LipSense



Increases LIP VOLUME



+ fullness up to
20%

+ moisture up to
50%

The majority of test volunteers experienced at least a 10% increase in lip volume while those with the thinnest lips experienced up to a remarkable 20% lip volume increase.

LipVolumizer £50

.20oz/5.9mL

Get lasting results of full, pouty lips without the use of irritants. This proprietary formula is based on the most advanced and natural technologies, plumping lips from the inside out. Lips will become noticeably smoother and fuller and feathering and cracked lips will be eliminated with continued use.



Volumizing Complex - proprietary blend of peptides and botanicals
Kiss-Me-Quick Plant - helps boost collagen production and increases moisture



LipSense Moisturizing Gloss £18 Diamond £22

.25oz/7.4mL

Dehydrated and damaged lips are no match for the moisturising ability of Shea Butter, a natural ingredient used as the base for the many textures of LipSense Glosses. Moisturizing glosses improve the longevity of LipSense Liquid Lip Color while covering and protecting naked lips.

Shea Butter - softens and protects skin
Vitamin E - helps to repair dry lips

YELLOW-BASED



Gold Glitter



Sand

NEUTRAL-BASED



Glossy



Pearl



Matte



Diamond Kiss

BLUE-BASED



Bougainvillea



Opal



Orchid



Pink Glitter



Rose



Silver Glitter



LinerSense Lip Liner £20

.125oz/3.7mL

Line your lips with precision as the long-lasting colour technology blends, complements and defines as the first step to creating the perfect pout.

YELLOW-BASED



Persimmon



Terra Cotta



Cocoa

BLUE-BASED



Neutral



Berry



Blu-Red

HOW TO APPLY:

Apply to clean, dry lips. For a defined look, line with LinerSense first. With lips parted, apply LipSense in one direction beginning with outside corner of the mouth. Spread colour in a fluid, sweeping motion across lips to opposite corner (do not move applicator back and forth). Apply three layers for long-lasting results, letting colour dry in between each layer. Finish with LipSense Gloss to keep your colour lasting and your lips moist.

Long Lasting

LIP COLOUR STAYS ON FOR
UP TO 18 HOURS.



LipSense Lip Color £22

.25oz/7.4mL

LipSense is the premier product of SeneGence and is unlike any conventional lipstick, stain or colour. As the original, patented, long-lasting lip colour, it is water resistant, does not kiss-off, smear-off or budge-off.

Peony Root Extract

natural calming flower herb

St. John's Wort Extract

natural herb with antibacterial and skin healing properties

Linden Flower Extract

powerful anti-oxidant

S	Fire Opal	S	Kiss Me Katie	S	Precious Topaz	M	Fly Girl
F	Beige Champagne	F	Luv It	F	Honey Rose	M	Persimmon
S	Bombshell	S	Heartbreaker	F	Plum Pretty	F	Nutmeg
S	Cappuccino	M	Summer Sunset	S	Caramel Latte	S	Cocoa
M	Apple Cider	S	Dawn Rising	M	Samon	LIMITED EDITION	Coral-Lina
						LIMITED EDITION	She's Apples

