



 SeneGence®

Product Knowledge Guide

The products pertaining to this guide are currently available.
Our Product Development is ever evolving so continue to stay tuned.

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Section I: SeneGence® International

SeneGence® is a diverse international corporation committed to making a meaningful & positive impact on women worldwide.

Our Mission

We empower women around the world to *Choose to Live Life in Love and Abundance* through careers and innovative beauty products that really work.

The Visionary Behind SeneGence®

Joni Rogers-Kante, the visionary trailblazer and force behind SeneGence® envisioned a company that empowered women. Founded on *Products That Really Work & a Career That Really Works®*.

I crafted this manual specifically for you, aiming to highlight the exceptional quality of our product lineup and underscore the extraordinary opportunity it presents. Throughout the years, SeneGence® has meticulously developed a range of innovative products, setting the stage for numerous successful careers.

Our unwavering dedication to employing cutting-edge technologies ensures that we consistently deliver satisfaction to our global customer base, enhancing both the appearance and feel of the skin.

In the beautiful Vanuatu islands in the South Pacific, I teamed up with scientists and discovered natural ingredients that are great for the skin. Now, SeneGence® products, which use these special ingredients, are available in many countries, helping people achieve healthier, more beautiful skin.

I travel the world, sharing SeneGence® with everyone I meet, helping them feel more confident with products that truly work. These unique ingredients are in every SeneGence® skincare and cosmetic product, making a noticeable difference in skin appearance.

From the very start, I've firmly believed in the empowering nature of knowledge.

With that I deliver this Product Knowledge Guide (aka the PK Guide) which serves as your comprehensive reference, equipping you with the insights necessary to enhance beauty from within and without. It empowers you to confidently understand and communicate about our products, granting you the expertise needed to be a proficient advocate for each item in our portfolio.

Each product page includes:

- Title and Description of the Product
- The Science Behind the Product
- Key Benefits
- Key Ingredients
- Directions for Use

Through SeneGence®, Joni didn't just establish a brand; she ignited a 'long-lasting' movement focused on empowering women with groundbreaking beauty solutions. This movement likely began with the introduction of LipSense®, the pioneer of The Original Long-Lasting Lip Color® and the cornerstone of a comprehensive range of enduring cosmetics and innovative anti-aging skincare items.

"I stand behind our products 100% and guarantee more beautiful-looking skin when using our all-day, anti-aging skin care and long-lasting color systems."



Joni Rogers-Kante
FOUNDER & CEO



About SeneGence®

Making Long-Lasting Beauty Possible ... A Revenue Share Company For Women

SeneGence® is a privately owned company that markets personal care products through a network of Independent Distributors . Founded in April 1999, we started with just six lip colors, a moisturizing gloss, and a lip color remover. Today, we offer a complete range of long-lasting color cosmetics, anti-aging skincare, hair care, body care, and wellness products.

We are dedicated to developing new and effective products using unique premium ingredients and innovative technologies. Thanks to the vision of our Founder, CEO, and Chairwoman, Joni Rogers-Kante, and our team of Independent Distributors, SeneGence has grown into a well-known and respected brand in the global beauty industry.

Our Independent Distributors

SeneGence is dedicated to the success of its Independent Distributors. Independent Distributors are the backbone of our direct sales beauty company. They are passionate individuals who have chosen to represent our brand, sharing our high-quality products with their communities. Our distributors come from diverse backgrounds, bringing unique perspectives and creativity to their businesses.

We support you with the highest ethical standards, the highest quality products, and technologies available, and by promoting the concept of SeneSenenergy*.

The Role of an Independent Distributor

Independent Distributors wear many hats. They are not only salespeople but also brand ambassadors, educators, social media content creators / influencers, and community builders. Their primary responsibilities include:

- **Product Education:** Understanding our product line and educating customers about the benefits and uses of each item.
- **Customer Service:** Providing personalized service to ensure customers have a positive experience with our products.
- **Marketing and Promotion:** Utilizing various marketing strategies, including social media, events, and personal networks, to promote our products.
- **Building Relationships:** Establishing and maintaining strong relationships with customers and team members to foster a loyal customer base and a supportive distributor community.

Benefits of Being an Independent Distributor

Our company offers numerous benefits to support our Independent Distributors in their business endeavors:

Training and Support: Comprehensive training programs and ongoing support to help Distributors succeed.

Flexible Hours: The ability to set their own schedules and work around personal commitments.

Financial Rewards: Competitive commission structures and bonus opportunities.

Personal Development: Access to resources that promote personal and professional growth.

Beautification Certification Programs: To further empower our Independent Distributors and enhance their expertise, we offer exclusive beautification certification programs. These programs are designed to provide advanced training in beauty techniques and product knowledge, setting our Distributors apart as industry experts.

Program Levels: Certification programs are available at various levels, from beginner to advanced, allowing Distributors to continually expand their skills.

Curriculum: Courses cover a wide range of topics, including skincare, makeup application, color theory, and customer consultation techniques.

Certification: Upon successful completion of the program, Distributors receive a certification that recognizes their expertise and can be proudly displayed in their business materials.

Incentives: Certified Distributors are eligible for additional incentives, such as special recognition at company events, exclusive product previews, and enhanced commission opportunities based on their PV volume.

The SeneOpportunity & Becoming an Independent Distributor

Joining our team as an Independent Distributor is a straightforward process:

Enrollment: Prospective Distributors can sign up through our website or by contacting an existing Distributor.

Starter Kit: New Distributors receive a starter kit that includes essential products, marketing materials, and training resources.

Training: Access to on-line and in-person training sessions to learn about our products, sales techniques, and business strategies.

Launch: Distributors can begin selling immediately, leveraging the support and resources provided by the company.

Our Commitment to Independent Distributors

SeneGence is committed to the success of our Independent Distributors. Our goal is to create an environment where they can thrive, offering the tools and support needed to build a successful business. We celebrate their achievements and continuously seek ways to enhance their experience and opportunities within our company.

*SeneSenenergy:

To abundantly empower others to promote success and growth, and in doing so, re-energizing your own.

What's in the name SeneGence® ?

Senescence (*Process of Aging*) + **Intelligence** (*Capacity to Acquire & Apply Knowledge*)
= **SeneGence** (*Intelligent anti-aging products that really work!*)

Our Products and Philosophies

While blue and gold represent SeneGence®, it's green that guides our choices.

Our commitment to reducing environmental impact shapes both our product design and business ethos, influencing our daily operations. We prioritize minimizing waste and environmental harm across all facets of our company.

Product Packaging

We strive to avoid wherever possible and opt not to use individual product boxes to conserve trees since they are often discarded immediately.

Sustainability for Business Operations

- **Climate Change Mitigation:** Renewable energy sources and electric vehicle (EV) charging stations
- **Energy Efficiency:** Efficient lighting through LED motion sensors
- **Waste Management:** No external individual product packaging, recycling, responsible operational disposal, and promoting the use of refillable containers
- **Water Conservation:** Ethical Water Practices, Responsible Sourcing, Personal use water devices in office
- **Supply Chain Sustainability:** Sourcing of materials and raw ingredients is from diverse locations
- **Biodiversity Conservation:** Focus on preserving butterflies and bees
- **Employee Well-Being Initiatives:** Monthly gym reimbursements, volunteer opportunities, and mental health support
- **Promoting Diversity & Inclusion:** Highlighting the number of nationalities represented in both the field and corporate roles
- **Community Development & Social Impact Efforts:** Donations of clothing, food, & gifts, Partnerships with school / community programs
- **Ensuring Data Privacy:** Security through responsible cyber security measures
- **Adopting Environmental Green Ethic:** Reducing paper usage through digital solutions

The Make Sense Foundation® (MSF)

Established by Joni Rogers-Kante in 2002, the Make Sense Foundation® (MSF) is a nonprofit organization created as part of SeneGence®'s commitment to giving back to the community. Though it operates independently, MSF is closely involved with SeneGence's charitable efforts.

Supporting Women and Children in Need

A portion of proceeds from select SeneGence® products, including designated LipSense® shades and MakeSense® Original Foundation cosmetics, supports the MSF. The foundation then channels these donations to other deserving nonprofit organizations.

SeneGence® Independent Distributors can contribute by donating a portion of their commission checks and participating in various fundraising events throughout the year. SeneGence® corporate employees also have the option to donate from each paycheck.

Both Distributors and community members are encouraged to nominate organizations for donation consideration by contacting the MSF.

To date, the MSF has supported organizations nationwide, thanks to the generosity of Independent Distributors, community groups, fundraisers, SeneGence® employees, and other donors. These much-needed funds will continue to benefit organizations that support women and children in crisis for years to come.



3 PILLARS: Safety, Efficacy, Quality

S.E.T - We S.E.T the bar high with our Science, Ethical Sourcing, & Transparency.

Technology

SeneGence® is dedicated to continuously developing effective products that utilize innovative color technology, proprietary complexes, and unique skincare formulations to enhance the beauty of the skin.

Research & Development (R&D) Mission Statement

“Our mission as an R&D team is to develop innovative and long-lasting cosmetic products that utilize the power of natural extracts for effective and safe skincare formulations. We are committed to creating products that enhance the natural beauty of our customers, while promoting a sustainable and ethical approach to beauty.”

By leveraging cutting-edge research and technology we continuously improve our formulations to create products that are not only effective but also gentle and safe for all skin types. Our relentless pursuit of innovation and customer satisfaction drives us to explore new frontiers in skincare, always pushing the boundaries of what is possible. We aspire to offer skincare solutions that are not only environmentally conscious but also deliver long-lasting benefits.”

Clean Beauty Standard by SeneGence®

Beauty at its best means ingredients you love minus the rest. As beauty standards evolve, so do we!

Our commitment in delivering the highest quality & safest products is us saying YES to cleaner formulas and, reflected in our “NO List”, a robust blacklist of ingredients that will continue to expand with the evolution of research and regulations worldwide. Though we are not officially recognized within the EU, we aim to meet their stringent standards that, as of 2024, ban and restrict over 1,600 chemicals in personal care products.

Additionally, we have and will continue to screen for other potentially harmful chemicals and take utmost care while selecting each ingredient within our formulas.

We source all our ingredients with a high standard of safety and quality in mind. Due to the complexities of the supply chain and manufacturing process, we acknowledge that unavoidable circumstances could result in incidental, trace levels of an ingredient in the final product. While we strive to minimize this possibility, we remain vigilant in providing our customers with the safest possible products.

The vast majority of our formulations adhere to our newly established Clean Beauty Standard by SeneGence®. As we advanced in setting our Clean Beauty Standard across all formulations, we began implementing a reformulation process for the small number of legacy formulations that do not currently adhere to this Standard. To meet our newly established standards, reformulate, and continue to be transparent with ingredients; we stand behind our products which are consumer safe.

We aim to reach 100% of our products to meet our Clean Beauty Standard by SeneGence®.

SeneGence® Products are:

- Cruelty Free
- Gluten Free
- Vegan*
- No Animal Testing
- Formulated with NO Animal By-Products
- Formulated with NO Parabens
- Formulated with NO SLS – Sodium Lauryl Sulfates
- Formulated with NO Drying Waxes
- Formulated with NO Formaldehydes
- Formulated with NO Carcinogens
- Formulated with NO Phthalates
- Formulated with NO PFAs - Per- and Polyfluoroalkyl substances
- Use of nature-based ingredients
- All products manufactured in cGMP manufacturing facilities
- Made in the United States with global materials for stringent quality control



* Vegan: Important Note for Vegans & Fish Allergies...

VitaSense™ Beauty + Collagen Dietary Supplement is not vegan. It contains responsibly sourced Type I Hydrolyzed Marine-based Fish Collagen (Tilapia). This form of collagen closely matches the collagen our body naturally produces.



Most formulas are made in the USA with global materials



No animal testing and no animal by-products (we use alternative sources)



Formulated without gluten ingredients



Formulated without drying waxes



Made in cGMP manufacturing facilities

Section II: About Your Skin

Structure of the Skin

Your skin is the body's largest organ, covering about 3,000 square inches for the average adult.

It's a living, breathing organ made up of billions of cells.

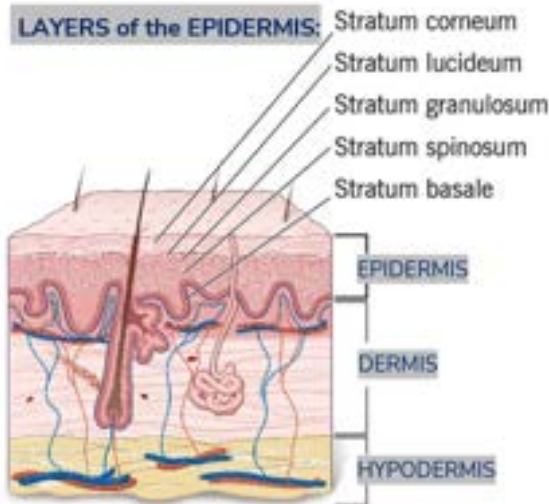
However, lifestyle choices, overexposure to the sun, pollution, poor eating habits, and other environmental factors can damage your skin cells and cause premature aging.

Regardless of your skin type, your skin can reveal everything:

- your age
- state of health
- emotions
- lifestyle habits
- lack of sleep
- frequent flying
- alcohol consumption
- smoking
- under stress
- lack of exercising
- eating poorly
- not drinking enough water

The Good News...

By avoiding harmful habits and using high-quality skincare products, you can reduce the effects of daily damage on your skin.



5 Layers of the Epidermis



EPIDERMIS - Outermost protective layer / Composed of a series of 5 layers

- **Protection:** The epidermis acts as a barrier against UV radiation, germs, and water loss.
- **Sensory:** Nerve endings in the epidermis help detect hot, cold, light, taste, touch, and emotions.
- **Immune Defense:** Langerhans cells detect and fight off infections.
- **Regeneration:** Basal cells continuously generate new skin cells.
- **Color:** Melanocytes produce melanin, which determines skin color and offers UV protection.

DERMIS - Inner middle layer / Contains the abundance of collagen and elastin

- **Strength & Durability:** Thanks to collagen and fibroblasts.
- **Stretch & Resilience:** Elastin keeps your skin flexible.
- **Hair & Oil Production:** Hair follicles and sebaceous glands maintain hair and skin health.
- **Nutrient Delivery:** Blood vessels nourish skin cells.
- **Temperature Control:** Blood vessels help manage body temperature.
- **Sensory Detection:** Your skin senses the environment.
- **Healing:** Supports wound healing and tissue repair.
- **Insulation:** Regulates body temperature.

HYPODERMIS - Innermost deepest layer / Primarily made up of adipose (fat) tissue & connective tissue

- **Temperature Control:** Acts as an insulator against heat loss.
- **Impact Protection:** Cushions and protects vital structures.
- **Movement Flexibility:** Allows smooth skin movement.
- **Support & Circulation:** Ensures proper blood and nerve function.
- **Hormonal Role:** Influences various bodily processes.
- **Energy Backup:** Stores and provides energy when needed.

Environment, lifestyle choices, self-care, & skincare habits
play a major factor for long-term results!

This Product Knowledge Guide (PK Guide) helps you understand
SeneGence® Skincare and Makeup, so you can help others achieve a
glowing, healthy complexion.

About Your Skin

Healthy skin glows from the inside out! It's dewy, fresh, vibrant, and soft. Keeping your skin looking youthful and healthy is simple: eat well, exercise, drink plenty of water, protect yourself from overexposure to the sun, and use high-quality skincare and cosmetic products to fight premature aging.

The skin's primary functions include protection, sensation, regulation, such as temperature control and barrier formation. As a living, dynamic organ, the skin constantly regenerates and repairs its cells. It responds to environmental changes and internal signals to maintain its health and functionality. The skin selectively absorbs and prevents certain substances, with its permeability controlled by its structure and the lipid barrier.

Your skin can absorb substances, such as moisturizers, serums, and other topical products. It absorbs these substances through the outer layer, the epidermis, which has cells that can take in and hold onto moisture and nutrients. The skin, particularly the outer layer, helps retain moisture. The skin can absorb and hold moisture from the environment and products applied to it. This hydration is crucial for maintaining skin elasticity and softness, essential for overall healthy skin.

SkinCare Systems

SeneGence® SkinCare Systems cater to all life stages, offering products designed to deliver real, visible results while being gentle on your skin. Our skin care combines premium ingredients, including botanicals, potent antioxidants, essential vitamins and minerals that all contribute to rejuvenating and revitalizing skin with daily recommended use.

Each core system is a daily regimen formulated to help balance, regulate, nourish, and address specific skin types and concerns.

Dry Skin: Products that deeply hydrate and nourish to restore moisture balance and comfort.

Normal to Dry Skin: Balanced hydration that maintains moisture levels and enhances skin smoothness.

Normal to Oily Skin: Lightweight formulations that control oil and shine while maintaining hydration.

Oily to Acne-Prone Skin: Targeted solutions to reduce oil production, clear pores, and prevent breakouts.

Sensitive Skin: Gentle and fragrance free products designed to soothe and calm irritation while providing essential nutrients.

Treatments & Solutions

Our range of treatments and serums is designed to address a variety of skin concerns. From combating signs of aging and brightening dark spots to hydrating, firming, calming, and exfoliating, each formula uses concentrated, targeted ingredients to deliver visible results and enhance overall skin health.

Achieve Youthful Skin

Achieving youthful skin is possible with the right choices and habits. While aging is a natural process that begins from birth, the first signs, such as fine lines around the eyes, typically start to appear in our mid-to-late 20s. With a proper skincare regimen and healthy lifestyle, you can minimize these signs of aging and maintain radiant skin.

Hydration and Skin Health

Proper hydration is essential for maintaining healthy, beautiful skin. The skin, which is composed of about 70% water depending on factors such as age, skin condition, and hydration levels, requires adequate moisture to function effectively. Hydrated skin is more flexible, healthier, and better equipped to protect the body. When skin loses moisture, it becomes dry, leading to small lines, reduced elasticity, and an increased risk of splitting, cracking, inflammation, tearing, and bleeding. These conditions elevate the risk of infection, particularly in older adults.

Factors such as very cold weather, dry climates, overexposure to the sun, certain dietary habits, dehydration, stress, medications (both prescribed and over-the-counter), nutrient deficiencies, pesticides, smoking, alcohol consumption, diuretics, and poor oxygen and circulation levels can all contribute to skin dryness.

To combat these challenges, it is crucial to maintain proper hydration through daily habits. Drinking water consistently throughout the day helps keep the skin hydrated.

Additionally, using high-quality moisturizers, serums, and protectants can prevent moisture loss and support skin health. Alkaline water, which contains antioxidants, can also help by detoxifying, energizing, repairing, regenerating, and improving immunity.

Hydrated skin supports the distribution of essential nutrients to cells, helps remove toxins and waste, increases oxygen for better blood flow. This results in more efficient organ function, both internally externally, and contributes to burning more fat and increasing energy levels. When our body is dehydrated, blood thickens, making it harder for the heart to pump.

What is Collagen and Elastin?

Collagen is the body's natural scaffolding - a crucial protein (building blocks) that holds everything together. It can provide structure, firmness, and elasticity, which helps to keep our skin soft and smooth. Collagen can also help the skin maintain a youthful appearance.

Key Roles of Collagen -

Renewal & Repair: Collagen peptides can help with skin renewal and repair when used at an active level, helping keep our skin look youthful.

Strength & Resilience: Collagen can give strength and resilience to hair, skin, and nails.

Supportive Structure: Collagen supports skin renewal and repair and can act like a skin "glue" or cushioning that holds everything together.

Elastin is a protein that acts like a spring - It gives your skin the ability to stretch and bounce back, helping it stay firm and elastic. Imagine it as the stretchy part of a rubber band—when your skin stretches, elastin helps it return to its original shape. As we age, there is a process known as "Elastosis" that is a natural part of the aging causing the elastin levels to decrease, leading to sagging and wrinkles. Keeping elastin healthy is key to maintaining youthful, firm, resilient skin.

Key Roles of Elastin -

Elasticity: Elastin allows skin to stretch and bounce back to its original shape.

Support: Elastin works with collagen to maintain the structure and integrity of our skin.

Anti-Aging: Helps prevent sagging and wrinkles by keeping skin firm and resilient.

Types of Collagen

Collagen is the most abundant protein in the human body, providing structure and strength to various tissues. There are at least 28 different types of collagen, but Type I Collagen is the most abundant in the body. It can play a crucial role in giving strength and resilience to hair, skin, nails, tendons, ligaments, bones, teeth, and most connective tissues. These different types of collagen are specialized to support various structures of the body. In cosmetics and supplements, it can support skin elasticity among other benefits.

Reduced Collagen & Elastin levels lead to...

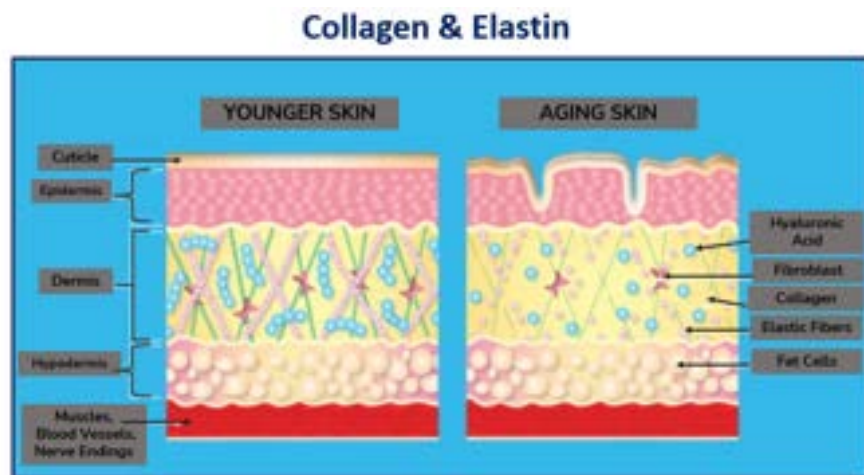
Skin Issues: Sagging, wrinkles, and dryness

Thinning Hair: Loss of hair strength, lack of volume, and brittle dry hair

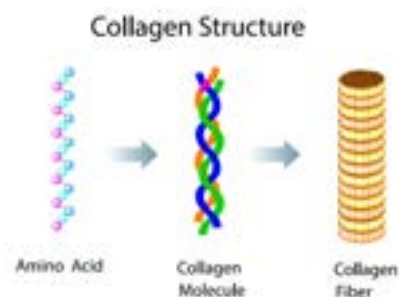
When collagen levels decrease, the bond between the top layer of skin and the deeper layer weakens, causing these layers to separate and contributing to various signs of aging. Understanding the importance of collagen can help in taking steps to support and maintain its levels, promoting an overall youthful appearance.

Benefits of High Collagen & Elastin Levels

When collagen levels are high, the skin is supported and can remain soft, smooth, and firm. Collagen can provide the integrity, firmness, and elasticity needed for a youthful appearance. Supporting collagen production is essential for maintaining the appearance of healthy skin, hair, nails.



As a part of the natural aging process, two important proteins in our skin, Collagen and Elastin, start to diminish.



What is Fascia?

Pronounced fah-sha and derived from the Latin word "fascia", which means bandage, ribbon, or bundle. Fascia is one continuous layer, so it's flexible and moves with your body.

Fascia is like a web of connective tissue that's woven and connected everywhere, merge into each other, and runs throughout your entire body, linking everything together.

There are three types of fascia: Superficial Fascia, Deep Fascia, and Visceral or Parietal Fascia.



- **Superficial Fascia** is mostly associated with skin. Located just beneath the skin and stores fat and water, provides insulation.
- **Deep Fascia** surrounds muscles, bones, nerves, and blood vessels. It is denser and less elastic, providing support and protection.
- **Visceral Fascia** surrounds internal organs, providing support and holding them in place within the body cavities.

Fibroblasts are the cells that are the primary builders of fascia. Fibroblasts are the builders and repair workers in this support system. Fibroblasts produce collagen.

Fascia is composed of various components such as... water, collagen fibers, elastin fibers, ground substance (a gel-like matrix including hyaluronic acid), cells (such as fibroblasts and immune cells). Collagen is a key structural protein that provides strength and elasticity to the fascia.

Collagen gives fascia its strength and structure, while elastin provides elasticity. By boosting collagen intake through supplements, you may potentially improve your fascia and enhance skin elasticity.

Hyaluronic Acid (HA):

Hyaluronic Acid, also known as Hyaluronan or HA, is a long sugar molecule that play a critical role in attracting and holding water.

- **Gentle on Skin:** The absence of sulfates makes HA less likely to cause irritation, making it ideal for all skin types, including sensitive skin.
- **Moisture Magnet:** HA is known as the "moisture magnet" because it can retain a vast amount of water.
- **Hydration and Lubrication:** HA attracts and holds water, helping to keep the skin hydrated, plump, and soft.
- **Supports Skin Barrier:** HA helps maintain the skin's natural barrier, helping to prevent transepidermal water loss (TEWL) and helping to support overall skin hydration.
- **Skin:** Its high-water content provides excellent lubrication, which is beneficial for your skincare.

The **Extracellular Matrix (ECM)** is the space where all these components (collagen, elastin, hyaluronic acid, etc.) are found. The ECM helps to ensure that skin remains strong, flexible, and capable of efficient repair and regeneration.

In essence, all these components work together to keep your Fascia, including your skin to remain skin strong, flexible, and hydrated.

How is this all connected to skincare?

- Healthy fascia ensures that the skin is adequately supported, maintaining its firmness and elasticity.
- Collagen and Elastin are critical components of the skin. These proteins provide strength and elasticity, which are essential for youthful, resilient skin.
- Proper hydration is key to maintaining smooth, youthful skin.
- Techniques, such as massage, ice rollers, stone rollers, and gua sha stone can improve circulation.
- Enhanced circulation helps deliver nutrients to the skin, promoting a healthy, glowing complexion.

SeneGence® offers targeted skincare products that help promote collagen production, hydration, and antioxidant protection which can support overall skin health. Ingredients like retinoids, peptides, hyaluronic acid, and antioxidants (e.g., vitamin C) can enhance the skin's resilience and youthful appearance.

Face Yoga

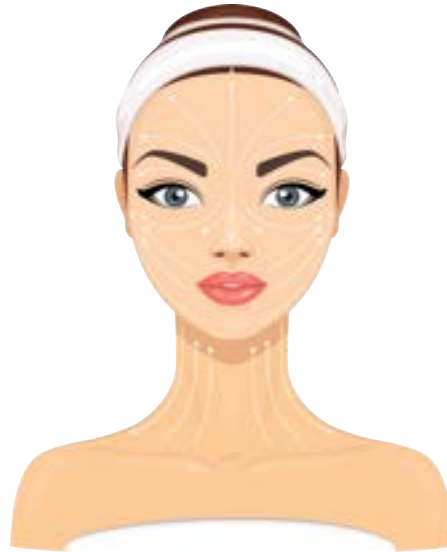
The human face has approximately 43 muscles, while the neck has around 20 muscles, often referred to as craniofacial muscles. These muscles are responsible for various facial expressions and movements, such as smiling, frowning, chewing, speaking, etc.

Incorporating facial massage and stretching as part of your morning or evening skincare regimen can be beneficial. This can be done while applying your skincare products to help distribute skin products evenly.

Just like most things in life, **Consistency is Key!**

Ice Roller:

- The cold temperature can help reduce the appearance of "puffiness", especially around the eyes.
- Can help soothe, calm skin.
- May improve blood and lymphatic flow for a natural, healthy glow.
- Helps promote a relaxing experience.



Lapis Lazuli Blue Stone Roller:

- Can help distribute skincare products evenly.
- Helps boost skin circulation
- Can help reduce the appearance of "puffiness"
- Helps promote relaxation



Techniques for Facial Massage and Stretching - be sure skin is hydrated with products like Nangai Oil or Moisturizer for better glide & slide!

- **Rollers:** Move the rollers over your skin up & down, side to side.
- **Circular Motions:** Using your fingertips, gently massage your face in circular motions, focusing on areas with fine lines such as the forehead, around the eyes, and mouth.
- **Tapping:** Lightly tap your fingers all over your face to stimulate blood flow and wake up the skin.
- **Pinching:** Gently pinch areas of your face to help stimulate the skin and boost circulation.
- **Pressure Points:** Apply gentle pressure to specific points on your face, such as the temples, the inner corners of the eyes, and the center of the forehead, to help relieve tension and promote relaxation.
- **Neck Stretches:** Tilt your head back, forward, and to each side to stretch the muscles in your neck.

What is Keratin?

Keratin is a fibrous protein crucial for the structure of skin, hair, and nails. Composed of long amino acid chains, it forms a highly resilient and protective barrier. Its coiled structure can help provide additional strength and protection.

The stratum corneum, the outermost layer of the epidermis, consists primarily of keratin. This layer is made up of dead keratinocytes that have migrated from the deeper layers of the skin and have become filled with high concentrations of keratin. Even in dead, flattened skin cells, keratin remains durable due to its stable protein structure and strong molecular bonds.

Key Roles of Keratin -

Layering: The outer layer of the skin consists of multiple layers of keratinized cells. This layering provides a thick, robust barrier that can withstand physical and environmental stress.

Function: The keratinized cells serve as an effective barrier, protecting skin from damage and dehydration.

Benefits of durable Keratin: Stronger hair, healthier & smoother nails, protects the skin barrier & prevents moisture loss, improved elasticity, and enhanced resilience to wear and tear.

Understanding Skin Color & Melanin

Skin color is a key characteristic that varies widely among different people and groups around the world. This range of skin tones is mainly due to melanin. Melanin (also known as skin pigment) is a pigment produced by special cells called melanocytes.

Melanin is a complex polymer that originates from the amino acid tyrosine. It is the most important factor in determining skin color because it gives color to your skin, hair, and eyes while also providing DNA protection against UV radiation. Melanin is found in the skin's basal layer of the epidermis.

The **more melanin** your body produces, the **darker** your eyes, hair, and skin will be.

The **less melanin** your body produces, the **lighter** your natural coloring and features will be.

Types of Melanin:

- **Eumelanin** - provides black and brown coloration
- **Pheomelanin** - provides reddish and yellow hues
- **Neuromelanin** - pigment found in the brain with potential protective roles



Genetics: The amount of melanin in your body is influenced by a few things, such as your genetics and the amount of sun exposure your ancestors experienced. The enzyme tyrosinase plays a crucial role in this process, making melanin production a genetic trait.

Your natural skin color, which you are born with without any influence from sun exposure or tanning, is known as constitutive skin color. Understanding your (or your customer's) constitutive skin color can help you choose the right skincare and makeup products that best match and enhance your natural beauty.

This color can become darker through tanning and increased melanin production when exposed to sunlight, a process called facultative melanogenesis.

Geographic Influence & Protection from UV Rays: Skin color is also influenced by where your ancestors lived.

- Near the equator - People living closer to the equator, where UV radiation is stronger, usually have darker skin. This darker skin helps protect against the higher UV exposure and reduces the risk of skin damage.
- Higher latitudes - In regions with less sunlight, people generally have lighter skin. This lighter skin allows more UV rays to penetrate and helps in the production of vitamin D, which is crucial for health and relies on UV light.

Why Does the skin tan or get darker with sun exposure?

Tanning is your body's natural way of protecting itself from too much sun exposure. When your skin is exposed to ultraviolet (UV) rays from the sun, it responds by producing more melanin, the pigment that gives your skin its color. This extra melanin helps absorb and deflect some of the potentially harmful UV rays, protecting your skin from damage from overexposure.

So, when you tan, it's your body's way of creating a natural shield against the sun's rays. However, it's important to remember that too much UV exposure can still harm your skin, so it is recommended to always use sun protection to keep your skin safe and healthy!

This classification covers a broad spectrum of skin tones & helps in accurately identifying and addressing various skin types.



Fair: Very light skin, may appear pale or pinkish, usually burns easily, minimal melanin production.

Light: a tad darker than fair, usually burns but may slightly tan.

Light to Medium: Transitional tone, subtle tan or golden hue.

Medium: Beige to olive, tans to a deeper shade, usually warm, neutral, or olive undertones.

Tan: Deep tan from golden to brown, tans easily, often warm.

Medium to Deep: ranges from deep tan to brown, significant melanin.

Deep: Dark brown to near black, high melanin concentration.

Dark: Very deep brown to black, high melanin, natural UV protection.

Undertone coloring is influenced by genetics, melanin type and distribution, skin reaction to sunlight, blood flow, skin thickness, diet and health, and aging.

Understanding these factors helps in identifying and working with your natural undertones for more accurate color matching in makeup.

Skin Undertones:

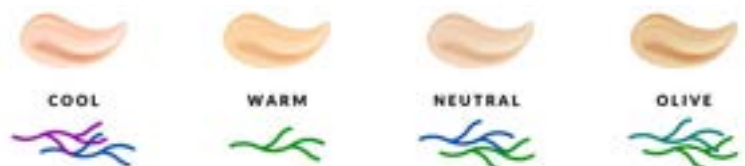
Cool: Skin may have a pink, red, or blue hue. People with cool undertones usually have veins that appear blue and/or purple.

Warm: Skin may have a yellow, peach, or golden hue. Veins might appear greenish and/or olive.

Neutral: A mix of cool and warm tones.

Veins might appear both blue & green. Might be difficult to differentiate.

Olive: Skin may appear more bronze with a greenish or slightly gray hue, often with a mix of yellow and green undertones. Veins may appear greenish but with a subtle undertone of gray.



What are Peptides?

Peptides are short chains of amino acids, which are the building blocks of proteins.

In the context of skin care, they serve as messengers that signal the skin to perform various functions, such as producing collagen, elastin, and other proteins essential for maintaining skin structure and elasticity.

How Your Body Naturally Makes Peptides

Peptides are tiny protein pieces that play big roles for your skin. Think of them as the building blocks of proteins. Your body makes them naturally through a process that involves breaking down larger proteins into smaller, useful parts.

Peptide Function: In your skin, they help boost collagen production, improve hydration, and can make your skin appear firmer and smoother.

Naturally produced peptides can lose potency over time due to several factors such as degradation due to environmental factors, aging, a compromised skin barrier, or skin conditions.

In contrast, synthetic peptides in skincare products are often designed to be more stable and effective, and they can be formulated to be absorbed by the skin more efficiently. This helps ensure that they retain their potency and provide the intended benefits.

Peptides in Skincare

Using peptides in skincare can contribute to a more youthful, healthy, and resilient complexion. Peptides in skincare are used for several reasons, primarily due to their ability to enhance overall skin appearance:

Collagen Production - Peptides are known to stimulate collagen production. Collagen is a protein that helps maintain skin's firmness and elasticity. As we age, collagen production decreases, leading to wrinkles and sagging. Peptides can help counteract these effects.

Skin Repair - Peptides may help rebuild the skin barrier and improve overall skin texture.

Hydration: Some peptides have the ability to enhance the skin's hydration, which helps prevent water loss and keeps the skin plump and hydrated.

Reducing the Appearance of redness: Certain peptides have properties that can help soothe skin and reduce the appearance of redness.

Improving Skin Texture: Peptides can help to smooth out rough patches and improve skin texture, making the skin look more even and youthful.

Enhancing Skin Resilience: Peptides can strengthen the skin's structure, making it more resilient against environmental stressors and damage.

Clarification on SeneGence® Products

Not all SeneGence® products contain peptides. However, for those that do at an active level, they offer the potential for significant benefits, including improved hydration, enhanced collagen production, and overall skin appearance. Always check the product details to see if peptides are included to understand the specific benefits you can expect.

Skin Renewal and Healthy Skin

Your skin, the largest organ in your body, can face numerous challenges from environmental stressors to lifestyle factors. Skin cell renewal is crucial for maintaining healthy, youthful complexion. Understanding the factors that affect aging, health conditions, genetics, lifestyle choices, and environmental exposure, can help you take better care of your skin and keep it looking its best.

Aging is a complex process that affects our skin in multiple ways. Collagen can be a factor in the aging process. The rate at which collagen diminishes can vary by individual and is influenced by various factors. The aging process is multi-faceted.

What is Skin Renewal (aka Skin Turnover)?

Skin renewal is the process by which our skin sheds old, dead cells and replaces them with new, fresh ones. This is essentially your skin's natural exfoliation process for keeping your skin healthy and vibrant.

Skin renewal is a continuous process of the life cycle of new skin cells that produce in the basal layer of the epidermis. As new cells are produced, they push older cells towards the surface of the skin. During this journey, the cells undergo changes, eventually becoming flattened and filled with keratin. Once the cells reach the outermost layer of the skin, they die and are naturally shed from the skin's surface. On average, this process should take an average of four weeks (or about 28 days) to occur.

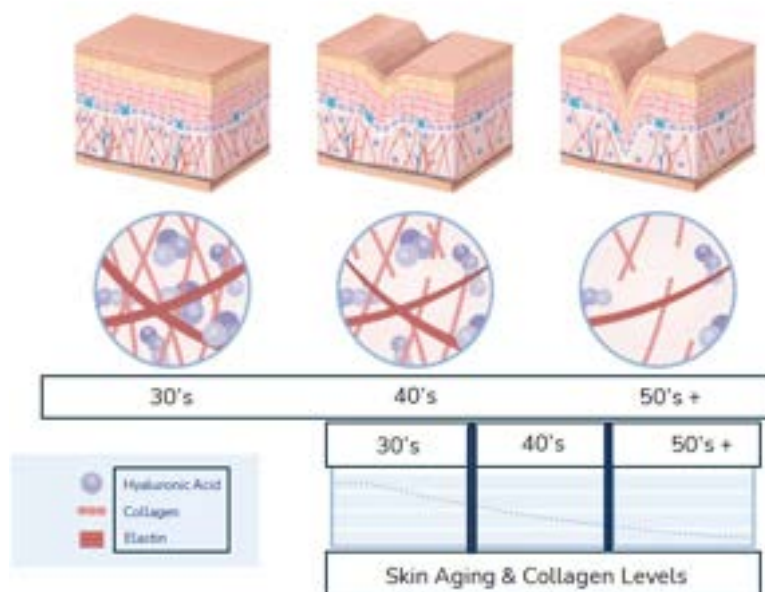
Why is it Important?

Desquamation: This natural process involves shedding dead skin cells from the outermost layer of our skin. As new cells form in the deeper layers, they move up, pushing old cells off the surface, ensuring your skin remains smooth.

Boosts Collagen Production: Regular cell turnover helps maintain collagen levels, the protein that keeps your skin firm and elastic. This helps reduce the appearance of wrinkles and sagging skin, giving your skin a youthful look.

Improves Skin Texture: By removing dead cells and promoting new growth, skin cell renewal enhances your skin's texture and tone, making it look brighter and smoother.

Protects Against Free Radicals: Fresh skin cells are more resistant to environmental stressors like UV radiation and pollution, helping to maintain skin health.



Factors Affecting Skin Renewal & Skin Deterioration:

Aging: As we age, skin turnover can slow down, causing dead skin cells to accumulate, which may make the skin appear dull and rough. Reduced collagen and elastin production may also lead to the appearance of wrinkles and sagging skin.

Environmental Exposure: Overexposure to some environmental factors that may lead to premature aging.

Lifestyle Choices: Habits such as poor diet, high stress levels, smoking, and excessive alcohol consumption can hinder skin's appearance.

Hormonal Changes: Hormonal fluctuations can affect the skin and hair.

Skin Conditions: Certain conditions like acne can disrupt normal cell turnover.

Genetics: Your DNA significantly impacts how quickly collagen breaks down, affecting your skin's firmness and elasticity.

A.G.E.s (Advanced Glycation Endproducts)

Advanced Glycation Endproducts (A.G.E.s) are the result of the process where excess sugar molecules bind to collagen and elastin fibers in the skin.

A.G.E.s can damage important skin proteins like collagen & elastin. Collagen provides structure and strength to our skin, while elastin gives it flexibility and the ability to bounce back. When these proteins are damaged by A.G.E.s, your skin can become less firm and more prone to the appearance of wrinkles and sagging.

In short, reducing sugar intake and using skincare products can help keep your skin looking healthy and radiant. By protecting against A.G.E.s, you can help maintain youthful, strong, and resilient skin.

Common Skin Concerns for Different Age Groups:

Teens & 20s -

Key Points: Optimal collagen and elasticity, firm and smooth skin.

Concerns: Accumulating sun damage and environmental pollutants.

Focus: Establish good skincare habits to prevent future damage.

30s -

Key Points: Start to notice subtle changes in skin firmness and elasticity.

Concerns: Fine lines around eyes and mouth, dark spots.

Focus: Combat environmental damage and maintain collagen production.

40s -

Key Points: Noticeable fine lines, wrinkles, and sagging skin.

Concerns: Drier skin, more prominent age spots, hormonal changes affecting texture and moisture.

Focus: Enhance hydration, improve skin circulation, and address signs of aging.

50s -

Key Points: Skin becomes thinner, may bruise easily, and significant collagen loss.

Concerns: Deeper wrinkles, sagging, age spots, and loss of volume.

Focus: Boost moisture, support collagen production, and improve skin resilience.

60s -

Key Points: Skin is thinner, more fragile, and shows deep wrinkles and sagging.

Concerns: Dehydration, reduced sebum production, age-related conditions.

Focus: Intensify hydration, protect delicate skin, and manage age-related issues.

70s & Beyond:

Key Points: Reduced blood flow and cell circulation, pronounced wrinkles and loss of elasticity.

Concerns: Difficulty with wound healing, increased susceptibility to skin conditions and possible infections.

Focus: Support skin health with gentle care, enhance hydration, and protect against infections.

Nutrition, Dieting, Exercising, and the Sun

Environment, lifestyle choices, self-care, & skincare habits play a major factor for long-term results!

Adopting a daily skincare regimen and being mindful of a balanced diet rich in nutrients such as vitamins, minerals, antioxidants are essential. Consistently drinking oxygenated water or spring water, avoiding alcohol and smoking, staying active through regular exercise, engaging in sports or other physical activities to boost blood flow & circulation are all crucial steps.

These healthy habits will set the foundation for long-term skin health and pay off in the future. Healthy skin starts from within, and poor nutrition can directly cause skin problems and premature aging. Some skin issues may even indicate a nutritional deficiency. When dealing with nutrition-related skin problems, including severe acne, it's always best to consult with a doctor or dermatologist.

Moisturizing the Skin

Proper hydration is vital to healthy, beautiful skin. Still, moisture is continually being drawn out of the skin by conditions such as central heating, air conditioning, sun, wind, and other factors. When skin loses water, it becomes dry and dehydrated. This may lead to small fine lines appearing on the skin, and it could lose its youthful glow.

Hydrating skin and keeping it hydrated requires daily attention. It is essential that you drink water throughout the day and help prevent moisture loss with high-quality skin moisturizers, serums, and protectants. Good nutrition, proper hydration, and the products you put on your skin are the best defense against premature aging.

The Skin's Best Friend and Worst Enemy – The Sun

The Benefits of the Sun:

Vitamin D Production: The sun helps our bodies produce vitamin D, which is essential for bone health and immune function.

Mood Booster: Sunlight can enhance our mood by increasing the production of serotonin, a hormone that contributes to feelings of well-being and happiness.

The Dangers of Overexposure:

Premature Aging: Excessive sun exposure accelerates the breakdown of collagen and elastin, which may lead to wrinkles, sagging skin, and age spots.

Skin Cancer: UV radiation from the sun is a major risk factor for potential skin damage.

Skin Damage: Overexposure can cause sunburn, hyper-pigmentation, and a weakened skin barrier, making the skin more susceptible to damage and irritation.

How to Protect Your Skin:

Limit Sun Exposure: Avoid spending too much time in the sun, especially during peak hours (10 AM to 4 PM).

Seek Shade: Stay in the shade whenever possible to reduce direct exposure to UV rays.

Use Sunscreen: Apply a broad-spectrum sunscreen with at least SPF 15, and reapply every two hours, or more often if swimming or sweating.

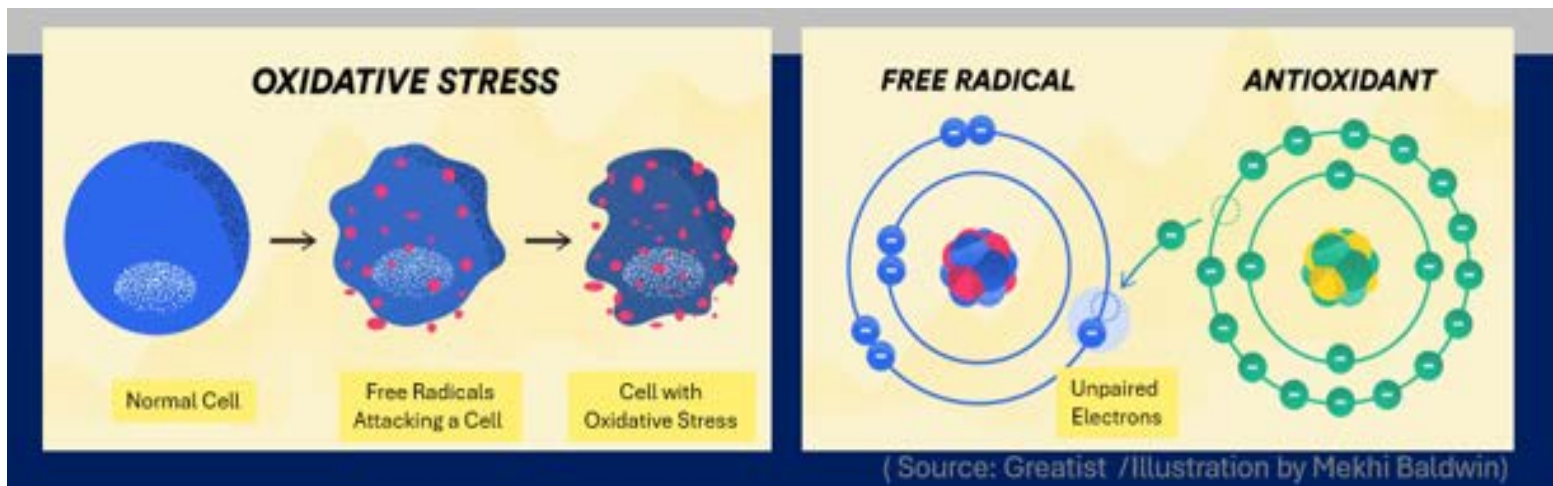
Wear Protective Clothing: Use hats, sunglasses, and long-sleeved shirts to shield your skin from the sun.

Boosting Skin Health with Antioxidants:

Skincare Products: Incorporate antioxidants like vitamin C, vitamin E, and green tea extract into your skincare routine. These ingredients help neutralize free radicals and reduce oxidative stress.

Diet: Eat a diet rich in fruits, vegetables, and nuts, which are high in antioxidants and omega fatty acids.

Free Radicals and Antioxidants



Free radicals are unstable molecules that can harm our skin, contributing to aging.

These molecules form when our bodies undergo oxidation, a process where molecules lose electrons.

The Problem: Oxidative Stress

When there are too many free radicals and not enough antioxidants, we experience oxidative stress. This stress creates an un-natural pairing and causes damage to healthy skin, making us more vulnerable to premature aging.

The Solution: Antioxidants

Antioxidants are like our skin's superheroes. They step in to help neutralize the free radicals. Antioxidants help to stop these free radicals from causing trouble. They can help prevent oxidative stress and keep our skin appearing healthy. However, antioxidants can't keep working forever, so we need to replenish them regularly through our diet or supplements.

How Antioxidants Work

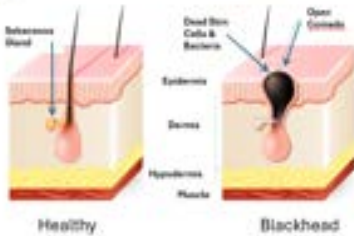
By keeping a balance between free radicals and antioxidants, we can stay healthier and slow down & reduce the effects of aging.

Remember, antioxidants are essential in fighting off the bad effects of free radicals. Think of them as the heroes helping to keep your skin's balance in check!

NON-INFLAMMATORY ACNE

◆ WHITEHEADS ("Closed Comedo") -

- **Appearance:** Clogged pores that appear like white bumps or spots.
- **Air Exposure:** Clogged follicles that have a thin layer of skin covering it and stays closed. Air cannot enter, so it remains white.
- **Structure:** Follicles beneath skin become filled with excess oil, dead skin cells, dirt, bacteria, etc. with no opening or a very small opening at top of your skin.



◆ BLACKHEADS ("Open Comedo") -

- **Appearance:** Clogged pore or follicle that have come to a head, revealing a black marking.
- **Air Exposure:** The sebum and debris inside the pore get oxidized when exposed to air, which turns them black.
- **Structure:** The pore is open, so the sebum has been oxidized which turns the clogged pore a black color.

What Is Acne?

Acne is a common skin condition that occurs when hair follicles become clogged with oil and dead skin cells.

It can manifest in various forms, including blackheads, whiteheads, pimples, and cysts.

Acne typically appears on the face, forehead, chest, upper back, and shoulders because these areas have the most oil (sebaceous) glands.

Causes of Acne

Excess Sebum Production: Overactive sebaceous glands producing too much oil.

Clogged Hair Follicles: Accumulation of dead skin cells and oil can block hair follicles.

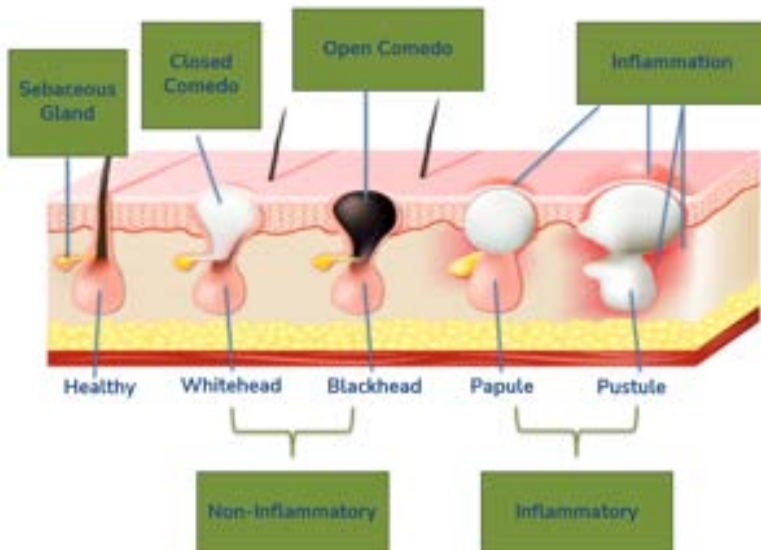
Bacteria: The bacteria *Propionibacterium acnes* (*P. acnes*) can proliferate in clogged pores, causing inflammation.

Hormonal Changes: Fluctuations in hormones, particularly during puberty, menstruation, or pregnancy, can increase oil production.

Genetics: A family history of acne can increase the likelihood of developing the condition.

Diet: Certain foods, particularly high-glycemic-index foods and dairy, may exacerbate acne in some people. **Stress:** Stress can worsen acne by increasing hormone production that stimulates oil glands.

Types of Acne



Comedonal Acne -

Blackheads (Open Comedones): Pores clogged with oil and dead skin cells that have been oxidized, turning them black.

Whiteheads (Closed Comedones): Pores clogged with oil and dead skin cells but covered by a thin layer of skin, appearing white.

Milias: Not a clogged pore but small white bumps on the skin caused by trapped keratin under the surface of the skin. Usually around eyelids, cheeks, nose, forehead, arms, and sometimes on newborns.

Inflammatory Acne -

Papules: Small red, tender bumps caused by pore walls becoming inflamed & start to break down

Pustules (Pimples): Red, inflamed bumps caused when walls of your pore breakdown and they start to fill with a white or yellow center pus.

Nodular and Cystic Acne -

Nodules: Large, solid, painful, inflamed lumps beneath the surface of the skin. Similar to Papules but deeper in the skin.

Cysts: Deep, painful, inflamed, pus-filled lumps beneath the surface of the skin that can cause scarring. Similar to Pustules but deeper in the skin.

Please Note:

- Avoid picking, squeezing, or attempting to extract lesions to prevent further damage and scarring.
- For persistent or severe acne to ensure appropriate and effective treatment, we recommend consulting and seeking assistance from a dermatologist

What is Skin Microbiome?

Skin's Microbiome

The skin's microbiome is a fascinating and vital ecosystem composed of a diverse community of microorganisms, including beneficial and potentially harmful bacteria, fungi, and viruses. This complex microbiome plays a crucial role in maintaining the skin's health and overall function.



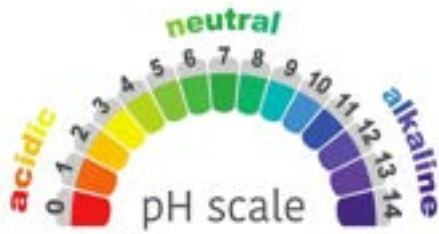
When the skin's microbiome is thriving, it performs several essential functions:

Regulates pH Balance: The microbiome helps maintain the skin's optimal pH level, which is slightly acidic. This acidic environment is crucial for preventing the growth of harmful pathogens and supporting the skin's natural defenses.

Supports Immune Defense: A healthy microbiome enhances the skin's immune system, providing an extra layer of protection against infections and diseases. It helps to train and modulate the skin's immune responses.

Prevents Overgrowth of Harmful Pathogens: By maintaining a balanced population of microorganisms, the microbiome inhibits the proliferation of harmful bacteria, fungi, and viruses. This balance prevents infections and other skin issues.

Strengthens the Skin Barrier: The microbiome contributes to a robust and resilient skin barrier, which is essential for protecting against environmental aggressors, such as pollutants and allergens. A strong skin barrier also prevents excessive water loss, keeping the skin hydrated and healthy.



When the skin barrier is compromised, the microbiome can become unbalanced. This disruption can lead to various skin problems, including infections, inflammation, and increased sensitivity.

Prebiotics are compounds that nourish beneficial bacteria, while probiotics are live microorganisms that can enhance the skin's microbial balance.

Incorporating skincare products with prebiotics and probiotics can thus be a beneficial strategy for maintaining healthy, balanced, and resilient skin.

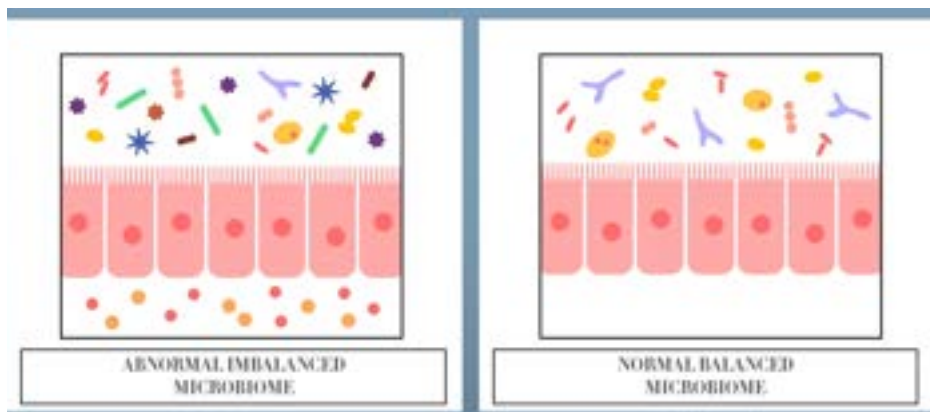
Restore and Maintain Microbial Balance: By promoting the growth of beneficial bacteria and inhibiting harmful ones, prebiotics and probiotics help restore and maintain a healthy microbiome.

Enhance Skin Barrier Function: Strengthening the skin's natural defenses and improving barrier function.

Reduce Irritation and Sensitivity: Alleviating issues like redness, irritation, and other signs of inflammation by promoting a balanced and resilient microbiome.

pH = Potential of Hydrogen

- On a scale of 1-14, a pH of 7 is considered neutral.
- A natural skin level ranges from 4.5 – 5.5 (slightly acidic – where our skin operates best)
- It contributes to a balanced and resilient skin barrier function.





SeneSkin Profiling Sheet - Skin Type

Independent

Distributor's Name: _____

ID#: _____

Model's Name: _____

Date: _____

Model's Mobile # _____

Model's Email: _____

What's Your Skin Type?

1) How would you describe the level of oil on your skin?

- ☐ **A)** Little to No Oil
- ☐ **B)** Minimal to no oil in the "T" zone, but light oil in other areas
- ☐ **C)** Oily mostly in the "T" zone and skin can look shiny
- ☐ **D)** Varies but usually mostly oily, can appear patchy and imbalanced. Sensitive and prone to redness, regardless of oiliness

2) How would you describe how your skin feels?

- ☐ **A)** Tight and sometimes itchy, dry
- ☐ **B)** Feels hydrated and balanced, occasionally tight or flaky
- ☐ **C)** Feels mostly hydrated and balanced, sometimes oily with occasional breakouts
- ☐ **D)** Easily reacts to new products, often feels irritated or sensitive, may experience burning or stinging

3) How would you describe the overall appearance of your skin?

- ☐ **A)** Skin can look dull or matte, tight and maybe itchy, with noticeable fine lines, red or rough patches, or some visible flaking
- ☐ **B)** Mostly healthy appearance, clear with even texture, some tightness and flaking, minimal blemishes or discoloration
- ☐ **C)** Oily "T" zone, occasional breakouts / blemishes, can appear shiny or have patches of dryness
- ☐ **D)** Red, blotchy, prone to acne &/or irritation, may have visible shine, noticeable capillaries or blood vessels

4) How would you describe the size of your pores?

- ☐ **A)** Smaller, not particularly noticeable
- ☐ **B)** Small to Medium
- ☐ **C)** Medium to Large
- ☐ **D)** Usually Medium to Larger but sometimes not particularly noticeable

If you answered mostly :

A's - DRY

Your skin tends to be DRY. You need a skincare system that pours moisture back into your skin and helps control its humidity without being greasy, supports skin renewal, and gently exfoliates away dead skin.

B's - NORMAL to DRY

Your skin tends to be NORMAL but can be a little DRY at times. You need a skincare system that maintains your healthy skin renewal, but also packs in the moisture for the areas on your face that tend to be dry.

C's - NORMAL to OILY

Your skin tends to be NORMAL but can sometimes be OILY at times. You need a skincare system that supports healthy skin renewal, exfoliates dead skin, and balances or removes excess oil.

D's - MICROBIOME

Your skin tends to be imbalanced, sensitive, and prone to irritation and may be acne prone. You need a skincare system enriched with prebiotics and probiotics, tailored for sensitive to oily, and troubled skin. Designed to support and balance your skin's microbiome. By supporting microbial balance, it creates a favorable environment where good can thrive while controlling potentially harmful bacteria.

Differentiating Skin Types



DRY:

- Little to no oil production
- Feels tight and sometimes itchy
- Skin may appear dull or matte
- Prone to noticeable fine lines, red or rough patches, or visible flaking
- Texture can feel rough to the touch
- Smaller pores, not particularly noticeable



NORMAL to DRY:

- Minimal to no oil in the T-zone, but light oil in other areas
- Feels hydrated and balanced, though occasionally tight or flaky
- Mostly healthy appearance with a clear and even texture
- Some tightness and occasional flaking
- Minimal blemishes or discoloration
- Small to medium-sized pores

NORMAL to OILY:

- Oily mostly in the T-zone, with a shiny appearance in these areas
- Feels mostly hydrated and balanced, though sometimes oily
- Occasional breakouts or blemishes
- Can have a shiny T-zone with patches of dryness elsewhere
- Medium to large-sized pores



OILY – SENSITIVE, TROUBLED:

- Visibly shiny or oily appearance
- Texture can be patchy & imbalanced
- Easily reacts to new products or environmental changes
- Tends to be itchy &/or irritated sensation
- Prone to acne, blackheads or more advanced skin conditions
- Slow healing of blemishes
- Tends to have Redness, Discoloration, or Hyperpigmentation
- Medium to Larger sized pores



Dry Skin

Your skin tends to be **DRY**. You need a skincare system that:

Deeply hydrates: Pours moisture back into your skin and helps control its humidity without being greasy.

Supports skin renewal: Promotes the natural renewal process for fresher, healthier skin.

Gently exfoliates: Removes dead skin cells to reveal smoother, more radiant skin underneath.

Normal to Dry Skin

Your skin is **NORMAL** but can be a little **DRY** at times. You need a skincare system that:

Maintains healthy skin renewal: Keeps your skin looking fresh and vibrant.

Boosts moisture: Packs in hydration for the areas on your face that tend to be dry.

Balances hydration: Ensures your skin stays well-moisturized without feeling oily.

Normal to Oily Skin

Your skin is **NORMAL** but tends to be **OILY** at times. You need a skincare system that:

Supports healthy skin renewal: Promotes the natural renewal process for clear, healthy skin.

Exfoliates dead skin: Helps remove dead skin cells to prevent clogged pores.

Balances oil: Controls excess oil production to keep your skin looking fresh and matte.

Microbiome - Sensitive and Imbalanced Skin

Your skin is imbalanced, sensitive, and prone to irritation and may be acne-prone. You need a skincare system that:

Enriched with prebiotics and probiotics: Supports and balances your skin's microbiome, creating a favorable environment for beneficial bacteria while controlling harmful ones.

Tailored for sensitive skin: Designed to be gentle and non-irritating, perfect for easily irritated skin.

Balances oil: Suitable for both sensitive and oily skin, helping to maintain an optimal moisture and oil balance.

Supports microbial balance: Ensures a healthy skin environment where good bacteria can thrive and harmful bacteria are kept in check.

Daily SkinCare Regimen - *It's a System*

If you answered mostly A's: Your skin tends to be DRY.

- Deeply hydrates: Pours moisture back into your skin and helps control its humidity without being greasy.
- Supports skin renewal: Promotes the natural renewal process for fresher, healthier skin.
- Gently exfoliates: Removes dead skin cells to reveal smoother, more radiant skin underneath.

Use these SeneGence SkinCare products:



PAPAIN ENZYME
Exfoliates and brightens skin.

YARROW EXTRACT
Helps minimize appearance of pores.

BLUE SEAWEED EXTRACT
Moisturizes and hydrates.



MYROTHAMNUS EXTRACT
Hydrates and revitalizes stressed skin.

COPPER TRIPEPTIDE-1
Peptide signals cells for copper production.

GLYCOLIC & LACTIC ACID
Gently exfoliates for a bright complexion



ORCHID STEM CELLS
Helps improve the appearance of sagging.

N. BENTHAMIANA
Helps stimulate collagen, boosts firmness and elasticity.

NIACINAMIDE
A type of Vitamin B3, helps minimize the appearance of pores.

If you answered mostly B's: Your skin tends to be NORMAL - but can be a little DRY at times. (NORMAL to DRY)

- Maintains healthy skin renewal: Keeps your skin looking fresh and vibrant.
- Boosts moisture: Packs in hydration for the areas on your face that tend to be dry.
- Balances hydration: Ensures your skin stays well-moisturized without feeling oily.

Use these SeneGence SkinCare products:



PRICKLY PEAR FLOWER
Natural extract that hydrates and conditions skin.

APPLE FRUIT EXTRACT (AHA)
Natural Alpha Hydroxy Acid that helps exfoliate for better moisture absorption.

GOJI BERRY EXTRACT
Superfruit antioxidant that protects against skin-damaging free radicals.



KNOTGRASS EXTRACT
Helps to reduce visible signs of photo-aging.

SQUALANE
Derived from Olives, enhances elasticity and prevents moisture loss.

CAMELINA OIL
Improves the look of skin elasticity and suppleness.



MUSHROOM STEM EXTRACT
Promotes a youthful and lifted skin appearance.

ROSE HIP SEED OIL
Rich in essential fatty acids and vitamins, it helps boost collagen production and combat photo-aging.

MANGOSTEEN EXTRACT
Antioxidant protection against skin damaging free radicals.

If you answered mostly C's: Your skin is NORMAL - but tends to be OILY at times. (NORMAL to OILY)

- Supports healthy skin renewal: Promotes the natural renewal process for clear, healthy skin.
- Exfoliates dead skin: Helps remove dead skin cells to prevent clogged pores.
- Balances oil: Controls excess oil production to keep your skin looking fresh and matte.

Use these SeneGence SkinCare products:



ORANGE EXFOLIATOR
Orange peel extract gently unclogs pores for fresh, radiant, nourished skin.

MIRACNE
Targets acne bacteria, to help reduce the appearance of blemishes.

SARCOSINATE
Sulfate-free surfactant that gently cleanses.



MARSturizer™
Helps strengthen and reinforce skin's natural barrier, locking in moisture.

GRANSIL EP-9
Helps absorb sebum and oil while providing a mattifying effect.

WILLOWHERB
Plant extract to help soothe and calm irritated skin.



SODIUM HYALURONATE
Attracts and retains moisture in skin, helping to plump and reduce lines.

RENESEED™
Peptide that helps stimulate collagen, firms, and smooths fine lines.

ORCHID STEM CELLS
Helps improve the appearance of sagging.

If you answered mostly D's: Your skin is imbalanced, sensitive, and prone to irritation and may be acne prone.

- Enriched with prebiotics and probiotics: Supports and balances your skin's microbiome, creating a favorable environment for beneficial bacteria while controlling harmful ones.
- Tailored for sensitive skin: Formulated to be gentle and non-irritating, ideal for sensitive skin. Contains no harsh chemicals or fragrances.
- Balances oil: Suitable for both sensitive and oily skin, helping to maintain an optimal moisture and oil balance.
- Supports microbial balance: Ensures a healthy skin environment where good bacteria can thrive, and harmful bacteria are kept in check.

Use these SeneGence SkinCare products:



STREPTOCOCCUS THERMOPHILUS TC163 FERMENT
Probiotic supporting skin balance and strengthens the barrier by promoting natural HA production.

NIACINAMIDE PC Enhanced Vitamin B3 regulates sebum, balances oil and promotes youthful skin.

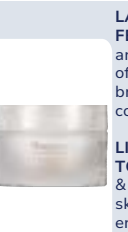
LACTOBACILLUS / POMEGRANATE FERMENT Probiotic rich in vitamins and antioxidants; helps reduce wrinkles, improves elasticity, brightens, soothes, and boosts collagen.



TCI FRUIT & VEGETABLE FERMENT
15 antioxidant-rich mixed berries and veggies, packed with vitamins A, B, C, E, and K to help smooth fine lines and enhance skin radiance.

SARGASSUM GLAUCESCENS EXTRACT Helps strengthen skin defenses and promote healthy cell activity.

LIGILACTOBACILLUS SALIVARIUS TC153 Probiotic fermented with AHA & amino acid peptides to help support skin elasticity, boosts collagen, and enhance radiance and firmness.



LACTOBACILLUS / POMEGRANATE FERMENT Probiotic rich in vitamins and antioxidants, helps minimize look of wrinkles, improves elasticity, brightens, soothe, and boosts collagen.

LIGILACTOBACILLUS SALIVARIUS TC153 Probiotic fermented with AHA & amino acid peptides to help support skin elasticity, boosts collagen, and enhance radiance and firmness.

DS-CERIX5 Skin barrier-strengthening blend of natural lipids and oils to help keep skin hydrated and revitalized.

EYECRÈME



An all-in-one, clinically proven daily eye cream that targets fine lines, wrinkles and puffiness around the eyes, while improving radiance and luminosity.

To be used by all skin types daytime and evening.

LOOK Oleoactif®: Polyphenols and lipids reduce puffiness, lines, wrinkles, and minimize blue and red discoloration.

BLUSH Oleoactif®: Natural liposoluble active inspired by the ancestral use of an indigo-plant, *Persicaria tinctoria*. Helps reduce the look of redness, supports skin barrier function, and promotes brighter, radiant skin.

Squalane: Derived from olives, enhances elasticity & prevents moisture loss.

Section III: The Science of SenePlex+®

Our proprietary complex infused with Orchid Stem Cells

SenePlex+® is a unique, science-backed formula designed to combat the signs of aging.

This powerful complex, infused with Orchid Stem Cells and other advanced actives, when used properly, works to help transform your complexion. Clinically studied to help accelerate skin renewal growth (turnover) for improving hydration, and pore size while helping diminish fine lines and wrinkles, improve skin texture, and prevent skin damage.

This leaves skin looking & feeling luminous, hydrated, and smooth for an overall healthy, radiant appearance. SenePlex+® is an advanced formula focused on anti-aging.

The combination of key ingredients works together by addressing aging concerns like fine lines, wrinkles, hydration, and skin texture. The formula is designed to boost cell energy and renewal, leading to healthier, more youthful skin.



Key Ingredients of SenePlex+®:

Orchid Stem Cells and Orchid Flower Extract: These help improve the appearance of sagging skin, giving you a firmer, lifted look. An advanced raw ingredient that has been studied to target signs of aging.

Prickly Pear Flowers (Exfolactive SP): Sourced from organic nopal cacti, this ingredient enhances your skin's moisture barrier, leaving it smooth, hydrated, and radiant. Contains oligosaccharides that favors boosting the activity of enzymes involved in the Desquamation process.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Panthenol: A plant-derived form of Provitamin B5 that supports skin hydration from its moisturizing properties, soothes your skin for a healthier appearance, and promotes skin regeneration.

Vitamin E Acetate: When topically applied, it converts to Tocopherol (a form of Vitamin E). It is a strong antioxidant that defends against free radicals from environmental stressors. With regular use, it helps the skin become more resistant to redness and irritation.

Aloe Barbadensis (Aloe Vera Leaf Juice): A nutrient-rich succulent plant packed with fatty acids, minerals, vitamins A, B12, C, and E, folic acid, and amino acids naturally present in the pulp. This powerhouse yet gentle ingredient helps preserve the integrity of the skin by delivering deep hydration, promoting a healthier, more radiant complexion.

UGL-II PF Complex: An exfoliant that works similar to how an Alpha Hydroxy Acid (AHA) would work but it is acid-free. Works gently to firm, smooth, and hydrate your skin while reducing sagging and strengthening the skin barrier.

Glucosamine HCl: This ingredient is known for its skin-rejuvenating properties. Glucosamine is a naturally occurring compound in the body. Helps to promote skin cell turnover, improve skin texture, and reduce the appearance of fine lines and wrinkles. It also helps in boosting collagen production, leading to firmer and more elastic skin.

Algae (Kelp) Extract: Rich in nutrients like vitamins, minerals, and antioxidants, making algae excellent for skin nourishment. Helps to hydrate the skin deeply, improve moisture retention, and enhance skin's natural barrier function. It also has soothing and calming properties, making it suitable for sensitive skin types.

Yeast Extract: This powerhouse ingredient is packed with amino acids, vitamins, and minerals that promote skin health. It stimulates collagen and elastin production for firmer, more elastic skin, evens out skin tone, and reduces dark spots. Its antioxidant properties protect against environmental damage, improve skin texture, and enhance moisture retention. (Saccharomyces Cerevisiae Extract Ferment)

Synthetic Urea: Urea is a naturally occurring compound in the body and is also synthesized for skincare purposes. It acts as a humectant, meaning it attracts and retains moisture in the skin. It is highly effective in hydrating dry and dehydrated skin, softening rough patches, and improving overall skin texture. Additionally, Synthetic Urea helps in gently exfoliating dead skin cells, promoting a smoother and brighter complexion.

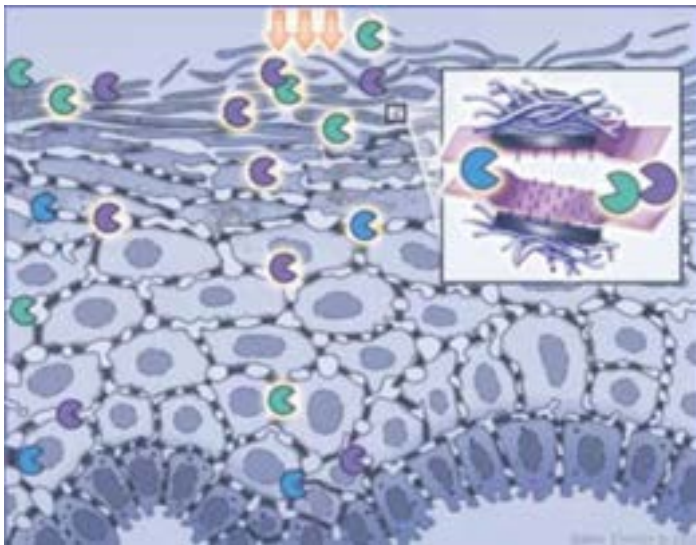
Kinetic Enzymes = Creating Energy

SenePlex+® contains kinetic enzymes that help boost cell energy and renewal, leading to healthier, more youthful skin.

The powerful SenePlex+® complex helps accelerate skin renewal, enhancing hydration and boosting Collagen and Elastin production. This helps speed up the natural process of cell reproduction, ensuring your skin remains youthful and radiant without disrupting its natural balance.

Active Kinetic Enzyme: The heart of our formula is the revolutionary SenePlex+® complex. This active ingredient is a kinetic enzyme that infuses energy into your skin's renewal process. By accelerating skin cell renewal, SenePlex+® helps your skin maintain optimal hydration levels and boosts the production of Collagen and Elastin.

These vital proteins are essential for maintaining skin elasticity and firmness, reducing the appearance of fine lines and wrinkles, and promoting a smooth, youthful complexion.



• **Helps Accelerates Renewal:**

SenePlex+® works by speeding up the natural cycle of skin cell reproduction. This means your skin can renew itself more quickly, shedding old, damaged cells and replacing them with fresh, healthy ones. The result is a more vibrant and youthful-looking complexion.

• **Improves Hydration:**

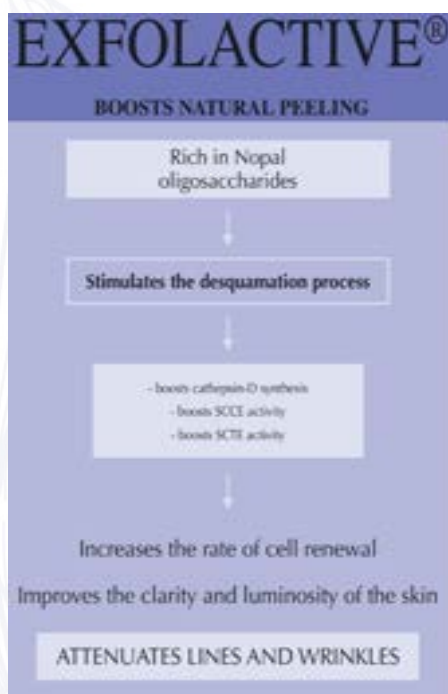
By enhancing the skin's ability to retain moisture, SenePlex+® ensures your skin stays plump, soft, and hydrated throughout the day. Proper hydration is crucial for maintaining a healthy skin barrier and preventing dryness and irritation.

• **Boosts Collagen and Elastin Production:**

Collagen and Elastin are the building blocks of firm, resilient skin. SenePlex+® stimulates the production of these proteins, helping to restore skin's natural elasticity and firmness. Over time, this can lead to a reduction in the appearance of fine lines and wrinkles, giving your skin a smoother, more youthful texture.

By using our advanced skincare products featuring the SenePlex+® complex, you support your skin's natural processes without disrupting its balance.

Enjoy a radiant, rejuvenated complexion that reflects your inner vitality.



Discover Why...the Power of SenePlex+®

Specially formulated with unique ingredients and advanced raw materials contained within a delivery system that allows for penetration and delivery of the actives into the second layer of the skin, the dermis.

At the very base of this layer, the actives create a kinetic enzyme reaction and increase the cellular growth production. Increasing cellular growth has a positive impact upon the health and conditions of the skin.

SenePlex+® helps restore the division & replacement of epidermal cells. The outer layers don't have a chance to fully dehydrate. Within the dermis, SenePlex stimulates new growth of cells that produce collagen and other elastic proteins. This can help the skin restore shape & reduce signs of wrinkles.

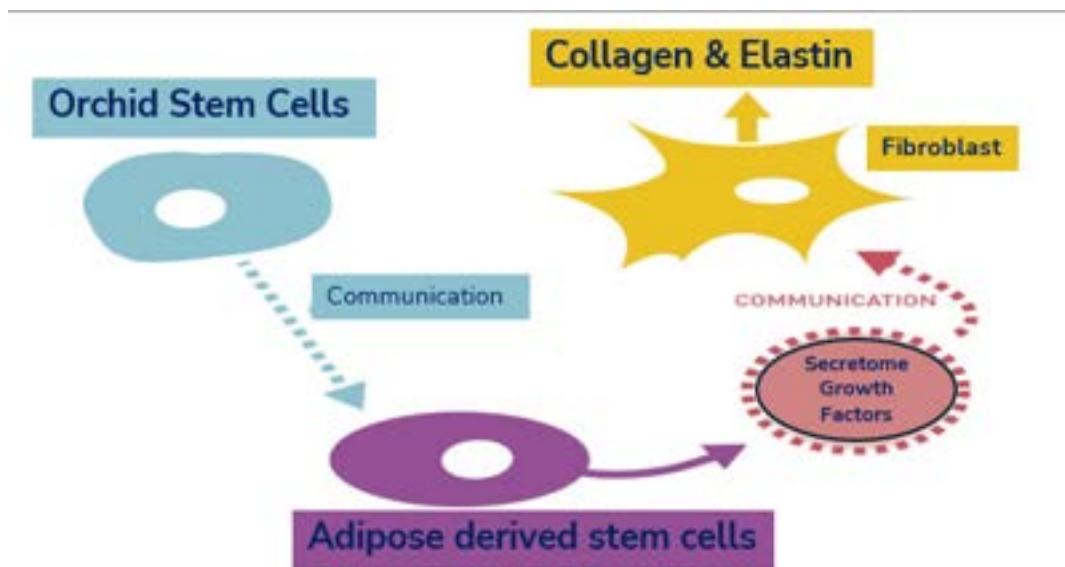
Here's how...

At this foundational layer, the active ingredients initiate a dynamic enzyme reaction that boosts cellular growth. This increase in cell production positively effects the appearance and condition of your skin, making it look and feel revitalized.

The powerful SenePlex+® complex works by restoring the division and replacement of epidermal cells, ensuring that the outer layers of your skin remain hydrated and vibrant. By preventing dehydration, it helps maintain a smooth and luminous surface.

Within the dermis, SenePlex+® stimulates the production of new cells that generate essential elastic proteins, such as collagen. This process aids in restoring your skin's natural shape and resilience, visibly reducing the appearance of wrinkles and fine lines.

With consistent use, our advanced skincare formula transforms your complexion, leaving your skin looking youthful, hydrated, and radiant.



INTERCELLULAR COMMUNICATION

MOISTURE CONTENT –

Our formula continuously boosts your skin's moisture levels by promoting increased cell production. This means your skin cells retain more moisture, making your skin look plump, supple, and radiant.

EXAMPLE:

If you are tending to a garden and if it is well-watered, the plants look lush, vibrant, and full of life. Similarly, our formula helps your skin cells hold onto more moisture, so your skin stays hydrated, looking plump and glowing.

LUMINOSITY -

SenePlex+® enhances your skin's natural glow by replacing dull, dead skin cells with fresh, hydrated ones. When your skin retains more moisture, it reflects light better, giving you a radiant, luminous complexion.

EXAMPLE:

Imagine your skin as a garden, with old, dead leaves covering the surface.

Like the dead leaves covering the garden, these dead skin cells on the skin's surface can make your complexion look dull because they absorb light instead of reflecting it.

Luminosity works like gentle rain, washing away those old leaves and revealing fresh, hydrated cells underneath. These new cells reflect light beautifully, giving your skin a natural, radiant glow. It's like unveiling a sparkling garden after a refreshing rain shower.

Our advanced skincare formula revitalizes your complexion by promoting the replacement of dull, dead skin cells with fresh, new cells that retain higher moisture content. This process significantly enhances your skin's natural radiance.

When light hits the surface of dry, dead skin cells, it gets absorbed, resulting in a lackluster, dull appearance. In contrast, when light touches hydrated skin cells, it reflects off the moisture, creating a luminous, glowing effect.

By continuously improving your skin's moisture levels, our formula helps your complexion appears more vibrant and youthful.

With regular use, you should notice a remarkable difference in your skin's luminosity. The enhanced hydration not only makes your skin look plump and supple but also gives it a healthy, radiant glow that lasts all day.

Say goodbye to dullness and hello to a youthful, glowing look!



FINE LINES & WRINKLES

Fine lines and wrinkles form when dry, dull skin builds up, like crinkled paper creating creases. But imagine always having a steady supply of fresh, hydrated skin cells—like smoothing out those paper creases with new sheets.

