

# Heel & Elbow Softening Cream with SenePlex+

The Heel & Elbow Softening Cream targets thick, rough, and dry skin areas in need of a softer texture and more hydrated feel. Made with beneficial moisturizers, soothing botanicals and 9% Glycolic Aid, this rich cream product tackles your toughest, roughest body skin areas.

### The Science Behind the Product

Heel & Elbow Softening Cream is part of the SeneGence Spa line that provides a pampering, self-care experience and results that leave skin softer and more radiantly beautiful.



Heel & Elbow specifically addresses areas of your body with thick, rough, calloused and dry skin texture to reveal smoother, softer skin.

The key softening ingredient in the formula is 9% Glycolic Acid. This ingredient belongs to the alpha-hydroxy acid (AHA) family, and is an effective skincare ingredient. The main function of Glycolic Acid is to aid in skin exfoliation, helping to lift and remove dead

skin to reveal smoother, more youthful looking skin. Glycolic acid also helps perfect and even complexion. As it exfoliates away dead skin, skin will appear more vibrant and luminous.

Glycolic Acid can also help your skin to better absorb other products that you layer on top. Layering Advanced Hydration Body Lotion over your Heel & Elbow Softening Cream is the perfect heel & elbow routine for your softest, smoothest skin.

This key ingredient, coupled with the powerful skin benefits of SenePlex+ and rich botanicals, vitamins and moisturizers, creates the ultimate skin softening formula for body areas in need.



#### Heel & Elbow Softening Cream Benefits:

- Helps soften and smooth rough body skin areas like heels and elbows
- Multiple botanical extracts such as Apple and Seaweed provide additional hydrating benefits
- Rich Nangai Oil and Moringa Oil deeply moisturize and soften skin
- Contains proprietary SenePlex+ Complex
- Formulated without parabens, gluten, or animal by-products

## **Key Performing Ingredients**

**SenePlex+™ Complex:** Powerful proprietary complex that helps to reduce the signs of aging.

**Glycolic Acid:** an alpha hydroxy acid, it helps exfoliate skin and remove dead skin to reveal brighter, softer and fresher skin.

**Pyrus Malus (Apple) Fruit Extract:** helps provide instant moisture to skin for a smooth feel.

**Moringa Oleifera (Moringa) Seed Oil**: full of radiance boosting fatty acids and vitamins that help to smooth and moisturize skin.

**Canarium Indicum (Nangai) Seed Oil:** a natural oil derived from the Nangai nut that helps skin maintain moisture.

Aloe Barbadensis (Aloe Vera) Leaf Juice: soothing and hydrating.

Laminaria Digitata (Kelp) Extract: hydrates, helps protect skin, and softens the skin.

**Corallina Officinalis (Seaweed) Extract:** helps prevent and decrease signs of aging by hydrating, tightening, and toning the skin.

**Tocopheryl Acetate (Vitamin E):** antioxidant-rich ingredient that helps to protect skin from environmental elements.

#### **Directions for Use**



On clean, dry skin, massage into dry, calloused areas such as the heels and elbows. Layer or mix with Advanced Hydration Body Lotion. Not to be used on the face.

Use twice weekly or as needed to achieve desired results.

This product contains an alpha hydroxy acid (AHA) that may increase your skin's sensitivity to the sun and particularly the possibility of sunburn. Use a sunscreen, wear protective clothing, and limit sun exposure while using this product and for a week afterward.

# **FAQs**

Q: Can you describe the scent and texture?

**A:** The texture is a thick, rich cream and it has a light citrus-floral scent that complements other SeneGence skincare and spa products.

Q: How is this product different from Shea Butter Body Cream?

A: The Heel & Elbow Softening Cream serves a different function and has different ingredients than the Shea Butter Body Cream. Shea Butter Body Cream's key ingredient is...you guessed it...shea butter! This cream is used all over the body to gently hydrate and moisturize skin. Heel & Elbow Softening Cream was specifically formulated for dry, rough areas such as heels and elbows. The 9% Glycolic Acid in the formula helps to soften these tough areas. The addition of ingredients like Moringa seed oil, Nangai oil, aloe leaf juice and seaweed extract adds more nourishment and hydration to skin.

Q: Is [insert ingredient] in Heel & Elbow Softening Cream?

A: The full ingredients list is publicly available on <u>www.senegence.com</u>.