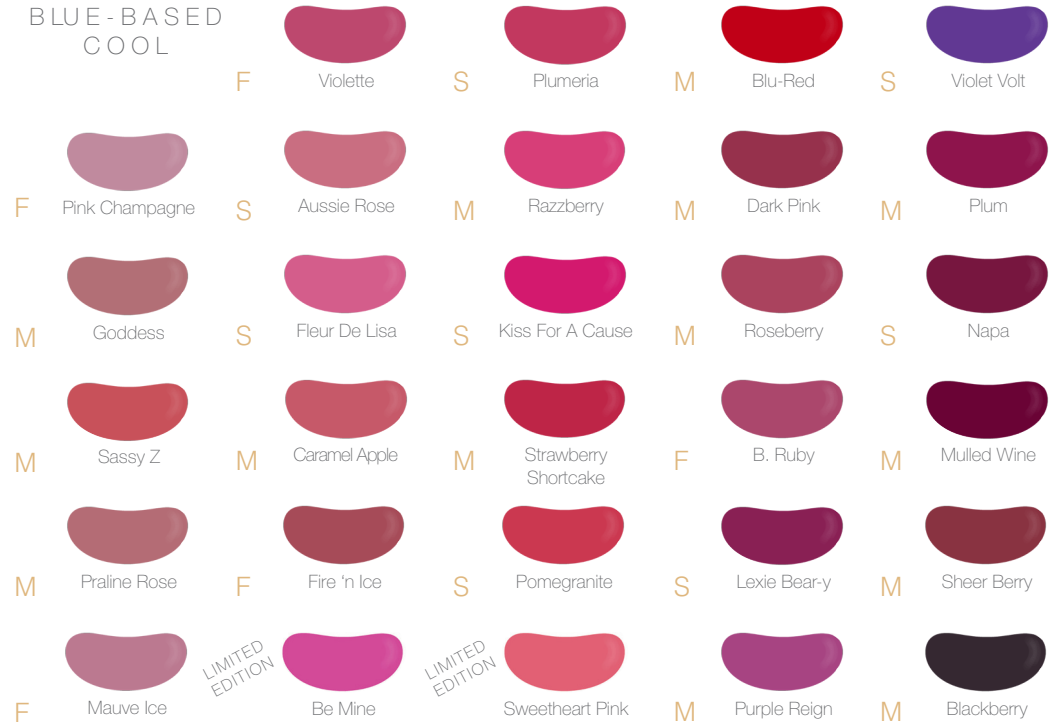
YELLOW-BASED / WARM

Available in a variety of textures:

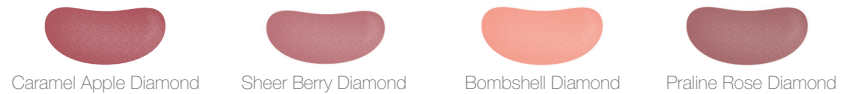
NEUTRAL



BLUE-BASED COOL



DIAMOND SHADES £25



F - Frost M - Matte S - Shimmer

LipSense Moisturizing Lip Balm £20

.25oz/7.4mL

Smooth on this long-lasting nourishing balm with moisture-rich botanicals to help bind hydration to lips. The addition of SenePlex Complex provides anti-ageing and restorative benefits. This lightweight formula is fragrance-free with a matte finish; perfect for everyone.

Coconut Oil - provides nourishing moisture to heal dry, cracked skin

Cocoa & Shea Butters - soften the skin and protect from environmental influences

Orchid Flower Extract - powerful antioxidant with free-radical protection and moisture



LipSense Ooops! Remover £10

.25oz/7.4mL

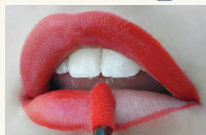
A simple swipe of this non-drying remover will erase LipSense mistakes, "lift" your long-lasting lip colour so you can change your shade with your outfit or remove LipSense at the end of the day.

Vitamins A, B, C & E – condition, moisturise and protect lips



First Time Users

For proper use, purchase your LipSense in a collection which includes a Colour, Gloss and Ooops! Remover.



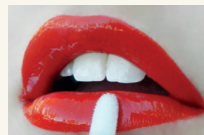
LIPCOLOUR-LAYER1



LIPCOLOUR-LAYER2



LIPCOLOUR-LAYER3



MOISTURIZINGGLOSS



LONGLASTINGLOOK

The Perfect Match

SENEDERM SKINCARE

& SENSECOSMETICS

When used together they provide 24 hours of skin protection,
making every face look and feel more beautiful.

Achieve a clear and radiant complexion by using our simple skincare
process followed by our versatile, anti-ageing colour cosmetics.





MakeSense Silk Pore & Wrinkle Minimizer £60

.5oz/15mL

The perfect base for a flawless face, MakeSense Silk minimises pores, fills wrinkles and offers anti-ageing protection. Use alone for naturally beautiful skin, or use as primer before MakeSense Foundation for a perfect finish.



MakeSense Color Correcting Tinted Moisturizer £45

1oz/30mL

Enjoy sheer coverage, colour correction benefits and skin protection in one easy step. Swipe on this smooth cream with light to medium colour coverage over moisturiser or under foundation, if more coverage is desired. It works to counteract redness and decrease sun and age spots.



Light



Medium

HOW TO FIND YOUR Undertone

Take a close look at the veins on the underside of your wrist.

Are your veins blue or purple?