When your skin consistently produces healthy, glowing cells, it naturally smooths out those lines from within.

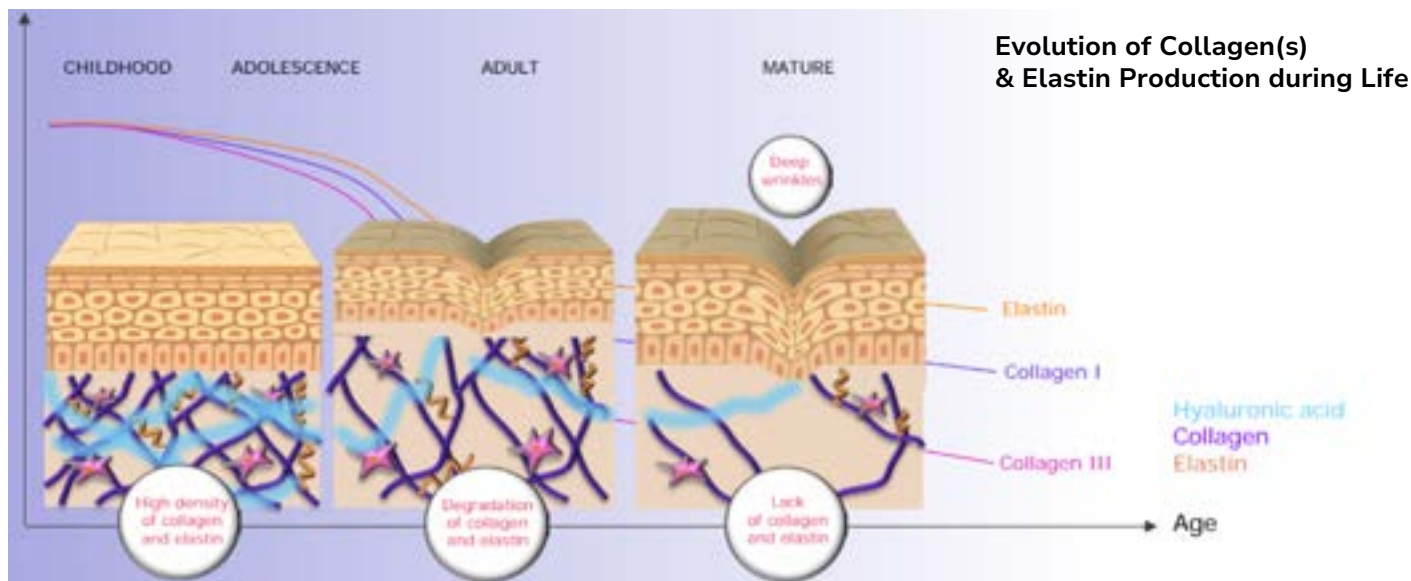
As these healthy cells replace the old ones, the creases and folds naturally smooth out. With this constant renewal of fresh, hydrated cells, your skin becomes fuller and plumper looking, reducing the appearance of fine lines and wrinkles for a smoother, more youthful look.

EXAMPLE:

Imagine your skin cells are like gardeners tending to that beautiful garden. When they're actively working, constantly planting and nurturing new flowers, it's like having a dedicated team that ensures the garden stays lush and vibrant over time. This active care not only prevents the garden from looking bare or overgrown but also keeps it blooming and healthy.

Similarly, when your skin cells are actively growing and renewing, they support the structure of your skin, preventing sagging and maintaining its youthful bounce and radiance.

So, say goodbye to dry, flat skin and hello to a smoother, plumper complexion!



FIRMNESS & ELASTICITY

Boosting cellular growth has a wonderful bonus:
It slows down the natural aging process that leads to sagging skin.

With more active cells, your skin retains its firmness and bounce because they hold onto moisture better. This means your skin stays naturally plump and elastic, helping you maintain a youthful look!

Increased cellular growth also means less time for cells to naturally lose collagen content and breakdown the Elastin fibers that ultimately makes the skin sag. Increased cellular production helps to increase firmness and elasticity of the skin naturally due to the retention of moisture in and around the cells.

EXAMPLE:

Remember the garden we were tending to earlier...

The garden's path is covered in dried leaves and cracks, which represent fine lines and wrinkles. These dry, dead leaves make the path look aged and uneven.

Now, picture a steady flow of water nourishing the soil beneath the leaves, encouraging fresh, vibrant growth. As new healthy plants replace the old leaves, the path becomes smoother and more even, with fewer cracks and wrinkles.

Similarly, with a constant supply of fresh, moist cells, your skin's surface becomes revitalized and less prone to fine lines and wrinkles, giving you a smoother, more youthful appearance.

BALANCING SKIN TONE

By promoting increased cell growth, SenePlex+ can help replace those uneven, non-genetic color spots caused by aged skin. As your skin becomes healthier and more beautiful, you'll notice a more even skin tone, giving you a smoother complexion overall.

This could result in a more evenly colored skin surface, making your complexion appear smoother.

EXAMPLE:

When all the flowers are blooming evenly, the garden looks lush and beautiful. Just like planting new flowers to fill in bare patches, our product promotes increased cell growth, helping to even out your skin tone for a smoother, more balanced complexion.

BLEMISHED SKIN TYPES

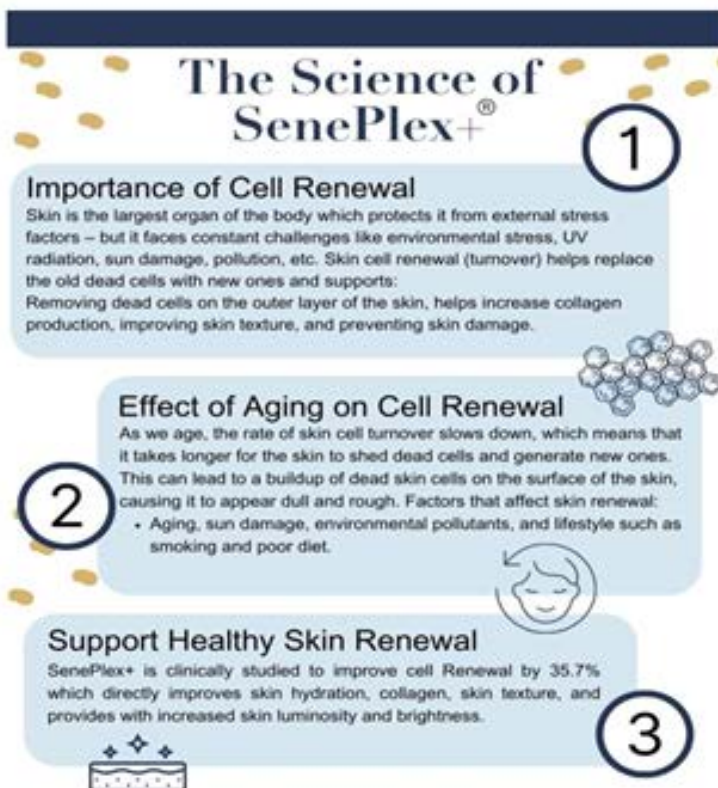
If your skin is prone to blemishes, imagine how great it would be if new cells were produced faster. This could possibly mean those pesky blemishes may resolve quicker, giving you clearer skin in less time!

Conceivably, one could suppose that if cells are being produced at an increased speed, small marks created by blemishes could possibly heal faster.

EXAMPLE:

Imagine the garden with occasional weeds. Blemishes are like those weeds, disrupting the beauty and smoothness of your garden. Now, picture gardeners working diligently to remove those weeds quickly and efficiently.

Our proprietary blend, with its ability to speed up cell production, acts like those gardeners, helping your skin repair and resolve blemishes faster for a smoother, clearer complexion.



CLINICAL STUDY

Clinical Results

Verified by an independent lab, to determine the efficacy of the SenePlex+®, SeneGence® conducted two clinical studies.

- 1) To evaluate Skin Cell Renewal improvement
- 2) An eight (8) week study to evaluate the efficacy of a product regimen for Normal to Dry Skin with SenePlex+®

#1 - Study Design: To evaluate Skin Cell Renewal improvement

A 20-day study involving 33 participants, using a special marker called dansyl chloride to track skin cell turnover compared to a control group.

Results:

Day 13: 49% greater cell turnover compared to the control group.

Day 16: 80% greater cell turnover.

Day 17: 94% greater cell turnover.

Day 18: 100% greater cell turnover

Summary of Findings:

Achieved 100% cell renewal in just 18 days compared to the control group.

Overall, there was a 35.7% increase in cell renewal.

Note: Typically, it takes around 28 days for a skin cell to complete its life cycle from formation to shedding.

By using this product, you can significantly speed up the skin renewal process, leading to fresher, healthier skin more quickly.

#2 - Study Design: A study to evaluate the efficacy of a product regimen for Normal to Dry Skin with SenePlex+®

An eight-week study was conducted to assess the effectiveness of SenePlex+® in a skincare regimen involving 32 participants. The regimen included the 3-in-1 Cleanser, Daytime Moisturizer, and Evening Moisturizer, all for Normal to Dry skin types.

Key Parameters Analyzed:

- Skin Hydration
- Improvement in Collagen
- Expert grading of skin tone, firmness, and elasticity, along with a self-assessment questionnaire

Results:

Skin Tone Evenness:

Week 4: 21.88% of subjects saw improvement

Week 8: 56.25% of subjects saw improvement

Skin Firmness:

Week 4: 75.00% of subjects saw improvement

Week 8: 80.65% of subjects saw improvement

Skin Texture/Smoothness:

Week 4: 56.25% of subjects saw improvement

Week 8: 71.88% of subjects saw improvement

Brightness/Radiance/Luminosity:

Week 4: 93.75% of subjects saw improvement

Week 8: 96.88% of subjects saw improvement

Skin Collagen/Plumpness:

Week 4: 53.13% of subjects saw improvement

Week 8: 59.38% of subjects saw improvement

Hydration Levels:

Instantly raised skin's hydration levels by up to 118%

Maintained continuous hydration by up to 105% after 8 weeks

This study highlights the significant benefits of incorporating SenePlex+® into your daily skincare routine, promoting better hydration, firmer skin, and a more even and radiant complexion.

Clinical Studies

Skin Renewal Study Summary of Findings:

- 100% cell renewal achieved in 18 days compared to control.
- 35.7% Increase in Cell Renewal**

Based on a 20-Day independent clinical study of thirty-three participants, women ages 19 to 65. Results are measured by expert clinical graded analysis compared to baseline. **On average, it takes 28 days for a skin cell to go through its full life cycle from formation to shedding.

Product Regimen Study Summary of Findings:

- 96% improvement in brightness & luminosity
- 80% increase in skin firmness
- 71% increase in texture/smoothness
- 59% increase in skin collagen/plumpness
- 56% increase in skin tone evenness

An eight-week study assess the efficacy of SenePlex+ in a skincare regimen in 32 subjects. Product regimen consists of 3 in 1 Cleanser Normal to Dry, Day Time Moisturizer Normal to Dry, and Evening Moisturizer Normal to Dry.



Week 0



Week 2



Week 4

REAL RESULTS

24% improvement in the appearance of Lines & Wrinkles



BEFORE

AFTER 4 WEEKS**

**Compared to baseline. Individual results may vary.

Power Of Third Party Testing

- Independent, Unbiased, & Trustworthy
- Boosts Credibility
- Builds Trust towards Products
- Competitive Edge Distinguishes a Product's Quality
- Effectiveness Ensures Safety, Reliability, & Reduces Risk
- Increases Confidence with Customers

Benefits of SenePlex+® in Our Products

Efficacy

SenePlex+® is a key ingredient in many skincare products, known for its ability to enhance the skin's natural renewal process. It helps increase cellular turnover, which can lead to improved skin texture, reduced fine lines and wrinkles, and overall healthier-looking skin.

Trust & Credibility

SenePlex+® is a scientifically researched ingredient backed by clinical studies. This research provides a strong foundation of trust and credibility, assuring consumers that the products containing SenePlex+® are based on proven science and are effective.

Consumer Confidence

With a well-established reputation for delivering visible results, products containing SenePlex+® instill confidence in consumers. Knowing that the products are backed by science and positive reviews, consumers are more likely to trust and invest in these skincare solutions.

Results-Driven Approach

SenePlex+® focuses on delivering tangible, visible results. This results-driven approach ensures that users see improvements in their skin, leading to higher satisfaction rates and repeat purchases.

Personalization & Targeted Solutions

Products containing SenePlex+® can be tailored to address specific skin concerns, such as aging, dryness, or uneven skin tone. This ability to provide targeted solutions allows for personalized skincare regimens that cater to individual needs.

Continuous Improvement

SenePlex+® is continuously being researched and improved upon to ensure it remains at the forefront of skincare technology. This commitment to continuous improvement ensures that products containing this ingredient stay effective and relevant.

Regulatory Compliance

Products formulated with SenePlex+® adhere to stringent regulatory standards. This compliance ensures the safety, quality, and efficacy of the products, providing consumers with peace of mind regarding their skincare choices.

Section IV: Making Long-Lasting Beauty Possible...

By combining regenerative and defensive strategies, you can achieve radiant, youthful, and healthy skin for the long term.

SeneGence® Comprehensive Approach

Enhance & Restore your Skin

Regenerative (Restorative) Benefits:

- Revitalize Your Skin Barrier:** Strengthen and enhance your skin's natural defenses.
- Boost Hydration:** Keep your skin deeply moisturized and supple.
- Increase Collagen Production:** Achieve a firmer, more youthful complexion.
- Accelerate Cellular Turnover:** Promote fresh, glowing skin by renewing skin cells.
- Reduce Signs of Aging:** Minimize fine lines and wrinkles for a smoother appearance.
- Improve Texture & Tone:** Achieve a more even and refined skin surface.

Defensive (Reinforcement) Benefits:

- Protect Against Environmental Stressors:** Shield your skin from pollution, UV rays, and other harmful elements.
- Ensure Long-Term Skin Health:** Maintain and enhance your skin's overall health and resilience.
- Prevent Signs of Aging:** Reduce the risk of developing fine lines and wrinkles to maintain a smoother appearance.

Synergistic Benefits

When vitamins, essential oils, minerals, botanicals, extracts, emollients, carrier oils and butters are combined in our skincare products, they work synergistically to provide comprehensive care. This combination can lead to healthier, more radiant skin by addressing multiple concerns simultaneously, from hydration and anti-aging to calming and protecting the skin.

By integrating these diverse ingredients, our skincare products offer a holistic approach to skincare.

This combination ensures that all aspects of skin health are addressed, leading to:

Enhanced Skin Texture: Emollients and oils help to smooth and soften the skin.

Balanced Hydration: Humectants and occlusives work together to help maintain optimal moisture levels.

Improved Radiance: Vitamins and antioxidants help brighten and even out skin tone while protecting from environmental stressors.

Strengthened Skin Barrier: Minerals and essential fatty acids help reinforce the skin's natural barrier, protecting it from external aggressors.

Nature's Skin Boosters

Botanicals: SeneGence® uses potent plant extracts like orchid, algae, aloe, and shea to nourish and enhance skin.

Minerals: Essential minerals like copper, magnesium, and zinc PCA in our formulas help keep skin healthy and radiant.

The Sea's Secrets: Inspired by resilient plants thriving near a Vanuatu volcano, SeneGence® developed a skincare line that helps protect and revitalizes skin against harsh environmental stressors.

Why Layering Skin Care Products Matters...Absorption and Efficacy:

Layering skincare products in the correct order is crucial for optimizing their effectiveness. This is because different products have different molecular weights and compositions, which affect their absorption into the skin while allowing the products to perform their intended function.

Molecular Weight - refers to the mass of a molecule. In skincare, the molecular weight of ingredients can affect how well an ingredient works on your skin. Molecular weight is the "weight" of a molecule, which helps us understand how it behaves in your skincare products.

Products with smaller molecules may be able to absorb deeper into the skin layers, while those with larger molecules usually stay on the surface of the skin, providing moisturizing effects.

For instance, serums often have smaller molecules that can hold more efficiently onto the skin, whereas creams and oils have larger molecules that help to form a layer on the skin.

Order of Application - Applying products in the correct order ensures that each one can perform its function without being blocked by another product. For example, applying a thick cream before a lightweight serum can prevent the serum from reaching the skin effectively.

To ensure better absorption and efficacy, we recommend applying products from thinnest to thickest consistency.

Product Function:

Hydration: Essences help provide initial hydration and prepare the skin for better absorption of subsequent products.

Treatment: Serums and treatments help deliver active ingredients onto the skin to target specific concerns like wrinkles, dark spots, acne, etc.

Moisturization: Moisturizers help seal in all the previous layers of skincare products while helping provide hydration and nourishment.

Protection: Sunscreens and antioxidants help protect the skin from potential environmental stressors.

Specific Order for SeneGence® Products

SeneGence® SkinCare and Cosmetics products are designed to be used in a specific order to ensure optimal results. Here's a brief overview of the typical SeneGence® Daily Regimen guide:

- 1) Remove / Pre-Cleanse:** Fooops!® Liquid or Wipes / Ooops!™ Remover / Melt-Away Deep Cleansing Balm
- 2) Cleanse:** Start with the 3-in-1 Cleanser or Microbiome Cleanser.
- 3) Exfoliate:** Use the Facial Resurfacer OR Detoxifying Oxygen Facial Mask Exfoliator (1-3 times a week, choose specific days to keep on a scheduled regimen).
- 4) Essence(Climate Control):** Apply the Climate Control for added hydration and prepare the skin to receive.
- 5) Targeted Treatments (Serums):** Customize based on specific needs. Serums may be layered to target certain needs. NeoTight® Eye Serum should be applied during this step.
- 6) Oil:** Nangai Oil can provide specific benefits, such as nourishment and hydration, which may be beneficial to apply directly to the skin before sealing it in with a moisturizer.
- 7) Moisturize:** Apply DayTime Moisturizer in the morning and Evening Moisturizer at night.
- 8) Eye Care:** Use the EyeCrème for delicate under-eye skin.
- 9) Protect:** Always finish with sunscreen in the morning to help protect your skin from overexposure to the sun and UV damage. For the evening routine, finish by applying a veil layer with the Collagen Firming Night Pak.

SeneGence® SkinCare - Dry - 3 in 1 Cleanser

Reveal fresh, radiant skin morning and night.

The 3 in 1 Cleanser is a luxurious foaming cleanser that combines cleansing, toning, and exfoliating into a single step.

It gently cleanses, purifies, replenishes, and hydrates skin, preparing it to receive the beneficial ingredients of subsequent skin care products.

The Science Behind the Product

A healthy-looking complexion begins with clean skin. No matter what type of skin you have, the twice-daily cleansing ritual is essential. In the morning, it is necessary to activate the skin and remove oil build up, take off your evening skincare products, and wash away dead skin cells.

In the evening, it is essential to remove makeup and daily grime before going to sleep so your pores do not get clogged, and your face is ready to absorb all the beneficial ingredients in your nighttime products.

SeneGence® DRY 3 in 1 cleanser is enriched with our exclusive renewing SenePlex+®, Orchid Stem Cells, Botanical Extracts, and skin actives to lift and wash away impurities.

The formula includes X-Pressin™ C, a papain enzyme derived from papayas to gently exfoliate to support the skin's natural renewal process.

Cleanser is also infused with Neurobiox™, which is derived from Yarrow Extract which helps reduce the appearance of pores, refines skin texture for a fresh look.

Key Benefits

- Exfoliates, cleanses & tones
- Refines texture & minimizes the appearance of pores
- Cleanses without stripping skin
- Hydrates & smooths skin
- Helps to increase luminosity
- Helps to soothe skin
- Helps to provide antioxidant protection against free radicals from the environment
- Formulated with NO Mineral Oil
- Formulated with NO Harsh Sulfates
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

OrchiStem™: Helps improve the appearance of sagging and drooping skin for a more contoured and lifted look.



X-Pressin™ C: derived from high grade stabilized papain enzymes (Carica Papaya), helps gently exfoliate to remove dead skin cells from the surface and helps improve overall skintone.

Neurobio™: Derived from Yarrow Extract, Helps refine skin texture, minimize appearance of pores, & improve radiance. Contributes to helping skin imbalances to improve the strength of the skin barrier.

AccessMILD Blend 30V: a sulfate-free, mild surfactant that gently cleanses the skin without stripping it of its natural oils.

AQUADEW SPA-30B: A moisturizer derived from aspartic acid (amino acid) which helps keeps skin moist. Leaves skin feeling moist and smooth.

BotanMoist AMS: Natural moisturizing saccharide complex, derived from apples that increases hydration.

Natural Oils (Avocado, Safflower, Nangai, and Jojoba): Antioxidants and amino acids that helps attract and retain water to help moisturize, hydrate, and soften skin.

Blue Seaweed Extract: Helps skin to attract and retain water to help moisturize and hydrate.

Chamomile & Echinacea Extracts: Helps to soothe skin.

Exfolactive SP: Derived from Nopal Cacti Flowers (also called Prickly Pear Cactus) – rich in pure Nopal oligosaccharides, helps boost activity of skin enzymes and helps to gently exfoliate dead skin cells to reveal a fresh radiant overall appearance with smoother, more even texture. Helps retain hydration to support the skin's moisture barrier for a more radiant complexion.

Ginbalance: Fermented Korean Ginseng Extract, which is an antioxidant that soothes skin and protect against free radical damage from the environment.

Arnica Green Tea Complex: combines the soothing properties of Arnica Montana with the powerful antioxidant benefits of Camellia Sinensis (Green Tea) leaf extract. This blend helps protect your skin from environmental damage and free radicals, promoting a healthier, more resilient complexion.

Directions For Use

Morning & evening, gently massage onto moist face and neck. Rinse thoroughly. Follow with SeneGence® Daytime or Evening Moisturizer.

Optional but Recommended: Apply Serums, Solutions, Treatments, and EyeCrème prior to your moisturizer.

Full Ingredient List:

Dry - 3 in 1 Cleanser

Aqua/Water/Eau, Sodium Cocoyl Isethionate, Coconut Acid, Cetyl Alcohol, Glycerin, Pyrus Malus (Apple) Fruit Extract, Stearic Acid, Palmitic Acid, Sodium Lauroyl Sarcosinate, Cocamidopropyl Betaine, Glyceryl Stearate, Sodium Isethionate, Carthamus Tinctorius (Safflower) Seed Oil, Persea Gratissima (Avocado) Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Canarium Indicum (Nangai) Seed Oil, Aloe Barbadensis (Aloe Vera) Leaf Juice, Achillea Millefolium (Yarrow) Extract, Paeonia Lactiflora (Chinese Peony) Root Extract, Calanthe Discolor (Ebene) Extract, Chamomilla Recutita (Matricaria) Flower Extract, Echinacea Purpurea (Purple Coneflower) Extract, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Aspergillus Ferment, Corallina Officinalis (Seaweed) Extract, Orchis Masculina (Orchid) Flower Extract, Panax Ginseng (Asian Ginseng) Extract, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Arnica Montana (Arnica) Flower Extract, Camellia Sinensis (Green Tea) Leaf Extract, Sodium Acetylated Hyaluronate, Sodium Hyaluronate, Sodium Hyaluronate Crosspolymer-2, Hydrolyzed Sodium Hyaluronate, Tocopheryl Acetate, Glycol Distearate, Laureth-4, Acrylates Copolymer, Xanthan Gum, Butylene Glycol, Ethylhexylglycerin, Sclerotium Gum, Lecithin, Pentaerythritol, Lauryl Glucoside, Pullulan, Panthenol, Sodium Chloride, Trisodium Ethylenediamine Disuccinate, Lauric Acid, Myristic Acid, Silica, Carbomer/Papain Crosspoly[1]mer Sodium Polyaspartate, 1,2-Hexanediol, Caprylyl Glycol, Algin, Urea*, Glucosamine HCl, Citric Acid, Gluconolactone, Disodium EDTA, Sorbic Acid, Copper PCA, Magnesium PCA, Zinc PCA, Calcium Gluconate, Parfum/Fragrance, Potassium Sorbate, Sodium Benzoate, Phenoxyethanol, Hexyl Cinnamal, Linalool, Citronellol. *Synthetic

SeneGence® SkinCare - Dry - DayTime Moisturizer

The DayTime Moisturizer for Dry Skin helps to replenish and restore moisture.

Formulated with innovative anti-aging skin actives, it helps to refine texture, even skin tone, and diminish the appearance of fine lines and wrinkles for an overall more youthful appearance.

The Science Behind the Product

Moisture is essential to the health of every skin type but maintaining the right balance of moisture is key. This DayTime Moisturizer is formulated to help provide optimal hydration to dry skin types.

Enriched with our exclusive renewing SenePlex+®, Botanical Extracts, antioxidants and peptides, this nourishing moisturizer contains the most effective ingredient and features an innovative delivery technology.

The blend of natural botanical ingredients in DayTime Moisturizers smooth and replenish dry, dehydrated, flaky-looking skin for a renewed vibrancy and youthful glow.

It also creates the perfect smoothing base for MakeSense® Foundation.

X50™Pure White: Encapsulated Glycolic and Lactic Acids innovatively delivered to reduce irritation; help to even skin tone for a brighter, more luminous complexion.

AccessPEP CTP: Copper tripeptide-1 is a carrier peptide that helps to deliver copper, which is essential in minimizing signs of aging.

Key Benefits

- Helps to alleviate dry skin
- Helps to redefine and contour skin
- Minimizes the appearance of fine lines and wrinkles
- Helps to even and brighten skin tone for a youthful appearance
- Helps stressed skin appear revitalized and healthier looking
- Helps provide antioxidant protection from environmental aggressors that can cause signs of aging
- Formulated with NO Mineral Oil
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Dermatologist Tested

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

OrchiStem™: Helps improve the appearance of sagging and drooping skin for a more contoured and lifted look.



Myramaze: Extract of myrothamnus flabellifolia that Hydrates, helps protect skin from oxidation and environmental stress.

AccessPEP CTP: Copper tripeptide-1 is a carrier peptide that helps to deliver Copper, which is essential in minimizing signs of aging. Helps skin appear firmer looking.

X50™Pure White: Encapsulated glycolic and lactic acids innovatively delivered to reduce irritation; help to even skin tone for a brighter, more luminous complexion.

Exfolactive SP: Derived from Nopal Cacti Flowers (also called Prickly Pear Cactus) – rich in pure Nopal oligosaccharides, helps boost activity of skin enzymes and helps to gently exfoliate dead skin cells to reveal a fresh radiant overall appearance with smoother, more even texture. Helps retain hydration to support the skin's moisture barrier for a more radiant complexion.

Ginbalance: Fermented Korean ginseng extract, which is an antioxidant that helps soothe skin and protect against free radicals.

Arnica Green Tea Complex: combines the soothing properties of Arnica Montana with the powerful antioxidant benefits of Camellia Sinensis (Green Tea) leaf extract. This blend helps protect your skin from environmental damage and free radicals, promoting a healthier, more resilient complexion.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Directions For Use

After using SeneGence 3 in 1 Cleanser, apply 1-2 pumps to the face and neck daily. Gently massage your moisturizer into the skin. Use your fingertips to press and roll after you've massaged it into the skin.

Optional but Recommended: Apply Serums, Solutions, Treatments, and EyeCrème prior to your moisturizer.

Full Ingredient List:

Dry - DayTime Moisturizer

Aqua/Water/Eau, C12-20 Acid PEG-8 Ester, Caprylic/Capric Triglyceride, Glycerin, Squalane, Butylene Glycol, Cetearyl Alcohol, Propanediol, Paeonia Lactiflora (Chinese Peony) Root Extract, Caprylic/Capric/Myristic/Stearic Triglyceride, Aloe Barbadensis (Aloe Vera) Leaf Juice, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Calanthe Discolor (Ebene) Extract, Aspergillus Ferment, Panax Ginseng (Asian Ginseng) Extract, Arnica Montana (Arnica) Flower Extract, Camellia Sinensis (Green Tea) Leaf Extract, Myrothamnus Flabellifolia (Resurrection) Leaf/Stem Extract, Sodium Hyaluronate, Sodium Hyaluronate Crosspolymer-2, Hydrolyzed Sodium Hyaluronate, Sodium Acetylated Hyaluronate, Sodium Hyaluronate Crosspolymer, Palmitoyl SH-Octapeptide-24 Amide, Palmitoyl SH-Tripeptide-5 Norisoleucyl SH-Nonapeptide-1, Bis(Tripeptide-1) Copper Acetate, Lactic Acid/Glycolic Acid Copolymer, Dimethicone, Carbomer, Ceteth-10 Phosphate, Dicetyl Phosphate, Potassium Sorbate, Ethylhexylglycerin, Allantoin, Sodium Hydroxide, Trisodium Ethylenediamine Disuccinate, Caprylyl Glycol, 1,2-Hexanediol, Pentylene Glycol, Xanthan Gum, Gluconolactone, Ascorbic Acid, Citric Acid, Sodium Benzoate, Tocopherol, Sorbic Acid, Polyvinyl Alcohol, Calcium Gluconate, Copper PCA, Magnesium PCA, Zinc PCA, Phenoxyethanol, Parfum/Fragrance, Hexyl Cinnamal, Linalool, Citronellol, Eugenol.

SeneGence® SkinCare - Dry - Evening Moisturizer

The Evening Moisturizer helps to hydrate and rejuvenate skin while you sleep.

Formulated to help enhance the skin's natural recovery process while you sleep, this rich nighttime moisturizer helps to refine texture, even skin tone, and diminish the appearance of fine lines and wrinkles. Wake up to a youthful looking complexion.

The Science Behind the Product

Moisture is essential to the health of every skin type but maintaining the right balance of moisture is key. This Evening Moisturizer is formulated to provide optimal hydration to dry skin types.

When functioning properly, the skin is in a constant state of recovery. At night, your body enters its natural repair mode, making it the perfect time to protect your skin from dehydration and maximize the beneficial ingredients in your skincare products.

The Evening Moisturizer is formulated to help enhance the skin's natural nighttime recovery process with our exclusive SenePlex+®, botanicals, natural oils and nature-based actives.

Ginbalance: Fermented Korean Ginseng Extract, which is an antioxidant that helps soothe skin and protect against free radicals from the environment.

ReneSeed™: N. Benthamiana helps improve the appearance of fine lines, wrinkles, uneven skin tone, texture and radiance.

Key Benefits

- Helps replenish and restore moisture
- Helps to moisturize to alleviate dry skin
- Helps to redefine and contour skin
- Helps to minimize the appearance of fine lines and wrinkles
- Helps to even and brighten skin tone for a youthful appearance
- Helps to provide a luminous complexion
- Helps to provide antioxidant protection from environmental aggressors that can cause signs of aging
- Formulated with NO Mineral Oil
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Dermatologist Tested

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

OrchiStem™: Helps improve the appearance of sagging and drooping skin for a more contoured and lifted look.

ReneSeed™: N. Benthamiana helps improve the appearance of fine lines, wrinkles, uneven skin tone, texture, and radiance



Niacinamide: A form of Vitamin B3 that helps to support skin's resilience; helps to improve texture by making pores look smaller.

Ginbalance: Fermented Korean Ginseng Extract, which is an antioxidant that helps soothe skin and protect against free radicals from the environment.

X50™ Pure White: Encapsulated Glycolic and Lactic Acids innovatively delivered to help reduce irritation; help to even skin tone for a brighter, more luminous complexion.

Exfolactive SP: Derived from Nopal Cacti Flowers (also called Prickly Pear Cactus) – rich in pure Nopal oligosaccharides, helps boost activity of skin enzymes and helps to gently exfoliate dead skin cells to reveal a fresh radiant overall appearance with smoother, more even texture. Helps retain hydration to support the skin's moisture barrier for a more radiant complexion.

Arnica Green Tea Complex: combines the soothing properties of Arnica Montana with the powerful antioxidant benefits of Camellia Sinensis (Green Tea) leaf extract. This blend helps protect your skin from environmental damage and free radicals, promoting a healthier, more resilient complexion.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Safflower Oil: Safflower Seed Oil has the highest linoleic acid content of all vegetable oils. It moisturizes and softens.

Meadow Foam Seed Oil: An emollient that helps to seal in moisture and keep the skin soft and supple.

Shea Butter (Butyrospermum Parkii Butter): an emollient rich fat extracted from tree nuts, rich in antioxidants, triglycerides, oleic and linoleic acids, Vitamins A and E, lipids, and fatty acids that provides deep moisture to soothe dry skin, helps the skin feel soft and nourished.

Nangai Oil: SeneGence's Nangai Oil is native to Vanuatu. This oil is specially extracted by cold pressed method from the seed of the tropical trees. This oil moisturizes skin without leaving a greasy feeling.

Directions For Use

After using SeneGence 3 in 1 Cleanser, apply a quarter size amount to the face and neck daily. Gently massage your moisturizer into the skin. Use your fingertips to press and roll after you've massaged it into the skin.

Optional but Recommended: Apply Serums, Solutions, Treatments, and EyeCrème prior to your moisturizer.

Full Ingredient List:

Dry - Evening Moisturizer

Aqua/Water/Eau, Carthamus Tinctorius (Safflower) Seed Oil, Canarium Indicum (Nangai) Seed Oil, Limnanthes Alba (Meadowfoam) Seed Oil, Butylene Glycol, Pentylene Glycol, Butyrospermum Parkii (Shea) Butter, Niacinamide, Cetearyl Alcohol, Paeonia Lactiflora (Chinese Peony) Root Extract, Candelilla/Jojoba/Rice Bran Polyglyceryl-3 Esters, Glyceryl Stearate, Glycerin, Behenyl Alcohol, Calanthe Discolor (Ebene) Extract, Oryza Sativa (Rice) Bran Extract, Aspergillus Ferment, Panax Ginseng (Asian Ginseng) Extract, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Helianthus Annuus (Sunflower) Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Arnica Montana (Arnica) Flower Extract, Camellia Sinensis (Green Tea) Leaf Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Palmitoyl SH-Tripeptide-5 Norisoleucyl SH-Nonapeptide-1, Nicotiana Benthamiana Hexapeptide-40 SH-Polypeptide-76, Palmitoyl SH-Octapeptide-24 Amide, Lactic Acid/Glycolic Acid Copolymer, Sodium Acetylated Hyaluronate, Sodium Hyaluronate, Sodium Hyaluronate Crosspolymer-2, Hydrolyzed Sodium Hyaluronate, Tocopherol, Sodium Stearoyl Lactylate, Ethylhexylglycerin, Sodium Stearoyl Glutamate, Polyacrylate Crosspolymer-6, Xanthan Gum, Trisodium Ethylenediamine Disuccinate, 1,2-Hexanediol, Caprylyl Glycol, Gluconolactone, T-Butyl Alcohol, Sodium Benzoate, Panthenol, Sorbic Acid, Polyvinyl Alcohol, Calcium Gluconate, Urea*, Glucosamine HCl, Copper PCA, Magnesium PCA, Zinc PCA, Citric Acid, Phenoxyethanol, Parfum/Fragrance, Hexyl Cinnamal, Linalool, Citronellol, Eugenol. *Synthetic

SeneGence® SkinCare - Normal to Dry - 3 in 1 Cleanser

The 3 in 1 Cleanser is a luxurious creamy cleanser that combines cleansing, exfoliating, and toning into a single step. It gently purifies, replenishes, and hydrates skin, preparing it to receive the beneficial ingredients of subsequent skin care products. Reveal fresh, radiant skin morning and night.

The Science Behind the Product

A healthy-looking complexion begins with clean skin. No matter what type of skin you have, the twice-daily cleansing ritual is essential. In the morning, it is necessary to activate the skin and remove oil build up, take off your evening skincare products, and wash away dead skin cells. In the evening, it is essential to remove makeup and daily grime before going to sleep so your pores don't get clogged, and your skin is ready to absorb all the beneficial ingredients in your nighttime products.

Normal to Dry 3 in 1 cleanser is enriched with our exclusive renewing SenePlex+® Complex, orchid stem cells, botanical extracts, and powerful skin actives to lift and wash away impurities. Formulated without sulfates to be gentle to the skin.

Botaniceutical GlucoShield, a blend of lactobacillus ferment, green tea, and glucosamine HCL, derived from yucca to enhance moisture within the skin barrier for long term hydration. It contains postbiotics for gentle exfoliation, glucosamine to help support the appearance of skin firmness and green tea-derived caffeine to help revitalize the skin.

Organically cultivated, Yarrow Extract (Neurobiox) helps reduce the appearance of pores, refine rough, uneven skin texture to reveal a brighter appearance.

Natural moisturizing saccharide complex (BotanMoist AMS) from green apples helps to increase hydration.



Key Benefits

- Exfoliates, cleanses & tones
- Refines texture & minimizes the appearance of pores
- Cleanses without stripping skin
- Hydrates and supports the skin's moisture barrier
- Helps to increase luminosity
- Helps to soothe skin
- Helps to protect skin from damaging free radicals
- Formulated with NO Mineral Oil
- Formulated with No Harsh Sulfates
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Non-comedogenic
- Dermatologist Tested & Approved
- Clinically Proven

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Orchid Stem Cells: Helps improve the appearance of sagging and drooping skin for a more contoured and lifted look.

Yarrow Extract (NeurobioX™): Derived from Yarrow Extract, Helps refine skin texture, minimize appearance of pores, & improve radiance. Contributes to helping skin imbalances to improve the strength of the skin barrier.

Sodium Cocoyl Isethionate: Mild surfactant derived from coconuts that gently cleanses the skin; sulfate-free.

BotanMoist AMS: Natural moisturizing saccharide complex, derived from apples that increases hydration and reduces the stripping /drying effect of surfactants.

Natural Oils (Avocado, Nangai, and Jojoba): Moisturize and support skin's moisture barrier.

Super Fruit Blend: Noni, Goji, Acai, Pomegranate, Coffee Seed & Green Tea provide antioxidant benefit to help protect against skin-damaging free radicals.

Exfolactive SP: Derived from Nopal Cacti Flowers (also called Prickly Pear Cactus) – rich in pure Nopal oligosaccharides, helps boost activity of skin enzymes and helps to gently exfoliate dead skin cells to reveal a fresh radiant overall appearance with smoother, more even texture. Helps retain hydration to support the skin's moisture barrier for a more radiant complexion.

Botaniceutical GlucoShield: A blend of lactobacillus ferment, green tea, and glucosamine HCl, derived from yucca to enhance moisture within the skin barrier for long term hydration. It contains postbiotics for gentle exfoliation, glucosamine to help support the appearance of skin firmness and green tea-derived caffeine to help revitalize the skin.

Directions For Use

Morning & evening, gently massage onto moist face and neck. Rinse thoroughly. Follow with SeneGence® Daytime or Evening Moisturizer.

Optional but Recommended: Apply Serums, Solutions, Treatments, and EyeCrème prior to your moisturizer.

Full Ingredient List:

Normal to Dry - 3 in 1 Cleanser

Aqua/Water/Eau, Sodium Cocoyl Isethionate, Coconut Acid, Cetyl Alcohol, Glycerin, Pyrus Malus (Apple) Fruit Extract, Stearic Acid, Palmitic Acid, Sodium Lauroyl Sarcosinate, Cocamidopropyl Betaine, Glyceryl Stearate, Sodium Isethionate, Carthamus Tinctorius (Safflower) Seed Oil, Persea Gratissima (Avocado) Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Canarium Indicum (Nangai) Seed Oil, Aloe Barbadensis (Aloe Vera) Leaf Juice, Achillea Millefolium (Yarrow) Extract, Paeonia Lactiflora (Chinese Peony) Root Extract, Calanthe Discolor (Ebene) Extract, Chamomilla Recutita (Matricaria) Flower Extract, Echinacea Purpurea (Purple Coneflower) Extract, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Aspergillus Ferment, Corallina Officinalis (Seaweed) Extract, Orchis Masculina (Orchid) Flower Extract, Panax Ginseng (Asian Ginseng) Extract, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Arnica Montana (Arnica) Flower Extract, Camellia Sinensis (Green Tea) Leaf Extract, Sodium Acetylated Hyaluronate, Sodium Hyaluronate, Sodium Hyaluronate Crosspolymer-2, Hydrolyzed Sodium Hyaluronate, Tocopheryl Acetate, Glycol Distearate, Laureth-4, Acrylates Copolymer, Xanthan Gum, Butylene Glycol, Ethylhexylglycerin, Sclerotium Gum, Lecithin, Pentylene Glycol, Lauryl Glucoside, Pullulan, Panthenol, Sodium Chloride, Trisodium Ethylenediamine Disuccinate, Lauric Acid, Myristic Acid, Silica, Carbomer/Papain Crosspoly[1]mer Sodium Polyaspartate, 1,2-Hexanediol, Caprylyl Glycol, Algin, Urea*, Glucosamine HCl, Citric Acid, Gluconolactone, Disodium EDTA, Sorbic Acid, Copper PCA, Magnesium PCA, Zinc PCA, Calcium Gluconate, Parfum/Fragrance, Potassium Sorbate, Sodium Benzoate, Phenoxyethanol, Hexyl Cinnamal, Linalool, Citronellol. *Synthetic

SeneGence® SkinCare - Normal to Dry - DayTime Moisturizer

The DayTime Moisturizer gives your skin a boost of hydration. This nourishing formula helps to minimize visible signs of sun damage and reignites skin's power to help skin feel firmer, look more lifted.

The Science Behind the Product

Moisture is essential to the health of every skin type but maintaining the right balance of moisture is key. The DayTime Moisturizer is formulated to provide optimal hydration for normal to dry skin types.

Enriched with our exclusive renewing SenePlex+® with orchid stem cells, botanical extracts, super fruit antioxidants and peptides, this multi-tasking moisturizer minimizes advanced signs of aging for a renewed vibrancy and youthful glow. It also creates the perfect smoothing base for MakeSense Foundation.

Glycolic and Lactic acids (X50™Pure White) are encapsulated in a peptide delivery system to target age spots and discoloration. This leading-edge delivery system maximizes efficacy and reduces irritation.

Knotgrass Extract (ELIX-IR) helps to reduce visible signs of sun damage by helping to increase the appearance of elasticity and firmness while smoothing the skin.

Ganoderma Lucidum (Mushroom) Stem Extract (LIFTONIN®- QI) helps to promote a youthful and lifted skin appearance.



Key Benefits

- Boosts hydration and radiance
- Helps to minimize visible signs of sun damage
- Helps to promote a firmer and lifted appearance
- Helps to minimize the appearance of fine lines and wrinkles
- Helps to brighten and even skin tone for a luminous complexion
- Supports skin's vital moisture barrier
- Provides antioxidant protection from skin-damaging free radicals
- Formulated with NO Mineral Oil
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Non-comedogenic
- Dermatologist Tested & Approved
- Clinically Proven

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Orchid Stem Cells: Help improve the appearance of sagging and drooping skin for a more contoured and lifted look.

LIFTONIN® - QI: Ganoderma Lucidum (Mushroom) Stem Extract helps to promote a youthful and lifted skin appearance.

ELIX-IR: Knotgrass extract helps to reduce visible signs of sun damage by helping to increase the appearance of firmness and elasticity; and smoothing skin.

AccessPEP CTP: Copper tripeptide-1 is a carrier peptide that helps to deliver copper, which is essential in minimizing signs of aging. Helps skin appear firmer-looking.

Camelina Oil: Camelina seed oil contains nourishing fatty acids and vitamin E to help restore hydration and support skin's vital moisture barrier.

X50™Pure White: Glycolic and Lactic acids are encapsulated in a peptide delivery system to target age spots and discoloration. This leading-edge delivery system maximizes efficacy and reduces irritation.

Exfolactive SP: Derived from Nopal Cacti Flowers (also called Prickly Pear Cactus – rich in pure Nopal oligosaccharides, helps boost activity of skin enzymes and helps to gently exfoliate dead skin cells to reveal a fresh radiant overall appearance with smoother, more even texture. Helps retain hydration to support the skin's moisture barrier for a more radiant complexion.

Olive Squalane: a lightweight yet highly emollient olive oil potent with antioxidants to help keep the skin hydrated and protected from damaging free radicals, prevents moisture loss.

Super Fruit Blend: Noni, Goji, Acai, Pomegranate, Coffee Seed, Mangosteen and Green Tea provide antioxidant benefits to help protect against skin-damaging free radicals.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Directions For Use

After using SeneGence 3 in 1 Cleanser, apply 1-2 pumps to the face and neck daily. Gently massage your moisturizer into the skin. Use your fingertips to press and roll after you've massaged it into the skin.

Optional but Recommended: Apply Serums, Solutions, Treatments, and EyeCrème prior to your moisturizer.

Full Ingredient List:

Normal to Dry - DayTime Moisturizer

Aqua/Water/Eau, C12-20 Acid PEG-8 Ester, Caprylic/Capric Triglyceride, Glycerin, Squalane, Butylene Glycol, Cetearyl Alcohol, Propanediol, Paeonia Lactiflora (Chinese Peony) Root Extract, Caprylic/Capric/Myristic/Stearic Triglyceride, Aloe Barbadensis (Aloe Vera) Leaf Juice, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Calanthe Discolor (Ebene) Extract, Aspergillus Ferment, Panax Ginseng (Asian Ginseng) Extract, Arnica Montana (Arnica) Flower Extract, Camellia Sinensis (Green Tea) Leaf Extract, Myrothamnus Flabellifolia (Resurrection) Leaf/Stem Extract, Sodium Hyaluronate, Sodium Hyaluronate Crosspolymer-2, Hydrolyzed Sodium Hyaluronate, Sodium Acetylated Hyaluronate, Sodium Hyaluronate Crosspolymer, Palmitoyl SH-Octapeptide-24 Amide, Palmitoyl SH-Tripeptide-5 Norisoleucyl SH-Nonapeptide-1, Bis(Tripeptide-1) Copper Acetate, Lactic Acid/Glycolic Acid Copolymer, Dimethicone, Carbomer, Ceteth-10 Phosphate, Dicetyl Phosphate, Potassium Sorbate, Ethylhexylglycerin, Allantoin, Sodium Hydroxide, Trisodium Ethylenediamine Disuccinate, Caprylyl Glycol, 1,2-Hexanediol, Pentylene Glycol, Xanthan Gum, Gluconolactone, Ascorbic Acid, Citric Acid, Sodium Benzoate, Tocopherol, Sorbic Acid, Polyvinyl Alcohol, Calcium Gluconate, Copper PCA, Magnesium PCA, Zinc PCA, Phenoxyethanol, Parfum/Fragrance, Hexyl Cinnamal, Linalool, Citronellol, Eugenol.

SeneGence® SkinCare - Normal to Dry - Evening Moisturizer

Supremely rich and deeply hydrating, the Evening Moisturizer supports elasticity and firmness while smoothing skin texture to minimize the look of fine lines and wrinkles. Wake up to a revitalized and luminous complexion.

The Science Behind the Product

Moisture is essential to the health of every skin type but maintaining the right balance of moisture is key. The Evening Moisturizer is formulated to provide optimal hydration for normal to dry skin types.

When functioning properly, the skin is in a constant state of recovery.

At night, your body enters its natural repair mode, making it the perfect time to protect your skin from dehydration and maximize the beneficial active ingredients in your skincare products. The Evening Moisturizer is formulated to help enhance the skin's natural nighttime recovery process with our exclusive SenePlex+®, hydrators, antioxidants, and powerful plant actives.

Niacinamide which is an active form of Vitamin B, helps prevent water loss, increase hydration, and increase ceramide in the skin to support a stronger skin barrier.

Nangai, Safflower, Rose Hip Seed and Meadowfoam Seed oils help to soften and moisturize the skin without a greasy feel.

A tobacco plant derived retinatural complex (ReneSeed™) helps improve the appearance of fine lines, wrinkles, uneven skin tone, texture and radiance. It has been shown to provide skin care results that are comparable to retinol—without harmful side effects such as skin irritation and increased sun sensitivity.

Key Benefits

- Hydrates and restores moisture
- Supports skin's vital moisture barrier
- Helps to promote a firmer and lifted appearance
- Helps to minimize the appearance of fine lines and wrinkles
- Helps to brighten and even skin tone for a luminous complexion
- Helps to refine skin texture
- Provides antioxidant protection from skin-damaging free radicals
-
- Formulated with NO Mineral Oil
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Non-comedogenic
- Dermatologist Tested & Approved
- Clinically Proven

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.



Orchid Stem Cells: Helps improve the appearance of sagging and drooping skin for a more contoured and lifted look.

ReneSeed™: N. Benthamiana derived from tobacco plant works in the same pathway as retinol to help improve the appearance of fine lines, wrinkles, uneven skin tone, texture and radiance.

LIFTONIN® - Q1: Ganoderma Lucidum (Mushroom) Stem Extract helps to promote a youthful and lifted skin appearance.

Niacinamide: An active form of Vitamin B3 that helps to prevent water loss, increase hydration, and increase ceramide in the skin to support stronger skin barrier.

X50™Pure White: Encapsulated glycolic and lactic acids innovatively delivered to reduce irritation; help to even skin tone for a brighter, more luminous complexion.

Exfolactive SP: Derived from Nopal Cacti Flowers (also called Prickly Pear Cactus – rich in pure Nopal oligosaccharides, helps boost activity of skin enzymes and helps to gently exfoliate dead skin cells to reveal a fresh radiant overall appearance with smoother, more even texture. Helps retain hydration to support the skin's moisture barrier for a more radiant complexion.

Super Fruit Blend: Noni, Goji, Acai, Pomegranate, Coffee Seed, Mangosteen and Green Tea provide antioxidant benefits to help protect against skin-damaging free radicals.

Safflower, Meadowfoam Seed, Rosehip Seed and Nangai Oils: Moisturize and soften the skin without a greasy feel.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Directions For Use

After using SeneGence 3 in 1 Cleanser, apply a quarter size amount to the face and neck daily. Gently massage your moisturizer into the skin. Use your fingertips to press and roll after you've massaged it into the skin.

Optional but Recommended: Apply Serums, Solutions, Treatments, and EyeCrème prior to your moisturizer.

Full Ingredient List:

Normal to Dry - Evening Moisturizer

Aqua/Water/Eau, Carthamus Tinctorius (Safflower) Seed Oil, Canarium Indicum (Nangai) Seed Oil, Limnanthes Alba (Meadowfoam) Seed Oil, Butylene Glycol, Pentylene Glycol, Butyrospermum Parkii (Shea) Butter, Niacinamide, Cetearyl Alcohol, Paeonia Lactiflora (Chinese Peony) Root Extract, Candelilla/Jojoba/Rice Bran Polyglyceryl-3 Esters, Glyceryl Stearate, Glycerin, Behenyl Alcohol, Calanthe Discolor (Ebene) Extract, Oryza Sativa (Rice) Bran Extract, Aspergillus Ferment, Panax Ginseng (Asian Ginseng) Extract, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Helianthus Annuus (Sunflower) Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Arnica Montana (Arnica) Flower Extract, Camellia Sinensis (Green Tea) Leaf Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Palmitoyl SH-Tripeptide-5 Norisoleucyl SH-Nonapeptide-1, Nicotiana Benthamiana Hexapeptide-40 SH-Polypeptide-76, Palmitoyl SH-Octapeptide-24 Amide, Lactic Acid/Glycolic Acid Copolymer, Sodium Acetylated Hyaluronate, Sodium Hyaluronate, Sodium Hyaluronate Crosspolymer-2, Hydrolyzed Sodium Hyaluronate, Tocopherol, Sodium Stearoyl Lactylate, Ethylhexylglycerin, Sodium Stearoyl Glutamate, Polyacrylate Crosspolymer-6, Xanthan Gum, Trisodium Ethylenediamine Disuccinate, 1,2-Hexanediol, Caprylyl Glycol, Gluconolactone, T-Butyl Alcohol, Sodium Benzoate, Panthenol, Sorbic Acid, Polyvinyl Alcohol, Calcium Gluconate, Urea*, Glucosamine HCl, Copper PCA, Magnesium PCA, Zinc PCA, Citric Acid, Phenoxyethanol, Parfum/Fragrance, Hexyl Cinnamal, Linalool, Citronellol, Eugenol.

*Synthetic

SeneGence® SkinCare - Normal to Oily - 3 in 1 Cleanser

The 3 in 1 Cleanser is an exfoliating gel cleanser that gently yet thoroughly removes built-up oil, dirt, and other impurities. It leaves your skin feeling smooth and refreshed with a radiant-looking glow.

The Science Behind the Product

Our skin needs oil to moisturize and preserve it. People with oily skin tend to have fewer wrinkles. The downside to oily skin is that it leads to breakouts and a greasy complexion. Oily skin occurs when the skin's sebaceous glands produce an abundance of sebum, or oil.

Normal to Oily 3 in 1 cleanser is enriched with our proprietary SenePlex+[®], orchid stem cells, gentle exfoliators, and powerful skin actives to help unclog pores and wash away impurities while mattifying the skin giving a less oily appearance in the T-zone.

Orange exfoliator from oranges harvested in Morocco and Tunisia, gently exfoliates dead skin cells leaving skin fresh, radiant and nourished. It also helps to give the product a natural yellow color.

Miracne is a 3 in 1 multifunctional ingredient that helps to minimize shiny T-Zone, soothe the skin, and minimizes the appearance of blemishes

Canadian Willowherb is manually harvested by local communities in the Northern Canadian Prairies. It has natural properties, perfect for soothing and calming irritated skin.



Key Benefits

- Gently exfoliates, cleanses & tones
- Cleanses without stripping skin
- Refines texture & minimizes the appearance of enlarged pores
- Hydrates to support the skin's moisture barrier
- Helps to brighten and enhance skin radiance
- Helps to calm and soothe irritated skin
- Provides antioxidant protection from skin-damaging free radicals
- Formulated with NO Mineral Oil
- Formulated with No Harsh Sulfates
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Non-comedogenic
- Dermatologist Tested

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Orchid Stem Cells: Helps improve the appearance of sagging and drooping skin for a more contoured and lifted look.

Orange Exfoliator: Sourced from oranges harvested in Morocco and Tunisia, it gently exfoliates to slough away dead skin to unclog pores leaving skin fresh, radiant, and nourished. It also gives the product a natural yellow color.

Miracne: A 3 in 1 multifunctional ingredient that helps to reduce shiny T-Zone, soothe the skin, and minimizes the appearance of blemishes.

Exfolactive SP: Derived from Nopal Cacti Flowers (also called Prickly Pear Cactus – rich in pure Nopal oligosaccharides, helps boost activity of skin enzymes and helps to gently exfoliate dead skin cells to reveal a fresh radiant overall appearance with smoother, more even texture. Helps retain hydration to support the skin's moisture barrier for a more radiant complexion.

Sodium Lauroyl Sarcosinate: A plant-derived mild surfactant that gently cleanses the skin; sulfate-free.

Zemea & Glycerin: Nature-based humectants that helps to hydrate the skin.

Bisabolol and Ginger Root Extract: Help to sooth and calm irritated skin.

Antioxidant Blend: Rice bran, rosemary, sunflower extracts, and tocopherol provide antioxidant benefit to help protect against skin-damaging free radicals.

Directions For Use

Morning & evening, gently massage onto moist face and neck. Rinse thoroughly. Follow with SeneGence® Daytime or Evening Moisturizer

Optional but Recommended: Apply Serums, Solutions, Treatments, and EyeCrème prior to your moisturizer.

Full Ingredient List:

Normal to Oily - 3 in 1 Cleanser

Aqua/Water/Eau, Sodium Lauroyl Sarcosinate, Cocamidopropyl Betaine, Acrylates Copolymer, Propanediol, Glycerin, Sodium Cocoyl Glycinate, Citrus Aurantium Dulcis (Orange) Peel Powder, Sodium Chloride, Aloe Barbadensis (Aloe Vera) Leaf Juice, Oryza Sativa (Rice) Bran Extract, Calanthe Discolor (Ebene) Extract, Helianthus Annuus (Sunflower) Extract, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Epilobium Angustifolium (Willow Herb) Extract, Orchis Masculina (Orchid) Flower Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Zingiber Officinale (Ginger) Root Extract, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Sodium Hyaluronate, Tocopheryl Acetate, Tocopher[1]ol, Panthenol, Sodium Cocoyl Isethionate, Lauryl Glucoside, Caprylyl Glycol, Ethylhexylglycerin, Hexylene Glycol, Bisabolol, Citric Acid, Butylene Glycol, Xylitol, Caprylic Acid, Urea*, Glucosamine HCl, Xanthan Gum, Gluconolactone, 1,2-Hexanediol, Bacillus Ferment, Sodium Benzoate, Sodium Metabisulfite, Calcium Gluconate, Phenoxyethanol, Parfum/Fragrance, Limonene. *Synthetic

SeneGence® SkinCare - Normal to Oily - DayTime Moisturizer

The DayTime Moisturizer hydrates and refreshes oily skin types. This mattifying, light-weight formula delivers anti-aging actives to help balance moisture and revitalize skin's power for firmer-looking and radiant complexion.

The Science Behind the Product

Our skin needs oil to moisturize and preserve it. People with oily skin tend to have fewer wrinkles. The downside to oily skin is that it leads to breakouts and a greasy complexion. Oily skin occurs when the skin's sebaceous glands produce an abundance of sebum, or oil.

The DayTime Moisturizer is enriched with our exclusive SenePlex+®, orchid stem cells, botanical extracts, biotech ingredients and peptides to help balance moisture, mattify shiny T-zone and help minimize advanced signs of aging for a renewed vibrancy and youthful glow. It also creates the perfect smoothing base for MakeSense® Foundation.

MARSturizer™ is bacillus ferment obtained from acidophile microorganism that lives in Rio Tinto, a Spanish river known as "MARS on Earth" due to its similar extreme conditions. It rehydrates skin and helps to minimize water loss. It supports skin barrier function and gives skin a firmer-looking appearance.

Miracne is a 3 in 1 multifunctional ingredient that helps to minimize shiny T-Zone, soothe the skin, and minimizes the appearance of blemishes.

Gransil EP-9 is emulsion of spherical elastomer powder to provide strong mattifying effect on skin.



Key Benefits

- Hydrates and helps to balance moisture
- Mattifies skin to help reduce shiny T-Zone
- Refines texture & minimizes the appearance of enlarged pores
- Helps to promote a firmer looking complexion
- Helps to minimize the appearance of fine lines and wrinkles
- Helps to even skin tone for a luminous complexion
- Helps to calm and soothe dry irritated skin
- Helps provide antioxidant protection from skin-damaging free radicals
- Formulated with NO Mineral Oil
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Non-comedogenic
- Dermatologist Tested

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Orchid Stem Cells: Help improve the appearance of sagging and drooping skin for a more contoured and lifted look.

MARSturizer™: A bacillus ferment obtained from an acidophile microorganism sampled from Rio Tinto (Red River), Spain. Rio Tinto is called by Astrobiologists, “Mars on Earth” due to its similar extreme surface conditions. It rehydrates skin and helps to minimize water loss. It supports skin barrier function and gives skin a firmer-looking appearance.

Miracne: 3 in 1 multifunctional ingredient that helps to minimize shiny T-Zone, soothe the skin, and minimizes the appearance of blemishes.

AccessPEP CTP: Copper tripeptide-1 is a carrier peptide that helps to deliver copper, which is essential in minimizing signs of aging. Helps skin appear firmer-looking.

Gransil EP-9: An emulsion of spherical elastomer powder to provide strong mattifying effect on skin.

X50™Pure White: Glycolic and Lactic acids are encapsulated in a peptide delivery system to target age spots and discoloration. This leading-edge delivery system maximizes efficacy and reduces irritation.

Canadian Willowherb: Manually harvested by local communities in the northern Canadian Prairies. Willowherb extract has natural properties, perfect for soothing and calming skin.

Antioxidant Blend: Rice bran, rosemary, sunflower extracts, and tocopherol provide antioxidant benefit to help protect against skin-damaging free radicals.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Directions For Use

After using SeneGence 3 in 1 Cleanser, apply 1-2 pumps to the face and neck daily. Gently massage your moisturizer into the skin. Use your fingertips to press and roll after you’ve massaged it into the skin.

Optional but Recommended: Apply Serums, Solutions, Treatments, and EyeCrème prior to your moisturizer.

Full Ingredient List:

Normal to Oily - DayTime Moisturizer

Aqua/Water/Eau, Propanediol, Dimethicone, Ethylhexyl Palmitate, Polymethylsiloxane, Calanthe Discolor (Ebene) Extract, Epilobium Angustifolium (Willow Herb) Extract, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Oryza Sativa (Rice) Bran Extract, Helianthus Annuus (Sunflower) Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Mascula (Orchid) Flower Extract, Sodium Hyaluronate, Lactic Acid/Glycolic Acid Copolymer, Palmitoyl Sh-Octapeptide-24 Amide, Bis(Tripeptide-1) Copper Acetate, Palmitoyl Sh-Tripeptide-5 Norisoleucyl Sh-Nonapeptide-1, Tocopheryl Acetate, Tocopherol, Panthenol, Polyacrylate Crosspolymer-6, Sodium Potassium Aluminum Silicate, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Glycerin, Polysilicone-11, Caprylyl Glycol, Xylitol, Caprylic Acid, Ethylhexylglycerin, Allantoin, Hexylene Glycol, Polysorbate 60, Sorbitan Isostearate, Trisodium Ethylenediamine Disuccinate, 1,2-Hexanediol, T-Butyl Alcohol, Xanthan Gum, Gluconolactone, Laureth-12, Citric Acid, Bacillus Ferment, Butylene Glycol, Sodium Metabisulfite, Urea*, Glucosamine HCl, Polyvinyl Alcohol, Calcium Gluconate, Silica, Potassium Sorbate, Phenoxyethanol, Sodium Benzoate, Parfum/Fragrance, Titanium Dioxide (CI 77891). *Synthetic

SeneGence® SkinCare - Normal to Oily - Evening Moisturizer

Supremely refreshing and intensely hydrating, the Evening Moisturizer supports elasticity and firmness while refinishing the skin's surface to help reduce the appearance of enlarged pores.

Defends against signs of aging to minimize the look of fine lines and wrinkles. Wake up to a refreshed and luminous complexion.

The Science Behind the Product

Our skin needs oil to moisturize and preserve it. People with oily skin tend to have fewer wrinkles. The downside to oily skin is that it leads to breakouts and a greasy complexion. Oily skin occurs when the skin's sebaceous glands produce an abundance of sebum, or oil.

When functioning properly, the skin is in a constant state of recovery. With increasing exposure to sun, and environmental stress our skin goes through accelerated keratinization, which increases dead skin accumulation in the upper layers of the skin. At night, your body enters its natural repair mode, making it the perfect time to protect your skin from dehydration and maximize the beneficial active ingredients in your skincare products.

The Evening Moisturizer is formulated with our exclusive SenePlex+®, Orchid Stem Cells, phospholipids, peptides, and purified oligosaccharides from Nopal (Prickly Pear that retains hydration and helps defend against signs of premature aging.

Orchid Stem Cells helps improve the appearance of sagging and drooping skin for a more contoured and lifted appearance.

A tobacco plant derived retinatural complex (ReneSeed™ helps improve the appearance of fine lines, wrinkles, uneven skin tone, texture and radiance.

A vegan, plant-based blend of phospholipids, fatty acids, and phytosterols support skin's natural barrier function. When skin has the strong barrier, it retains hydration and defense against irritants.

Key Benefits

- Hydrates and helps to balance moisture
- Mattifies skin to help reduce shiny T-Zone
- Helps to refine texture & minimizes the appearance of enlarged pores
- Helps to promote a firmer and lifted appearance
- Helps to minimize the appearance of fine lines and wrinkles
- Helps to brighten and even skin tone for a luminous complexion
- Helps provide antioxidant protection from skin-damaging free radicals
- Formulated with NO Mineral Oil
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Non-comedogenic
- Dermatologist Tested



Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Orchid Stem Cells: Helps improve the appearance of sagging and drooping skin for a more contoured and lifted look.

Canadian Willowherb: Manually harvested by local communities in the northern Canadian Prairies. Willowherb extract has natural properties, perfect for soothing and calming irritated skin.

ReneSeed™: N. Benthamiana derived from tobacco plant helps improve the appearance of fine lines, wrinkles, uneven skin tone, texture, and radiance.

Botaniceutical BR-4 (Caprylic/Capric Triglyceride, Linoleic Acid, Phytosterols, and Phospholipids): A vegan plant-based blend of phospholipids, fatty acids, and phytosterols. Intensely hydrates to support skin's natural barrier function.

Miracne: A 3 in 1 multifunctional ingredient that helps to reduce shiny T-Zone, soothe the skin, and minimizes the appearance of blemishes.

X50™Pure White: Encapsulated Glycolic and Lactic Acids innovatively delivered to reduce irritation; help to even skin tone for a brighter, more luminous complexion. Derived from Nopal Cacti Flowers (also called Prickly Pear Cactus) – rich in pure Nopal oligosaccharides, helps boost activity of skin enzymes and helps to gently exfoliate dead skin cells to reveal a fresh radiant overall appearance with smoother, more even texture. Helps retain hydration to support the skin's moisture barrier for a more radiant complexion.

Antioxidant Blend: Rice bran, rosemary, sunflower extracts, and tocopherol provide antioxidant benefit to help protect against skin-damaging free radicals.

MARSturizer™: A bacillus ferment obtained from an acidophile microorganism sampled from Rio Tinto (Red River), Spain. Rio Tinto is called by Astrobiologists, "Mars on Earth" due to its similar extreme surface conditions. MARSturizer gives hydration effect and helps to minimize water loss. MARSturizer helps to give skin a firmer-looking appearance and helps improve skin radiance.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Directions For Use

After using SeneGence 3 in 1 Cleanser, apply a quarter size amount to the face and neck daily. Gently massage your moisturizer into the skin. Use your fingertips to press and roll after you've massaged it into the skin.

Optional but Recommended: Apply Serums, Solutions, Treatments, and EyeCrème prior to your moisturizer.

Full Ingredient List:

Normal to Oily SkinCare Evening Moisturizer

Aqua/Water/Eau, Propanediol, Cetearyl Alcohol, Caprylic/Capric Triglyceride, Squalane, Stearyl Alcohol, Candelilla/Jojoba/Rice Bran Polyglyceryl-3 Esters, Glyceryl Stearate, Magnesium Aluminum Silicate, Butylene Glycol, Calanthe Discolor (Ebene) Extract, Oryza Sativa (Rice) Bran Extract, Epilobium Angustifolium (Willow Herb) Extract, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Helianthus Annuus (Sunflower) Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Orchis Masculina (Orchid) Flower Extract, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Palmitoyl Sh-Octapeptide-24 Amide, Palmitoyl Sh-Tripeptide-5 Norisoleucyl Sh-Nonapeptide-1, Nicotiana Benthamiana Hexapeptide-40 Sh-Polypeptide-76, Panthenol, Tocopherol, Tocopheryl Acetate, Sodium Hyaluronate, Sodium Stearoyl Lactylate, Glycerin, Xanthan Gum, Caprylyl Glycol, Xylitol, Linoleic Acid, Phospholipids, Phytosterols, Caprylic Acid, Ethylhexylglycerin, Hexylene Glycol, Trisodium Ethylenediamine Disuccinate, 1,2-Hexanediol, Gluconolactone, Bacillus Ferment, Quartz, Citric Acid, Lactic Acid/Glycolic Acid Copolymer, Polyvinyl Alcohol, Calcium Gluconate, Urea*, Glucosamine HCl, Phenoxyethanol, Sodium Benzoate, Sodium Metabisulfite, Parfum/Fragrance, Titanium Dioxide (CI 77891). *Synthetic

Microbiome Correcting Cleanser

Wash away the impurities to reveal balanced, resilient, and radiant skin with an overall healthy complexion!

Microbiome Correcting Cleanser helps preserve the integrity of the skin barrier by cleansing the skin effectively without disrupting its natural balance while soothing and calming skin.

The Science Behind the Product

Microbiome is the skin's ecosystem that refers to the diverse community of microorganisms (such as good and harmful bacteria, fungi, and viruses) that naturally inhabit the skin's surface.

When the skin's natural microbiome is thriving, it helps regulate the skin's pH balance, supports immune defense, and prevents the overgrowth of harmful pathogens. Contributes to a balanced and resilient barrier function.

A strong and well hydrated skin barrier is better able to support the growth of beneficial microorganisms helping prevent an overabundance of potentially harmful bacteria.

Our Microbiome Correcting Cleanser is formulated to preserve the skin's delicate ecosystem, helping to ensure that your skin remains at its optimal level. A balanced microbiome is essential for maintaining healthy skin and helps naturally regulate skin homeostasis.

Key Benefits

- Gently cleanses oily type skin with mild surfactants
- Helps removes excess oil without stripping necessary oils
- Helps cleanse pores while helping to enhance skin radiance
- Helps to soothe and calm skin
- With regular use of the full Microbiome skincare regimen, it may help balance the skin's microbiome.
- Removes impurities while preserving the skin's barrier, restoring skin, and leaving a hydrated finish after rinsing.
- Formulated with No Mineral Oil
- Formulated with No Harsh Sulfates
- Formulated with No Parabens
- Formulated with No Animal By-Products
- No Animal Testing
- Vegan
- Gluten Free
- Alcohol free
- Silicone free
- Fragrance Free



Key Ingredients

SenePlex+®: a powerful proprietary complex containing Orchid Stem Cells, Prickly Pear, Sodium Hyaluronate, Panthenol, and Glucosamine. SenePlex+ is clinically proven to help fight the signs of aging. The complex accelerates the skin renewal process to help improve the skin's hydration levels, leading to the appearance of luminous, brighter, and smoother looking skin texture.

Streptococcus Thermophilus TCI633 Ferment: a probiotic that helps support a healthy balance of microflora and bacteria to help soothe skin, assists with strengthening the skin's barrier function by encouraging natural Hyaluronic Acid (HA) production and promoting the production of more natural moisture, helping to keep the skin hydrated.

Niacinamide PC: an upgraded version of Vitamin B3, versatile in function, may help to even skin imperfections caused by age spots, helps keep the skin moisturized while helping nourish the skin barrier, and helps improve the appearance of aging skin, all contributing to help improve skin's overall complexion.

Lactobacillus / Punica Granatum Fruit Ferment Extract: probiotic derived from fermented pomegranate fruit. It is potent and rich in vitamins, minerals, polyphenols, ellagic acid, anthocyanins, and antioxidants. Has anti-glycation effect to help decrease the appearance of wrinkles and improve skin elasticity, helps brighten the skin to reduce appearance of dark spots and hyperpigmentation, calming and soothing benefits, and helps boost collagen.

Tocopheryl Acetate: form of Vitamin E, helps protect the skin from free radicals from environmental stressors.

Panthenol: known as pro-vitamin B5, humectant & emollient ingredient that helps attract & retain moisture in the skin. Helps improve skin hydration, soothe skin, & protects skin from environmental factors.

Aloe Barbadensis (AloeVera) Leaf Juice: helps soothe and hydrate the skin, helps calm sensitive skin.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Salicylic Acid: Beta Hydroxy Acid (BHA), a mild yet effective lipid soluble chemical peel that can soften and loosen leading to exfoliation. Helps clear & unclog congested pores and hair follicles by dissolving acne blockages, trapped skin cells, oil buildup, and other debris. Works to minimize the amount of oil being produced by your oil glands helping to prevent future blockages and breakouts.

Gluconolactone: a polyhydroxy acid (PHA), a chemical exfoliant and humectant that helps gently loosen and remove dead skin cells from the surface while attracting and binding moisture to the skin. Helps improve texture and brighten the complexion. PHA has a larger molecule structure to help with slower absorption making it ideal for sensitive skin,

Hamamelis Virginiana (Witch Hazel): helps soothe skin and gently remove oil and sebum from the skin's surface due to its astringent properties. Being naturally rich in tannins & polyphenols may help prevent any new potential bacterial growth.

Directions for Use:

Morning & evening, gently massage onto damp face and neck. Rinse thoroughly. Follow with SeneGence® Microbiome Boosting Serum, Microbiome Urban Defense Daytime Moisturizer SPF 15, or Microbiome Restorative Evening Moisturizer.

Optional but Recommended: Apply Serums, Solutions, Treatments, and EyeCrème prior to your moisturizer.

Full Ingredient List:

Microbiome Correcting Cleanser

Aqua/Water/Eau, Sodium Cocoyl Isethionate, Acrylates Copolymer, Cocamidopropyl Betaine, Decyl Glucoside, Glycerin, Streptococcus Thermophilus Ferment, Niacinamide, Lactobacillus/Punica Granatum Fruit Ferment Extract, Tocopheryl Acetate, Panthenol, Urea*, Glucosamine HCL, Aloe Barbadensis (Aloe Vera) Leaf Juice, Saccharomyces Cerevisiae (Yeast) Extract, Laminaria Digitata (Kelp) Extract, Calanthe Discolor (Ebene) Extract, Orchis Masculina (Orchid) Flower Extract, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Sodium Hyaluronate, Citric Acid, Gluconolactone, Caprylyl Glycol, Sodium Benzoate, Calcium Gluconate, Dipropylene Glycol, Stearic Acid, Methylpropanediol, Coconut Acid, Potassium Hydroxide, Polyglyceryl-4 Caprate, 1,2-Hexanediol, Sodium Isethionate, Xanthan Gum, Butylene Glycol, Hamamelis Virginiana (Witch Hazel) Water, Ethylhexylglycerin, Caprylhydroxamic Acid, Salicylic Acid, Trisodium Ethylenediamine Disuccinate, Hydroxyacetophenone, Phenoxyethanol. *Synthetic



Microbiome Defense Sunscreen Daytime Moisturizer

Broad Spectrum SPF 15

Unlock your skin's resilience! Your ultimate solution for protecting, hydrating, and enhancing your skin's overall appearance. This moisturizer is enriched with a potent blend of antioxidant and nutrient-rich fruit and plant extracts that effectively defend your skin from oxidative stress, blue light, and UV rays while nourishing the skin.

Experience the immediate surge of active hydration with our lightweight formula. Infused with beneficial probiotics and SPF 15, it fortifies your skin's natural defense mechanisms and maintains a harmonious skin microbiome for a balanced and glowing complexion.

The Science Behind the Product

Microbiome is the skin's ecosystem that refers to the diverse community of microorganisms (such as good and harmful bacteria, fungi, and viruses) that naturally inhabit the skin's surface. When the skin's defense and microbiome is thriving, it helps regulate the skin's pH balance, supports immune defense, and prevents the overgrowth of harmful pathogens. Contributes to a balanced and resilient barrier function.

A strong and well hydrated skin barrier is better able to support the growth of beneficial microorganisms helping prevent an overabundance of potentially harmful bacteria.

Our Microbiome Defense Daytime Moisturizer SPF 15 is formulated to support microbial diversity, help moisturize, and balance the skin while offering actives with UVA and UVB broad spectrum protection that include Zinc Oxide, a physical sunscreen, and Octisalate, a chemical sunscreen.

Key Benefits

- Optimizes skin's daytime UVA/UVB defense with Broad-Spectrum protection
- Lightweight feel with lasting hydration
- Offers an excellent dose of antioxidants
- Anti-aging benefits
- Helps balance the skin's natural flora
- Helps achieve a radiant glow
- Helps strengthen skin barrier function
- Helps calm the skin
- Supports the skin's natural repair processes
- Helps to minimize oxidative stress and neutralize free radicals
- Wears beautifully under make-up
- Leaves no ghost-like, white cast on the skin
- Formulated with No Mineral Oil
- Formulated with No Parabens
- Formulated with No Animal By-Products
- No Animal Testing
- Vegan
- Gluten Free
- Alcohol Free
- Silicone Free
- Fragrance Free



Key Ingredients

SenePlex+®: a powerful proprietary complex containing Orchid Stem Cells, Prickly Pear, Sodium Hyaluronate, Panthenol, and Glucosamine. SenePlex+ is clinically proven to help fight the signs of aging. The complex skin renewal process helps improve the skin's hydration levels, leading to the appearance of luminous, brighter, and smoother looking skin texture.

TCI Fruit and Vegetable Ferment: Infused with 15 types of nutrient-rich mixed berries and vegetable extracts, with potent antioxidants including vitamins A, B, C, E, and K. Proven to smooth fine lines, help improve the condition of the skin, and enhance skin radiance.

Aronia Extract: a berry that provides the ultimate antioxidant activity to help prevent premature aging to skin from free radicals and protect the skin from the harmful effects of high-energy blue light and photo-aging, which may cause oxidation and damage. It has been shown to stimulate the growth of skin fibroblasts, which are responsible for producing collagen, leading to youthful-looking skin and protection against aging.

Sargassum Glaucescens Extract: type of seaweed that helps enhance the skin's natural defense mechanisms, promotes healthy skin cell activity, and supports skin repair for overall skin wellness.

NIKKOL VC-IP: a stabilized form of Vitamin C that dissolves in oil. It's an ester derived from ascorbic acid and isopalmitic acid, known for its superior absorption into the skin. This compound is rich in antioxidants, combating free radicals from the environment, and promoting a brighter complexion. Also, it offers anti-aging properties by stimulating collagen production.

Ligilactobacillus Salivarius TCI153: a **probiotic** ferment and α -hydroxy acid containing multiple skincare related compounds including amino acid peptides, organic acid and moisturizing disaccharide, and NAD (nicotinamide adenine dinucleotide). It helps support skin elasticity, known to encourage collagen production, and improves the appearance of radiant, firmer looking skin. Helps balance skin Microbiome.

Curcuma Longa (Turmeric) Root Extract: a potent antioxidant derived from a flowering plant from the ginger family known to help soothe and calm skin while defending the skin from damaging free radicals and oxidative stress.

Calanthe Discolor (Ebine) Extract: plant-derived antioxidant compound that can help brighten the skin. Helps to inhibit melanin production, the pigment causing dark spots and hyperpigmentation. Promotes a balanced and healthy skin microbiome by offering antioxidant protection, reinforcing the lipid barrier, and enhancing the integrity of the skin, and contributing to improve skin hydration, suppleness, and elasticity.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. It helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Zinc Oxide: a mineral sunscreen that provides broad-spectrum protection against both UVA and UVB rays. It works by sitting on top of the skin and reflecting or scattering the sun's rays, preventing them from penetrating the skin and causing potential damage.

Octisalate: a chemical sunscreen that is an organic compound used as a UVB filter in sunscreens to help absorb UVB rays and prevent them from reaching the deeper layers of the skin. When combined with Zinc Oxide, it offers comprehensive sun protection.

Directions for Use:

After cleansing your face, apply about a dime size amount of the Microbiome Defense Daytime Moisturizer SPF 15 to your face, neck, and décolletage. Gently massage it into your skin for a boost of moisture and SPF 15 broad-spectrum protection.

Apply after Climate Control, other serums, or moisturizers.

Uses

- helps prevent sunburn
- If used as directed with other sun protection measures (see Directions), decrease the risk of skin cancer and early skin aging caused by the sun.

Warnings

- Do not use on damaged or broken skin
- When using this product keep out of eyes. Rinse with water to remove.
- Skin Cancer/Skin Aging Alert; Spending time in the sun increases your risk of skin cancer and early skin aging. This product has been shown only to help prevent sunburn, not skin cancer or early skin aging.
- Sun Protection Measures: Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad-Spectrum SPF value of 15 or higher and other sun protection measures including:
 - Limit time in the sun, especially from 10 a.m. – 2 p.m.
 - Wear long-sleeved shirts, pants, hats, and sunglasses
 - Apply generously and evenly as the last step in your skincare routine and 15 minutes before sun exposure. Reapply at least every 2 hours. Use water-resistant sunscreen if swimming or sweating.
- Protect the product in this container from excessive heat and direct sun

Questions or comments?

