



Jamie's first try-on of LipSense® Blu-Red

SheerSenses®

Clara George is a model, currently Miss Devon and also competed most recently in the finals of Miss Great Britain.

164k followers  
80.5k followers  
2k subscribers

Clara George

SheerSenses®

Clara's Lifestyle

- Travels extensively around the UK
- Guest Speaker on Local and BBC Radio
- Highly Active on YouTube -'How to gain 100,000 Instagram Followers' & 'My Everyday Makeup Routine'
- Promotes companies that fit in with her values and beliefs.
- Competed in the Miss Great Britain Finals in September
- Constantly receives invites to restaurant openings and product launches throughout the UK

SheerSenses®

SheerSenses®

Reaching Out To Influencers From All Walks of Life with Huge Social Media Coverage:

<p>Gemma Barrett @pescogemma Lipstick reviewer 1.5k followers</p>	<p>Amber Hill @amberhill11 Team GB Olympian Shooter 71.7k followers</p>	<p>Alyson Walsh Fashion Journalist/Author 35.6k followers</p>	<p>Ryan Payne @rysanmarpayne MUA 42.1k followers</p>
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Over 2.2 Million Facebook Followers  
Over 4 Million Instagram Likes  
Over 1 Million YouTube Channel Subscribers

SheerSenses®

Beauty Writers

Armand Beasley

Cheshire Life HELLO!  
Inspire




## Arnaud Beasley


International Make-up Artist and Actor

- Style Magazine
- Asiana Wedding Magazine
- You and Your Wedding
- Hello Magazine
- Fabulous
- Grazia
- Cheshire Life (monthly column)
- Deskmongers (online quarterly column)

Gollie Howe - actress and philanthropist  
 Michelle Keegan - actress  
 Lesley Garrett - singer  
 Sophie Anderson - model  
 Angela Griffin - actress and presenter  
 Natasha Hamblin - singer and actress  
 Shobna Gulati - actress  
 Catherine Tyldesley - actress and singer  
 Gok Wan - presenter and stylist  
 Mylene Klous - musician and presenter  
 Kym Marsh - actress and singer  
 Helen Flanagan - actress and model



### We are investing in our social media presence for the SheerSense-LipSense page:



SheerSense-LipSense UK  
 Facebook UK  
 1,234 likes





### So Far This has Resulted in:

-  71% increase in audience reach
-  New follows and likes EVERY day




### What can you do to help us to help you?

Tell the world about the SheerSense-LipSense Facebook page.

 Like
  Share



The more you engage, the more you will benefit!



### Supporting new website launch with lots of SEO activity! What does SEO mean?


**SEARCH ENGINE OPTIMIZATION**  
 (aka get higher up on Google)

The techie bits that help us improve our reach that no-one else sees!

### NO. 1 ON GOOGLE LISTING!

Amazing Budget Proof LipGloss | Taking the UK by Storm  
 SheerSense LipSense is now available in the UK through Approved distributors. UK Stock, shipping speed of 1-2 days, 100% customer service.

**1. SheerSense!** Quality long lasting lipstick & make-up  
<http://sheersense.com>

**Shop**  
 SheerSense 2018 All Rights Reserved. This site uses...

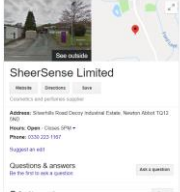


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**Careers**  
 The SheerSense Opportunity To become an Independent...  
 Visit us on [sheersense.com](http://sheersense.com)

**LipSense® Lip Colour**  
 All things lipSense® LipSense® LipSense® LipSense®

**Contact Us**  
 Find a Distributor Register a Distributor

**SheerSense® Coastal Collection**  
 The Coastal collection is a collection of LipSense® LipSense®

So, what else is new?

*SheerSense* (2)

**#BITLIPPY BLOG**  
**#BITLIPPY** Launching Today!

This will be the platform to mix our stunning products with the best in fashion, entertainment, arts, music and whatever else takes our fancy! We can reach out to a bigger audience, promote our products and turn these viewers into customers for YOU.

*SheerSense* (2)

**WELCOME TO THE WILD SIDE**

**#BITLIPPY**

**"If paired with basic, simplistic clothing- animal print can really turn heads"**

*SheerSense* (2)

So.... How does all this help you?

- Building a social frenzy around SheerSense® and the SensGence® products
- Finding the best influencers, brand ambassadors, bloggers and vloggers
- Taking SheerSense® to top spot on Google
- Launching the new #BIT LIPPY blog – reaching out to more people

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It Takes Team Work to Make the Dream Work

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*SheerSense* (2)