If so, then you are cool, and will look good in MakeSense shades with pink or red undertones.

Are your veins green or olive?

If yes, you are warm, and will look great in MakeSense shades with yellow undertones.

Can't tell? Then you are neutral.



MakeSense Pearlizer Original £50 / Anti-Aging £60

1oz/30mL

Adds a luminous and radiant glowing finish. Mix with your favorite MakeSense Foundation shade or lightly layer after makeup application with a brush.



Pearlizer



MakeSense Original Foundation £50

1oz/30mL

This oil-free, water resistant and long-lasting liquid foundation can be used on any skin type and provides a mechanical shield equivalent to an SPF 30 when applied after SeneDerm DayTime Moisturizer. Each shade can be used on a multitude of skin tones as it adapts to your skin pigmentation.



Porcelain



Ivory



Suede



Creme Beige



Beige Chiffon



Dewy



Fawn



Tan



Almond



Mink



Chesnut



Cafe' Au Lait



MakeSense Advanced Anti-Aging Foundation £60

1oz/30mL

This powerful, creamy foundation is full of protective ingredients that help prevent damage to skin and work to shield from environmental hazards. A water-resistant skin care must-have, it is blended with moisturisers, minerals and vitamins with long-lasting colour pigments that adjust to a wide range of skin tones to keep you looking beautiful and staying that way.

SENESHIELD

*Healthy
Protection*

Powerful ingredients to protect your skin from toxic pollutions & UV rays and help reverse any previous damage.



Tan



Fawn



Ivory



Adobe



Almond



Truffle



Creme Beige



Porcelain



Cafe Au Lait



Cinnamon



Dewy



Beige Chiffon



Golden Tan



Coffee



Deep Caramel



BlushSense £30

.20oz/5.6g

This makeup must-have delivers the perfect touch of natural looking, long-lasting colour blended with beneficial and nourishing ingredients.

BLUE BASED YELLOW BASED



Cherry



Bronze



Toasted Rose



Chocolate Cherry



Pinkberry



Pouty Pink



Terra Cotta



Corrective Color Concealer | Blender £25

.20oz/5.6g

Colour correction and advanced skin care combine into this effective concealer that can be used to even skin tone, blur imperfections or highlight your best features. Your skin will immediately appear fresh and radiant while being hydrated.



white

Highlights or blends to achieve your perfect shade



Green

Evens redness



Deep

Corrects Imperfections



Medium

Corrects Imperfections



Light

Corrects Imperfections



Translucid Powder & Bronzer in Dispensing Brush £50

.20oz/5.6g

Beauty on-the-go meets effortless application. This light powder blots shine, absorbs oil and perspiration without drying skin. The breathable finish protects your skin throughout the day. The Natural shade features a technology to colour match to a variety of complexions.



Natural
matte shade



Bronze Dust
shimmer shade



Silver Rose
shimmer shade

Acetyl Hexapeptide 3 - plant derived amino acid and anti-wrinkle ingredient

Allantoin - stimulates healthy tissue formation

Talc - absorbs oil



ShadowSense Matte Eyeshadow £22

.20oz/5.9mL

Experience the long-lasting, anti-ageing and velvety matte finish of these crème to powder eyeshadows. The versatile formula can be worn separately, blended with additional colours or used as a soft eyeliner to create stunning eye looks.



ShadowSense Shimmer Eyeshadow £22

.20oz/5.9mL

Add the perfect touch of luster to your eyelids with long-lasting luminous colour. Shimmer shades perfectly coordinate with the ShadowSense matte collection.

GREY



Snow

PURPLE/BLUE



Silver Violet

MAUVE



Pink Frost

BROWN



Candlelight

PINK



Whisper Pink



Granite



Amethyst



Mulberry



Moca Java



Sandstone Pearl



Onyx



Denim



Garnet



Smoked Topaz



Pink Posey

Colours shown Base, Blend
in order of use: & Accent

SHIMMER SHADES



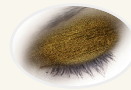
Copper Rose



Smoked Topaz



Pink Opal



Bronze



Sandstone Pearl



Moca Java



Silver



Rose Gold



BrowSense Liquid Brow Color £20

.125oz/3.7mL

Perfect the shape of your brows with this unique water resistant liquid brow colour. The two-step delivery system creates gorgeous natural looking and youthful brows that stay all day.