(949) 860-1860 (SeneCare - SeneGence Customer Care)

Full Ingredient List:

Microbiome Defense Daytime Moisturizer Broad Spectrum SPF 15

Active Ingredients

Zinc Oxide (6%)

Octisalate (5%)

Inactive Ingredients

Aqua/Water/Eau, Butylene Glycol, Butyloctyl Salicylate, Isoamyl Laurate, Cetearyl Olivatate, Caprylic/Capric Glycerides, Helianthus Annuus (Sunflower) Seed Wax, Lactobacillus Ferment, Vegetable Oil, Sorbitan Olivatate, Polyglyceryl-6 Stearate, Coco-Caprylate/Caprinate, Glycerin, Saccharomyces Ferment Filtrate, Hydroxyacetophenone, 1,2-Hexanediol, Ammonium Acryloyldimethyltaurate/VP Copolymer, Aronia Melanocarpa Fruit Extract, Polyglyceryl-6 Polyhydroxystearate, Cetyl Alcohol, Polyglyceryl-6 Polyricinoleate, Polyglyceryl-6 Behenate, Simmondsia Chinensis (Jojoba) Seed Oil, Lecithin, Xanthan Gum, Tetrahexyldecyl Ascorbate, Tocopherol, Ascorbyl Palmitate, Bisabolol, O-Cymen-5-OL, Sargassum Glaucescens Extract, Curcuma Longa (Turmeric) Root Extract, Helianthus Annuus (Sunflower) Extract, Tocopheryl Acetate, Panthenol, Calanthe Discolor (Ebene) Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Sodium Hyaluronate, Citric Acid, Gluconolactone, Caprylyl Glycol, Sodium Benzoate, Calcium Gluconate, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Masculina (Orchid) Flower Extract, Phenoxyethanol, Urea*, Glucosamine HCl.*Synthetic



Microbiome Restorative Evening Moisturizer

Wake up beaming with radiant skin!

Unlock the secret to achieving balanced skin while you hydrate, repair, and get your beauty rest! This nourishing nighttime moisturizer is tailored for sensitive to oily, and troubled skin types. It's designed to visibly rejuvenate tired skin.

Our innovative formula delivers abundant hydration, giving your skin a plumper, more youthful appearance. Plus, it promotes a balanced microbiome, helping your skin find optimal harmony.



Microbiome Restorative Evening Moisturizer helps nourish, restore, and strengthen the skin's barrier function, supporting a diverse array of microorganisms on the skin. By promoting microbial balance, it creates a favorable environment where the good bacteria on your skin can flourish & thrive while keeping harmful bacteria in check.

Aligned with the SeneGence® Clean Beauty Standard at the forefront, the Microbiome Restorative Evening Moisturizer showcases sustainable packaging. It achieves this by minimizing single-use containers through its refillable pod option, promoting a reduced carbon footprint. This eco-conscious approach not only benefits the environment but also presents a cost-effective solution for budget-conscious individuals.

The Science Behind the Product

Microbiome is the skin's ecosystem that refers to the diverse community of microorganisms (such as good and harmful bacteria, fungi, and viruses) that naturally inhabit the skin's surface. When the skin's natural microbiome is thriving, it helps regulate the skin's pH balance, supports immune defense, and prevents the overgrowth of harmful pathogens. Contributes to a balanced and resilient barrier function.

A strong and well hydrated skin barrier is better able to support the growth of beneficial microorganisms helping prevent an overabundance of potentially harmful bacteria.

Our Microbiome Restorative Evening Moisturizer contains a variety of active ingredients that help promote the appearance of firmer and tighter skin. These ingredients include Hyacross™ TL-100, , Ligilactobacillus Salivarius TCI153, Lactobacillus / Punica Granatum Fruit Ferment Extract, and Sodium Hyaluronate.

Our moisturizer is specially formulated to help target the appearance of redness, irritated, excessively oily, breakout, and blemish prone skin. It helps to support skin's microbial diversity and balance while nourishing the skin. Ultimately, this leads to healthier looking, happier skin that looks and feels its best.

Probiotics in Skincare

Probiotics are live cultures of beneficial bacteria. When applied to the skin, the good bacteria can help balance the skin's microbiome, reducing the dominance of possibly harmful bacteria that can contribute to oily skin, severe dry skin, and other skin conditions.

By promoting a healthy balance of microorganisms on the skin, probiotics can enhance the skin's barrier function. A strong barrier helps protect against environmental stressors, reduce moisture loss, and keeps the skin hydrated and supple.

Key Benefits

- Tailored for sensitive to oily, and troubled skin types
- Probiotics promote a resilient microbiome
- Provides comprehensive anti-aging benefits
- Minimizes the appearance of fine lines and wrinkles for a smoother looking complexion
- Nourishes skin with this rich cream to provide extended moisturization
- Helps strengthen skin barrier function
- Helps calm skin
- Supports the skin's natural repair process
- Helps to minimize oxidative stress and helps neutralize free radicals
- Formulated with No Mineral Oil
- Formulated with No Harsh Sulfates
- Formulated with No Parabens
- Formulated with No Animal By-Products
- No Animal Testing
- Vegan
- Gluten Free
- Silicone free
- Fragrance Free

Key Ingredients

SenePlex+®: a powerful proprietary complex containing Orchid Stem Cells, Prickly Pear, Sodium Hyaluronate, Panthenol, and Glucosamine. SenePlex+® is clinically proven to help fight the signs of aging. The complex accelerates the skin renewal process to help improve skin's hydration levels, leading to the appearance of luminous, brighter, and smoother looking skin texture.

Lactobacillus / Punica Granatum Fruit Ferment Extract: a *probiotic* derived from fermented pomegranate fruit, known as the “Ruby in the Fruits”, potent and rich in vitamins, minerals, polyphenols, ellagic acid, anthocyanins, and antioxidants. It has an anti-glycation effect to help decrease the appearance of wrinkles and improve skin elasticity, helps brighten the skin to reduce appearance of dark spots and hyperpigmentation, offers calming and soothing benefits, and helps boost collagen.

Ligilactobacillus Salivarius TCI153: a *probiotic* ferment and a-hydroxy acid containing multiple skincare related compounds including amino acid peptides, organic acid and moisturizing disaccharide, and NAD (nicotinamide adenine dinucleotide). It helps support skin elasticity, known to encourage collagen production, and improves the appearance of radiant, firmer looking skin. Helps balance skin microbiome by slowing down the growth of harmful bacteria.

DS-CERIX5: an optimized ratio blend of natural lipids and oils including Ceramide NP, Cholesterol, Triglycerides, fatty acids, and Lactic Acids that mimic the composition of the skin's lipid barrier to help replenish and strengthen the skin's natural protective barrier, helping to keep the skin hydrated, smooth, and revitalized.

Hyacross™ TL-100: a cross-linked polymer derived from natural sourced Hyaluronic Acid. The ingredient was studied and showed that it can form a 3D “breathable” layer on the surface of the skin that improves the skin barrier function and can act as a “micro-reservoir” delivering continuous water to the skin. It helps improve the natural skin barrier by holding onto moisture that's long-lasting, improves skin's elasticity, increases skin smoothness, & improves overall complexion.

Olive Squalane: a lightweight yet highly emollient olive oil potent with antioxidants to help keep the skin hydrated and protected from damaging free radicals, prevents moisture loss.

Shea Butter (Butyrospermum Parkii Butter): an emollient rich fat extracted from tree nuts, rich in antioxidants, triglycerides, oleic and linoleic acids, Vitamins A and E, lipids, and fatty acids that provides deep moisture to soothe dry skin, helps the skin feel soft. and nourished.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Directions for Use:

After cleansing your skin, apply Climate Control, then the Microbiome Boosting Serum, and any other treatment / serum(s). Use a dime size amount(+) of the evening moisturizer and apply it to your face, neck, and décolletage every night. Massage the moisturizer gently into your skin using circular motions. For added benefits, use your fingertips to press and roll the moisturizer into your skin after massaging.

Refillable pod:

- 1) After finishing your Microbiome Restorative Evening Moisturizer, gently remove the old / empty pod either by firmly grasping the edge and twisting while pulling it to lift it out or using a small flat tool to carefully pry it up from the edges.
- 2) If needed, clean the jar with mild soap and water, ensuring they are thoroughly dry before proceeding.
- 3) Unwrap the new Restorative Evening Moisturizer refill pod (but leave the protective seal on) and place the new pod in the jar opening.
- 4) Gently press it down until it fits snugly. Remove the protectant seal. Reseal the jar by twisting the lid on clockwise. The product is now ready for use.
- 5) Enjoy your replenished evening moisturizer, knowing that you've contributed to sustainability by reducing single-use containers and minimizing your carbon footprint.



Full Ingredient List:

Restorative Evening Moisturizer

Aqua/Water/Eau, Cetearyl Alcohol, Lactobacillus/Punica Granatum Fruit Ferment Extract, C12-15 Alkyl Benzoate, Butyrospermum Parkii (Shea) Butter, Triethylhexanoin, Glycerin, Hydrogenated Ethylhexyl Oliviate, Stearyl Alcohol, Lactobacillus Ferment, Tocopheryl Acetate, Panthenol, Urea*, Glucosamine HCL, Aloe Barbadensis (Aloe Vera) Leaf Juice, Saccharomyces Cerevisiae (Yeast) Extract, Laminaria Digitata (Kelp) Extract, Calanthe Discolor (Ebene) Extract, Orchis Masculina (Orchid) Flower Extract, Hydrolyzed Opuntia Ficus Indica (Prickly Pear) Flower Extract, Ceramide Np, Hydroxyacetophenone, 1,2-Hexanediol, Cetearyl Glucoside, Behenyl Alcohol, Simmondsia Chinensis (Jojoba) Seed Oil, Polyglyceryl-3 Stearate, Ammonium Acryloyldimethyltaurate/VP Copolymer, Xanthan Gum, Hydrogenated Olive Oil Unsaponifiables, Sorbitan Caprylate, Butylene Glycol, Microcrystalline Cellulose, Lecithin, Squalane, Sodium Hyaluronate, Benzyl Alcohol, Stearic Acid, Cholesterol, Glucose, Caprylic/Capric Triglyceride, Phytosphingosine, Oleic Acid, Lactic Acid, Hydrogenated Lecithin, Dehydroacetic Acid, Helianthus Annuus (Sunflower) Seed Oil, Caprylyl Glycol, Caprylhydroxamic Acid, Phenoxyethanol, Citric Acid, Gluconolactone, Sodium Benzoate, Calcium Gluconate. *Synthetic

EyeCrème

Revitalize your eyes with our EyeCrème, a luxurious balm that melts seamlessly into your skin, delivering intense hydration and rejuvenation where you need it most.

Clinically proven and ophthalmologist-tested, this innovative formula targets fine lines, wrinkles, helps reduce the look of puffiness, and redness or discoloration, leaving your eyes looking brighter, smoother, and more youthful.



The Science Behind the Product

Experience the power of nature's finest ingredients combined with cutting-edge skincare technology for eyes that shine with radiance and vitality. Perfect for all skin types, this balm is your secret to a well-rested, luminous look every day.

The delicate skin around your eyes is the first to reveal signs of aging due to its thin structure and constant movement from facial expressions. As collagen production slows and moisture diminishes with age, the skin becomes thinner, leading to the appearance of dark circles, fine lines, and sagging. Blood vessels beneath the skin become more visible, and the natural aging process is accelerated by daily eye movements like blinking, squinting, laughing, crying, and of course....smiling.

EyeCrème delivers targeted care by combining advanced anti-aging complexes with nourishing oils and botanicals. SenePlex+® works at the cellular level to renew skin and enhance hydration, while LOOK Oléoactif® and BLUSH Oléoactif® tackle visible aging signs like wrinkles, puffiness, and dullness. The rich blend of oils and Olive derived Squalane provides long-lasting moisture, ensuring the delicate skin around your eyes remains soft, supple, and protected.

Why You Need EyeCrème:

The skin around your eyes is fragile and requires special care to maintain its youthful appearance. The skin around the eyes is unique in that it is thinner and more delicate compared to the rest of the face. One key difference is that the eye area lacks a significant number of sebaceous (oil) glands. These glands are responsible for producing sebum, the natural oil that helps keep the skin moisturized and protected. Because this area doesn't naturally produce as much oil, it is more prone to dryness, fine lines, and wrinkles.

It is more susceptible to dryness, which can lead to irritation, flakiness, and an increased appearance of fine lines. Moisturizing this area helps to replenish lost hydration, keeping the skin smooth and supple. Without adequate moisture, the skin's barrier function can become compromised, making it more vulnerable to environmental stressors like UV rays, pollution, and free radicals.

EyeCrème is specifically formulated to reinforce this barrier, offering a layer of protection that helps the skin stay healthy and youthful. It addresses the unique challenges of this area, from reducing fine lines and puffiness to boosting radiance and hydration. Whether you're battling crow's feet, dark circles, or simply want to prevent early signs of aging, this eye cream is a must-have in your skincare routine.

Why the Balm Texture Matters:

The texture of the EyeCrème is a luxurious balm that effortlessly melts into the skin upon application. This rich, yet lightweight balm is specifically formulated to provide deep hydration and nourishment to the delicate eye area without feeling heavy or greasy.

- **Intensive Moisturization:** The balm-like texture is ideal for delivering intensive moisture to the eye area, which lacks natural oil glands. As the balm melts into the skin, it forms a protective layer that locks in hydration, keeping the skin soft and supple throughout the day.
- **Gentle Absorption:** The melting balm ensures that the active ingredients penetrate deeply into the skin without causing irritation or tugging at the delicate eye area. This gentle absorption helps to minimize the risk of puffiness while ensuring that the skin benefits from all the nourishing ingredients.

- **Comforting Sensation:** The melting balm creates a soothing, comforting sensation when applied, making it a pleasure to use both morning and night. It envelops the skin in a cocoon of moisture, helping to calm and protect the sensitive skin around the eyes.
- **Perfect for Layering:** The lightweight finish of the melted balm makes it perfect for layering under makeup or additional skincare products. It absorbs quickly, providing a smooth, hydrated base that enhances the appearance of concealers and other SeneGence® eye makeup, ensuring they apply evenly and last longer.

Key Benefits

- Clinically proven to reduce the appearance of fine lines and wrinkles (crow's feet) while improving radiance around the eyes*
- Antioxidants help protect from free radical damage
- Helps eye area look less tired
- Helps reduce puffiness
- Enhances radiance and luminosity around the eyes
- Restores comfort, to dry sensitive skin by supporting the moisture barrier
- Helps reduce the look of redness around the eyes
- Offers enhanced moisture
- No added fragrance or colors
- Ophthalmologist-tested, Safe for contact lens wearers
- Formulated with NO Mineral Oil
- Dermatologist-tested, Suitable for all skin types
- Non-comedogenic
- Clinically studied
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

LOOK Oleoactif®: A global eye care active featuring the bark of Terminalia Arjuna, an amazing ayurvedic Indian tree, processed in biomimetic lipid-base for enhanced absorption. It helps to support the skin's structure and thereby smooth the look of fine lines and wrinkles while helping to reduce the look of under eye puffiness. It is also rich in polyphenols and provides antioxidant protection against skin-damaging free radicals. Polyphenols and lipids help reduce puffiness, lines, wrinkles, and minimize blue and red discoloration.

BLUSH Oleoactif®: A natural liposoluble active inspired by the ancestral use of the indigo plant (Persicaria tinctoria), it helps reduce the appearance of redness, supports the skin barrier, and promotes a brighter, more radiant complexion. Naturally adds a light pink tint to the formula, without any added dyes.

Olive Squalane: a lightweight yet highly emollient olive oil potent with antioxidants to help keep the skin hydrated and protected from damaging free radicals, prevents moisture loss.

Shea Butter (Butyrospermum Parkii Butter): an emollient rich fat extracted from tree nuts, rich in antioxidants, triglycerides, oleic and linoleic acids, Vitamins A and E, lipids, and fatty acids that provides deep moisture to soothe dry skin, helps the skin feel soft. and nourished.

Kukui, Macadamia, Sweet Almond, Avocado and Nangai Seed Oils: a blend of seed oils providing moisture to support the moisture barrier while nourishing the delicate skin around the eyes.

Botanessential RRST: Synergistic natural antioxidant blend of Rice Bran Extract, Rosemary Leaf Extract, Tocopherol (Vitamin E) to help provide superior oxidative protection and help prevent signs of aging.

Directions of Use

After cleansing and applying your eye serum, gently apply a small amount of EyeCrème balm to the under-eye area, sides of the eyes (where crow's feet appear), along the eyebrow bone, and on the eyelid. Use your ring finger to softly pat the balm into the skin and perform a gentle eye massage, being careful not to get too close to the lash line. or in the eyes. For best results, apply after NeoTight® Revitalizing Eye Serum to enhance absorption and maximize benefits. Use morning and night as part of your daily skincare routine.

Full Ingredient List:

EyeCrème

Cyclopentasiloxane, C12-15 Alkyl Benzoate, Synthetic Beeswax, Squalane, Aluminum Starch Octenylsuccinate, Boron Nitride, Caprylic/Capric Triglyceride, Simmondsia Chinensis (Jojoba) Seed Oil, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Olus/Vegetable Oil/Huile Végétale, Aqua/Water/Eau, Stearoxymethicone/Dimethicone Copolymer, Helianthus Annuus (Sunflower) Seed Oil, Aleurites Moluccanus (Kukui) Seed Oil, Macadamia Ternifolia (Macadamia) Seed Oil, Persea Gratissima (Avocado) Oil, Brassica Campestris (Rapeseed) Seed Oil, Oryza Sativa (Rice) Bran Extract, Terminalia Arjuna Bark Extract, Helianthus Annuus (Sunflower) Extract, Canarium Indicum (Nangai) Seed Oil, Polygonum Tinctorium Leaf Extract, Ricinus Communis (Castor) Seed Oil, Rosmarinus Officinalis (Rosemary) Leaf Extract, Hydrogenated Castor Oil, Aloe Barbadensis (Aloe Vera) Leaf Juice, Calanthe Discolor (Ebene) Extract, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Masculina (Orchid) Flower Extract, Sodium Hyaluronate, Tocopheryl Acetate, Tocopherol, Panthenol, Oleic Acid, Stearalkonium Hectorite, Dimethicone, Propylene Carbonate, Ethylhexylglycerin, Lecithin, Butylene Glycol, Glycerin, Urea*, Glucosamine HCl, Citric Acid, Xanthan Gum, Gluconolactone, Sodium Benzoate, Calcium Gluconate, Phenoxyethanol. *Synthetic

Clinical Study

~ EyeCrème~

CLINICAL RESULTS*

87.10% of participants showed measured improvement in skin radiance in eye area.

64.52% of participants showed measured decrease in the appearance of wrinkles in eye area.

Consumer Perception Results ±

During an eight-week independent consumer study, a majority of participants agreed that the skin around their eyes immediately felt hydrated, and the appearance of crow's feet looked reduced.

Here's what else they said:

83.87% My lines and wrinkles appear diminished

80.65% My eye area looks more rested

77.42% My eye area looks smoother and more awake

74.19% My eye area looks more radiant

70.97% My eye area looks refreshed and less crepey

* An 8-week independent clinical study of 31 participants. Clinical Results are measured by expert grading and Visioscan analysis compared to baseline.

± An 8-week independent consumer study of 31 participants. The percentage reflects the number of participants who agree with the statement.



Melt-Away Deep Cleansing Balm

Melt away the day!

Melt-Away Deep Cleansing Balm is a gentle, yet powerful deep cleanser that transforms from a balm to a silky oil upon application.

Designed to help dissolve heavy makeup, long-lasting makeup, daily grime, and pollutants. It effectively removes even waterproof and water-resistant makeup without leaving an oily residue.

Use it as a pre-cleanser step to enhance your skincare routine, or as your main cleanser for a thorough, hydrating cleanse.



The Science Behind the Product

Cleansing balms work by attracting oil-based impurities, which allows them to be easily lifted away from the skin without disrupting its natural moisture barrier. The transformation from balm to oil ensures deep cleansing while maintaining hydration, leaving your skin fresh, smooth, and conditioned.

Melt-Away Deep Cleansing Balm transforms from a balm to a silky oil, gliding onto your skin to melt away excess sebum, long-lasting makeup, and pollutants. It deeply cleanses, leaving your skin fresh, hydrated, and residue-free without stripping its natural oils.

Infused with skin-loving oils like Rose Hip Seed, Marula, and Safflower, this lightweight formula is suitable for all skin types. It hydrates dry skin and balances oily skin by removing excess oil. The Melt-Away Deep Cleansing Balm is also fragrance-free, making it suitable for those with sensitive skin or those who prefer products without added scents.

If your skin feels dry or looks dull, you wear makeup daily, or you simply like to take a luxe approach to your skincare routine, then Melt-Away Deep Cleansing Balm is the perfect product to enhance your skincare routine!

What is Pre-Cleansing & Double Cleansing?

Pre-Cleansing refers to the first step of double cleansing. It involves using an oil-based cleanser to break down and remove surface-level impurities, allowing the second cleanser to better penetrate the skin and cleanse more effectively. This process helps to ensure that the skin is completely clean, which can improve the effectiveness of other skincare products applied afterward.

Double Cleansing is a two-step skincare process that involves using two different types of cleansers to thoroughly cleanse the skin. The first step typically uses an oil-based cleanser (like a cleansing balm or oil) to remove makeup, sunscreen, and oil-based impurities such as sebum. The second step involves using a water-based cleanser (like a gel, foam, or cream cleanser) to clean the skin more deeply, removing any remaining dirt, sweat, and other impurities.

Key Benefits

- Melts off stubborn makeup and oil-based impurities
- Perfect for Pre-Cleansing
- Cleanses skin without stripping natural oils
- Helps hydrate, smooth, and condition skin
- Lightweight and non-greasy formula
- Leaves no residue behind; rinses off clean
- Suitable for all skin types, including sensitive and oily skin
- Fragrance Free
- Sulfate-Free
- Formulated with NO Parabens
- Formulated with NO Animal by-products
- NO Animal Testing
- Vegan
- Gluten-Free
- Non-comedogenic

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Safflower Oil: High Oleic fatty acids used as an antioxidant and skin conditioner that helps breakdown makeup and other impurities.

Rose Hip Seed Oil: derived from the seeds of Rosa Canina extracted by cold pressing to maintain its integrity, providing great emollient quality, leaving dry and sensitive skin relieved. Contains high content of potent vitamin A and C, a beneficial antioxidants, and essential unsaturated fatty acids called Oleic acid, linoleic, and linolenic. These help nourish and smooth the skin with its great absorbency properties.

Floraesters® 60: A lightweight emollient derived from Jojoba Esters that enhances skin hydration and strengthens the skin barrier, offering a gentle, non-greasy, and luxurious feel.

Marula Oil: derived from the fruit seeds of the African Savannah Tree and is super rich in oleic fatty acid and antioxidants. It is great for gently removing water and oil soluble products, dirt, and excess oil from the skin's surface without stripping the skin's natural oils while helping improve hydration.

Shea Butter (Butyrospermum Parkii Butter): an emollient rich fat extracted from tree nuts, rich in antioxidants, triglycerides, oleic and linoleic acids, Vitamins A and E, lipids, and fatty acids that provides deep moisture to soothe dry skin, helps the skin feel soft. and nourished.

Botanessential RRST: Synergistic natural antioxidant blend of Rice Bran Extract, Rosemary Leaf Extract, Sunflower Extract and Tocopherol (Vitamin E) to help provide superior oxidative protection and help prevent signs of aging.

Directions For Use

Scoop desired amount of Deep Cleansing Balm with the spatula and apply to dry skin. Use fingertips to gently massage in an upward and outward circular motion.

For makeup removal, gently massage onto dry skin for one to two minutes. If you have eye makeup on, lightly massage eye area until makeup starts to break down.

Using a warm, damp washcloth, wipe the balm from your skin sweeping over closed eyes to remove makeup. Balm will turn milky as it cleanses the skin.

Rinse any excess with neutral, slightly warm water.

Full Ingredient List:

Melt-Away Deep Cleansing Balm

Ethylhexyl Palmitate, Carthamus Tinctorius (Safflower) Seed Oil, Caprylic/Capric Triglyceride, Synthetic Beeswax, Jojoba Esters, Polyglyceryl-10 Laurate, Butyrospermum Parkii (Shea) Butter, Phenoxyethanol, Oryza Sativa (Rice) Bran Extract, Helianthus Annuus (Sunflower) Extract, Rosa Canina (Rose Hip) Seed Oil, Sclerocarya Birrea Seed Oil, Tocopheryl Acetate, Ethylhexylglycerin, Tocopherol, Rosmarinus Officinalis (Rosemary) Leaf Extract, Aqua/Water/Eau, Aloe Barbadensis (Aloe Vera) Leaf Juice, Panthenol, Butylene Glycol, Glycerin, Calanthe Discolor (Ebene) Extract, Urea*, Glucosamine HCl, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Mascula (Orchid) Flower Extract, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Sodium Hyaluronate, Citric Acid, Xanthan Gum, Gluconolactone, 1,2-Hexanediol, Caprylyl Glycol, Sodium Benzoate, Calcium Gluconate. *Synthetic

Facial Resurfacer

Experience the rejuvenating power and achieve glowing, smooth skin!

Facial Resurfacer effectively provides deep cleansing, exfoliation, and removes impurities while leaving the skin soft, nourished, and revitalized.

The Science Behind the Product

Our skin is constantly regenerating, producing new skin to replace old, dead skin stubbornly sitting on the surface. As we age, our skin's natural ability to slough off dead skin cells slows and can result in rough texture and dull skin.

Facial Resurfacer combats this by physically exfoliating utilizing Vanuatu Volcanic Ash and Walnut Shell Powder to buff away and polish the skin from dead skin cells. This comprehensive combination provides the polishing effect and detoxification benefits without the irritation.

Although we sometimes need the topical encouragement to remove the dead and dull skin that lingers, physical exfoliation should be used in moderation to prevent skin irritation and time for the skin to naturally regenerate.

Over-exfoliating can lead to:

- Disruption of the natural renewal process, leading to thinning of the skin and long-term damage.
- Stripping the skin of its natural oils prompting the skin to overcompensate by producing more oil which can lead to clogged pores and breakouts.
- Over-sensitizing the skin, making it more reactive to environmental factors and products, which can lead to skin conditions, redness, and sensitivity.

This purifying sulfate-free formula is gentle yet effective surfactant that deeply cleanses while imparting moisture. Incorporating nourishing and hydrating ingredients like SenePlex+®, Nangai Oil, Blue Seaweed Extract, and Safflower Oil into this physical exfoliator ensures that the skin receives comprehensive care, balancing the exfoliating process with essential hydration and nourishment. This results in a healthier, more radiant complexion and supports long-term skin health by ensuring that the skin remains hydrated, nourished, and balanced.

For optimal results, it is recommended to add the Facial Resurfacer to your daily skincare regimen 1 - 3 times per week, depending on the skin type.

Sensitive Skin: Once a week is often sufficient to avoid irritation.

Normal to Combination Skin: 2-3 times a week helps maintain balance without overdoing it.

Oily or Acne-Prone Skin: 2-3 times a week can help manage oil production and prevent breakouts, but it's crucial to monitor skin's response.

Key Benefits

- Exfoliates and polishes away dry, dull, and dead skin cells
- Helps remove impurities, excess oil, and environmental pollutants
- Promotes improved skin texture for a smoother and more radiant complexion
- Helps reduce dullness
- Tones, Nourishes and Hydrates the skin
- Leaves skin feeling purified and refreshed
- Formulated with NO Mineral Oil
- Formulated with NO Sulfates
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- No Animal Testing
- Vegan
- Gluten Free
- Non-comedogenic



Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Volcanic Ash: Derived from the Southwestern Pacific Island of Vanuatu, finely textured and rich in minerals like sulfur to help detoxify the skin by effectively absorbing and pulling impurities, excess oil, and environmental pollutants.

Walnut Shell Powder: An environmentally friendly and biodegradable (compared to synthetic micro-beads) natural abrasive that effectively assists with the removal and exfoliation of dead skin cells from the surface to help reveal smoother skin. Rich in nutrients such as vitamins and minerals.

AccessMILD Blend 30V: a sulfate-free, mild surfactant that gently cleanses the skin without stripping it of its natural oils.

Blue Seaweed extract: Helps to hydrate and tone skin.

Nangai Oil (Canarium Indicum Oil): sourced from the tropical island nation of Vanuatu, is a luxurious oil that deeply moisturizes your skin without feeling greasy or heavy. Rich in essential fatty acids, it helps maintain your skin's moisture and elasticity. This nourishing oil softens and soothes the skin, leaving your complexion revitalized and hydrated with its moisture-enhancing triglycerides.

Safflower Oil: High Oleic fatty acids used as an antioxidant and skin conditioner that helps breakdown makeup and other impurities.

Directions For Use

After using SeneGence® 3 in 1 Cleanser, make sure your skin is still damp. Squeeze a dime-sized amount of the Facial Resurfacer into the palm of your clean hand. Using the pads of your fingertips, gently massage the scrub onto moist skin using light circular motions. Focus on your cheeks, chin, forehead, nose, and jawline. (Avoid the eye area.) Be sure to rinse thoroughly!

For optimal results and depending on the skin type, it is recommended to add the Facial Resurfacer to your daily skincare regimen 1 - 3 times per week (or as needed).

Sensitive Skin: 1-2 times a week is often sufficient.

Normal to Combination Skin: 2-3 times a week helps maintain balance without overdoing it.

Oily or Acne-Prone Skin: 2-3 times a week can help manage oil production and prevent breakouts, but it's crucial to monitor skin's response.

Follow by applying any Serums, Solutions, Treatments, and EyeCrème prior to your moisturizer

Full Ingredient List:

Facial Resurfacer

Water/Aqua/Eau, Juglans Regia (Walnut) Shell Powder, Volcanic Ash, Sodium Lauroyl Sarcosinate, Cocamidopropyl Betaine, Carthamus Tinctorius (Safflower) Seed Oil, Acrylates Copolymer, PEG-150 Distearate, Corallina Officinalis (Seaweed) Extract, Orchis Masculina (Orchid) Flower Extract, Sodium Hyaluronate, Canarium Indicum (Nangai) Seed Oil, Panthenol, Tocopheryl Acetate, Galactoarabinan, Urea*, Glucosamine HCl, Laminaria Digitata (Algae) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Sodium Chloride, PEG-150 Pentaerythrityl Tetrastearate, Sodium Hydroxide, PPG-2 Hydroxyethyl Cocamide, Trisodium Ethylenediamine Disuccinate, Butylene Glycol, Sodium Cocoyl Isethionate, Lauryl Glucoside, Phenoxyethanol, Ethylhexylglycerin, Fragrance/Parfum, Linalool, Geraniol, Citronellol, Iron Oxides (CI 77499). *Synthetic

Detoxifying Oxygen Facial Mask

The SeneGence® Detoxifying Oxygen Facial Mask leverages the power of oxygen to provide a high-performance exfoliation experience. You can bring spa-like results to the comfort of your home 2-3 times a week.

A gel-to-foam oxygenating mask that is unique, fun & provides results in just minutes.

Formulated to:

- Deep cleanse and exfoliate
- Purify and improve clarity of the skin
- Revitalize leaving skin looking radiant and luminous
- Clinically proven to provide immediate deep hydration that lasts up to 72 hours.*

The Science Behind the Product

Detoxifying Oxygen Facial Mask helps lessen the look of fatigued skin. It works to provide tired, dull, lackluster skin with a revitalized, illuminated, re-energized appearance.

This high-performance formula is truly a unique sensorial experience. The silky emulsion transforms into tiny bubbles on the skin (due to a special oxygenating process) to create a veil of foam

The frothy oxygen bubbles deeply cleanse impurities from the skin with Kaolin Clay, while fruit-derived Alpha Hydroxy Acids gently exfoliate the skin to boost luminosity.

Rhodiola extract supports the skin's natural defenses against harsh elemental exposure while Dragon Fruit Extract, a powerful antioxidant & super food, delivers skin-loving nutrients, vitamins, and minerals to help nourish the skin.

Enjoy an enhanced aromatic experience with the blend of lavender, cedarwood, rosemary, sage, geranium, and marjoram oils!

Key Benefits

- Clinically proven to increase skin hydration immediately and lasts up to 72 hours!*
- 97% of participants had improved exfoliation to remove dead skin cells after 4 weeks!*
- Instantly hydrates for a plump, dewy glow
- Facial-in-a-flash that leaves skin radiant
- Provides a more purified and clarified complexion
- Revitalizes and energizes the appearance of dull, lack luster skin
- Unveils new skin luminosity by gently removing dead skin cells from the top layer
- Formulated with NO Perfluorocarbons
- Formulated with NO Mineral Oil
- Formulated with NO Sulfates
- Formulated with NO Parabens
- Vegan
- Gluten Free
- Formulated with NO Animal By-Products
- NO Animal Testing
- Dermatologist-Tested
- Non-comedogenic

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.



White Clay: gently detoxifies by removing impurities and absorbing excess oil, leaving skin smooth, calm, and refreshed. Its mild nature makes it perfect for sensitive skin, while its mineral content nourishes and enhances your complexion. Made primarily of kaolinite, it has a milder absorbency compared to other clays, making it ideal for sensitive skin. Its white color results from rainfall washing away most minerals, including iron.

Rhodiola Extract: Also known as Golden Root, this powerful adaptogen is traditionally used to combat fatigue. In skincare, Rhodiola extract soothes stressed skin by reducing histamine and Substance P, which are triggered by stress. It also protects and hydrates the skin, especially during temperature fluctuations, helping to maintain a balanced and calm appearance. This extract energizes and comforts stressed skin, supporting its natural defenses against harsh environmental factors.

IBR Dragon: Rich in sugars and fibers, this superfruit Dragon Fruit Extract offers prebiotic activity to support the growth of beneficial bacteria. Contains skin beneficial nutrients, vitamins, and minerals that help to hydrate and nourish the skin. It strengthens the skin barrier, leading to a lighter, more luminous, and radiant complexion.

Exfolactive SP: Derived from Nopal Cacti Flowers (also called Prickly Pear Cactus) – rich in pure Nopal oligosaccharides, helps boost activity of skin enzymes and helps to gently exfoliate dead skin cells to reveal a fresh radiant overall appearance with smoother, more even texture. Helps retain hydration to support the skin's moisture barrier for a more radiant complexion.

Pentavitin: Ecocert-approved, NATRUE-certified ingredient that provides lasting hydration by locking moisture into the skin. It works by binding to keratin, offering protection against dehydration within just 7 days. Additionally, it boosts the production of filaggrin, loricrin, hyaluronanase 3, and acid sphingomyelinase, which strengthen the skin barrier and soothe the skin.

Detoskin: Sourced from peony flowers, Detoskin promotes detoxification and anti-aging by stimulating cell mitophagy, the process by which skin cells remove aged mitochondria. This detoxifies and rejuvenates the skin, helping to prevent the visible signs of aging.

DL Fruit Acids: Naturally derived alpha hydroxyl acids from bilberry, sugar cane, orange, lemon, and sugar maple extracts help to exfoliate the skin.

Botanessential RRST: Synergistic natural antioxidant blend of Rice Bran Extract, Rosemary Leaf Extract, Sunflower Extract and Tocopherol (Vitamin E) to help provide superior oxidative protection and help prevent signs of aging.

Directions For Use

Apply the Detoxifying Oxygen Facial Mask to clean, dry skin. As you apply a generous even layer over the face, avoid the eye area. Feel free to extend the mask to the jawline and down the neck. You will visibly see the gel-to-foam mask transform into foam bubbles on to the surface of the skin. (Visualize bubbles escaping from carbonated water). Allow the bubbles to fizz and activate on the skin for 3 to 5 minutes. After those minutes have passed, the oxygenating bubbles will be fully activated.

Wet your fingertips and massage the bubbles into the skin using a circular motion. This will maximize the exfoliating benefits. Rinse well with neutral warm water or a damp washcloth. After rinsing it off, you will proceed with the remaining steps of your skincare regimen.

Full Ingredients:

Detoxifying Oxygen Facial Mask

Aqua/Water/Eau, Disiloxane, Polysorbate 20, Glycerin, Decyl Glucoside, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Propanediol, Cocamidopropyl Betaine, Kaolin, Hylocereus Undatus Fruit Extract, Vaccinium Myrtillus Fruit/Leaf Extract, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Saccharum Officinarum (Sugar Cane) Extract, Rhodiola Rosea Root Extract, Citrus Aurantium Dulcis (Orange) Fruit Extract, Citrus Limon (Lemon) Fruit Extract, Paeonia Lactiflora Root Extract, Acer Saccharum (Sugar Maple) Extract, Oryza Sativa (Rice) Bran Extract, Helianthus Annuus (Sunflower) Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Rosmarinus Officinalis (Rosemary) Leaf Extract, Calanthe Discolor (Ebene) Extract, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Masculina (Orchid) Flower Extract, Sodium Hyaluronate, Panthenol, Tocopherol, Xanthan Gum, Sodium Chloride, Saccharide Isomerate, Polysorbate 60, Sorbitan Isostearate, Cyclodextrin, Ethylhexylglycerin, Cocamidopropyl Dimethylamine, Sodium Glycolate, Trisodium Ethylenediamine Disuccinate, 1,2-Hexanediol, Caprylyl Glycol, Trehalose, Citric Acid, Sodium Citrate, Butylene Glycol, Urea*, Glucosamine HCl, Gluconolactone, Calcium Gluconate, Phenoxyethanol, Sodium Benzoate, Potassium Sorbate, Benzoic Acid, Parfum/Fragrance, Linalool, Benzyl Alcohol.

*Synthetic



Clinical Study

~ Detoxifying Oxygen Facial Mask ~

Clinical Grading Results**

- Clinically proven to increase skin hydration immediately and last up to 72 hours! *
 - Improved skin hydration by an average of 35% after 72 hours.
- 97% of participants had improved exfoliation to remove dead skin cells after 4 weeks! *
 - Improved exfoliation to remove dead skin cells by an average of 38% after 4 weeks.



- Instantly hydrates for a plump, dewy glow
 - Facial-in-a-flash that leaves skin radiant
 - Provides a more purified and clarified complexion
 - Revitalizes and energizes the appearance of dull, lack luster skin
 - Unveils new skin luminosity
- ** Clinical grading results are measured by expert observation and analysis via Corneometer® and D-Squame® instruments compared to a baseline. A 4-week clinical study of 33 female participants.

Consumer Results* Instantly

- 97% Reported that skin looks rested and fresh.
- 91% Reported that skin immediately looks brighter.

2 Weeks

- 94% Reported that the product purified their complexion, restored luminosity, and gave skin a healthy-looking glow.
- 91% Reported that the product gently polishes away dry, flaky skin.

A 4-week independent consumer study of 33 female participants. The percentage reflects the number of participants who agree with the statement.



C-Bright Dark Spot Corrector

Vitamin C is famous for its health and skin benefits. It's a powerhouse ingredient for an advanced anti-aging skincare routine that's suitable for all skin types.

C-Bright Dark Spot Corrector features a synergistic antioxidant combination to:

- Visibly improve skin's brightness
- Supports a firmer looking appearance
- Target stubborn discoloration and dull, uneven tone
- Help to protect from free radical damage and discoloration from sun exposure
- 15% stabilized Vitamin C derivative
- Ferulic Acid
- Vitamin E
- Anti-aging and skin smoothing Peptide

The Science Behind the Product

It benefits skin by helping to even out the skin tone, supporting the look of firmness & elasticity, fading dark spots all while helping skin look brighter and more radiant overall.

Key Mechanism of Vitamin C that helps support skin health:

- **Inhibition of melanin production:** Melanin is the pigment that gives skin its color. Overproduction of melanin can lead to hyperpigmentation, which can cause uneven skin tone and dark spots. Vitamin C can inhibit the production of melanin by interfering with an enzyme called tyrosinase, which is responsible for melanin synthesis.
- **Collagen synthesis:** Collagen is a protein that gives skin its structure and elasticity. As we age, collagen production decreases, leading to wrinkles and sagging skin. Vitamin C can stimulate collagen synthesis, helping to firm and tighten the skin.
- **Antioxidant activity:** Vitamin C is a potent antioxidant, which means it can neutralize free radicals in the skin that can cause cellular damage and lead to premature aging. By reducing oxidative stress, Vitamin C can help to prevent skin damage and promote a more youthful appearance.

C-Bright Dark Spot Corrector is formulated with a proprietary Spot Correcting System which features a synergistic dual-action combination of 3-O-Ethyl Ascorbic acid (Stable Vitamin C derivative), Tocopherol Acetate (Vitamin E), Acetyl Tetrapeptide-2, Ferulic Acid, and SenePlex+® to help improve the appearance of fine lines, wrinkles, and dark spots and helps neutralize skin damaging free radicals from the environment.

It is important to choose a serum that contains a stable form of Vitamin C or its derivative such as 3-O-Ethyl Ascorbic Acid, since unstable forms of Vitamin C can break down and become less effective. Some Vitamin C products on the market oxidize easily and change color when exposed to air or light.

The highly stable Vitamin C derivative, 3-O-Ethyl Ascorbic Acid, is easily absorbed into the skin where it is decomposed by biological enzyme to a functional Vitamin C.

Ferulic acid and Vitamin E are antioxidants that help boost the effectiveness of Vitamin C and help to protect overall skin integrity by reducing dark spots. The combination of these two antioxidants help to protect from skin-damaging free radicals and help support the skin barrier and promote firmer looking skin.

AcetylTetrapeptide-2 is a popular anti-aging peptide that helps to increase the appearance of firmness while nourishing the skin.



Key Benefits

- Reduces the appearance of dark spots and discoloration
- Helps to even out skin tone
- Brightens skin and boosts radiance
- Supports a firmer looking appearance
- Helps to protect from skin-damaging free radicals
- Feather-light, liquid formula absorbs quickly
- Use alone or add as a booster to your serum or moisturizer
- Clinically Tested
- Formulated with NO Fragrance
- Alcohol Free
- Dermatologist tested
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

3-O-Ethyl Ascorbic Acid: A highly stable Vitamin C derivative that is easily absorbed into the skin to help improve stubborn discoloration and dark spots. It is amphiphilic compound meaning it remains stable in both water & oil loving properties.

V-4s™ - Ferulic Acid: A full spectrum antioxidant that helps protect our skin from the four main radicals that damage skin and induce aging.(ROS, RSS, RNS, RCS) Provides Anti-Radical efficacy to reduce oxidative stress, aging, and discoloration.

Tocopherol Acetate (Vitamin E): A skin-identical ingredient that hydrates the skin and helps maintain elasticity.

Acetyl Tripeptide-2: Commonly known as an anti-aging peptide that helps increase the appearance of firmness and promotes plumper-looking skin.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Prickly Pear Flower Extract: Hydrates to support the skin's moisture barrier for a more radiant complexion.

Directions For Use

Using the side button to add the liquid C-Bright Dark Spot Corrector to the dispenser dropper. Dispense a few drops into hand and apply directly onto cleansed skin before applying serums and moisturizer. For daytime, always follow with a sunscreen. May be used AM & PM.

Optional: You can add a few drops of the C-Bright to your preferred serum or moisturizer.

Avoid simultaneously using Vitamin C when using Benzoyl Peroxide and Retinol.

For external use only. Avoid direct contact with eyes.

Full Ingredient List:

C-Bright Dark Spot Remover

Aqua/Water/Eau, 3-O-Ethyl Ascorbic Acid, Propanediol, Glycerin, Panthenol, Ferulic Acid, Aloe Barbadensis (Aloe Vera) Leaf Juice, Calanthe Discolor (Ebene) Extract, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Masculina (Orchid) Flower Extract, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Sodium Hyaluronate, Acetyl Tetrapeptide-2, Tocopheryl Acetate, Caprylyl Glycol, Xanthan Gum, Ethylhexylglycerin, Hexylene Glycol, Citric Acid, Butylene Glycol, Urea*, Glucosamine HCl, Gluconolactone, 1,2-Hexanediol, Sodium Benzoate, Calcium Gluconate, Phenoxyethanol. *Synthetic

Clinical Study

~ C - Bright Dark Spot Corrector ~

Clinical Grading Results**

- 76% of participants showed measured improvement in the appearance of hyperpigmentation.
- 77% of participants showed measured improvement in the appearance of dark acne scars.
- 88% of participants showed measured improvement in skin brightness.
- 85% of participants showed measured improvement in skin tone.

* An eight-week clinical study of 34 female participants. Clinical Grading Results are measured by expert observation / image analysis compared to baseline.

Consumer Results*

After 2 Weeks*

- 88% Improved the appearance of skin firmness.
- 88% Improved skin clarity and tone.
- 91% Improved skin texture to look more luminous and radiant.
- 91% Reduced the appearance of dark spots and hyperpigmentation.
- 88% Improved the appearance of dark spots and acne scarring.

* A two-week independent consumer study of 34 female participants. The percentage reflects the number of participants who agree with the statement.



Spot-On Acne Treatment

**Currently Only Available in US.*

Spot-On is a powerful targeted acne treatment designed to help quickly clear up blemishes on the skin and helps reduce redness while also helping to fight signs of aging.

This non-drying formula is gentle on the skin, making it an effective solution for clearer, healthier-looking skin.

The Science Behind the Product

Spot-On works by treating blemishes at the root, targeting acne-causing bacteria (p. acnes) that thrive in clogged pores. Its main active ingredient, FDA-approved 10% Benzoyl Peroxide, is clinically proven to reduce acne lesions and dark spots, helping to eliminate breakouts and prevent new ones from forming.

This treatment also includes soothing ingredients like Aloe Vera Juice and Panthenol (Provitamin B5) to moisturize, soothe, nourish, and calm the skin while helping draw in moisture to hydrate the skin.

SymRelief® 100— a synergistic blend of Bisabolol and Ginger Extract— helps to reduce redness and blotchiness.

The sensory agent, Coolact® 10 provides a refreshing cooling effect on the skin for added soothing and comfort helping the skin feel revitalized.

Symrelief, a synergistic blend of Bisabolol and Ginger Extract calms the skin and aids in reducing redness and blotchiness from blemishes.



Key Benefits

- Helps to target acne-causing bacteria
- Helps treat breakouts
- Soothes and calms irritated skin
- Promotes healthy-looking clear complexion
- Helps reduce the appearance of redness and blotchiness
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Non-comedogenic

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Allantoin: derived from Comfrey Plant, helps exfoliate dry & damaged cells, reduce redness, and provides a smoothing & moisturizing effect. A skin-soothing ingredient that aids in protecting the skin.

Panthenol: A plant-derived provitamin B5, helps to improve skin appearance by supporting skin hydration soothing the skin.

Benzoyl Peroxide 10%: patented Benzoyl Peroxide (BPO) Gel form that is clinically proven to reduce acne lesions and dark spots. The small particle size allows for optimized bioavailability.

Aloe Barbadensis (Aloe Vera) Leaf Juice: helps soothe and hydrate the skin, helps calm sensitive skin.

Coolact® 10: A sensory agent that provides an extended cooling effect on the skin.

SymRelief® 100: a blend of organic ginger extract & nature identical bisabolol, helps visibly reduce the appearance of redness and blotchiness, provides soothing and comforting relief from irritated skin.

Directions For Use

After you skin is thoroughly cleansed, apply Spot-On Acne Treatment to the affected areas of the skin. Best to apply directly on the acne and slightly around it.

After cleansing, apply Spot-On Acne Treatment directly to affected areas and slightly around it. For best results, use morning and night before moisturizing. If dryness or peeling occurs, start with one application daily, gradually increasing to twice daily if needed, or as directed by your dermatologist.

For external use only.

Do not use in combination with additional topical acne medications.

Full Ingredient List:

Spot-On Acne Treatment

Active Ingredient:

Purpose Benzoyl Peroxide 10% Acne Treatment

Inactive Ingredients:

Aqua/Water/Eau, Aloe Vera (Aloe Barbadensis) Leaf Juice, Dimethyl Isosorbide, Polyacrylamide, C13-14 Isoparaffin, Menthoxypropanediol, Laureth-7, Phenoxyethanol, Propanediol, Sodium Citrate, Allantoin, Bisabolol, Caprylyl Glycol, Diethylhexyl Sodium Sulfosuccinate, Panthenol, Carbomer, Ethylhexylglycerin, Hexylene Glycol, Sodium Hydroxide, Ginger (Zingiber Officinale) Root Extract.

Microbiome Boosting Serum

Get ready to beam with radiance with this powerhouse hydrating serum!

Your ultimate secret weapon for achieving a clear, balanced complexion! Formulated for ALL skin types, our innovative formula provides a generous dose of hydration, giving your skin a plumper, more youthful appearance. Plus, it supports a healthier microbiome, helping your skin find its perfect harmony.

Microbiome Boosting Serum helps restore and strengthen the skin's barrier function to support a diverse range of microorganisms on the skin. Promoting microbial balance means creating a favorable environment where the good bacteria on your skin can flourish & thrive while keeping harmful bacteria in check.



The Science Behind the Product

Microbiome is the skin's ecosystem that refers to the diverse community of microorganisms (such as good and harmful bacteria, fungi, and viruses) that naturally inhabit the skin's surface. When the skin's natural microbiome is thriving, it helps regulate the skin's pH balance, supports immune defense, and prevents the overgrowth of harmful pathogens. Contributes to a balanced and resilient barrier function.

A strong and well hydrated skin barrier is better able to support the growth of beneficial microorganisms helping prevent an overabundance of potentially harmful bacteria.

Experience the power of a variety of active ingredients that boost your skin and help promote the appearance of firmer and tighter skin. These ingredients include Caulerpa Lentillifera Extract, Hyalo-Oligo®, Hyacross™ TL-100, Super PGA HO-5GH, Ligilactobacillus Salivarius TCI153, Lactobacillus / Punica Granatum Fruit Ferment Extract, L-Arginine, Fig Unripe Fruit Extract, and Sodium Hyaluronate.

Our Microbiome Boosting Serum is tailored for ALL skin types and can be added to any existing skincare regimen. This serum is formulated to support skin's microbial diversity and balance. The serum contains ingredients that help nourish the skin. Ultimately, this leads to healthier looking, happier skin that looks and feels its best.

Packed with Pre-biotics and Pro-biotics...

Probiotics in Skincare

Probiotics are live cultures of beneficial bacteria. When applied to the skin, the good bacteria can help balance the skin's microbiome, reducing the dominance of possibly harmful bacteria that can contribute to oily skin, severe dry skin, and other skin conditions. By promoting a healthy balance of microorganisms on the skin, probiotics can enhance the skin's barrier function. A strong barrier helps protect against environmental stressors, reduce moisture loss, and keeps the skin hydrated and supple.

Prebiotics in Skincare

Prebiotics are substances that feed the beneficial bacteria on the skin. By promoting the growth and activity of good bacteria, prebiotics help maintain a healthy skin microbiome. A well-nourished microbiome can better protect the skin from potentially harmful bacteria and environmental stressors. This helps maintain the skin's pH at a healthy level. The fermentation of prebiotic ingredients by beneficial bacteria can produce natural moisturizing factors and beneficial acids that help to hydrate the skin and improve its texture.

Synergy of Prebiotics and Probiotics

Using prebiotics and probiotics together in our Microbiome Boosting Serum creates a synergistic effect. Prebiotics feed the probiotics, ensuring that the beneficial bacteria introduced or already present on the skin thrive. This synergy can amplify the benefits of each, leading to healthier skin that is better protected against pathogens, less prone to dryness, and more resilient against environmental stressors.

Key Benefits

- Formulated for ALL skin types
- Can be added to any existing skincare regimen daily (AM & PM)
- Offers the skin a healthy dose of hydration
- Helps balance the skin's natural flora
- Helps strengthen skin barrier function
- Helps calm the skin
- Supports the skin's natural repair processes
- Helps to minimize oxidative stress
- Helps neutralize free radicals
- Formulated with No Mineral Oil
- Formulated with No Sulfates
- Formulated with No Parabens
- Formulated with No Animal By-Products
- No Animal Testing
- Vegan
- Gluten Free
- Alcohol free
- Silicone free

Key Ingredients

SenePlex+®: a powerful proprietary complex containing Orchid Stem Cells, Prickly Pear, Sodium Hyaluronate, Panthenol, and Glucosamine. SenePlex+® is clinically proven to fight the signs of aging. The complex accelerates the skin renewal process to help improve skin's hydration levels, leading to the appearance of luminous, brighter, and smoother looking skin texture.

Caulerpa Lentillifera Extract: a *prebiotic*, known as sea grape or green caviar, rare & valuable. Rich in antioxidants, polysaccharides, polyphenols, & vitamins. Helps to defend against oxidative stress and free radical damage while encouraging the production of Hyaluronic Acid. It helps reduce excess oil and other buildup that leads to dullness and helps promote clearer skin. Helps soothe and calm skin. It provides hydration and nourishment that contributes to overall skin health and resilience.

Hyalo-Oligo®: a form of Hyaluronic Acid that has been broken down into smaller molecules. It can reach into the outermost layer of the epidermis, the Stratum Corneum, to increase skin's moisture and retain moisture even after washing. It is known as an effective anti-aging ingredient to help improve skin's elasticity and helps diminish the appearance of fine lines and wrinkles caused by dehydration.

Hyacross™ TL-100: a cross-linked polymer derived from natural sourced Hyaluronic Acid. The ingredient was studied and showed that it can form a 3D "breathable" layer on the surface of the skin that improves the skin barrier function and can act as a "micro-reservoir" delivering continuous water to the skin. It helps improve the natural skin barrier by holding onto moisture that's long-lasting, improves skin's elasticity, increases skin smoothness, & improves overall complexion.

Super PGA HO-5GH: this *prebiotic*, derived from fermented soybeans' plant gel, along with amino acids and fructan produced by *Bacillus natto*, acts as a skin polymer and film-forming agent. It supports the growth and activity of beneficial bacteria in the skin microbiome. Additionally, it functions as a hydrophilic humectant, potentially boosting the production of natural moisturizing factors. With exceptional long-lasting moisturizing effects, it deeply hydrates the skin leading to improvements in skin texture and elasticity.

Ligilactobacillus Salivarius TCI153: a *probiotic* ferment and α -hydroxy acid containing multiple skincare related compounds including amino acid peptides, organic acid and moisturizing disaccharide, and NAD (nicotinamide adenine dinucleotide). It helps support skin elasticity, known to encourage collagen production, and improves the appearance of radiant, firmer looking skin.

Lactobacillus / Punica Granatum Fruit Ferment Extract: a *probiotic* derived from fermented pomegranate fruit, known as the “Ruby in the Fruits”, potent and rich in vitamins, minerals, polyphenols, ellagic acid, anthocyanins, and antioxidants. It has an anti-glycation effect to help decrease the appearance of wrinkles and improve skin elasticity, helps brighten the skin to reduce appearance of dark spots and hyperpigmentation, offers calming and soothing benefits, and helps boost collagen.

L-Arginine Gemini-Based: surfactant derived from amino acids that are water-attracting (hydrophilic) & oil-attracting (lipophilic) providing antioxidant benefits and helps to support the skin’s natural repair process and improve overall skin health. Beneficial antimicrobial against a wide spread of microorganisms.

Calanthe Discolor (Ebine) Extract: plant-derived antioxidant compound that can help brighten the skin. Helps to inhibit melanin production, the pigment causing dark spots and hyperpigmentation. Promotes a balanced and healthy skin microbiome by offering antioxidant protection, reinforcing the lipid barrier, and enhancing the integrity of the skin, and contributing to improve skin hydration, suppleness, and elasticity.

Fig Unripe Fruit Extract: offers superior benefits compared to mature fruits. It helps combat glycation, a known contributor to aging, but also known to help stimulate collagen production to help keep skin firm and supple. Calming and soothing skin.

Inositol: a prebiotic known for its soothing and moisturizing properties. It helps to improve skin hydration by attracting and retaining moisture while strengthening skin’s barrier enhancing function.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. It helps promote the appearance of more supple skin which can help reduce the appearance of fine lines and wrinkles.

Directions for Use

After cleansing your face, dispense 2 to 4(+) pumps into your palm. Apply the Microbiome Boosting Serum to your face, neck, and décolletage . Gently massage it into your skin until it is fully absorbed.

It is recommended to be applied after Climate Control. However, based on personal preference and due to the Boosting Serums lightweight texture, it could be used either before or after applying Climate Control. Follow with any other treatment / serum(s) and then, apply your preferred moisturizer.

Full Ingredient List:

Microbiome Boosting Serum

Aqua/Water/Eau, Butylene Glycol, Inositol, Caulerpa Lentillifera Extract, Glycerin, Lactobacillus Ferment, Ficus Carica (Fig) Fruit Extract, Sphingomonas Ferment Extract, Lecithin, Sodium Hyaluronate, Tocopheryl Acetate, Panthenol, Calanthe Discolor (Ebine) Extract, Urea*, Glucosamine HCL, Aloe Barbadensis (Aloe Vera) Leaf Juice, Saccharomyces Cerevisiae (Yeast) Extract, Laminaria Digitata (Kelp) Extract, Orchis Masculina (Orchid) Flower Extract, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, 1,2-Hexanediol, Hydroxyacetophenone, Hydroxyethyl Acrylate/ Sodium Acryloyldimethyl Taurate Copolymer, Arginine, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Xanthan Gum, Sodium Polyglutamate, Hyaluronic Acid, Citric Acid, Helianthus Annuus (Sunflower) Seed Oil, Pentaerythritol, Sodium Hyaluronate Crosspolymer, Phenoxyethanol, Gluconolactone, Caprylyl Glycol, Sodium Benzoate, Calcium Gluconate.

*Synthetic



NeoTight® Revitalizing Eye Serum

Awaken your eye area with NeoTight® Revitalizing Eye Serum, a cutting-edge solution designed to rejuvenate tired, dull eyes. Clinically proven ingredients for both immediate and long-term benefits.

This advanced serum is formulated to target key concerns around the eye area such as dark circles, puffiness, sagging eyelids, and fine lines.

With its lightweight, quick-absorbing texture, NeoTight® provides clinically proven results, delivering an immediate tightening, firming, brightening, and smoothing effect.

Your eyes will look refreshed, awake, and youthful, giving you the confidence of firmer, brighter, and smoother skin in your delicate eye area.

The Science Behind the Product

NeoTight® Revitalizing Eye Serum is expertly formulated to target the key concerns of the delicate eye area through a combination of advanced skincare technologies. This serum works on multiple levels to deliver visible results:

- **Firming and Lifting:** The serum includes potent actives that help stimulate collagen production, helping to firm and lift sagging skin around the eyes, particularly on the upper eyelids, giving a more contoured and youthful appearance.
- **Brightening and Reducing Dark Circles:** Specially selected ingredients work to improve microcirculation and reduce the accumulation of pigments responsible for dark circles, resulting in a brighter, more even-toned eye area.
- **Smoothing Fine Lines:** The formula smooths out fine lines and wrinkles by promoting enhanced hydration and supporting skin's natural elasticity. This not only helps to minimize the appearance of crow's feet but also helps prevent the formation of new lines.
- **De-puffing and Reducing Puffiness:** The serum targets puffiness by helping enhance drainage and reducing fluid retention under the eyes, helping to diminish the appearance of under-eye bags and make the eyes look more energized and refreshed.



Each component of the serum is designed to work in synergy, providing comprehensive care that addresses the most common concerns of the eye area, ensuring your eyes look revitalized and youthful.

OrchiStem™ derived from Orchid Stem Cells helps improve the appearance of sagging and drooping skin for a more contoured, lifted look.

Meiview™ is marine-derived biotech active that combats the appearance of crow's feet, sagging eyelids, dark circles, wrinkles, and bags for eyes that look more energized and rested.

Sustainably sourced from seeds of the honey locust tree that are rich in polysaccharides; Inst'Tight™ is a film-former that helps to minimize the appearance of wrinkles and fine lines and smoothens skin for a filtered look.

Sodium Hyaluronate hydrates the delicate eye area while SenePlex+® minimizes signs of aging.

In clinical study, NeoTight® Revitalizing Eye Serum showed an immediate improvement in skin tightening post a single application.*

Key Benefits

- Fast smoothing and immediate tightening effect
- Helps reduce the appearance of dark eye circles and puffiness
- Helps tired eyes look more rested and energized
- Minimizes the appearance of fine lines and wrinkles around the eyes
- Helps to create the appearance of lifted and contoured upper eyelids
- Smooths skin for an Instagram filter-like effect
- Light formula absorbs quickly leaving skin soothed and refreshed
- Helps improve the look of sagging eyelids
- Hydrates and plumps the delicate skin around the eyes
- Enhances overall skin texture and luminosity
- Contains sustainably sourced and clinically proven ingredients for both immediate and long-term benefits
- No added fragrance
- Clinically studied, Clinically Proven
- Formulated with NO Parabens
- Formulated with NO Animal by-products
- NO Animal Testing
- Vegan
- Gluten-Free
- Non-comedogenic
- Dermatologist approved

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

OrchiStem™: Helps improve the appearance of sagging and drooping skin for a more contoured, lifted look. Derived from Orchid Stem Cells.

Meiview™: A marine biotechnological active that combats the appearance of crow's feet, sagging eyelids, dark circles, wrinkles, and bags for eyes that look more energized and rested.

Inst'Tight™: Helps to minimize the appearance of wrinkles and fine lines and smoothens skin for a filtered look. Sustainably sourced from seeds of the honey locust tree that are rich in polysaccharides.

Sodium Hyaluronate (Hyaluronic Acid): this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Directions For Use

After using SeneGence 3 in 1 Cleanser, apply a grain of rice size amount to the pad of your ring finger tip. Dab the left ring finger to the right finger tip to distribute the serum on each. Gently pat around the eye area: under the eyes, sides of the eyes, the eyelids, under the eyebrow bone, just above the eyebrows. (Avoid getting too close to the lash line or into the eyes.) Gently massage the serum into all the areas. by pressing and rolling with your ring fingertips.

Optional but Recommended:

Full Ingredient List:

NeoTight® Revitalizing Eye Serum

Aqua/Water/Eau, Glycerin, Coconut Alkanes, Helianthus Annuus (Sunflower) Seed Oil, Gleditsia Triacanthos (Honey Locust) Seed Extract, Hydrolyzed Optunia Ficus-Indica (Prickly Pear) Flower Extract, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Masculina (Orchid) Flower Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Calanthe Discolor (Ebene) Extract, Sodium Hyaluronate, Tocopheryl Acetate, Panthenol, Tocopherol, Propanediol, Sodium Polyacrylate, Xanthan Gum, Glyceryl Stearate, Coco-Caprylate, Caprylic Acid, Xylitol, Ethylhexylglycerin, Trisodium Ethylenediamine Disuccinate, Bacillus Ferment, Glyceryl Caprylate, Gluconolactone, Caprylyl Glycol, Sodium Hydroxide, Butylene Glycol, Sodium Benzoate, Urea, Glucosamine HCl, Calcium Gluconate, Citric Acid, 1,2-Hexanediol, Phenoxyethanol.

Clinical Study

~ NeoTight® Revitalizing Eye Serum ~

During a six-week independent consumer study, a majority of participants agreed that NeoTight® Revitalizing Eye Serum minimized the appearance of fine lines and wrinkles around the eyes.

NeoTight® Revitalizing Eye Serum showed an immediate improvement in skin tightening post a single application.*

Consumer Results*

After 6 Weeks

- 84% Visibly brightened dark under-eye circles.
- 84% Improved the look of under-eye bags and puffiness.
- 93% Improved smoothness around eye area.
- 84% Tired-looking eyes look more energized.
- 78% Improved the appearance of crepey eyelids.

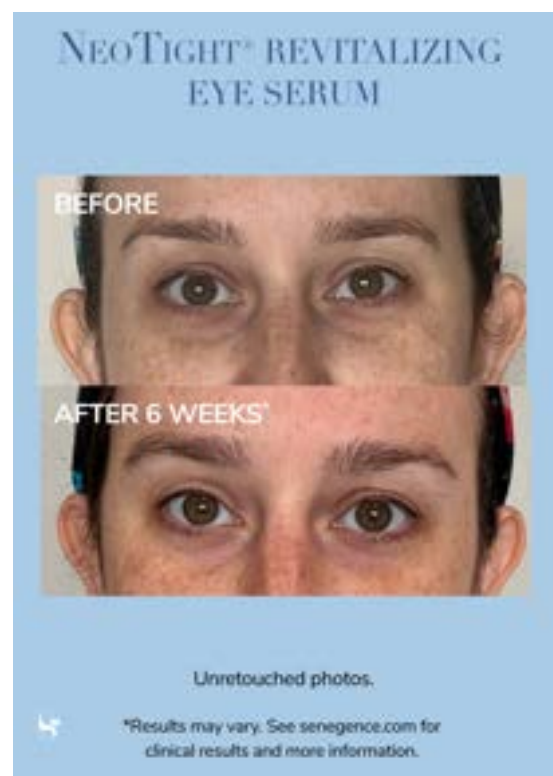
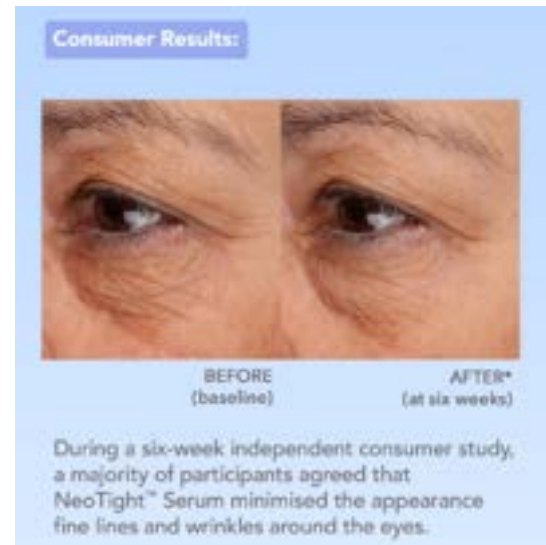
A six-week independent consumer study of 33 participants. The percentage reflects the number of participants who agree with the statement.

*Results measured by cutometer compared to baseline after 15 minutes post a single application of NeoTight® Revitalizing Eye Serum.

Clinical Grading Results**

- 87% of participants showed measured improvement in the appearance of dark circles.
- 81% of participants showed measured improvement in the look of under-eye puffiness/bags.

** Clinical Grading Results are measured by expert observation/image analysis compare to baseline. A six-week clinical study of 33 participants.



NeoTight® Rejuvenating Anti-Wrinkle Serum

NeoTight® Rejuvenating Anti-Wrinkle Serum is a high-performance serum designed to dramatically reduce the appearance of fine lines and wrinkles for a youthful-looking complexion.

This advanced formulation targets the frustrating signs of aging including expression lines around the eyes, mouth, and forehead.

With regular use, it helps achieve firmer, smoother, and more rejuvenated skin.

The Science Behind the Product

NeoTight® Rejuvenating Anti-Wrinkle Serum works on multiple fronts to combat the signs of aging. Within just one hour of application, it provides a visibly firmer and lifted appearance.

The serum is powered by clinically studied actives that work synergistically to improve skin elasticity, texture, and hydration. Over time, it significantly reduces the appearance of fine lines and wrinkles around key areas such as the eyes (crow's feet), mouth (nasolabial folds), and forehead, ensuring long-lasting results.

NeoTight® Rejuvenating Anti-Wrinkle Serum provides a firmer-looking and lifted appearance within 1 hour of application, this wrinkle-fighting serum is super-powered with clinically studied actives. This serum effectively targets key aging concerns through a multifaceted approach.

Here's how the science behind the product addresses these concerns:

- **Immediate Lifting and Tightening:** offers an instant firming effect, giving the skin a more lifted and youthful appearance shortly after application. This is achieved through advanced film-forming technology that creates a temporary tightening effect on the skin's surface, making fine lines and wrinkles appear less visible.
- **Long-Term Wrinkle Reduction:** With regular and continuous use, over time, the serum works to diminish the appearance of fine lines and wrinkles by promoting collagen and elastin production, which are crucial for maintaining skin's elasticity and smoothness. The actives in the serum help to support the skin's natural repair processes, leading to a more resilient and youthful complexion.
- **Enhanced Skin Elasticity:** By helping support the skin's structural integrity, the serum helps improve its overall texture and firmness. This not only helps reduce the depth and severity of expression lines around the eyes, mouth, and forehead but also helps prevent new wrinkles from forming.
- **Hydration and Plumping:** formulated to deliver intense hydration, which is essential for maintaining a plump, smooth complexion. By deeply moisturizing the skin, it helps reduce the appearance of fine lines caused by dehydration and helps the skin look fuller and more youthful.
- **Protection and Repair:** Helps support the skin's natural defense mechanisms, protecting it from environmental stressors that contribute to premature aging. Additionally, it aids in repairing existing damage by helping accelerate skin renewal, leading to a smoother, more even skin texture over time.

In essence, the NeoTight® Rejuvenating Anti-Wrinkle Serum addresses aging concerns through a combination of immediate visible effects and long-term improvements in skin texture, firmness, and hydration. This dual-action approach ensures that users see both instant and lasting results, making it an effective solution for a more youthful complexion.



Key Benefits

- Firmer looking and visibly lifted appearance within 1 hour of application
- Helps reduce the appearance of fine lines and wrinkles around the eyes, mouth, and forehead with continued use
- Supports smooth, hydrated, and rejuvenated complexion
- Clinically studied and proven results
- Visible improvements in skin firmness and wrinkle reduction in both short-term and long-term use
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Non-comedogenic
- Dermatologist approved

Key Ingredients



SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Neodrmyl®: A methyl glucoside phosphate proline lysine copper complex that supports skinelasticity and texture for a supple, firm appearance and helps to reduce the appearance of wrinkles.

SYN-STAR®: An innovative peptide that helps to visibly reduce the appearance of wrinkles around the eyes, mouth, and forehead.

Liftonin®-Xpress: A film former derived from Crimson Red Algae that helps to provide tightening and lifting effect. It helps diminish the appearance of wrinkles within one hour of application.

Avocado Oil: A plant oil rich in skin-nourishing fatty acids, moisturizes the skin.

Olive Squalane: a lightweight yet highly emollient olive oil potent with antioxidants to help keep the skin hydrated and protected from damaging free radicals, prevents moisture loss without clogging pores.

Radish Leaf Extract: Helps to hydrate skin to fight dryness.

Glycerin: A humectant that helps hydrate the skin by attracting moisture and sealing it in.

Directions For Use

After cleansing your skin, apply 2-3 pumps of the NeoTight® Rejuvenating Anti-Wrinkle Serum to your face, concentrating on areas prone to fine lines and wrinkles, such as around the mouth, eyes, and forehead. For added benefits, you can also apply the serum to your neck and décolletage. Allow the serum to absorb before following with your preferred daytime or evening moisturizer. Use this serum twice daily, in the morning and evening, for optimal results.

Full Ingredient List:

NeoTight® Rejuvenating Anti-Wrinkle Serum

Aqua/Water/Eau, Glycerin, Dimethicone, Coconut Alkanes, Butylene Glycol, Cetyl PEG/PPG-10/1 Dimethicone, Hydroxypropyl Methylcellulose, Dimethicone/Vinyl Dimethicone Crosspolymer, PEG/PPG-18/18 Dimethicone, Coco-Caprylate, Sodium Chloride, Persea Gratissima (Avocado) Oil, Porphyridium Cruentum (Red Algae) Extract, Raphanus Sativus (Radish) Leaf Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Masculina (Orchid) Flower Extract, Hydrogenated Vegetable Oil, Sodium Hyaluronate, Tocopherol, Panthenol, Tocopheryl Acetate, Dimethicone/PEG-10/15 Crosspolymer, Pullulan, Squalane, Ethylhexylglycerin, Phospholipids, Methylglucoside Phosphate, Citric Acid, Copper Lysinate/Prolinate, Gluconolactone, Dipeptide Diaminobutyryl Benzylamide Diacetate, Trisodium Ethylenediamine Disuccinate, Dipropylene Glycol, Sodium Citrate, Urea, Glucosamine HCl, Sodium Benzoate, Potassium Sorbate, Phenoxyethanol, Parfum/Fragrance, Benzyl Alcohol, Benzyl Salicylate, Alpha-Isomethyl Ionone, Citronellol.

Clinical Study

~ NeoTight® Rejuvenating Anti-Wrinkle Serum ~

Clinical results showed a single application of NeoTight Rejuvenating Anti-Wrinkle Serum visibly improved the appearance of skin firmness by 33.3 % after just 1 hour. *

After six weeks, NeoTight Rejuvenating Anti-Wrinkle Serum reduced the appearance of fine lines & wrinkles around the eyes (crow's feet) by 48% and around the mouth (nasolabial folds) by 64%! **

Skin feels firmer, looks more lifted and defined within one hour. The appearance of fine lines and wrinkles are dramatically reduced with continued use.

- Provide a firmer-looking and lifted appearance within 1 hour of application.
- Helps to reduce the frustrating signs of aging around the eyes (crow's feet), mouth (nasolabial folds) and forehead (frown/expression lines).

Consumer Results

84% Reduction in the appearance of fine lines and wrinkles

62% Reduction in the appearance of lines around the mouth (nasolabial folds)

78% Reduction in the appearance of lines around the eyes (crow's feet)

*Results measured by expert graded observation compared to baseline after 1 hour post a single application of NeoTight® Rejuvenating Anti-Wrinkle Serum.

**Clinical results measured by VisioScan compared to baseline after 6 weeks of using NeoTight® Rejuvenating Anti-Wrinkle Serum in the AM and PM.



Nangai Oil

Nangai Oil is a luxurious, deeply moisturizing oil that softens, soothes, and revitalizes the skin for a luminous complexion. This blend of plant and seed oils, enriched with powerful actives, nourishes and replenishes the skin, helping to maintain a youthful glow.

The Science Behind the Product

Nangai Oil is derived from the pale, almond-shaped nuts of the Nangai tree (*Canarium Indicum*), native to the tropical island nation of Vanuatu in the South Pacific. Pacific islanders have long used this oil to nourish their skin and improve the manageability and appearance of their hair.

What makes Nangai Oil unique is its natural content of caprylic/capric triglycerides, which are mixed esters composed of caprylic and capric fatty acids. These triglycerides help prevent water loss by forming a barrier on the skin, which is crucial for maintaining hydration and preventing signs of aging such as fine lines and wrinkles.

Rich in stearic, palmitic, oleic, and linoleic fatty acids, Nangai Oil absorbs quickly without feeling greasy, offering deep hydration and protection against dryness.

Cold-pressed to preserve its integrity, Nangai Oil is complemented by other nourishing ingredients like Meadowfoam Seed Oil, which mimics the natural oils in the skin to provide long-lasting moisture without heavy residue. This oil is also rich in essential fatty acids and Vitamin E, which supports the skin barrier and maintains elasticity.

Nangai Oil is designed to address several key skin concerns by leveraging its unique composition of natural oils and advanced complexes.

Here's how it targets those concerns:

- **Hydration and Moisture Retention:** The high concentration of triglycerides in Nangai Oil forms a protective barrier on the skin, preventing water loss and ensuring that moisture is locked in. This helps combat dryness, a primary cause of fine lines and rough skin texture.
- **Skin Barrier Support:** By mimicking the natural oils found in youthful skin, Nangai Oil reinforces the skin's barrier function. This support is crucial for maintaining healthy skin that can resist environmental stressors and retain its suppleness and smoothness.
- **Soothing and Calming:** The natural blend of oils in Nangai Oil, including those rich in essential fatty acids and antioxidants, helps to soothe irritated or agitated skin. This calming effect is particularly beneficial for those with sensitive skin or conditions that cause redness and discomfort.
- **Luminous Complexion:** The carefully selected ingredients work together to enhance the skin's natural glow. By deeply nourishing and revitalizing the skin, Nangai Oil helps to restore a healthy, radiant complexion, giving the appearance of youthful vitality.



Key Benefits

- Hydrates and helps to add moisture levels to the skin
- Helps to support the skin barrier to hold moisture
- Helps to soothe and calm skin
- Helps to soften the look of fine lines and wrinkles.
- Gives the appearance of a youthful glow
- Formulated with NO Mineral Oil
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Nangai Oil (Canarium Indicum Oil): sourced from the tropical island nation of Vanuatu, is a luxurious oil that deeply moisturizes your skin without feeling greasy or heavy. Rich in essential fatty acids, it helps maintain your skin's moisture and elasticity. This nourishing oil softens and soothes the skin, leaving your complexion revitalized and hydrated with its moisture-enhancing triglycerides.

Soline® BIO: Sourced from Organic Sunflower Seeds (Helianthus Annuus Seed Oil), is a rich source of the powerful antioxidant Vitamin E, that helps support ceramide lipid levels offering moisturizing and soothing benefits to help prevent water loss and protects the skin from environmental damage.

Abyssinian Oil (Crambe Abyssinica Seed Oil): Native to the Mediterranean and East Africa, this herb plant is rich in high content of fatty acids and triglycerides with high resistance to oxidation. Known for its exceptional skin and hair care benefits. Helps nourish the skin, and helps with tone and texture.

L22®: A patented lipid complex from botanically sourced lipids obtained from Macadamia, Jojoba, and Olive Oils. It mimics the natural surface skin oil which helps support the skin's barrier to help maintain long-term skin hydration.

Triglycerides: Essential fatty acids that help enhance your skin's ability to retain moisture. It supports the skin's barrier function, the skin's elasticity, and helps to soften the skin.

Meadowfoam Seed Oil: Extracted from the seeds of the Meadow Flower Plant, enriched with monounsaturated fatty acids and Vitamin E, combats moisture loss while enhancing long-lasting hydration and elasticity while also soothing the skin. Offers high stability against oxidation and heat.

Botanessential RRST: Synergistic natural antioxidant blend of Rice Bran Extract, Rosemary Leaf Extract, Sunflower Extract and Tocopherol (Vitamin E) to help provide superior oxidative protection and help prevent signs of aging.

Directions For Use

Start by gently shaking the bottle to ensure the oil is well mixed. Using the dropper, dispense 3 to 5 drops into the palm of your clean hand. Apply the oil to your skin by gently patting it onto the areas you wish to nourish, whether all over your face or just in targeted areas.

For best results, apply the oil after any serums / treatments and before your DayTime or Evening Moisturizer.

If desired, you can also lightly coat the ends of your hair with Nangai Oil to add shine and moisture, but avoid applying it to the roots.

If the oil solidifies due to cooler temperatures, simply rub it between your hands to warm and liquefy it before applying.

Full Ingredient List:

Nangai Oil

Canarium Indicum (Nangai) Seed Oil, Caprylic/Capric Triglyceride, Crambe Abyssinica Seed Oil, Limnanthes Alba (Meadowfoam) Seed Oil, Ethylhexyl Olivatate, Jojoba Oil/Macadamia Seed Oil Esters, Helianthus Annuus (Sunflower) Seed Oil Unsaponifiables, Hydrogenated Rapeseed Oil, Oryza Sativa (Rice) Bran Extract, Helianthus Annuus (Sunflower) Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Squalane, Tocopherol, Tocopheryl Acetate, Retinyl Palmitate, Phytosteryl Macadamiate, Phytosterols, Squalene, Fragrance/Parfum, Coumarin, Limonene, Linalool, Hexyl Cinnamal.

LashExtend

**Currently Only Available in US, CAN, AUS.*

Say Hello to a Natural Approach to Enhance Your Gorgeous Gaze!

Unlock the secret to longer, fuller lashes with LashExtend—a revolutionary Peptide lash lengthener that nurtures your lashes to their full potential.

Imagine lashes so lush and captivating, they turn heads with every blink. LashExtend is your go-to for achieving the dreamiest lashes, all without harsh chemicals or prescriptions.

Whether you're aiming for subtle elegance or bold, dramatic eyes, LashExtend helps you enhance your natural beauty effortlessly.

Embrace the beauty of your eyes and let your lashes speak volumes!

The Science Behind the Product

Lashes can become weak and sparse due to a variety of factors such as aging, poor sleep habits, allergies, and frequent eye rubbing. These issues can cause lashes to shed prematurely, leading to a thinner appearance.

LashExtend is designed to address these concerns by supporting the natural health of your lashes, helping them appear longer and fuller without the need for prescription treatments.

This innovative formula targets the delicate eye area, providing nourishment that enhances lash vitality. It also helps protect lashes from environmental stressors that can lead to damage and shedding. Additionally, the formula soothes and calms the sensitive skin around the eyes, further supporting lash health and promoting a lush, voluminous look.

By using LashExtend regularly, you can maintain strong, healthy lashes that frame your eyes beautifully, giving you a naturally gorgeous gaze.

Formulated specifically for the delicate eye area, LashExtend features SenePeptide®, a proprietary peptide complex designed to improve lash health, making them appear longer and fuller.

This advanced formula is enriched with White Tea Extract, a powerful antioxidant that helps protect lashes from free radical damage, and Chamomile Extract, known for its soothing and calming properties that support overall lash health.

