



SEPTEMBER

Sentiments

NEW PRODUCTS

New products have hit the UK!

ANDREA'S TRAINING

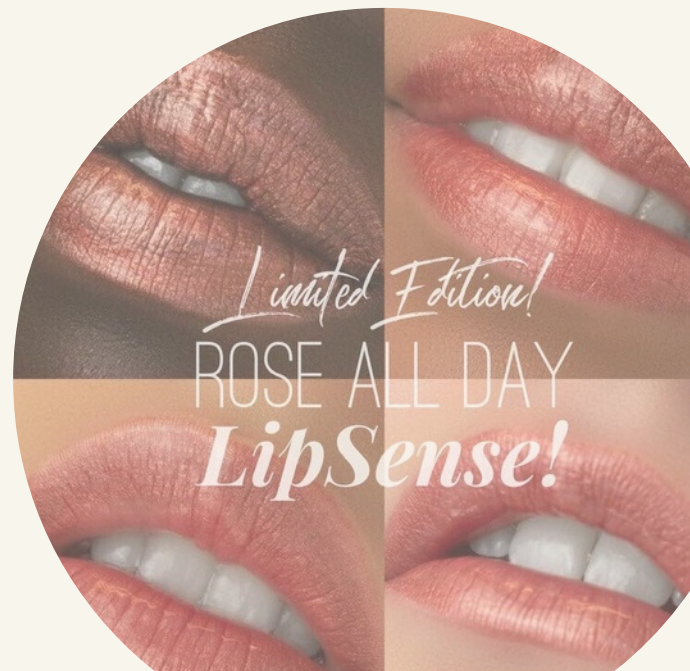
Andrea gives us her top tips this month on growing our businesses in preparation for PIT STOP.

PIT STOP

PIT Stop is only two weeks away, have you got your ticket yet?

IN THIS ISSUE

- **NEW stock in the UK- Bouquet of Glosses, Rose Gold Gloss, Rosè All Day LipSense® and Deep CCTM**
- SheerSister of the month
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- MUA announcement



ANDREA'S FACEBOOK LIVE



- Understand your new distributors' goals, and when they've hit them help them make some more.
- The first couple of weeks in the business are critical for your new distributors; guide them to where they can find training videos etc.
- Make sure you host a launch party for them – if they live too far away do an online launch party.
- Go back to any distributors in your team who didn't have a launch party and offer one retrospectively.
- Always attend training events – you will always learn something.
- Keep on training your team, by training others you also remind yourself of what you should be doing in your business.
- Make sure you have a separate business bank account so you can track your earnings better.
- 5 and 5. 5 calls 5 days a week. Get into 'Intentional WOWING Q2' Facebook Group
- [Click here to watch the video:](#)

SheerElite:MUA



Sunday 7th October 2018

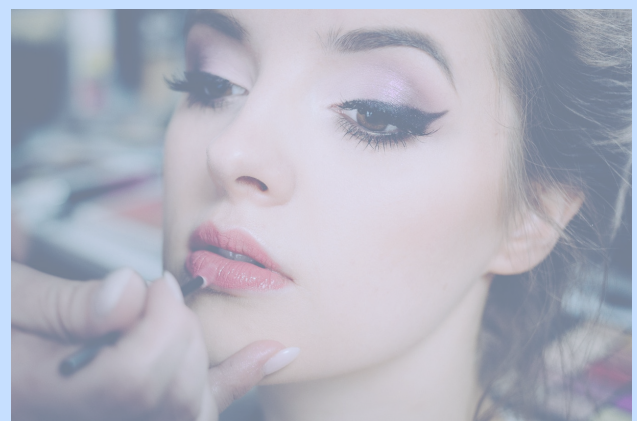
Macdonald Burlington Hotel
Burlington Arcade,
126 New Street, Birmingham,
B2 4JQ.

10am-5pm

SheerElite Levels 1 & 2 combined are recognised by SeneGence® International as equivalent to SeneBlends MUA qualification.

Why wouldn't you want to be qualified to apply our amazing SeneGence® products?!

There are still tickets left so don't miss this chance and get yourself a ticket [here](#).



TOP TIPS THIS MONTH AND NEWS

MAKEUP TRENDS SEPTEMBER



PACKAGING

Early Reminder:

Get your orders in for Christmas by 2pm on the 20th December.

Normal service will resume on 2nd January 2019.



Glitter Lids- Use our shimmer and glitter ShadowSense® to add some glitter and glam to your eyelids!

Dash Of Colour- Colour is hitting the runways! A splash of brightness such as 'Lava Shimmer' ShadowSense® as an underliner, or for your cat eye flicks will definitely get some colour into your makeup routine!

Grunge Lips- All over the fashion scene this autumn are deep and dark lip colours, go bold or mix your T.E.A.M Wicked LipSense® with your Blu- Red LipSense® WOW.

