



Overnight Lip Mask



Overnight Lip Mask is a leave-on lip-sleeping mask that soothes and hydrates for visibly plumper, pillow soft, smoother, and suppler lips upon waking in the morning. The formula is packed with active ingredients and botanicals specifically chosen to give you the most hydrated, softest lips ever. Also featuring a juicy watermelon scent and flavor, this

overnight lip mask not only gives you softer-looking and more hydrated lips, it also offers a pleasant sensory experience that fits in perfectly with your nighttime skin care routine.

The Science Behind the Product

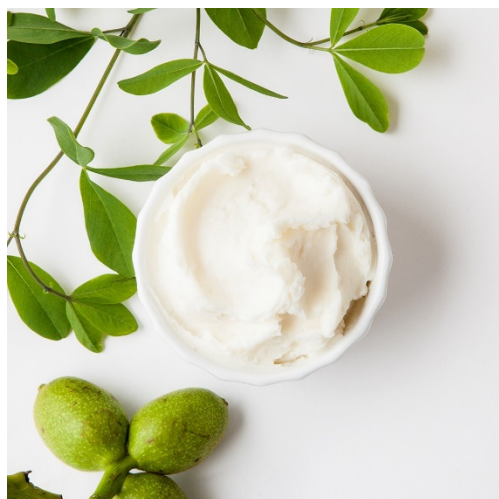
Overnight Lip Mask is a soft-balm texture product that is applied in the evening and is left on lips while sleeping, working overnight to hydrate your lips.



Key to the formulation is the active LIPerfection[®], which is derived from a purified extract of organic mustard sprouts. This ingredient has been shown to increase hydration, decrease appearance of fine lines, and increase the appearance of volume in the lips, giving a plumping effect, after just one application. This active has no scent or taste, but offers great plumping and hydrating benefits.



Rich in amino acids, vitamins, potassium and antioxidants, Watermelon Extract in the lip mask is a superfruit ingredient that helps prevent moisture loss that can occur overnight. What especially makes watermelon extract a superfruit star is lycopene. Lycopene, a plant nutrient present in watermelon, is responsible for its deep red color. It acts as an antioxidant in skin care and is a key ingredient in helping to hydrate and protect lips in the Overnight Lip Mask.



Moisturizing natural Castor Oil, Nangai Oil, and rich Shea Butter hydrate, soften and smooth lip texture, while our proprietary SenePlex+ Complex helps reduce the signs of aging.

A generous layer of this soothing mask at bedtime helps reduce signs of dryness and dehydration, so you can wake up to lips that feel hydrated, supple, and soft to the touch, and look plumper and more youthful.

The Overnight Lip Mask is available individually and in the Ultimate Lip Care Collection, which includes the mask, a lip mask applicator, LipSmooth Conditioning Polish, and Moisturizing Lip Balm packaged in a custom gold lips bag.

Key Benefits

- Hydrates, plumps and protects lips from drying throughout the night
- Helps to reduce the appearance of fine lines and adds a more defined look to lips
- Softer, smoother plumper and more supple-looking lips upon waking with a more even, smooth texture on which to apply LipSense
- Includes proprietary SenePlex+
- Formulated without: Gluten, Parabens, or Animal By-Products

Key Ingredients

LIPerfection: an active ingredient derived from purified extract of organic mustard sprouts that helps to hydrate and increase the appearance of lip volume.



Watermelon Fruit Extract: superfruit extract rich in vitamins, aminos, and antioxidants which protect against moisture loss.

Shea Butter: Softens and protects skin.

Nangai Seed Oil: hydrates and soothes skin with moisture-enhancing triglycerides.

Castor Seed Oil: natural humectant that moisturizes skin.

SenePlex+: helps reduce the signs of aging

Directions for Use

Apply generously to lips and leave on overnight.

FAQ's

What is the best way to apply this product?

We recommend using either clean fingertips to lightly apply to clean, dry lips, or the silicone lip mask applicator which is included in the Ultimate Lip Care Collection. This collection includes the Overnight Lip Mask, lip mask applicator, LipSmooth Conditioning Polish, Moisturizing Lip Balm (original/clear), and a gold lips bag.

Can this mask be worn over LipSense Lip Color?

No, the Overnight Lip Mask is meant to be applied to clean, dry lips in the evening before bed.

How is this product different from Moisturizing Lip Balm or LipSense Gloss?

Overnight Lip Mask was specifically formulated to be applied and worn overnight to hydrate, protect and plump lips. While Lip Balm and Lip Gloss include rich moisturizing ingredients as well, Overnight Lip Mask is formulated with an active ingredient specifically for plumper-looking lips.



How is this product different from LipVolumizer?

LipVolumizer is a clear lip gloss style product formulated to be worn day or night to help boost lip volume. Overnight Lip Mask is a thicker balm-style product packaged in a jar, meant to be incorporated into your nighttime routine and worn overnight. Both offer volumizing properties but different active ingredients and lip benefits. As well, Overnight Lip Mask offers a sensory experience with watermelon flavor and scent, helping you to wind down and relax at the end of the day.

How long will one jar of Overnight Lip Mask last?

With nightly use, your Overnight Lip Mask should last between 2-3 months before needing to repurchase.

How often should I use Overnight Lip Mask?

You can use nightly, or as needed to improve the hydration, softness and plumpness of your lips.

Where should I use Overnight Lip Mask in my routine?

Use Overnight Lip Mask while applying, or after applying your nighttime skin care routine. Apply to clean, dry lips and leave on while sleeping.

Is there any tint or color of Overnight Lip Mask?

While the mask looks lightly pink in the jar, it will not impart any significant color or tint to your lips, and you do not need to worry about color transfer.

The full ingredients list is publicly available on www.senegence.com.