Key Benefits

- Peptide infused to promote lash vitality
- Helps improve the overall strength and resilience of your lashes
- Helps lashes appear longer and fuller
- Calming and soothing properties
- Fast-absorbing formula
- Buildable results with continued use
- Helps reduce risk of eyelash breakage and shedding
- Formulated with NO Harsh Chemicals
- Formulated with NO Prescriptions
- Formulated to minimize the risk of irritation
- Formulated with NO Parabens
- Formulated with NO Animal by-products
- NO Animal Testing
- Vegan
- Gluten-Free



Key Ingredients

SenePeptide®: Peptide, known as Capixyl™, that stimulate keratin production to improve hair strength which helps to improve eyelash health when applied to the base of the eyelashes.

Biotinoyl Tripeptide-1: Peptide that includes Panthenol (Provitamin B5) and the tripeptide GHK that helps the lashes build strength while appearing longer and fuller.

Glycerin: A humectant that helps to retain moisture.

White Tea Extract: Powerful antioxidant that helps promote hair growth and helps prevent hair loss prevents free radical damage.

Chamomile Extract: Calming and soothing properties, helps encourage hair follicles to receive nutrients to help with hair growth.

Directions For Use

LashExtend should be applied directly onto skin of eyelid along the base of the eyelash after SeneGence® SkinCare application and before application of ShadowSense®.

Apply LashExtend to the very base of lashes so that the solution may flow down into and between the shafts of the eye lash.

Use LashExtend in the AM and PM till desired result has been achieved. Continue to use two to three times per week to maintain long, luscious lashes.

Full Ingredient List:

LashExtend

Water/Aqua/Eau, Glycerin, Myristoyl Pentapeptide-17, Polyester-5, Acrylates Copolymer, Butylene Glycol, Camellia Sinensis (White Tea) Extract, Chamomilla Recutita (Matricaria) Extract, Hydroxyethylcellulose, Sodium Chloride, Sodium Phosphate, Disodium Phosphate, Disodium EDTA, Quaternium-15, Iron Oxides, Ultramarines.

LipVolumizer®

Turn up the volume on your lips!

LipVolumizer® gives you the luscious, plump pout you've always wanted—naturally. Say goodbye to thin, dry lips and hello to a fuller, smoother, and irresistibly kissable smile.

LipVolumizer® is a revolutionary serum designed to naturally plump and smooth lips from the inside out. Utilizing advanced, natural Peptide technology, this clear, transparent serum supports lasting results for fuller, pouty lips.

Unlike traditional lip plumpers, LipVolumizer® works without irritants, making it suitable for even the most sensitive lips.

The Science Behind the Product

As we age, our lips gradually lose volume and elasticity, leading to a thinner appearance and a decreased ability to retain moisture.

LipVolumizer® addresses these concerns through a multi-faceted approach:

Collagen Support: By leveraging a proprietary blend of peptides and botanical extracts, LipVolumizer® helps to support the natural collagen matrix within the lips. This enhances lip structure and promotes a fuller, more youthful appearance over time.

Moisture Retention: One of the key factors in maintaining lip fullness is adequate hydration. LipVolumizer® contains advanced moisturizing agents that deeply hydrate the lips, locking in moisture and improving their ability to stay plump and supple.

Skin Renewal: The serum promotes accelerated turnover, which is essential for maintaining the smooth texture and vibrant appearance of the lips. This process helps reduce the visibility of fine lines and feathering around the mouth, resulting in a more defined lip contour.

Natural Firmness: The inclusion of plant-based extracts aids in boosting lip firmness and resilience, ensuring that the lips not only look fuller but also feel firmer to the touch.

The combined effect of these advanced technologies is lips that appear smoother, fuller, and more hydrated, with results that improve gradually over time with continuous use.

In a clinical study, the active ingredient provides visible improvement in lip youth and hydration:

Increased Lip Volume	Restored Surface Density of Lips
+15.1% for all test participants	+8.6%
Increased Lip Moisture	Increased Firmness
+50.6% for all the dermis	+13.3%

Key Benefits

- Helps lips appear fuller gradually with continuous use
- Helps to minimize appearance of feathering and fine lines around the mouth
- Moisturizes and conditions lips
- Offers long-lasting hydration by locking in moisture
- Visible Improvement in Lip Contour
- Comfortable, Non-Sticky Texture
- Formulated with NO Irritants
- Formulated with NO Parabens
- Formulated with NO Animal by-products
- NO Animal Testing
- Vegan
- Gluten-Free



Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal(turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Shea Butter (Butyrospermum Parkii Butter): an emollient rich fat extracted from tree nuts, rich in antioxidants, triglycerides, oleic and linoleic acids, Vitamins A and E, lipids, and fatty acids that provides deep moisture to soothe dry skin, helps the skin feel soft. and nourished.

Kiss Me Quick Plant Extract: Derived from the Portulaca Pilosa succulent and Palmitoyl Tripeptide-38, helps boost, hold, and retain moisture and the helps with the appearance of firmer looking skin.

Volumizing Complex: Proprietary blend of Peptides and Botanicals that help support a healthy boost of collagen & elastin matrix and helps increase moisture content of the lips.

Jojoba Seed Oil: Acts as moisturizer and helps improve the appearance of skin elasticity and suppleness.

Ricinus Communis (Castor) Seed Oil: A rich emollient that moisturizes and conditions lips, helping to maintain softness and suppleness.

Retinyl Palmitate (Vitamin A): Promotes turnover and helps improve the appearance of fine lines and texture.

Sodium Ascorbyl Phosphate (Vitamin C): Provides antioxidant protection and helps support smoother, firmer lips.

Faex (Yeast) Extract: derived from Saccharomyces cerevisiae, a type of yeast extract rich in nutrients, including amino acids, vitamins (particularly B vitamins), and minerals. Valued for its ability to help enhance hydration and provide soothing benefits.

Directions for Use

Start with clean, dry lips. For optimal results, gently exfoliate your lips beforehand to remove any dead skin cells.

Apply a thin layer of LipVolumizer directly to your lips using the applicator or your fingertip, ensuring an even coverage across the entire lip surface.

For best results, use the serum twice daily—once in the morning and once before bed. Allow the serum to fully absorb before applying other lip products or makeup. If desired, follow with a lip balm or gloss for additional hydration.

For external use only, avoid contact with eyes, and discontinue use if irritation occurs. Store the product in a cool, dry place away from direct sunlight.

Full Ingredient List:

LipVolumizer®

Ricinus Communis (Castor) Seed Oil, Caprylic/Capric Triglycerides, Myristyl Myristate, Tribehenin, Butyrospermum Parkii (Shea) Butter, Cetyl Esters Wax, Cetearyl Ethylhexanoate, Sorbitan Isostearate, Portulaca Pilosa (Kiss Me Quick) Extract, Sucrose Cocoate, Palmitoyl Tripeptide-38, Laminaria Digitata (Kelp) Extract, Orchis Morio (Orchid) Extract, Faex (Yeast) Extract/Extrait De Levure, Sodium Hyaluronate Acid, Glucosamine HCl, Tocopheryl Acetate, Retinyl Palmitate, Sodium Ascorbyl Phosphate, Sodium PCA, Glycereth-2 Cocoate, Benzoic Acid, Urea*, Aroma/Fragrance. *Synthetic



Lip Line Corrector

Kiss lip lines goodbye!

Unlock the secret to a flawlessly smooth pout with Lip Line Corrector—your go-to solution for erasing the signs of aging around your lips.

This clinically proven treatment is designed to minimize vertical lines, blur imperfections, and restore youthful plumpness, giving you a rejuvenated and radiant smile.

Lip Line Corrector targets the delicate skin around your mouth, where fine lines and wrinkles are most likely to form. With consistent use, this advanced lip serum enhances the look of elasticity and firmness, visibly reducing the appearance of hard-to-conceal lines.

The result? A smoother, more youthful lip contour that brings back the vibrancy of your smile. Experience a new level of lip perfection with a formula that delivers visible results and rejuvenates your lips with every application.

The Science Behind the Product

Lip Line Corrector is formulated to target the delicate skin around the mouth, where fine lines and wrinkles often first appear due to aging and repetitive facial movements. As we age, our lips can lose fullness and start to thin, often exacerbated by repetitive motions like drinking from a straw, smoking, frowning, puckering, and smiling. These actions contribute to the formation of vertical lines around the mouth. The advanced technology in this formula works on multiple levels to rejuvenate and restore the lip contour.

At the heart of this product is a cutting-edge Peptide Complex, X50 Hyalufiller that features encapsulated Tetrapeptide-50 and Heptapeptide-15 Palmitate, which work synergistically to enhance the skin's natural elasticity and firmness, reducing the appearance of vertical lip lines. This complex stimulates the production of key structural components in the skin, helping to rebuild and fortify the skin's matrix, resulting in a smoother, more youthful appearance.

Additionally, the formula includes an innovative extract derived from a medicinal plant, derived from Indian Gentian leaves, SWT-7™. Known for its ability to support skin regeneration. This extract helps to blur the appearance of fine lines, promoting a more even and rejuvenated skin texture.

To further enhance the skin's appearance, the product incorporates powerful antioxidants from a blend of nutrient-rich berries, Wildberry Harvest. The bioactive complex of Pepperberry, Riberry, and Muntries from Australia, are “super-berries” rich in antioxidants to protect the skin from environmental stressors, helping to slow the signs of aging and maintain hydration, ensuring that the lips and surrounding area remain supple and nourished.

Together, these elements create a powerful treatment that not only smooths existing lines but also strengthens the skin to resist future signs of aging.

Visible Line Smoothing: Clinically proven to smooth and reduce the appearance of fine lines and wrinkles around the lips.

Enhanced Elasticity and Firmness: Improves the look of lip contour, making the skin appear more youthful and plump.

Deep Hydration: Provides essential moisture and nourishment, addressing dryness and maintaining skin health.

Antioxidant Protection: Helps neutralize environmental free radicals, contributing to slower skin aging.



Key Benefits

- Visibly diminishes the appearance of fine lines and wrinkles around lip contour and mouth
- Smoothes hard-to-conceal lip lines for a youthful appearance
- Deeply hydrates, nourishes, and protects with potent antioxidant power
- Helps improve the look of firmness around the lips
- Ergonomically shaped applicator tip for targeted application and massage
- No added fragrance
- Clinically proven
- Dermatologist approved
- Formulated with NO Mineral Oil
- Formulated with NO Sulfates
- Formulated with NO Parabens
- Formulated with NO Animal by-products
- NO Animal Testing
- Vegan
- Gluten-Free

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

X50® Hyalufiller: Encapsulated Tetrapeptide-50 and Heptapeptide-15 Palmitate are innovatively delivered to help improve the look of elasticity and firmness around the lips and reduce the appearance of vertical lip lines.

SWT-7™: An extract from Indian Gentian leaves; A blend of active ingredients, including fatty acids from coconut oil, natural lipids, ayurvedic herbs, and carbohydrates, encourages the skin's natural self-repair. It helps smooth and improve texture by blurring vertical lip lines, fine lines, and wrinkles around the lip contour and mouth.

Wildberry Harvest™ AF: A complex of Pepperberry, Riberry, and Muntries from Australia; these three “super-berries” have high content of Anthocyanins (a type of flavonoid), potent antioxidant and vitamin properties, which help to neutralize free radicals, reduce oxidative stress, and protect the skin from damage caused by environmental factors while hydrating and nourishing the skin.

Dimethicone/Vinyl/Dimethicone Crosspolymer: Forms a lightweight, breathable layer that creates a blurring effect to minimize the appearance of fine lines and wrinkles for a smooth, even finish.

Directions For Use

To use the Lip Line Corrector, apply a small amount of the serum directly to the fine lines and wrinkles around your lips using the precision applicator. Gently pat and massage the product into the skin until fully absorbed. For best results, use twice daily, morning and night, on clean, dry skin as part of your regular skincare routine. Follow with your favorite moisturizer and lip care products to lock in hydration and enhance the smoothing effects.

Full Ingredient List:

Lip Line Corrector

Aqua/Water/Eau, Dimethicone, Coconut Alkanes, Dimethicone/Vinyl Dimethicone Crosspolymer, Glycerin, Cetyl PEG/PPG-10/1 Dimethicone, Maltodextrin, PEG/PPG-18/18 Dimethicone, Butylene Glycol, Coco-Caprylate, Sodium Chloride, Swertia Chirata Extract, Kunzea Pomifera Fruit Extract, Syzygium Leuhmannii Fruit Extract, Tasmannia Lanceolata Fruit Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Calanthe Discolor (Ebene) Extract, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Mascula (Orchid) Flower Extract, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Sodium Hyaluronate, Palmitoyl Tetrapeptide-50, Heptapeptide-15 Palmitate, Tocopherol, Panthenol, Ethylhexylglycerin, Citric Acid, Isoceteth-10, Silica, Trisodium Ethylenediamine Disuccinate, Urea*, Glucosamine HCl, Lactic Acid/Glycolic Acid Copolymer, Polyvinyl Alcohol, Xanthan Gum, Gluconolactone, 1,2-Hexanediol, Caprylyl Glycol, Sodium Benzoate, Calcium Gluconate, Phenoxyethanol, Potassium Sorbate.

*Synthetic





Clinical Study

~ Lip Line Corrector ~

In a clinical study, Lip Line Corrector visibly improved the appearance of lip lines by up to 30% in just six weeks*

Clinical Grading Results*±

- 71% of participants showed measured improvement in skin hydration around the lips
- 60% of participants showed measured improvement in skin firmness around the lips

**Clinical Results are measured by Expert Grading compared to baseline in a six-week, independent clinical study of 35 women ranging in age from 40 to 70, using Lip Line Corrector twice daily.*

±Percentage of subjects with improvements measured by Novameter and Cutometer compared to baseline in a six-week, independent clinical study of 35 women ranging in age from 40 to 70, using Lip Line Corrector twice daily.

Consumer Results**

During a six-week independent consumer study, the majority of women agreed that Lip Line Corrector smoothed hard-to-conceal lip lines to provide a youthful appearance.**

Here's what else they said:

- 71% Improved the appearance of fine lines and wrinkles around the lip contour
- 74% Liked the innovative applicator tip for a targeted application

*** Results obtained following the self-assessment of 35 women ranging in age from 40 to 70, using the product twice daily for six weeks. The percentage reflects the number of participants who agree with the statement.*



SeneSerum-C Hydrating C-Pearls® Serum

Radiate Brilliance with Every Shred!

Unlock your skin's inner glow with SeneSerum-C, the ultimate Vitamin C serum that brightens, hydrates, and firms.

Powered by cutting-edge C-Pearls® technology, this serum delivers stabilized Vitamin C for a luminous, youthful complexion. Say hello to smoother, firmer skin that's ready to face the day—every day!

The Science Behind the Product

Our skin is constantly exposed to harmful environmental stressors like pollution, UV rays, and free radicals, which can accelerate aging, causing dullness, fine lines, and loss of elasticity.

To combat these effects, SeneSerum-C is formulated with a potent blend of stabilized Vitamin C, Vitamin A, and Vitamin E, delivered through our innovative C-Pearls® technology. This advanced delivery system ensures that these powerful antioxidants remain potent until the moment they're applied, maximizing their ability to protect and rejuvenate your skin.

Encapsulated Potency: What sets SeneSerum-C apart is its innovative C-Pearls® technology. These tiny, encapsulated 3D pearls house a potent blend of stabilized Vitamin C, Vitamin A, and Vitamin E. As you pump the nozzle and dispense the serum, the pearls are delicately shredded, releasing fresh, active ingredients directly onto your skin. This ensures that the nutrients are delivered in their most potent form, providing maximum efficacy.

Antioxidant Powerhouse: The serum's advanced formulation includes a highly stable, fat-soluble form of Vitamin C (Tetrahexydecyl Ascorbate, which is more easily absorbed by the skin compared to traditional forms. This powerful antioxidant neutralizes free radicals, supports collagen production, and helps to brighten the skin, making it appear more radiant and youthful. By protecting against oxidative stress, SeneSerum-C not only helps prevent the visible signs of aging but also supports the skin's natural repair processes.

Skin Rejuvenation: The synergistic blend of antioxidants in SeneSerum-C works to firm, hydrate, and smooth the skin. The serum boosts the skin's moisture levels, enhances its elasticity, and refines its texture, helping to reduce the appearance of fine lines and wrinkles. With continuous use, over time, your skin looks brighter, firmer, and more luminous.

Overall, SeneSerum-C offers a multi-faceted approach to skincare, combining advanced delivery systems with powerful antioxidants to protect, rejuvenate, and maintain a youthful complexion.

Key Benefits

- Helps to brighten and even the skin tone
- Helps hydrate and enhance the skin's moisture levels
- Helps refine skin texture to reduce rough, dull looking skin
- Helps minimize the appearance of fine lines and wrinkles
- Antioxidants help protect the skin against environmental aggressors
- Innovative C-Pearls® Technology ensures the delivery of fresh, potent ingredients with every application
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free



Key Ingredients

SeneShield®: proprietary complex of nature-based extracts including antioxidants, fatty acids, seaweed, minerals, and superfruits such as Blueberries, Wolfberries, Cranberries that all contribute to helping protect the skin against skin damaging free radicals, oxidative stress, and pollution.

C-Pearls™: 3D beauty pearls is made up of calcium alginate, that are polysaccharides, found in algae cell membranes. An ion exchange holds the C-Pearls in a matrix suspension and encapsulates and houses the active ingredients until the dispense is pumped and they delicately shred and melt on the skin upon application, releasing stabilized Vitamin C, Vitamin A, and Vitamin E.

Tetrahexyldecyl Ascorbate (Vitamin C): An advanced form of stabilized Vitamin C; helps to brighten, neutralize free radicals, and firm skin's appearance.

Seneplex+®: turnover which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal appearing more luminous and brighter.

Grape Juice Extract : an antioxidant rich in rare polyphenols that protects skin from damaging free radicals, helps restore moisture, brightens the skin, and improves skin texture.

Biosaccharide Gum-1: An ingredient produced by fermenting sorbitol plants, soothes, and moisturizes and supports the natural skin renewal process.

Sodium Hyaluronate: its water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Orchid Flower Extract: A powerful antioxidant, helps to protect the skin from free radical damage.

Spirulina Maxima (Algae) Extract: Rich in vitamins and minerals, it helps to tone, hydrate, and smooth the skin.

Tocopheryl Acetate (Vitamin E): form of Vitamin E, helps protect the skin from free radicals from environmental stressors.

Retinyl Palmitate (Vitamin A): Promotes turnover and helps improve the appearance of fine lines and texture.

Directions For Use

After cleansing your skin with SeneGence® 3 in 1 Cleanser, dispense one to two pumps of SeneSerum-C onto your fingertips. Apply the serum to clean, moist skin, gently massaging it around the cheeks, forehead, chin, and nose, neck, and décolletage. Continue massaging for at least 30 seconds until the encapsulated pearls have completely absorbed. Follow with your favorite SeneGence® Moisturizer and EyeCrème to lock in hydration and further protect your skin.

For an added boost of Vitamin C, you can apply C-Bright prior to SeneSerum-C or mix a few drops of C-Bright directly into the serum before application.

Please Note:

Avoid using Vitamin C paired with any Retinol products in the same application.

Full Ingredient List:

SeneSerum-C Hydrating C-Pearls® Serum

Aqua/Water/Eau, Glycerin, Propanediol, Tetrahexyldecyl Ascorbate, Spirulina Maxima (Algae) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Arnica Montana (Arnica) Flower Extract, Camellia Sinensis (Green Tea) Leaf Extract, Vitis Vinifera (Grape) Juice Extract, Faex (Yeast) Extract/Extrait De Levure, Orchis Mascula (Orchid) Flower Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Vaccinium Angustifolium (Blueberry) Fruit Extract, Vaccinium Macrocarpon (Cranberry) Fruit Extract, Lycium Chinense (Chinese Wolfberry) Fruit Extract, Arabidopsis Thaliana (Thale-Cress) Extract, Retinyl Palmitate, Tocopheryl Acetate, Sodium Hyaluronate, Hydroxyethylcellulose, Calcium Alginate, Xanthan Gum, Ethylhexylglycerin, Gellan Gum, Biosaccharide Gum-4, Citric Acid, Biosaccharide Gum-1, Sorbic Acid, Copper PCA, Magnesium PCA, Zinc PCA, Carrageenan, Lecithin, Potassium Sorbate, Sea Salt, Ergothioneine, Phenoxyethanol, Parfum/Fragrance, Linalool, Geraniol, Citronellol, Hexyl Cinnamal, Butylphenyl Methylpropional, Alpha-Isomethyl Ionone, Coumarin, Limonene, 93Eugenol, Mica, Titanium Dioxide (CI 77891).

Climate Control

Pure hydration to help sustain the skin barrier's moisture content.

Climate Control quenches the thirst of dry and dehydrated skin, delivering moisture and hydration to help restore the skin's healthy-looking appearance.

Climate Control is a hydrating, gel essence with a blend of ingredients that helps even the driest skin regain its healthy glow and moisture content.

The Science Behind the Product

As we age our skin loses its natural moisture and hydration; it becomes dry, resulting in the formation of fine lines, wrinkles, and visible signs of aging. When our skin does not have proper hydration, it becomes sensitive and irritated causing a "heating sensation" in the skin.

Climate Control's pure hydration formula increases moisture, soothes irritation, and relieves dryness, creating a refreshing sensation. The overall benefits help support the balance for the skin's natural microbiome.

Thus...Climate Control!

This genius formulation contributes to reducing the signs of aging by preventing moisture loss and nourishing the skin with active ingredients and proprietary complexes. The concentrated blend includes essential minerals, antioxidants, vitamins, botanical extracts, or other ingredients that provide benefits such as brightening, anti-aging, and soothing effects.

Climate Control's molecular weight contributes to the active ingredient's effectiveness for the overall health of the skin. Depending on the consistency of the serum, Climate Control works best applied prior to serums and moisturizers. The gel essence allows for maximum absorption and is suitable for various skin types.

Climate Control is a popular choice for those who want a product that can be easily layered with other skincare items in their routine. Perfect as a step in a skincare routine to prepare the skin for the application of subsequent products, such as serums, moisturizers, or sunscreens. The lightweight texture can enhance the absorption of other products applied afterward.

Key Benefits

- Helps to soothe and calm dry, sensitive skin
- Helps support balance for the skin's natural microbiome
- Helps nourish the skin's barrier function to help prevent moisture loss
- Contains SenePlex+®, a proprietary complex of ingredients, helping accelerate skin renewal (turnover)
- Helps encourage collagen production
- Helps reach optimal hydration levels for immediate and long-lasting effect of moisturization
- Leaves skin looking plump and bouncy
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free



Key Ingredients

SelPlex: is a “self” suspension delivery system containing a blend of herbal oil extracts combined with vitamins and tocopherols. This blend helps to increase moisture content relieving dryness while helping to soothe the skin.

SenePlex+® A powerful proprietary complex containing Orchid Stem Cells, Prickly Pear, Sodium Hyaluronate, Panthenol, Tocopherol, and Glucosamine. Clinically studied, SenePlex+® helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

***Aquaxyl™:** composed of a combination of glucose derivatives, primarily Xylitylglucoside, Anhydroxylitol, and Xylitol, and derived from natural sugars and are known for their moisture-retaining capabilities. It works by enhancing the skin's hyaluronic acid production and boosting epidermal water reserves. One of the key benefits of Aquaxyl™ is its ability to reinforce the skin barrier. *Aquaxyl™ is a registered trademark of SEPPIC.

***Clinical study summary of Aquaxyl™:**

Clinical studies have shown that Aquaxyl™ can significantly increase skin hydration levels. It is known for its immediate and long-lasting hydration effects, making it a popular ingredient in moisturizing skincare products.

***In a recent study, it was found that a moisturizer containing Aquaxyl™ improved hand hydration by 13.5% after 24 hours and further it reduced trans epidermal water loss (TEWL) by 15.4% after 8 days.**

UGL-II PF Glucosamine HCL (Glucosamine Hydrochloride) (HCL): a complex containing Glucosamine HCL, algae, yeast, and synthetic urea. Helps to strengthen the skin barrier while helping to firm and smooth the skin.

Sodium Hyaluronate: the salt form of Hyaluronic Acid (HA). Often referred to as (HA) and known for its exceptional ability to attract and retain moisture and is a water binding ingredient. Has the ability to fill the space between collagen and elastin. Promotes moisturization and helps plump the skin which helps reduce the appearance of fine lines and wrinkles.

Lipovol Evening Primrose Oil (Oenothera Biennis): this plant oil is rich in nourishing Omega-6 essential fatty acids, particularly Linoleic and γ-Linolenic Acid (GLA) and contains elevated levels of triglycerides, that our body naturally produces. Helps support the natural production of ceramides and helps restore the skin's natural barrier which helps prevent water loss to help hydrate and helps soothe the skin. Contains antioxidants that help protect the skin from free radicals caused by environmental stressors. These benefits help contribute to improved skin texture and may help reduce the appearance of fine lines and wrinkles.

Simmondsia Chinensis (Jojoba Seed) Oil: a complex mixture of naturally occurring long-chained linear liquid esters and omega-9. The structure is most like the natural oils (sebum) produced by the skin which helps balance and regulate sebum production. It is an excellent moisturizer with great spread-ability with fast absorption rate helping to hydrate and soften the skin without clogging pores. Promotes a rich, velvety feel to skin texture. Naturally contains Tocopherol (Vitamin E) acting as a powerful antioxidant to help protect from free radicals caused by environmental stressors.

Rose Hips Seed Extract (Rosa Canina): A plant oil derived from wild rose bushes. Rich in essential fatty acids. Contains premium emollient and moisturizing properties to help hydrate the skin. May help reduce the appearance of dull and tired looking skin leaving the skin soft and smooth. Ideal for sensitive skin.

Sandalwood Nut Oil: derived from the nuts of the Santalum Spicatum tree. Rich with a very rare essential fatty acid, ximenynic acid. It can function as a moisturizer by helping skin retain moisture to help hydrate, soothe, and nourish the skin.

Tocopheryl (and Tocopheryl Acetate): commonly known as Vitamin E, an antioxidant that may help protect the skin from free radicals caused by environmental stressors which may help reduce the appearance of fine lines and wrinkles.

Caprylic/Capric Triglycerides: a medium-chain triglyceride, a type of fat (lipids) that is composed of fatty acids and glycerin. Helps to hydrate, smooth, and soften the skin by preventing water loss. Triglycerides contribute to the formation and maintaining the integrity of the skin's natural barrier. They can help improve the appearance of fine lines and wrinkles by supporting the skin's elasticity.

Algae (Seaweed) Extract – rich in essential nutrients such as vitamins, minerals, trace minerals, and antioxidants that nourish the skin and contribute to overall health. Helps to soothe, hydrate and condition skin. Antioxidant properties help protect from free radicals caused by environmental stressors.

Directions for Use

Before the first application, prime the pump for the first usage to start the even flow of Climate Control to be dispensed. Prepare the skin for the application of subsequent products, such as serums, moisturizers, or sunscreens. Pump a nickel size (or more, as desired) into your palm or onto the back of your hand. Using the pads of your fingertips, palette the gel essence to the different areas of the face, neck, around the eyes, and décolletage. Apply liberally and massage into the skin using circular motions. Use AM and PM prior to applying serums, moisturizers, and EyeCrème.

Full Ingredient List:

Climate Control

Aqua/Water/Eau, Butylene Glycol, Caprylic/Capric Triglyceride, Phenyl Trimethicone, Lithium Magnesium Sodium Silicate, Xylitylglucoside, Oenothera Biennis (Evening Primrose) Oil, Rosa Canina (Rose Hip) Seed Oil, Orchis Masculina (Orchid) Flower Extract, Simmondsia Chinensis (Jojoba) Seed Oil, Santalum Austrocaledonicum (Sandalwood) Wood Oil, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Calanthe Discolor (Ebene) Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Sodium Hyaluronate, Tocopheryl Acetate, Anhydroxylitol, Xylitol, Glucose, Urea*, Glucosamine HCl, Panthenol, Glycerin, Citric Acid, Xanthan Gum, Gluconolactone, 1,2-Hexanediol, Caprylyl Glycol, Sodium Benzoate, Calcium Gluconate, Phenoxyethanol, Potassium Sorbate, Parfum/Fragrance, Benzyl Benzoate, Linalool, Hydroxycitronellal, Benzyl Salicylate, Hexyl Cinnamal, Amyl Cinnamal, Citronellol, Geraniol, Eugenol, Cinnamyl Alcohol, Limonene, Blue 1 (CI 42090), Red 33 (CI 17200). *Synthetic

Advanced SenePlex+® Renewal Serum with Retinol

Supercharge your nighttime routine!

The Advanced SenePlex+® Renewal Serum with Retinol is your clinically proven nighttime secret to smooth, youthful, and radiant skin.

Powered by cutting-edge Nano Retinol and Peptide technology, this serum is formulated to diminish the appearance of fine lines and wrinkles, promote skin firmness, and enhance overall radiance. Regular use reveals brighter, rejuvenated, and more youthful-looking skin.

Experience the beauty of transformation. You can look forward to brighter, rejuvenated, and firmer-looking skin over time.

The Science Behind the Product

The Advanced SenePlex+® Renewal Serum with Retinol represents the pinnacle of skincare innovation, blending cutting-edge science with luxury to target the most visible signs of aging. The serum's core ingredient is Retinyl Palmitate, a stabilized derivative of Vitamin A that gradually converts into Retinol within the skin.

This conversion process allows for a controlled release of the active ingredient, minimizing irritation and making it ideal for those with sensitive skin or new to retinoids. Retinyl Palmitate works by stimulating collagen production and accelerating cell turnover, which helps reduce the appearance of fine lines, wrinkles, and uneven skin tone.

Retinyl Palmitate is a derivative of Vitamin A and is considered a milder form of Retinol. It is a combination of Retinol (pure Vitamin A) and Palmitic Acid, a fatty acid. This combination makes Retinyl Palmitate more stable and less irritating than pure Retinol, making it suitable for individuals with sensitive skin or those new to retinoid products.

To enhance the effectiveness of Retinyl Palmitate, the serum features an advanced 0.5% Nano Retinol delivery system. This technology encapsulates Retinyl Palmitate molecules, ensuring their stability and allowing for their gradual release throughout the night. This sustained release maximizes the benefits of Retinol while reducing the risk of irritation, leaving the skin firmer, more youthful, and luminous by morning.

Supporting Retinyl Palmitate's anti-aging effects is Matrixyl®3000 OS, a complex of tripeptides that signals the skin to increase collagen production. This helps to restore skin elasticity and firmness, reducing the depth of wrinkles and contributing to a smoother, more resilient complexion. Matrixyl®3000 OS plays a crucial role in enhancing the skin's natural repair mechanisms, making it a key component in the serum's overall effectiveness.

The serum also includes Hymagic-4D™, a unique blend of four different types of Hyaluronic Acid that work together to provide multi-dimensional hydration. Each type of Hyaluronic Acid penetrates different layers of the skin, ensuring that the skin remains well-hydrated, plump, and smooth. This hydration is essential for maintaining the skin's elasticity and enhancing the anti-aging benefits of the serum.

Completing the formula are Nephoria® and BIO-Placenta™. Nephoria® is an eco-friendly, plant-derived ingredient sourced from the leaves of the Rambutan superfruit. It acts as a youth booster, naturally enhancing collagen production and improving skin elasticity. BIO-Placenta™ is a potent synthetic complex of five different growth factors and peptides that mimic the activity of natural growth factors found in youthful skin. These ingredients work synergistically to stimulate collagen production, improve skin texture, and reduce the appearance of fine lines and wrinkles.

Synergistically, these ingredients create a powerful yet gentle serum that addresses multiple signs of aging while keeping the skin nourished and hydrated.



Why do we recommend using Retinol at night?

Retinol is most effective when used at night because it is sensitive to light and can break down when exposed to sunlight, reducing its efficacy. When applied in the evening, Retinol has the opportunity to work undisturbed by UV rays, allowing it to penetrate the skin more deeply and perform its functions more effectively.

At night, the skin undergoes its natural repair and regeneration processes, which align well with the actions of Retinol. Retinol promotes cell turnover and collagen production, which are vital for reducing signs of aging and improving skin texture. Nighttime application leverages these natural processes, making the treatment more effective.

Moreover, using Retinol at night minimizes the risk of sun sensitivity, as Retinol can make the skin more vulnerable to UV damage, potentially leading to irritation or sunburn if not properly protected.

Key Benefits

- Potent formula helps improve the appearance of fine lines and wrinkles by 23%*
- Improves skin firmness, texture, and elasticity
- Helps even out skin discoloration and boosts radiance
- Minimizes potential irritation with a sustained release of Retinol
- Supports collagen production and skin regeneration by speeding up sluggish turnover
- Provides a luxurious, soothing experience while you sleep
- Promotes a more youthful, smoother, and firmer looking appearance
- Helps regulate skin's moisture barrier
- Helps unclog pores to reduce acne breakouts
- Clinically studied
- Dermatologist approved
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Non-comedogenic



Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Nano Retinol (Retinyl Palmitate): active ingredient with a micro encapsulated delivery system offering sustained release throughout the night during the skin's renewal cycle. Visibly improves the appearance of fine lines, wrinkles, uneven skin tone, texture, and radiance.

Nephoria: A reti-natural active from the leaves of Rambutan Super Fruit, complements retinol's activity.

Matrixyl® 3000 OS: A complex of Palmitoyl Tripeptide-1 and Palmitoyl Tripeptide-7, helps to support the skin's elasticity and texture for a supple & firm appearance.

BIO-Placenta™: A synthetic blend with five major growth factors and peptides that work to target the appearance of wrinkles, fine lines, and sagging skin.

Hymagic-4D™: Complex of four different types of Sodium Hyaluronate (HA) designed to target different layers of skin for intense hydration, improves skin moisture enhancement, and helps prevent moisture loss.

Meadowfoam Seed Oil: An emollient plant oil from the seeds of the White Flowering Plant that helps to moisturize, soothe, and support the skin's ability to maintain a healthy-looking glow.

Rice Extract: Conditions and softens the skin.

Aloe Vera Leaf Juice & Kelp Extract: Moisturizes, soothes, and calms the skin.

Botanessential RRST: Synergistic natural antioxidant blend of Rice Bran Extract, Rosemary Leaf Extract, Sunflower Extract and Tocopherol (Vitamin E) to help provide superior oxidative protection and help prevent signs of aging.



Directions for Use

After cleansing, dispense 1-2 pumps of Advanced SenePlex+® Renewal Serum with Retinol onto your fingertips. Gently apply the serum to your face, concentrating on areas where you want to see improvement, such as the cheeks, forehead, and neck.

Next, follow up with SeneGence® Evening Moisturizer to lock in hydration and enhance the serum's benefits. If you're new to Retinol, begin by using the serum every other night, allowing your skin to build tolerance. Gradually increase to nightly use as your skin adjusts.

In the morning, always apply a broad-spectrum sunscreen to protect your skin, as Retinol can increase sensitivity to sunlight. Be aware that as your skin adapts to Retinol, you may notice mild dryness or flaking, a normal part of the process called retinization. If this occurs, reduce the frequency of use and designate certain nights to apply. As your skin builds tolerance gradually reintroduce the serum as your skin becomes more accustomed to it.

- Mix a pea-size amount with your Evening Moisturizer once a week and build tolerance slowly
- Using the Retinol serum less frequently but on a regular schedule can be a way to improve tolerability. Start slowly and be patient. The results will be worth it!

Please Note: Retinol can make your skin more sensitive to sunlight. Use a broad-spectrum sunscreen with a minimum of SPF15 and avoid sun exposure the day after using Retinol.

Caution: For external use only. Avoid contact with eyes. If contact occurs, rinse thoroughly with water. Discontinue use if signs of irritation or rash appear. Keep out of the reach of children.

What serums should NOT be layered with Advanced SenePlex+® Renewal Serum with Retinol?

C-Bright Dark Spot Corrector
SeneSerum-C Hydrating C-Pearls® Serum
Spot On Acne Treatment

Why You Shouldn't Use Vitamin C or Benzoyl Peroxide with Retinol:

Vitamin C and Retinol:

- **pH Levels:** Vitamin C (ascorbic acid) is most effective in an acidic environment, with a pH of around 3.5, while Retinol works best at a slightly higher pH of about 5.5 to 6. Combining these two ingredients can lead to a situation where neither is able to perform optimally. The differing pH levels may neutralize each other, reducing their efficacy.
- **Irritation:** Both Vitamin C and Retinol can be potent and potentially irritating, especially when used together. This combination increases the risk of redness, dryness, and peeling, particularly for those with sensitive skin.

Benzoyl Peroxide and Retinol:

- **Oxidation:** Benzoyl Peroxide is an oxidizing agent used to treat acne. When combined with Retinol, it can oxidize Retinol, breaking it down and rendering it less effective. This chemical interaction reduces the anti-aging benefits of Retinol.
- **Increased Irritation:** Both Benzoyl Peroxide and Retinol can cause skin irritation. Using them together can exacerbate this effect, leading to increased redness, dryness, and peeling.

Pro Tip for Using Multiple Serums with Retinol:

To maximize the benefits of these ingredients while minimizing the risk of irritation or reduced efficacy, it's recommended to use them at different times of the day or on alternate days. For example, Vitamin C can be applied in the morning, followed by sunscreen, while Retinol is best used in the evening.

Full Ingredient List:

Advanced SenePlex+® Renewal Serum with Retinol

Aqua/Water/Eau, Caprylic/Capric Triglyceride, Propanediol, Glycerin, Hydrogenated Vegetable Glyceride, C12-15 Alkyl Benzoate, Limnanthes Alba (Meadowfoam) Seed Oil, Myristyl Myristate, Behenyl Alcohol, Cetyl Alcohol, Retinol, Oryza Sativa (Rice) Bran Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Helianthus Annuus (Sunflower) Extract, Nephelium Lappaceum (Rambutan) Leaf Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Bacillus/Folic Acid Ferment Filtrate Extract, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Mascula (Orchid) Flower Extract, Sh-Oligopeptide-1, Sh-Oligopeptide-2, Sh-Polypeptide-1, Sh-Polypeptide-11, Sh-Polypeptide-9, Palmitoyl Tripeptide-1, Palmitoyl Tetrapeptide-7, Hydrolyzed Sodium Hyaluronate, Sodium Hyaluronate, Sodium Acetylated Hyaluronate, Sodium Hyaluronate Crosspolymer-2, Glucosamine HCl, Retinyl Palmitate, Galactarabinan, Tocopherol, Tocopheryl Acetate, Panthenol, Sodium Stearoyl Glutamate, Sodium Polyacrylate, Linoleic Acid, Oleic Acid, Steareth-2, Glyceryl Stearate, Acetyl Glutamine, Lecithin, Stearyl Alcohol, Ethylhexylglycerin, Sorbitan Laurate, Dimethicone/Vinyl Dimethicone Crosspolymer, Maltodextrin, C18-36 Acid Glycol Ester, C18-36 Acid Triglyceride, Pentylene Glycol, Trisodium Ethylenediamine Disuccinate, Butylene Glycol, Caprylyl Glycol, Urea*, Citric Acid, Cyclopentasiloxane, Polysorbate 20, Polysorbate 80, Polyglyceryl-2 Stearate, PPG-15 Stearyl Ether, Phenoxyethanol, Parfum/Fragrance, Benzyl Salicylate, Linalool, Geraniol, Hydroxycitronellal, Citronellol, Limonene, Titanium Dioxide (CI 77891). *Synthetic

Clinical Study

~ Advanced SenePlex+® Renewal Serum with Retinol ~

Clinical Results*

Women love Advanced SenePlex+® Renewal Serum with Retinol!

* Results are measured by expert clinical graded observation and analysis compared to baseline based on a six-week, independent clinical study of 30 participants, women ages 30 to 70.

Here's what else they are saying:

- 82% Improves skin clarity, leaving a healthy, even tone.
- 76% Reduces the appearance of crow's feet around the eyes.
- 85% Improves skin's overall appearance.
- 73% Minimizes the appearance of fine lines and wrinkles.
- 88% Face appears more youthful.
- 85% Helps skin feel firmer.

During a six-week independent consumer study, a majority of women agreed that their skin's overall appearance was improved and their face appeared more youthful.



Digital Age Defense Serum

Empower Your Skin from Digital Stress: Refresh, Hydrate, and Revitalize

In our screen-centric world, blue light from computers, smart phones, and digital devices can accelerate skin aging and fatigue.

The Digital Age Defense Serum is a cutting-edge formula designed to combat these effects with advanced technology and potent ingredients. This lightweight serum helps to protect against blue light exposure, hydrate tired skin, and reduce redness and blotchiness for a refreshed, youthful appearance.

The Science Behind the Product

Blue light, not to be confused with UVA or UVB rays from the sun, is emitted from our digital devices.

Studies show that blue light can contribute to photo-aging and skin barrier damage which can lead to lines and wrinkles, dark spots, and skin laxity.

Blue light can tire the skin in several ways:

Disruption of Sleep Patterns: Blue light exposure, especially from screens, can interfere with the production of melatonin, a hormone that regulates sleep. Poor sleep or disrupted sleep patterns can lead to tired-looking skin, increased puffiness, and dullness.

Increased Oxidative Stress: Blue light contributes to oxidative stress in the skin. It generates free radicals, which can damage skin cells and accelerate the aging process. This damage can lead to visible signs of fatigue, such as fine lines, wrinkles, and uneven skin tone.

Photoaging: Prolonged exposure to blue light can contribute to photoaging, similar to UV rays. This includes the breakdown of collagen and elastin, leading to loss of firmness and elasticity, which can make the skin appear tired and saggy.

Skin Barrier Disruption: Blue light exposure can weaken the skin's barrier function, leading to increased dehydration and sensitivity. When the skin barrier is compromised, the skin can become dry and more prone to irritation, contributing to a fatigued appearance.

Inflammation and Redness: Blue light can provoke inflammatory responses in the skin, resulting in redness and blotchiness. Chronic inflammation can contribute to a tired, irritated complexion and exacerbate signs of skin fatigue.

Preventatively, Digital Age Defense Serum fortifies the skin against the harmful effects of blue light by providing antioxidant protection, strengthening the skin barrier, and supporting cellular health. After exposure, it works to repair damage, deeply hydrate, soothe irritation, and restore the skin's natural radiance. By addressing both the cause and effects of blue light exposure, this serum helps maintain a youthful, vibrant complexion in the face of modern digital challenges.

With the increasing amount of time spent in front of screens, the skin is continuously exposed to blue light, Digital Age Defense Serum offers a proactive defense by incorporating ingredients like Celligent® and SymRelief® 100 that help prevent damage, reduce redness, and calm the skin. Additionally, it provides hydration and repairs the skin barrier, addressing the dryness and sensitivity that often accompany prolonged screen time. By using this serum, you can maintain a youthful, healthy complexion despite the challenges posed by modern digital lifestyles



Key Benefits

- Helps prevent visible signs of aging related to blue light exposure with the skin active Celligent®
- Antioxidants help to neutralize damaging free radicals created by blue light exposure.
- Helps energize and revitalize tired skin, enhancing radiance
- Hydrates and moisturizes helping to combat dryness and improve skin's moisture barrier.
- Invigorates the skin with a cool and refreshing feeling
- Helps reduce the appearance of redness and blotchiness by calming the skin

- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free



Key Ingredients

CELLIGENT®: Derived from antioxidants found in Rosemary Extract and Rice-derived Ethyl Ferulate (Ferulic Acid), helps prevent visible signs of aging related to blue light exposure. Both provide potent antioxidant properties to help protect skin from light-induced stress, including blue light exposure (HEV light), free radicals, and UV-induced damage.

IceAwake™: A biotechnologically produced bacterium discovered under a Swiss Glacier, helps fight aging by helping contribute to the reduction of wrinkles by improving protein folding, designed to energize tired and sleep-deprived skin associated with digital device use. Also, contributes to visibly enhance skin radiance.

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

BEAUTY MOIST: Contains Sodium Hyaluronate Crosspolymer derived from Hyaluronic Acid, which delivers continuous moisture, soothes the skin, and acts as a free radical scavenger to defend against environmental stressors.

MariMoist®: A blend of Red Seaweed Extract and Hyaluronic Acid known to hydrate and soften dry skin while imparting a rich, luxurious, and cooling sensation. Helps to alleviate dryness from decreased blinking and artificial air exposure.

SymRelief® 100: A blend of identical Bisabolol and Ginger Extract that soothes and calms skin to help reduce the appearance of skin redness and blotchiness.

Nano Emulsion: features a blend of nano-encapsulated botanical extracts and oils including Patchouli, Calendula, Chamomile, and Jasmine, to help soothe and calm the skin, providing comfort and reducing irritation.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Glycerin: Hydrates the skin by attracting moisture and sealing it in.

Aloe Vera Leaf Juice & Kelp Extract: Natural plant extract which helps calm, soothe, and hydrate the skin. Has antioxidants that help protect the skin from environmental stressors.

Tocopheryl Acetate (Vitamin E): form of Vitamin E, helps protect the skin from free radicals from environmental stressors.

Directions for Use

Apply a small amount to clean, dry skin in the morning and evening. Gently massage the serum into your face and neck using upward motions until fully absorbed. This serum should be applied after Climate Control and before your preferred moisturizer and sunscreen during your morning routine to maximize protection against blue light exposure throughout the day. For best results, incorporate it into your nightly skincare regimen as well, allowing the active ingredients to repair and rejuvenate your skin overnight.

Full Ingredient List:

Digital Age Defense Serum

Aqua/Water/Eau, Squalane, C13-14 Alkane, Glycerin, Helianthus Annuus (Sunflower) Seed Oil, Maltodextrin, Polyacrylate Crosspolymer-6, Chondrus Crispus (Carrageenan) Extract, Quillaja Saponaria (Murillo's-bark) Bark, Aloe Barbadensis (Aloe Vera) Leaf Juice, Rosmarinus Officinalis (Rosemary) Extract, Jasminum Officinale (Jasmine) Oil, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Anthemis Nobilis (Chamomile) Flower Extract, Calendula Officinalis (Marigold) Flower Oil, Pogostemon Cablin (Patchchouli) Leaf Extract, Orchis Masculula (Orchid) Flower Extract, Zingiber Officinale (Ginger) Root Extract, Sodium Hyaluronate Crosspolymer, Sodium Hyaluronate, Tocopherol, Tocopheryl Acetate, Glucosamine HCL, Potassium Sorbate, Ethylhexylglycerin, Bisabolol, Ethyl Ferulate, Trisodium Ethylenediamine Disuccinate, T-Butyl Alcohol, Citric Acid, Gluconolactone, Caprylic/Capric Triglyceride, Panthenol, Sodium Benzoate, Butylene Glycol, Urea*, Succinic Acid, Phenoxyethanol. *Synthetic



Lifting & Firming Neck Cream

Elevate Your Neckline: Rediscover Firmness and Youthful Radiance!

Lifting & Firming Neck Cream is your ultimate solution for a beautifully firm and smooth neck and décolletage.

This rich, luxurious cream is specifically formulated to target the delicate, aging-prone skin in these areas, delivering visible results that leave your skin looking lifted, hydrated, and rejuvenated. Embrace the confidence of a youthful neckline every day.

The Science Behind the Product

The neck's skin is thinner, more delicate, and naturally contains fewer collagen fibers, making it more susceptible to wrinkles, sagging, and other signs of aging. Additionally, it has fewer oil glands, which leads to dryness and accelerated aging. Constant movement and exposure to environmental stressors further contribute to the neck's aging process.

Lifting & Firming Neck Cream is formulated with advanced technologies that address these unique challenges. It works by supporting the skin's natural collagen structure, which is essential for maintaining firmness and smoothness. By boosting hydration and reinforcing the skin's barrier, this cream helps to reduce the appearance of fine lines and wrinkles, while also improving skin texture and elasticity. The formula's firming properties help to tone and tighten the skin, reducing the look of sagging and promoting a more lifted, youthful appearance.

In addition to its anti-aging benefits, the cream also supports the overall health of the skin by enhancing its resilience and protecting it from further damage, ensuring that your neck and décolletage remain smooth, supple, and youthful-looking over time.

Lifting & Firming Neck Cream is infused with advanced anti-aging ingredients like SenePlex+®, which accelerates cell renewal and boosts hydration, and Vexel SP™, a firming complex of caffeine and palmitoyl-carnitine that tones and tightens the skin. Essenskin™ reinforces the skin's external barrier, while Actifcol™, a shiitake mushroom-based extract, helps preserve collagen for a firmer, more lifted appearance.

In a two-month clinical study (conducted by Sederma) on 29 women, Essenskin™ helped to re-densify skin by over 65% and made skin more resistant by 21%.

Lifting & Firming Neck Cream is formulated with several advanced anti-aging ingredient technologies that provide restorative benefits. But also, the Lifting & Firming Neck Cream can be used preventatively before sagging and other visible signs of aging occur.

By incorporating it into your skincare routine early on, you can help maintain the skin's natural firmness and elasticity, keeping the neck and décolletage looking smooth, hydrated, and youthful. The advanced formula works not only to correct existing concerns but also to strengthen and support the skin's structure, making it more resilient to the aging process. This proactive approach can delay the onset of sagging and wrinkles, preserving the youthful appearance of your neck and décolletage for longer.

By incorporating Lifting & Firming Neck Cream into your daily skincare regimen, you're not just addressing current signs of aging but also proactively safeguarding against future ones. This advanced formula provides both immediate and long-term benefits, ensuring that your neck and décolletage remain firm, smooth, and youthful for years to come. Embrace the confidence of a beautifully maintained neckline with e



Key Benefits

- Helps replenish moisture
- Helps to reduce the appearance of fine lines and wrinkles
- Helps to reduce the appearance of sagging skin
- Formulated with NO Parabens
- Formulated with NO Animal By-Products

- Helps the neck area appear more firm and improves skin texture
- Leaves skin smooth and supple
- Helps prevent and also restore signs of aging
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Essenskin™: A complex of calcium and essential amino acids, helps to balance the skin and support healthy skin function. It helps improve the appearance of thin, fragile skin by supporting elasticity, which leads to the appearance of firmer and smoother skin.

Hydroxyethyl Cellulose: Synergistic combination that helps improve the appearance of firmness, elasticity, and smoothness.

Vexel™ SP: A complex of caffeine and palmitoyl-carnitine that helps to improve the appearance of firmness and sagging skin.

ACTIFOL™: This advanced botanical ingredient combines a Shiitake Mushroom blend-based extract with Phytic Acid. Together, they offer powerful antioxidant benefits, improve skin texture, and brighten the complexion. Additionally, ACTIFOL™ helps enhance skin firmness by reducing the deterioration of collagen, supporting a more youthful and resilient appearance.

Macadamia Seed Oil: A plant oil rich in emollient and nourishing fatty acids that hydrates skin without clogging pores.

Dimethicone: A silicone oil that helps to form a protective moisture barrier on the skin.

Rosemary Leaf Extract: An extract from the perennial herb that has antioxidant and anti-aging properties and helps to reduce free radical damage from the environment.

Sunflower Seed Oil: A plant oil rich in skin-nourishing fatty acids, moisturizes and supports healthy skin barrier function to keep the skin hydrated.

Grape Juice Extract: Rich in rare polyphenols, it helps protect skin, restore moisture, brighten, and improve texture. Helps condition and protect the skin from free radicals.

Rice Bran Extract: A gluten-free extract rich in essential fatty acids, contains soothing enzymes and has antioxidant properties.

Niacinamide (Vitamin B3): Helps visibly improve the appearance of enlarged pores, uneven skin tone, fine lines, wrinkles, and dullness.

Caprylic/Capric Triglyceride: An emollient made from coconut oil and glycerin, helps to smooth, and nourish the skin.

Lecithin: A skin-identical ingredient that is found in cell membranes, it has emollient and water-binding properties.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Tocopherol (Vitamin E): A strong antioxidant that helps to protect the skin from collagen-damaging free radicals.



Directions For Use

After cleansing and moisturizing your skin, apply 1-2 pumps of Lifting & Firming Neck Cream to the jawline, neck, and décolletage. Gently massage the cream in upward motions until fully absorbed. For optimal results, use the cream both morning and night as part of your daily skincare routine.

This consistent application will help you achieve and maintain a firm, youthful appearance in these delicate areas.

Full Ingredient List:

Lifting & Firming Neck Cream

Aqua/Water/Eau, Dimethicone, Glycerin, Disiloxane, Niacinamide, Macadamia Integrifolia (Macadamia) Seed Oil, Ethylhexyl Olivat, Cetyl Alcohol, Glyceryl Stearate, Bis-Vinyl Dimethicone/Dimethicone Copolymer, Hydrogenated Polydecene, Tetradecane, Lentinus Edodes (Shiitake Mushroom) Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Helianthus Annuus (Sunflower) Extract, Oryza Sativa (Rice) Bran Extract, Vitis Vinifera (Grape) Juice Extract, Sodium Hyaluronate, Squalane, Palmitoyl Carnitine, 3-Aminopropane Sulfonic Acid, Calcium Hydroxymethionine, Caffeine, Caprylic/Capric Triglyceride, Tocopherol, Ethoxydiglycol, Polyacrylamide, C13-14 Isoparaffin, Polysilicone-34, Ceteth-20, Steareth-20, Isononyl Isononanoate, Pentylene Glycol, Aminomethyl Propanol, Laureth-7, Ethylhexylglycerin, Polysorbate 20, Sodium Citrate, Hydroxyethylcellulose, Trisodium Ethylenediamine Disuccinate, Lecithin, Phenoxyethanol, Potassium Sorbate, Sodium Benzoate, Phytic Acid, PEG-75 Stearate, Parfum/Fragrance, Linalool, Benzyl Alcohol, Limonene, Geraniol, Alpha-Isomethyl Ionone, Mica, Titanium Dioxide (CI 77891).



Collagen Firming Night Pak

Your ultimate breakthrough anti-aging nighttime skin treatment works wonders while you sleep!

Enriched with powerful sea and algae ingredients, this "mermaid in a bottle" treatment deeply nourishes your skin, locks in moisture, and helps restore firmness.

Encapsulated Nangai Oil, soothing botanicals, and the natural green hue from Campo Siddha Pazchai Yenai make this luxurious night treatment as enchanting as it is effective.

Whether applied as a final step or mixed with your favorite evening moisturizer, this night pak creates a veil that helps minimize the appearance of pillow wrinkles, supports collagen production, and leaves your skin feeling revitalized by morning.

This product is ideal for those looking to enhance their nighttime skincare routine with a luxurious treatment that not only hydrates and nourishes but also supports long-term anti-aging benefits. The natural ingredients and advanced technology make it a standout choice for achieving a youthful looking resilient complexion.

The Science Behind the Product

Our skin undergoes a natural repair process during sleep, but it's also a time when moisture loss can occur, leading to dryness, dullness, and even unwanted signs of aging like fine lines and wrinkles. The Collagen Firming Night Pak leverages the concept of "vegan slugging"—a beauty routine where an occlusive layer is applied to seal in hydration, support the repair process, enhancing the overall effectiveness from your full skincare regimen.

The Collagen Firming Night Pak fits within the realm of thalassotherapy. The Greek word “thálassa” means sea, or ocean. It features sea-derived ingredients like Jania Rubens and Actineyes, which provide mineral-rich benefits and support skin hydration and repair. By using these marine extracts, the product leverages the rejuvenating and therapeutic properties of seawater, aligning with the principles of thalassotherapy.

This night pak's formula includes clinically active powerful sea-derived extracts of wild seaweed, derived from Jania Rubens, that has been “domesticated” through cultivating this seaweed in controlled environments. This controlled cultivation allows for a consistent, high-quality extract that retains the powerful benefits of wild seaweed but is produced sustainably.

This is also formulated with clinically active seawater enriched with microalgae, known as Actineyes. This helps enhance collagen production and strengthen the skin's collagen network. This combination firms, smooths, and gives the appearance of tighter skin by promoting the formation of actin fibers, crucial for a strong collagen structure.

A standout feature of this nighttime treatment is the naturally binding spheres that occur during the mixing process. The moisturizing small, bead-like structures suspended within the collagen enhancing gel base matrix encapsulate potent ingredients of Nangai Oil, Chlamydomonas Reinhardtii Extract (Algae 10), and Campo Siddha Pazchai Yenai, a unique blend of natural plant extracts and botanicals. This feature helps prevent overnight dehydration by locking it in and retaining moisture throughout the night.

When the product is applied to the skin, the spheres melt onto the skin releasing the concentrated hydrating ingredients for maximum effectiveness. This advanced technology not only boosts the product's efficacy but also adds a luxurious and visually appealing element to your skincare routine.

The Collagen Firming Night Pak forms a protective veil over the skin that supports collagen synthesis and helps reduce abnormal protein folds, which can lead to pillow wrinkles. This barrier helps minimize the formation of new fine lines and reduces the appearance of existing wrinkles, particularly those caused by pressure from the pillow.



Key Benefits

- Supports collagen production
- Helps enhance skin elasticity
- Offers skin hydration and helps lock in moisture
- Helps restore skin's bounce and resilience
- Helps minimize signs of aging by reducing the appearance of fine lines and wrinkles
- Antioxidant protection
- Soothing & calming on the skin
- Nourishing occlusive
- Natural green coloring from plant extracts
- Luxurious texture
- Thalassotherapy for the skin
- Formulated with NO Formaldehydes
- Formulated with NO Carcinogens
- Formulated with NO Phthalates
- Formulated with NO PFAs - Per- and Polyfluoroalkyl substances
- Formulated with NO Drying Waxes
- Formulated with NO Parabens
- Formulated with NO Animal By-products
- NO Animal Testing
- Cruelty Free
- Vegan
- Gluten Free
- Use of Nature-based Ingredients

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Janiastim (Jania Rubens Extract): is a powerful ingredient derived from seaweed cultivated in the pristine Mediterranean waters and named for its rose-red color. This clinically proven extract plays a key role in boosting collagen production and reducing the appearance and volume of wrinkles. It works by protecting the energy centers of your skin cells, known as mitochondria, from damage caused by free radicals. By directing these harmful radicals away through specialized pathways, it helps keep skin cells looking healthy and supports collagen production, resulting in firmer, smoother skin.

Actineyes: a clinically proven special ingredient that combines seawater with microalgae grown in harsh arctic conditions to maximize its effectiveness. This blend helps increase collagen production and strengthen your skin's collagen network, which firms, smooths, and tightens the skin. By promoting the formation of actin fibers, essential for a strong collagen structure, it makes your skin look firmer and more youthful. Additionally, Actineyes includes high molecular weight Oligoalginates (a polysaccharide), which forms a protective gel-like layer on the skin. This layer acts like a mask, catching impurities and pollution before they can enter the skin, protecting it from environmental damage while locking in moisture for a hydrated, resilient complexion.

Nangai Oil (Canarium Indicum Oil): sourced from the tropical island nation of Vanuatu, is a luxurious oil that deeply moisturizes your skin without feeling greasy or heavy. Rich in essential fatty acids, it helps maintain your skin's moisture and elasticity. This nourishing oil softens and soothes the skin, leaving your complexion revitalized and hydrated with its moisture-enhancing triglycerides.

AcquaSeal® Algae 10 (Chlamydomonas Reinhardtii Extract): is derived from green algae known for thriving in extreme environments like fresh water, seawater, damp soil, and even snow. This unique extract is rich in bioactive lipids and fatty acids that help your skin retain moisture. It works by enhancing the ability of your skin's outer layer (stratum corneum) to hold more water, while also reducing the rate at which your skin loses moisture. The result is skin that feels more hydrated, supple, and resilient.

Campo Siddha Pazchai Yenai: a unique blend of natural plant extracts, including flowers, bark, leaves, and roots from herbs, grasses, and plants like false daisies, seaweed, algae, neem, gourds, melons, eggplant, aloe, basil, and turmeric. This blend provides dual benefits: it actively hydrates and protects the skin while also offering soothing and healing properties that enhance skin health. Rich in natural antioxidants, it helps defend against environmental damage and maintains moisture levels. The natural waxes and oils create a water-resistant barrier, locking in hydration and preventing moisture loss. Additionally, this blend contributes to the product's natural green coloring.

Elastiflex IQ: is a powerful blend of plant extracts and probiotics designed to enhance your skin's firmness and elasticity. This ingredient is created through a unique bio-fermentation process, combining Centella Asiatica (Gotu Kola) extract, Boswellia Serrata (Frankincense) Extract, and Camellia Sinensis (Purple Tea) Leaf Extract with skin-friendly probiotics. This process makes the plant actives more bioavailable, allowing your skin to absorb and benefit from them more effectively. Together, these ingredients work synergistically to boost collagen, smooth fine lines, and enhance your skin's natural resilience.

- **Centella Asiatica:** Rich in compounds like asiaticoside and madecassoside, it helps promote collagen production, giving your skin a plump and smooth appearance.
- **Frankincense Extract:** Contains boswellic acid, which improves skin elasticity by inhibiting enzymes that break down collagen.
- **Purple Tea Extract:** Packed with high levels of polyphenols, this powerful antioxidant helps protect your skin from free radicals and environmental damage.

Proteasyl™ (Pisum Sativum L. Extract): is a botanical ingredient derived from pea seeds, known for its ability to enhance skin elasticity and firmness. This powerful peptidic extract promotes the synthesis of key components like collagen I, III, and V, as well as elastin, which are essential for maintaining youthful, firm skin. By boosting these vital proteins, Proteasyl™ helps your skin stay smooth, resilient, and visibly more toned.

Arnica Green Tea Complex: combines the soothing properties of Arnica Montana with the powerful antioxidant benefits of Camellia Sinensis (Green Tea) leaf extract. This blend helps protect your skin from environmental damage and free radicals, promoting a healthier, more resilient complexion.

Copper: an essential mineral that plays a vital role in maintaining healthy skin. Copper is known for its ability to boost collagen and elastin production, which helps to firm and tighten the skin, reducing the appearance of fine lines and wrinkles. It also has powerful antioxidant properties that protect the skin from free radical damage.

Zinc: an essential mineral that helps support a flawless complexion, making it a key ingredient in maintaining clear skin. It helps regulate oil production. When combined, copper and zinc work synergistically to support skin.

Directions for Use

- *As a Final Step:* After completing your evening skincare routine, take a dime-sized amount of the Collagen Firming Night Pak using the contoured applicator brush. Apply a thin layer over your face, neck, and décolletage in upward motions. Allow the product to be absorbed as the final step of your routine.
- *Mixed with Moisturizer:* For an extra boost of hydration and firmness, mix a small amount of the night pak with your evening moisturizer before applying. This combination ensures your skin receives maximum nourishment throughout the night.
- *Beauty Tip:* Incorporate this night pak into your "slugging" routine as your occlusive to enhance the skin's moisture retention and maximize the benefits of your other skincare products.

Full Ingredient List:

Collagen Firming Night Pak

Aqua/Water/Eau, Propanediol, Canarium Indicum (Nangai) Seed Oil, Glycerin, Sea Water, Jania Rubens Extract, Boswellia Serrata Extract, Centella Asiatica Extract, Camellia Sinensis (Purple tea) Leaf Extract, Panthenol, Orchis Masculina (Orchid) Flower Extract, Calanthe Discolor (Ebene) Extract, Sodium Hyaluronate, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Glucosamine HCl, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Arnica Montana (Arnica) Flower Extract, Camellia Sinensis (Green Tea) Leaf Extract, Pisum Sativum (Pea) Extract, Chlamydomonas Reinhardtii Extract, Squalane, Melia Azadirachta Leaf Extract, Melia Azadirachta Flower Extract, Hydrolyzed Algin, Amber Powder, Coccinia Indica Fruit Extract, Solanum Melongena (Eggplant) Fruit Extract, Sucrose, Curcuma Longa (Turmeric) Leaf Extract, Ocimum Sanctum Leaf Extract, Corallina Officinalis (Seaweed) Extract, Moringa Oleifera Seed Oil, Aloe Barbadensis (Aloe Vera) Leaf Juice, Copper PCA, Magnesium PCA, Zinc PCA, Tocopheryl Acetate, Caprylic/Capric Triglyceride, Lactobacillus Ferment Lysate, Saccharomyces Lysate, Tocopherol, Xanthan Gum, Citric Acid, Sodium Citrate, Sodium Hydroxide, Carbomer, Polyurethane-79, Ethylhexylglycerin, Trisodium Ethylenediamine Disuccinate, Mica, Tin Oxide, Butylene Glycol, 1,2-Hexanediol, Caprylyl Glycol, Gluconolactone, Hydroxyacetophenone, Sodium Benzoate, Sorbic Acid, Calcium Gluconate, Phenoxyethanol, Urea*, Iron Oxides (CI 77491), Titanium Dioxide (CI 77891). * Synthetic

SeneGence® For Men Cleanser

Clean. Fresh. Shave-Ready.

Unleash your skin's potential with SeneGence® For Men Cleanser—a premium, sulfate-free formula crafted to meet the unique demands of men's skin.

This invigorating cleanser effortlessly dissolves dirt, excess oil, and environmental debris, leaving your skin impeccably fresh and perfectly prepared for a close shave.

Experience the ultimate in clean with a formula designed to nourish and maintain your skin's natural moisture balance.

The Science Behind the Product

Men's skin differs from women's in several key biological and physiological ways, which impacts the effectiveness of skincare products.

Here's how these differences manifest and how the SeneGence® For Men Cleanser is formulated to meet these specific needs:

Skin Thickness: Men's skin is about 25% thicker than women's, making it more durable but also more difficult for products to penetrate. This requires formulations that are powerful yet gentle.

SeneGence® For Men Cleanser uses Shea Butter-based emulsifiers to deeply cleanse without causing irritation, ensuring effective penetration and hydration.

Oil Production: Men generally have more active sebaceous glands, resulting in oilier skin, which can lead to shine, clogged pores, and breakouts.

The cleanser features Apple Fruit Extract and Sodium Lauroyl Sarcosinate, which help regulate oil production and maintain moisture balance, reducing the risk of acne and promoting a clearer complexion.

Pore Size: Men typically have larger pores, increasing the likelihood of clogged pores and blackheads.

Eucalyptus Leaf Oil and Algae Extract in the cleanser help to purify the skin and minimize the appearance of pores, keeping them clean and less prone to blackheads.

Hair Follicle Size: Larger hair follicles in men can lead to more frequent shaving irritation, including ingrown hairs and razor bumps.

Nangai Oil and Chamomile Oil soothe and calm the skin, reducing irritation and preparing it for a smoother shave. Shaving Effects: Regular shaving can cause skin irritation, dryness, and sensitivity.

The cleanser's blend of Aloe Vera and Seaweed Extract hydrates and soothes the skin, helping to prevent post-shave irritation and ensuring the skin feels fresh and comfortable.

Skin Hydration: Men's skin, being thicker and oilier, may require different hydrating agents to maintain proper moisture levels without feeling greasy.

Glycerin and Shea Butter in the cleanser provide deep hydration while balancing oil production, keeping the skin soft, smooth, and well-moisturized.

By addressing these specific needs, the SeneGence® For Men Cleanser offers a tailored solution for men's skincare, ensuring a clean, balanced, and healthy complexion.



Key Benefits

- Gentle yet deep cleansing without dryness
- Preps skin for shaving
- Exfoliates to help decongest skin for clear complexion
- Helps maintain optimal moisture balance so skin is hydrated
- Reduces Shine and Breakouts
- Calms and soothes shaving irritation
- Helps minimize pore appearance
- Provides deep hydration and conditions skin without feeling too heavy or greasy
- Tailored for men's skin
- Sulfate-free; contains no SLS or harsh detergents that irritate skin
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Laminaria Digitata (Algae) Extract: Hydrates and softens the skin.

Shea Butter (Butyrospermum Parkii Butter): an emollient rich fat extracted from tree nuts, rich in antioxidants, triglycerides, oleic and linoleic acids, Vitamins A and E, lipids, and fatty acids that provides deep moisture to soothe dry skin, helps the skin feel soft. and nourished.

Pyrus Malus (Apple) Fruit Extract: Rich in natural alpha hydroxy acids to gently exfoliate skin for a glowing effect, and also provides moisture balance in skin. Natural Alpha Hydroxy Acid (AHA) gently exfoliates, which helps aid skin in absorbing moisture and serums.

Canarium Indicum (Nangai) Seed Oil: A natural oil derived from the Nangai nut that helps skin maintain moisture.

Ormenis Multicaulis (Chamomile) Oil: Helps reduce irritation, calming and soothing skin.

Eucalyptus Globulus (Eucalyptus) Leaf Oil: Powerful antioxidant that boasts calming and soothing qualities.

Aloe Barbadensis (Aloe Vera) Leaf Juice: Natural plant extract which helps calm, soothe, and hydrate the skin. Has antioxidants that help protect the skin from environmental stressors.

Corallina Officinalis (Seaweed) Extract: Helps prevent aging by hydrating, and moisturizing the skin.

Sodium Lauroyl Sarcosinate: A sulfate-free surfactant derived from sarcosine (an amino acid) used as a foaming and cleansing agent.

Glycerin: An emollient and humectant that promotes moisture and helps the product to spread better across a surface, reducing drag and pull.

Directions for Use

Start by applying SeneGence® For Men Cleanser to a moist face and neck both in the morning and evening. Gently massage the cleanser into your skin until it forms a lather, allowing it to work effectively. Once you've thoroughly cleansed your face, rinse off the product with lukewarm water. After rinsing, pat your skin dry with a clean towel. For an even smoother shave, you can follow up with the SeneGence For Men Shave Cream if desired.

Full Ingredient List:

SeneGence® For Men Cleanser

Water/Aqua/Eau, Sodium Lauroyl Sarcosinate, Cocamidopropyl Betaine, Cocamidopropyl Hydroxysultaine, PEG-50 Shea Butter, PEG-120 Methyl Glucose Dioleate, Glycerin, Pyrus Malus (Apple) Fruit Extract, Glycol Distearate, Canarium Indicum (Nangai) Seed Oil, Ormenis Multicaulis (Chamomile) Oil, Eucalyptus Globulus (Eucalyptus) Leaf Oil, Glucosamine HCl, Aloe Barbadensis (Aloe Vera) Leaf Juice, Corallina Officinalis (Seaweed) Extract, Laminaria Digitata (Algae) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Xanthan Gum, Sclerotium Gum, Lecithin, Sodium Cocoyl Isethionate, Phenoxyethanol, Lauryl Glucoside, Sodium Chloride, Acrylates Copolymer, Caprylyl Glycol, Pullulan, Ethylhexylglycerin, Hexylene Glycol, Laureth-4, Butylene Glycol, Trisodium Ethylenediamine Disuccinate, Urea*, Silica, Sodium Hydroxide, Sodium Benzoate, Fragrance/Parfum, Hexyl Cinnamal, Benzyl Benzoate, Linalool, Eugenol, Geraniol, Limonene, Amyl Cinnamal, Citronellol, Coumarin, Isoeugenol, Citral, Farnesol.*Synthetic



SeneGence® For Men Shave Cream

Achieve the smoothest shave of your life with SeneGence® For Men Shave Cream—a game-changer in men's grooming.

Say goodbye to razor burn, nicks, and irritation, and hello to effortlessly soft, touchable skin. This ultra-slick, concentrated formula not only gives you a close, clean shave but also soothes and protects your skin, leaving it looking and feeling its best.

Elevate your shaving routine with a cream designed for men who demand more than just a shave—they demand excellence.

The Science Behind the Product

SeneGence® For Men Shave Cream is expertly formulated to deliver a close, comfortable shave without the irritation.

Its rich, concentrated formula softens facial hair and features ultra-slick ingredients, allowing the blade to glide effortlessly across the skin. This soothing formula helps reduce nicks, razor burn, ingrown hairs, and irritation, leaving your skin astonishingly smooth.

Designed to work perfectly after the SeneGence® For Men Cleanser, this shave cream ensures a clean and comfortable shave every time. The Shave Cream is a key component of the SeneGence for Men line, tailored to meet the specific needs of men's skin.

The Shave Cream is all about function with no fuss, and the color-coded packaging makes it easy to identify. The green accents in the design reflect the green, beneficial ingredients like Green Tea, Algae, and Aloe Vera that soothe and protect the skin.

The formula features Unisooth™ PN-47, a blend of Panthenyl Triacetate and Naringenin, known for its gentle and calming effects. This ingredient complex helps protect the skin from daily aggressions like shaving, while a combination of four types of Sodium Hyaluronate keeps the skin hydrated throughout the day.

The SeneGence® For Men Shave Cream glides effortlessly over the skin due to its rich, ultra-slick formulation, which is designed to create a smooth surface for the razor.

This is achieved through a combination of emollients like glycerin, which reduces drag and friction, and Cocamidopropyl Hydroxysultaine, a gentle surfactant that creates a creamy lather. These ingredients work together to soften facial hair and provide a protective barrier on the skin, allowing the razor to move smoothly, minimizing irritation and ensuring a close, comfortable shave.

Incorporating Witch Hazel into shave cream provides a soothing, protective layer that enhances the post-shave feel and helps maintain skin health. Witch hazel is beneficial in shave cream due to its natural astringent and anti-inflammatory properties, which make it excellent for calming and soothing the skin after shaving.

Witch Hazel in the Shave Cream helps reduce irritation and redness, it helps tightens pores, and helps restore moisture balance. It conditions the skin, leaving it feeling soft and smooth. Incorporating witch hazel into shave cream provides a soothing, protective layer that enhances the post-shave feel and helps maintain overall skin health.

This unique formula ensures a smooth glide, reducing nicks, razor burn, and post-shave irritation.



Key Benefits

- Provides a close, comfortable shave, every time
- Formula helps with a smooth glide reducing drag and friction
- Reduces nicks, razor burn, ingrown hairs, and irritation
- Multiple botanical extracts such as Green Tea and Aloe Vera aid in soothing & calming the skin
- Conditions and softens skin
- Oil Free
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration to skin appearing more luminous and brighter.

Glycerin: An emollient and humectant that helps the product to spread better across a surface, reducing drag and pull on the skin.

Unisooth™ PN-47: a cutting-edge ingredient designed to provide quick and effective immediate relief for your skin as well as long-lasting relief. The combination of Panthenyl Triacetate and Naringenin targets and reduces skin irritation right away. Panthenyl Triacetate helps heal and protect your skin, while Naringenin soothes inflammation, making your shave experience smoother and more comfortable.

Hymagic™- 4D: Complex of four different types of Sodium Hyaluronate (HA) designed to target different layers of skin for intense hydration, improves skin moisture enhancement, and helps prevent moisture loss.

Cocamidopropyl Hydroxysultaine: Creates a creamy lather that helps keep hair soft for a close shave.

Aloe Barbadensis (Aloe Vera) Leaf Juice: Natural plant extract which helps calm, soothe, and hydrate the skin. Has antioxidants that help protect the skin from environmental stressors.

Hamamelis Virginiana (Witch Hazel): helps soothe skin and gently remove oil and sebum from the skin's surface due to its astringent properties. Being naturally rich in tannins & polyphenols may help prevent any new potential bacterial growth.

Laminaria Digitata (Algae) Extract: Hydrates and softens the skin.

Arnica Green Tea Complex: combines the soothing properties of Arnica Montana with the powerful antioxidant benefits of Camellia Sinensis (Green Tea) leaf extract. This blend helps protect your skin from environmental damage and free radicals, promoting a healthier, more resilient complexion.

Tocopheryl Acetate (Vitamin E): form of Vitamin E, helps protect from environmental stressors.

Copper, Magnesium and Zinc PCA: Helps moisturize the skin while helping to control excess shine.

Directions for Use

Start by applying the SeneGence® For Men Shave Cream to a moist face and neck in the morning or evening. Gently massage the cream into your skin to create a rich lather. Allow the lather to sit briefly to soften your facial hair and prepare your skin for shaving. After you finish shaving, rinse thoroughly with water at a neutral temperature, then pat your skin dry with a clean towel. For the best results, follow with Climate Control, any serums necessary, the SeneGence® For Men Moisturizer, and EyeCrème to complete your grooming routine.

Full Ingredient List:

SeneGence® For Men Shave Cream

Water/Aqua/Eau, Myristic Acid, Glycerin, Palmitic Acid, Stearic Acid, Caprylic/Capric Triglyceride, Hamamelis Virginiana (Witch Hazel) Water, Cocamidopropyl Hydroxysultaine, Potassium Hydroxide, Panthenyl Triacetate, Synthetic Beeswax, Naringenin, Sodium Hyaluronate, Hydrolyzed Sodium Hyaluronate, Sodium Acetylated Hyaluronate, Sodium Hyaluronate Crosspolymer-2, Camellia Sinensis (Green Tea) Leaf Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Laminaria Digitata (Algae) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Arnica Montana (Arnica) Flower Extract, Urea*, Glucosamine HCl, Tocopheryl Acetate, Copper PCA, Magnesium PCA, Zinc PCA, Xanthan Gum, Menthol, Sodium Chloride, Pentyleneglycol, Sorbic Acid, Trisodium Ethylenediamine Disuccinate, Phenoxyethanol, Ethylhexylglycerin, Fragrance/Parfum, Hexyl Cinnamal, Benzyl Benzoate, Eugenol, Geraniol, Linalool, Amyl Cinnamal, Citronellol, Coumarin, Isoeugenol, Hydroxycitronellal. *Synthetic

SeneGence® For Men Facial Moisturizer SPF 20

**Currently Only Available in US.*

Elevate your daily skincare routine with SeneGence® For Men Facial Moisturizer SPF 20—a powerhouse of hydration and sun protection in one sleek, oil-free formula.

Say goodbye to excess shine and hello to a smooth, fresh complexion every day.

Facial Moisturizer SPF 20 is part of the SeneGence® for Men line of products designed for their specific needs, ensuring your skin is not only clean and smooth but also well-protected and hydrated throughout the day.

The Science Behind the Product

SeneGence® For Men Facial Moisturizer SPF 20 combines advanced hydration technology with broad-spectrum sun protection. This innovative formula features Hymagic™-4D, a unique blend of four types of Sodium Hyaluronate that deliver multi-layered hydration, ensuring your skin remains moisturized and plump throughout the day.

Aquaxyl™ enhances natural hydration by reinforcing the skin's moisture barrier, optimizing water reserves, and improving water circulation. The addition of Gransil EP-9 provides effective shine control by absorbing excess sebum. The formulation is enriched with age-fighting antioxidants like Vitamin E and Panthenol, which help protect your skin from environmental damage and keep it looking youthful.

SeneGence® For Men Facial Moisturizer SPF 20 is specifically designed to meet the unique needs of men's skin, offering a blend of targeted benefits that address common concerns:

Oil-Free Hydration: Men's skin often produces more oil and can appear shiny throughout the day. This moisturizer is oil-free, providing effective hydration without contributing to excess shine. Its mattifying effect helps control oil production and keeps the skin looking fresh and non-greasy.

Broad-Spectrum Sun Protection: Men's skincare routines often prioritize functionality and efficiency. This moisturizer simplifies sun protection by incorporating broad-spectrum SPF 20, shielding the skin from both UVA and UVB rays. This helps prevent sun damage, which can lead to premature aging and skin issues.

Advanced Hydration Technology: The moisturizer features Hymagic™-4D, a complex with four types of Sodium Hyaluronate that work on different layers of the skin to deliver intense hydration. This technology helps maintain optimal moisture levels, addressing the often thicker and more resilient nature of men's skin.

Enhances Shave Results: Used after the SeneGence® For Men Shave Cream, the moisturizer helps lock in the benefits of the shave, soothing the skin and preventing dryness or irritation that can result from shaving. It builds on the hydration provided by the shave cream and ensures a smooth, comfortable finish.

Skin Protection and Repair: The inclusion of Aquaxyl™ in the formula supports the skin's natural hydration mechanisms, reinforcing the moisture barrier, optimizing water reserves, and improving water circulation. This ensures the skin remains hydrated and resilient throughout the day.

Antioxidant and Nourishing Ingredients: Infused with ingredients like Panthenol (Vitamin B), Tocopherol (Vitamin E), and Cucumber Extract, the moisturizer offers antioxidant protection and soothing properties. These components help combat environmental stressors and keep the skin healthy and balanced.

Coordinated Ingredients: The green color-coded packaging for all three products signifies the inclusion of beneficial green ingredients like Green Tea, Algae, and Aloe Vera. These ingredients work together across the cleanser, shave cream, and moisturizer to calm, hydrate, and protect the skin, creating a harmonized skincare experience.

Overall, this moisturizer is tailored for men by addressing their specific skin concerns with an effective blend of hydration, sun protection, and oil control, making it a practical and essential part of a daily skincare routine.



