



HairBalance™ Scalp and Hair Serum for Normal to Oily Hair with SenePlex+®



Healthy hair starts with a healthy scalp! This powerful leave-in scalp and hair serum works to combat oil and sebum on the scalp, soothe and comfort itchy scalps, and hydrate and protect the scalp. The lightweight formula helps to absorb dirt and oil clogging scalp and hair, and help hair to appear healthier, smoother, softer, and shinier.

The Science Behind the Product

The HairBalance HairCare system is specially formulated to address normal to oily hair types. Our light-weight hair and scalp care formulas are designed to cleanse, hydrate and balance.

HairBalance HairCare is packed with nature-based ingredients that powerfully battle oily hair and scalp, while hydrating and soothing.

The formula helps to improve the texture and volume of hair weighted with excess oil, nourish and balance the scalp to leave your hair more manageable, shiny and healthy-looking!

The result: hair stays protected, looks clean and vibrant, and feels touchably soft.

This lightweight serum formula works synergistically with the HairBalance Shampoo and Conditioner to help combat overly oily scalps for more beautiful and healthy-looking hair.



A key ingredient in this serum formula, and the reason the color is black, is activated vegetable charcoal. This ingredient helps to absorb buildup of dirt and oil that clog hair in overly oily scalps, helping to purify. This results in bouncier, less weighted hair, and helps to soothe itchy, irritated scalps. And although the formula color is black, when rubbed and blended into

scalp, it blends in clear and does not color or stain roots.



Like the Shampoo and Conditioner, the Serum formula includes the natural, plant-derived active Pentavitin®, which provides intense hydration, assisting in reducing the appearance of scalp flaking. At the same time, it helps to combat oily scalp, and therefore reduces the feeling of itchiness and irritation.

Rambuvital™, an extract from Rambutan Seeds (a superfruit from Asia), is a rich source of nutrients and antioxidants that nourishes, helps protect hair, and hydrates scalp and hair. It also helps to energize hair at the roots.



The serum formula also includes the active Marimoist®, which is a complex that includes red seaweed extract and moisturizing sodium hyaluronate. It provides hydration, as well as a cooling and soothing feeling to the scalp, which helps to counteract itchiness and discomfort. This active leaves scalp feeling refreshed and balanced.

HairBalance Scalp & Hair Serum is also infused with Wild Water Mint, a plant extract that provides additional cooling and revitalizing feeling to the scalp, as well as antioxidant protection.





Key Benefits

- Helps to purify scalp by combating oiliness and buildup
- Helps to soothe, refresh and revitalize the scalp
- Helps hair to feel softer, look shinier and more manageable
- Adds lightweight hydration without weighing roots down
- Formulated without gluten, sulfates, phthalates, parabens, animal by-products and silicone

Key Performing Ingredients

Activated Vegetable Charcoal Powder: helps to absorb buildup of dirt and oil that clog hair.

Pentavitin®: provides hydration, helping to reduce appearance of dryness and flaking, and combats oily scalp.

Rambuvital™ (Rambutan Seed Extract): from the Rambutan fruit, this seed extract is rich in nutrients and antioxidants.

Marimoist®: a complex that includes red seaweed extract and moisturizing sodium hyaluronate that moisturize and soothe scalp.

Wild Water Mint: a plant extract that revitalized and provides a cooling feeling.

Supporting Beneficial Ingredients

Aloe, Seaweed, Kelp, and Cucumber Extracts: help to calm and soothe itchy scalp.

Glycerin: hydrates scalp and hair.

Vitamins B & E: antioxidant-rich ingredients that help to protect scalp and hair.

Directions for Use

Use on wet or dry hair/scalp. Apply serum directly onto scalp and hair roots daily, morning or evening. Massage with fingertips. Do not rinse.



FAQ's

What are the signs of oily hair and scalp?

If your hair and scalp are oily, you will notice issues such as the appearance or feeling of greasiness, heaviness or limpness in hair, coarseness in texture and dullness or lack of shine. Your scalp may feel itchy and show signs of build-up and flaking.

What causes oily hair and scalp?

Overactive sebaceous glands which produce oil and sebum are the main cause of oily hair and scalp. This can be due to hormonal changes, or even changes in seasons, lifestyle, climate, over washing, even infrequent washing.

Why do we hate it? Greasy hair can throw off your whole appearance, turning newly washed hair into a greasy, limp mess. Aside from being an eyesore, greasy hair feels unclean and dirty.

Enter our HairBalance HairCare system, which works to gently but effectively cleanse, remove buildup, dirt and oil, and replace with nourishing vitamins and botanicals that soothe and are beneficial to hair and scalp.

Who is HairBalance for?

HairBalance is for those who have normal to oily hair and scalp.

What hair types of hair tend to be oily?

Some commonly oily hair types include fine to course, straight to wavy hair types. Oily hair and scalp are not limited to these types, but common in these types.