EyeSense Liquid Eyeliner £20

.125oz/3.7mL

Transform your eye makeup looks by effortlessly creating crisp, flawless eyeliner shapes. This revolutionary liquid liner is water resistant, smear-proof and budge-proof.



EyeSense Shimmer £25



LashSense with UnderSense Lash Builder and Mascara £20

.25oz/7.4mL

It's LashSense Mascara and UnderSense, a lash moisturising lengthener and builder in one convenient, double-ended tube. Apply UnderSense first then follow with LashSense mascara.



LashSense Waterproof Mascara £25

.20oz/5.9mL

Brush on this richly pigmented mascara and be amazed as lashes are evenly coated and separated, volumised and shaped. The water resistant formula also provides lashes much-needed moisture to prevent brittleness.





Fooops Dual Phase Color Remover £20

1.7oz/50mL

Remove long-lasting SenseCosmetics quickly and easily with this unique, easy- to-use formula that activates when shaken. It gently whisks away all makeup including Waterproof LashSense Mascara, while conditioning and refreshing the skin. Ideal for all skin types, it leaves the face and eyes feeling cool and relaxed without an oily residue. Safe for contact lens wearers.

SenePlex Complex – increased cellular renewal
Arnica Flower – helps to restore suppleness
Spirulina – protects from bacteria growth that can contribute to breakouts



Brush Cleaner £20

6oz/180mL

Cleaning your application brushes weekly will protect your beautiful skin from contamination and preserve your artistry tools. This unique brush cleaner contains a mix of scientific and naturally antiseptic ingredients to thoroughly clean your brushes.



PAMPER & PROTECT THE SKIN ON YOUR BODY WITH RICH, ANTI-AGEING EMOLLIENTS AND EXFOLIANTS



Hand Cream with Shea Butter £20

2.66oz/80mL

Extra care for hands to balance, maintain and seal in moisture leaving no greasy feeling behind. A little goes a long way as it 'reactivates' with water and rubbing throughout the day.

Shea Butter - rich moisturiser

Cucumber - soothes and hydrates



Moisturizing Body Wash £20

8oz/236mL

A rich, foaming gel that gently cleanses without stripping skin of essential oils. While traditional soaps can dry and crack the skin, SeneDerm Body Wash contains aloe to soothe and condition while restoring pH balance and moisture. It can also be used as a shaving cream or bubble bath.

Aloe Vera - soothes skin

Algae Extract - hydrates & softens skin



Advanced Hydration Body Lotion £45

6oz/180mL

Pamper your skin all over with rich, luxurious moisture and anti-ageing protection. This rich cream intensely quenches skin and increases its ability to retain water, helping to correct and prevent signs of ageing.

Sodium Hyaluronate

- restores damaged cellular walls

French Plum Oil - natural, nongreasy hydrating oil featuring a light, luxurious scent

SenePlex+ - for extremely advanced cellular renewal

ANTI-AGEING PROTECTION

is just as important for the skin on your body as it is for the skin on your face. Daily stresses such as sun exposure and pollution cause premature signs of ageing to hands, legs and arms.

Detoxifying & Moisturizing Mask £50

4oz/113g

This creamy, non-drying natural mineral and botanical-based treatment mask gently removes impurities from pores to reveal smoother looking skin. It helps to eliminate dead cells and works to soothe and diminish redness. Suitable for all skin types, including acne-prone.



Green Tea & Arnica flower

– soothe and counteract redness

Kaolin Clay – absorbs toxins

Volcanic Ash – gentle exfoliator

ENJOY SMOOTH, RADIANT
SKIN FROM HEAD-TO-TOE

Shea Butter Body Cream £30

4oz/118mL

Pamper your skin with rich emollient moisture. Experience immediate dry skin relief and diminish visible signs of ageing. Great for use on cracked heels, elbows and other excessively dry areas.

Shea Butter - helps skin retain moisture and can aid in reducing scars



Self-Tanning Bronzing Coconut Milk £50

4floz/120mL

Get a gorgeous, natural looking golden glow without compromising the health of your skin with this unique self-tanner that is long-lasting, water-resistant, and provides an even, streak-free application. It is blended with advanced moisturisers and SenePlex Complex+ for anti-ageing protection.