Key Benefits

- Provides broad-spectrum UVA/UVB protection with SPF 20
- Oil-free formula delivers non-greasy, long-lasting hydration
- Mattifies skin to control excess oil and eliminate shine
- Enhances skin's moisture barrier with advanced hydration technology
- Soothes and nourishes skin with antioxidant-rich ingredients
- Reduces the appearance of aging by accelerating skin renewal
- Ideal for use after shaving to prevent dryness and irritation
- Tailored specifically for men
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration to skin appearing more luminous and brighter.

Hymagic™- 4D: Complex of four different types of Sodium Hyaluronate (HA) designed to target different layers of skin for intense hydration, improves skin moisture enhancement, and helps prevent moisture loss.

Aquaxyl™: A complex of nature-based sugars that assist in supporting and maintaining collagen and elastin in the skin. Provides an immediate and long-term effect of moisturization.

Gransil EP-9 – Polysilicone-11: Promotes shine control and has strong sebum absorption properties.

Panthenol: Helps to improve skin hydration and promotes a smooth appearance.

Tocopherol (Vitamin E): Vitamin E is an antioxidant known to help protect against skin-damaging free radicals from the environment. Vitamin E is often used in moisturizing skincare products.

Cucumber (Cucumis Sativus) Extract: Cucumbers are known for their astringent properties, making them ideal for oily skin. They provide hydration and help to calm and soothe the skin.

Laminaria Digitata (Algae) Extract: Hydrates and softens the skin, helping to improve its texture and overall suppleness.

Aloe Barbadensis (Aloe Vera) Leaf Juice: Natural plant extract which helps calm, soothe, and hydrate the skin. Has antioxidants that help protect the skin from environmental stressors.

Directions for Use

After cleansing and shaving, apply SeneGence® for Men Facial Moisturizer SPF 20 as part of your daily skincare routine. Squeeze a dime-sized amount onto your fingertips and gently massage it into your face and neck, ensuring even coverage. If using serums or eye creams, apply them before the moisturizer. For sunscreen protection, apply generously and evenly 15 minutes before sun exposure, and reapply every 2 hours or as needed, especially if swimming or sweating.

Full Ingredient List:

SeneGence® For Men Facial Moisturizer SPF 20

Active Ingredients: Avobenzone 3%, Homosalate 10%, Octisalate 5%, Octocrylene 6%. Inactive Ingredients: Water/Aqua/Eau, Propanediol, Polymethylsilsesquioxane, Cetearyl Alcohol, Sodium Acetylated Hyaluronate, Sodium Hyaluronate, Sodium Hyaluronate Crosspolymer-2, Hydrolyzed Sodium Hyaluronate, Xylitylglucoside, Anhydroxylitol, Xylitol, Panthenol, Orchid (Orchis Masculina) Flower Extract, Seaweed (Corallina officinalis) Extract, Cucumber (Cucumis Sativus) Extract, Retinyl Palmitate, Aloe Vera (Aloe Barbadensis) Leaf Juice, Glucosamine HCL, Algae (Laminaria Digitata) Extract, Yeast (Saccharomyces Cerevisiae) Extract, Tocopheryl Acetate, Sclerotium Gum, Xanthan Gum, Behenyl Alcohol, Ceteth-10 Phosphate, Dicetyl Phosphate, Potassium Cetyl Phosphate, Lecithin, Pullulan, Trisodium Ethylenediamine Disuccinate, Glucose, Phenoxyethanol, Ethylhexylglycerin, Pentylene Glycol, Butylene Glycol, Silica, Polysilicone-11, Laureth-12, Urea*, Fragrance/Parfum, Hexyl Cinnamal, Benzyl Benzoate, Eugenol, Geraniol, Linalool, Amyl Cinnamal, Citronellol, Coumarin. *Synthetic

VitaSense™ Beauty + Collagen – Dietary Supplement

**Currently Only Available in US.*

Unleash your inner glow from head to toe...

Reveal your inner radiance with VitaSense™ Beauty + Collagen, a delicious strawberry lemonade-flavored supplement crafted to enhance your natural beauty from the inside out.

Powered by BeautyPlex+™, this zero-sugar, dairy-free formula supports skin firmness, elasticity, and overall health, helping you achieve a youthful, glowing complexion.

VitaSense™ Beauty + Collagen is formulated with BeautyPlex+™, a proprietary blend that supports:

- Collagen production
- Promotes the appearance of skin firmness and elasticity
- Helps minimize the look of fine lines and wrinkles
- Promotes overall skin health from the inside out. *



The collagen boosting ingredient in Beauty + Collagen helps maintain the integrity of the extracellular matrix and is the key component for supple and radiant healthy skin.

The Science Behind the Product

Your skin, hair, and nails depend on a protein called collagen to stay strong, smooth, and healthy. Collagen is like the body's natural scaffolding, providing structure and support to not only your skin but also your bones, joints, tendons, and other connective tissues. In fact, 75% of your skin is made up of collagen, which keeps it firm, elastic, and youthful.

Collagen is the most abundant protein in the body, essential for maintaining the skin's structure and resilience. As we age, collagen production decreases, leading to visible signs of aging such as wrinkles and loss of skin elasticity.

As we age, our body naturally produces less collagen. This slowdown can start in your 20s and 30s, leading to signs of aging like fine lines, wrinkles, and sagging skin. Environmental factors like UV rays from the sun, pollution, and stress can speed up collagen breakdown, making it even harder for your skin to stay smooth and firm.

VitaSense™ Beauty + Collagen is formulated with hydrolyzed Type I Marine Collagen and BeautyPlex+™, a proprietary blend that boosts collagen synthesis, promoting firmer, smoother skin. The advanced formula also includes key nutrients like Vitamin C, Biotin, and Bamboo Shoot Extract to support overall skin health, hair strength, and nail growth.

Using collagen daily helps to support the skin's moisture, softness, and smoothness.*

How VitaSense™ Beauty + Collagen Supports Your Body:

VitaSense™ is designed to help your body naturally boost collagen production and maintain healthy skin, hair, and nails.

Hydrolyzed Marine Collagen Peptides: Our product contains Type I Marine Collagen, which is the same type of collagen that makes up most of your skin. This collagen is sourced from clean, sustainably farmed fish and broken down into smaller peptides that your body can easily absorb. These peptides travel through your bloodstream to stimulate fibroblast cells, which are responsible for creating new collagen. This helps restore your skin's structure and elasticity from within, promoting a firmer, more youthful appearance.

Collagen Synthesis with BeautyPlex+™:

The BeautyPlex+™ blend combines collagen peptides with vital nutrients like Vitamin C, Zinc, and Biotin to maximize collagen production. Vitamin C plays a crucial role in collagen synthesis, helping to bind amino acids together to form the collagen protein. This ensures your body has the necessary tools to maintain a strong collagen matrix in your skin.

Silica from Bamboo Shoot Extract:

This plant-based silica is another key element in collagen production. Silica helps your body use calcium and other minerals to strengthen hair, skin, and nails. It also helps maintain skin's elasticity and resilience, reducing the appearance of wrinkles.

Hydration and Antioxidant Support:

Ingredients like Vitamin C and Melon Fruit Juice Concentrate provide powerful antioxidant benefits, helping to neutralize free radicals that can damage collagen. By protecting the skin's natural barrier and improving moisture retention, VitaSense™ promotes a softer, more hydrated complexion, reducing the visible effects of aging.

Biotin and Keratin for Hair and Nails:

Biotin supports healthy hair and nails by encouraging the production of keratin, the protein that forms the structure of your hair and nails. Keratin peptides in the formula work together with collagen to provide nutrients for stronger, shinier hair and more resilient nails.

By providing essential collagen-boosting ingredients and protecting your skin from environmental damage, VitaSense™ Beauty + Collagen helps restore a youthful glow, keeping your skin firm, your hair strong, and your nails healthy.

As we age, our innate reserves of collagen are gradually depleted, resulting in a noticeable lack of skin firmness and elasticity. Collagen supplements provide the body with important amino acids that serve as the foundation to provide a range of health benefit solutions for the healthy-aging market and help support the aging process.

How does Beauty + Collagen work? ONE word...BEAUTYPLEX+™

BeautyPlex+™ is proprietary blend that support collagen production, promotes the appearance of skin firmness and elasticity, helps minimize the look of fine lines and wrinkles, and promotes overall skin health from the inside out.*

Key Benefits This Hydrolyzed Marine Collagen Peptide closely matches the collagen your body naturally produces

- Supports healthy skin, hair, and nails*
- Helps minimize the look of fine lines and wrinkles *
- Promotes the appearance of skin firmness and elasticity *
- Supports collagen production in skin *
- 2.5 g of responsibly source Type I hydrolyzed Marine Collagen Peptides
- Great-tasting strawberry lemonade-flavored
- Keto-friendly
- Zero sugar
- Gluten-free
- Formulated with NO Dairy
- Formulated with NO Soy
- Formulated with NO Maltodextrin
- Formulated with NO Artificial Colors, Flavors, and Dyes

WHY MARINE COLLAGEN?

2.5 g Responsibly Sourced Type I Marine Collagen (Tilapia)

Important Note for **Vegans & Fish Allergies...**

VitaSense™ Beauty + Collagen Dietary Supplement is not vegan. It contains responsibly sourced Type I Hydrolyzed Marine-based Fish Collagen (Tilapia). This form of collagen closely matches the collagen our body naturally produces.



Key Ingredients

BeautyPlex+™: A proprietary blend that supports collagen production, promotes the appearance of skin elasticity and firmness, helps minimize the look of fine lines and wrinkles and supports overall skin health from the inside out.*

Hydrolyzed Marine Collagen Peptides: Responsibly sourced \pm , hydrolyzed Type I Marine Collagen from tilapia fish scales, the only type that most closely matches the collagen our body naturally produces. Research confirms that supplementing with our marine collagen's innate smaller molecular weight yields better bioavailability.* It is easily absorbed and provides multi-dimensional benefits for healthy skin, hair, and nails.* \pm The collagen is sourced from clean and pure water farmed fish from Thailand, and it is free of residual solvents.

Hydrolyzed Keratin Peptides: Keratin is the main structural protein that forms the hair and nails. The hair is made up of 95% keratin protein. It supports healthy hair and nails.*

Vitamin C (Ascorbic Acid): Vitamin C is a nutrient known to improve skin tone and texture, hydrate the skin, and reduce signs of aging.* Adding vitamin C to your skin care routine can not only brighten your complexion but also protect against harmful free radicals.* Vitamin C plays a key role in the synthesis of Collagen and regulation of Collagen/elastin balance in the dermis.* Vitamin C is an antioxidant known to improve skin tone and texture, hydrate the skin, and reduce signs of aging.* Vitamin C can help support oxidative stress caused by environmental conditions.* It helps promote healthy immune function.* Our body cannot produce Vit C so eating a diet rich in citrus fruits and supplementing helps maintain adequate levels of this nutrient in the body.*

Vitamin D (Cholecalciferol): It plays a key role in skin, muscles, and overall health.* Help support a healthy immune system. It supports calcium balance and bone health.*

Biotin: Biotin aids in maintaining the mucous membranes of the skin.* Biotin also plays a crucial role in the process of metabolizing fat, which is essential for maintaining healthy skin.* Supports healthy hair, radiant skin, and strong nails for those low in biotin.*

Niacin: Supports skin health.*

Zinc Bisglycinate Chelate: The skin is the third most zinc-abundant tissue in the body. It plays a critical role in maintaining optimal hair, skin, and nails health.*

Copper Bisglycinate Chelate: Copper is one of those nine minerals that are recognized as essential nutrients for humans, as it plays a crucial role in different physiological normal processes in all human tissues, as well as in the skin.* Copper upregulates collagen and elastin.*

Bamboo Shoot Extract: Plant-based source of Silica. Silica assists in collagen production and healthier skin, hair, and nails.* Our body cannot produce silica, but it depletes over a period.

Melon Fruit Juice Concentrate: Provides antioxidant support to the skin.*

Stevia & Monk Fruit: Non-caloric, natural sweeteners.

Directions For Use

Add 1 scoop of the powder (4g) to 8 fl. oz. of water, your favorite shake, hot tea, or smoothie.

Supplement Facts		
Serving Size 1 Scoop (4g)		
Servings Per Container 30		
	Amount Per Serving	%Daily Value
Calories	10	
Protein	2 g	0%*
Vitamin C (as ascorbic acid)	135 mg	150%
Vitamin D (as cholecalciferol)	40 mcg	200%
Niacin (as nicotinic acid)	16 mg	100%
Biotin (as d-biotin)	1000 mcg	3333%
Zinc (as zinc bisglycinate chelate)	11 mg	100%
Copper (as copper bisglycinate chelate)	1.1 mg	122%
Sodium	5 mg	<1%
BeautyPlex+™ Blend 2.5 g †		
Hydrolyzed marine collagen peptides, hydrolyzed keratin peptides, bamboo shoot (bamboo vulgaris) extract, Charentais melon fruit juice concentrate*		
* Percent Daily Values are based on a 2,000 calorie diet		
† Daily Value not established		

Other Ingredients: Citric acid (to preserve freshness), natural flavor, sea salt, stevia leaf extract, monk fruit extract, and silica.
Contains: Fish (Tilapia)
* Adds a trivial amount of natural sugar

Beauty Sleep Magnesium Spray

Relax, unwind, & rejuvenate the body with this serene blend of essential oils infused with Magnesium. Crafted to soothe the mind, foster tranquility, and encourage restful sleep. Embracing healthy sleep practices is vital for overall wellbeing.

Magnesium is one of the most abundant minerals in the human body and an important nutrient that plays a crucial role in overall health and well-being.

Our versatile spray, designed for rooms, linens, and may be used as a body spray, offers a calming touch wherever you need it. Whether applied directly to the skin or used as an air freshener at home, it brings a refreshing aroma to pillows and pajamas.

Experience the multi-purpose benefits of our fragrant *Beauty Sleep Magnesium Spray* to help promote a restful night's sleep.



The Science Behind the Product

When health, wellness, & beauty harmonize, you find a powerful collaboration between Joni Rogers-Kante, the genius behind SeneGence®, and the essential oil proprietary blends guru from Jordan Essentials®, Nancy Bogart. They've joined forces to create some incredible products together. Together, these two companies bring forth a synergistic fusion of expertise and innovation, creating products that not only enhance beauty but promote overall well-being.

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SeneGence® is widely recognized for its cutting-edge skincare and cosmetics, formulated to provide long-lasting clean beauty solutions. On the other hand, Nancy Bogart, as a Certified Aromatherapist, brings deep understanding of therapeutic benefits of essential oils. Her expertise lies in formulating proprietary blends that harness the power of botanical extracts to promote health & wellness.

Through their collaboration, SeneGence® and Jordan Essentials® combine their respective strengths to create products that not only beautify but also nurture the skin and uplift the spirit. These wellness products are infused with SeneGence's proprietary blend, SenePlex+® with carefully selected essential oil blends, offering a holistic approach to beauty and well-being. Both companies emphasize the importance of high-quality, clean ingredients that are free from harmful chemicals such as parabens, sulfates, pesticides, and phthalates.

Essential oil proprietary blends work synergistically with the body and mind by combining olfactory receptors in the nose connecting to a physiological response or effect to encourage the mind and body to achieve a state of balance and harmony. The aroma of essential oil blends can inspire mood.

Why apply Magnesium topically?

When blends are applied topically, the products apply onto the skin to help support and inspire your wellbeing. Magnesium Chloride is the optimal choice for topical Magnesium application. With the approach of applying the stick or spray to a localized area it may help create a sense of relaxation to help promote restful sleep.

Apply the Magnesium stick or spray directly to areas you feel it is most needed. Topical application offers a convenient and non-invasive delivery.

Our essential oil proprietary blend is housed in a blue BPA-free plastic spray bottle. The bottle helps block out light to keep the blend protected. Also, the elegant appearance of the blue bottle adds a touch of SeneGence® with luxury and sophistication to the blend, enhancing the overall aesthetic appeal.



Key Benefits

- Convenient application
- Helps promote relaxation
- Versatile
- Helps promote tranquility for restful sleep
- Establishes a calming bedtime routine
- Harmonizes health, wellness, and beauty
- Supports nourished skin
- Provides aromatherapy benefits
- Gluten free
- No animal testing or by-products
- Vegan
- Paraben free

Key Ingredients

Magnesium Chloride (21%): essential mineral that is crucial to the body's functions. May offer skin benefits and help promote a sense of calm.

SenePlex+®: powerful proprietary complex clinically proven to help fight the signs of aging; when used at the clinically tested level, it helps to accelerate skin renewal process to help improve skin's hydration levels, leading to the appearance of luminous, brighter, and smoother looking skin texture.

Ylang Ylang Essential Oil: promotes relaxation and the calming and balancing aroma can help the mind and body transition into rest mode.

Chamomile Essential Oil: helps the body relax to promote a sense of calm.

Sweet Orange Essential Oil: helps promote relaxation.

Directions for Use

Shake the bottle gently.

For Body Use: hold the bottle about 6-8 inches away. Close your eyes and spray lightly over your body, focusing on the back of your neck, bottoms of your feet, chest over lungs, and palms of your hands. Allow the mist to settle on your skin. You can gently rub it in if desired. Enjoy and rest!

For Linen Use: hold the bottle about 10-12 inches away. Spray lightly over your sheets, pillowcases, blankets, pajamas, or any other linens you wish to refresh. Enjoy and rest!

Store the spray in a cool, dark place away from direct sunlight.

Keep out of reach of children and pets.

Avoid spraying directly onto your eyes or broken skin.

Discontinue use if any irritants occur.

Perform a patch test before applying to sensitive skin or fresh linens.

All trademarks are property of their respective owners.

Full Ingredient List:

Beauty Sleep Magnesium Spray

Aqua/Water/Eau, Aloe Barbadensis (Aloe Vera) Leaf Juice, Hamamelis Virginiana (Witch Hazel) Water, Magnesium Chloride, Fragrance, Butylene Glycol, Glycerin, Lavandula Angustifolia (Lavender) Leaf Oil, Cananga Odorata (Ylang Ylang) Flower Oil, Anthemis Nobilis (Chamomile) Flower Oil, Citrus Sinensis (Orange) Fruit Extract, Caprylhydroxamic Acid, Caprylyl Glycol, Orchis Mascula (Orchid) Flower Extract, Sodium Hyaluronate, Phenoxyethanol, Panthenol, Citric Acid, Urea*, Glucosamine HCl, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Simmondsia Chinensis (Jojoba) Seed Oil, 1,2-Hexanediol, Calanthe Discolor (Ebene) Extract, Xanthan Gum, Tocopheryl Acetate, Gluconolactone, Sodium Benzoate, Calcium Gluconate, Benzoic Acid, Potassium Sorbate, Disodium EDTA. *Synthetic

Beauty Sleep Magnesium Stick

Harmonize health, wellness, & beauty...

Imagine effortlessly gliding on a product that not only enhances your skin's appearance but also offers tranquility needed to encourage restful sleep.

This waterless solid stick provides nourishment, hydration, & a delightful aromatic experience.

Indulge in relaxation, unwind, & rejuvenate with this tranquil blend of essential oils. Crafted to soothe, foster calmness, and support natural sleep patterns. Embracing healthy sleep practices is vital for overall body and well-being.

Magnesium is one of the most abundant minerals in the human body and an important nutrient that plays a crucial role in overall health and well-being.

Establish a calming bedtime routine to savor serene effects and ease into a peaceful slumber with the Beauty Sleep Magnesium Stick.



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The Science Behind the Product

When health, wellness, & beauty harmonize, you find a powerful collaboration between Joni Rogers-Kante, the genius behind SeneGence®, and the essential oil proprietary blends guru from Jordan Essentials®, Nancy Bogart. They've joined forces to create some incredible products together.

Together, these two companies bring forth a synergistic fusion of expertise and innovation, creating products that not only enhance beauty but promote overall well-being.

SeneGence® is widely recognized for its cutting-edge skincare and cosmetics, formulated to provide long-lasting clean beauty solutions. On the other hand, Nancy Bogart, as a Certified Aromatherapist, brings deep understanding of therapeutic benefits of essential oils. Her expertise lies in formulating proprietary blends that harness the power of botanical extracts to promote health & wellness.

Through their collaboration, SeneGence® and Jordan Essentials® combine their respective strengths to create products that not only beautify but also nurture the skin and uplift the spirit. These wellness products are infused with SeneGence's proprietary blend, SenePlex+® with carefully selected essential oil blends, offering a holistic approach to beauty and well-being. Both companies emphasize the importance of high-quality, clean ingredients that are free from harmful chemicals such as parabens, sulfates, pesticides, and phthalates.

Essential oil proprietary blends work synergistically with the body and mind by combining olfactory receptors in the nose connecting to a physiological response or effect to encourage the mind and body to achieve a state of balance and harmony.

The aroma of essential oil blends can influence mood and mental well-being leading to improving cognitive function, better concentration, and uplifting the mood.

Why apply Magnesium topically?

When blends are applied topically, the products apply onto the skin to help support and inspire your well-being. Magnesium Chloride is the optimal choice for topical Magnesium application.

With the approach of applying the stick or spray to a localized area it may help create a sense of relaxation to help promote restful sleep.

Apply the Magnesium stick or spray directly to areas you feel it is most needed. Topical application offers a convenient and non-invasive delivery.

Key Benefits

- Convenient application
- Helps promote relaxation
- Helps promote tranquility for restful sleep
- Establishes a calming bedtime routine
- Harmonizes health, wellness, and beauty
- Supports nourished skin
- Provides aromatherapy benefits
- Smooth application
- Gluten free
- No animal testing or by-products
- Vegan
- Paraben free

Key Ingredients

Magnesium Chloride (9.25%): essential mineral that is crucial to the body's functions. May offer skin benefits and help promote a sense of calm.

SenePlex+®: powerful proprietary complex clinically proven to help fight the signs of aging; when used at the clinically tested level, it helps to accelerate skin renewal process to help improve skin's hydration levels, leading to the appearance of luminous, brighter, and smoother looking skin texture.

Ylang Ylang Essential Oil: promotes relaxation and the calming and balancing aroma can help the mind and body transition into rest mode.

Chamomile Essential Oil: helps the body relax to promote a sense of calm.

Sweet Orange Essential Oil: helps promote relaxation.

Synthetic Beeswax: mimics natural beeswax, providing a smooth application to ensure the stick glides and adheres well to the skin.

Directions for Use

Remove the cap. Glide the stick smoothly over the back of your neck, temples, bottoms of your feet, chest area over the lungs, outer ears, and to the palms of your hands. Cup your hands and take a deep inhale to fully experience the soothing aroma. Repeat deep inhales as needed.

Store the stick in a cool, dark place away from direct sunlight.

Keep out of reach of children and pets.

Avoid direct contact with your eyes or broken skin.

Discontinue use if any irritants occur.

Perform a patch test before applying to sensitive skin.

All trademarks are property of their respective owners.

Full Ingredient List:

Beauty Sleep Magnesium Stick

Synthetic Beeswax, Cocos Nucifera (Coconut) Oil, Butyrospermum Parkii (Shea) Butter, Magnesium Chloride, Carthamus Tinctorius (Safflower) Seed Oil, Ricinus Communis (Castor) Seed Oil, Prunus Armeniaca (Apricot) Kernel Oil, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Lavandula Angustifolia (Lavender) Leaf Oil, Aqua/Water/Eau, Cananga Odorata (Ylang Ylang) Flower Oil, Anthemis Nobilis (Chamomile) Flower Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Citrus Sinensis (Orange) Fruit Extract, Tocopheryl Acetate, Butylene Glycol, Orchis Masculina (Orchid) Flower Extract, Sodium Hyaluronate, Phenoxyethanol, Panthenol, Citric Acid, Urea*, Glucosamine HCl, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, 1,2- Hexanediol, Caprylyl Glycol, Glycerin, Calanthe Discolor (Ebene) Extract, Xanthan Gum, Potassium Sorbate, Gluconolactone, Sodium Benzoate, Calcium Gluconate. *Synthetic



Sweet Relief Magnesium Spray

Elevate your daily experience with our Sweet Relief Magnesium Spray, a companion to our essential oil proprietary blend lotion stick. Expertly crafted to promote relaxation and relief from your day-to-day.

You can make the most of the Sweet Relief blend, whether unwinding after a long day or seeking a sense of comfort and relaxation while on the move, our Sweet Relief blend promotes tranquility to enhance your well-being.

Magnesium is one of the most abundant minerals in the human body and an important nutrient that plays a crucial role in overall health and well-being.

Embrace the soothing comfort it brings and enjoy every moment to the fullest.

The Science Behind the Product

When health, wellness, & beauty harmonize, you find a powerful collaboration between Joni Rogers-Kante, the genius behind SeneGence®, and the essential oil proprietary blends guru from Jordan Essentials®, Nancy Bogart. They've joined forces to create some incredible products together. Together, these two companies bring forth a synergistic fusion of expertise and innovation, creating products that not only enhance beauty but promote overall well-being.

SeneGence® is widely recognized for its cutting-edge skincare and cosmetics, formulated to provide long-lasting clean beauty solutions. On the other hand, Nancy Bogart, as a Certified Aromatherapist, brings deep understanding of therapeutic benefits of essential oils. Her expertise lies in formulating proprietary blends that harness the power of botanical extracts to promote health & wellness.

Through their collaboration, SeneGence® and Jordan Essentials® combine their respective strengths to create products that not only beautify but also nurture the skin and uplift the spirit. These wellness products are infused with SeneGence's proprietary blend, SenePlex+® with carefully selected essential oil blends, offering a holistic approach to beauty and well-being. Both companies emphasize the importance of high-quality, clean ingredients that are free from harmful chemicals such as parabens, sulfates, pesticides, and synthetic fragrances.

Essential oil proprietary blends work synergistically with the body and mind by combining olfactory receptors in the nose connecting to a physiological response or effect to encourage the mind and body to achieve a state of balance and harmony. The aroma of essential oil blends can influence mood and mental well-being leading to help improving cognitive function, better concentration, and uplifting the mood.

Why apply Magnesium topically?

When blends are applied topically, the products apply onto the skin to help support and inspire your wellbeing.

Magnesium Chloride is the optimal choice for topical Magnesium application. With the approach of applying the stick or spray to a localized area it may help create a sense of relaxation to help promote restful sleep.

Apply the Magnesium stick or spray directly to areas you feel it is most needed. Topical application offers a convenient and non-invasive delivery.

Our essential oil proprietary blend is housed in a blue BPA-free plastic spray bottle. The bottle helps block out light to keep the blend protected. Also, the elegant appearance of the blue bottle adds a touch of SeneGence® with luxury and sophistication to the blend, enhancing the overall aesthetic appeal.



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Key Benefits

- Helps alleviate tension and discomfort
- Helps provide soothing comfort
- Harmonizes health, wellness, and beauty
- Supports nourished skin
- Provides aromatherapy benefits
- Versatile
- Gluten free
- No animal testing or by-products
- Vegan
- Paraben free

Key Ingredients

Magnesium Chloride(21%): an essential mineral that is crucial to the body's functions. May offer skin benefits and help promote a sense of calm.

SenePlex+®: powerful proprietary complex clinically proven to help fight the signs of aging; when used at the clinically tested level, helps to accelerate skin renewal process to help improve skin's hydration levels, leading to the appearance of luminous, brighter, and smoother looking skin texture.

Copaiba Essential Oil: aromatherapy benefits promoting comfort and calmness.

Lavender Essential Oil: renowned for its ability to create a relaxing atmosphere.

Sweet Basil Essential Oil: the scent helps to promote a sense of calm and relief.

Peppermint Essential Oil: helps to promote relaxation of the mind & body by providing a cooling sensation.

Directions for Use

Shake the bottle gently.

For Body Use: hold the bottle about 6-8 inches away. Close your eyes and spray lightly over your body, focusing on areas where you desire relaxation or relief. Allow the mist to settle on your skin. You can gently rub it in if desired. Enjoy and relax!

For Linen Use: hold the bottle about 10-12 inches away. Spray lightly over your sheets, pillowcases, blankets, clothing, in your vehicle, or any other linens you wish to refresh. Enjoy and relax!

Store the bottle in a cool, dark place away from direct sunlight.

Keep out of reach of children and pets.

Avoid spraying directly onto your eyes or broken skin.

Discontinue use if any irritants occur.

Perform a patch test before applying to sensitive skin or new linens.

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Full Ingredient List:

Sweet Relief Magnesium Spray

Aqua/Water/Eau, Aloe Barbadensis (Aloe Vera) Leaf Juice, Hamamelis Virginiana (Witch Hazel) Water, Magnesium Chloride, Fragrance, Butylene Glycol, Glycerin, Mentha Arvensis (Peppermint) Leaf Oil, Lavandula Angustifolia (Lavender) Leaf Oil, Opaifera Officinalis (Balsam Copaiba) Resin, Ocimum Basilicum (Sweet Basil) Oil, Caprylhydroxamic Acid, Caprylyl Glycol, Orchis Masculina (Orchid) Flower Extract, Sodium Hyaluronate, Phenoxyethanol, Panthenol, Citric Acid, Urea*, Glucosamine HCl, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, 1,2 Hexanediol, Calanthe Discolor (Ebene) Extract, Xanthan Gum, Tocopheryl Acetate, Potassium Sorbate, Benzoic Acid, Gluconolactone, Sodium Benzoate, Calcium Gluconate, Disodium EDTA. *Synthetic

Sweet Relief Magnesium Stick

Elevate your daily experience with our essential oil proprietary blend lotion stick. Crafted to promote relaxation and relief from your day-to-day.

You can make the most of the Sweet Relief blend, whether you're unwinding after a long day or seeking a sense of comfort and relaxation while on the move, our Sweet Relief blend promotes tranquility to enhance your well-being.

Magnesium is one of the most abundant minerals in the human body and an important nutrient that plays a crucial role in overall health and well-being.

Embrace the soothing comfort it brings and enjoy every moment to the fullest.

The Science Behind the Product

When health, wellness, & beauty harmonize, you find a powerful collaboration between Joni Rogers-Kante, the genius behind SeneGence®, and the essential oil proprietary blends guru from Jordan Essentials®, Nancy Bogart. They've joined forces to create some incredible products together. Together, these two companies bring forth a synergistic fusion of expertise and innovation, creating products that not only enhance beauty but promote overall well-being.

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Through their collaboration, SeneGence® and Jordan Essentials® combine their respective strengths to create products that not only beautify but also nurture the skin and uplift the spirit. These wellness products are infused with SeneGence's proprietary blend, SenePlex+® with carefully selected essential oil blends, offering a holistic approach to beauty and well-being. Both companies emphasize the importance of high-quality, clean ingredients that are free from harmful chemicals such as parabens, sulfates, pesticides, and phthalates.

Essential oil proprietary blends work synergistically with the body and mind by combining olfactory receptors in the nose connecting to a physiological response or effect to encourage the mind and body to achieve a state of balance and harmony. The aroma of essential oil blends can inspire mood.

Why apply Magnesium topically?

When blends are applied topically, the products apply onto the skin to help support and inspire your wellbeing.

Magnesium Chloride is the optimal choice for topical Magnesium application. With the approach of applying the stick or spray to a localized area it may help create a sense of relaxation to help promote restful sleep. Apply the Magnesium stick or spray directly to areas you feel it is most needed. Topical application offers a convenient and non-invasive delivery.



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Key Benefits

- Convenient application
- Helps promote soothing comfort
- Harmonizes health, wellness, and beauty
- Supports nourished skin
- Provides aromatherapy benefits
- Smooth application
- Gluten free
- No animal testing or by-products
- Vegan
- Paraben free

Key Ingredients

Magnesium Chloride (9.25%): an essential mineral that is crucial to the body's functions. May offer skin benefits and help promote a sense of calm.

SenePlex+®: powerful proprietary complex clinically proven to help fight the signs of aging; when used at the clinically tested level, helps to accelerate skin renewal process to help improve skin's hydration levels, leading to the appearance of luminous, brighter, and smoother looking skin texture.

Copaiba Essential Oil: aromatherapy benefits promoting comfort and calmness.

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Sweet Basil Essential Oil: the scent helps to promote a sense of calm and relief.

Peppermint Essential Oil: helps to promote relaxation of the mind & body by providing a cooling sensation.

Synthetic Beeswax: mimics natural beeswax, providing a smooth application to ensure the stick glides and adheres well to the skin.

Directions for Use

Remove the cap. Glide the stick smoothly over the back of your neck, temples, chest area over the lungs, legs, arms, and to the palms of your hands. Cup your hands and take a deep inhale to fully experience the calming aroma. Repeat deep inhales as needed.

Store the stick in a cool, dark place away from direct sunlight.

Keep out of reach of children and pets.

Avoid direct contact with your eyes or broken skin.

Discontinue use if any irritants occur.

Perform a patch test before applying to sensitive skin.

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Full Ingredient List:

Sweet Relief Magnesium Stick

Synthetic Beeswax, Cocos Nucifera (Coconut) Oil, Butyrospermum Parkii (Shea) Butter, Magnesium Chloride, Carthamus Tinctorius (Safflower) Seed Oil, Ricinus Communis (Castor) Seed Oil, Prunus Armeniaca (Apricot) Kernel Oil, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Aqua/Water/Eau, Mentha Arvensis (Peppermint) Leaf Oil, Lavandula Angustifolia (Lavender) Leaf Oil, Copaifera Officinalis (Balsam Copaiba) Resin, Ocimum Basilicum (Sweet Basil) Oil, Tocopheryl Acetate, Butylene Glycol, Orchis Masculina (Orchid) Flower Extract, Sodium Hyaluronate, Phenoxyethanol, Panthenol, Citric Acid, Urea*, Glucosamine HCl, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, 1,2-Hexanediol, Caprylyl Glycol, Glycerin, Calanthe Discolor (Ebene) Extract, Xanthan Gum, Gluconolactone, Sodium Benzoate, Calcium Gluconate. *Synthetic



Activated Charcoal Cleansing Bar

Pure Power, Deep Clean – Unleash Your Skin's True Potential

Formulated with Activated Charcoal derived from eco-friendly coconut husks, this Activated Charcoal Cleansing Bar helps deeply cleanse the body, reduce impurities, and helps to balance oil levels, leaving your skin refreshed and smooth.

Infused with a soothing burst of Eucalyptus Oil to add an invigorating lasting touch, it's perfect for all skin types and ideal for both men and women.

The Science Behind The Product

The Activated Charcoal Cleansing Bar is crafted and Powered by Jordan Essentials® X SeneGence®, combining their expertise in blending powerful ingredients with the aromatic benefits of essential oils. This fusion delivers a unique skincare experience that purifies and revitalizes.

In our daily lives, skin is exposed to a myriad of environmental pollutants and toxins. Activated Charcoal's ability to cleanse the skin of these toxins is unparalleled. It works by “adsorbing” (not absorbing) toxins – meaning that the toxins adhere to the surface of the charcoal particles, allowing them to be washed away easily. This cleansing process leaves the skin feeling refreshed, purified, and free from harmful substances that could otherwise cause irritation or premature aging.

Activated Charcoal is a highly porous material known for its exceptional ability to absorb impurities. It has an enormous surface area that allows it to help remove dirt, oil, and impurities. When applied to the skin, Activated Charcoal works hard to help cleanse pores by removing excess sebum, dirt, and other impurities that regular cleansers might miss. This process helps to unclog pores and prevent the buildup of debris that can lead to blemishes and blackheads, resulting in a clearer, more refined complexion.

The natural texture of Activated Charcoal also provides gentle exfoliation. This physical exfoliation helps to slough away dead skin cells that can accumulate on the surface of the skin, leading to dullness and clogged pores. By removing these dead cells, the skin appears smoother, more radiant, and better able to absorb other skincare products. This process encourages the natural turnover of skin cells, revealing a fresher, healthier complexion underneath.

Excess oil production is a common concern, especially for those with oily or blemish-prone skin. Activated Charcoal effectively balances the skin's oil levels by absorbing excess sebum without stripping the skin of its natural moisture. Also, this formula contains Glycerin, a humectant meaning it attracts moisture to the skin and known for its moisturizing properties; and SLES (Sodium Laureth Sulfate), a mild and gentle surfactant that lathers up nicely. This combination is ideal for all skin types, and a more suitable choice for people with sensitive skin.

This balance is crucial for preventing the overproduction of oil, which can lead to clogged pores and breakouts. The result is a more matte, balanced complexion with reduced shine and a lowered risk of disrupting the skin's natural microbiome.



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Difference between SLS (Sodium Lauryl Sulfate) and SLES (Sodium Laureth Ether Sulfate):

- SLS is a harsh detergent and surfactant known for its strong cleansing and foaming properties. It's often used in personal care products. SLS is known to be more irritating to the skin and eyes compared to SLES. SLS can strip the skin of its natural oils, potentially leading to dryness and irritation, especially for sensitive skin.
- SLES is a milder surfactant compared to SLS. SLES is generally considered to be less irritating and gentler on the skin than SLS. This makes it a more suitable choice because it's better tolerated by the skin and more ideal for people with sensitive skin.

The Activated Charcoal used in the Deep Cleansing Bar is derived from coconut husks or coconut shells, making it an environmentally conscious choice. This eco-friendly ingredient is activated through a specialized process that increases its surface area, allowing it to effectively exfoliate and cleanse impurities from the skin. Coconut husks are a renewable resource, and the process of converting them into Activated Charcoal is both sustainable and efficient. This eco-friendly approach not only benefits the environment but also ensures that the product is free from harmful chemicals and synthetic materials, making it safer for your skin and the planet.

Eucalyptus Oil adds an aromatic boost while enhancing the cleansing properties of Activated Charcoal. Known for its calmate qualities, Eucalyptus helps calm and soothe the skin, helping reduce irritation. Its cooling effect refreshes and rejuvenates the skin, offering an invigorating cleanse with each use, making it a perfect match for the deep-cleaning action of the charcoal.

Infused with SeneGence's proprietary complex, SenePlex+®, this cleansing bar is further enriched with nourishing ingredients like Aloe Vera Leaf Juice, Prickly Pear Flower Extract, and Orchid Flower Extract, which hydrate and help protect the skin, ensuring that it remains balanced and smooth.

The combined effect is a powerful yet gentle cleansing bar that purifies, soothes, and rejuvenates the skin, making it an essential part of any daily body care routine.

Key Benefits

- Deep cleansing
- Detoxifying properties with the power of Activated Charcoal
- Helps control and balance oil on the skin
- Encourages a balanced skin microbiome
- Offers a soothing and cooling effect on the skin
- Gently and mildly exfoliates the dead skin cells on the skin's surface
- Eco-friendly
- Formulated with NO Formaldehydes
- Formulated with NO Carcinogens
- Formulated with NO Phthalates
- Formulated with NO PFAs - Per- and Polyfluoroalkyl substances
- Formulated with NO Drying Waxes
- Formulated with NO Parabens
- Formulated with NO Animal By-products
- NO Animal Testing
- Cruelty Free
- Vegan
- Gluten Free
- Use of Nature-based Ingredients



Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration to skin appearing more luminous and brighter.

Activated Charcoal: derived from eco-friendly coconut husks or coconut shells, a highly porous material known for its exceptional ability to absorb toxins and impurities by acting like a magnet for dirt, oil, and impurities. When applied to the skin, Activated Charcoal penetrates deep into the pores, binding to excess sebum, dirt, and other impurities. This binding process helps to unclog pores and prevent the buildup of debris that can lead to blemishes and blackheads, resulting in a clearer, more refined complexion.

Eucalyptus Oil (Eucalyptus Polybractea): extracted from the leaves of the Eucalyptus Tree, prized for its refreshing aroma and cooling effect. Renowned for its calmative properties, it helps calm and soothe the skin, helping to reduce irritation, redness, and discomfort while providing a revitalizing experience.

Glycerin: Hydrates the skin by attracting moisture and sealing it in.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Propylene Glycol: vegetable / plant-based and derived from corn, it is a humectant, solvent, and preservative used primarily in cosmetics. It helps keep the product from drying out, enhances the absorption of other ingredients, and maintains moisture in the skin.

Directions for Use

Simply wet your hands and rub the bar between your palms or on a washcloth to create a rich lather. Gently massage the lather onto damp skin in circular motions, allowing it to cleanse and refresh your body. Rinse thoroughly with warm water and pat skin dry. For best results, incorporate it into your daily body care and cleansing routine. To extend the life of your cleansing bar, avoid leaving it in direct water exposure and store it in a dry area after each use.

Full Ingredient List:

Activated Charcoal Cleansing Bar

Sorbitol, Propylene Glycol, Sodium Laurate, Sodium Laureth Sulfate, Sodium Stearate, Sodium Myristate, Eucalyptus Polybractea (Eucalyptus) Oil, Activated Charcoal, Aqua/Water/Eau, Urea*, Glucosamine HCl, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Tocopheryl Acetate, Panthenol, Butylene Glycol, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Sodium Hyaluronate, Citric Acid, 1,2-Hexanediol, Caprylyl Glycol, Glycerin, Calanthe Discolor (Ebene) Extract, Xanthan Gum, Gluconolactone, Sodium Benzoate, Calcium Gluconate, Orchis Mascula (Orchid) Flower Extract, Phenoxyethanol. *Synthetic

Dead Sea Salt Bath Soak

Dive into Tranquility: Where Ancient Minerals Meet Modern Wellness

Indulge in a luxurious, mineral-rich bathing experience with our Dead Sea Salt Bath Soak, designed to transform your bath into a therapeutic oasis. As the salts dissolve in hot water, they create a soothing, oily sheen that nourishes the skin and forms a rejuvenating water base, perfect for an aromatherapy session that helps relax the mind and body.

As you soak, drift into bliss with the calming essence of Lavender and Sweet Orange. This aromatic blend envelops your senses, creating a tranquil atmosphere that soothes the mind while rejuvenating the body. Let every deep breath transport you to a state of pure relaxation, leaving you feeling renewed and revitalized.



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The Science Behind the Product

When health, wellness, & beauty harmonize, you find a powerful collaboration between Joni Rogers-Kante, the genius behind SeneGence®, and the essential oil proprietary blends guru from Jordan Essentials®, Nancy Bogart. They've joined forces to create some incredible products together. Together, these two companies bring forth a synergistic fusion of expertise and innovation, creating products that not only enhance beauty but promote overall well-being.

This Dead Sea Salt Bath Soak is designed to offer a luxurious bathing experience, combining mineral-rich salts with hydrating and soothing botanical extracts to nourish and relax the skin.

The Dead Sea, also known as the Salt Sea, is a unique saltwater lake situated between Jordan and Israel. It is famous for being one of the saltiest bodies of water on Earth, with salt levels five to nine times higher than seawater. Despite its name, the Dead Sea does support some life.

Dead Sea Salt is celebrated for its high Bromide content and contains a wide range of 72 essential minerals. These minerals help purify pores and improve the skin's natural moisture barrier.

Rooted in ancient tradition, the use of Dead Sea Salt dates back thousands of years, with its possible benefits recognized and valued by various ancient civilizations. Its exceptionally high salt and mineral content makes it a sought-after resource for beauty.

This bath soak captures the essence of that ancient wisdom, delivering the Dead Sea's revitalizing properties directly to your home. Experience the ultimate in relaxation and skin rejuvenation with our Dead Sea Salt Bath Soak. Also, the salt acts as a gentle exfoliant, helping to slough off dead skin cells, leaving the skin smoother and refreshed.

Infused with a rich blend of therapeutic minerals, essential oils, and botanical extracts, this bath soak transforms your bath into a serene escape. Ideal for helping soothe the skin, and promote overall well-being, it's your go-to for a luxurious, spa-like experience at home.

Formulated with a potent combination of Dead Sea Salt, Magnesium Chloride, and Magnesium Sulfate, delivering over 72 essential minerals that are vital for skin health and muscle relaxation.

The soothing blend of Lavender and Sweet Orange Essential Oils works together to enhance your senses and promote balance and harmony in both body and mind. The aroma of these essential oils can positively affect your mood, promoting a calm environment. The addition of Lavender and Sweet Orange Peel Oils provides a calming aromatherapy experience, while natural Vitamin C and antioxidants nourish and enhance the skin.

Why apply Magnesium topically?

When blends are applied topically, the products apply onto the skin to help support and inspire your wellbeing.

Magnesium Chloride is the optimal choice for topical Magnesium. This makes it ideal for bath soaks, as it may help create a sense of relaxation and comfort. Magnesium Chloride can help improve the skin barrier by helping it to retain moisture and possibly soothe irritated skin. It is also known for its cleansing properties, helping to wash pores of impurities. Soaking in magnesium may help lead to a calmer, more relaxed state.

Magnesium Sulfate (Epsom Salt) is widely used to alleviate discomfort, making it great for pampering yourself. Epsom Salts are known for their soothing effects on skin because they may help improve hydration and soothe agitation or itching.

By combining these two forms of magnesium we hope to provide a sense of relaxation, improved hydration, skin cleansing, and a feeling of calm. The magnesium content in both compounds also plays a key role in maintaining skin moisture and preventing signs of aging by promoting skin turnover.

The versatility works great as bath products, foot or nail soaks and can promote overall relaxation, encourage improved sleep quality, and support the skin's overall health by replenishing essential minerals.

The Dead Sea Salt Bath Soak is a perfect addition to your self-care routine, promoting relaxation, purification, and skin nourishment in one luxurious experience.

Key Benefits

- Offers beneficial magnesium and minerals topically
- Helps promote soothing comfort
- Harmonizes health, wellness, and beauty
- Supports nourished skin
- Moisture and mineral boost
- Exfoliation benefits
- Helps promote a sense of relaxation
- Provides aromatherapy benefits
- May create tranquil spa-like atmosphere at home
- Versatile and Multi-purpose
- Formulated with NO Formaldehydes
- Formulated with NO Carcinogens
- Formulated with NO Phthalates
- Formulated with NO PFAs - Per- and Polyfluoroalkyl substances
- Formulated with NO Drying Waxes
- Formulated with NO Parabens
- Formulated with NO Animal By-products
- NO Animal Testing
- Cruelty Free
- Vegan
- Gluten Free
- Use of Nature-based Ingredients

Key Ingredients

Dead Sea Salt (Sodium Chloride): a natural resource renowned for its rich content of bromide, calcium, potassium, magnesium, and provides a broad spectrum of 72 essential minerals. It helps to cleanse, purify, and nourish the skin. Bromide helps enhance the skin's cleansing process by drawing out impurities from pores while reinforcing the skin's moisture barrier, which promotes hydration. Additionally, this mineral combination promotes a sense of calm, soothes tired joints and muscles, and helps alleviate stress-related symptoms, offering a well-rounded relaxation.

Magnesium Chloride (11.00%): commonly known as Magnesium Flakes, a compound of magnesium and chloride ions, is a vital mineral for many bodily functions. It is a source of highly concentrated magnesium and typically used for magnesium supplementation.

Magnesium Sulfate (10.50%): commonly known as Epsom salt, is composed of magnesium, sulfur, and oxygen. It is renowned for its crystalline structure and is widely used in bath products due to its ability to encourage the body to relax. When dissolved in warm water, magnesium sulfate undergoes a process called transdermal absorption, where it is absorbed through the skin. This method allows the magnesium to enter the body and provide localized relief. However, the absorption rate through the skin is relatively slow compared to other forms of magnesium intake, but the process can still offer benefits, particularly for relaxation and easing tension and promote a sense of calm.

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration to skin appearing more luminous and brighter.

Lavender Oil (Lavandula Angustifolia): renowned for its ability to create a relaxing atmosphere.

Sweet Orange Peel Essential Oil: helps promote relaxation, rich in Vitamin C, revitalizes the senses and supports skin health

Directions Of Use

Pour ¼ cup (about 2oz) of Dead Sea Salt Bath Soak under running warm water for a bath soak. Use 3-4 tbsp (about 1.5oz) for a foot soak.

Options:

1. For a Full-Body Soak: Add a generous amount of Dead Sea Salt Bath Soak to warm running water in your bathtub. Soak for 20-30 minutes to fully experience the therapeutic benefits.
2. For a Foot or Nail Soak: Dissolve a handful of Dead Sea Salt Bath Soak in a basin of warm water and soak feet or hands for 15-20 minutes.
3. For Scalp Care: Mix a small amount of Dead Sea Salt Bath Soak with water and gently massage into the scalp to help soothe and alleviate dryness.

Store the bag in a cool, dry place away from direct sunlight.

Keep out of reach of children and pets.

Avoid direct contact with your eyes or broken skin.

Discontinue use if any irritants occur.

Perform a patch test before applying to sensitive skin.

If you have certain medical conditions or allergies (such as allergies to sulfur) consult your healthcare professional before use.

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Full Ingredient List:

Dead Sea Salt Bath Soak

Sodium Chloride, Magnesium Chloride, Magnesium Sulfate, Lavandula Angustifolia (Lavender) Oil, Citrus Sinensis (Sweet Orange) Peel Oil, Dimethicone/Vinyl Dimethicone Crosspolymer, Silica, Tocopheryl Acetate, Panthenol, Aloe Barbadensis (Aloe Vera) Leaf Juice, Butylene Glycol, Glycerin, Calanthe Discolor (Ebene) Extract, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Citric Acid, Sodium Hyaluronate, Xanthan Gum, Gluconolactone, 1,2-Hexanediol, Caprylyl Glycol, Sodium Benzoate, Calcium Gluconate, Aqua/Water/Eau, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Masculina (Orchid) Flower Extract, Phenoxyethanol, Urea*, Glucosamine HCl

*Synthetic

SmileSense™ with BritePop™ Technology Toothpaste (with Stannous Fluoride)

*Currently Only Available in US.

Where Science meets luxury...

Brighten your oral care routine with this minty fresh, fluoride toothpaste featuring Stannous Fluoride and a Triple Whitening System infused with baking soda, micro and macro silica that helps combat stains, plaque, and dry mouth while enjoying a unique, advanced brushing sensation with unparalleled dental fun.

The Science Behind the Product

Step into the future of oral care with SmileSense™, where meticulous science meets the ultimate in comfort and dental well-being. This is where luxury becomes a part of your daily routine, offering an extraordinary experience in maintaining your smile.

SmileSense™ elevates oral care with its Triple Whitening System, a blend of baking soda, micro, and macro silica that delivers unparalleled results:

1. **Color Correction:** Dive into the essence of brilliance with our cutting-edge formula that naturally brightens and minimizes underlying stains, revealing the true luminosity of your smile.
2. **Surface Stain Removal:** Tackle everyday staining with precision, gently eradicating surface discolorations while preserving the enamel's strength and health.
3. **Purification:** Experience a harmonious cleanse as our unique combination of ingredients purifies your teeth, leaving them sparkling with a pristine, luminous finish.

⌚ Pop Crystals pioneers' fun brushing timers: Turn brushing into an immersive experience!

Embedded Pop Crystals burst and sizzle, offering a fun and tactile sensation that lasts nearly two minutes the dentist-recommended brushing duration. It's like a tiny party in your mouth, guiding you to brush sufficiently every time.

💧 The Desert Effect & the SmileSense™ Response: Saliva is the mouth's elixir. With its intrinsic hydrating properties and the pH balancing properties of baking soda, SmileSense™ also features Organic Coconut Oil, Xylitol, and the triple mint blend of Spearmint, Peppermint, and Menthol contributing to the defense against the parching 'Desert Effect', breathing life back into the oral ecosystem and enhancing salivatory production.

🌿 Antibacterial, Antimicrobial, and Antifungal: Powerhouse of protection that harnesses the strength of nature and science. SmileSense™ goes beyond just beautifying your smile; its ingredients help to actively ward off bacteria, microbes, and fungi, ensuring a holistic oral shield for your teeth and gums.

🦷 The Cavities Conundrum: SmileSense™ with fluoride proactively defends against those stealthy tooth gremlins by neutralizing plaque and acid attacks which helps make the surface of your teeth more resistant to cavities.



In order of appearance on the graphic from left to right:

2+ Timer = This showcases the product has a built-in timer with the BritePop technology using Pop Crystals that are likely to pop for 2+ minutes.

Triple Whitening = This showcases the Triple Whitening dynamic. Baking Soda, Micro Silica and a Macro Silica are used to help keep teeth white and remove stains.

Triple Minty Blend = This showcases the triple mints used to achieve the flavor and aroma of our toothpaste. (Spearmint, Peppermint, Menthol)

Microbiome+ = The formula is anti-microbial, anti-bacterial, and anti-fungal. It keeps the good stuff and eliminates the bad.

Anti-Cavity = The fluoride formula offers teeth protection from cavity forming bacteria.

Lasting Freshness & Protection = The fluoride formula leaves long lasting fresh breath, and its ingredients are known to help strengthen enamel and prevent dental cavities. The fluoride formula also has the added benefit of long-lasting protection.

Key Benefits

- Triple Mint blend provides lasting freshness
- Fun and tactile sensation
- Fluoride formula helps teeth be more resistant to cavities
- Moisturizing effect
- Offers a Triple Whitening System
- Helps balance the mouth microbiome by reducing buildup of harmful bacteria
- Supports healthy oral hygiene
- Ingredients support enamel
- Remineralization Support
- Can help minimize plaque formation when brushing morning and night
- Sugar-free, contains sugar-free sweeteners
- Formulated with NO Sulfates ~ SLS free
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- No Animal Testing
- Vegan
- Cruelty-free

Key Ingredients

Stannous Fluoride: anti-bacterial agent that protects the teeth against dental caries, tooth decay, cavities, plaque, and tooth sensitivity. May help reduce dental tartar / plaque build-up on the teeth. May support remineralization of enamel to help fight early stages of tooth decay.

Organic Fractionated Coconut Oil: Medium-chain Triglycerides (MCT Oil) has lauric fatty acids that naturally have antibacterial properties that may help reduce bacteria in the mouth. Its natural carrier oil properties make it an excellent vehicle for helping deliver other beneficial oral ingredients. Provides a creamy texture for a moisturizing effect on the gums.

Pop Crystals: edible granules that are a sugar free sweetener derived from beets. Pop Crystals are a type of confection that contains pressurized carbon dioxide, causing them to crackle & pop when they come in contact with moisture or saliva.

Zinc Citrate Dihydrate: a compound composed of Zinc, Citric Acid, and Water Molecules. Contains anti-microbial properties to help inhibit the growth and formation of plaque bacteria and dental tartar in the mouth.

Tripotassium Citrate: Active ingredient compound derived from Citric Acid and is a source of Potassium Ions. Known to reduce sensitivity and discomfort of the teeth by blocking dentinal tubules. May contribute to reducing the formation of dental tartar on the teeth. It can help maintain the pH balance in the mouth by helping neutralize acidic conditions in the oral cavity. This can minimize the potential for acid-related damage to teeth.

Non-Cariogenic Sweeteners: Non-Cariogenic Sweeteners used in the SmileSense™ toothpaste, such as Xylitol, Erythritol, Monk Fruit and Sorbitol, offer significant benefits. They may help reduce the risk of dental caries, such as tooth decay by not serving as food sources for decay-causing bacteria in the mouth. These sweeteners can reduce the risk of dental caries and promote oral health without sacrificing the pleasant taste that encourages regular toothpaste use.

Silica: known as Silicon Dioxide, plays a crucial role in the cleaning and polishing action of toothpaste during brushing. Serves as a non-erosive, gentle abrasive to help remove surface build-up, dental plaque, stains, and debris. The polishing effect helps smoothen the tooth surface to help them feel cleaner and smoother. Can help remove surface stains on the teeth contributing to a brighter & whiter appearance.

Sodium Bicarbonate: commonly known as baking soda, is a gentle abrasive that aids in the mechanical cleaning & polishing during brushing. It has a lower abrasivity index, so it is considered relatively gentle on tooth enamel. It can help to remove dental plaque, surface stains, and debris from the teeth. It is alkaline in nature and can help neutralize acids which promotes a more balanced pH in the mouth. This can potentially slow down enamel staining. Can help reduce bad breath and halitosis because a balanced mouth is a less favorable environment for the growth of odor-causing bacteria. It can help remove surface stains on the teeth contributing to a brighter & whiter appearance.

Stevia: a zero-calorie sweetener and flavoring agent derived from the leaves of the Stevia Rebaudiana Plant. Stevia may be found due to its effect on plaque and pH levels to possibly be non-fermentable by oral bacteria so the bacteria cannot metabolize it to produce acids. When found to do so, it can help minimize the possibility of tartar and plaque build-up that can potentially lead to cavities & tooth decay.

Spearmint, Peppermint, and Menthol: a natural compound derived from leaves of the Peppermint Plant. Known for its cooling, minty, & refreshing properties that provides a pleasant sensation during & after brushing your teeth. The powerful aroma can help mask bad breath & halitosis. The cooling sensation can provide a sense of relief.



Directions for Use

Due to the natural oils in the formula, the toothpaste may experience slight separation. Simply shake before opening and using it.

Apply at least a ½ inch strip of the toothpaste onto a soft bristle toothbrush. In the AM & PM, for up to 2 minutes, gently brush your teeth using small circular motions. Work your way slowly around your mouth, addressing every area of the teeth (outer, inside, and the chewing surface). Open wide and angle your toothbrush toward the gum line. Rinse your mouth and toothbrush. With fresh toothpaste, brush the surface of your tongue reaching as far as comfortable into your mouth. Rinse again.

Follow up by flossing between all your teeth at least once a day.
Do not swallow.

Please Note:

Maintaining good oral hygiene practices such as regular brushing, flossing, tongue scraping, and regular dental check-ups is crucial for overall dental health.

Some may experience temporary side effects such as mild irritation or staining with stannous tin fluoride products.

If you have specific dental concerns or conditions, it is always best to consult with your dentist for personalized recommendations based on your oral health needs.

Full Ingredient List

SmileSense™ with BritePop™ Technology Toothpaste (with Stannous Fluoride)

Active Ingredient

Stannous Fluoride 0.454% (0.16% W/V Fluoride Ion)

Inactive ingredients

Caprylic/Capric Triglyceride (Organic Coconut Oil), Isomalt, Hydrated Silica, Xylitol, Sorbitol, Sodium Bicarbonate, Erythritol, Sodium Lauroyl Sarcosinate, Flavor, Xanthan Gum, Menthol, PEG-40 Hydrogenated Castor Oil, Zinc Citrate, Mentha Piperita (Peppermint) Oil, Mentha Viridis (Spearmint) Leaf Oil, Potassium Citrate, Siraitia Grosvenorii (Monkfruit) Fruit Extract, Sodium Saccharin, Potassium Bitartrate, Carbon Dioxide, Sodium Benzoate, Water, Maltodextrin, Carvone, Rebaudioside A, Alcohol Denat., Limonene, Sodium Chloride, Hydrolyzed Gardenia Florida Extract, Glycyrrhizic Acid, Gamma-Terpinene, Titanium Dioxide.

SmileSense™ with BritePop™ Technology Toothpaste (with Hydroxyapatite / Fluoride Free)

Where Science meets excitement...

Transform your daily oral care into an exhilarating adventure with our minty fresh Hydroxyapatite toothpaste. Crafted with the fluoride alternative and enriched with a luxurious suspension of organic coconut oil.

Immerse yourself in the excitement of our Triple Whitening System, which integrates baking soda with both micro and macro silica, ingeniously designed to remove stains, combat plaque, and leave you feeling moisturized and refreshed.

But wait, did we tell you about the exciting part?

It has a built in-timer and pops for a sensational brushing duration.



The Science Behind the Product

SmileSense™ elevates oral care with its Triple Whitening System, a blend of baking soda, micro, and macro silica that delivers unparalleled results:

1. **Color Correction:** Dive into the essence of brilliance with our cutting-edge formula that naturally brightens and minimizes underlying stains, revealing the true luminosity of your smile.
2. **Surface Stain Removal:** Tackle everyday staining with precision, gently eradicating surface discolorations while preserving the enamel's strength and health.
3. **Purification:** Experience a harmonious cleanse as our unique combination of ingredients purifies your teeth, leaving them sparkling with a pristine, luminous finish.

⌚ Pop Crystals pioneers' fun brushing timers: Turn brushing into an immersive experience!

Embedded Pop Crystals burst and fizz, offering a fun and tactile sensation that lasts nearly two minutes -- the dentist-recommended brushing duration. It's like a tiny party in your mouth, guiding you to brush sufficiently every time.

💧 The Desert Effect & the SmileSense™ Response: Saliva is the mouth's elixir. With its intrinsic hydrating properties and the pH balancing properties of baking soda, SmileSense™ also features Organic Coconut Oil, Xylitol, and the triple mint blend of Spearmint, Peppermint, and Menthol contributing to the defense against the parching 'Desert Effect', breathing life back into the oral ecosystem and enhancing salivatory production.

🌿 Antibacterial, Antimicrobial, and Antifungal: Powerhouse of protection that harnesses the strength of nature and science. SmileSense™ goes beyond just beautifying your smile; its ingredients help to actively ward off bacteria, microbes, and fungi, ensuring a holistic oral shield for your teeth and gums.

The inclusion of fully suspended Organic Coconut Oil in our toothpaste serves as a carrier, facilitating in delivering tangible benefits from the coconut oil and other essential ingredients for oral health. This groundbreaking approach not only captures consumer attention but also generates curiosity and drives market success.

The 99.9% Organic Coconut Oil in SmileSense Toothpaste not only enhances its performance and benefits but also sets it apart with consumer appeal and competitive advantage in the marketplace.

The full oil suspension ensures uniform distribution throughout the toothpaste, leading to consistent benefits with each use. Coconut oil's lauric acid exhibits antibacterial properties, potentially reducing harmful mouth bacteria.

Additionally, the mechanical action of brushing with a high coconut oil suspension aid in plaque and debris removal, contributing to improved oral hygiene. The higher oil concentration maximizes the oil's impact on oral health, including antimicrobial, moisturizing, and protective qualities. Overall, this innovative formulation offers a unique and effective approach to oral care.



2+ Timer = This showcases the product has a built-in timer with the BritePop technology using Pop Crystals that are likely to pop for 2+ minutes.



Triple Whitening = This showcases the Triple Whitening dynamic. Baking Soda, Micro Silica and a Macro Silica are used to help keep teeth white and remove stains.



Triple Minty Blend = This showcases the triple mints used to achieve the flavor and aroma of our toothpaste. (Spearmint, Peppermint, Menthol)



Anti-Cavity Support= The Hydroxyapatite formula offers remineralization and protection like fluoride.



Microbiome+ = The formula is anti-microbial, anti-bacterial, and anti-fungal. It keeps the good stuff and eliminates the bad.



Lasting Freshness & Protection = The fluoride formula leaves long lasting fresh breath, and its ingredients are known to help strengthen enamel.

Key Benefits

- Triple Mint blend provides lasting freshness
- Fun and tactile sensation
- Pop Crystals act as an integrated timer
- Ingredients help reduce teeth sensitivity
- Moisturizing Effect
- Offers a Triple Whitening System
- Helps balance the mouth microbiome by reducing buildup of harmful bacteria
- Supports healthy oral hygiene
- Ingredients support Enamel
- Full Organic Oil Suspension
- Enjoyable cooling effect
- Remineralization Support
- Helps minimize plaque formation with brushing morning and night
- Sugar-free, contains sugar-free sweeteners
- Formulated with NO Sulfates ~ SLS free
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- No Animal Testing
- Vegan
- Cruelty-free
- Gluten Free

Key Ingredients

Hydroxyapatite: a naturally occurring form of Calcium Phosphate, which is the main component of tooth and bone. Known in oral care products as a biocompatible calcium phosphate. It helps to strengthen and repair weak spots in the enamel.

Organic Coconut Oil: Medium-chain Triglycerides (MCT Oil) has lauric fatty acids that naturally have antibacterial properties that may help reduce bacteria in the mouth. Its natural carrier oil properties make it an excellent vehicle for helping deliver other beneficial oral ingredients. Provides a creamy texture for a moisturizing effect on the gums.

Pop Crystals: edible granules that are a sugar free sweetener derived from beets. Pop Crystals are a type of confection that contains pressurized carbon dioxide, causing them to crackle & pop when they come in contact with moisture and saliva.

Zinc Citrate Dihydrate: a compound composed of Zinc, Citric Acid, and Water Molecules. Contains anti-microbial properties to help inhibit the growth and formation of plaque bacteria and dental tartar in the mouth.

Tripotassium Citrate: Active ingredient compound derived from Citric Acid and is a source of Potassium Ions. Known to reduce sensitivity and discomfort of the teeth by blocking dentinal tubules. May contribute to reducing the formation of dental tartar on the teeth. It can help maintain the pH balance in the mouth by helping neutralize acidic conditions in the oral cavity. This can minimize the potential for acid-related damage to teeth.

Non-Cariogenic Sweeteners: Non-Cariogenic Sweeteners used in the SmileSense™ toothpaste, such as Stevia, Erythritol, Monk Fruit and Sorbitol, offer significant benefits. They may help reduce the risk of dental caries, such as tooth decay by not serving as food sources for decay-causing bacteria in the mouth. These sweeteners can reduce the risk of dental cavities and promote oral health without sacrificing the pleasant taste that encourages regular toothpaste use.

Silica: known as Silicon Dioxide, plays a crucial role in the cleaning and polishing action of toothpaste during brushing. Serves as a non-erosive, gentle abrasive to help remove surface build-up, dental plaque, stains, and debris. The polishing effect helps smoothen the tooth surface to help them feel cleaner and smoother. Can help remove surface stains on the teeth contributing to a brighter & whiter appearance.

Sodium Bicarbonate: commonly known as baking soda, is a gentle abrasive that aids in the mechanical cleaning & polishing during brushing. It has a lower abrasivity index, so it is considered relatively gentle on tooth enamel. It can help to remove dental plaque, surface stains, and debris from the teeth. It is alkaline in nature and can help neutralize acids which promotes a more balanced pH in the mouth. This can potentially slow down enamel staining. Can help reduce bad breath and halitosis because a balanced mouth is a less favorable environment for the growth of odor-causing bacteria. It can help remove surface stains on the teeth contributing to a brighter & whiter appearance.

Xylitol: A naturally derived sweetener from beets or husks that have impressive bacteria inhibiting properties. May be found due to its effect on plaque and pH levels to possibly be non-fermentable by oral bacteria so the bacteria cannot metabolize it to produce acids. When found to do so, it can help minimize the possibility of tartar and plaque build-up and assist with remineralization.

Spearmint, Peppermint, and Menthol: a natural compound derived from leaves of the Peppermint Plant. Known for its cooling, minty, & refreshing properties that provides a pleasant sensation during & after brushing your teeth. The powerful aroma can help mask bad breath & halitosis. The cooling sensation can provide a sense of relief.

Directions for Use

Apply at least a ½ inch strip of the toothpaste onto a soft bristle toothbrush. In the AM & PM, for up to 2 minutes, gently brush your teeth using small circular motions. Work your way slowly around your mouth, addressing every area of the teeth (outer, inside, and the chewing surface). Open wide and angle your toothbrush toward the gum line. Rinse your mouth and toothbrush.

With fresh toothpaste, brush the surface of your tongue reaching as far as comfortable into your mouth. Rinse again. Follow up by flossing between all your teeth at least once a day.

Do not swallow.

Please Note:

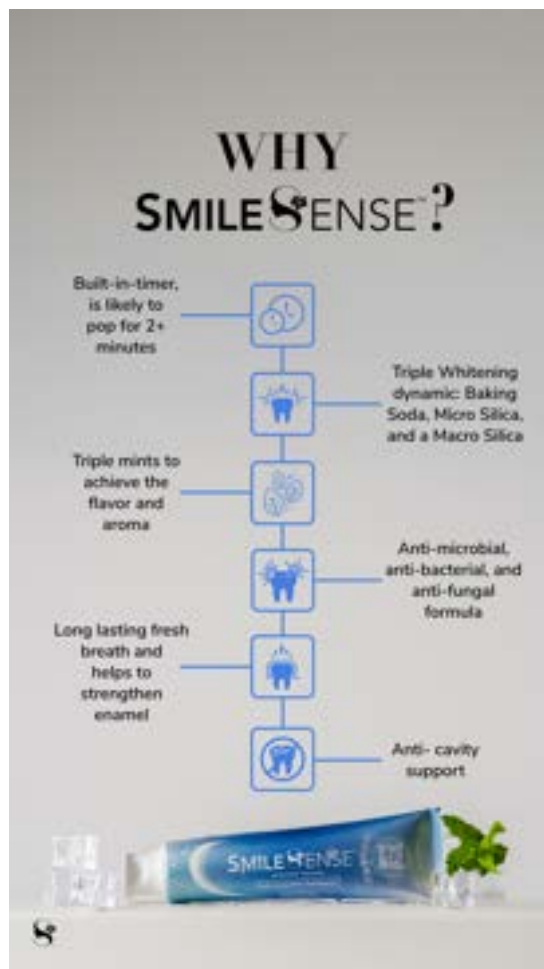
Maintaining good oral hygiene practices such as regular brushing, flossing, tongue scraping, and regular dental check-ups is crucial for overall dental health.

If you have specific dental concerns or conditions, it is always best to consult with your dentist for personalized recommendations based on your oral health needs.

Full Ingredient List:

SmileSense™ with BritePop™ Technology Toothpaste (with Hydroxyapatite / Fluoride Free)

Caprylic/Capric Triglyceride (Organic Coconut Oil), Isomalt, Xylitol, Hydrated Silica, Sorbitol, Sodium Bicarbonate, Calcium Hydroxyapatite, Erythritol, Sodium Lauroyl Sarcosinate, Aroma/Flavor, Xanthan Gum, Menthol, PEG-40 Hydrogenated Castor Oil, Zinc Citrate, Mentha Piperita (Peppermint) Oil, Mentha Viridis (Spearmint) Leaf Oil, Calcium Carbonate (CI 77220), Potassium Citrate, Siraïtia Grosvenorii (Monkfruit) Fruit Extract, Sodium Saccharin, Potassium Bitartrate, Carbon Dioxide, Sodium Benzoate, Aqua/Water/Eau, Maltodextrin, Carvone, Rebaudioside A, Alcohol Denat., Limonene, Sodium Chloride, Hydrolyzed Gardenia Florida Extract, Glycyrrhizic Acid, Gamma-Terpinene, Titanium Dioxide (CI 77891).



Fresh Roll-On Deodorant

***Currently Only Available in US.**

Fresh Roll-On deodorant provides 12-hour protection against odor and underarm staining. It fights odor, absorbs sweat and soothes skin to keep you feeling clean and fresh.

Formulated without aluminum and no baking soda!

The Science Behind the Product

Fresh Roll-On Deodorant is clinically proven to fight odor and underarm staining for up to 12 hours.*

It features Saccharomyces Ferment Filtrate, a probiotic naturally derived from sugarcane fermentation that contains enzymes which help to reduce odor and metabolizes components of sweat and sebum.

Sage Oil is an essential oil with natural odor-fighting properties helping it to be an effective deodorant.

Xylityl Sequicaprylate is a natural agent that soothes underarms, while moisturizing the skin.

Consumer Results*

- 100% said the product neutralized underarm odor all day
- 100% said the product absorbs perspiration
- 100% said the product goes on clear and glides on smoothly
- 88% said the product has a fresh scent
- 100% said the product is non-irritating
- 97% said they would buy this product

**Consumer Perception and Clinical Study of thirty-three participants (7 males & 26 females) between the ages of 26 and 69 using Fresh Roll-On Deodorant for a 24-hour period. Consumer Results are based on the number of participants who agreed with the statements.*



Key Benefits

- Clinically proven to have odor protection for up to 12 hours
- Absorbs sweat
- Helps to sooth underarm skin
- No underarm staining
- Refreshing blend of Lavender and Vanilla notes
- Formulated with NO Aluminum
- Formulated with NO Baking Soda
- Formulated with NO Sulfates
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

Saccharomyces Ferment Filtrate: A probiotic made from the fermentation of sugarcane that helps to fight odor; metabolizes components of sweat and sebum. Soothes underarm while moisturizing the skin.

Sodium Caproyl/Lauroyl Lactylate: A conditioning agent with cleansing and deodorizing efficacy.

Hamamelis Virginiana (Witch Hazel): helps soothe skin and gently remove oil and sebum from the skin's surface due to its astringent properties. Being naturally rich in tannins & polyphenols may help prevent any new potential bacterial growth.

Sage Oil: An essential oil that has natural odor-fighting properties.

Xylityl Sequicaprylate: A xylitol derived ester that helps moisturize and soothe skin.

Glycerin: Moisturizes and conditions skin.

Cosmetic Grade Alcohol: helps provide quick-drying feature with a cool, refreshing feeling.

Directions For Use

Shake the bottle well. After washing and drying the area, apply Fresh Roll-On Deodorant to both underarms.

May experience some wetness after applying but will dry soon after.

Caution: For external use only. Avoid contact with eyes. Do not apply it to broken skin.

Full Ingredient List:

Fresh Roll-On Deodorant

Aqua/Water/Eau, Alcohol Denat., Propanediol, Polyglyceryl-10 Caprylate, Saccharomyces Ferment Filtrate, Hamamelis Virginiana (Witch Hazel) Water, Salvia Officinalis (Sage) Oil, Polyacrylate Crosspolymer-6, Polyglyceryl-4 Laurate/Succinate, Fragrance/Parfum, Glycerin, Sodium Caproyl/Lauroyl Lactylate, Phenethyl Alcohol, Isopropyl Alcohol, Xylityl Sesquicaprylate, Caprylhydroxamic Acid, Anhydroxylitol, Triethyl Citrate, Citric Acid.



Smoothing Body Scrub

When you think of exfoliating, most tend to think of just the face. But it is vital to exfoliate the rest of your body as well. Exfoliating allows the skin on your body to look healthier and more radiant. Because you've removed the dry and dull, this gentle but highly effective body exfoliator reveals the beautifully soft and smooth.

Smoothing Body Scrub supports exfoliation of the dead skin cells, impurities, and dry skin all over the body.

Volcanic Ash will buff your body's skin to a smooth, healthy-looking glow and allow for better moisture absorption.

The Science Behind the Product

Essential to the function of the formula is Volcanic Ash sourced from the island nation of Vanuatu. Volcanic Ash is an effective ingredient that exfoliates, helps to draw out impurities and smooth skin texture.

Exfoliation is essential to your skincare routine because it helps to speed up the process of removing the layer of dead skin cells that haven't shed on their own.

The exfoliated top layer exposes the fresh, radiant new skin underneath. This allows for better moisture absorption of lotions and moisturizers which helps create soft, smooth, and healthy-looking skin.

With age and environmental exposure, our skin experiences a steep decline in ceramide levels, causing it to look and feel dry, dull, and cracked.

Smoothing Body Scrub exfoliates while offering moisturization with the help of nourishing Ceramides. Ceramides are naturally occurring lipids that make up over 50% of our skin's composition. They serve an important role in the structure and help protect the skin barrier from moisture loss.

Exfoliating can sometimes be abrasive on the skin. The Smoothing Body Scrub's rich moisturizing formula contributes with conditioning and hydrating for soft, smooth skin containing:

- Shea Butter
- Coconut Oil
- Nangai Oil
- Sodium Hyaluronate
- Botanical Extracts

Key Benefits

- Helps to speed up the process of removing the layer of dead skin cells that haven't shed on their own
- Allows for optimal moisture absorption of body butters, creams and moisturizers
- Formulated with Ceramides, Shea butter and Botanical Oils and Extracts
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free



Key Ingredients

Volcanic Ash: exfoliates dead skin.

Coconut Oil: comprised of a unique combination of natural lipids, coconut oil deeply hydrates and helps to lock in moisture, soothes, and calms skin.

Ceramide NP: an exceptionally pure ceramide containing a structure identical to that found in the human skin. Helps reinforce the natural lipid barrier of dry and aging skin to help maintain skin's moisture balance.

Shea Butter (Butyrospermum Parkii Butter): an emollient rich fat extracted from tree nuts, rich in antioxidants, triglycerides, oleic and linoleic acids, Vitamins A and E, lipids, and fatty acids that provides deep moisture to soothe dry skin, helps the skin feel soft. and nourished.

Nangai Oil: A natural oil derived from the Nangai nut that deeply hydrates and soothes skin.

Aloe Vera Leaf Juice: Natural plant extract which helps calm, soothe, and hydrate the skin. Has antioxidants that help protect the skin from environmental stressors.

Triglycerides: Essential fatty acids that help enhance your skin's ability to retain moisture.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

SenePlex+®: Powerful proprietary complex that helps reduce the signs of aging and while increasing cellular turnover.

Directions For Use

Best to use while showering or bathing, apply the Smoothing Body Scrub to damp skin. Using a washcloth or soft loofah, massage the scrub in circular motions onto the arms, torso, legs, back side, and feet. Rinse thoroughly. Pat your skin dry.

After showering, replenish your skin by applying the SeneGence® Advanced Hydration Body Lotion or Body Butter.

Full Ingredient List:

Smoothing Body Scrub

Aqua/Water/Eau, Caprylic/Capric Triglyceride, Volcanic Ash, Glycerin, Cocos Nucifera (Coconut) Oil, Pumice, Bentonite, Glyceryl Stearate, PEG-100 Stearate, Stearyl Alcohol, Butyrospermum Parkii (Shea) Butter, Ceramide NP, Aloe Barbadensis (Aloe Vera) Leaf Juice, Canarium Indicum (Nangai) Seed Oil, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Mascula (Orchid) Flower Extract, Sodium Hyaluronate, Tocopherol, Tocopheryl Acetate, Panthenol, Stearic Acid, Palmitic Acid, Xanthan Gum, Ethylhexylglycerin, Trisodium Ethylenediamine Disuccinate, Citric Acid, Lauric Acid, Myristic Acid, Butylene Glycol, Urea*, Glucosamine HCl, Polyglyceryl-10 Stearate, Hydrogenated Lecithin, Sucrose Stearate, Potassium Sorbate, Phenoxyethanol, Parfum/Fragrance. *Synthetic

Moisturizing Body Wash

Moisturizing Body Wash is a rich, lathering shower gel that effectively cleanses the skin on your body without stripping the skin of precious moisture.

This formula is formulated with No Sulfates resulting in clean, fresh skin that is left feeling hydrated and healthy.

The Science Behind the Product

With age and environmental exposure, our skin experiences a steep decline in ceramide levels, causing it to look and feel dry, dull, and cracked.

Moisturizing Body Wash cleanses while offering moisturization with the help of added Ceramides. Ceramides are naturally occurring lipids that make up over 50% of our skin's composition. They serve an important role in the structure and help protect the skin's moisture barrier from moisture loss.

The Moisturizing Body Wash formula has rich moisturizing properties that contributes with conditioning and hydrating ingredients for soft, smooth skin containing:

- Shea Butter
- Nangai Oil
- Sodium Hyaluronate
- Botanical Extracts
- Prickly Pear Flower
- Aloe Vera Leaf Juice

Key Benefits

- Works to thoroughly cleanse skin on the body without stripping it of essential moisture
- Formulated with Ceramides, Shea butter and Botanical Oils and Extracts
- Formulated with NO Sulfates
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

Ceramide NP: an exceptionally pure ceramide containing a structure identical to that found in the human skin. Helps reinforce the natural lipid barrier of dry and aging skin to help maintain skin's moisture balance.

Shea Butter (Butyrospermum Parkii Butter): an emollient rich fat extracted from tree nuts, rich in antioxidants, triglycerides, oleic and linoleic acids, Vitamins A and E, lipids, and fatty acids that provides deep moisture to soothe dry skin, helps the skin feel soft. and nourished.

Nangai Oil: A natural oil derived from the Nangai nut that hydrates and soothes skin.

Prickly Pear Flower Extract and Ebine Extract: natural botanical extracts that are hydrating and skin conditioning.

Aloe Vera Leaf Juice: Natural plant extract which helps calm, soothe, and hydrate the skin. Has antioxidants that help protect the skin from environmental stressors.



Key Ingredients

Ceramide NP: an exceptionally pure ceramide containing a structure identical to that found in the human skin. Helps reinforce the natural lipid barrier of dry and aging skin to help maintain skin's moisture balance.

Shea Butter (Butyrospermum Parkii Butter): an emollient rich fat extracted from tree nuts, rich in antioxidants, triglycerides, oleic and linoleic acids, Vitamins A and E, lipids, and fatty acids that provides deep moisture to soothe dry skin, helps the skin feel soft. and nourished.

Nangai Oil: A natural oil derived from the Nangai nut that hydrates and soothes skin.

