



HairBalance® Shampoo for Normal to Oily Hair with SenePlex+®



Say goodbye to oily and weighted hair, and hello to clean, balanced and bouncy!

The HairBalance Shampoo formula works on normal to oily hair types to effectively purify and cleanse without stripping or overly drying hair. After washing, your hair is cleaner and feels lighter from roots to ends. This rich shampoo helps to remove build-up of dirt and excess oil while helping to revitalize your locks.

The Science Behind the Product

The HairBalance HairCare system is specially formulated to address normal to oily hair types. Our light-weight hair and scalp care formulas are designed to cleanse, hydrate and balance.

HairBalance HairCare is packed with nature-based ingredients that powerfully battle oily hair and scalp, while hydrating and soothing. The formula helps to improve the texture and volume of hair weighted with excess oil, nourish, and balance the scalp to leave your hair more manageable, shiny and healthy-looking!

The result: hair stays protected, looks clean and vibrant, and feels touchably soft.

The sulfate-free shampoo formula effectively cleanses hair without stripping essential moisture and includes beneficial botanicals and vitamins for hair and scalp.



The formula includes the natural, plant-derived active Pentavitin®, which provides intense hydration, assisting in reducing the appearance of scalp flaking. At the same time, it helps to combat oily scalp, and therefore reduces the feeling of itchiness and irritation.



HairBalance Shampoo is also infused with a complex called Merquat™ 3330PR Polymer, which helps wet and dry hair feel smooth and tangle free, being easily comb-able, but without adding excessive buildup to hair and scalp. This is important in normal to oily hair types, as hair can often feel matted or tangled due to excessive oil buildup.



HairBalance Shampoo also includes Jaguar® C-17, which is a plant-derived polymer including an extract from guar beans, that helps to increase the appearance of shine in dull, overly oily hair.

Finally, the HairBalance Shampoo formula also includes cooling menthol, for a clean, refreshing and purifying feeling while washing your hair.

Key Benefits

- Cleanses hair, clarifies scalp, and richly lathers without overly drying
- Helps to combat oily scalp, helping to reduce itchiness and appearance of flakes
- Helps hair to feel softer, look shiner and more manageable
- Improves hair texture and helps with tangles
- Helps hair to look bouncier and less weighted
- Safe for color and chemically treated hair
- Formulated without gluten, sulfates, phthalates, parabens, animal by-products and silicone



Key Performing Ingredients

AccessMild Blend 30V (Complex of Cocamidopropyl Betaine, Sodium Cocoyl Isethionate, Sodium Lauroyl Sarcosinate): Sulfate-free, gentle cleansing agents that effectively cleanse and purify hair without stripping moisture. This ingredient is safe for color and chemically treated hair.

Pentavitin®: provides hydration, helping to reduce appearance of dryness and flaking, and combats oily scalp.

Merquat™ 3330PR Polymer: helps wet and dry hair feel smooth and tangle free.

Jaguar® C-17: helps to increase the appearance of shine in dull, overly oily hair.

Menthol: gives scalp a cooling and refreshing feeling.

Supporting Beneficial Ingredients

Vitamins A, B & E: antioxidant-rich ingredients that help to protect scalp and hair.

Aloe Vera Leaf Juice & Kelp Extract: Helps to calm and soothe scalp.

Sodium Hyaluronate: effective moisturizing ingredient.

Salicylic Acid: this ingredient is included in this formula at a low level (0.1%) to help remove dead skin and sebum build up, helping to clarify the skin on your scalp.

Directions for Use

Massage into wet hair and scalp. Rinse thoroughly. Follow with HairBalance Conditioner for optimal results.

FAQ's

What are the signs of oily hair and scalp?

If your hair and scalp are oily, you will notice issues such as the appearance or feeling of greasiness, heaviness or limpness in hair, coarseness in texture and dullness or lack of shine. Your scalp may feel itchy and show signs of build-up and flaking.



What causes oily hair and scalp?

Overactive sebaceous glands which produce oil and sebum are the main cause of oily hair and scalp. This can be due to hormonal changes, or even changes in seasons, lifestyle, climate, over washing, even infrequent washing.

Why do we hate it? Greasy hair can throw off your whole appearance, turning newly washed hair into a greasy, limp mess. Aside from being an eyesore, greasy hair feels unclean and dirty.

Enter our HairBalance HairCare system, which works to gently but effectively cleanse, remove buildup, dirt and oil, and replace with nourishing vitamins and botanicals that soothe and are beneficial to hair and scalp.

Who is HairBalance for?

HairBalance is for those who have normal to oily hair and scalp.

What hair types of hair tend to be oily?

Some commonly oily hair types include fine to course, straight to wavy hair types. Oily hair and scalp are not limited to these types, but common in these types.