DHA (Dihydroxyacetone) -

derived from environmentally-friendly plant sources, provides a water-resistant, long-lasting tan

Coconut Milk Blend - with coconut water and olive seed oil for non-sticky hydration

Erythrulose - provides a natural-looking sunless tan



ALL BODYCARE PRODUCTS ARE FORMULATED WITH SENEPLEX COMPLEX

to renew the skin on your body more rapidly, helping to correct and prevent signs of ageing.

SeneGence Collections



SeneDerm SkinCare Collection

DRY • NORMAL TO DRY • NORMAL TO OILY

- 3-in-1 Cleanser
- DayTime Moisturizer
- Evening Moisturizer
- EyeCrème



SeneDerm Advanced Anti-Aging Collection

- Climate Control
- SeneSerum-C
- Collagen Night Pak with brush



SeneDerm Solutions Enhancement Collection

- LashExtend Clear
- LipVolumizer Clear
- Polishing Exfoliator



MakeSense Original Collection

- Foundation Shade
- Pearlizer
- Fooops Color Remover



MakeSense Advanced Anti-Aging Collection

- Foundation Shade
- Pearlizer
- Foops Color Remover



LipSense Lip Collection

- LipSense Shade
- Glossy Gloss
- Ooops! Remover



SeneDerm Powder Collection

- Natural Translucent Powder
- Bronze Dust Powder
- Silver Rose Translucent Powder



SeneDerm BodyCare Collection

- Body Wash
- Advanced Hydration Body Lotion
- Hand Cream



Friendships & Freedom

MAKE A DIFFERENCE IN YOUR LIFE. RUN YOUR BUSINESS
FROM HOME AND HAVE A CAREER WITH NO INCOME CEILING.

"SHEERSENSE HAS GIVEN ME
SO MUCH CONFIDENCE AND
HAS INSPIRED ME TO FOLLOW
MY DREAMS."



Join Us

BECOME A DISTRIBUTOR

NEW DISTRIBUTOR BEAUTY CASE (UK) **£120** INCLUDES REGISTRATION FEE



DISCOUNTS & POTENTIAL RETAIL EARNINGS

SUGGESTED RETAIL TOTAL AMOUNT	PERSONAL DISCOUNT off suggested retail	ACTUAL PRICE PAID*	POTENTIAL EARNING £
£0-£199	20%	£159.20*	£0 - £39.80
£200 - £599	30%	£419.30*	£60 - £179.70
£600+	40%	£360*	£240 +

This example is not a guarantee or representation that you will experience these exact earnings. Rather it is intended as a guidance tool to show you how a Distributor's potential profit margin increases as their discount level increases.*For top value for retail price shown.

It is illegal for a promoter or a participant in a trading scheme to persuade anyone to make a payment by promising benefits from getting others to join a scheme. Do not be misled by claims that high earnings are easily achieved.

Events & Training

WE HOLD A NUMBER OF EXCITING
EVENTS AND TRAINING ROADSHOWS
THROUGHOUT THE UK.
WE HAVE SOME FUN TOO!



Wish List

SeneDerm SKINCARE

£30 3-in-1 Cleanser

Dry
Normal to Dry
Normal to Oily

£50 DayTime Moisturizer

Dry
Normal to Dry
Normal to Oily

£60 Evening Moisturizer

Dry
Normal to Dry
Normal to Oily

Advanced Anti-Aging

£60 Climate Control
£65 SeneSerum-C
£50 EyeCrème
£85 Collagen Night Pak w Brush

SeneDerm SOLUTIONS

£65 Anti-Wrinkle Treatment
£45 Nangai Oil
£50 Facial Resurfacer
£50 Polishing Exfoliator
£50 Dark Circle Under Eye
£55 LashExtend
£55 LashExtend Black
£55 LashExtend Brown
£50 LipVolumizer

SeneDerm COSMETICS

£60 Silk Pore & Wrinkle Minimizer £45 Color Correcting Tinted Moisturizer

Light
Medium

MakeSense Original

£50 Pearlizer
MakeSense Advanced
£60 Anti-Aging Pearlizer
MakeSense
£50 Original Foundation

Almond
Beige Chiffon
Café Au Lait
Chestnut
Creme Beige
Dewy
Fawn
Ivory
Mink
Porcelain
Suede
Tan