Prickly Pear Flower Extract and Ebine Extract: natural botanical extracts that are hydrating and skin conditioning.

Aloe Vera Leaf Juice: Natural plant extract which helps calm, soothe, and hydrate the skin. Has antioxidants that help protect the skin from environmental stressors.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

SenePlex+®: Powerful proprietary complex that helps reduce the signs of aging.

Cocamidopropyl Betaine and Cocamidopropyl Hydroxysultaine: sulfate-free, effective yet gentle cleansing agents.

Directions For Use

Best to use while showering or bathing, apply the Moisturizing Body Wash to damp skin. Using a washcloth or soft loofah, work up a lather onto the arms, torso, legs, back side, and feet. Rinse thoroughly. Pat your skin dry.

After showering, replenish your skin by applying the SeneGence® Advanced Hydration Body Lotion or Body Butter.



Optional: Moisturizing Body Wash can be used as a shaving cream for your legs or armpits.

Full Ingredient List:

Moisturizing Body Wash

Aqua/Water/Eau, Cocamidopropyl Betaine, Cocamidopropyl Hydroxysultaine, Glycerin, Propanediol, Sodium Chloride, Parfum/Fragrance, Butyrospermum Parkii (Shea) Butter, Ceramide NP, Aloe Barbadensis (Aloe Vera) Leaf Juice, Canarium Indicum (Nangai) Seed Oil, Calanthe Discolor (Ebine) Extract, Lamina ia Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Mascula (Orchid) Flower Extract, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Sodium Hyaluronate, Panthenol, Tocopheryl Acetate, Hydroxypropyl Guar, Xanthan Gum, Cocamidopropyl Dimethylamine, Disodium EDTA-Copper, Caprylyl Glycol, Sodium Glycolate, Ethylhexylglycerin, Hexylene Glycol, Sodium Hydroxide, Alcohol Denat., Citric Acid, Butylene Glycol, Urea*, Glucos-amine HCl, Gluconolactone, 1,2-Hexanediol, Polyglyceryl-10 Stearate, Hydrogenated Lecithin, Sucrose Stearate, Calcium Gluconate, Phenoxyethanol, Sodium Benzoate, Hexyl Cinnamal, Linalool, Limonene, Benzyl Salicylate, Hydroxycitro-nellal, Citronellol, Geraniol, Red 33 (CI 17200). *Synthetic

Advanced Hydration Body Lotion

Advanced Hydration Body Lotion delivers the same anti-aging and moisturizing benefits to the skin on your body as SeneGence® SkinCare delivers to the facial skin.

This body lotion is a rich, non-sticky cream that delivers intense, advanced moisturization, and anti-aging benefits.

It helps to firm and brings vibrancy to your body's skin, which is exposed to daily environmental stresses.

The Science Behind the Product

With age and environmental exposure, our skin experiences a steep decline in ceramide levels, causing it to look and feel dry, dull, and cracked.

Advanced Hydration Body Lotion offers intense moisturization with the help of added ceramides.

Ceramides are naturally occurring lipids that make up over 50% of our skin's composition. They serve an important role in the structure and help protect the skin's moisture barrier from moisture loss.

Infused with rich moisturizing Shea Butter, hydrating Nangai, Jojoba, and French Plum Seed Oils, Sodium Hyaluronate, and Botanical antioxidant extracts. These nourishing ingredients lock in even more hydration and help prevent skin from drying out.



Key Benefits

- Works to hydrate, firm, and bring vibrancy to body's skin.
- Formulated with Ceramides, Shea Butter, and Botanical Oils
- Dermatologist tested
- No added fragrance
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Suitable for all skin types

Key Ingredients

Ceramide NP: an exceptionally pure ceramide containing a structure identical to that found in the human skin. Helps reinforce the natural lipid barrier of dry and aging skin to help maintain skin's moisture balance.

Shea Butter (Butyrospermum Parkii Butter): an emollient rich fat extracted from tree nuts, rich in antioxidants, triglycerides, oleic and linoleic acids, Vitamins A and E, lipids, and fatty acids that provides deep moisture to soothe dry skin, helps the skin feel soft. and nourished.

Nangai Oil: A natural oil derived from the Nangai nut that deeply hydrates and soothes skin.

French Plum Seed Oil: helps to nourish, moisturize, and improve skin elasticity. It has a light texture and non-greasy, quick absorption.

Joboba Seed Oil: acts as a moisturizer and emollient agent to help improve the skin elasticity and suppleness.

Antioxidant Blend: Including Rice Bran Extract, Rosemary Leaf Extract, Sunflower Extract, and Vitamin E to help condition and help to neutralize free radicals from environmental stressors.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Triglycerides: Essential fatty acids that help enhance your skin's ability to retain moisture.

Blend of Glucosamine HCl, Pea Extract and Bamboo Extract: a synergistic complex that helps improve collagen and aids in skin elasticity.

SenePlex+®: Powerful proprietary complex that helps reduce the signs of aging.

Directions For Use

After showering, replenish your skin by applying the SeneGence® Advanced Hydration Body Lotion. Repeat daily or as needed.

Optional but recommended:

Exfoliate your body with the Smoothing Body Scrub in the shower 2 to 3 times a week to remove dead skin cells from the surface. This will help your Advanced Hydration Body Lotion have better absorption on the skin.

Full Ingredient List:

Advanced Hydration Body Lotion

Aqua/Water/Eau, Caprylic/Capric Triglyceride, Glycerin, Hydrogenated Vegetable Glyceride, Myristyl Myristate, Cetyl Alcohol, Prunus Domestica (Plum) Seed Oil, Stearyl Alcohol, Butyrospermum Parkii (Shea) Butter, Ceramide NP, Simmondsia Chinensis (Jojoba) Seed Oil, Oryza Sativa (Rice) Bran Extract, Canarium Indicum (Nangai) Seed Oil, Helianthus Annuus (Sunflower) Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Pisum Sativum (Pea) Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Bambusa Vulgaris (Bamboo) Stem Extract, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Masculula (Orchid) Flower Extract, Sodium Hyaluronate, Tocopherol, Tocopheryl Acetate, Panthenol, Cyclopentasiloxane, Ethylhexylglycerin, Glyceryl Stearate, Sodium Stearoyl Glutamate, Sodium Polyacrylate, Dimethicone, Polyglyceryl-10 Stearate, Cetyl Esters, Hydrogenated Lecithin, Sucrose Stearate, Trisodium Ethylenediamine Disuccinate, Glucosamine HCl, Butylene Glycol, Urea*, Citric Acid, Phenoxyethanol. *Synthetic

Body Butter

Indulge in the richest and most emollient moisturizing product within the SeneGence® Body Care line, and the only Body Butter you'll ever need.

The luxurious moisturizing benefits create quite the spa-like experience. This Body Butter helps provide dry skin relief with each application while enjoying the refreshing and calming scent of Blossom and Citrus.

The Science Behind the Product

Body Butter delivers deep conditioning like you've never felt, especially for those extra dry areas of the body in need of a little more help.

Enriched with our anti-aging SenePlex+®, Shea Butter, Ceramides, and Botanical Oils.

Body Butter melts into your skin, leaving it nourished, conditioned, extra moisturized, and feeling restored.

With age and environmental exposure, our skin experiences a steep decline in ceramide levels, causing it to look and feel dry, dull, and cracked.

Body Butter offers intense moisturization with the help of added Ceramides. Ceramides are naturally occurring lipids that make up over 50% of our skin's composition. They serve an important role in the structure and help protect the skin moisture barrier from moisture loss.

Body Butter is packed with Shea Butter, a naturally moisturizing plant lipid. Infused with Ceramides to help enhance the skin's moisture barrier and to help prevent precious moisture from escaping.

The blend of Nangai Oil, Rapeseed Oil, Castor Oils, Sodium Hyaluronate, and Botanical Extracts offer an array of antioxidants while locking in hydration to help prevent skin from drying out.



Key Benefits

- Works to hydrate, firm, and soften rough body skin areas.
- Formulated with Ceramides, Shea Butter, and Botanical Oils
- Delicate Scent of Water Blossom and Citrus
- Formulated with NO Mineral Oil
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free



Key Ingredients

Ceramide NP: an exceptionally pure ceramide containing a structure identical to that found in the human skin. Helps reinforce the natural lipid barrier of dry and aging skin to help maintain skin's moisture balance.

Shea Butter (Butyrospermum Parkii Butter): an emollient rich fat extracted from tree nuts, rich in antioxidants, triglycerides, oleic and linoleic acids, Vitamins A and E, lipids, and fatty acids that provides deep moisture to soothe dry skin, helps the skin feel soft. and nourished.

Nangai Oil: A natural oil derived from the Nangai nut that deeply hydrates and soothes skin.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Rapeseed and Castor Oils: botanical oils that are rich in fatty acids and antioxidants, which help to smooth, moisturize, and help to neutralize free radicals from environmental stressors.

SenePlex+®: Powerful proprietary complex that helps reduce the signs of aging.

Directions For Use

After showering, replenish your skin by applying the SeneGence® Body Butter. Repeat daily or as needed.

Optional but recommended:

Exfoliate your body with the Smoothing Body Scrub in the shower 2 to 3 times a week to remove dead skin cells from the surface. This will help your Body Butter have better absorption on the skin.

Full Ingredient List:

Body Butter

Aqua/Water/Eau, Butyrospermum Parkii (Shea) Butter, Ethylhexyl Palmitate, Myristyl Myristate, Glycerin, Neopentyl Glycol Dicaprylate/Dicaprate, Tridecyl Stearate, C12-15 Alkyl Benzoate, Cetearyl Oliviate, Synthetic Beeswax, Sorbitan Oliviate, Cetyl Dimethicone, Cetyl Palmitate, Tridecyl Trimellitate, Ceramide NP, Brassica Campestris (Rapeseed) Seed Oil, Ricinus Communis (Castor) Seed Oil, Candelilla Cera/Euphorbia Cerifera (Candelilla) Wax/Cire De Candelilla, Helianthus Annuus (Sunflower) Seed Wax, Aloe Barbadensis (Aloe Vera) Leaf Juice, Canarium Indicum (Nangai) Seed Oil, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Masculina (Orchid) Flower Extract, Sodium Hyaluronate, Tocopheryl Acetate, Panthenol, Tocopherol, Sorbitan Palmitate, Xanthan Gum, Polyhydroxystearic Acid, Ethylhexylglycerin, Trisodium Ethylenediamine Disuccinate, Butylene Glycol, Urea*, Glucosamine HCl, Polyglyceryl-10 Stearate, Hydrogenated Lecithin, Sucrose Stearate, Citric Acid, Phenoxyethanol, Benzyl Alcohol, Parfum/Fragrance, Hexyl Cinnamal, Linalool, D-Limonene, Benzyl Salicylate, Alpha-Isomethyl Ionone.*Synthetic



Moisturizing Hand Soap

Upgrade your hand-washing experience with a burst of Watermelon Citrus Splash. Moisturizing Hand Soap leaves hands feeling soft, smooth, and hydrated with every wash.

Formulated with moisturizing ingredients like Vitamin E, Shea Butter, Ceramides, Nangai Oil, and SenePlex+®.

The Science Behind the Product

Moisturizing Hand Soap is formulated with Ceramides to help enhance the skin's moisture barrier and prevent precious moisture from escaping.

Formulated with No Sulfates to be gentle while thoroughly cleansing. Rich with moisture to condition and hydrate the hands leaving them refreshed feeling soft and smooth.

- Vitamin E
- Shea Butter
- Ceramides
- Nangai Oil
- SenePlex+®
- Sodium Hyaluronate
- Botanical Extracts like Orchid Flower and Aloe Vera Leaf Juice

Key Benefits

- Thoroughly cleanses the hands without stripping them of the essential moisture
- Formulated with NO Sulfates
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free



Key Ingredients

SenePlex+®: Powerful proprietary complex that helps reduce the signs of aging and helps promote cellular turnover.

DS-Hydoceramide50: Contains Ceramide 3 that helps reinforce the natural lipid barrier of dry skin to help maintain skin's moisture balance.

Shea Butter (Butyrospermum Parkii Butter): an emollient rich fat extracted from tree nuts, rich in antioxidants, triglycerides, oleic and linoleic acids, Vitamins A and E, lipids, and fatty acids that provides deep moisture to soothe dry skin, helps the skin feel soft. and nourished.

Nangai Oil: A natural oil derived from the Nangai nut that hydrates and soothes skin.

AccessMILD Blend 30V: a sulfate-free, mild surfactant that gently cleanses the skin without stripping it of its natural oils.

Vitamin E and Panthenol: Hydrate and condition skin.

Aloe Vera Leaf Juice: Natural plant extract which helps calm, soothe, and hydrate the skin. Has antioxidants that help protect the skin from environmental stressors.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Directions For Use

Pump onto hands, mix with water, and build a lather. Wash your hands for up to 20 seconds. Rinse thoroughly. Pat Dry.

Optional but Recommended:

After washing your hands, replenish the moisture by massaging in the SeneDerm® Hand Cream

OR the Renewing & Brightening Hand Cream.

Full Ingredient List:

Moisturizing Hand Soap

Aqua/Water/Eau, Cocamidopropyl Betaine, Sodium Lauroyl Sarcosinate, PEG-120 Methyl Glucose Dioleate, Glycerin, Parfum/Fragrance, Butyrospermum Parkii (Shea) Butter, Ceramide NP, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Masculina (Orchid) Flower Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Sodium Hyaluronate, Tocopheryl Acetate, Panthenol, PEG-50 Shea Butter, Canarium Indicum (Nangai) Seed Oil, Hydrogenated Lecithin, Hydrolyzed Jojoba Esters, Jojoba Esters, Sucrose Stearate, Sodium Chloride, Sodium Cocoyl Isethionate, Lauryl Glucoside, Acrylates Copolymer, Ethylhexylglycerin, Cocamido propyl Dimethylamine, Sodium Glycolate, Trisodium Ethylenediamine Disuccinate, Polyquaternium-39, Butylene Glycol, Polyglyceryl-10 Stearate, Glucosamine HCl, Phenoxyethanol, Potassium Sorbate, Urea*, Sodium Benzoate, Citric Acid. *Synthetic

Hand Cream

SeneGence® Hand Cream is richly moisturizing while feeling light on your hands. It is non-sticky and delivers anti-aging benefits with intense hydration.

It helps to restore moisture and protect from moisture loss that your hands experience throughout the day from environmental stressors, natural elements, and daily activities like hand washing.

SenePlex+® delivers anti-aging benefits for soft, smooth, and hydrated hands.

The Science Behind the Product

With age and environmental exposure, our skin experiences a steep decline in ceramide levels, causing it to look and feel dry, dull, and cracked.

Our Hand Cream offers intense moisturization with the help of added Ceramides. Ceramides are naturally occurring lipids that make up over 50% of our skin's composition. They serve an important role in the skin barrier structure and help to prevent moisture evaporation.

The addition of rich moisturizing shea butter, hydrating Nangai oil, Sodium Hyaluronate, and botanical extracts lock in even more hydration and help protect hands from drying out.

The Hand Cream formula has rich moisturizing properties that contributes with conditioning and hydrating ingredients for soft, smooth skin containing:

- Shea Butter
- Nangai Oil
- Sodium Hyaluronate
- Botanical Extracts
- Aloe Vera Leaf Juice

Key Benefits

- Works to hydrate, condition, and support the moisture barrier
- Helps prevent hands from drying out
- Formulated with Ceramides, Shea Butter, and Botanical Oils and Extracts
- Formulated with NO Added Fragrance
- Dermatologist tested
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Safe for all skin types

Key Ingredients

Ceramide NP: An exceptionally pure ceramide containing a structure identical to that found in the human skin. Helps reinforce the natural lipid barrier of dry and aging skin to help support skin's moisture balance.

Shea Butter (Butyrospermum Parkii Butter): an emollient rich fat extracted from tree nuts, rich in antioxidants, triglycerides, oleic and linoleic acids, Vitamins A and E, lipids, and fatty acids that provides deep moisture to soothe dry skin, helps the skin feel soft. and nourished.



Nangai Oil: A natural oil derived from the Nangai nut that intensely hydrates and soothes skin.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Triglycerides: Essential fatty acids that help enhance your skin's ability to retain moisture.

Aloe Vera Leaf Juice: Natural plant extract which helps calm, soothe, and hydrate the skin. Has antioxidants that help protect the skin from environmental stressors.

SenePlex+®: Powerful proprietary complex that helps reduce the signs of aging.

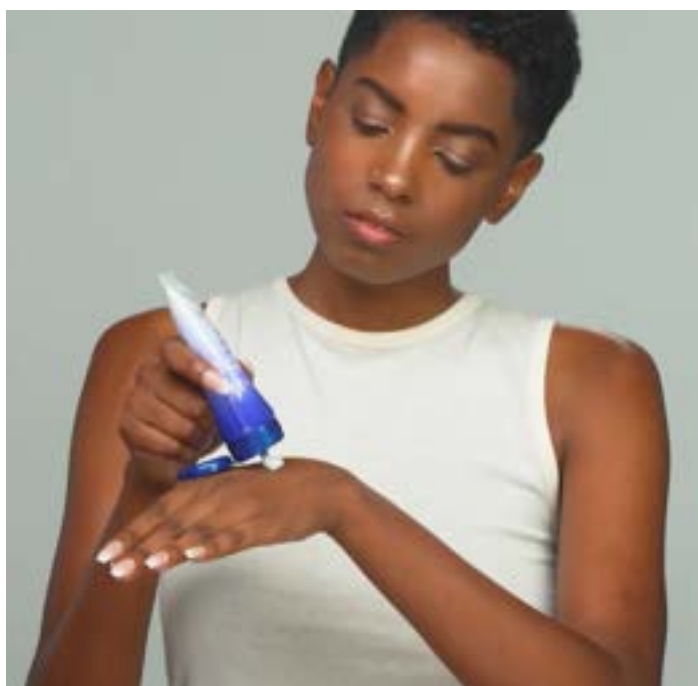
Directions For Use

After washing your hands, apply Hand Cream liberally and as frequently as desired to moisturize hands.

Full Ingredient List:

Hand Cream

Aqua/Water/Eau, Caprylic/Capric Triglyceride, Glycerin, Glyceryl Stearate, Stearic Acid, Stearyl Alcohol, Silica, PEG-100 Stearate, Palmitic Acid, Cyclopentasiloxane, Butyrospermum Parkii (Shea) Butter, Ceramide NP, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Masculina (Orchid) Flower Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Canarium Indicum (Nangai) Seed Oil, Tocopheryl Acetate, Panthenol, Sodium Hyaluronate, Tocopherol, Carbomer, Stearoxymethicone/Dimethicone Copolymer, Ethylhexylglycerin, Lauric Acid, Myristic Acid, Sodium Hydroxide, Trisodium Ethylenediamine Disuccinate, Dimethicone, Butylene Glycol, Glucosamine HCl, Sodium Chloride, Polyglyceryl-10 Stearate, Hydrogenated Lecithin, Sucrose Stearate, Phenoxyethanol, Urea*, Citric Acid, Potassium Sorbate. *Synthetic



Heel & Elbow Softening Cream with SenePlex+®

The Heel & Elbow Softening Cream specifically addresses areas of your body with thick, rough, calloused, and dry skin texture to reveal smoother, softer skin.

Formulated with 9% Glycolic Acid along with beneficial moisturizers and soothing botanicals.

This luxurious, rich cream tackles your toughest, roughest body skin areas, focusing on heels and elbows.

The Science Behind the Product

Heel & Elbow Softening Cream is part of the SeneGence® Spa line that provides a pampering, self-care experience and results that leave skin refined, softer and more radiant.

Heel & Elbow targets thick, rough, and dry skin areas in need of a softer texture and more hydrated feel.

The key softening ingredient in the formula is 9% Glycolic Acid. This effective ingredient belongs to the Alpha-Hydroxy Acid (AHA) family. The main function of Glycolic Acid is to aid in skin exfoliation, helping to lift and remove dead skin to reveal smoother, more youthful looking skin. Glycolic acid also helps perfect and even complexion. As it exfoliates away dead skin, skin will appear more vibrant and luminous.

Glycolic Acid can also help your skin to better absorb other products that you layer on top. Layering Advanced Hydration Body Lotion over your Heel & Elbow Softening Cream is the perfect heel & elbow routine for your softest, smoothest skin.

Partnered with the powerful skin benefits of SenePlex+® and rich botanicals, vitamins, and moisturizers. This creates the ultimate skin softening formula for those body areas craving attention.

Key Benefits

- Exfoliating acids that removes stubborn dead skin from calloused areas like heels and elbows
- Helps soften and smooth skin
- Multiple botanical extracts provide nourishing hydrating benefits
- An array of beneficial oils help to deeply moisturize Contains proprietary anti-aging SenePlex+® Complex
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

SenePlex+® Complex: Powerful proprietary complex that helps to reduce the signs of aging.

Glycolic Acid (AHA): an alpha hydroxy acid, it helps exfoliate skin and remove dead skin to reveal brighter, softer, and fresher skin.

Pyrus Malus (Apple) Fruit Extract: helps provide instant moisture to skin for a smooth feel.

Moringa Oleifera (Moringa) Seed Oil: full of radiance boosting fatty acids and vitamins that help to smooth and moisturize skin.



Canarium Indicum (Nangai) Seed Oil: a natural oil derived from the Nangai nut that helps skin maintain moisture.

Aloe Barbadensis (Aloe Vera) Leaf Juice: Natural plant extract which helps calm, soothe, and hydrate the skin. Has antioxidants that help protect the skin from environmental stressors.

Laminaria Digitata (Kelp) Extract: hydrates, helps protect skin, and softens the skin.

Corallina Officinalis (Seaweed) Extract: helps prevent and decrease signs of aging by hydrating, tightening, and toning the skin.

Tocopheryl Acetate (Vitamin E): form of Vitamin E, helps protect the skin from free radicals from environmental stressors.

Directions for Use

Apply to clean, dry skin. Take a moment to massage the Heel & Elbow Softening Cream into the dry, calloused areas such as the heels and elbows.

Optional: For an added boost of moisture, layer or mix with the Advanced Hydration Body Lotion.

Use twice weekly or as needed to achieve desired results.

Perfect for maintaining your pedicure or using in between pedicures.

Please Note: This product was not formulated to be used on the face. This product contains an Alpha Hydroxy Acid (AHA) that may increase your skin's sensitivity to the sun and increases the possibility of sunburn. Be sure to apply a sunscreen, wear protective clothing, and limit sun exposure while using this product.



Full Ingredient List:

Heel & Elbow Softening Cream

Aqua/Water/Eau, Glycolic Acid, Caprylic/Capric Triglyceride, Cetyl Alcohol, Behenyl Alcohol, Sodium Hydroxide, Cetearyl Isononanoate, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Glycerin, Pyrus Malus (Apple) Fruit Extract, PEG-50 Shea Butter, Moringa Oleifera (Moringa) Seed Oil, Canarium Indicum (Nangai) Seed Oil, Aloe Barbadensis (Aloe Vera) Leaf Juice, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Corallina Officinalis (Seaweed) Extract, Phenoxyethanol, Stearic Acid, Palmitic Acid, Parfum/Fragrance, Cetearyl Alcohol, Xanthan Gum, Arachidyl Alcohol, Coco-Glucoside, Ethylhexylglycerin, Tocopheryl Acetate, Butylene Glycol, Arachidyl Glucoside, Urea*, Glucosamine HCl, Sorbitan Isostearate, Trisodium Ethylenediamine Disuccinate, Lauric Acid, Myristic Acid, Glucose, Butylphenyl Methylpropional, Limonene, Methyl Ionone, Citral, Geraniol, Linalool. *Synthetic

LipSmooth® Conditioning Polish

Reveal soft, kissable lips!

LipSmooth® is a natural-based, non-abrasive lip polish that gently exfoliates and conditions, leaving your lips soft, supple, and perfectly prepped for flawless LipSense® application.

Say goodbye to dry, flaky lips and hello to a smooth, hydrated pout!

The Science Behind the Product

LipSmooth® Conditioning Polish helps damaged, dry and dehydrated lips feel smooth and renewed, re-moisturized, soft and conditioned.

The gentle polish contains SenePlex+® Complex for anti-aging protection and nourishment.

This unique scrub exfoliates and conditions lips to help restore lips to their naturally moisturized and supple, conditioned state.

Coconut Oil and Shea Butter moisturize, and help accelerate the exfoliation process of dead, dry, damaged cell layers.

The use of natural exfoliators (Bamboo Powder and Ivory Seed Powder) with gentle, uniform spherical particles provides non-abrasive exfoliation due to the lack of sharp edges.

Sodium Bicarbonate provides a polishing effect while Nangai Oil moisturizes the lips for soft, smooth lips after use.

LipSmooth® will help improve condition of lips for smooth and even application of Original LipSense® and HydraMatte.



Key Benefits

- Gently and effectively exfoliates the lips
- Helps dry lips feel renewed, re-moisturized, and conditioned
- Leaves lips feeling soft and smooth
- Prepares lips for an even, flawless application of LipSense® and HydraMatte
- Helps improve the appearance of dry, chapped lips
- Formulated with NO Drying Waxes
- Formulated with NO Formaldehydes
- Formulated with NO Carcinogens
- Formulated with NO Phthalates
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Nangai Oil: Deeply hydrates and soothes skin with moisture-enhancing triglycerides.

Moringa Oil: Naturally stable oil, full of radiance boosting fatty acids and vitamin C. Works to smooth, de-puff, and moisturize.

Palmitoyl Tripeptide-1: A biomimetic peptide that moisturizes lips and helps to make them appear firmer, smoother, better defined.

Murumuru Seed Butter: An emollient ingredient that works to keep moisture in skin and soften its texture.

Coconut Oil: Provides hydration as well as emollient properties.

Shea Butter (Butyrospermum Parkii Butter): an emollient rich fat extracted from tree nuts, rich in antioxidants, triglycerides, oleic and linoleic acids, Vitamins A and E, lipids, and fatty acids that provides deep moisture to soothe dry skin, helps the skin feel soft. and nourished.

Natural Exfoliators: Bamboo, and Ivory Palm Seed powder

Directions For Use

Apply a small amount of LipSmooth® to dry lips and gently massage in circular motions. Rinse off with warm water or wipe away with a damp cloth. Use 2-3 times per week or as needed to keep lips smooth, soft, and prepped for makeup application. To add moisture, apply LipSense® Moisturizing Lip Balm or Overnight Lip Mask.

For best results, allow the moisture to absorb prior to applying LipSense® or HydraMatte.

Full Ingredient List:

LipSmooth® Conditioning Polish

Butyrospermum Parkii (Shea) Butter, Cocos Nucifera (Coconut) Oil, Caprylic/Capric Triglyceride, Moringa Oil/Hydrogenated Moringa Oil Esters, Bambusa Arundinacea (Bamboo) Stem Powder, Phytelephas Aequatorialis (Ivory Palm) Seed Powder, Glyceryl Behenate, Cyclopentasiloxane, Glycerin, Astrocaryum Murumuru Seed Butter, Sodium Bicarbonate, Canola/Canola Oil/Huile de colza, Silica, Canarium Indicum (Nangai) Seed Oil, Tocopheryl Acetate, Shea Butter Ethyl Esters, Aloe Barbadensis (Aloe Vera) Leaf Juice, Palmitoyl Tripeptide-1, Retinyl Palmitate, Tocopherol, Sorbitan Isostearate, Dimethicone, Ethylhexyl Palmitate, Tribehenin, Distearidimonium Hectorite, Stevia Rebaudiana (Sweetleaf) Extract, Aroma/Flavor, Alcohol Denat., Phenoxyethanol, Hydroxypropyl Methylcellulose, Benzyl Benzoate, Titanium Dioxide (CI 77891).

Overnight Lip Mask

Wake up to pillow-soft, plump, and smooth lips with our Overnight Lip Mask.

Infused with a juicy watermelon scent, this luxurious leave-on treatment hydrates and revitalizes your lips overnight.

Packed with potent botanicals and cutting-edge actives like LIPerfection®, this mask works while you sleep, leaving you with visibly plumper, more youthful lips by morning.

Experience the power of hydration with a sensory twist!

The Science Behind the Product

The key to the formulation is the active LIPerfection®, which is derived from a purified extract of organic mustard sprouts. This ingredient has been shown to help increase hydration, decrease appearance of fine lines, and increase the appearance of volume in the lips, giving a plumping effect, after just one application. This active has no scent or taste but offers great plumping and hydrating benefits.

Rich in amino acids, vitamins, potassium and antioxidants, Watermelon Extract in the lip mask is a superfruit ingredient that helps prevent moisture loss that can occur overnight.

What makes watermelon extract a superfruit star is lycopene, the plant nutrient present in watermelon responsible for its deep red color. It serves as an antioxidant in skincare and is a key ingredient in helping to hydrate and helps protect lips in the Overnight Lip Mask.

Moisturizing, natural Castor Oil, Nangai Oil, and rich Shea Butter hydrate, soften and smooth lip texture, while our proprietary SenePlex+® Complex helps reduce the signs of aging.

A generous layer of this soothing mask at bedtime helps reduce signs of dryness and dehydration, so you can wake up to lips that feel hydrated, supple, and soft to the touch, and look plumper and more youthful.

The Overnight Lip Mask is available individually, with or without an applicator, and in the Ultimate Lip Care Collection, which includes the mask, a lip mask applicator, LipSmooth® Conditioning Polish, and Moisturizing Lip Balm packaged in a custom gold bag.

Key Benefits

- Hydrates and softens lips for a pillow-soft feel
- Helps reduce the appearance of fine lines and wrinkles
- Enhances lip volume for a plumper, fuller look
- Helps protect lips against overnight moisture loss
- Helps soothe and smooth lip texture for a youthful appearance
- Provides a luxurious sensory experience with a watermelon scent and flavor
- Perfect prep hours prior to applying LipSense® or HydraMatte
- Formulated with NO Drying Waxes
- Formulated with NO Formaldehydes
- Formulated with NO Carcinogens
- Formulated with NO Phthalates
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free



Key Ingredients

LIPerfection®: An active ingredient derived from purified extract of organic mustard sprouts that helps to hydrate and increase the appearance of lip volume.

Watermelon Fruit Extract: A superfruit extract rich in vitamins, aminos, and antioxidants which protect against moisture loss.

Nangai Seed Oil: Hydrates and soothes skin with moisture-enhancing triglycerides.

Castor Seed Oil: A natural humectant that moisturizes skin.

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.



Directions For Use

To use the Overnight Lip Mask, apply a generous layer to clean, dry lips before bedtime or whenever extra hydration is needed. For best results, leave the mask on overnight, allowing its active ingredients to work while you sleep. You can apply the mask with clean fingertips or use a silicone lip mask applicator for a more precise application.

For an enhanced lip care routine, gently exfoliate your lips with LipSmooth® Conditioning Polish before applying the mask, and follow with Moisturizing Lip Balm to seal in moisture and ensure soft, hydrated lips by morning.

Full Ingredient List:

Overnight Lip Mask

Hydrogenated Polyisobutene, Diisostearyl Malate, Phytosteryl/Isostearyl/Cetyl/Stearyl/Behenyl Dimer Dilinoleate, Polybutene, Cera Microcristallina/Microcrystalline Wax/Cire microcristalline, Butyrospermum Parkii (Shea) Butter, Candelilla Cera/Euphorbia Cerifera (Candelilla) Wax/Cire De Candelilla, Synthetic Wax, Aroma/Flavor, Aqua/Water/Eau, Citrullus Lanatus (Watermelon) Fruit Extract, Canarium Indicum (Nangai) Seed Oil, Saccharomyces Cerevisiae (Yeast) Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Ricinus Communis (Castor) Seed Oil, Orchis Masculina (Orchid) Flower Extract, Brassica Alba (Yellow Mustard) Sprout Extract, Laminaria Digitata (Kelp) Extract, Sodium Hyaluronate, Panthenol, Tocopherol, Ethylene/Propylene/Styrene Copolymer, Sucrose Tetraacetate, Caprylic/Capric Triglyceride, Glyceryl Caprylate, Octyldodecanol, Sodium Saccharin, Glucosamine HCl, Butylene/Ethylene/Styrene Copolymer, Polyhydroxystearic Acid, Butylene Glycol, Glycerin, Urea*, Phenoxethanol, Benzyl Benzoate, Yellow 5 Lake (CI 19140), Red 6 (CI 15850), Titanium Dioxide (CI 77891). *Synthetic

LipSense® Moisturizing Lip Balm

Soft, Smooth, and Simply Beautiful Lips—All Day, Every Day!

Packed with moisture and age-defying power, LipSense® Moisturizing Lip Balm works to soothe, restore, and protect your lips.

Experience long-lasting hydration and kiss dry, cracked lips goodbye. Perfect for all ages, this lightweight balm is colorless, fragrance-free, and a must-have for daily lip care!

The Science Behind the Product

LipSense® Moisturizing Lip Balm is formulated with a blend of premium moisturizers and botanicals that target dry, damaged lips.

Its hydrating formula binds moisture to the lips, preventing dehydration and soothing irritation.

The proprietary SenePlex+® complex boosts cell turnover, helping to restore and rejuvenate lips for a smoother, more youthful appearance.

This balm also creates a barrier to protect lips from environmental stressors, while softening and conditioning with every use.



Key Benefits

- Restorative and anti-aging
- Delivers long-lasting deep moisture
- Helps protect lips from moisture loss
- Soothing and conditioning
- Helps alleviate chapped, cracked lips, leaving them soft and smooth
- No added color or fragrance
- Suitable for all ages and can be used as often as needed
- Formulated with NO Drying Waxes
- Formulated with NO Formaldehydes
- Formulated with NO Carcinogens
- Formulated with NO Phthalates
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Coconut Oil: Provides hydration, as well as emollient properties.

Cocoa Butter: Provides moisturizing and emollient properties.

Shea Butter (Butyrospermum Parkii Butter): an emollient rich fat extracted from tree nuts, rich in antioxidants, triglycerides, oleic and linoleic acids, Vitamins A and E, lipids, and fatty acids that provides deep moisture to soothe dry skin, helps the skin feel soft. and nourished.

Blue Seaweed Extract: Helps the skin to attract and retain water.

Directions For Use

Apply LipSense® Moisturizing Lip Balm directly to clean, dry lips. Use as often as needed throughout the day to hydrate, condition, and protect lips.

For an enhanced lip care routine, gently exfoliate your lips with LipSmooth® Conditioning Polish before applying the mask, and follow with Moisturizing Lip Balm to seal in moisture and ensure soft, hydrated lips by morning.

Ideal for use alone or as a base under your favorite LipSense® lip color for added hydration.

Full Ingredient List:

LipSense® Moisturizing Lip Balm

Petrolatum, Paraffin, Tocopherol, Butyrospermum Parkii (Shea Butter), Cocos Nucifera (Coconut) Oil, Theobroma Cacao (Cocoa) Seed Butter, Retinyl Palmitate, Water (Aqua), Corallina Officinalis (Blue Seaweed) Extract, Propylene Glycol, Synthetic Urea, Orchis Morio (Orchid) Flower Extract, Glucosamine Hcl, Algae Extract, Saccharomyces Cerevisiae Extract, Phenoxyethanol, Methylparaben, Propylparaben, Disodium EDTA.

LipSense® Moisturizing Tinted Lip Balm

Hydrate, Nourish, and Add a Pop of Color!

LipSense® Moisturizing Tinted Lip Balm delivers deep hydration and a beautiful hint of color in one effortless step.

Infused with beneficial botanicals, vitamins, and the anti-aging power of SenePlex+®, this balm is perfect for days when you want a quick, natural look without the commitment of long-lasting lip color.

Enjoy soft, smooth lips with a sheer tint of color and lasting nourishment.



The Science Behind the Product

LipSense® Moisturizing Tinted Lip Balm is expertly blended with premium moisturizers and lip conditioners to help heal dry, chapped, and damaged lips.

This rich formula binds hydration to your lips, providing long-lasting moisture while protecting them from further dryness.

Enhanced with the anti-aging properties of SenePlex+®, this balm encourages skin renewal while giving your lips a soft tint and a naturally healthy glow.



Key Benefits

- Beautifully tinted and provides rich moisture to lips
- Restorative and anti-aging
- Delivers long-lasting deep moisture
- Helps protect lips from moisture loss
- Soothing and conditioning
- Helps alleviate chapped, cracked lips, leaving them soft and smooth
- No added color or fragrance
- Suitable for all ages and can be used as often as needed
- Formulated with NO Drying Waxes
- Formulated with NO Formaldehydes
- Formulated with NO Carcinogens
- Formulated with NO Phthalates
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Coconut Oil: Provides hydration as well as emollient properties.

Cocoa Butter: Provides moisturizing and emollient properties.

Shea Butter (Butyrospermum Parkii Butter): an emollient rich fat extracted from tree nuts, rich in antioxidants, triglycerides, oleic and linoleic acids, Vitamins A and E, lipids, and fatty acids that provides deep moisture to soothe dry skin, helps the skin feel soft and nourished.

Blue Seaweed extract: Helps the skin to attract and retain water

Dika Kernel Butter: A fat obtained from the kernels of *Irvingia gabonensis*, a mango-like tree native to Africa, that helps condition skin.

Olive Oil: Has a superior moisturizing effect on the upper layer of the skin.

Castor Seed Oil: Fixed oil obtained from seeds of castor; it is used for its soothing properties to the skin.

Jojoba Oil: This oil aids in the prevention of moisture loss.

Directions For Use

Apply LipSense® Moisturizing Lip Balm directly to clean, dry lips. Use as often as needed throughout the day to hydrate, condition, and protect lips.

For an enhanced lip care routine, gently exfoliate your lips with LipSmooth® Conditioning Polish before applying the mask, and follow with Moisturizing Lip Balm to seal in moisture and ensure soft, hydrated lips by morning.

Ideal for use alone as a pop of color or as a base under your favorite LipSense® lip color for added hydration.

Full Ingredient List:

LipSense® Moisturizing Tinted Lip Balm

Ricinus Communis (Castor) Seed Oil, Hydrogenated Soybean Oil, Hydrogenated Olive Oil, Silica, Hydrogenated Jojoba Oil, Cocos Nucifera (Coconut) Oil, Glycine Soja (Soybean) Germ Extract, Zea Mays (Corn) Starch, Hydrogenated Rapeseed Oil, Octyldodecanol, Tocopheryl Acetate, Laminaria Digitata (Algae) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Corallina Officinalis (Seaweed) Extract, Orchis Masculata (Orchid) Flower Extract, Glycine Soja (Soybean) Oil, Irvingia Gabonensis Kernel Butter, Hydrogenated Coco-Glycerides, Hydrogenated Polyisobutene, Butyrospermum Parkii (Shea) Butter, Euphorbia Cerifera (Candelilla) Wax, Theobroma Cacao (Cocoa) Seed Butter, Glycine Soja (Soybean) Sterols, Glucosamine HCl, Tocopherol, Flavor, Phenoxyethanol, Water/Aqua/Eau, Palmitic Acid, Retinyl Palmitate, Butylene Glycol, Benzoic Acid, Sodium Chloride, Urea*, Benzyl Alcohol, Mica (CI 77019), Titanium Dioxide (CI 77891), Red 7 Lake (CI 15850), Red 40 Lake (CI 16035).
*Synthetic

(* The ingredient list may vary by shade. Please see SeneGence.com for all shades ingredients listings.)

EyeLuminator Under Eye Brightening Cream

Brighten, hydrate, and nourish all in one step!

EyeLuminator is your secret weapon to instantly illuminate and hydrate the delicate under-eye area while fighting signs of aging. Powered by advanced skincare science and light-reflecting pigments, it delivers a soft glow that conceals dark circles, dullness, and discoloration—leaving you looking fresh and radiant.



The Science Behind the Product

Infused with the same anti-aging power as SeneGence® EyeCrème, EyeLuminator combines finely milled, light-diffusing mica and color pigments to create a luminous effect, camouflaging imperfections and brightening tired eyes. The delicate eye area benefits from a blend of active ingredients that hydrate, smooth, and protect the skin from environmental damage.

This product provides sheer, luminous coverage that camouflages imperfections and makes the eyes appear less tired and brightens the under-eye area.

The skin around the eyes is thin and prone to aging signs like dark vessels, lines, and wrinkles. EyeLuminator combats these issues by providing moisturization and luminosity, making the area appear youthful and bright.

Sheer pigmented shade is a buttery, soft vanilla apricot-champagne

Simply apply to your eye area during your daily makeup routine and enjoy an immediately brightened look.

Key Benefits

- Provides an immediately luminous appearance to eye area, making eye area look less tired.
- Camouflages under eye area imperfections such as dullness, discoloration, and dark circles.
- Helps reduce drag on dry or delicate eyelids when used before eyeshadow application.
- Restores moisture and comfort to dry, sensitized skin by supporting the skin barrier function.
- No added fragrance
- Ophthalmologist-tested, Safe for contact lens wearers
- Clean Beauty by SeneGence®
- NO Animal Testing
- Vegan
- Gluten Free
- Dermatologist-tested
- Non-comedogenic
- Suitable for all skin types
- Responsibly Sourced Mica
- Formulated with NO Mineral Oil
- Formulated with NO Parabens
- Formulated with NO Animal By-Products

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Mica and Color Pigments: provide sheer color coverage and light reflection for a soft, smooth, luminous eye area appearance.

LOOK Oleoactif®: A global eye care active featuring the bark of Terminalia Arjuna, an amazing ayurvedic Indian tree, processed in biomimetic lipid-base for enhanced absorption. It helps to support the skin's structure and thereby smooth the look of fine lines and wrinkles while helping to reduce the look of under eye puffiness. It is also rich in polyphenols and provides antioxidant protection against skin-damaging free radicals.

BLUSH Oleoactif®: A natural liposoluble active inspired by the ancestral use of the indigo plant (*Persicaria tinctoria*), it helps reduce the appearance of redness, supports the skin barrier, and promotes a brighter, more radiant complexion. Naturally adds a light pink tint to the formula, without any added dyes.

Olive Squalane: a lightweight yet highly emollient olive oil potent with antioxidants to help keep the skin hydrated and protected from damaging free radicals, prevents moisture loss.

Shea Butter (*Butyrospermum Parkii* Butter): an emollient rich fat extracted from tree nuts, rich in antioxidants, triglycerides, oleic and linoleic acids, Vitamins A and E, lipids, and fatty acids that provides deep moisture to soothe dry skin, helps the skin feel soft. and nourished.

Blend of Seed Oils: Kukui, Macadamia, Sweet Almond, Avocado and Nangai seed oils provide moisture to support the skin's barrier function while nourishing the delicate skin around the eyes.

Botanessential RRST: Synergistic natural antioxidant blend of Rice Bran Extract, Rosemary Leaf Extract, Sunflower Extract and Tocopherol (Vitamin E) to help provide superior oxidative protection and help prevent signs of aging.

Directions For Use

After you've completed your skincare routine and after EyeCrème, Use your preferred shade of EyeLuminator in the morning as part of your makeup application.

With a small brush or clean fingertip, apply to the under-eye area and softly blend down onto the cheek area and over to the outer eye.

Pro-tips:

- Apply your EyeLuminator and then apply your concealer.
- You can mix & match the EyeLuminator shades to customize your preferred look.
- Can be used on the eyelid to disguise discoloration. Wait a few minutes for it to absorb prior to applying ShadowSense.
- Apply on its own for a natural bright eye look.
- You can mix & match the EyeLuminator shades to customize your preferred look.

Full Ingredient List:

EyeLuminator Under Eye Brightening Cream

Cyclopentasiloxane, Squalane, Synthetic Beeswax, C12-15 Alkyl Benzoate, Aluminum Starch Octenylsuccinate, Simmondsia Chinensis (Jojoba) Seed Oil, Mica, Boron Nitride, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Olus/Vegetable Oil/Huile Végétale, Caprylic/Capric Triglyceride, Stearoxymethicone/Dimethicone Copolymer, Helianthus Annuus (Sunflower) Seed Oil, Aqua/Water/Eau, Aleurites Moluccanus (Kukui) Seed Oil, Macadamia Ternifolia (Macadamia) Seed Oil, Persea Gratissima (Avocado) Oil, Brassica Campestris (Rapeseed) Seed Oil, Oryza Sativa (Rice) Bran Extract, Terminalia Arjuna Bark Extract, Helianthus Annuus (Sunflower) Extract, Canarium Indicum (Nangai) Seed Oil, Polygonum Tinctorium Leaf Extract, Ricinus Communis (Castor) Seed Oil, Rosmarinus Officinalis (Rosemary) Leaf Extract, Hydrogenated Castor Oil, Aloe Barbadensis (Aloe Vera) Leaf Juice, Calanthe Discolor (Ebene) Extract, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Mascula (Orchid) Flower Extract, Sodium Hyaluronate, Tocopheryl Acetate, Tocopherol, Panthenol, Oleic Acid, Stearalkonium Hectorite, Dimethicone, Propylene Carbonate, Ethylhexylglycerin, Triethoxycaprylylsilane, Lecithin, Butylene Glycol, Glycerin, Urea*, Glucosamine HCl, Citric Acid, Xanthan Gum, Gluconolactone, Sodium Benzoate, Calcium Gluconate, Phenoxyethanol, Titanium Dioxide (CI 77891), Iron Oxides (CI 77491).

*Synthetic



MakeSense® Silk Primer & Pore Minimizer

MakeSense® Silk Primer & Pore Minimizer provides instant filter and blurring benefits which preps the skin to receive foundation, blush, and contouring products.

The perfect base for a flawless face...the MakeSense® Silk Primer & Pore Minimizer is perfect for:

- Diminishing the appearance of enlarged pores
- Absorbing excess oil
- Blurring fine lines and imperfections for a filtered appearance
- Mattifying the complexion
- Anti-aging benefits

Use alone for the appearance of naturally beautiful skin or use as a primer before applying the MakeSense® Foundation or the MakeSense® Color Correcting Tinted Moisturizer.

The Science Behind the Product

MakeSense® Silk Primer & Pore Minimizer is formulated to create the perfect canvas for a flawless finish by hydrating, mattifying and blurring imperfections while providing anti-aging benefits, resulting in firmer-looking and smoother skin. Miniporyl™ is a key ingredient that is a highly advanced pore-minimizing complex.

It works to diminish the appearance of pores in two ways:

1. It fills in pores, giving you a primer-like, cosmetics-ready canvas.
2. Acts as an astringent and reduces the appearance of oil and shine, mattifying the complexion.

MakeSense® Silk Primer & Pore Minimizer combines advanced skincare technology with pore-blurring magic to prep your skin for makeup.

Powered by Miniporyl™, a clover-based pore-reducing extract, this primer tightens and smooths skin texture, giving an instant filtered effect. Over time, it works to reduce the appearance of pores while controlling excess oil.

The inclusion of ChroNOLine™, a peptide-rich complex, helps firm and smooth the skin by reducing fine lines and wrinkles.

Hydrating botanicals like Nangai Oil and Shea Butter keep skin nourished, while Dimethicone ensures a silky, flawless finish that lasts all day.

Key Benefits

- Diminishing the appearance of enlarged pores
- Absorbing excess oil
- Blurring fine lines and imperfections for a filtered appearance
- Mattifying the complexion
- Anti-aging benefits
- Velvety feel helps makeup glide on evenly
- Non-comedogenic
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free



Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Miniporyl™: Contains clover extract that reduces the appearance of enlarged pores, resulting in a smoother texture.

ChroNOLine™: Contains Caprooyl Tetrapeptide-3, a peptide which helps to reduce the appearance of fine lines and wrinkles, resulting in firmer looking and smoother skin.

Dimethicone/Vinyl Dimethicone Crosspolymer: silicone-based polymer which help to fill fine lines and imperfections for a perfectly primed, smooth face.

Glycerin: A humectant that helps to draw moisture to the skin.

Nangai Oil: Deeply hydrates and soothes skin with moisture-enhancing triglycerides.

Shea Butter (Butyrospermum Parkii Butter): an emollient rich fat extracted from tree nuts, rich in antioxidants, triglycerides, oleic and linoleic acids, Vitamins A and E, lipids, and fatty acids that provides deep moisture to soothe dry skin, helps the skin feel soft. and nourished.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Aloe Vera Leaf Juice: Natural plant extract which helps calm, soothe, and hydrate the skin. Has antioxidants that help protect the skin from environmental stressors.

Arnica Green Tea Complex: combines the soothing properties of Arnica Montana with the powerful antioxidant benefits of Camellia Sinensis (Green Tea) leaf extract. This blend helps protect your skin from environmental damage and free radicals, promoting a healthier, more resilient complexion.

Vitamins B and E: Helps to protect skin from free radicals and provide hydration.

Magnesium PCA, Copper PCA and Zinc PCA: Skin-loving minerals that help to condition and moisturize skin.

Directions For Use

After you've applied the SeneGence® DayTime Moisturizer, apply a thin layer of the primer to your face with a foundation brush or by using clean fingers.

This primer can be used alone on the skin as a soft diffuser.

For a flawless finish, apply either the MakeSense® Foundation or the MakeSense® Color Correcting Tinted Moisturizer.

Full Ingredient List:

MakeSense® Silk Primer & Pore Minimizer

Aqua/Water/Eau, Cyclopentasiloxane, Caprylic/Capric Triglyceride, Glycerin, Coco-Caprylate, Dimethicone/Vinyl Dimethicone Crosspolymer, Isopentyl diol, Butyrospermum Parkii (Shea) Butter, Canarium Indicum (Nangai) Seed Oil, Trifolium Pratense (Clover) Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Orchis Mascula (Orchid) Flower Extract, Arnica Montana (Arnica) Flower Extract, Camellia Sinensis (Green Tea) Leaf Extract, Caprooyl Tetrapeptide-3, Sodium Hyaluronate, Tocopheryl Acetate, Panthenol, Retinyl Palmitate, Cetearyl Alcohol, C14-22 Alcohols, Sodium Polyacryloyldimethyl Taurate, Polyacrylate-13, Coco-Glucoside, Polyisobutene, Potassium Sorbate, C12-20 Alkyl Glucoside, Citric Acid, Isoceteth-10, Silica, Polysorbate 20, Sorbitan Isostearate, Trisodium Ethylenediamine Disuccinate, Glucose, Butylene Glycol, Dextran, Sorbic Acid, Copper PCA, Magnesium PCA, Zinc PCA, Phenoxyethanol, Ethylhexylglycerin, Parfum/Fragrance, Benzyl Salicylate, Alpha-Isomethyl Ionone, Citronellol, Benzyl Benzoate.

MakeSense® Pearlizer

Glow like never before with MakeSense® Pearlizer—a multi-tasking liquid highlighter that adds a radiant, lit-from-within luminosity. Its light-reflecting pigments enhance your natural beauty while delivering a dewy, fresh finish that lasts all day.

Infused with anti-aging SenePlex+® and skin-loving botanicals, this versatile highlighter keeps your complexion looking youthful, hydrated, and glowing.

Perfect for layering, mixing, or wearing solo for that ultimate glow-up!

It features a water-resistant finish that will keep your makeup looking fresh throughout the day by adding some glow.

The MakeSense® Pearlizer is perfect for:

- Attracting light and enhancing skin tone
- Creating a lit-from-within look
- Accentuating the appearance of “lifted” bone structure



The Science Behind the Product

MakeSense® Pearlizer utilizes advanced light-reflecting pigments that attract and reflect light, creating the illusion of radiant, healthy skin. Its smooth, blendable texture ensures seamless application, whether used alone or combined with other products.

Infused with SenePlex+®, a proprietary anti-aging complex, it works to promote skin renewal and hydration, leaving your skin looking youthful and luminous.

The water-resistant formula ensures long-lasting wear, keeping your glow intact from day to night. Light-reflecting pigments highlight your facial features, giving you the appearance of natural vibrancy. The versatility gives you free reign to add the look of soft luminescence anywhere on the face or body for a radiant finish.

The formula glides effortlessly for a smooth application. Can be applied before makeup, after makeup, layered, and mixed with different products for a customized look.

Key Benefits

- Creates the appearance of soft radiance and makes the skin appear luminescent
- Can be worn as a face or body glow
- Moisturizing and anti-aging benefits with SenePlex+®
- Long-lasting, water-resistant
- Multi-purpose and versatile product
- Oil free
- Non- comedogenic
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Suitable for all skin types

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Aloe Vera Leaf Juice: Natural plant extract which helps calm, soothe, and hydrate the skin. Has antioxidants that help protect the skin from environmental stressors.

Seaweed Extract: contains essential minerals and vitamins. Helps to prevent and decrease signs of aging by hydrating and toning the skin.

Mica: a responsibly sourced naturally occurring light-reflecting mineral derived from the earth. ("nature's "glitter") Perfect for adding sheer radiance and glow to the skin.

Directions for Use

Pump a few drops and apply to the most common areas: High points of face and body such as cheek bones, down the bridge of the nose, temples, above the cupid's bow, just under the eyebrows, inner corner of the eyes, décolletage area, collar bones, down the fronts of the legs for an airbrushed diffused effect. Blend with a fluffy brush for a luminous glow.

Pro-tips:

- **Option 1:** Simply apply to bare skin after your moisturizer. Blend in with a fluffy foundation brush.
- **Option 2:** Mix a few drops of Pearlizer into your MakeSense® Foundation or Color Correcting Tinted Moisturizer on to a palette. Apply to the face the same way you would usually apply your foundation. May be helpful to use a foundation brush or by using your fingers.
- **Option 3:** Apply your foundation as you normally would. Use the Pearlizer on to the high points of the face to enhance those areas for a pop of radiance.
- **Option 4:** Using an eyeshadow brush or your fingertip, lightly pat Pearlizer onto the top of ShadowSense® or BlushSense® shades as a highlighting finishing touch.
- **Option 5:** Using a fluffier foundation brush or your fingers, apply a smooth layer across the décolletage and across the shoulders. Blend in with a fluffy powder brush for a stunning pearlescent finish for a youthful glow.

Full Ingredient List:

MakeSense® Pearlizer

Aqua/Water/Eau, Cyclopentasiloxane, Alcohol Denat., Butylene Glycol, Dimethicone, Mica, Trimethylsiloxysilicate, Sodium Chloride, PEG/PPG-18/18 Dimethicone, Aloe Barbadensis (Aloe Vera) Leaf Juice, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Corallina Officinalis (Seaweed) Extract, Orchis Mascula (Orchid) Flower Extract, Sodium Hyaluronate, Tocopheryl Acetate, Panthenol, Dimethiconol, Distearidimonium Hectorite, Caprylyl Glycol, Cyclohexasiloxane, Propylene Carbonate, Ethylhexylglycerin, Hexylene Glycol, Triethoxycaprylylsilane, Urea*, Glucosamine HCl, Citric Acid, Phenoxyethanol, Iron Oxides (CI 77491), Titanium Dioxide (CI 77891). *Synthetic



MakeSense® Color Correcting Tinted Moisturizer

MakeSense® Color Correcting Tinted Moisturizer (CCTM) is the perfect way to even out the skin tone while adding hydration. It's perfect for those who want their skin to have a natural glow without looking like they're wearing makeup. Best of both worlds!

This lightweight formula provides:

- Sheer-to-medium coverage
- Discoloration & tone-correcting benefits
- Camouflaging imperfections like reducing redness
- Smoother and more even, natural look
- Nourishing moisture to the skin
- Infused with SenePlex+® for anti-aging

The Science Behind the Product

Revitalizing and hydrating botanicals provide nourishing moisture without leaving the skin greasy.

Arnica and Green Tea extracts are antioxidant-rich ingredients that can help to soothe and moisturize the skin while neutralizing free radicals caused environmental stressors.

SenePlex+®, Bamboo, Jojoba, and Pea Extracts help to support hydrated, healthy skin function for younger-looking skin with restored natural glow. The formula features a long-lasting finish to keep the skin looking fresh throughout the day.

The sheer-to-medium coverage helps to even the skin tone without feeling heavy.

Available in 6 natural-finish shades ranging from fair to deep.

Key Benefits

- Sheer to medium coverage with a natural finish
- Provides color correction and camouflages imperfections
- Helps nourish and moisturize skin
- Long-lasting, water-resistant
- Oil free and suitable for all skin types
- Moisturizing and anti-aging benefits with SenePlex+®
- Non- comedogenic
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.



Arnica Green Tea Complex: combines the soothing properties of Arnica Montana with the powerful antioxidant benefits of Camellia Sinensis (Green Tea) leaf extract. This blend helps protect your skin from environmental damage and free radicals, promoting a healthier, more resilient complexion.

Bamboo, Jojoba and Pea Extracts: has been known to support collagen, elastin, and hyaluronic acid production.

Glycerin: A humectant that helps to draw moisture into skin.

Magnesium PCA, Copper PCA and Zinc PCA: Skin-loving minerals and nutrients that help to condition and moisturize the skin.

Directions For Use

After Moisturizing & Priming your face, apply the MakeSense® Color Correcting Tinted Moisturizer to each area of the face with a brush, blending sponge, or clean fingertips. Be sure to blend evenly.

Based on personal preference, using a powder brush, or blending sponge, apply the SeneGence® Translucent Powder (or the shade you prefer) either all over the skin or just in the areas you'd like to reduce shine.

Optional: If you'd like heavier and fuller coverage, follow up with a blended layer of the MakeSense® Foundation.



Full Ingredient List:

MakeSense® Color Correcting Tinted Moisturizer (CCTM)

Aqua/Water/Eau, Cyclopentasiloxane, Trimethylsiloxysilicate, Glycerin, PEG-10 Dimethicone, Mica, Dimethicone, Propanediol, Distearidimonium Hectorite, Orchis Mascula (Orchid) Flower Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Arnica Montana (Arnica) Flower Extract, Camellia Sinensis (Green Tea) Leaf Extract, Spirulina Maxima (Algae) Extract, Faex (Yeast) Extract/Extrait De Levure, PisumSativum (Pea) Extract, Bambusa Vulgaris (Bamboo) Stem Extract, Tetrahexyldecyl Ascorbate, Tocopheryl Acetate, Panthenol, Retinyl Palmitate, Sodium Hyaluronate, Stearoxymethicone/Dimethicone Copolymer, Sodium Chloride, Methicone, Caprylyl Glycol, Parfum/Fragrance, Cyclohexasiloxane, Caprylhydroxamic Acid, Cyclotetrasiloxane, GlucosamineHCl, Phenoxyethanol, Sorbic Acid, Dimethiconol, CopperPCA, MagnesiumPCA, ZincPCA, BenzylBenzoate, Titanium Dioxide(CI 77891), Iron Oxides (CI77499), Iron Oxides (CI 77492), Iron Oxides (CI 77491).



MakeSense® Original Foundation

MakeSense® Original Foundation combines long-lasting, non-smearing cosmetics with anti-aging skincare to give you an impeccably flawless finish.

This oil-free, water resistant and long-lasting liquid foundation can be used on any skin type and provides:

- Medium-to-full coverage that's buildable
- Light-weight texture
- Smooth and silky spread-ability
- Glides onto the skin, giving an even, professional finish without the heavy feel of makeup.



Original Foundation is available in a variety of shades and can be mixed to create a custom match.

This long-lasting formula is also available as a liquid highlighter, called Pearlizer.

The Science Behind the Product

MakeSense® Foundation complements the SeneGence® SkinCare System for the ultimate flawless finish. SeneGence® SkinCare products were formulated to be used underneath the MakeSense® Foundation. For instance, SeneGence® 3 in 1 Cleansers and DayTime Moisturizers prepare the skin for the long-lasting color technology of the SeneGence® Cosmetics line.

The rich color pigments used in the foundation adapt to skin pigmentation, allowing shades to look natural on a multitude of skin tones.

This creamy foundation provides excellent water resistance that will keep your makeup looking as fresh in the late afternoon as it did in the morning.

MakeSense® Original Foundation is the base upon which the long-lasting color of our other cosmetics technologies will adhere throughout the day.

Key Benefits

- Medium to full coverage with a natural finish
- Adapts to skin pigmentation—allowing shades to look natural
- Helps nourish and moisturize skin
- Long-lasting, water-resistant
- Oil free and suitable for all skin typesMoisturizing and anti-aging benefits with SenePlex+®
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Non- comedogenic



Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Jojoba Seed Extract: A moisturizer and emollient that helps improve the appearance of skin firmness and suppleness.

Aloe Vera Leaf Juice: Natural plant extract which helps calm, soothe, and hydrate the skin. Has antioxidants that help protect the skin from environmental stressors.

Directions for Use

After Moisturizing & Priming your face, apply the MakeSense® Foundation to each area of the face with a brush, blending sponge, or clean fingertips.

Options:

- a) Foundation can be worn as a light layer to achieve a soft veil over the face.
- b) Foundation is buildable and can be worn as full coverage.

Always be sure to blend evenly. Blend up and out to the hairline, extend down to the jawline and down the neck, and inward towards nose and even the tone over the eyelids.

Based on personal preference, using a powder brush or blending sponge, apply the SeneGence® Translucent Powder (or the shade you prefer) either all over the skin or just in the areas you'd like to reduce shine.

To remove the MakeSense® Foundation, use specifically formulated Fooops!® Cosmetics Liquid or Wipes Color Remover. Follow by using your SeneGence® Cleanser, followed by your full skin care routine.

Full Ingredient List:

MakeSense® Original Foundation

Aqua/Water/Eau, Cyclopentasiloxane, Alcohol Denat., Butylene Glycol, Cyclohexasiloxane, Dimethicone, Sodium Chloride, PEG/PPG-19/19 Dimethicone, C13-16 Isoparaffin, Trimethylsiloxysilicate, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Faex (Yeast) Extract/Extrait De Levure, Simmondsia Chinensis (Jojoba) Seed Extract, Spirulina Maxima (Algae) Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Orchis Masculina (Orchid) Flower Extract, Sodium Hyaluronate, Tocopherol, Tocopheryl Acetate, Retinyl Palmitate, Panthenol, Cyclotetrasiloxane, C10-13 Isoparaffin, Triethoxycaprylsilane, Caprylyl Glycol, Dimethiconol, Ethylhexylglycerin, Hexylene Glycol, Urea*, Glucosamine HCl, Glycerin, Citric Acid, Phenoxyethanol, Titanium Dioxide (CI 77891), Iron Oxides (CI 77491), Iron Oxides (CI 77492). *Synthetic



Translucent Loose Powder

SeneGence® Translucent Powder is formulated to apply smoothly and seamlessly over the creamy shades of SeneGence® makeup, without any build-up in fine lines and wrinkles.

The anti-aging formula includes SenePlex+® and SenePeptide® to benefit skin and help reduce signs of aging.

- Soft Matte finish that leaves the skin diffused & filter-like
- Fluffy, talc-free powders blot shine and gently absorb oil and perspiration
- Light, weightless feel



Please refer to the current SeneGence® Beauty Book for selection offering of both matte and shimmer shades.

The Science Behind the Product

Translucent Loose Powder comes in multiple shade options, allowing versatility in application and how to use them in your makeup routine. They perform beautifully and with versatility.

Infused with skin-loving ingredients, including our proprietary SenePlex+® and SenePeptide®. These ingredients nourish the skin and help to keep the skin hydrated and silky smooth while promoting anti-aging benefits to the skin.

- *Translucent* is a colorless setting shade that is completely sheer, and versatile enough for a variety of skin tones. This colorless shade perfectly mattes, blurs and refines your skin as the final step in your makeup routine.
- *Light, Medium and Deep* deliver a neutral, sheer tinted finish as the final step in your makeup routine. Choose the shade that best complements your skin tone as the final step in your makeup routine.
- *Medium and Deep* can also be used as great options for bronzing on light to medium skin tones.
- The *Light* shade makes a great highlighting shade on medium to deep skin tones.
- *Bronze Dust* is a tinted shimmering powder that is a gorgeous bronzing shade
- *Silver Rose* is a tinted shimmering powder that is a mauve pink shade. This makes a beautiful, radiant powder blush.

Any of the color varieties for the Translucent Loose Powders can also be used alone for a natural finish over clean skin.

Key Benefits

- Fluffy, weightless, soft texture applies smoothly over makeup or to bare skin
- Matte shades perfectly set, refine and control shine
- Shimmer shades add radiance and color
- Includes skin beneficial SenePlex+® and SenePeptide®
- Oil free
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Formulated with NO Talc
- Non-comedogenic
- Suitable for all skin types



Key Ingredients

Zea Mays (Corn) Starch: A fine, talc-free powder that helps to mattify and absorb shine.

Kaolin: From the naturally occurring mineral kaolinite, finely ground clay that absorbs perspiration.

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

SenePeptide®: Provide nourishing, hydrating and anti-aging benefits to the skin.

Allantoin: provides a smoothing & moisturizing effect while offering anti-aging benefits. Soothing for sensitive skin.

Green Tea Leaf Extract: antioxidant-rich and helps to neutralize free radicals from environmental stressors.

Directions for Use

For shades *Translucent, Light, Medium and Deep:*

As the final step of your routine, swirl a makeup brush over the mesh opening of the jar to pick up a small amount of powder, tap off the excess, and dust over the face.

You have the option to apply all over the full face or just powder strategically in certain areas to reduce shine and mattify the skin.

Re-apply as needed throughout your day to keep your look fresh.

For shades *Silver Rose and Bronze Dust:*

Swirl a makeup brush over the mesh opening to pick up a small amount of powder, tap off the excess, and apply to the apples of the cheeks or where desired.

Full Ingredient List:

Translucent Loose Powder

Zea Mays (Corn) Starch, Mica, Kaolin, Boron Nitride, Nylon-12, Synthetic Fluorophlogopite, Silica, Acetyl Hexapeptide-8, Camellia Sinensis (Green Tea) Leaf Extract, Caprylyl Glycol, Tocopheryl Acetate, Dimethicone, Lauroyl Lysine, Aqua/Water/Eau, Potassium Sorbate, Ascorbic Acid, Allantoin, Hexylene Glycol, Phenoxyethanol. [+/- (May Contain/Peut Contenir/Puede Contener): Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Yellow 5 Lake (CI 19140)].

Corrective Color Concealer

Our creamy Corrective Color Concealers are the perfect answer to any skin imperfection. This creamy formula provides beneficial skin ingredients, in addition to fantastic color corrective benefits.

Multiple ways to use:

- Neutralizes & camouflages discoloration
- Blurs fine lines
- Disguises broken capillaries
- Minimizes the appearance of deep shadows or bruising
- Highlights under-eye area & adds the appearance of lift



White Concealer/Blender is a white creamy color pigment that can be used to lighten any creamy shade of SeneGence Cosmetics or use on top of MakeSense® Foundation as a highlighter.

Corrective Color Concealers are blended with advanced anti-aging ingredients for perfect coverage and skin hydration, all in one amazing product.

The Science Behind the Product

The formula consistency provides even coverage to conceal skin imperfections or highlight if desired. Each Concealer shade works by using opposing colors to counteract specific flaws.

- Fair, Light, Light-Medium, Medium, Medium-Deep and Deep Concealers contain neutral to warm undertones to help camouflage:
 - Deep purple shadows
 - Dark spots
 - Under-eye circles
 - Skin unevenness and discoloration
- Green Concealer contains mint green pigment to even out the appearance of:
 - Redness due to flushed skin
 - Broken capillaries
 - Blemishes
- White Concealer is used to highlight or blend with other creamy cosmetics to create custom shades.

Corrective Color Concealer is packaged in an airless bottle that reduces the probability of product contamination and allows maximum dispensing.

Key Benefits

- Highly pigmented formula with full coverage (a little goes a long way!)
- Super creamy and blendable for a natural look
- Oil free
- Moisturizing and anti-aging benefits with SenePlex+®
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Non-comedogenic
- Suitable for all skin types



Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Vitamins B and E: Aid in protecting skin from environmental stressors and soften the appearance of fine lines and wrinkles.

Aloe Vera Leaf Juice: Natural plant extract which helps calm, soothe, and hydrate the skin. Has antioxidants that help protect the skin from environmental stressors.

Directions for Use

Corrective Color Concealers are richly pigmented, so a little goes a long way!

Dispensing Tip: For first time use, make sure to prime the pump well by pumping several times until the product dispenses.

To use as a concealer - Corrective Color Concealers can be applied before or after MakeSense® Foundation. Stipple directly on to the targeted skin area with a makeup brush, blender sponge, or clean fingertip.

- The concealer is buildable and can be applied in layers, if necessary.
- To build fuller coverage, apply another light layer of concealer. Then, top with a touch of base foundation to completely blend.

To use as a highlighter - Choose a concealer that is 1 shade lighter than your natural skin tone.

Options:

a) For a subtle highlighter, blend with a drop of MakeSense® Foundation or the CCTM before application. Because of its blending capabilities, any shade and degree of highlighting and concealing may be achieved.

b) If you need to customize a concealer shade, apply the White Corrective Color Concealer (or another concealer color) to mix for your desired pigment. Depending on the skin tone, white can be used as a highlighter, blender, and a concealer.

c) If you still want more coverage, apply a dab more of the MakeSense® Foundation or the CCTM to chosen areas to highlight.



Full Ingredient List:

Corrective Color Concealer

Aqua/Water/Eau, Cyclopentasiloxane, Dimethicone, PEG-10 Dimethicone, Glycerin, Mica, Kaolin, Isododecane, Polysilicone-11, Silica, Isobutylmethacrylate/Bis-Hydroxypropyl Dimethicone Acrylate Copolymer, Aluminum Starch Octenylsuccinate, Sodium Chloride, Polymethylsilsesquioxane, Saccharomyces Cerevisiae (Yeast) Extract, Laminaria Digitata (Kelp) Extract, Orchis Masculina (Orchid) Flower Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Sodium Hyaluronate, Tocopherol, Panthenol, Butylene Glycol, Urea*, Glucosamine HCl, Ethylhexylglycerin, Distearidimonium Hectorite, Triethoxycaprylylsilane, Methicone, Cyclohexasiloxane, Lecithin, PEG/PPG-18/18 Dimethicone, Cyclotetrasiloxane, Citric Acid, Phenoxyethanol, [+/- (May Contain/Peut Contenir/Puede Contener): Yellow 5 Lake (CI 19140), Blue 1 Lake (CI 42090), Iron Oxides (CI 77491, CI 77492, CI 77499), Titanium Dioxide (CI 77891)]. *Synthetic

BlushSense® Long Lasting Cream Blush

Long-lasting, creamy BlushSense® provides the perfect touch of natural-looking color. The velvety cream formula smooths and blends beautifully onto skin and provides a flawless finish that lasts.

Color that cares for your skin...

Enriched with our proprietary SenePlex+® Complex and beneficial vitamins and botanicals.

Provides advanced anti-aging protection and nourishes the skin for a more radiant and youthful appearance. The variety of shades can be blended to create custom colors. Also, can be used separately to highlight, define, and contour.

Please refer to the current SeneGence Beauty Book for shade selection offering.

The Science Behind the Product

BlushSense® adds another layer of hydration to your skin, while adding a gorgeous touch of color that helps highlight and give pop to your features.

- Long-lasting color technology
- Water-resistant
- Smudge-resistant
- Blends beautifully with any of the creamy SeneGence® Cosmetics for a natural look

The BlushSense® packaging features an airless bottle that reduces the probability of product contamination and allows maximum dispensing.

Key Benefits

- Highly pigmented formula - a little goes a long way
- Super creamy and blendable for a natural look
- Oil free
- Moisturizing and anti-aging benefits with SenePlex+®
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Non-comedogenic
- Suitable for all skin types



Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Vitamins B and E: antioxidant-rich and helps to neutralize free radicals from environmental stressors. May help to soften the appearance of fine lines and wrinkles.

Aloe Vera Leaf Juice: Natural plant extract which helps calm, soothe, and hydrate the skin. Has antioxidants that help protect the skin from environmental stressors.

Directions for Use

BlushSense® is richly pigmented, so a little goes a long way!

Dispensing Tip: For first time use, make sure to prime the pump well by pumping several times until the product dispenses.

Dispense the blush on to a palette or apply directly to the cheek area. Blend up onto the apple of the cheeks.

- By paletting the BlushSense®, you may have better control of the amount of pigment placed on to the face. Choose to pick up the product and place on the face using a Blush brush, blender sponge, or clean fingertip. Blend accordingly!
- If you choose to apply directly to the cheek area, apply just a few dots of color near the top of cheekbone. Blend accordingly!

Options:

- a) Apply to bare skin with nothing else but Pearlizer.
- b) Apply before foundation for an under-blushed look.
- c) Apply after foundation to add pop of color for a defined look.
- d) Add BlushSense® to any of the areas of your face to add a pop of color for an evenly flushed appearance (Bridge of nose, hairline, a touch on the eyelids, a dab on the chin).

Remove by using Fooops!® Color Remover Liquid or Wipes. Follow by using your SeneGence® Cleanser, followed by your full skin care routine.



Full Ingredient List:

BlushSense® Long Lasting Cream Blush

Aqua/Water/Eau, Cyclopentasiloxane, Mica, Dimethicone, PEG-10 Dimethicone, Glycerin, Polymethylsilsesquioxane, Isododecane, Polysilicone-11, Isobutylmethacrylate/Bis-Hydroxypropyl Dimethicone Acrylate Copolymer, Sodium Chloride, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Masculina (Orchid) Flower Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Sodium Hyaluronate, Panthenol, Tocopherol, Tocopheryl Acetate, Aluminum Hydroxide, Distearidimonium Hectorite, Cyclohexasiloxane, Isopropyl Titanium Triisostearate, Bis-PEG-15 Dimethicone/IPDI Copolymer, Cyclotetrasiloxane, Lecithin, PEG/PPG-18/18 Dimethicone, Ethylhexylglycerin, PEG-2 Soyamine, Butylene Glycol, Urea*, Glucosamine HCl, Citric Acid, Phenoxyethanol, Iron Oxides (CI 77491, CI 77499, CI 77492), Red 30 Lake (CI 73360). *Synthetic

Glowify® Illuminating Moisture Mist

This refreshing, glowing facial & body mist falls naturally and seamlessly onto the skin for a light-catching radiance.

Adding to the natural-looking glowing effect, the formula includes very fine, light-reflecting pigments that deliver a fresh, sheer dewy finish.

- Nutrient rich with Coconut Water
- Superfruit Antioxidant blend
- Sodium Hyaluronate (HA) and
- SenePlex+® Complex
- Alpha Hydroxy Acid derived from Apple Fruit Extract

The Science Behind the Product

Glowify® Illuminating Moisture Mist is an airy, light, refreshing mist that has amazing skin benefits in addition to a sheer, gorgeous glowing finish. It can be misted over makeup to help set and glow, or on bare skin for a natural-looking luminescence.

Coconut Water is an extremely effective hydrator that moisturizes the skin without adding excess oil. Coconut water is naturally rich in potassium, vitamin C, and electrolytes which helps to balance skin's moisture levels.

A Superfruit Antioxidant Blend which helps protect the skin from free radicals. The blend consists of:

- | | |
|---------------|----------------------|
| • Goji | • Noni |
| • Coffee Seed | • Pomegranate |
| • Acai | • Green Tea Extracts |
| • Mangosteen | |

Free radicals can come from daily exposure to environmental factors such as pollution, cigarette smoke, and other chemicals. They can cause oxidative stress to your skin, which causes signs of aging, damage, dullness, and dryness in skin. Antioxidants can help prevent damage and restore skin to be healthy-looking, brighter, and plumper.

Additional botanicals and fruit extracts such as Apple and Cucumber, SenePlex+®, and moisturizing Sodium Hyaluronate further aid in skin soothing, hydrating and conditioning.

Mica is what provides an instant, sheer and natural-looking glow. The mica in the formula is extremely light and finely milled, which gives a sheer and delicate glowing effect, not glittery or shimmery.

Glowify® Illuminating Moisture Mist is available in two glowing shades –

- *Champagne Glow*
- *Bronze Glow*

Key Benefits

- | | |
|--|--|
| <ul style="list-style-type: none">• Gives an instant youthful, dewy fresh glow with light-reflecting mica• Hydrates with skin-loving ingredients• Can be worn over makeup to help set and glow, or on bare skin• Refreshing scent of grapefruit• Dermatologist tested• Oil free | <ul style="list-style-type: none">• Formulated with NO Parabens• Formulated with NO Animal By-Products• NO Animal Testing• Vegan• Gluten Free• Non-comedogenic• Safe for All Skin Types• Responsibly Sourced Mica |
|--|--|





Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Coconut Water: effective hydrator that moisturizes the skin without adding excess oil.

Superfruit Antioxidant Blend: a botanical blend of extracts including Goji, Coffee Seed, Acai, Mangosteen, Noni, Pomegranate, and Green Tea Extract that helps to neutralize free radicals and protect skin.

Apple Fruit Extract: rich in natural alpha hydroxy acids to gently exfoliate skin for a glowing effect and provides long-lasting moisturization.

Cucumber Extract and Aloe Vera Leaf Juice: Natural plant extract which helps calm, soothe, and hydrate the skin. Has antioxidants that help protect the skin from environmental stressors.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Mica: light-reflecting mineral that adds a sheer, natural-looking glow to skin. Responsibly Sourced Mica.

Directions for Use

The light-reflecting mica will sit at the bottom of the bottle when not in use. It is important to make sure to thoroughly shake the bottle prior to applying, to fully incorporate the mica into the formula.

When spraying on the face, keep your eyes closed.

Hold the bottle about 8 to 12 inches (or 20 to 30 centimeters) away from the face and spray the Glowify® Illuminating Moisture Mist using even sweeping motions.

Pro-tips:

- a) Spray over your makeup to add a dewy glow.
- b) Apply to bare skin (face or body) for the appearance of natural looking radiance.
- c) To add an illuminating, dewy glow, spritz on the collar bone and shoulders.

Full Ingredient List:

Glowify® Illuminating Moisture Mist

Aqua/Water/Eau, Glycerin, Cocos Nucifera (Coconut) Water, PPG-26-Buteth-26, Pyrus Malus (Apple) Fruit Extract, PEG-40 Hydrogenated Castor Oil, Aloe Barbadensis (Aloe Vera) Leaf Juice, Cucumis Sativus (Cucumber) Extract, Camellia Sinensis (Green Tea) Leaf Extract, Coffea Arabica (Coffee) Seed Extract, Euterpe Oleracea (Acai) Fruit Extract, Garcinia Mangostana (Mangosteen) Fruit Extract, Lycium Barbarum (Goji) Fruit Extract, Morinda Citrifolia (Noni) Fruit Extract, Punica Granatum (Pomegranate) Fruit Extract, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Masculina (Orchid) Flower Extract, Sodium Hyaluronate, Panthenol, Tocopherol, Tocopheryl Acetate, Butylene Glycol, Ethylhexylglycerin, Trisodium Ethylenediamine Disuccinate, Glucosamine HCl, Phenoxyethanol, Potassium Sorbate, Sodium Benzoate, Mica, Parfum/Fragrance, Citric Acid, Urea*, Linalool, Iron Oxides (CI 77491), Titanium Dioxide (CI 77891). *Synthetic

Glowify® Long-Lasting Eyeshadow Stick

Mistake proof glow in a twist up stick! Long-lasting pop of radiance with effortless glide for a smooth and velvety soft-focus highlight with a gorgeous wash of color!

The Glowify® Sticks have a precise applicator to brighten and illuminate different facial features by providing a multi-purpose light-catching glow that enhances the:

- Eyes
- Cheekbones
- Brow bone – above and below
- Bridge & Tip of the nose
- Cupid's bow
- & wherever you want to draw attention with beautiful brightening shimmer



The Science Behind the Product

Color! Highlight! Glow!...

The Glowify® Long-Lasting Eyeshadow Sticks offer a new level of convenience and accessibility. Gives an instant youthful, dewy fresh glow with light-diffusing / reflecting shimmering pigments.

Infused with SenePlex+® Complex for anti-aging benefits.

The pencil stick delivery system has a retractable tip and a detachable built-in pencil sharpener at the opposite end. Perfect addition to every makeup bag and for those on-the-go travelers.

Simply applies to the eyes and different areas of the face smoothly. Easily blendable and sets quickly within a minute. It doesn't require special blending tools or skills to achieve the desired effects. The formula is buildable to help create more intensity.

Can be applied to a clean eyelid or skin. You can stack & layer the colors on top of ShadowSense® for a customized look.

Provides a silky glide, no tug effortless application. The smooth, velvety pigments set as a diffused soft-pearlescent powdery finish. No need for setting powder!

Offered in a variety of color options to compliment all skin tones...

