



MakeSense® Original Foundation



MakeSense Original Foundation with SenePlex+ Complex® combines long-lasting, non-smearing cosmetics with anti-aging skincare to give you an impeccably flawless finish.

This oil-free, water resistant and long-lasting liquid foundation can be used on any skin type and provides medium coverage at its lightest application, and full coverage at its heaviest application, with a natural finish. The texture is a light weight, non-oily cream that spreads easily. The foundation glides onto the skin, giving an even, professional finish without the heavy feel of makeup.

Original Foundation is available in 19 shades and can be mixed to create a custom match.

This long-lasting formula is also available as a liquid highlighter, called Pearlizer.

The Science Behind the Product

MakeSense Foundation completes the SeneGence SkinCare System for the ultimate in a foundation. SeneGence SkinCare products were formulated to be used underneath MakeSense Foundation. SeneGence 3 in 1 Cleansers and DayTime Moisturizers prepare the skin for the long-lasting color technology of the SeneGence Cosmetics line.



The rich color pigments used in the formulation adapt to skin pigmentation allowing shades to look natural on a multitude of skin tones.

The unique homogenization process of this creamy foundation provides excellent water resistance that will keep your make-up looking as fresh in the late afternoon as it did in the morning. MakeSense Original Foundation is the base upon which the long-lasting color of our other Cosmetics technologies will adhere throughout the day.

Key Benefits

- Long-lasting coverage
- Oil free—can be used on any skin type
- Adapts to skin pigmentation—allowing shades to look natural
- Anti-aging skincare benefits with SenePlex+
- Water-resistant
- Non-comedogenic

Key Ingredients

SenePlex+ Complex: Powerful proprietary complex that helps to reduce the signs of aging.

Sodium Hyaluronate: a powerful humectant and moisturizing ingredient.

Orchid Flower Extract: A plant native to the South Pacific, which has antioxidant properties.

Laminaria Digitata (Kelp) Extract: hydrates, helps protect, and softens the skin.

Simmondsia Chinensis (Jojoba) Seed Extract: a moisturizer and emollient that helps improve the appearance of skin firmness and suppleness.

Spirulina Maxima (Algae) Extract: hydrating, skin-conditioning, and toning.

Saccharomyces Cerevisiae (Yeast) Extract: helps in moisture retention.



Aloe Vera Leaf Juice: moisturizes, soothes, and calms the skin.

Vitamins A and E: helps to improve the appearance of skin firmness, aids in protecting skin from environmental factors.

Directions for Use

After applying MakeSense Foundation with blending brush or sponge to each area of face, blend evenly. Blend up and out to hairlines, extend down to neck and inward towards nose and over eyelids.

To remove MakeSense Foundation, use specifically formulated Fooops! SenseCosmetics Liquid or Wipes Color Remover.

Cosmetics with a Cause

Something else your skin shows is how you feel about yourself. If you feel bad about you, it shows. And if you feel good about you, it shows. Remember, the skin has no secrets.

To help create a good feeling, Joni Rogers-Kante, Founder, CEO and Chairwoman of SeneGence has set up the charitable Make Sense Foundation®. This is a nonprofit organization dedicated to helping women and children in crisis. A portion of the proceeds from the sale of each MakeSense Original and Advanced Anti-Aging Foundation and Pearlizer cosmetic product benefits this nonprofit charity. In this way, our Distributors, customers, and employees join together to make a difference in the lives of others. And that's something to feel good about!