MakeSense £60 Advanced Anti-Aging Foundation

Adobe
Almond

Beige Chiffon
Café Au Lait
Cinnamon
Coffee
Crème Beige
Deep Caramel
Dewy
Fawn
Golden Tan
Ivory
Porcelain
Tan
Truffle
£25 Concealer/Blender

Deep
Green
Light
Medium
White
BlushSense

£30 Cream Blush

Bronze
Cherry
Chocolate Cherry
Pinkberry
Pouty Pink
Terra Cotta
Toasted Rose

£50 Translucid Powder Brush

Natural

Bronze Dust
Silver Rose

Removers

£20 Fooops
£10 Ooops!
£20 Brush Cleaner

ShadowSense

£22 Matte Eyeshadow

Amethyst
Candlelight
Denim
Garnet
Granite
Moca Java
Mulberry
Onyx
Pink Frost
Pink Posey
Sandstone Pearl
Silver Violet
Smoked Topaz
Snow
Whisper Pink

ShadowSense

£22 Shimmer Eyeshadow

Copper Rose Shimmer
Moca Java Shimmer
Pink Opal Shimmer
Rose Gold Shimmer
Sandstone Pearl Shimmer
Smoked Topaz Shimmer
Silver Shimmer

BrowSense

£20 Liquid Brow Color

Dark

Light

Taupe

£20 EyeSense

Liquid Eyeliner

Black

Black Brown

£25 EyeSense Shimmer

Gilded

Ocean

Starry Sky

LashSense

£25 Waterproof Mascara

Black

Brown

£20 LashSense

w/ UnderSense

Black

Brown

LipSense COSMETICS

£20 LinerSense

Lip Liner

Berry

Blu-Red

Cocoa

Neutral

Persimmon

Terra Cotta

£20 Moisturizing Lip Balm

£18 Gloss

Bougainvillea

Glossy

Gold Glitter

Matte

Opal

Orchid

Pearl

Pink Glitter

Rose

Sand

Silver Glitter

£22 Diamond

Diamond Kiss

£22 Lip Color

Apple Cider

Aussie Rose

Beige Champagne

Bella

Be Mine (L.E.)

Blackberry

Blu-Red

Bombshell

B.Ruby

Caramel Apple

Caramel Latte

Cappuccino

Cocoa

Coral-Lina (L.E.)

Dark Pink

Dawn Rising

Fire Opal

Fire 'n Ice

First Love

Fly Girl

Fleur De Lisa

Glam Doll (L.E.)

Goddess

Hazlenut

Heartbreaker

Honey Rose

Kiss For a Cause

Kiss Me Katie

Lexie Bear-y

Luv it

Mauve Ice

Mulled Wine

Napa

Nude

Nutmeg

Persimmon

Pink Champagne

Plum

Plum Pretty

Plumeria

Pomegranate

Praline Rose

Precious Topaz

Purple Reign

Razzberry

Roseberry

Samon

Sazzy Z

Sheer Berry

She's Apples (L.E.)

Strawberry Shortcake

Summer Sunset

Sweetheart Pink (L.E.)

Team Wicked (L.E.)

Violette

Violet Volt

£25 Lip Color Diamond

Bombshell Diamond

Caramel Apple Diamond

Praline Rose Diamond

Sheer Berry Diamond

SeneDerm BODYCARE

£20 Body Wash

£45 Body Lotion

£20 Hand Cream

£50 Detoxifying Mask

£30 Body Cream

SeneDerm SUNCARE

£50 Self-Tanning Bronzing
Coconut Milk

SeneDerm COLLECTIONS

SeneDerm

£190 SkinCare Collection

Dry / Normal to Dry / Normal to Oily

SeneDerm / Collection

£210 Advanced Anti-Aging

MakeSense / Collection

£150 Solutions Enhancement

MakeSense

£120 Original Collection

MakeSense / Collection

£130 Advanced Anti-Aging

LipSense

£50 Lip Collection

SeneDerm

£150 Powder Collection

SeneDerm

£85 BodyCare Collection

Well done ladies



MARIE MCNEILL, ELIZABETH PARISH AND SAM SORCI

Winners of the Glamour Demo Incentive, July 2018