- **Bronzed Taupe** - soft glowing cool brown/bronze
- **Cocoa** - soft glowing warm copper bronze
- **Rose Gold** - soft glowing rose gold
- **Champagne** - soft glowing champagne



Key Benefits

- Smooth, velvety solid pencil application
- Convenient application & versatile
- Sets quickly within a minute
- Highlighting & brightening
- Easily blendable
- Lightweight & buildable
- Long-Lasting & extended wear
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Formulated with Non-comedogenic ingredients
- Formulated for All Skin Types

Key Ingredients

SenePlex+®: Our powerful proprietary complex that helps reduce the signs of aging by supporting renewal of your skin.

Orchid Flower Extract: A powerful antioxidant, helps to protect the skin from free radical damage.

Sodium Hyaluronate: A powerful humectant and moisturizing ingredient.

Aloe Vera Leaf Juice and Kelp Extract: Natural plant extract which is soothing and hydrating. Has antioxidants that help protect the skin from environmental stressors.

Panthenol (Vitamin B): Vitamin B complex helps to condition and hydrate. Acts as a lubricant on the skin and helps give the skin a smooth appearance.

Tocopherol (Vitamin E) and Sun lower Seed Oil: Antioxidant-rich and helps to neutralize free radicals from environmental stressors. May help to soften the appearance of fine lines and wrinkles.

Isododecane: Used as an emollient and solvent. It has a weightless feel on skin and enhances spread ability of products due to its low viscosity and density. Helps prevent evaporation of water from the skin.

Synthetic Beeswax: Helps smooth and soften the skin. The waxy texture helps create a protective coating on the surface of the skin, helping to create moisture from escaping.

Directions for Use

Apply the Glowify® Stick directly to the desired areas and lightly blend with your clean fingertip (if needed) or a makeup brush (if desired). Easily blendable and sets quickly within a minute. No Need for Setting Powder!

Buildable to help create more intensity so you can layer one color or mix & match.

Pro-tips:

- You can apply it to clean eyelids or different areas of bare skin.
- You can stack & layer the Glowify® Sticks on top of ShadowSense® for a customized look.
- You can layer the Glowify® Sticks over face makeup.

Full Ingredient List:

Glowify® Long-Lasting Eyeshadow Stick

Dimethicone, Isododecane, Trimethylsiloxysilicate, Synthetic Beeswax, Synthetic Wax, Hydrogenated Microcrystalline Wax, Synthetic Fluorophlogopite, Mica, Alumina, VP/Hexadecene Copolymer, Dimethicone Crosspolymer, Aqua/Water/Eau, Helianthus Annuus (Sunflower) Seed Oil, Aloe Barbadensis (Aloe Vera) Leaf Juice, Saccharomyces Cerevisiae (Yeast) Extract, Laminaria Digitata (Kelp) Extract, Orchis Masculina (Orchid) Flower Extract, Sodium Hyaluronate, Panthenol, Tocopherol, Tocopheryl Acetate, Distearidimonium Hectorite, Propylene Carbonate, Butylene Glycol, Urea*, Glucosamine HCl, Phenoxyethanol, Tin Oxide, Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499). *Synthetic

Glowify® ColorSense Multi-Use Cream Pigment

Bold Pigmentation, Endless Possibilities...

Mix and match, blend, and play – the choice is yours!

No need to be a makeup pro to use ColorSense. Whether you're a makeup newbie or a beauty guru you will elevate your makeup game and experience Glowify® ColorSense Multi-Use Cream Pigment.

Just dab it on where you want some color and blend with your fingers or brushes – super simple! Achieve a bold, opaque matte finish that lasts all day. Each application delivers maximum color saturation, ensuring your look stands out from the crowd.



Science Behind the Product

ColorSense formula is enriched with our proprietary anti-aging ingredient, SenePlex+®. This provides an extra layer of anti-aging benefits, nourishing your skin while you wear it.

Unleash your creativity with ColorSense. This multi-use cream matte pigment is perfect for both face and lips, offering endless possibilities for customization. Whether you're going for a bold lip or a blended-out blush, ColorSense has you covered. It's not just for your cheeks or lips – it's a multi-tasking marvel. Go ahead, get creative! Use it as a lip color, blush, or apply to other desired features. The possibilities are endless, and the results are always stunning.

Smooth as butter and melts onto the skin, seamless blending is easy to achieve with our creamy liquid formula! Create a beautiful wash of color with just a few swipes but remember that a little goes a long way with this multi-use cream pigment. Our formula is all about delivering maximum payoff that pops, giving you that wow-factor every time you wear it. ColorSense is creamy, blendable, and oh-so-easy to apply. It glides onto your skin effortlessly, giving you a flawless finish every time.

The long-lasting wear won't let heat get in the way of your flawless look. The ColorSense is water resistant and smudge-proof.

Whether you're feeling bold or going for a more natural look, ColorSense has the perfect shade for you. For a vibrant pop of color, choose Flamingo Pink and for a bronzed nude finish, opt for the Sunny Honey. You can also mix & match with existing products to create your own unique shade or adjust the undertone.

ColorSense is more than just makeup – it's a confidence booster! ColorSense is designed for real life, so you can look and feel your best no matter what. Plus, it's cruelty-free and made with love, because we believe beauty should be kind to you and the planet.

Key Benefits

- Intense pigmentation with maximum payoff
- Multi-use versatility
- Liquid cream texture
- Easy-peasy application
- Opaque & Matte
- Seamless & smooth blendability
- Long-lasting wear
- Water-resistant
- Smudge-proof
- Formulated with NO Parabens
- Formulated with NO PFAs
- Formulated with NO Animal By-products
- No Animal Testing
- Vegan
- Cruelty-free
- Gluten Free



Key Ingredients

SenePlex+®: Our powerful proprietary complex that helps reduce the signs of aging by supporting renewal of your skin.

Orchid Flower Extract: Powerful antioxidant that gives maximum moisturizing benefits and helps provide protection from free radicals from environmental stressors.

Sodium Hyaluronate: Attracts and retains moisture helping to plump and reduce signs of aging.

Aloe Vera Leaf Juice and Kelp Extract: Natural plant extract which is soothing and hydrating. Has antioxidants that help protect the skin from environmental stressors.

Panthenol (Vitamin B): Helps to condition and hydrate, contributing to giving the skin a smoother appearance.

Triglycerides: Essential fatty acids that help retain moisture and support skin elasticity.

Isododecane: An excellent emollient with a weightless feel on the skin and enhances spread ability of products due to its low viscosity and density. Helps prevent evaporation of water from the skin.

Isocetyl Stearate: is an emollient to soften and smooth the skin, acts as a lubricant providing slip and glide; a skin conditioning agent, and a spreading agent ensuring the formulation spreads evenly across the skin for consistent application.

Directions for Use:

Apply to the face, lips, or your desired areas for a pop of long-lasting color. Can be blended with clean fingers or with makeup brushes. For precise application, use a defining detail brush to blend in smaller areas. To blend larger features, blend with the brush for the appropriate size area.

Pro-tips:

For bold, beautiful opaque lip color:

- Simply swipe on with the included doe foot, let dry and set. Based on preference, ColorSense can be topped with Moisturizing Gloss for added shine or left as a matte finish.
- **Gradient Lips:** Apply two different shades of ColorSense to your lips and blend them together for a trendy gradient lip look. You can mix complementary colors or shades from the same color family.

For a pop of warmth to the cheeks:

- Apply a few dots, and then blend out with a fluffy brush. With Flamingo Pink, you can really have fun with the “barbie blush” trend.

Tap into your creative side:

- These richly pigmented colors can create fun, trendy graphic shapes and effects

Color Accents:

- Add pops of color to your makeup look by applying ColorSense to specific areas for a subtle yet eye-catching effect.

Full Ingredient List:

Glowify® ColorSense Multi-Use Cream Pigment

Flamingo Pink:

Isododecane, Mica, Disteardimonium Hectorite, Ozokerite, Polymethylsilsesquioxane/Trimethylsiloxysilicate, Isocetyl Stearate, Propylene Carbonate, Dipentaerythrityl Hexahydroxystearate/Hexastearate/Hexarosinate, Aqua/Water/Eau, Aloe Barbadensis (Aloe Vera) Leaf Juice, Calanthe Discolor (Ebene) Extract, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Masculina (Orchid) Flower Extract, Sodium Hyaluronate, Tocopherol, Tocopheryl Acetate, Panthenol, Ethylhexylglycerin, Caprylic/Capric Triglyceride, Triethoxycaprylsilane, Hydrogenated Polyisobutene, Palmitic Acid, Benzoic Acid, Butylene Glycol, Glycerin, Citric Acid, Xanthan Gum, Gluconolactone, 1,2-Hexanediol, Caprylyl Glycol, Sodium Benzoate, Calcium Gluconate, Urea*, Glucosamine HCl, Phenoxyethanol, Titanium Dioxide (CI 77891), Red 27 Lake (CI 45410), Yellow 5 Lake (CI 19140). *Synthetic

Sunny Honey:

Isododecane, Mica, Disteardimonium Hectorite, Ozokerite, Polymethylsilsesquioxane/Trimethylsiloxysilicate, Isocetyl Stearate, Propylene Carbonate, Dipentaerythrityl Hexahydroxystearate/Hexastearate/Hexarosinate, Aqua/Water/Eau, Aloe Barbadensis (Aloe Vera) Leaf Juice, Calanthe Discolor (Ebene) Extract, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Masculina (Orchid) Flower Extract, Sodium Hyaluronate, Tocopherol, Tocopheryl Acetate, Panthenol, Caprylic/Capric Triglyceride, Ethylhexylglycerin, Triethoxycaprylsilane, Hydrogenated Polyisobutene, Palmitic Acid, Benzoic Acid, Butylene Glycol, Glycerin, Citric Acid, Xanthan Gum, Gluconolactone, 1,2-Hexanediol, Caprylyl Glycol, Sodium Benzoate, Calcium Gluconate, Urea*, Glucosamine HCl, Phenoxyethanol, Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77499), Bismuth Oxychloride (CI 77163), Manganese Violet (CI 77742), Red 40 Lake (CI 16035). *Synthetic



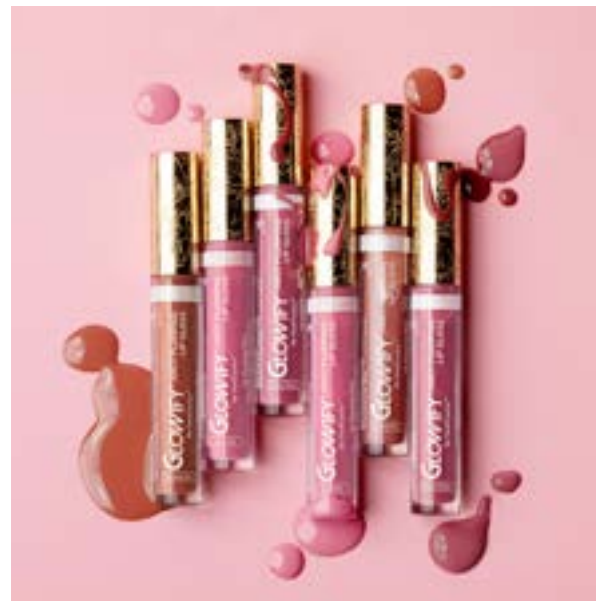
Glowify® Juicy Plumping Lip Gloss

Your Secret to Ultra-High Shine, Glass-Like Lips

Say goodbye to dull, dry lips and hello to a luminous, full pout with Glowify Juicy Plumping Lip Gloss. This innovative gloss is designed to give you stunning shine, intense hydration, and the appearance of fuller and plumped lips, all with a refreshing cooling sensation that feels delightful on your lips.

Perfect for any occasion, Glowify Juicy Plumping Lip Gloss ensures your lips are always ready to shine. Available in sheer tinted shades, designed to complement any look and skin tone.

Elevate your lip game with Glowify Juicy Plumping Lip Gloss – because your lips deserve the best!



The Science Behind the Product

With Glowify Juicy Plumping Lip Gloss, you don't just get lip gloss; you get a transformative lip experience. Each application provides dazzling shine with the appearance of fuller and plumper looking lips while also offering a nourishing treatment that leaves your lips feeling soft, hydrated, and utterly kissable. Whether you're preparing for a big night out or just want to add a touch of glam to your everyday look, Glowify Juicy Plumping Lip Gloss has got you covered.

Glowify Juicy Plumping Lip Gloss is more than just a beauty product; it's a blend of advanced cosmetic science and nature's finest ingredients, designed to give you luscious, hydrated, and fuller looking lips. Here's how it works:

The combination of Cayenne Fruit Extract, Ginger Root Oil, and Soybean Oil contribute to an active peptide, InstaPlump™ LQ. This helps promote natural circulation to create fuller looking lips and provides a light tingling sensation. The active ingredients help to enhance the appearance of a fuller look of your lips.

The mechanism, Coolact® 10, are sensory agents that provide a cooling sensation. It triggers a feeling of cold on your skin without changing the temperature of the lips. It's beneficial because this perceived cooling effect not only feels refreshing but also enhances the overall experience of using the gloss, making it comfortable to wear.

Together, Pomegranate Flower Extract and Jojoba Oil work synergistically to provide firmer and fuller lip appearance by repairing and plumping the lips at a cellular level. This clinically active peptide, Plump Oleoactif®, helps with natural firmness and the appearance of fuller lips.

SenePlex+®, our proprietary blend, enhances skin moisture with powerful antioxidants and emollient plant lipids. This includes Tocopherol (Vitamin E), Aloe Vera Leaf Extract, Sodium Hyaluronate, and Prickly Pear Extract, which nourish and hydrate, supporting overall lip health. This helps keep lips smooth and promotes a fresher, more radiant appearance.

Enjoy a delicious watermelon flavor with a hint of mint every time you apply the gloss. This tasty combo not only delights your senses but also boosts the refreshing, cool feeling from Coolact® 10, making each use a delightful sensory experience.

Key Benefits

- Ultra-High Shine
- Hydrating Formula
- Visible Plumping Effect
- Refreshing Coolness
- Offers invigorating sensory experience
- Delicious Flavor
- Single-step, easy application
- Alcohol-free
- Formulated with NO Formaldehydes
- Formulated with NO Carcinogens
- Formulated with NO Phthalates
- Formulated with NO PFAs - Per- and Polyfluoroalkyl substances
- Use of nature-based ingredients
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- Cruelty Free
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging while moisturizing and nourishing the lips.

Plump Oléoactif®: is an innovative biomimetic oil-based ingredient specifically formulated for lip care, obtained through advanced Oléo-éco-extraction technology. It combines Jojoba Liquid Wax and active compounds from Pomegranate Flowers to deliver immediate and long-term plumping benefits.

The bioactive compounds such as Anthocyanins and Ellagic Acid found in Pomegranate Flower Extract stimulate micro-circulation, promote cell regeneration, and protect collagen and elastin fibers against oxidative stress. These compounds play a crucial role in restructuring by stimulating collagen and elastin production through fibroblasts.

The rich polyphenols (Ellagic Acid) and flavonoids (Anthocyanins) in Pomegranate Flower Extract act as powerful antioxidants, safeguarding the lips from potential damage caused by environmental stressors.

Jojoba Liquid Wax, along with antioxidant polyphenols, strengthens the hydrolipidic film and the epidermis, deeply moisturizing and repairing the lips. This synergistic combination instantly plumps and firms the lips, deeply hydrating and repairing them for improved texture and smoothness. Additionally, they help protect and re-densify lip connective tissue, ensuring long-lasting lip health and vitality.



InstaPlump™ LQ: is an innovative lip plumping ingredient that stimulates and delivers the appearance of volumized lips along with a warming effect. Carefully crafted, it utilizes the potency of Cayenne Fruit Extract, Ginger Root Oil, and Soybean Oil to create a powerful blend that helps promote the appearance of enhanced and fuller lips. Upon application, you'll feel a gentle warming sensation accompanied by a slight tingling, leading to visibly fuller lips within minutes.

Coolact® 10: consists of Menthol-based sensory agents that deliver a refreshing cooling sensation to the skin. They directly interact with your skin which triggers a cooling sensation, making the skin feel cool and refreshed without physically changing the temperature. The receptors heat it up and cool it down resulting in a perceived cooling effect. This mechanism is beneficial as it not only feels refreshing but also enhances the overall experience of using the gloss, making it more soothing, pleasant, and comfortable to wear on the lips.

Triglyceride Polymer Blend: is a blend containing fatty acids and triglycerides from coconut oil and glycerin, functioning as a lightweight, silky emollient. Additionally, it includes a polymer serving as a film-forming agent. This formulation aids in the smooth and even application of the gloss, improving adhesion to the lips without any stickiness. It offers longer-lasting wear and imparts a lustrous appearance to the lips.

Juicy Watermelon Flavor: contains Watermelon Seed Oil extracted from watermelon seeds.



Directions For Use:

Apply to Bare Lips: For the best results and full plumping effects, apply Glowify® Juicy Plumping Lip Gloss to clean, bare lips.

Top Over LipSense®: For an added shine, you can also apply it over LipSense® Long Lasting Lip Color.

Please Note: It's not recommended over HydraMatte® as it may affect the wear time.

Full Ingredient List:

Glowify® Juicy Plumping Lip Gloss

Hydrogenated Polyisobutene, Diisostearyl Malate, Polybutene, Caprylic/Capric Triglyceride, Ethylene/Propylene/Styrene Copolymer, Simmondsia Chinensis (Jojoba) Seed Oil, Aqua/Water/Eau, Capsicum Frutescens (Cayenne) Fruit Extract, Zingiber Officinale (Ginger) Root Oil, Calanthe Discolor (Ebene) Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Butyrospermum Parkii (Shea) Butter, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Sodium Hyaluronate, Punica Granatum (Pomegranate) Flower Extract, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Masculina (Orchid) Flower Extract, Tocopheryl Acetate, Panthenol, Polyurethane-79, Menthoxypropanediol, Isododecane, Polyglyceryl-3 Diisostearate, Caprylyl Glycol, Butylene/Ethylene/Styrene Copolymer, Methyl Nicotinate, Ethylhexylglycerin, Hexylene Glycol, Aroma/Flavor, Polyhydroxystearic Acid, BHT, Butylene Glycol, Glycerin, Glycine Soja (Soybean) Oil, Citric Acid, Xanthan Gum, Gluconolactone, 1,2-Hexanediol, Sodium Benzoate, Calcium Gluconate, Urea*, Glucosamine HCL, Phenoxyethanol, Iron Oxides (CI 77491, CI 77492), Red 7 Lake (CI 15850), Blue 1 (CI 42090), Titanium Dioxide (CI 77891). *Synthetic

Glowify® Bouncy Mousse Multi-Use Pigment

Bounce into Beauty: Weightless Color Meets Radiant Glow!

Elevate your makeup game with Glowify® Bouncy Mousse Multi-Use Pigment — where radiant color meets innovative texture. This unique whipped gel mousse has a bouncy texture that delivers sheer, build-able, long-lasting color with a radiant dewy finish.

This clean beauty formula provides sheer yet build-able color that's perfect for highlighting, blushing, and adding a touch of dewy tint to your lips and eyes, all while providing lightweight hydration and skin conditioning benefits.

Holiday Exclusive: Each shade comes with a radiant bonus - a jar of cosmetic-grade, finely milled, glitter stacked on top! Specially curated to complement the corresponding shade, the glitter lets you amplify your look with a soft shimmer mixed in or a dazzling sparkle topper, perfect for creating trending glitter lips, shimmering eyes, or adding a touch of glam anywhere.



The possibilities are endless!

The Science Behind the Product

Discover the versatile and innovative Glowify® Bouncy Mousse Multi-Use Pigment, a makeup must-have featuring a unique whipped gel mousse with a bouncy, airy texture that delivers sheer, buildable, and long-lasting color with a radiant, dewy finish.

Infused with SenePlex+® and moisturizing ingredients, Glowify® delivers a refreshing cooling sensation upon application, leaving your complexion luminous and hydrated. Experience the luxurious feel of a satiny formula, versatile enough to be used on multiple areas of the face...cheek color, lip tint, highlighter, or a pop on the lids as eyeshadow for a touch of dewy color, offering endless possibilities for your makeup routine.

As a holiday exclusive, each Glowify® Bouncy Mousse shade features a shimmering bonus — a jar of finely milled, cosmetic-grade glitter, precisely curated to complement the corresponding shade. The glitter's lightweight, cosmetic-grade formulation allows for seamless blending, enhancing the mousse's luminous, dewy finish. Whether used for a subtle shimmer or a bold, eye-catching sparkle, this versatile addition empowers you to elevate your glow. The glitter can be mixed into the mousse for an amplified radiance or applied on top for a dazzling, multidimensional effect.

The unique mousse texture is achieved through a blend of advanced film-forming agents and emollients that create a memory-gel consistency, allowing the product to bounce back into shape after each use while providing a smooth, non-greasy finish.

Stack, Customize, Shine:

Glowify® Bouncy Mousse comes in stackable jars, allowing you to create your own custom palette. Whether individually or as part of a special collection, these pigments are your go-to for effortless, radiant beauty.

Available in universally flattering shades, a refreshing coolness on the skin that makes application a breeze. (Visit [SeneGence.com](https://www.senevence.com) for current shade selections)

Enhance your beauty routine with Glowify® Bouncy Mousse—a lighter-than-air, satiny dewy formula that complements multiple skin tones and provides a unique sensorial experience.

Key Benefits

- Multi-Use versatility
- Buildable coverage
- Long-lasting dewy finish
- Hydrating formula
- Lightweight and cooling
- Skin-nourishing benefits
- Non-greasy texture
- Clean Beauty by SeneGence®
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free



Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration to skin appearing more luminous and brighter.

Acrylates Copolymer: Forms a barrier on the skin, providing a soft and smooth texture while adding water resistance for long-lasting wear.

Isodecyl Neopentanoate: A lightweight, non-greasy emollient that ensures a silky finish, perfect for products with high pigment concentration.

PEG-240/HDI Copolymer Bis-Decyltetradeceth-20 Ether: This water-soluble binder and humectant contributes to the unique bouncy texture of the mousse, delivering a memory-gel consistency that adapts beautifully to your skin.

Emulfree® CBG MB: Experience a unique, refreshing coolness with every application. This special ingredient features a bi-gel formula, combining a network of oils within a gel for a smooth, cooling effect. Its innovative, surfactant-free system blends ethylcellulose with emollients to stabilize the oil and water mix, creating a lightweight, fast-breaking texture that feels invigorating and lasts.

Directions for Use

Use clean fingertips or a brush to swirl over product. Apply color where desired on face or lips. Build intensity as desired.

To customize and enhance the overall look, mix in or add a touch of glitter as a topper for extra sparkle.

1. **As a Highlighter:** Dab a small amount onto the high points of your face—such as the cheekbones, brow bones, and the bridge of the nose—then blend with your fingers, a makeup sponge, or a blending brush for a luminous glow.
2. **As a Blush:** Apply to the apples of your cheeks and blend outward using your fingers or a brush. Build the color to your desired intensity for a natural flush.
3. **As an Eyeshadow:** Gently swipe the mousse onto your eyelids using your fingertip or an eyeshadow brush. Blend well for a soft wash of color, or layer for a more intense look.
4. **As a Lip Tint:** Lightly dab onto your lips and blend with your finger for a subtle, dewy tint. Add more layers for a richer color payoff.

Pro Tip: Mix and match different shades to create custom colors and unique looks. For best results, start with a small amount and build up to your desired effect. Apply additional layers for increased intensity and custom effects.

Please Note: The Bouncy Mousse containers are best stored upright on a flat surface to prevent product from traveling into the cap. If the product moves into the threads of the cap, simply wipe clean before replacing the cap. Handle glitter with care to avoid spills and messes. Store in a cool area away from direct heat.

Full Ingredient List:

Glowify® Bouncy Mousse Multi-Use Pigment

(* The ingredient list may vary by shade. Please see [SeneGence.com](https://www.senegence.com) for all shades ingredients listings.)

Fooops!® Color Removing Wipes

Fooops!® Color Removing Wipes are disposable, quick, and convenient way to remove long-lasting SeneGence® Cosmetics anytime, anywhere!

These skin-nourishing wipes gently clear away dirt, oil, and makeup revealing soft and cleansed skin with no sticky residue left behind.

Perfect for on-the-go...transitioning from business to gym, travel, busy lifestyles, and makeup artists that need to remove color.



Each pack contains 35 pre-moistened wipes that are saturated with cleansing solution that:

- Gently removes makeup, dirt, and oil from the skin with no need to rinse.
- Leaves skin pre-cleansed and refreshed with the hint of fresh Lavender
- Removes waterproof eye makeup
- Infused with SenePlex+® combined with soothing botanicals, antioxidants, and moisturizers that delivers hydration to the skin.

Fooops!® Color Removing Wipes are effective yet gentle for pre-cleansing. Great for removing face and eye makeup before you thoroughly cleanse with SeneGence 3 in 1 Cleanser.

The Science Behind the Product

Your SeneGence® SkinCare products will be able to work more effectively if the skin has been cleansed thoroughly. Fooops! Wipes will be a great option as a pre-cleanse or an on-the-go makeup remover.

Today's busy lifestyle demands convenient solutions for makeup removal that effectively clean without causing irritation, all while having a low environmental impact.

Removing your makeup at the end of the day is an important step in proper skin care. It helps to remove products, dirt, and excess oil from the skin and pores. This helps to prevent skin irritation and blemishes.

Other wipes or facial cleansers on the market can strip the skin of essential moisture. Fooops!® Wipes remove the makeup while nourishing the skin.

Fooops!® Color Removing Wipes are the counterpart to the liquid Fooops!® Dual Phase Color Remover at removing SeneGence® Cosmetics products.

Key Benefits

- Oil free
- Wipes are environmentally friendly - made with Biodegradable Fibers
- Effectively removes traces of makeup plus waterproof mascara
- Moisturizing and anti-aging benefits with SenePlex+®
- Non-comedogenic
- Ophthalmologist tested and safe for contact wearers
- Formulated with NO Sulfates
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Suitable for all skin types



Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Aloe Vera Leaf Juice: Natural plant extract which helps calm, soothe, and hydrate the skin. Has antioxidants that help protect the skin from environmental stressors.

Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Panthenol (Vitamin B): Vitamin B complex helps to condition, soothe, and hydrate the skin. Can help soften and smooth the skin by promoting a healthier complexion.

Tocopherol (Vitamin E): Vitamin E commonly known as containing antioxidants that contribute in helping to protect skin from environmental stressors such as pollution and free radicals. Antioxidants could contribute to softening the appearance of fine lines and wrinkles.

Glycerin: A humectant that helps to draw moisture into skin.

Directions for Use

In one easy step, gently wipe your face and eye area with Fooops!® Color Removing Wipes, removing all traces of makeup. No need for rinsing.

For the best cleansing results, after pre-cleansing the skin with the Fooops! Wipes, be sure to thoroughly wash your face using SeneGence® 3 in 1 or Microbiome Cleanser, followed by your full skin care routine.

Full Ingredient List:

Fooops!® Color Removing Wipes

Aqua/Water/Eau, Caprylyl Methicone, Glycerin, Polyglyceryl-6 Stearate, Aloe Barbadensis (Aloe Vera) Leaf Juice, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Sodium Hyaluronate, Tocopheryl Acetate, Tocopherol, Polyglyceryl-6 Behenate, Xanthan Gum, Ethylhexylglycerin, Panthenol, Tetrasodium EDTA, Urea*, Glucosamine HCl, Citric Acid, Sodium Hydroxide, Phenoxyethanol, Parfum/Fragrance.*Synthetic

Fooops!® Dual Phase Color Remover

Wipe away the day with Fooops!® Dual Phase Color Remover—your go-to for effortlessly removing even the most stubborn, long-lasting makeup, including waterproof mascara.

This gentle yet powerful formula refreshes your skin without leaving an oily residue, while nourishing it with anti-aging benefits.

Perfect for all skin types, it's makeup removal that loves your skin back!

The Science Behind the Product

Fooops!® Dual Phase Color Remover combines cutting-edge skincare technology with effective cleansing power. Its dual-phase formula is activated by shaking, releasing skin-loving ingredients that gently remove makeup while delivering anti-aging and moisturizing benefits.

Powered by SenePlex+® Complex, this remover accelerates skin renewal, helping to improve texture and hydration levels.

Soothing Arnica and antioxidant-rich Green Tea protect the skin, while Spirulina and Vitamin C work to brighten and firm your complexion.

Consider this as the pre-cleanser that prepares the skin for a deeper cleanse by following with SeneGence 3 in 1 or Microbiome Cleanser.

Key Benefits

- Effectively removes traces of makeup, including waterproof mascara
- Anti-aging formula helps reduce the appearance of fine lines and wrinkles
- Hydrates, soothes, and refreshes skin without leaving an oily residue
- Oil free
- Non-comedogenic
- Ophthalmologist tested and safe for contact wearers
- Formulated with NO Sulfates
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Suitable for all skin types

Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Arnica Green Tea Complex: combines the soothing properties of Arnica Montana with the powerful antioxidant benefits of Camellia Sinensis (Green Tea) leaf extract. This blend helps protect your skin from environmental damage and free radicals, promoting a healthier, more resilient complexion.

Spirulina Extract: Promotes a clear complexion and helps protect skin from free radicals.

Tetrahexyldecyl Ascorbate (Vitamin C): An advanced form of stabilized Vitamin C; helps to brighten, protect, and firm skin's appearance.

Magnesium PCA, Copper PCA and Zinc PCA: Skin-loving minerals that help to condition and moisturize skin.



Directions for Use

Shake the bottle well to activate the dual-phase formula..

Options:

a) Squeeze a small amount into the palm of your hand and then spread over your entire face. Let it set about 20 seconds before removing with a warm, wet washcloth.

b) Squeeze a small amount onto a cotton round and then spread over your entire face. Let it set about 20 seconds before removing with a warm, wet washcloth.

For best cleansing results, follow by using your SeneGence® 3 in 1 or Microbiome Cleanser followed by your full skin care routine.



Full Ingredient List:

Fooops!® Dual Phase Color Remover

Water/Aqua/Eau, Isohexadecane, Coco-Caprylate, Dicaprylyl Carbonate, Phenoxyethanol, Orchis Masculina Flower Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Spirulina Maxima Extract, Yeast Extract (FAEX), Arnica Montana Flower Extract, Camellia Sinensis Leaf Extract, Tocopheryl Acetate, Retinyl Palmitate (Vitamin A), Tetrahexyldecyl Ascorbate, Panthenol, Hexylene Glycol, Sodium Chloride, Dipotassium Phosphate, Glycerin, Potassium Phosphate, Tetrasodium EDTA, Sodium Hyaluronate, Copper PCA, Magnesium PCA, Zinc PCA, Benzyl Alcohol, Sodium Benzoate, Potassium Sorbate, Blue 1 (CI 42090).

Brush Cleaner

Protect your investment to ensure a clean and flawless makeup application!

Cleansing your brushes helps protect your beautiful skin and preserve your artistry tools to maintain their performance.

Regularly cleaning your makeup brushes will help keep them hygienic, expand their lifespan, and ensure optimal application of your makeup products.



The Science Behind the Product

You invest time to cleanse and moisturize your face daily. But if you are following that up with applying your cosmetics with soiled brushes that have a buildup of makeup products, dirt, and oil you are brushing all of that right back onto your face.

Using the Brush Cleaner to regularly cleanse your brushes will help avoid all of that! Dirty makeup brushes can lead to:

- Unwanted mixture of colors and textures
- Muddy and splotchy makeup application
- Poor cosmetic blending capability
- Buildup could lead to breakouts or skin irritation
- Breakdown of brush bristles

Key Benefits

- Removes makeup residue to have fresh, clean bristles
- Washes away the buildup of oil and dirt
- Preserves the life of the brush bristles
- Cleans makeup brushes with synthetic hair or natural hair bristles

Key Ingredients

Sodium Lauroyl Methyl Isethionate: Mild surfactant that creates a rich lather derived from the fatty acids in coconuts used for cleansing the bristles of the brush, helps remove dirt, oil, impurities, and makeup residue.

Sodium Methyl Oleoyl Taurate: Another mild surfactant that is a combination of minerals, fatty acids, and amino acids that contribute to cutting through to cleanse water-based & oil-based ingredients to effectively remove dirt, oils, impurities, and makeup residue.

Cocamidopropyl Betaine: Helps to create a rich lather and enhance the cleansing action.

Polyquaternium-39: Helps condition to keep bristles soft and smooth after cleansing. Can help to reduce static buildup to allow brush performance.

Citric Acid: Helps balance the pH of the brush cleaner to maintain effectiveness.



Directions for Use

Squeeze a small amount of brush cleaner directly into a clean cup.

Dip the makeup brush into the cup and swirl around in the cleaner for 20 seconds (or longer if needed). Remove brush.

To help remove pigment from the bristles, swirl the brush into a clean paper towel or hand towel.

You can also use the Brush Cleaning Mat to assist in the removal of product.

Benefits of using a brush cleaning mat:

- Helps dislodge stubborn makeup residue and deep clean the bristles more effectively compared to just using your hands.
- The different textured surfaces of the mat help to agitate the bristles to assist in removing dirt, oils, and makeup more thoroughly.

A) Suction the Brush Cleaning Mat to the basin of the sink. Rub the bristles back and forth over the textured surfaces of the mat. Use gentle pressure and circular motions to ensure thorough cleaning.

B) Rinse the brush bristles well under the faucet while massaging the bristles against the textured surfaces. Continue this process until the makeup is cleaned off the brush bristles and until the water runs clear, indicating that all traces of cleanser and makeup residue have been removed.

C) Squeeze out the excess water. Gently squeeze the bristles of the brush to remove excess water. Avoid pulling or twisting the bristles to avoid shedding.

D) Using your fingers, reshape the brush bristles into their original form and evenly distributed. Make sure they aren't clumped together.

E) Lay the brushes flat on a clean towel to dry. Or hang them upside down to air dry. Avoid drying them in an upright position so water doesn't seep into the ferrule and loosen the bristles.

Full Ingredient List:

Brush Cleaner

Aqua/Water/Eau, Sodium Lauroyl Methyl Isethionate, Cocamidopropyl Betaine, Sodium Methyl Oleoyl Taurate, Sodium Cocoyl Isethionate, Citric Acid, Diazolidinyl Urea, Polyquaternium-39, Trisodium Ethylenediamine Disuccinate, Sodium Benzoate, Phenoxyethanol, Methylparaben, Butylparaben, Ethylparaben, Isobutylparaben, Propylparaben, Parfum/Fragrance, Ext. Violet 2 (CI 60730), Blue 1 (CI 42090).

UnderSense® 3 in 1 Maximizing Lash Primer

UnderSense® 3 in 1 Maximizing Lash Primer enhances the volume, length, and definition of your lashes while conditioning them over time.

Applied before mascara, this primer helps to amplify the effects of LashSense® VolumeIntense® Mascara for a dramatic, fuller lash look.

- **Conditions:** Peptide-infused formula nourishes lashes, helping them grow stronger over time.
- **Lengthens:** Coats each lash from root to tip, providing added length before mascara application.
- **Volumizes:** Boosts lash fullness and density for a bolder appearance.

The Science Behind the Product

UnderSense® is designed to not only boost the look of your lashes immediately but also improve their health over time. The key ingredients work together to condition, strengthen, and promote lash growth for fuller, longer, and healthier lashes

UnderSense® works on two levels: it immediately boosts the appearance of your lashes and also supports their long-term health.

Here's how the key ingredients work to give you fuller, longer, and healthier lashes:

Biotinoyl Tripeptide-1: This peptide is the star ingredient that promotes lash growth. It strengthens the hair follicles, making them less likely to fall out, while slowing down the production of DHT (a hormone that weakens hair). With daily and consistent use, over time, your lashes grow stronger, longer, and thicker.

Capixyl™: A blend of Acetyl Tetrapeptide-3 and Red Clover Flower Extract, Capixyl™ helps provide fuller, thicker, and healthier lashes over time by optimizing the hair growth cycle. This raw material helps stimulate the hair follicle regeneration process to encourage hair growth, increasing lash density and thickness. This ingredient also helps reduce lash fall out, ensuring that your lashes appear fuller and healthier.

The UnderSense® formula is made with soft waxes and thickening agents that coat each lash evenly, keeping them flexible for a clump-free application. The light beige primer helps you see exactly where the product is going, making it easy to build volume with precision. The smaller brush wand ensures every lash, even the smallest ones, gets coated for a flawless finish.

By nourishing lashes while enhancing their appearance, UnderSense® is the perfect primer for long-lasting, beautiful lashes.

By combining these effective ingredients, UnderSense® doesn't just prepare your lashes for mascara—it works behind the scenes to enhance their strength, length, and overall health over time. With regular use, you'll notice fuller, longer lashes that are in better condition.

Key Benefits

- Instantly adds volume, length, and definition to lashes before applying mascara.
- Nourishes and strengthens lashes with Biotinoyl Tripeptide-1 for healthier, thicker lashes over time.
- Capixyl™ supports natural lash growth, making lashes fuller and reducing lash fallout.
- Smooth, clump-free formula with soft waxes for buildable volume.
- Light beige primer makes it easy to apply evenly and boosts mascara color.
- Special smaller brush reaches every lash, even the tiniest ones
- Helps mascara last longer by giving it a better base to stick to.
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free



Key Ingredients

Jojoba Ester: An efficient conditioning agent that will nourish the eyelashes. It also acts as a super-flexible filming polymers allowing for perfectly buildable application.

Capixyl™: peptides including Red Clover Flower Extract rich in Biochanin A. Helps stimulate the hair follicle regeneration process for growth activation. Helps reduce the hair follicle miniaturization process to help minimize hair loss while providing denser, fuller, thicker, and healthier hair.

- *This works to increase new lash growth by over 46%.
- *Results obtained in an eight-week clinical study of Capixyl on 17 women.

Biotinoyl Tripeptide-1: peptide derived from biotin (vitamin B7), helps stimulate the hair follicle so it becomes stronger and reduces lash fallout. It helps to slow aging effects by lessening the production of dihydrotestosterone (DHT) to help improve the micro-stimulation of the hair follicles, thus causing an increased production of hair strengthening genes.

Tocopherol (Vitamin E): An antioxidant that neutralizes free radicals from the environment. In mascara, its moisturizing properties prevent brittleness in lashes.

Panthenol (Vitamin B): Moisturizes, conditions, and strengthens hair and lashes.

Mung Bean (Vigna Radiata Seed Extract): Mung Bean is enriched with vitamins, minerals, and proteins, which help in preventing fragility of hair/lash.

Eyebright Extract, Neem Seed Oil, Anise Seed Extract: Rich in Fatty acids that can benefit the scalp. May be helpful for strengthening hair follicles.

White Willow Bark Extract: Provides lash conditioning properties.

Lilac Leaf Cell Culture Extract, Turmeric Rhizome Extract: Increases lash hydration.

Black Cumin Seed Oil: Promotes thicker, healthier hair.

Carnauba Wax (Copernicia Cerifera): From the leaves of the palm Copernicia prunifera, a plant native to and grown only in northeastern Brazil. Used for its emollient properties. In mascara, it helps to keep lashes flexible.

Synthetic Beeswax: A synthetic wax that encourages lash flexibility.

Directions For Use

(Optional: Curl your eyelashes prior to applying the primer.) Apply UnderSense® to the top & bottom lashes. Allow the primer to dry for 1-2 minutes. If you desire, you may apply several coats for buildable volume and length.

Finish by applying LashSense® mascara for even more volume and amazing color.
(Waterproof, Water-Resistant, FiberExtend)

Full Ingredient List:

UnderSense® 3 in 1 Maximizing Lash Primer

Water/Aqua/Eau, Synthetic Beeswax, Glycerin, Stearic Acid, Jojoba Esters, Copernicia Cerifera (Carnauba) Wax, Titanium Dioxide (CI 77891), Butylene Glycol, Aminomethyl Propanol, Acetyl Tetrapeptide-3, Trifolium Pratense (Clover) Flower Extract, Acacia Senegal Gum, Caprylyl Glycol, Phenoxyethanol, Hydroxyethylcellulose, Potassium Sorbate, Euphrasia Officinalis (Eyebright) Extract, Dextran, Ictasol, Melia Azadirachta (Neem) Seed Oil, Salix Alba (White Willow) Bark Extract, Curcuma Longa (Turmeric) Rhizome Extract, Maltodextrin, Syringa Vulgaris (Lilac) Leaf Cell Culture Extract, Panthenol, Trifolium Pratense (Clover) Extract, Vigna Radiata (Mung Bean) Seed Extract, Sodium Benzoate, Disodium Phosphate, Nigella Sativa (Black Cumin) Seed Oil, Pimpinella Anisum (Anise) Seed Extract, Polysorbate 60, Tocopherol, Oligopeptide-10, Biotinoyl Tripeptide-1, Sodium Phosphate, Iron Oxide (CI 77492), Iron Oxide (CI 77491).

LashSense® VolumelIntense® Mascara

Unlock Lush, Voluminous Lashes

Experience the wonder of extraordinary volume and intense definition with every swipe. This all-in-one formula works to separate, lift, coat, and curl each lash for a stunning, full-bodied look that lasts all day.

LashSense® VolumelIntense® Mascara delivers unparalleled lash perfection with every application.

The Science Behind the Product

The creamy texture allows for buildable, smooth application that will perfectly coat each lash without clumps or flakiness. Humidity-resistant and smudge proof lashes.

One coat: fully extends the lashes.

Second coat: adds 3-D intensity and dramatic volume.

Infused with Capixyl™ to help provide fuller and thicker lashes over time. Capixyl™ stimulates the hair follicle regeneration process to activate growth while also reducing the hair follicle miniaturization process to limit eyelash fall out.

The hair follicle self-generation is key:

- to prevent hair loss
- to improve hair growth that results in longer and denser lashes for a beautiful, bold look.

LashSense® VolumelIntense® Mascara is available in Black and Black Brown. The formula also contains beneficial ingredients to moisturize, prevent brittleness and strengthen lashes.



Key Benefits

- Humidity and smudge resistant
- Creamy, buildable texture
- Buildable volume
- Helps strengthen lashes
- All day wear
- Capixyl™ Peptide Technology
- Conditions and nourishes your lashes
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

Jojoba Ester: An efficient conditioning agent that will nourish and care for lashes from within. It also acts as a super-flexible filming polymers allowing for perfectly buildable application.

Capixyl™: peptides including Red Clover Flower Extract rich in Biochanin A. Helps stimulate the hair follicle regeneration process for growth activation. Helps reduce the hair follicle miniaturization process to help minimize hair loss while providing denser, fuller, thicker, and healthier hair.



Tocopherol (Vitamin E): Vitamin E, essential for maintaining the activities of enzymes in the cells and for the formation of red blood cells, is also an antioxidant. Vitamin E is a dynamic weapon against premature aging and combating wrinkles by neutralizing free radicals to stop the chain reaction of molecular damage and to protect the skin against oxidation. In mascara, its moisturizing properties prevent brittleness in lashes.

Copernicia Cerifera (Carnauba) Wax: From the leaves of the palm *Copernicia prunifera*, a plant native to and grown only in northeastern Brazil. Used for its emollient properties. In mascara, it helps to keep lashes flexible.

Synthetic Beeswax: A synthetic wax that encourages lash flexibility

Acacia Senegal Gum: Used as an adhesive, cosmetic, and skin conditioning agent.

Directions For Use

For optimal results, curl your lashes before applying mascara.

Apply UnderSense® 3-in-1 Maximizing Lash Primer for added volume and length. Using the mascara wand, coat lashes from base to tip, ensuring every lash is covered. Apply a second coat after 1-2 minutes for extra volume.

Remove with Fooops!® Color Removing Wipes OR Fooops!® Dual Phase Color Remover

Full Ingredient List:

LashSense® VolumeIntense® Mascara

Water/Aqua/Eau, Synthetic Beeswax, Iron Oxide (CI 77499), Stearic Acid, Jojoba Esters, Copernicia Cerifera (Carnauba) Wax, Glycerin, Acrylates Copolymer, Iron Oxide (CI 77491), Butylene Glycol, Aminomethyl Propanol, Acacia Senegal Gum, Acetyl Tetrapeptide-3, Trifolium Pratense (Clover) Flower Extract, Tocopherol, Dextran, Caprylyl Glycol, Hydroxyethylcellulose, Phenoxyethanol, Potassium Sorbate, Sodium Dehydroacetate, Disodium Phosphate, Polysorbate-60, Sodium Phosphate, Iron Oxide (CI 77492)



LashSense® VolumelIntense® Waterproof Mascara

Unleash the power of bold, dramatic lashes with LashSense® VolumelIntense® Waterproof Mascara!

This highly pigmented, long-lasting formula is designed to give you beautifully lengthened, curled, and voluminous lashes that won't quit.

Whether you're braving water, sweat, or tears, your lashes will stay perfectly in place for a look that demands attention.

The Science Behind the Product

Powered by cutting-edge waterproof technology, this mascara not only delivers intense volume and definition but stays impeccably put all day.

Infused with Capixyl™, a revolutionary ingredient that boosts lash growth and reduces fallout, this formula nourishes and strengthens lashes from root to tip. With each coat, you build more volume and drama, ensuring your lashes reach their full potential without clumping or smudging.

This unique, high-tech formula will go the distance...

One coat: instantly defines and extends lashes.

Second coat: creates full volume, high impact lashes.



The creamy texture creates the perfect adhesive and light flexible film for smooth application. Infused with Capixyl™ to help provide fuller and thicker lashes.

Capixyl™ stimulates the hair follicle regeneration process to help activate growth while also reducing the hair follicle miniaturization process to limit eyelash fall out.

Hair follicle self-generation is key:

- to prevent hair loss
- to improve hair growth that results in longer and denser lashes for a beautiful, bold look.

LashSense® VolumelIntense® Waterproof Mascara is available in Black and Black- Brown. The formula also contains beneficial ingredients that prevent brittleness and strengthen lashes.

Key Benefits

- Instant Volume & Definition
- Waterproof & Long-Wearing
- Stays on through sweat, tears, and water
- Strengthens & Conditions
- Infused with Capixyl™ to promote lash growth and prevent breakage.
- Flexible & Flake-Free
- Keeps lashes soft and clump-free for a smooth, flawless finish.
- Waterproof/ sweat-proof/ tear-proof
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

Disteardimonium Hectorite: An organically modified magnesium silicate and a natural mineral.

Capixyl™ (Butylene Glycol (and) Water (and) Dextran (and) Acetyl Tetrapeptide-3 (and) Trifolium Pratense (Clover) Flower Extract): Synergistic combination of biomimetic peptide with red clover flower extract rich in Biochanin A, which stimulates the hair follicle regeneration process and reduces the hair follicle miniaturization process to provide fuller, thicker and healthier hair

Copernicia Cerifera (Carnauba) Wax: From the leaves of the palm *Copernicia prunifera*, a plant native to and grown only in northeastern Brazil. Used for its emollient properties. In mascara, it helps to keep lashes flexible.

Candelilla Wax: Natural vegetable wax extracted from the candelilla plant.

Synthetic Beeswax: A synthetic wax that encourages lash flexibility

Directions For Use

For optimal results, curl your lashes before applying mascara.

Apply UnderSense® 3-in-1 Maximizing Lash Primer for added volume and length. Using the mascara wand, coat lashes from base to tip, ensuring every lash is covered. Apply a second coat after 1-2 minutes for extra volume.

Remove with Fooops!® Color Removing Wipes OR Fooops!® Dual Phase Color Remover



Full Ingredient List:

LashSense® VolumelIntense® Waterproof Mascara

Isododecane, Synthetic Beeswax, Water/Aqua/Eau, Disteardimonium Hectorite, Copernicia Cerifera (Carnauba) Wax, Glyceryl Hydrogenated Rosinate, Euphorbia Cerifera (Candelilla) Wax, Iron Oxide (CI 77499), Polybutene, Diisostearyl Malate, VP/Eicosene Copolymer, Trimethylsiloxysilicate, Propylene Carbonate, PEG-30 Dipolyhydroxystearate, Butylene Glycol, Acetyl Tetrapeptide-3, Trifolium Pratense (Clover) Flower Extract, Dextran, Caprylyl Glycol, Potassium Sorbate, Sodium Dehydroacetate, Phenoxyethanol, Isopropyl Titanium Triisostearate, Disodium EDTA, Hexylene Glycol, Benzyl Alcohol, Iron Oxide (CI 77491), Titanium Dioxide (CI 77891).

LashSense® FiberExtend Mascara

Get the look of extensions without falsies with FiberExtend lash lifting formula that volumizes & lengthens with a glossy finish.

The Science Behind the Product

A balanced formula for performance and wear. LashSense® FiberExtend Mascara is easy to apply, adheres well to lashes, offers volume, length, & curl, and remains durable throughout the day.

Rayon fibers coat each lash for an immediate dramatic effect. Buildable volume and length help create subtle to dramatic without weighing down your natural eyelashes.

The precisely chosen smaller but efficient wand applicator features a durable yet flexible plastic material with medium density bristles. The 47 shores are strategically spaced between the coils to allow a good delivery of mascara. The inclined brush is designed to reach each lash, especially those shorter lashes that can be challenging to maneuver in the corners and on the lower lashes. It provides better control during application to reach certain angles.



Create a natural, fanned out look as it effortlessly combs through the lashes delivering the lash lifting formula that volumizes and lengthens, creating intense full-bodied lashes.

VolumIntense Mascara VS FiberExtend:

VolumIntense Mascara - focuses on enhancing eyelashes appearance by adding color, volume, definition, & length. It can provide a natural or dramatic look depending on the application technique.

FiberExtend Mascara – contains rayon fibers that adhere to the eyelashes that help build upon the natural length of the lashes. Creates a false lash effect by delivering volume, length and thickness resulting in fuller, more dramatic lashes without the need for false lashes.

Key Benefits

- Ingredients provide smudge-proof, water-resistant and long-lasting effect
- Adds volume and length to the lashes
- Intensely pigmented
- Instantly coating for less swipes- dramatic effect achieved in 1-2 coats
- Buildable without clumping
- Strengthening, Conditioning, Nourishing
- Removes easily with SeneGence® makeup remover or warm water
- Ophthalmologist tested
- Safe for sensitive eyes and contacts wearers
- Gluten free
- No animal testing or by-products
- Vegan
- Paraben free
- Formaldehyde-free
- Fragrance free
- Made in Italy

Key Ingredients

Rayon: a synthetic fiber made from natural plant sources and natural cellulose that is lightweight, flexible, and smooth in texture. Enhances the performance by helping create the appearance of length and volume without weighing the lashes down. Rayon's flexibility allows them to bend with natural lashes for a more natural look. Buildable so it can be layered to create desired length and volume from subtle to dramatic.

Oryza Sativa (Rice) Bran Wax: serves as an excellent natural ingredient to provide flexibility to adhere to eyelashes while softening and conditioning the lashes for the perfect balance of structure and hold. Helps to lengthen lashes and promote separation for a defined look. Helps your lashes stay lifted and luscious.

Cera Carnauba Wax: helps provide volume and length to eyelashes, providing a glossy finish appearance. Allows for a smooth application enabling the mascara to glide over the lashes evenly and effortlessly with no tugging, pulling, or clumping. It has a high melting point to help ensure durability.

Synthetic Beeswax: mimic natural beeswax, providing a smooth application to ensure the mascara adheres well to the eyelashes.

Charcoal Powder: helps absorb excess oil & impurities. It helps the eyelashes feel fresh and rejuvenated by promoting healthier-looking lashes and preventing buildup.

Acacia Senegal Gum: a natural gum sourced from the Acacia Senegal tree, commonly found in Africa. It helps add volume and fullness to the lashes, creating dramatic yet natural look.

Polyurethane-35: film-forming property to create a thin, flexible yet durable coat on each lash, enhancing length and preventing clumping. Its water resistant properties may help resist heat, humidity, rain, sweat, or tears.

Hydroxyethylcellulose: A gelling and thickening agent that contributes to the smooth and creamy texture of the mascara without clumping or adding weight. Provides conditioning benefits helping the eyelashes to feel soft and less brittle.

Iron Oxides (CI 77499) – derived from minerals that provide intense black pigment to the mascara, ensuring a bold and dramatic look with every application.

Directions for Use

For optimal results, curl your lashes before applying mascara.

Apply UnderSense® 3-in-1 Maximizing Lash Primer for added volume and length. Using the mascara wand, coat lashes from base to tip, ensuring every lash is covered. Apply a second coat after 1-2 minutes for extra volume.

Removes easily with one of these:

- Fooops!® Color Removing Wipes
- Fooops!® Dual Phase Color Remover
- Melt-Away Deep Cleansing Balm

Full Ingredient List:

LashSense® FiberExtend Mascara

Aqua/Water/Eau, Synthetic Beeswax, Synthetic wax, Glyceryl Stearate, Polyurethane-35, Acacia Senegal Gum, Butylene Glycol, Oryza Sativa (Rice) Bran Wax, Palmitic Acid, Stearic Acid, Polybutene, VP/Eicosene Copolymer, Rayon, Cera Carnauba/Copernicia Cerifera (Carnauba) Wax/Cire De Carnauba, Aminomethyl Propanol, Phenoxyethanol, Methylpropanediol, Ethylhexylglycerin, Hydroxyethylcellulose, Charcoal Powder, Silica, Caprylyl Glycol, Phenylpropanol, Iron Oxides (CI 77499).



BrowSense® Long-Lasting Brow Building Cream

BrowSense® Long-Lasting Brow Building Cream is a waterproof cream brow color that easily builds natural-looking to dramatic brows, and features Capixyl™ for brow volumizing benefits.

The Science Behind the Product

BrowSense® Long-Lasting Brow Building Cream features an all-in-one cream mousse formula that is long-lasting and fade proof for 16 hours, with a smudge-proof, waterproof finish for brows that look great all day*. The creamy blendable formula is easily buildable, allowing you to customize how bold you want your brows to be.

Brow Building Cream is the ideal brow product for those with thin, sparse, or undefined brows, as it easily and quickly fills, defines, and shapes all at once.

Each shade of Brow Building Cream is offered with an included mini double-sided applicator brush.

- One side of the included applicator brush has an angled brush that allows you to grab the perfect amount of product for your brows and your desired look, then glides on smoothly to easily shape, fill, and define your brows.
- The other side features a spoolie brush to evenly distribute the product and brush brows out. This mini applicator makes the perfect complement to the product.

Brow Building Cream does double duty to fill and build brows, with added conditioning ingredient SenePlex+®, and volumizing ingredient Capixyl™.

**From a clinical technician and subject evaluation on 32 female test subjects, after 12 and 16 hours post product application, BrowSense® Brow Building Cream was shown to be long-lasting and fade proof for 16 hours, as well as smudge-proof and waterproof.*

Consumer Perception Study Results

BrowSense® Long Lasting Brow Building Cream showed visible improvement immediately:

During a two-day independent consumer study 88% of participants agreed that BrowSense® Long Lasting Brow Building Cream instantly made their eyebrows fuller looking after one application.

Here is what else they said immediately after one application:

- 88% Easy to apply
- 91% Lightweight finish
- 82% Buildable coverage
- 85% Thicker-looking brows instantly
- 82% Filled and defined brow shape

A two-day consumer study of 32 participants. The percentage reflects the number of participants who agree with the statement immediately after a single application.

After wearing BrowSense® Long Lasting Brow Building Cream for 16 hours, 94% agreed they were satisfied with the product.

A two-day consumer study of 32 participants. The percentage reflects the number of participants who agree with the statement 16 hours after a single application.





BrowSense® Long-Lasting Brow Building Cream is available in 7 natural-looking shades:

- **Blonde Taupe** – Neutral blonde-taupe. Suggested for light to medium blonde hair color.
- **Soft Brown** – Soft, warm caramel brown. Suggested for deep honey blonde to light brown hair color.
- **Auburn** – Rich auburn. Suggested for auburn and burgundy hair color.
- **Medium Brown** – Neutral medium brown. Suggested for medium brown hair color.
- **Granite** – Rich gray. Suggested for ash and gray hair color.
- **Deep Brown** – Neutral, rich dark brown. Suggested for dark brown hair color.
- **Black Brown** – Dark black brown. Suggested for deepest brown to black hair color.

Key Benefits

- Fills, shapes, and defines thin areas
- Buildable cream-mousse formula applies easily for customizable boldness and shape
- Smudge-proof, fade-proof and waterproof for long-lasting 16-hour wear
- Comes with a double-sided applicator brush that shapes and distributes easily
- Beneficial ingredients like SenePlex+® and Capixyl™ help to condition and improve the appearance of brows
- Immediately boosts the appearance of brow volume
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

Capixyl™: Helps hair to appear fuller and more voluminous peptides including Red Clover Flower Extract rich in Biochanin A. Helps stimulate the hair follicle regeneration process for growth activation. Helps reduce the hair follicle miniaturization process to help minimize hair loss while providing denser, fuller, thicker, and healthier hair.

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Directions For Use

Using an angled brush or your favorite brow brush, take a small amount of product from the doe foot applicator, and apply with angled brush to sparse areas.

Sculpt and shape for full, lush brows.

Then, use a spoolie brush end to evenly brush out brows and distribute product.

To remove, use Fooops! Dual Phase Color Remover or Wipes.

Full Ingredient List:

BrowSense® Long-Lasting Brow Building Cream

Isododecane, Polymethylsilsesquioxane/Trimethylsiloxysilicate, Ozokerite, Dimethicone/Vinyl Dimethicone Crosspolymer, Polyphenylsilsesquioxane, Isocetyl Stearate, Mica, Disteardimonium Hectorite, Aqua/Water/Eau, Butylene Glycol, Dipentaerythryl Hexahydroxystearate/Hexastearate/Hexarosinate, Propylene Carbonate, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Trifolium Pratense (Clover) Flower Extract, Orchis Masculata (Orchid) Flower Extract, Acetyl Tetrapeptide-3, Tocopherol, Tocopheryl Acetate, Caprylic/Capric Triglyceride, Ethylhexylglycerin, Dextran, Urea*, Glucosamine HCl, Phenoxyethanol, Iron Oxides (CI 77491, CI 77492, CI 77499), Bismuth Oxychloride (CI 77163). *Synthetic

BrowSense® Volumizing Brow Gel

Say hello to full and youthful-looking brows!

BrowSense® Volumizing Brow Gel is a long-wearing, non-flaking, clear gel that sets and defines brows with ease.

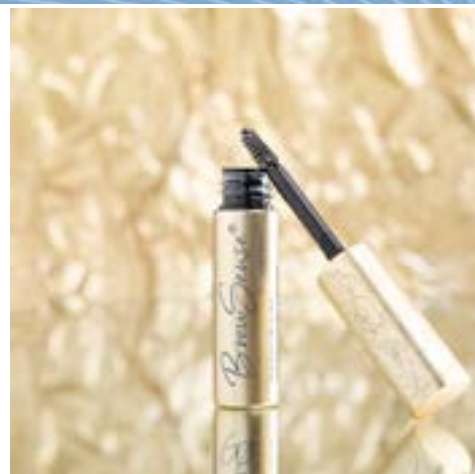
The formula features the powerful hair volumizing active ingredient, Capixyl™, to help you achieve the look of full, luscious brows as you define and set them.

This is a multi-purpose product that can be utilized a few ways:

- Apply to bare brows as a clear brow treatment at night to help volumize brows over time
- Worn on bare brows anytime
- Apply over BrowSense® color
- Helps shape, define and set the eyebrow shape
- Tapered brush evenly coats brow hairs and distributes the product from root to tip to sculpt and shape hairs into place

The Science Behind the Product

Volumizing Brow Gel not only tames, sets, and defines the shape of brows with ease, it also does double duty as a brow treatment with clinically proven results to help volumize brows over time.



Just like our LashSense® VolumeIntense® line of products, key to the formulation of Volumizing Brow Gel is the active Capixyl™, which helps to volumize and densify the appearance of hair. This complex includes peptides and Red Clover Flower Extract to help boost hair volume.

Additionally, Volumizing Brow Gel includes ingredients that help to nourish and condition brows.

Glycerin is added into the formula to help moisturize brows, and (Panthenol) Vitamin B5 helps to condition them.

Clinically Tested Results

BrowSense® Volumizing Brow Gel showed visible improvement in brow hair volume after just 1 week of use, with amazing results after just 6 weeks.*

During a six-week independent consumer study, over 84% of participants agreed that using Volumizing Brow Gel twice daily made their eyebrows fuller-looking.

Here is what else they said...

After 6 Weeks

- 87% Visibly longer looking eyebrows
- 84% Healthier looking eyebrows
- 84% Definition and setting of eyebrow shape
- 90% Long-wearing finish



A six-week independent consumer study of 33 participants. The percentage reflects the number of participants who agreed with the statement.

**Results measured by clinical photography compared to baseline after 1, 4, and 6 weeks of use of BrowSense® Volumizing Brow Gel demonstrated an improvement in eyebrow volume.*

Clinical Grading Results**

81% of participants showed measured improvement in the volume of eyebrows.

*** Clinical Grading Results are measured by clinical photography analysis compared to baseline. A six-week clinical study of 33 participants.*

Key Benefits

- Holds brows in place and helps them to look more shaped and defined throughout the day.
- Clinically proven to volumize & densify brows.
- Can be used on bare brows or over BrowSense® color
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

Capixyl™: Helps hair appear fuller and more voluminous. peptides including Red Clover Flower Extract rich in Biochanin A. Helps stimulate the hair follicle regeneration process for growth activation. Helps reduce the hair follicle miniaturization process to help minimize hair loss while providing denser, fuller, thicker, and healthier hair.

Panthenol (Vitamin B5): Helps to condition brows. a humectant and emollient that helps condition the brows. Contributes to a smoother, more polished appearance. Adds subtle sheen to the brows for an overall grooming effect.

Glycerin: Moisturizes brows. helps keep the hairs moisturized for more manageability. Contributes to the brow gel's ability to provide hold & definition with weightless, natural finish.

Directions For Use

Remove wand from the vial and wipe off any excess product into the neck of the vial. Apply in short strokes in direction of hair growth to define shape. Can be applied on bare brows during anytime, or over BrowSense® color. Recommended for twice daily use for best volumizing results.

Full Ingredient List:

BrowSense® Volumizing Brow Gel

Aqua/Water/Eau, Glycerin, VP/Dimethylaminoethylmethacrylate Copolymer, Butylene Glycol, PVP, Acetyl Tetrapeptide-3, Trifolium Pratense (Clover) Flower Extract, Panthenol, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Sodium Hydroxide, Ethylhexylglycerin, Sodium Phytate, Dextran, Alcohol, Phenoxyethanol.

ShadowSense® Long-Lasting Eyeshadow

ShadowSense® Long Lasting Eyeshadow is a crème to powder velvet finish that offers long-lasting wear with anti-aging benefits. They can be used to accent, highlight, contour, or line the eyes. Shades can be worn separately or blended to create new colors and customize looks.

The Science Behind the Product

The long-lasting capabilities of ShadowSense® with SenePlex+® are formulated to pair nicely with the SeneDerm® SkinCare System and MakeSense® Foundation.

The ShadowSense® formula is nourished with the same proprietary anti-aging formulation and advanced color technology as the MakeSense® Foundation with SenePlex+®. Having the benefits of SenePlex+® Complex in the formula offers a

layer of anti-aging nourishment to the very delicate eye area which is most prone to signs of wrinkling and sagging.

ShadowSense® Eyeshadows are cream to powder. The creamy consistency glides on nicely and dries to a soft powder velvet finish. Having this texture of eyeshadow has high pigment payoff which allows for a denser eye color expression.



Key Benefits

- Long-lasting wear for durability
- Crème to powder velvet finish
- Versatile in ways it can be worn
- Anti-aging benefits from SenePlex+® Complex in the formula
- *Responsibly Sourced Mica
- Formulated with NO Parabens
- Formulated with NO Drying Waxes
- Formulated with NO Formaldehydes
- Formulated with NO Carcinogens
- Formulated with NO Phthalates
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free



Key Ingredients

SenePlex+®: Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

Orchid Flower Extract: This powerful antioxidant gives maximum moisturizing benefits and helps provide protection from free radicals from the environment.

Algae (Seaweed) Extract: Hydrates and softens the skin.

Tocopheryl (and Tocopheryl Acetate): form of Vitamin E is a dynamic antioxidant that may help against premature aging and combating wrinkles by neutralizing free radicals from the environment.

Yeast Extract: a source of folic acid (a member of the vitamin B complex) that aids in formation of new healthy tissues and promotes new cell formation.

Isododecane: an excellent emollient with a weightless feel on skin that enhances spread ability of ShadowSense®. Helps prevent evaporation of water from the skin.

Glucosamine HCL: Enhances the body's ability to manufacture collagen.

***Mica:** A naturally occurring mineral derived from the earth. Often referred to as nature's "glitter" because of its light reflecting properties. Perfect for adding shimmer, shine, and luster to cosmetics. Responsibly sourced Mica. (* Does not apply to all shades. Please see SeneGence.com for all shades ingredients listings.)

Directions For Use

For best results, apply ShadowSense® to clean eyelids using the built-in doe foot applicator, or palette the product onto the SeneBlends Blending Palette. For a soft, seamless blend, use brushes from the SeneGence® Cosmetic Pro Brush Set. Wear shades individually or blend them together to create custom colors and personalized looks. ShadowSense® can be used to accent, highlight, contour, or line the eyes for versatile makeup artistry.

To remove, use Fooops!® Liquid Cosmetic Color Remover or Melt-Away Deep Cleansing Balm for gentle and effective cleansing.



Full Ingredient List:

ShadowSense® Long-Lasting Eyeshadow

Isododecane, Cyclopentasiloxane, Trimethylsiloxysilicate, Tribehenin, Distearidimonium Hectorite, Synthetic Beeswax, Petrolatum, Isopropyl Jojobate, Carthamus Tinctorius (Safflower) Seed Oil, Stearalkonium Hectorite, Silica, Alcohol Denat., Jojoba Alcohol, Jojoba Esters, Propylene Carbonate, Faex (Yeast) Extract/Extrait De Levure, Laminaria Saccharina (Kelp) Extract, Tocopheryl Acetate, Retinyl Palmitate, Propylparaben, Phalaenopsis Amabilis (Orchid) Extract, Glucosamine HCl, Polysorbate 20, Tocopherol, Aqua/Water/Eau, Phenoxyethanol, Ethylhexylglycerin, Iron Oxides (CI 77499), Iron Oxides (CI 77491), Mica (CI 77019), Titanium Dioxide (CI 77891).

(* The ingredient list may vary by shade. Please see SeneGence.com for all shades ingredients listings.)

EyeSense® Long-Lasting Liquid Eye Liner Pen

EyeSense® Long-Lasting Liquid Eye Liner Pen is a long-lasting, waterproof liquid, felt-tipped liner that delivers precision with refined results.

Effortlessly create a bold, dynamic line with one smooth stroke.

The Science Behind the Product

Enhance your eyes with stunning, dramatic, and precise eye liner looks that last and are easy to create with this Liquid Eye Liner Pen.

The liner glides like smooth velvet. Highly pigmented to give a bold eyeliner look with no feathering & no bleeding into fine lines. With minimal wait, the pigment sets quickly for long-lasting, waterproof wear.

It features a firm but flexible felt-tipped brush applicator similar to a calligraphy pen. This pen has a delivery system that is perfect for easy use and precise application.

Whether you prefer a simple, thin line or a bold, dramatic cat eye, this user-friendly Liquid Eye Liner Pen can achieve a variety of eye makeup looks.

Key Benefits

- Long-lasting
- Waterproof
- Smudge-resistant
- Highly pigmented
- Smooth application
- Formulated with NO Drying Waxes
- Formulated with NO Formaldehydes
- Formulated with NO Carcinogens
- Formulated with NO Phthalates
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Directions For Use

Shake the Liquid Eye Liner Pen before application. Apply the liner as closely to the top lash line as possible. Based on preference, you can achieve a thin or thick eyeliner shape. It depends on how you hold the liner and if you apply minimal or heavier pressure with the felt tip applicator brush.

For a smooth line, gently hold taut the temple area near the tail of the eyebrow and glide the liner across the upper lash line. Avoid pulling or tugging the skin.

Be sure to replace the cap tightly to avoid it from drying out.

Please Note: Always store the Liquid Eye Liner Pen tip-down so the applicator stays saturated. Do not leave the tip open longer than the application time to prevent the tip from drying out.

To remove, use Fooops!® Liquid Remover, Color Removing Wipes, or Melt-Away Deep Cleansing Balm





Pro-tips:

- A) You can glide the Liquid Eyeliner Pen in one continuous fluid stroke.
- B) You can use small, feathering strokes to build your preferred eyeliner look.

Based on the eye shape and the look you want to create; you have a variety of options. The liner can be applied:

- A) Across the entire lash line from the outer to the inner corner
- B) From the outer corner tapering off to the middle of the lash line
- C) As a baby wing on the outer corner only
- D) As a defined tightline to just define the lash line
- E) As a bold winged cat-eye
- F) As a defined & dramatic finish to an angled fox-eye / siren-eye
- G) As a finishing touch to a smokey eye application created with EyeSense® Long Lasting Eyeliner Pencil and ShadowSense®. Define the look with polished definition on the outer corner.



Full Ingredient List:

EyeSense® Long-Lasting Liquid Eye Liner Pen

Aqua/Water/Eau, Ammonium Acrylates Copolymer, Pentylene Glycol, Polyacrylate-21, Methylpropanediol, Caprylyl Glycol, Dimethicone, Phenylpropanol, Butylene Glycol, Ethylhexylglycerin, Trideceth-6 Phosphate, Dipropylene Glycol, Glyceryl Caprylate, Phenoxyethanol, Black 2 (CI 77266 [nano]).

EyeSense® Long Lasting Eye Liner Pencil

EyeSense® Long Lasting Eye Liner Pencil is a waterproof eyeliner that glides on with a velvet smoothness for all-day wear.

The Science Behind the Product

EyeSense® Long Lasting Eye Liner Pencil has the durability to have your make-up looking great even at the end of a long day. This formula offers the endurance you're looking for so you can feel confident from time of application until you remove it with Fooops!® Remover.

The long-lasting eyeliner pencil sets quickly for all-day, budge proof wear. You will need to apply and blend immediately because of its quick setting capabilities. It is recommended to apply and blend or soften one eye at a time. This will allow for a smoother, hassle-free application.

Highly pigmented for maximum color payoff! The colors are bold and vibrant.

- The eyeliner can be worn on its own with LashSense® Mascara.
- The eyeliner can add that perfect definition to your ShadowSense® Eyeshadows.
- Includes a retractable tip for easy use.
- Major impact with no smudging, feathering, or bleeding.

Key Benefits

- Waterproof
- Pencil glides on with a velvety smoothness
- Sets quickly for all-day wear
- No smudging or feathering
- Highly pigmented
- Formulated with NO Drying Waxes
- Formulated with NO Formaldehydes
- Formulated with NO Carcinogens
- Formulated with NO Phthalates
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

Synthetic Beeswax and Carnauba Wax: Helps to provide a long-lasting hold.

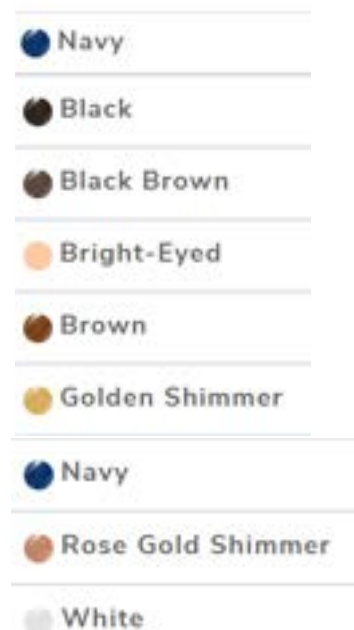
Dimethicone: Gives a silky-smooth texture.

Silica: Used to improve even distribution of pigment ensuring a smooth, even application.

Trimethylsiloxysilicate: Adds excellent water-resistance and helps to hold pigments in place.

Trimethylsiloxysilicate/Dimethiconol Crosspolymer: Provides a long-lasting, comfortable, and flexible wear.

* **Mica:** A naturally occurring mineral derived from the earth. Often referred to as nature's "glitter" because of its light reflecting properties. Perfect for adding shimmer, shine, and luster to cosmetics. Responsibly sourced Mica.
(* Does not apply to all eye liner shades. Please see SeneGence.com for all shades for ingredient listings.)



(Eyeliner Pencil colors offered may vary by market!)

Directions For Use

For best results, apply and blend or soften one eye at a time. Twist the pencil to dispense or retract as needed, then apply EyeSense® Long Lasting Eye Liner Pencil along the lash line. Depending on your desired look, you can line the upper lash line, lower lash line, and even the waterline for added definition.

Pro-tips:

- Use a small defining smudger brush to gently soften the liner at the lash line for a more natural, diffused finish.
- For a sharp, winged look, an angled brush works perfectly to create a defined cat-eye.
- The eyeliner pencil can also be used as a base to build a bold, dramatic smokey eye.

To remove eye makeup, use Fooops! Liquid Dual Phase, Remover Wipes, or Melt-Away Deep Cleansing Balm.

Full Ingredient List:

EyeSense® Long Lasting Eye Liner Pencil

Cyclopentasiloxane, Trimethylsiloxysilicate, Synthetic Wax, Silica, Trimethylsiloxysilicate/Dimethiconol Crosspolymer, Mica, Silica Silylate, Cyclohexasiloxane, Pentaerythrityl Tetra-di-t-butyl Hydroxyhydrocinnamate, Cera Carnauba/Copernicia Cerifera (Carnauba) Wax/Cire de carnauba, Iron Oxides (CI 77491, CI 77492, CI 77499), Ferric Ammonium Ferrocyanide(CI 77510).

(* The ingredient list may vary by shade. Please see SeneGence.com for all shades ingredients listings.)



(Eyeliner Pencil colors offered
may vary by market!)

LipSense® HydraMatte Long-Lasting Matte Lip Color

Meet your new favorite matte!

LipSense® HydraMatte delivers bold, richly pigmented color in a single step, leaving your lips with a smooth, velvety matte finish that lasts for up to 6 hours*.

This water-based, alcohol-free formula hydrates while it wears—no drying, no cracking, just stunning color that stays put.

Enjoy the perfect matte lip without compromising moisture!

LipSense® HydraMatte is a gentle liquid-cream lip color with a true matte finish. It offers bold pigmentation and long-lasting wear with conditioning ingredients to keep lips hydrated.



The Science Behind the Product

HydraMatte Lip Color is the newest innovation in the LipSense® family. SeneGence® proudly introduces this patented water-based, alcohol-free, and wax-free formula that provides a true matte finish in a single step.

Unlike traditional wax lipsticks, HydraMatte offers up to 6 hours of waterproof, transfer-proof wear. It applies smoothly and removes easily with Ooops!® Remover. This product doesn't require any gloss or balm, making it ideal for those seeking a simple, bold lip color experience without compromising performance or lip benefits.

HydraMatte Lip Color features a gentle water-based formula that feels cool and comfortable while being applied to lips, and is packed with ingredients that provide immediate and lasting lip hydration.

The formula is enriched with Aquaxyl™, a blend of nature-based sugars that support collagen and elastin, providing instant and lasting hydration. It provides an immediate effect of moisturization as well as long-term affect, by supporting the skin moisture barrier of the lips and optimizing moisture retention.

The superfruit blend (Goji, Coffee Seed, Acai, Mangosteen, Noni, Pomegranate, and Green Tea Extract) helps protect lips from environmental damage, while humectants like Apple Fruit Extract, Sodium Hyaluronate, and Glycerin attract moisture to keep lips soft and hydrated. Shea Butter further nourishes and soothes. This combination helps to protect skin from environmental stressors, such as free radicals, that can cause damage to the delicate skin of the lips.



HydraMatte Lip Color is available in a selection of neutral, cool, and warm based matte shades. Please refer to the Beauty Book or SeneGence.com for current shade selection.

Key Benefits

- Imparts bold, rich, matte-textured color to lips.
- Long-lasting, waterproof, and transfer-proof finish that lasts up to 6 hours*.
- Non-drying, moisturizing formula helps hydrate, soften, and protect lips from environmental stressors.
- Single-step, easy application.
- Wax-free and Alcohol-free
- Formulated with NO Drying Waxes
- Formulated with NO Formaldehydes
- Formulated with NO Carcinogens
- Formulated with NO Phthalates
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free



Key Ingredients

SenePlex+® Complex: Powerful proprietary complex that helps reduce the signs of aging.

Aquaxyl™: A complex of nature-based sugars that assist in supporting and maintaining collagen and elastin in the skin. Provides an immediate and long-term effect of moisturization.

Superfruit Antioxidant Blend: A botanical blend of extracts including Goji, Coffee Seed, Acai, Mangosteen, Noni, Pomegranate, and Green Tea Extract that helps to protect skin from free radicals.

Apple Fruit Extract, Glycerin and Sodium Hyaluronate: this water binding molecule is the salt form of Hyaluronic Acid (HA). Known for its exceptional ability to attract and retain moisture. Supports collagen and elastin durability while promoting moisturization. Helps plump the skin which may reduce the appearance of fine lines and wrinkles.

Shea Butter (Butyrospermum Parkii Butter): an emollient rich fat extracted from tree nuts, rich in antioxidants, triglycerides, oleic and linoleic acids, Vitamins A and E, lipids, and fatty acids that provides deep moisture to soothe dry skin, helps the skin feel soft. and nourished.

Isododecane: A clear, colorless, odorless liquid that is used as an emollient and solvent. It has a weightless feel on skin and enhances spreadability of products due to its low viscosity and density. Helps prevent evaporation of water from the skin.

Directions For Use

Apply a single, even layer of HydraMatte Lip Color to clean, dry lips. Allow the color to dry for about 1 minute before touching your lips or adding other products.

HydraMatte is designed to be worn alone and does not need gloss or balm. However, if you choose to top it with a gloss or balm, please note that the wear time may be reduced.

To remove, use Ooops!® Remover with a clean cotton round or cloth for gentle, easy removal.

Full Ingredient List:

(* The ingredient list may vary by shade. Please see SeneGence.com for all shades ingredients listings.)

LipSense® Long-Lasting Liquid Lip Color

LipSense® Long-Lasting Liquid Lip Color is the flagship product of SeneGence!

Our cutting-edge formula distinguishes it from conventional lipsticks and lip colors.

LipSense® boasts an extensive selection of diverse shades, available in various finishes: Shimmers, Matte, and Frost. This wide range of textures and colors not only allows for effortless mixing and matching but also provides ultimate versatility for customizing your look.

Whether you're aiming for a bold statement or a subtle enhancement, LipSense® offers endless possibilities to express your unique style.

- **Shimmer Shades:** Multi-dimensional highlighting colors that create depth for richness and radiant texture. Choose between soft shimmering mica or bold glittering mica. Perfect for adding shine & gleam for a hydrated appearance.
- **Matte Shades:** Solid opaque pigment with a matte finish. The shades range from sheer, soft, bold, and deep.
- **Frost Shades:** Creates an illuminating, luminous, & highlighting glow effect! Beautiful on their own or can be paired by layering with any matte or shimmer shade.

The Science Behind the Product

Durability

When applied according to the instructions, LipSense® Long-Lasting Liquid Lip Color can provide impressive longevity, lasting anywhere from 4 to 18 hours.

Once applied, the color becomes budge-proof and transfer-proof, ensuring it won't smear, rub off, or kiss off. Enjoy vibrant, enduring color throughout the day with confidence!

Shimmer Formulation: LipSense® shimmer lip colors contain mica, which imparts brilliant shine and shimmer. Due to the larger particle size, mica may deposit differently on the lips compared to other finishes.

Longevity Variability: The lasting durability of different shades can vary. Some colors may naturally last longer than others due to individual body chemistry.

Moisture Maintenance: To restore lip moisture after applying LipSense®, it is essential to use the LipSense® Moisturizing Gloss. This gloss not only hydrates but also improves the longevity of your lip color while adding a glossy shine.

Clinically Proven Benefits: Using the LipSense® Moisturizing Gloss is clinically proven to enhance the longevity of LipSense® Long-Lasting Liquid Lip Color by adding hydrating shine and moisture.