SHEER SISTER THIS MONTH



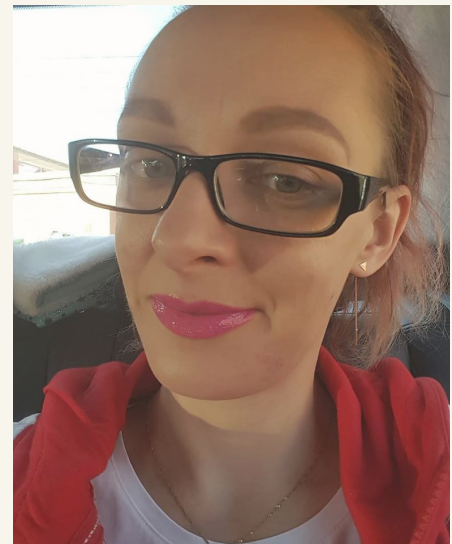
Well done Jolanta here are just a few of the wonderful things said about you:

“Jolanta is the 1st person to help any of us out in the Lippy Chicks group. Whether it's lending us a colour, finding out information or offering us all support”

“Jolanta always interacts with other distributors' posts, helps in any way she can and would do anything for anyone without expecting anything in return”

“She's the epitome of a real SheerSister in my mind!”

Thank You Jolanta, for showing such Sisterly Love, you will be receiving a voucher for a Red Letter Day.



For all SheerSister of the Month nominations, please send to
Janice@sheersense.com

Top tips for social media*

By Julia Bramble

How to consistently create great social media content

Social media can seem like a never-ending conveyor belt that you have to keep topped up, can't it?

Sharing any old stuff just for the sake of it, to fill a gap, isn't going to do you any favours, so planning ahead really is a massive stress-saver.

I know from my own experience that it can be really daunting to have a whole 'content calendar' mapped out, but at least if you've got a map of key dates and ideas of themes, you've got a guide to keep you on track.

Don't feel you have to use any complex tools to plan your posts or updates or themes out – very often I'll email myself an idea, create draft posts on my Facebook Page or I'll write ideas down as they occur in a tiny notebook.

If you do want an online tool to help, check out ContentCal – it's a free tool that you can use to schedule social media posts, with the added bonus that it has a virtual pinboard to store ideas and a planning tool built in.

Another tip – once I've had a great idea for something I want to share, I'll create a short video to share on Facebook, write a post to share on Instagram and use the same post but alter the wording and share it on LinkedIn, then take a couple of key points and turn them into tweets.

So one idea easily becomes lots of updates that are ideally suited to each network.

And the big question – how can you keep coming up with ideas for content that your audience will love?

The easiest way is to go back over conversations you've had (on-and off-line) and use those for inspiration – what questions have people asked you?

Answering those will give you loads of ideas for posts and updates that you know your ladies will find really valuable.

Also check back over messages you've sent and questions you've answered in Facebook groups – sometimes you'll be able to copy and paste a whole chunk of text that will turn into a perfect post!

Also, keep an eye and ear out for what celebrities and the media are saying that you could comment on. You don't want to be 'ranty' but sharing your own opinion is a great way to stand out from the crowd and to attract the right people for you!

Fill in the gaps with posts about your local area, stories about everyday stuff that's going on in your life, asking questions to see what other people think, or sharing content from other people or pages that your audience will enjoy.

You'll soon find that you have more than enough to share and that 'aargh what can I post?' syndrome vanishes for good!

Compliance Corner

EBAY

Calling all Sponsors - in our fight against eBay trading of SeneGence® products we would appreciate all distributors with downlines to check that none of them are trading on eBay with our products. This is a serious breach of compliance and will lead to termination if warnings are not heeded. If you are currently trading on eBay with SeneGence® products, please stop with immediate effect. You are deliberately affecting the livelihood of others in the SheerSense® community. If Uplines discover one of their team members is trading on eBay and they are not heeding your advice to stop, please contact compliance by email: compliance@sheersense.com and we will take the necessary action. Thank you.

REMAINING ACTIVE

Remember! To remain as an Active Distributor with SheerSense® you need to order 100PV (£200 of commissionable product) in a 6-month period. So, if you haven't ordered anything since March 2018, you need to place orders NOW, making a total of £200 before the end of September otherwise you are in danger of being removed from the SheerSense® system.

Make sure you make the most of the SheerSense® Opportunity and re-engage now whilst you've still got time. If you need any further information, contact Compliance here: compliance@sheersense.com



NEW STOCK AVAILABLE IN THE UK



Golden Iris Gloss
SOLD OUT



Rosè All Day LipSense®

Rose Gold Gloss

Blue Orchid Gloss

Golden Iris Gloss

Sweet Pea Gloss

Also new to the UK
and in Stock...

Deep- Color Correcting
Tinted Moisturizer®

THANKS....

A massive thank you from the SheerSense® Team to all of those who have been going out of their way to moderate the FacebookDistributor Support Page!

Another big thank you to the distributors who have also helped the SheerSense® Team come up with the Facebook etiquette and rules!



Don't miss
out

PIT STOP 2018...

- 28th, 29th and 30th September 2018
- At the Devon Hotel, Exeter, Old Matford Lane, Exeter EX2 8XU
- Tickets £99
- Registration 12-1 Friday 28th September
- Lots to be revealed at the event so get yourselves there to be the first to know what's in store for the future.
- Speakers and advanced training in what you have asked for with some surprises too!

Dress Code*

Friday Evening- Dress in Blue

Saturday Evening- Smart Casual

Smart Casual across the weekend.

BE CAMERA READY, filming will be taking place across the weekend.

Social media coverage will be happening all weekend so remember to use

#Sheerbuzz



Don't miss your chance
to meet Canada's first
SeneGence® Queen,

Patty Winter

Buy your ticket here now:

WWW.SHEERSENSE.COM/