Cosmetic Grade Alcohol: For those with dry, sensitive skin, or dehydrated lips...cosmetic-grade alcohol may cause some irritation and could be drying on the lips. Depending on the healthy state of someone's lips, upon initial usage, some individuals may experience a "tingling" effect or could experience a slight sensation.



What's Included:

Initially, LipSense is sold as a 3-piece kit including:

- LipSense® Long-Lasting Liquid Lip Color
- LipSense® Moisturizing Gloss
- LipSense® Ooops! Remover



Key Benefits

- Long-lasting durability can last between 4 to 18 hours.
- Waterproof!
- Transfer proof & budge proof.
- Will not smear off, rub off, and does not kiss off.
- Due to the long-lasting formula, some of the key ingredients could restore the moisture content of the lips.
- Formulated with NO Formaldehydes
- Formulated with NO Carcinogens
- Formulated with NO PFAs - Per- and Polyfluoroalkyl substances
- Formulated with NO Phthalates
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Responsibly Sourced Mica

Key Ingredients

Cosmetic Grade Alcohol: Crucial to the performance of the product by ensuring formula stability, used as a delivery system for color technology.

Tree Peony Extract: A flower herb, a natural antioxidant that has calming properties.

St. John's Wort Extract: A natural herb which helps to soothe and comfort skin.

Linden Flower Extract: A natural flower extract rich with antioxidant properties that can lock in moisture.

Isodonis Japonicus Extract: Fragrant plant extract that contains terpenes with soothing properties.

***Mica:** a naturally occurring mineral derived from the earth. Often referred to as nature's "glitter" because of its light reflecting properties. Perfect for adding shimmer, shine, and luster to cosmetics. Responsibly Sourced Mica.

Full Ingredient List:

(* The ingredient list may vary by shade. Please see SeneGence.com for all shades ingredients listings.)

Directions For Use

LipSense® Long-Lasting Liquid Lip Color is a unique product that requires a specific application method than the traditional lipstick known to most people.

To assure customers understand how to achieve the best results, it is extremely important to share step-by-step details and properly demonstrate the application technique. When you educate your customers, they will have more excitement towards the products you are sharing with them.

Application Guide for LipSense® Long-Lasting Liquid Lip Color

LipSense® Long-Lasting Liquid Lip Color is unique and requires a specific application method to achieve the best results. Follow these step-by-step instructions to ensure your customers get the most out of their LipSense® experience:

1. Preparation:

Clean, Dry Lips: Ensure lips are clean and dry. Remove any moisture or residue from prepped lips to allow the color to adhere properly.

Shake Before Use: Horizontally shake the LipSense® Long-Lasting Liquid Lip Color before application.

2. Application:

Pointed Tip - Ideal for precise application along the edges of the lips and for defining lip contours.

Longer Side - Perfect for applying LipSense® to fuller, voluptuous lips.

Shorter Side - Ideal for fine, thin, or narrow lips.

Bottom Lip: Start at the corner of the bottom lip. Apply one layer in a smooth, continuous stroke from one corner to the other. Do not sweep back and forth. Keep lips separated.

Top Lip: Apply the color to the top lip in the same manner, from one corner to the other. Keep lips separated and avoid sweeping back and forth.

Layering: Allow the first layer to set for a few seconds. Repeat the application process for a total of three layers. Ensure each layer sets before applying the next.

Important Tips:

- **No Pressing Together:** Avoid pressing your lips together during application.
- **Gloss Application:** After applying the third layer and allowing it to set, apply one of the LipSense® Moisturizing Glosses over the color. Do not press lips together until the gloss is applied.

3. Maintenance:

Gloss Reapplication - Reapply LipSense® Moisturizing Gloss throughout the day to maintain moisture and enhance the staying power of the color.

Hydration - If lips feel dry, reapply the Moisturizing Gloss as needed for hydration.

4. Corrections:

Ooops! Remover: Use the Ooops! Remover to clean up and define around the edges if needed. It will erase any mistakes and help perfect your application.

Voila! With these detailed instructions, you'll achieve an incredibly long-lasting, vibrant look. Enjoy the benefits of advanced color technology with LipSense®!

LipSense® 3-Step Layering Technique (Quick on-the-go Full Steps)

STEP 1: PREP your lips! LipSense® Long-Lasting Liquid Lip Color products must be applied to clean, dry lips.

STEP 2: SHAKE it like ya mean it! Make sure you shake the lip color tube horizontally prior to application.

STEP 3: APPLY the first layer! Sweep the color in one continual fluid stroke corner to corner. No sweeping back and forth.

STEP 4: SEPARATE your lips! Keep your top & bottom lips separated the entire application process. Wait a few seconds before each layer.

STEP 4: LAYER the lip color! Repeat steps 3 & 4 two more times for a total of three layers of color applied.

STEP 5: SEAL the deal! Apply the LipSense® Moisturizing Gloss over the third layer to seal for long-lasting, budge proof lips! Finally press your lips together.

STEP 6: PERFECT any mistakes! Oops! Remover will fix any color mishaps OR completely remove the color when you're ready.

Products for LipSense® Removal

Oops! Remover is necessary to remove the product from your lips. Great for when you need to change your lip color from daytime to evening, wardrobe changes, or removing it at the end of day!

- LipSense® can be removed by using the LipSense® Oops! Remover.
 - Vitamins A, B, C, and E - antioxidants that condition and moisturize.

OR

- Fooops!® Color Removing Wipes
 - Sodium Hyaluronate – protects against moisture loss.
 - Aloe Leaf Juice – moisturizes and helps soothe.
 - Vitamin B – antioxidant that helps condition and moisturize.



LinerSense® Long-Lasting Liquid Lip Liner

LinerSense® Long-Lasting Liquid Lip Liner is the perfect complement for all the LipSense® Long-Lasting Liquid Lip Color and the LipSense® Moisturizing Glosses.

Using lip liner will be your golden ticket to making a huge difference in the appearance of your lip color application.

Pro-tips:

- Defined lips give that polished finish appearance that adds that sophisticated level of artistry. Create that precise, defined lip with the same long-lasting formula of LipSense®.
- Create the appearance of fuller lips by slightly extending the liner just beyond the natural lip line. This makeup artistry skill gives the illusion of a more voluptuous pouty lip.
- Lining your lips before applying liquid lip color can prevent your lipstick from bleeding and feathering. This is particularly beneficial to individuals that have more texture / fine lines around their lip area. This is perfect for more mature skin.



Key Benefits

- Long-lasting durability that has the capability to last on the lips between 4 to 18 hours.
- Waterproof!
- Transfer proof & budge proof.
- Won't smear off, rub off, and does not kiss off.
- Due to the long-lasting formula, some of the key ingredients can restore the moisture content of the lips.
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

The Science Behind the Product

LinerSense® Long-Lasting Liquid Lip Liner is revolutionary in the beauty industry! The formulation of LinerSense® maintains the same long-lasting properties of the LipSense® Long-Lasting Liquid Lip Color.

Key Ingredients

Cosmetic Grade Alcohol: crucial to the performance of the product by ensuring formula stability, used as a delivery system for the color technology

Tree Peony Extract: a flower herb, a natural antioxidant that has calming properties.

St. John's Wort Extract: A natural herb which helps to soothe and comfort skin.

Linden Flower Extract: A natural flower extract rich with antioxidant properties that can lock in moisture.

Isodonis Japonicus Extract: Fragrant plant extract that contains terpenes with soothing properties.

Directions for Use

Step 1:

- LinerSense® must be shaken prior to application and should be applied prior to LipSense® Long-Lasting Liquid Lip Color
- Using the precise fine lip applicator, sweep the color in one continual fluid stroke. Begin at the outer corner of your bottom lip line, moving the liner to the center of the bottom lip.
- Repeat this process from the opposite corner of the bottom lip line. Have the LinerSense® shade meet in the middle of the bottom lip.

Step 2:

- Repeat the same process for the upper lip line.

Pro-tips:

- To create a bolder payoff with deeper intensity repeat the steps. Using a heavier hand will help deposit more pigment to the lip.

Products for LinerSense® Removal

- LipSense® can be removed by using the LipSense® Oops! Remover

OR

- Fooops!® Color Removing Wipes

Full Ingredient List:

LinerSense® Long-Lasting Liquid Lip Liner

Alcohol Denat, Acrylates/Octylacrylamide Copolymer, Isostearyl Alcohol, Silica, PPG-20 Methyl Glucose Ether, Parfum, Hydroxypropylcellulose, Butylene Glycol, Aqua, Isodonis Japonicus Leaf/Stalk Extract, Hypericum Perforatum (St. John's Wort) Flower/Leaf/Stem Extract, Paeonia Suffruticosa (Tree Peony) Extract, Tilia Cordata (Linden) Extract, Citronellol, Limonene. +/- May contain: CI 77163, CI 77891, CI 77499, CI 77491, CI 77492, CI 45410, CI 17200, CI 15850, CI 19140, CI 42090, CI 45370.

LipSense® Moisturizing Gloss

LipSense® Moisturizing Glosses are beautifully vibrant and nourishing. The conditioning benefits of Shea Butter paired with Vitamin E provide superior moisturizing ability.

The LipSense® Moisturizing Gloss improves the longevity and the staying power of LipSense® Long-Lasting Liquid Lip Color when applied as the final step.

When selling this new color technology to the first-time buyer, you will want to initially include a neutral shade such as a Glossy Gloss, Pearl Gloss, or Satin Matte Gloss with the first-time set; thus, color transference will not occur.

Please refer to the current SeneGence® Beauty Book for selection offering.



Key Benefits

- Acts as the final step to the LipSense® Long-Lasting Liquid Lip Color to improve the longevity and staying power by setting the liquid lip color
- Nourishing and soothing to dry irritated, cracked lips.
- Hydrating and conditioning with antioxidants, butters, and emollients.
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free
- Responsibly Sourced Mica*



Key Ingredients

Shea Butter (Butyrospermum Parkii Butter): an emollient rich fat extracted from tree nuts, rich in antioxidants, triglycerides, oleic and linoleic acids, Vitamins A and E, lipids, and fatty acids that provides deep moisture to soothe dry skin, helps the skin feel soft. and nourished.

Vitamin E: an antioxidant that contributes to restoring hydration and is ideal for dry and cracked lips. Vitamin E has been shown to aid in skin cell regeneration which contributes to healthier lips and skin. Antioxidants contribute to protecting the skin from free radical damage.

Caprylic/Capric Triglyceride: Acts as an antioxidant to help smooth skin. Creates a barrier to reduce dryness and loss of moisture to help seal in moisture.

Glycerin: can attract moisture to the lips and skin. Could help with chapped and dry lips with quick relief. It helps to keep the lips soft and hydrated.

Phenyl Dimethicone: A conditioning agent that creates a silky-smooth feel. A light texture that forms a water-resistant barrier to reduce moisture loss and seals in hydration.

***Mica:** a naturally occurring mineral derived from the earth. Often referred to as nature's "glitter." because of its light reflecting properties. Perfect for adding shimmer, shine, and luster to cosmetics. Responsibly Sourced Mica.

(Does not apply to all shades. Please see SeneGence.com for all shades ingredients listings.)

Directions for Use

Application options...

- Apply any LipSense® Moisturizing Gloss to the lips after the final layer of LipSense® Long-Lasting Liquid Lip Color. This will set the liquid lip color
- As needed, apply LipSense® Moisturizing Gloss to touch up and refresh the LipSense® Long-Lasting Liquid Lip Color
- Any LipSense® Moisturizing Gloss can be used independently to add shine, luminosity and a juicy appearance.
- The LipSense® Moisturizing Glosses are offered in a variety of colors. To create a customized look, feel free to blend and layer them together (GlossyPearl, Shimmer, Glitter, Tinted, Satin Matte).

Products for Removal

When the LipSense® Moisturizing Glosses are used to set the LipSense® Long-Lasting Liquid Lip Color, you'll need to remove with either of these removers...

- LipSense® Oops! Remover

OR

- Fooops!® Color Removing Wipes

Full Ingredient List:

(* The ingredient list may vary by shade. Please see SeneGence.com for all shades ingredients listings.)

LipSense® Oops! Remover

Specially designed to erase those “Oops!” moments because mistakes can occur when applying LipSense® Liquid Lip Color.

Oops! Remover is recommended to remove the color from your lips at the end of the day.

Of course, this is perfect to have with you, in your touch-up bag, so you’ll be prepared if you want to change your lip color from your day look to your evening glam.

The Science Behind the Product

Oops! Remover is formulated to gently remove our long-lasting lip color technology. It is to be used both as a remover after the color technology has been on the skin for several hours, and as an instant mistake corrector.

The long-lasting lip color technology binds to the skin. Oops! Remover works to un-bind the pigment & lift the color technology from the lips & skin. The removal may require a warm, damp wash cloth or a Fooops!® Color Removing Wipe.

Key Benefits

- Gently removes the long-lasting color technology of LipSense®
- Created to work as an instant corrector, like an eraser, to fix any application mishaps
- The combination of beneficial ingredients helps to condition the lip area & the surrounding skin
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

DL Panthenol (Vitamin B): Vitamin B complex helps to condition and hydrate lips.

Tetrahexyldecyl Ascorbate (Vitamin C): An advanced form of stabilized Vitamin C; helps to brighten and firm skin’s appearance.

Tocopheryl Acetate (Vitamin E): form of Vitamin E, helps protect the skin from free radicals from environmental stressors.

Isostearyl Alcohol: An emollient that helps to soften and soothe the skin.

Directions for Use

- Want to correct a LipSense® application mistake?

To fix an error, simply take the Oops! wand and gently rub the applicator on the area you want to erase. Then, wipe it clean with a tissue or a cotton round.

If needed, finish by re-applying your LipSense® color to that section of your lip.



- Want to completely remove your long-lasting lip color?

Please Note: LipSense® will be easier to remove if you have been wearing your color for a few hours.

1. First, use a tissue or cotton round saturated with warm water, or a Fooops!® Color Removing Wipe, and wipe off any gloss you may have on.
2. With your Ooops! wand, apply the remover generously all over the color on your lips.
3. Allow the Ooops! to sit on your lips for about 30 seconds. This gives the Ooops! formula time to help break down the long-lasting color.
4. Use a tissue or cotton round saturated with warm water, or a Fooops!® Color Removing Wipe, to wipe off and remove the color.
5. Repeat steps 2 through 4, as needed, to remove every bit of color. Finish by wiping lips clean.

Optional but recommended suggestion:

After the removal of your lip color, follow-up by applying moisture to the lips with any of these listed options:

- LipSense® Moisturizing Gloss
- LipVolumizer
- LipSense® Moisturizing Lip Balm
- Or the Overnight Lip Mask



SeneGence® NailSense Nail Polish

Naturally Glam, Non-Toxic Nail Perfection

Elevate your mani-pedi game with NailSense, a 17-Free, non-toxic nail polish that comes in a rich palette of high-shine colors. Achieve salon-level results with our 2-in-1 Base and Topcoat, ensuring your nails are always ready for any occasion.

Enjoy the luxury of gorgeous, glossy nails with peace of mind, knowing you're using a cleaner beauty product free from harmful chemicals.



The Science Behind the Product

What is 17-Free Nail Polish?

Traditional nail polish often contains harmful chemicals that can compromise your health. NailSense Nail Polish eliminates 17 potentially harmful chemicals that aren't needed for product performance, making it a safer choice for both your nails and overall well-being.

What Makes NailSense™ Non-Toxic?

While no nail polish can be completely chemical-free, NailSense Nail Polish uses significantly fewer chemicals than most traditional nail polishes, providing a healthier alternative without sacrificing quality or performance. It's the perfect blend of natural glam and clean beauty.

Why Choose Non-Toxic Nail Polish?

Conventional nail polishes often contain chemicals like Formaldehyde, Toluene, and DBP (Dibutyl Phthalate), which are known endocrine disruptors. Other potentially harmful ingredients include Camphor, Xylene, and Parabens.

NailSense Nail Polish is formulated to avoid these, making it a more conscious choice for beauty lovers.

What is 17-Free?

This commonly refers to 17 chemicals often used in the formulation of Nail Polish by other companies.

SeneGence Nail Polish is free from the following troublesome and sometimes harmful chemicals:

SeneGence® NailSense Nail Polish is formulated without 17 chemicals: Acetone, Animal-Derived Ingredients, Bisphenol-A, Camphor, Ethyl Tosylamide, Formaldehyde, Formaldehyde Resin, Gluten, Glycol Ether of Series E (Glycol ethers derived from ethylene oxide), Nonylphenol Ethoxylate, Parabens, Phthalates (including DBP), Styrene, Sulfate, Toluene, Triphenyl Phosphate (TPHP/TPP), or Xylene.

You can have peace of mind knowing that you are choosing Non-Toxic 17-Free SeneGence® Nail Polish. The only thing you will have to worry about is which gorgeous color you will choose!

Consumers are becoming more informed about the ingredients in their beauty products. The preference for non-toxic options is rapidly growing. As you can see on the screen, SeneGence® Nail Polish is made without 17 toxic chemicals.

One of the primary concerns for Consumers, more recently, is their health & safety. The health-conscious customer or the customer that is looking to be more health conscious would absolutely LOVE to learn about our Clean Beauty Standard and our 17-FREE non-toxic nail polish.

As SeneGence® meets this demand, there's potential for profitable business opportunities!

In general, adults are the most common customers that you're targeting but those adults are the parents wanting more child-friendly options for their children.

Key Benefits

- Non-toxic, 17-Free formula
- Long-lasting wear
- Easy, smooth application
- High-shine, glossy finish
- Richly pigmented
- Chip-resistant wear
- Dermatologist-tested
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free



Formulated without 17 chemicals:

- Acetone
- Animal-Derived Ingredients
- Bisphenol-A (BPA)
- Camphor
- Ethyl Tosylamide
- Formaldehyde & Formaldehyde Resin
- Gluten
- Glycol Ethers (derived from Ethylene Oxide)
- Nonylphenol Ethoxylate
- Parabens
- Phthalates (including DBP)
- Styrene
- Sulfates
- Toluene
- Triphenyl Phosphate (TPHP/TPP)
- Xylene

Directions for Use

Apply one layer of color. Let dry. Apply second layer of color. Let dry. For best results, apply SeneGence® 2-in-1 Base & Top Coat prior to applying Nail Polish. Finish with 2-in-1 Base and Top Coat.

Full Ingredient List:

(* The ingredient list may vary by shade. Please see SeneGence.com for all shades ingredients listings.)



Conditioning Hair Detangler & Primer with SenePlex+®

Comb through your day more easily!

A lightweight, leave-in detangler and primer that nourishes, softens, and smooths your hair, making it easy to comb through. It helps protect against UV and heat damage, reduces frizz, and primes your hair for styling, restoring natural movement and shine.

Science Behind the Product

Healthy hair can be compromised by daily exposure to environmental stressors, heat styling, and UV rays, leading to damage, dryness, and frizz. The Conditioning Hair Detangler & Primer is formulated with advanced ingredients like Baobab Tein NPNF® and Chromaveil™ to target these issues at the root. These ingredients work together to reinforce hair strands, protect against UV damage, and hydrate the hair, making it stronger, smoother, and more manageable. By using this product, you're not just detangling your hair—you're also preparing it for styling while ensuring it stays healthy and protected throughout the day.

Hair can undergo photoaging, or sun damage, which can cause hair to lighten or look dull. This is due to an oxidative attack on the hair's melanosomes, which can bleach the hair through melanin oxidation. The extent of the color change depends on the hair's pigment, with black hair being more photostable than blond hair.

The buildup of minerals from hard water, high pH levels, and chlorine exposure can cause significant damage to your hair, leading to dryness, frizz, dullness, and even increased hair breakage. These elements strip your hair of its natural oils, leaving it tangled, brittle, and more prone to damage.

Conditioning Hair Detangler and Primer with SenePlex+® is essential in combating these effects. It not only helps to smooth and detangle your hair but also provides a protective barrier against these environmental factors, locking in moisture, reducing frizz, and restoring your hair's softness and shine.

Why you need it...

A conditioning detangler and primer is essential for anyone looking to simplify their hair care routine while maintaining healthy, beautiful hair.

It helps to:

Detangle: Smooth out knots and tangles effortlessly, reducing breakage.

Condition: Keep your hair hydrated and nourished, preventing dryness.

Protect: Coats your hair from environmental stressors, potentially harmful UV rays and heat damage.

Prime for Styling: Get your hair ready for any style, ensuring it looks its best.

Control Frizz: Tame unruly frizz and fly aways, leaving hair sleek and polished.



Key Benefits

- Helps detangle by easily combing through knots, reducing breakage
- Acts as a Leave-in Conditioner and nourishes hair for a soft, smooth finish
- Helps protect hair from UV damage and heat styling tools
- Helps protect processed hair from color fade
- Safe for chemically and color treated hair
- Helps tame frizz and adds shine for a polished look
- Primes and preps hair for styling
- Helps hair retain moisture
- Helps restore and strengthen hair
- Formulated with NO Sulfates
- Formulated with NO Formaldehydes
- Formulated with NO Carcinogens
- Formulated with NO Phthalates
- Formulated with NO PFAs - Per- and Polyfluoroalkyl substances
- Formulated with NO Drying Waxes
- Formulated with NO Parabens
- Formulated with NO Animal By-products
- NO Animal Testing
- Cruelty Free
- Vegan
- Gluten Free
- Use of Nature-based Ingredients

Key Ingredients

SenePlex+®: This unique proprietary complex helps to detangle and smooth hair while promoting a healthy scalp and enhancing overall shine and manageability.

Baobab Tein NPNF®: derived from Hydrolyzed Adansonia Digitata Seed Extract, is a potent bioactive ingredient formulated using Tri-K's oligopeptide technology. This 5-in-1 anti-aging solution is designed for hair care, offering repair for damaged strands, enhanced strength, deep moisture, and nourishment from root to tip. It provides robust UV and heat protection, significantly reduces frizz, and leaves hair softer, stronger, smoother, and more manageable. The extract, sourced from the Baobab tree native to Africa, is rich in essential fatty acids, vitamins, and proteins, which are hydrolyzed for better absorption, making it highly effective in moisturizing, strengthening, and protecting hair.

Chromaveil™: is an ultraviolet absorber that shields hair by protecting tryptophan, an essential amino acid within the hair, from degradation. This protection helps preserve the integrity of hair fibers, offering excellent adherence to the hair surface. Chromaveil™ is especially beneficial for dyed hair, as it effectively prevents visible color fade caused by prolonged sunlight exposure, ensuring vibrant, long-lasting color.

Sodium Hyaluronate: a powerful humectant that helps retain moisture in your hair, promoting hydration and smoothing to reduce the appearance of frizz and dryness. Capable of rejuvenating dehydrated hair, leaving it smoother, shinier, and softer.

Aloe Vera Leaf Juice (Aloe Barbadensis): one of the richest succulent plants packed with fatty acids, nutrients, minerals, vitamins A, B12, C, and E, folic acid; and amino acids that are naturally present in the pulp; this powerhouse yet gentle ingredient helps to preserve the integrity of the hair by delivering exceptional hydration to the hair fiber and promotes shiny, healthier looking hair.

Vitamin E (Tocopheryl Acetate): When applied to hair, it converts to Tocopherol, a potent antioxidant that protects against damage from environmental stressors. Regular use may help protect against damage from environmental stressors. Regular use may help strengthen the hair, possibly helping to reduce breakage, and frizz

DS-HydroCeramide50 (Ceramide NP 3): A naturally occurring fatty acid lipid in the hair cuticle that acts as a protective barrier for hair fibers. Ceramides help keep the cuticle closed, preventing moisture loss and reducing breakage. They may help with protection, and sheathing for damaged hair, with possible support in restoration and guarding against chemical and UV damage.

Panthenol (Vitamin B5): A provitamin that deeply hydrates and penetrates the hair shaft, helping to retain moisture, improve elasticity, and reduce breakage. It also helps to enhance hair's natural shine, smooth cuticle, and promote healthier appearance by helping to strengthen and thicken individual hair strands.



Directions for Use

Shake bottle before use. Spray Conditioning Hair Detangler & Primer with SenePlex+® generously onto clean, damp hair, especially focusing on mid-length to ends of hair. Let the product sit in the hair for up to 1 minute before combing. Comb through and style as usual, no need to rinse.

Optional: After styling, mist a few spritzes over dry and styled hair to help minimize fly aways and tame frizz. You can also spray a few pumps into your palm and use your hands and fingers to comb through mid-length to ends of hair.

Full Ingredient List:

Conditioning Hair Detangler & Primer with SenePlex+®

Aqua/Water/Eau, Propanediol, Glycerin, Aloe Barbadensis (Aloe Vera) Leaf Juice, Calanthe Discolor (Ebene) Extract, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Masculina (Orchid) Flower Extract, Hydrolyzed Opuntia Ficus-Indica (Prickly Pear) Flower Extract, Hydrolyzed Adansonia (Baobab) Digitata Extract, Tocopheryl Acetate, Panthenol, Tocopherol, Ceramide NP, Sodium Hyaluronate, Polysorbate 20, Xanthan Gum, Quaternium-95, Ethylhexylglycerin, Trisodium Ethylenediamine Disuccinate, Citric Acid, Butylene Glycol, Urea*, Glucosamine HCl, Gluconolactone, 1,2-Hexanediol, Caprylyl Glycol, Polyglyceryl-10 Stearate, Hydrogenated Lecithin, Sucrose Stearate, Calcium Gluconate, Parfum/Fragrance, Sodium Benzoate, Potassium Sorbate, Phenoxyethanol, Amyl Cinnamal, Hexyl Cinnamal, Benzyl Alcohol, Linalool, Benzyl Cinnamate, Citronellol. *Synthetic

SeneGence® Dry Shampoo

**Currently Only Available in US, CAN, AUS, MEX.*

Who has time to wash, blow-dry & style their hair every day?

Dry shampoo is a quick absorbing, waterless spray that absorbs oil, buildup, and odor. It's perfect between hair washes.

The dry spray leaves hair instantly refreshed, looking, and feeling clean. It also helps to extend the life of hair styles by adding light volume and texture.

Ideal for all hair types and colors.

The Science Behind the Product

SeneGence® Dry Shampoo instantly and conveniently refreshes hair and extends styles in between washes, no water required!

It's a translucent finish so you won't have any white powder residue.

Helps to fight odor, with hair left lightly fresh scented.

This effective dry shampoo:

- Leaves hair soft and flexible
- Absorbs oil
- Reduces odor
- Gives hair light volume, movement, body
- Adds texture at the roots



Key Benefits

- Quick absorbing with no white cast or residue.
- Instantly refreshes hair in between washes.
- Provides light volume at the roots to extend or refresh hair styles
- Light, clean scent
- Formulated with NO Mineral Oil
- Formulated with NO Formaldehydes
- Formulated with NO Formaldehyde-releasing agents
- Formulated with NO Sulfates
- Formulated with NO Phthalates
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

Cosmetic Grade Alcohol: quick drying delivery ingredient.

Aluminum Starch Octenylsuccinate: safe and effective ingredient that absorbs excess oil.

Isopropyl Myristate: serves as an emollient to help moisturize hair and scalp.

Directions for Use

Shake the can well before use. Hold the Dry Shampoo can six to ten inches (or fifteen to twenty centimeters) from your hair. Spray in mini bursts into wide sectioned pieces of hair. Mist throughout the root area. Let the spray dry. Use your fingertips or a brush to work the spray in by massaging it into the roots. This will help distribute the product throughout hair.

Style as desired.

Optional Helpful Tips:

Tousle your hair to create more texture.

For those who have thin, super fine hair...

Even if it's the same day as you wash your hair, some like to add a bit of texture back to their hair to achieve the desired hair style. Using a couple sprays of the Dry Shampoo to the hair roots will add some texture.

Caution: Flammable. Do not expose to temperatures exceeding 120°F/49°C. Contents Under Pressure. Do not puncture or incinerate. Not to be used near fire or flame. KEEP OUT OF REACH OF CHILDREN.

Full Ingredient list:

SeneGence® Dry Shampoo

Propane, Alcohol Denat., Butane, Isobutane, Aluminum Starch Octenylsuccinate, Cyclopentasiloxane, Isopropyl Myristate, Stearalkonium Hectorite, Propylene Carbonate, Fragrance/Parfum, Benzyl Benzoate.



Deep Cleansing Scalp Scrub

Say goodbye to scalp buildup and hello to a clean and refreshed scalp!

SeneGence® Deep Cleansing Scalp Scrub is a gentle yet effective treatment intended to be used prior to shampooing the hair

This sulfate-free sugar-based scalp scrub targets the removal of buildup caused by oil, dirt, free radicals, and lingering residue from hair products.

Formulated to:

- Exfoliate
- Cleanse
- Detoxify
- Help support a balanced scalp microbiome
- Soothe and minimize scalp irritation

The Science Behind the Product

When your scalp is happy and clean, it helps your hair to look healthy and feel stronger. At SeneGence®, our hair care philosophy is that healthy-looking and feeling hair starts at the root and the scalp.

Deep Cleansing Scalp Scrub is a soothing, exfoliating scalp formula for those who experience scalp buildup and an irritated scalp, either due to overproduction of sebum and oils, infrequent washing, or heavy use of hair products.

It's the perfect solution for those who go long lengths of time between washes, relying on dry shampoo. Scalp scrub helps to clear the impurities from your scalp, allowing for a primed scalp ready for shampooing and conditioning.

What is the scalp microbiome?

Deep Cleansing Scalp Scrub supports the rebalancing of the scalp microbiome by deeply exfoliating.

The scalp microbiome consists of organisms that naturally grow on the skin and on top of your head. In the microbiome, a mix of healthy bacteria work together to contribute to your scalp health.

When you have buildup of sebum, oil, or hair product, the microbiome cannot generate the required balance of organisms that allow it to fight against environmental stressors, which can cause the scalp to be irritated.

Through exfoliation, the Deep Cleansing Scalp Scrub supports a healthy scalp microbiome.

Natural sugars (sucrose) act as the exfoliator to effectively unclog and removing build up from the scalp without drying out or irritating the scalp. The sugar granule is round and dissolves as you massage and rinse the product out of hair making it a gentle exfoliating choice. Your scalp will feel clean and nourished, refreshed, and comfortable.

Additionally, Sarcosine, an amino acid, helps to reduce oiliness of the scalp to support a healthy scalp microbiome.

Ginger root extract provides soothing and calming to an irritated scalp, while jojoba helps to soften hair and offers heat and color protection.

Invigorating menthol gives your scalp a calming and cooling feeling when massaging the product in, while the tea tree and mint scent provides a refreshing aromatherapy experience.



Key Benefits

- Works to exfoliate, cleanse, detoxify, and support a balanced scalp microbiome.
- Removes excess buildup of oil, sebum, and hair products
- Moisturizing and hydrating
- Features an invigorating and refreshing scent of Tea Tree and Mint
- Gentle formulation is safe for color or chemically treated hair
- Formulated with NO Silicones
- Formulated with NO Mineral Oil
- Formulated with NO Formaldehydes
- Formulated with NO Sulfates
- Formulated with NO Phthalates
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free



Key Ingredients

Sucrose (Sugar): round, small sugar granules that act as an exfoliator to help remove dirt, oil, and built-up product from the scalp. Dissolves easily in warm water.

Sarcosine: an amino acid that reduces oil and supports a healthy scalp microbiome.

Ginger Root Extract: soothing and calming to irritated skin. Helps to increase softness and smoothness of hair and reduce tangles.

Jojoba Esters: multifunctional emollient that enhances the moisture barrier and leaves hair soft and smooth. Also offers heat protection, color protection, and helps reduce frizz.

Cocomidopropyl Betaine and Sodium Cocoyl Isethionate: mild, but effective sulfate-free surfactants that help to deep cleanse hair and scalp. Leaves scalp feeling moisturized and hair soft and supple after washing.

Menthol: provides a cooling, invigorating feeling on the scalp, which provides a soothing and refreshing experience.

DL-Panthenol: the pro-vitamin of D-Pantothenic acid (Vitamin B5) for use in hair, which helps to provide deep conditioning, helps to prevent damage, and improves hair luster and sheen.

SenePlex+®: This unique proprietary complex helps deliver superior hydration, nourishment, and protection to hair. It helps to detangle, smooth, and strengthen hair while promoting a healthy scalp, reducing breakage, and enhancing overall shine and manageability.

Directions for Use

Use as needed as a pre-treatment prior to shampooing the hair. Section hair and work a walnut-sized amount directly onto wet scalp, gently massaging with fingertips or a scalp scrub brush.

First, massage the scrub from the hairline back and then, move upward from the nape of the neck.

Rinse thoroughly. Follow with shampoo and conditioner.

Feel free to add this as a pre-treatment 2 to 3 times a week before washing hair.

Full Ingredient List:

Deep Cleansing Scalp Scrub

Sucrose, Aqua/Water/Eau, Butylene Glycol, Glycerin, Silica, Cocamidopropyl Betaine, Sodium Cocoyl Isethionate, Sodium Chloride, Polysorbate 80, Aloe Barbadensis (Aloe Vera) Leaf Juice, Zingiber Officinale (Ginger) Root Extract, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Sodium Hyaluronate, Tocopheryl Acetate, Panthenol, Methyl Gluceth-20, PEG-12 Dimethicone, Glyceryl Caprylate/Caprate, PEG-120 Methyl Glucose Dioleate, Hydrolyzed Jojoba Esters, Menthol, Polyquaternium-10, Ethylhexylglycerin, Bisabolol, Sarcosine, Jojoba Esters, Trisodium Ethylenediamine Disuccinate, Citric Acid, Urea*, Glucosamine HCl, Phenoxyethanol, Parfum/Fragrance, Benzyl Benzoate.*Synthetic

HairPlenish® Shampoo for Normal to Dry Hair with SenePlex+®

Bye-bye to dry and dull, and say hello to this rich formula for clean, healthy and hydrated!

The HairPlenish® Shampoo is sulfate-free and formulated for normal to dry hair types to cleanse without stripping or drying hairGentle yet effective!

After washing, from root to the ends, your hair will be:

- Shinier
- More manageable
- Smoother
- Moisturized
- Scalp will appear healthier, nourished, and moisturized
- Reducing signs of dry scalp with less flaking



The Science Behind the Product

The HairPlenish® HairCare system is specially formulated to address normal to dry hair types. The light-weight hair and scalp care are designed to gently cleanse and hydrate.

HairPlenish® HairCare is packed with natural ingredients that actively battle dry hair and scalp without leaving hair feeling heavy. These ingredients improve the hydration of hair, nourish the scalp and smooth frizz to leave your hair more manageable, shiny and healthy-looking!

Effectively cleanses without stripping moisture and infuses beneficial botanicals and vitamins into the hair and scalp.

The result: Hydrated, vibrant appearance and touch-ably soft.

Infused with Wavemax™, which contains natural Linseed and Chia Seed extracts. These moisturizing ingredients help to improve smoothness and manageability of hair by reducing the appearance of frizz.

HairPlenish® Shampoo is also infused with a complex which includes Arnica Flower extract to help soothe the scalp, and an Apple Fruit Extract Complex that deeply moisturizes and helps to address dry and damaged hair.

HairPlenish® Shampoo also includes HairSpa™, which is a solution of sugars in glycerin, which acts as a humectant to retain moisture in the scalp, helping to reduce itching due to dryness.

Key Benefits

- Cleanses hair and richly lathers without drying or stripping moisture
- Hydrates and nourishes without causing heavy buildup
- Helps hair to feel softer, look shinier and be more manageable
- Moisturizes the scalp and helps to reduce signs of dryness and flaking
- Reduces frizz and helps to de-tangle
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free



Key Ingredients

Complex of Sodium Lauroyl Sarcosinate, Sodium Cocoyl Isethionate, and Cocamidopropyl Betaine: Sulfate-free, mild cleansing agents that effectively cleanse hair without stripping moisture.

Wavemax Complex: contains natural Linseed and Chia Seed Extracts. These moisturizing ingredients help to improve smoothness and manageability of hair by reducing the appearance of frizz.

Arnimo(PD)™ Complex: contains Arnica Flower Extract, which aids in soothing the scalp.

Botanimoist AMST™ Complex: Contains Apple Fruit Extract, which provides natural moisturization, helping to improve dry and damaged hair

HairSpa Complex: Includes a solution of lactitol and xylitol in glycerin to moisturize and soothe scalp. It also helps to combat scalp discomfort and itching due to dryness.

Nangai Oil: a natural oil derived from the Nangai nut that smooths and hydrates hair

Vitamins A, B & E: antioxidant-rich ingredients that help to hydrate scalp and hair

Directions for Use

Massage the shampoo into wet hair and scalp. Rinse thoroughly

(Optional: Based on personal preference, repeat and double cleanse. Rinse thoroughly)

For optimal results, Follow with HairPlenish® Conditioner



Full Ingredient List:

HairPlenish® Shampoo

Aqua/Water/Eau, Cocamidopropyl Hydroxysultaine, Sodium Cocoyl Isethionate, Sodium Lauroyl Sarcosinate, Cocamidopropyl Betaine, Glycerin, Glycol Distearate, PEG-120 Methyl Glucose Dioleate, Parfum/Fragrance, Sodium Chloride, Linum Usitatissimum (Linseed) Seed Extract, Canarium Indicum (Nangai) Seed Oil, Pyrus Malus (Apple) Fruit Extract, Arnica Montana (Arnica) Flower Extract, Salvia Hispanica (Chia) Seed Extract, Orchis Masculula (Orchid) Flower Extract, Xylitol, Panthenol, Tocopheryl Acetate, Retinyl Palmitate, Propanediol, Lactitol, Ethylhexylglycerin, Trisodium Ethylenediamine Disuccinate, Lauryl Glucoside, Benzyl Alcohol, Xanthan Gum, Caprylic Acid, Citric Acid, Butylene Glycol, Phenoxyethanol, Acrylates Copolymer, Benzyl Benzoate, Linalool, Hexyl Cinnamal, Limonene, Citronellol, Geraniol, Hydroxycitronellal.

HairPlenish® Conditioner for Normal to Dry Hair with SenePlex+®

Saturate your hair with goodness! This creamy conditioning formula works on normal to dry hair types to infuse rich moisture and hydration to hair, without causing heaviness or build up.

After conditioning, from root to the ends, it helps to:

- Smooth frizz
- Leave hair more manageable
- Detangle
- Add shine
- Moisturize your scalp, reducing signs of dryness such as flaking

The Science Behind the Product

The HairPlenish® HairCare system is specially formulated to address normal to dry hair types. Our light-weight hair and scalp care are designed to gently cleanse and hydrate.

HairPlenish® HairCare is packed with natural ingredients that actively battle dry hair and scalp without leaving hair feeling heavy. These ingredients improve the hydration of hair, nourish the scalp and smooth frizz to leave your hair more manageable, shiny and healthy-looking!

Effectively cleanses without stripping moisture and infuses beneficial botanicals and vitamins into the hair and scalp. This moisturizing conditioner is rich and nourishing leaving hair feeling bouncy and healthy.

The result: Hydrated, vibrant appearance and touch-ably soft.

Infused with Hydrovition Plus™, which is a biometric complex made of nature-based sugars and moisturizing sodium hyaluronate. These powerful ingredients help to increase the water content of hair, providing immediate and long-lasting hydration.

HairPlenish® Conditioner is also infused with Wavemax™, which contains natural Linseed and Chia Seed extracts. These moisturizing ingredients aid in improving the smoothness and manageability of hair by reducing the appearance of frizz.

Nangai Oil is an exotic oil from the nut of the Nangai tree, native to Vanuatu an island in the south-western Pacific Ocean. Nangai Oil contains natural triglycerides, which are essential fatty acids that help your skin and hair retain precious moisture. This silky oil is light and quick absorbing but non-greasy.

Nangai Oil nourishes keeping it healthy-looking, hydrated, and soft.

Key Benefits

- Adds rich hydration without causing heavy buildup
- Helps hair to become softer, shinier and more manageable
- Moisturizes the scalp and helps to reduce signs of dryness, such as flaking
- Reduces the appearance of frizz and helps with tangles
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free



Key Ingredients

Wavemax™ Complex: contains natural Linseed and Chia Seed Extracts. These moisturizing ingredients help to improve smoothness and manageability of hair by reducing the appearance of frizz.

Hydrovition Plus™ Complex: complex made of nature-based sugars and moisturizing sodium hyaluronate.

Nangai Oil: a natural oil derived from the Nangai nut that helps to smooth and hydrate hair.

Glycerin: Hydrates scalp and hair.

Aloe Vera Leaf Juice: Natural plant extract which helps calm, soothe, and hydrate the skin. Has antioxidants that help protect the skin from environmental stressors.

Vitamin B: helps to improve shine, softness and strength of hair.

Directions for Use

After cleansing with HairPlenish® Shampoo, massage the conditioner into wet hair from root to tip. Allow the conditioner to absorb for up to 3 minutes. Rinse thoroughly.

Full Ingredient List:

HairPlenish® Conditioner

Water/Aqua/Eau, Cetyl Alcohol, Glycerin, Behentrimonium Chloride, Behenyl Alcohol, Linum Usitatissimum (Linseed) Seed Extract, Orchis Masculina (Orchid) Flower Extract, Salvia Hispanica (Chia) Seed Extract, Canarium Indicum (Nangai) Seed Oil, Panthenol, Aloe Barbadensis (Aloe Vera) Leaf Juice, Phenoxyethanol, Fragrance/Parfum, Cetearyl Alcohol, Polyquaternium-37, Isopropyl Alcohol, Pentyleneglycol, Citric Acid, Ethylhexylglycerin, Fructose, Sodium Hydroxide, Urea*, Butylene Glycol, Trisodium Ethylenediamine Disuccinate, Benzyl Alcohol, Caprylic Acid, Xylitol, Allantoin, Maltose, Sodium Chloride, Sodium Lactate, Sodium PCA, Trehalose, Glucose, Sodium Hyaluronate, Benzyl Benzoate, Linalool, Hexyl Cinnamal, Limonene. *Synthetic



HairPlenish® Scalp and Hair Serum for Normal to Dry Hair with SenePlex+®

Healthy hair starts with a healthy scalp!

The HairPlenish® Scalp and Hair Serum is a powerful, lightweight leave-in treatment and works to:

- Soothe dry irritated scalps that suffer from dehydration, itchiness and flakiness
- Lock in moisture to help hydrate skin on scalp
- Smooths frizz
- Help hair to appear healthier by being more hydrated, flexible, softer, and shinier



The Science Behind the Product

The HairPlenish® HairCare system is specially formulated to treat normal to dry hair types. Designed to gently cleanse and hydrate while protecting your hair color.

HairPlenish® HairCare is packed with natural ingredients that actively battle dry hair and scalp without leaving hair feeling heavy. Improves the hydration of hair by retaining moisture, nourishes the scalp and smooths frizz to leave your hair more manageable, shiny and healthy-looking!

The result: hair stays nourished, has a vibrant appearance, and feels touchably soft.

Infused with Aquaxil™, which is a patented complex of sugars. These sugars are packed with natural humectants, which help draw moisture into skin and hair. This blend is extremely moisturizing and will help to hydrate and condition the scalp and hair roots.

Hydromanil Complex works to moisturize the scalp.

The Rambutan Seed Extract (an exotic superfruit from Asia), is a rich source of nutrients and antioxidants that nourishes, helps strengthen the hair barrier, and hydrates the scalp and hair.

Hydrovition Plus™, a biometric complex made of nature-based sugars and moisturizing Sodium Hyaluronate.

The combination of these powerful ingredients helps to increase the water content of hair by decreasing moisture evaporation, providing immediate and long-lasting hydration.

Apple Fruit Extract Complex deeply moisturizes and helps to improve dry and damaged hair, with a light, clean feeling that doesn't weigh roots down.

Nangai Oil and Avocado Oil smooths and hydrates, helps hair to look shinier. Can act as a barrier to help protect hair from heat damage.

The combination of Aloe Barbadensis (Aloe Vera) Leaf Juice, Seaweed, Kelp, and Cucumber Extracts add minerals and nutrients to help to calm and soothe dry, damaged, itchy scalp.



Key Benefits

- Leave-in treatment that moisturizes the scalp and hair without causing heaviness or build-up
- Helps to reduce signs of dryness and flaking
- Helps hair to feel softer, look shinier and be more manageable
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

Botanimoist AMS™ Complex: Contains Apple Fruit Extract, which provides natural moisturization and a light, non-tacky feel.

Hydrovition Plus Complex: complex made of nature-based sugars and moisturizing sodium hyaluronate.

Aquaxyl™ Complex: a complex of sugars that help to improve dehydrated skin.

Hydromanil Complex: a combination of Hydrolyzed Caesalpinia Spinosa Gum and Caesalpinia Spinosa Gum that helps moisturize scalp.

Rambutan Seed Extract: from the Rambutan fruit, this seed extract is rich in nutrients and antioxidants.

Avocado Oil & Radish Leaf Blend: contains micro dispersed avocado oil in water Provides moisturizing benefits with a light, velvety, non-greasy feel.

Nangai Oil: a natural oil derived from the Nangai nut that smooths and hydrates, helps hair to look shinier. Can act as a barrier to help protect hair from heat damage.

Aloe, Seaweed, Kelp, and Cucumber Extracts: packed with nutrients and minerals to help calm and soothe dry, damaged, itchy scalp. Natural plant extracts which helps calm, soothe, and hydrate. Has antioxidants that help protect the skin from environmental stressors.

Glycerin: hydrates scalp and hair.

Vitamins A, B & E: antioxidant-rich ingredients that help neutralize free radicals from environmental stressors.

Directions for Use

After washing and conditioning, apply the serum to wet or dry hair/scalp. Work the serum through your hair and massage directly onto scalp and the hair roots daily. Do not rinse. This is a leave-in-treatment. Style hair as desired.

Wet hair: Apply prior to blow drying to for a smooth finish. May act as a barrier to protect against heat.

Dry Hair: Using a small amount, lightly work the serum through the strands to add shine after styling. Avoid the roots if you're using the serum after styling.

Full Ingredient List

HairPlenish® Scalp and Hair Serum

Aqua/Water/Eau, Propanediol, Glycerin, Pyrus Malus (Apple) Fruit Extract, Polyacrylate Crosspolymer-6, Canarium Indicum (Nangai) Seed Oil, Ricinus Communis (Castor) Seed Oil, Persea Gratissima (Avocado) Oil, Hydrogenated Vegetable Oil, Raphanus Sativus (Radish) Leaf Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Hydrolyzed Caesalpinia Spinosa Gum, Nephelium Lappaceum (Rambutan) Seed Extract, Caesalpinia Spinosa Gum, Corallina Officinalis (Seaweed) Extract, Cucumis Sativus (Cucumber) Extract, Orchis Mascula (Orchid) Flower Extract, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Phenoxyethanol, Xylitylglucoside, Panthenol, Anhydroxylitol, Parfum/Fragrance, Squalane, Pentylene Glycol, Phospholipids, Xylitol, Tocopheryl Acetate, Ethylhexylglycerin, Butylene Glycol, Citric Acid, Urea*, Fructose, Sodium Hydroxide, Maltodextrin, Glucose, Gluconolactone, T-Butyl Alcohol, Sodium Benzoate, Allantoin, Maltose, Sodium Chloride, Sodium Lactate, Sodium PCA, Trehalose, Sodium Hyaluronate, Potassium Sorbate, Glucosamine HCl, Retinyl Palmitate, Benzyl Benzoate, Benzyl Alcohol, Linalool, Hexyl Cinnamal, Limonene, Citronellol, Geraniol, Hydroxycitronellal, Butylphenyl Methylpropional. *Synthetic



SeneGence® HairCovary® Thickening & Volumizing Shampoo

SeneGence® HairCovary® Thickening & Volumizing Shampoo with UV Color Protection revives dry, dull, and thinning hair to reveal healthier looking, luscious locks.

Nourish your hair with botanicals, vitamins, and lightweight moisture that help recover dry strands to enhance thickness for voluminous hair

The Science Behind the Product

Traditional shampoos can strip the moisture or dry out hair during cleansing. HairCovary® Shampoo helps add intense moisture with Botanicals, Vitamins, and Peptides.



Capixyl™ is one of the key volumizing ingredients. Includes Red Clover Flower Extract to help improve the hair growth cycle.

Capixyl™ is a biomimetic peptide (acetyl tetrapeptide-3) combined with a Red Clover Flower Extract that's rich in Biochanin A. Capixyl™ efficacy is based on the association and synergistic action of its two ingredients to enhance hair density and reveal thicker, healthier hair .

The vitamin Panthenol provides nourishment and moisture to promote a healthy scalp, conditioning hair from root to tip.

Hydrolyzed Rice Protein helps fortify hair to help prevent damage and improves hair volume and manageability for shiny , moisturized hair with bounce.

Hydrolyzed Jojoba Ester helps prevent UV ray damage, which can improve color retention of colored hair.

Our proprietary SenePeptide® helps increase follicular activity that may enhance hair strength. Infused with the power of isolated active peptides that stimulates increased keratin production.

Key Benefits

- Cleanses hair without drying or stripping moisture
- Formulated with NO Phthalates
- Formulated with NO Sulfates
- Formulated with NO Parabens
- Formulated with NO Animal by-products
- NO Animal Testing
- Vegan
- Gluten-Free

Key Ingredients

SenePeptides®: Encourages stimulation of the hair follicles due to the power of isolated active peptides that helps increased keratin production.

SenePlex+®: This unique proprietary complex helps deliver superior hydration, nourishment, and protection to hair. It helps to detangle, smooth, and strengthen hair while promoting a healthy scalp, reducing breakage, and enhancing overall shine and manageability.



Capixyl™: Synergistic combination of biomimetic peptide with Red Clover Flower Extract rich in Biochanin A, which stimulates the hair follicle regeneration process and reduces the hair follicle miniaturization process to provide fuller, thicker and healthier hair

Panthenol: Vitamin B complex could contribute to healthier looking hair. In haircare, this adds moisture and improves hydration to encourage a healthier feeling and make hair appear shiny and silky

Hydrolyzed Rice Protein: A vegetable protein that has both skincare and haircare benefits. In haircare, it helps to fortify hair to prevent damage and improves volume.

Orchis Morio (Orchid) Flower Extract: This powerful antioxidant neutralizes free radicals from the environment and hydrates for maximum moisturization. The Orchid Extract is very effective as a sunscreen.

Jojoba Esters: Jojoba Esters, made from 100% Pure Natural Jojoba, odorless and biodegradable cosmetic ingredients. Jojoba is rich in antioxidants that neutralizes damage from environment stressors and adds moisture control. In haircare, this helps increase hair volume to its fullest while also providing UV color protection.

Directions for Use

Massage the shampoo into wet hair and scalp. Rinse thoroughly
(Optional: Based on personal preference, repeat and double cleanse. Rinse thoroughly.)
For optimal results, Follow with HairCovary® Conditioner.

Full Ingredient List:

HairCovary® Thickening & Volumizing Shampoo

Water / Aqua / Eau, Cocamidopropyl Betaine, Sodium Lauroyl Sarcosinate, Glycerin, PEG-50 Shea Butter, Fragrance / Parfum, Sodium Chloride, Phenoxyethanol, Acetyl Tetrapeptide-3, Myristoyl Pentapeptide-17, Trifolium Pratense (Clover) Flower Extract, Sodium Cocoyl Isethionate, Hydrolyzed Jojoba Esters, Hydrolyzed Rice Protein, Panthenol, Aloe Barbadensis (Aloe Vera) Leaf Juice, Orchis Morio (Orchid) Flower Extract, Jojoba Esters, Glycol Distearate, Lauryl Glucoside, Guar Hydroxypropyltrimonium Chloride, Laureth-4, Amyl Cinnamal, Butylene Glycol, Hexyl Cinnamal, Ethylhexylglycerin, Tetrasodium EDTA, Propylene Glycol, Linalool, Benzyl Cinnamate, Butylphenyl Methylpropional, Citronellol, Sodium Hydroxide, Dextran, 1,2-Hexanediol, Caprylyl Glycol, Benzoic Acid, Sodium Benzoate, Citric Acid.



SeneGence® HairCovery® Moisturizing & Shine Enhancing Conditioner

HairCovery® Moisturizing & Shine Enhancing Conditioner is formulated to help protect and revitalize hair while also improving hair texture, moisture, and shine.

Powerful conditioning ingredients work to restore hair's softness and radiance. This rich formula rescues dry and brittle hair without weighing it down to reveal healthy and luscious locks.

The Science Behind the Product

SeneGence® HairCovery® Conditioner is formulated with Botanicals, Peptides and Vitamins to infuse intense moisture and shine into hair strands.

- Capixyl™
- Red Clover Flower Extract
- Chromaveil™
- Hydrolyzed Rice Protein
- Aloe Vera
- SenePeptide®
- SenePlex+® Complex



Key Benefits

- Revitalizes the appearance of hair to look and feel healthier
- Moisturizing without adding weight
- Formulated with NO Sulfates
- Formulated with NO Phthalates
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

SenePlex+®: This unique proprietary complex helps deliver superior hydration, nourishment, and protection to hair. It helps detangle, smooth, and strengthen hair while promoting a healthy scalp, reducing breakage, and enhancing overall shine and manageability.

SenePeptides®: Encourages stimulation of the hair follicles due to the power of isolated active peptides that helps increased keratin production.

Capixyl™: Synergistic combination of biomimetic peptide with Red Clover Flower Extract rich in Biochanin A, which may help hair appear fuller and more voluminous.

Aloe Barbadensis Leaf Juice (Aloe Vera): Natural plant extract which helps calm, soothe, and hydrate. Has antioxidants that help protect the skin from environmental stressors.

Glycerin: A humectant that provides and retains moisture in hair

Hydrolyzed Rice Protein: A vegetable protein that has both skincare and haircare benefits. In haircare, it helps to fortify hair to help prevent damage and improves volume.

Orchis Morio (Orchid) Flower Extract: A plant native to the South Pacific, which has long been a source of excellence for the preparation of emollient products. This powerful antioxidant helps protect against free radicals in the environment.

Jojoba Esters: Jojoba Esters, made from 100% Pure Natural Jojoba are odorless and biodegradable cosmetic ingredients. Jojoba helps protect against free radicals in the environment and adds moisture.

Directions for Use

After cleansing with HairCovery® Shampoo, massage the conditioner into wet hair from root to tip. Allow the conditioner to absorb for up to 3 minutes. Rinse thoroughly

Full Ingredient List:

HairCovery® Moisturizing & Shine Enhancing Conditioner

Water / Aqua / Eau, Cetyl Alcohol, Behentrimonium Chloride, Glycerin, Quaternium-95, Fragrance / Parfum, Acetyl Tetrapeptide-3, Myristoyl Pentapeptide-17, Aloe Barbadensis (Aloe Vera) Leaf Juice, Orchis Morio (Orchid) Flower Extract, Dextran, Trifolium Pratense (Clover) Flower Extract, Hydrolyzed Rice Protein, Panthenol, Stearyl Alcohol, Propylene Glycol, Linalool, Benzyl Cinnamate, Butylphenyl Methylpropional, Citronellol, Phenoxyethanol, Cetearyl Alcohol, Polyquaternium-37, Propanediol, Isopropyl Alcohol, Amyl Cinnamal, Butylene Glycol, Hexyl Cinnamal, Ethylhexylglycerin, Myristyl Alcohol, Benzoic Acid, Sodium Benzoate, 1,2-Hexanediol, Caprylyl Glycol, Citric Acid.



SeneGence® HairCovary® Strengthening & Thickening Hair Serum

SeneGence® HairCovary® Strengthening & Thickening Hair Serum is an intense leave-in hair serum formulated to:

- Enhance the appearance of fuller and more voluminous hair from scalp root to hair tip
- Helps to strengthen and encourages a healthy scalp
- Adds radiant shine

The Science Behind the Product

HairCovary® Strengthening & Thickening Hair Serum is a powerful lightweight serum packed with nourishing ingredients that help to moisturize the scalp to reveal the appearance thicker, healthier, and shinier hair.

Applying throughout the hair to the scalp, and it works by treating hair at the root. A healthy scalp is the basis for producing healthy, strong hair.

Capixyl™ is one of the key volumizing ingredients. It helps provide the look of fuller, thicker, and healthier hair over time.

- This raw material stimulates the hair follicle regeneration process to activate growth while also reducing the hair follicle miniaturization process to limit hair loss.
- The hair follicle self-generation is key to prevent hair loss and improve hair growth that results in enhance hair density and reveal thicker, healthier hair.

In a clinical study of Capixyl™, participants experienced over 79% boost in the number of hairs per square centimeters, after 4 months (shown above).

Also formulated with:

Defenscalp™, which is comprised of water (and) Epilobium Angustifolium Flower/Leaf/Stem Extract, this ingredient helps to reduce sebum and appearance of flakes for a healthy scalp. In a study of 24 volunteers, 100% of volunteers had an improvement in dandruff reaching -54% and -52% after 30 days for respectively non-adherent and adherent dandruff. The scalp is purified and provides a non-oily looking hair

SenePeptide® encourages stimulation of the hair follicles due to the power of isolated active peptides that helps increased keratin production.

Aloe Vera helps hair appear healthier glossy and silky

Willow Herb helps to calm scalp inflammation and irritation to help reduce dryness and promote moisture.

While proprietary SenePlex+® Complex promotes cellular turnover via exfoliation to help enhance hair strength.

Key Benefits

- Leave-in nourishing serum
- Strengthens hair with SenePlex+ Complex
- Enhances hair thickness by adding volume
- Replenishes shine and leaves hair silky
- Formulated with NO Silicones
- Formulated with NO Sulfates
- Formulated with NO Phthalates
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free



Key Ingredients

SenePlex+®: This unique proprietary complex helps deliver superior hydration, nourishment, and protection to hair. It helps detangle, smooth, and strengthen hair while promoting a healthy scalp, reducing breakage, and enhancing overall shine and manageability.

SenePeptide®: Encourages stimulation of the hair follicles due to the power of isolated active peptides that helps increased keratin production.

Capixyl™: Synergistic combination of biomimetic peptide with Red Clover Flower Extract rich in Biochanin A, which may help hair appear fuller and more voluminous.

Defenscalp™ (Water, Epilobium Angustifolium Flower/Leaf/Stem Extract): A patented smart multifunctional ingredient designed to naturally regulate the Malassezia species proliferation while preserving the scalp microbiota to maintain a healthy flake free non-oily looking scalp and hair

Aloe Barbadensis Leaf Juice (Aloe Vera): Natural plant extract which helps calm, soothe, and hydrate. Has antioxidants that help protect the skin from environmental stressors.

Epilobium Angustifolium (Willow Herb) Extract: Used for their potent anti-irritant, and free radical-scavenging effects. Has been known to be therapeutic for various skin conditions.

Orchis Morio (Orchid) Flower Extract: A plant native to the South Pacific, which has long been a source of excellence for the preparation of emollient products. This powerful antioxidant helps protect against free radicals in the environment.

Directions for Use

After washing and conditioning, apply the serum to wet or dry hair/scalp. Work the serum through your hair and massage directly onto scalp and the hair roots daily. Do not rinse. This is a leave-in-treatment. Style hair as desired.

Wet hair: Apply prior to blow drying to for a smooth finish. May act as a barrier to protect against heat.

Dry Hair: Using a small amount, lightly work the serum through the strands to add shine after styling.

Avoid the roots if you're using the serum after styling. Use every 2 to 3 days.

Full Ingredient List:

HairCovary® Strengthening & Thickening Hair Serum

Water / Aqua / Eau, Butylene Glycol, Sodium Acrylates Copolymer, Acetyl Tetrapeptide-3, Aloe Barbadensis (Aloe Vera) Leaf Juice, Orchis Morio (Orchid) Flower Extract, Epilobium Angustifolium (Willow Herb) Extract, Panthenol, Tocopheryl Acetate, Trifolium Pratense (Clover) Flower Extract, Phenoxyethanol, Fragrance / Parfum, Lecithin, Ethylhexylglycerin, Amyl Cinnamal, Hexyl Cinnamal, Propylene Glycol, Tetrasodium EDTA, Linalool, Benzyl Cinnamate, Butylphenyl Methylpropional, Galactoarabinan, Citronellol, Dextran, Limonene, Hydroxycitronellal, Sodium Hydroxide, Sodium Metabisulfite, Citric Acid, Titanium Dioxide (CI 77891).



SeneGence® HairCovery® Thickening & Volumizing Holding Spray

SeneGence® HairCovery® Thickening & Volumizing Holding Spray has medium to firm hold that keeps hair flexible while also delivering beneficial ingredients.

This sophisticated formula contains ingredients such as SenePlex+®, SenePeptide®, Capixyl™, and Vitamins that help improve the appearance and texture of hair.

When partnered alongside the other products in the HairCovery® system, hair will appear more volumized, shiny, and healthy.

The Science Behind the Product

This non-aerosol spray does double duty by effectively holding styles and improving the look of healthier hair with continued use.

The formula does not leave hair sticky or crunchy, but keeps hair flexible to achieve a beautiful, volumized look.

One of the key volumizing ingredients, Capixyl™, which is comprised of a combination of ingredients, including Red Clover Flower Extract. Capixyl™ helps enhance the appearance of hair density and reveal thicker, healthier looking hair.

The vitamin Panthenol provides nourishment and moisture to promote shiny hair with bounce, while proprietary SenePeptide® helps to enhance hair density due to the power of isolated active peptides that causes increased keratin production.

Proprietary SenePlex+® Complex helps to encourage follicular activity, which aids to help improve hair strength.

Key Benefits

- Medium to firm hold with flexibility
- Volumizing
- Nourishing and adds shine
- Non-aerosol
- Formulated with NO Phthalates
- Formulated with NO Sulfates
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free

Key Ingredients

SenePlex+®: This unique proprietary complex helps deliver superior hydration, nourishment, and protection to hair. It helps detangle, smooth, and strengthen hair while promoting a healthy scalp, reducing breakage, and enhancing overall shine and manageability.

SenePeptide®: Encourages stimulation of the hair follicles due to the power of isolated active peptides that helps increased keratin production.



Capixyl™: Synergistic combination of biomimetic peptide with Red Clover Flower Extract rich in Biochanin A, to provide the appearance of fuller, thicker and healthier looking hair.

Panthenol: Vitamin B complex is essential to assist in the formation of healthier tissue. In hair care, this adds moisture and improves hydration to promote a healthier scalp and make hair appear shiny and silky.

Niacinamide (Vitamin B3): An effective antioxidant that also helps to improve health of hair follicles.

Caprylyl Glycol: A plant derived hair-conditioning agent.

Octylacrylamide/Acrylates/Butylaminoethyl Methacrylate Copolymer: Helps provides flexible hold without flaking.

Directions for Use

Style hair as desired. Shake the bottle. Hold 6-12 inches away from hair and mist as needed for medium to firm hold and hair benefits.

Avoid inhalation and contact with eyes.

Full Ingredient List:

HairCovery® Thickening & Volumizing Holding Spray

Alcohol Denat., Water/Aqua/Eau, Octylacrylamide/Acrylates/Butylaminoethyl Methacrylate Copolymer, Trifolium Pratense (Clover) Flower Extract, Niacinamide, Glycerin, Panthenol, Triethyl Citrate, Benzoic Acid, Butylene Glycol, PPG-12 Dimethicone, Aminomethyl Propanol, Citric Acid, Dextran, 1,2-Hexanediol, Caprylyl Glycol, Acetyl Tetrapeptide-3, Myristoyl Pentapeptide-17, Sodium Benzoate, Fragrance/Parfum, Amyl Cinnamal, Hexyl Cinnamal, Linalool, Benzyl Cinnamate, Butylphenyl Methylpropional, Citronellol, Limonene, Hydroxycitronellal.



HairBalance® Shampoo for Normal to Oily Hair

Put an end to oily and weighed down hair, and welcome clean, balanced & bouncy!

The HairBalance® HairCare system is specially formulated to address normal to oily hair types.

HairBalance® Shampoo effectively purifies and cleanses without stripping or overly drying hair. This rich shampoo helps to remove build-up of dirt and excess oil while helping to revitalize your locks.

After washing, your hair is cleaner and feels lighter from roots to ends.

The Science Behind the Product

Our light-weight hair and scalp care formulas are designed to cleanse, hydrate and balance. The sulfate-free shampoo formula effectively cleanses hair without stripping essential moisture and includes beneficial botanicals and vitamins for hair and scalp.

HairBalance® HairCare is packed with nature-based ingredients that powerfully battle oily hair and scalp, while hydrating and soothing.

The formula helps to:

- Improve the texture and volume of hair weighted with excess oil
- Nourish, and balance the scalp to leave your hair more manageable
- Revitalizes to bring back shiny and healthy-looking hair
- Hair is refined without stripping essential moisture
- Looks clean and vibrant
- Feels touchable soft

The formula includes:

Pentavitin® is a natural, plant-derived active which provides intense hydration, assisting in reducing the appearance of scalp flaking. At the same time, it helps to combat oily scalp, and therefore reduces the feeling of itchiness and irritation.

Infused with a complex called Merquat™ 3330PR Polymer, which helps wet and dry hair feel smooth and tangle free, being easily comb-able, but without adding excessive buildup to hair and scalp.

This is important in normal to oily hair types, as hair can often feel matted or tangled due to excessive oil buildup.

Jaguar® C-17, which is a plant-derived polymer including an extract from Guar Beans, that helps to increase the appearance of shine in dull, overly oily hair.

HairBalance® Shampoo includes cooling menthol, for a clean, refreshing, and purifying feeling while washing your hair.



Key Benefits

- Cleanses hair, clarifies scalp, and richly lathers without overly drying
- Helps to combat oily scalp, helping to reduce itchiness and appearance of flakes
- Helps hair to feel softer, look shinier and more manageable
- Improves hair texture and helps with tangles
- Helps hair to look bouncier and less weighted
- Safe for color and chemically treated hair
- Formulated with NO Silicones
- Formulated with NO Sulfates
- Formulated with NO Phthalates
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free



Key Ingredients

AccessMild Blend 30V (Complex of Cocamidopropyl Betaine, Sodium Cocoyl Isethionate, Sodium Lauroyl Sarcosinate): Sulfate-free, gentle cleansing agents that effectively cleanse and purify hair without stripping moisture. This ingredient is safe for color and chemically treated hair.

Pentavitin®: Provides hydration, helping to reduce appearance of dryness and flaking, and combats oily scalp.

Merquat™ 3330PR Polymer: Helps wet and dry hair feel smooth and tangle free.

Jaguar® C-17: Helps to increase the appearance of shine in dull, overly oily hair.

Menthol: Gives scalp a cooling and refreshing feeling.

Vitamins A, B & E: Antioxidant-rich ingredients that help to protect scalp and hair from environmental stressors.

Aloe Vera Leaf Juice & Kelp Extract: Natural plant extract which helps calm, soothe, and hydrate the scalp. Has antioxidants that help protect the skin from environmental stressors.

Sodium Hyaluronate: a powerful humectant that helps retain moisture in your hair, promoting hydration and smoothing to reduce the appearance of frizz and dryness. Capable of rejuvenating dehydrated hair, leaving it smoother, shinier, and softer.

Salicylic Acid: Helps remove dead skin and sebum build up, helping to clarify the skin on your scalp.

Directions for Use

Massage the shampoo into wet hair and scalp. Rinse thoroughly.

(Optional: Based on personal preference, repeat and double cleanse. Rinse thoroughly.)

For optimal results, Follow with HairBalance® Conditioner.

Full Ingredient List:

HairBalance® Shampoo for Normal to Oily Hair

Aqua/Water/Eau, Cocamidopropyl Hydroxysultaine, Sodium Cocoyl Isethionate, Sodium Lauroyl Sarcosinate, Cocamidopropyl Betaine, Parfum/Fragrance, Glycerin, Acrylates Copolymer, Sodium Chloride, Glycol Distearate, Polyquaternium-39, Aloe Barbadensis (Aloe Vera) Leaf Juice, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Orchis Masculina (Orchid) Flower Extract, Sodium Hyaluronate, Panthenol, Tocopheryl Acetate, Tocopherol, Glucosamine HCl, Retinyl Palmitate, PEG-120 Methyl Glucose Dioleate, Saccharide Isomerate, Lauryl Glucoside, Potassium Sorbate, Menthol, Citric Acid, Guar Hydroxypropyltrimonium Chloride, Salicylic Acid, Ethylhexylglycerin, Sodium Hydroxide, Trisodium Ethylenediamine Disuccinate, Sodium Citrate, Butylene Glycol, Urea*, Phenoxyethanol, Benzyl Benzoate, Limonene, Hexyl Cinnamal, Butylphenyl Methylpropional, Coumarin, Linalool, Alpha-Isomethyl Ionone, Amyl Cinnamal, Hydroxycitronellal, Geraniol. *Synthetic

HairBalance® Conditioner for Normal to Dry Hair

Give your hair a dose of lightweight hydration!

The HairBalance® HairCare system is specially formulated to address normal to oily hair types.

It helps to defeat excessive oil while soothing the scalp leaving the hair looking smooth, with more shine, feeling bouncy and being more manageable.

This creamy conditioning formula nourishes and hydrates without causing excess buildup on your scalp.

The Science Behind the Product

HairBalance® Shampoo harmonizes with the HairBalance® Conditioner. The light-weight hair and scalp care formulas are designed to cleanse, hydrate and balance.

HairBalance® HairCare is packed with nature-based ingredients that:

- Powerfully battle oily hair and scalp
- Hydrating and soothing
- Improve the texture and volume of hair weighted with excess oil
- Nourishes the scalp
- Leaves your hair more manageable, shiny and healthy-looking

The results:

- Hair looks smooth and has more bounce
- Looks clean and vibrant
- Feels touchable soft

The formula includes:

Pentavitin® is a natural, plant-derived active which provides intense hydration, assisting in reducing the appearance of scalp flaking.

At the same time, it helps to combat oily scalp, and therefore reduces the feeling of itchiness and irritation.

HairBalance® Conditioner is also infused with Wavemax™, which contains natural Linseed and Chia Seed. These moisturizing ingredients aid in improving the smoothness and manageability of hair by reducing the appearance of frizz. This active also helps protect color and chemically treated hair after heat stress.

A complex called Floramac® 10, which is derived from Macadamia, helps to reduce hair breakage and both wet and dry comb force. It also increases hair shine and provides heat protection from styling tools.

Crodazosoft™ SCQ is a powerful complex which helps to increase hair softness and detangling.

HairBalance® Conditioner includes cooling menthol, for a clean, refreshing, and purifying feeling while conditioning your hair.



Key Benefits

- Adds rich hydration without causing heavy buildup
- Helps hair to become softer, shinier and more manageable
- Moisturizes the scalp and helps to reduce signs of dryness, such as flaking
- Reduces the appearance of frizz and helps with tangles
- Gentle enough for color and chemically treated hair
- Formulated with NO Sulfates
- Formulated with NO Phthalates
- Formulated with NO Silicones
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free



Key Ingredients

Pentavitin®: Provides hydration, helping to reduce appearance of dryness and flaking, and combats oily scalp.

Wavemax Complex: Contains natural Linseed and Chia Seed Extracts. These moisturizing ingredients help to improve smoothness and manageability of hair by reducing the appearance of frizz.

Floramac® 10: Helps to reduce hair breakage, increases hair shine and provides heat protection from styling tools.

Crodazosoft™ SCQ: Helps to increase hair softness and detangling.

Menthol: Gives scalp a cooling and refreshing feeling.

Glycerin: Hydrates scalp and hair.

Aloe Vera Leaf Juice, Seaweed & Kelp Extract: Natural plant extract which helps calm, soothe, and hydrate the scalp. Has antioxidants that help protect the skin from environmental stressors.

Vitamins A, B & E: Antioxidant-rich ingredients that help to protect scalp and hair from environmental stressors.

Sodium Hyaluronate: a powerful humectant that helps retain moisture in your hair, promoting hydration and smoothing to reduce the appearance of frizz and dryness. Capable of rejuvenating dehydrated hair, leaving it smoother, shinier, and softer.

Directions for Use

After cleansing with HairBalance® Shampoo, massage the conditioner into wet hair from root to tip. Allow the conditioner to absorb for up to 3 minutes. Rinse thoroughly.

Full Ingredient List:

HairBalance® Conditioner for Normal to Dry Hair

Aqua/Water/Eau, Cetyl Alcohol, Ethyl Macadamiate, Parfum/Fragrance, Behenyl Alcohol, Glycerin, Quaternium-91, Linum Usitatissimum (Linseed) Seed Extract, Behentrimonium Chloride, Cetearyl Alcohol, Aloe Barbadensis (Aloe Vera) Leaf Juice, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Corallina Officinalis (Seaweed) Extract, Orchis Masculata (Orchid) Flower Extract, Salvia Hispanica (Chia) Seed Extract, Tocopheryl Acetate, Tocopherol, Retinyl Palmitate, Sodium Hyaluronate, Polyquaternium-37, Saccharide Isomerate, PPG-3 Benzyl Ether Myristate, Panthenol, Menthol, Ethylhexylglycerin, Trisodium Ethylenediamine Disuccinate, Benzyl Alcohol, Citric Acid, Caprylic Acid, Xylitol, Sodium Citrate, Malic Acid, Butylene Glycol, Urea*, Glucosamine HCl, Phenoxyethanol, Benzyl Benzoate, Limonene, Hexyl Cinnamal, Butylphenyl Methylpropional, Coumarin, Linalool, Alpha-Isomethyl Ionone, Amyl Cinnamal, Hydroxycitronellal, Geraniol. *Synthetic

HairBalance® Scalp and Hair Serum for Normal to Oily Hair with SenePlex+®

Healthy hair starts with a healthy scalp!

This powerful leave-in scalp and hair serum works to:

- Combat oil and sebum on the scalp
- Soothe and comfort itchy scalps
- Hydrate and protect hair & scalp
- Help hair to appear healthier, smoother, softer, and shinier

This lightweight serum formula works synergistically with the HairBalance® Shampoo and Conditioner to help combat overly oily scalps for more beautiful and healthy-looking hair.

The Science Behind the Product

The HairBalance® HairCare system is specially formulated to address normal to oily hair types. Our light-weight hair and scalp care formulas are designed to cleanse, hydrate and balance.

Packed with nature-based ingredients that powerfully battle oily hair and scalp, while hydrating and soothing. The formula helps to improve the texture and volume of hair weighted with excess oil, nourish, and balance the scalp to leave your hair more manageable, shiny, and healthy-looking!

The result:

- Nourished scalp & hair
- Looks clean and vibrant
- Feels touchable soft

Activated Vegetable Charcoal is a key ingredient in this serum formula, and the reason the color is black. Helps to absorb buildup of dirt and oil that clog pores in overly oily scalps, helping to purify. This results in bouncier, less weighted hair, and helps to soothe itchy, irritated scalps.

Although the formula color is black, when rubbed and blended into the scalp, it blends in clear and does not color or stain the hair roots.

Like the Shampoo and Conditioner, the Serum formula includes the natural, plant derived active Pentavitin®, which provides intense hydration, assisting in reducing the appearance of scalp flaking. At the same time, it helps to combat oily scalp, and therefore reduces the feeling of itchiness and irritation.

Rambuvital™, an extract from Rambutan Seeds (a superfruit from Asia), is a rich source of nutrients and antioxidants that nourishes, helps protect hair, and hydrates scalp and hair. It also helps to energize hair at the roots.

Includes the active Marimoist®, which is a complex that includes Red Seaweed Extract and moisturizing Sodium Hyaluronate. It provides hydration, as well as a cooling and soothing feeling to the scalp, which helps to counteract itchiness and discomfort. This active leaves scalp feeling refreshed and balanced.

Infused with Wild Water Mint, a plant extract that provides additional cooling and revitalizing feeling to the scalp, as well as antioxidant protection.



Key Benefits

- Helps to purify scalp by combating oiliness and buildup
- Helps to soothe, refresh and revitalize the scalp
- Helps hair to feel softer, look shinier and more manageable
- Adds lightweight hydration without weighing roots down
- Formulated with NO Silicones
- Formulated with NO Sulfates
- Formulated with NO Phthalates
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free



Key Ingredients

Activated Vegetable Charcoal Powder: helps to absorb buildup of dirt and oil that clog hair.

Pentavitin®: provides hydration, helping to reduce appearance of dryness and flaking, and combats oily scalp.

Rambuvital™ (Rambutan Seed Extract): from the Rambutan fruit, this seed extract is rich in nutrients and antioxidants.

Marimoist®: a complex that includes red seaweed extract and moisturizing sodium hyaluronate that moisturize and soothe scalp.

Wild Water Mint: a plant extract that revitalized and provides a cooling feeling.

Aloe, Seaweed, Kelp, and Cucumber Extracts: Natural plant extract which helps calm, soothe, and hydrate the scalp. Has antioxidants that help protect the skin from environmental stressors.

Glycerin: hydrates scalp and hair.

Vitamins B & E: antioxidant-rich ingredients that help to protect the scalp & hair from environmental stressors.

Directions for Use

After washing and conditioning, apply the serum to wet or dry hair/scalp. Work the serum through your hair and massage directly onto scalp and the hair roots daily. Do not rinse. This is a leave-in-treatment. Style hair as desired. Use every 2 to 3 days.

Wet hair: Apply prior to blow drying to for a smooth finish. May act as a barrier to protect against heat.

Dry Hair: Using a small amount, lightly work the serum through the strands to add shine after styling. Avoid the roots if you're using the serum after styling.

Full Ingredient List:

HairBalance® Scalp and Hair Serum for Normal to Oily Hair

Aqua/Water/Eau, Polyacrylate Crosspolymer-6, Aloe Barbadensis (Aloe Vera) Leaf Juice, Nephelium Lappaceum (Rambutan) Seed Extract, Laminaria Digitata (Kelp) Extract, Saccharomyces Cerevisiae (Yeast) Extract, Cucumis Sativus (Cucumber) Extract, Orchis Masculina (Orchid) Flower Extract, Mentha Aquatica (Water Mint) Leaf Extract, Chondrus Crispus (Red Algae) Extract, Sodium Hyaluronate, Tocopherol, Panthenol, Glycerin, Saccharide Isomerate, Potassium Sorbate, Ethylhexylglycerin, Butylene Glycol, Maltodextrin, Citric Acid, Charcoal Powder, T-Butyl Alcohol, Sodium Benzoate, Urea*, Glucosamine HCl, Gluconolactone, Sodium Citrate, Sodium Hydroxide, Phenoxyethanol, Parfum/Fragrance, Benzyl Benzoate, Limonene, Linalool, Hexyl Cinnamal, Geraniol. *Synthetic

RESOURCE LIST



HYALURONIC ACID (PAGE 8)

[HTTPS://MY.CLEVELANDCLINIC.ORG/HEALTH/ARTICLES/22915-HYALURONIC-ACID](https://my.clevelandclinic.org/health/articles/22915-hyaluronic-acid)

FASCIA & FACE YOGA (PAGE 8)

[HTTPS://WWW.HOPKINSMEDICINE.ORG/HEALTH/WELLNESS-AND-PREVENTION/MUSCLE-PAIN-IT-MAY-ACTUALLY-BE-YOUR FASCIA#:~:TEXT=FASCIA%20IS%20A%20THIN%20CASING,CAUSE%20PAINFUL%20KNOTS%20TO%20DEVELOP.](https://www.hopkinsmedicine.org/health/wellness-and-prevention/muscle-pain-it-may-actually-be-your-fascia#:~:text=FASCIA%20IS%20A%20THIN%20CASING,CAUSE%20PAINFUL%20KNOTS%20TO%20DEVELOP.)

[HTTPS://MY.CLEVELANDCLINIC.ORG/HEALTH/BODY/23251-FASCIA](https://my.clevelandclinic.org/health/body/23251-fascia)

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KERATIN (PAGE 9)

[ANATOMY, SKIN \(INTEGUMENT\), EPIDERMIS - STATPEARLS - NCBI BOOKSHELF \(NIH.GOV\).](#)

[KERATIN: PROTEIN, STRUCTURE, BENEFITS, USES & RISKS \(CLEVELANDCLINIC.ORG\).](#)

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[HTTPS://HEALTH.CLEVELANDCLINIC.ORG/FACE-ROLLER-BENEFITS](https://health.clevelandclinic.org/face-roller-benefits)

MELANIN (PAGE 10)

[HTTPS://MEDLINEPLUS.GOV/GENETICS/UNDERSTANDING/TRAITS/HAIRCOLOR/](https://medlineplus.gov/genetics/understanding/traits/haircolor/)

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PEPTIDES (PAGE 11)

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