

## C-Bright Dark Spot Corrector



Vitamin C is famous for its health and skin benefits. It's a powerhouse ingredient for an advanced anti-aging skincare routine that's suitable for all skin types.

C-Bright Dark Spot Corrector features a synergistic antioxidant combination to:

- visibly improve skin's brightness
- supports a firmer looking appearance
- target stubborn discoloration and dull, uneven tone
- help to protect from free radical damage and discoloration from sun exposure

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- 15% stabilized vitamin C derivative
- Ferulic acid
- Vitamin E
- and a skin smoothing peptide

### The Science Behind the Product

It benefits skin by helping to even out the skin tone, supporting the look of firmness & elasticity, fading dark spots all while helping skin look brighter and more radiant overall.

Key Mechanism of Vitamin C that helps support skin health:

- *Inhibition of melanin production:* Melanin is the pigment that gives skin its color. Overproduction of melanin can lead to hyperpigmentation, which can cause uneven skin tone and dark spots. Vitamin C can inhibit the production of melanin by interfering with an enzyme called tyrosinase, which is responsible for melanin synthesis.
- *Collagen synthesis:* Collagen is a protein that gives skin its structure and elasticity. As we age, collagen production decreases, leading to wrinkles and sagging skin. Vitamin C can stimulate collagen synthesis, helping to firm and tighten the skin.
- *Antioxidant activity:* Vitamin C is a potent antioxidant, which means it can neutralize free radicals in the skin that can cause cellular damage and lead to premature aging. By reducing oxidative stress, vitamin C can help to prevent skin damage and promote a more youthful appearance.

C-Bright Dark Spot Corrector is formulated with a proprietary Spot Correcting System™ which features a synergistic dual-action combination of 3-O-Ethyl Ascorbic acid (Stable



Vitamin C derivative), Tocopherol Acetate (Vitamin E), Acetyl Tetrapeptide-2, Ferulic Acid, and SenePlex+® improve the appearance of fine lines, wrinkles, and dark spots and helps neutralize skin damaging free radicals from the environment.

It is important to choose a serum that contains a stable form of vitamin C or its derivative such as 3-O-Ethyl Ascorbic Acid, since unstable forms of vitamin C can break down and become less effective. Some vitamin C products on the market oxidize easily and change color when exposed to air or light.

The highly stable vitamin C derivative, 3-O-Ethyl Ascorbic Acid, is easily absorbed into the skin where it is decomposed by biological enzyme to a functional vitamin C.

Ferulic acid and Vitamin E are antioxidants that help boost the effectiveness of Vitamin C and help to protect overall skin integrity by reducing dark spots. The combination of these two antioxidants help to protect from skin-damaging free radicals and help support the skin barrier and promote firmer looking skin.

Acetyl Tetrapeptide-2 is a popular anti-aging peptide that helps to increase the appearance of firmness and nourish the skin.

#### Key Benefits:

- Reduces the appearance of dark spots and discoloration
- Helps to even out skin tone
- Brightens skin and boosts radiance
- Supports a firmer looking appearance
- Helps to protect from skin-damaging free radicals
- Feather-light, liquid formula absorbs quickly
- Use alone or add as a booster to your serum or moisturizer
- Dermatologist tested
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Gluten Free
- Formulated with NO Fragrance

### Key Performing Ingredients

**Seneplex+:** A powerful proprietary complex that helps to reduce the signs of aging.

**3-O-Ethyl Ascorbic Acid:** A highly stable vitamin C derivative that is easily absorbed into the skin to help improve stubborn discoloration and dark spots.

**Ferulic Acid:** An antioxidant that when combined with vitamins C and E boosts their effectiveness in reducing oxidative stress and damage caused by free radicals and discoloration from sun exposure.



**Tocopherol Acetate (Vitamin E):** A skin-identical ingredient that hydrates the skin and helps maintain elasticity.

**Acetyl Tripeptide-2: Commonly** known as an anti-aging peptide that helps increase the appearance of firmness and promotes plumper-looking skin.

**Sodium Hyaluronate:** Offers superior hydration by drawing in moisture to deeply hydrate and plump skin.

**Prickly Pear Flower Extract:** Hydrates to support the skin's moisture barrier for a more radiant complexion.

### **Directions for Use:**

Using the side button to add the liquid C-Bright Dark Spot Corrector to the dispenser dropper.

Dispense a few drops into hand and apply directly onto cleansed skin before applying serums and moisturizer. For daytime, always follow with a sunscreen.

*Optional:* You can add a few drops of the C-Bright to your preferred serum or moisturizer.

May be used AM & PM.

Avoid simultaneously using Vitamin C when using Benzoyl Peroxide and Retinol.

For external use only. Avoid direct contact with eyes.

### **FAQs**

**Q: What is the % of vitamin C in C-Bright Dark Spot Corrector?**

A: C-Bright Dark Spot Corrector is a potent formula that contains 15% vitamin C derivative that is easily absorbed into the skin.

**Q: What active ingredients should not be mixed with C-Bright?**

A: Vitamin C and Retinol work optimally in different pH environments and thus should typically not be combined. We recommend using the C-Bright in the morning and on alternate evenings when you are not using SenePlex+ Retinol Serum.



It is also best practice to avoid combining benzoyl peroxide and vitamin C because benzoyl peroxide can oxidize, or break down vitamin C. We recommend using Spot-On on days that you are not using C-Bright or alternate morning or evening.

**Can I use the Facial Resurfacer or Detoxifying Oxygen Facial Mask with C-Bright?**

A: Yes. When you use Oxygen Facial Mask or Facial Resurfacer, please allow approximately 30 minutes to pass, before continuing with C-bright serum to minimize any sensitivity with Vit C. You can also use on alternate days or AM/PM regimen.

**Q: Can you describe the texture?**

**A:** It is a feather-light liquid formula that absorbs quickly and can be mixed with preferred serum or moisturizer.

**Q: Can you describe the fragrance?**

A: It is fragrance free.

**Q: When should I use this in my skin care routine?**

A: C-Bright can be mixed with your preferred serum and moisturizer so it cuts an additional step in your skincare routine. For daytime, always follow with a sunscreen.

**Q: How often should I use the C-Bright Dark Spot Corrector?**

A: Once or twice daily. For daytime, always follow with a sunscreen.

**Q: Who is the target customer for C-Bright Dark Spot Corrector?**

A: This potent serum is for those who are concerned about dark spots and discoloration caused by hyperpigmentation, aging and sun damage to reveal brighter, firmer, and more even skin tone.

**Q: What is the difference between SeneSerum-C and C-Bright Dark Spot Corrector?**

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A: SeneSerum-C is a daily defense, preventative formula that helps protect the skin against environmental aggressors while it helps brighten and firm skin's appearance.

C-Bright is a targeted, corrective formula that helps improve the look of stubborn discoloration and dark spots.

SeneSerum is "Before the condition happens"

C-Bright is "After the condition happens."

**Q: Can I use both SeneSerum-C and C-Bright together?**

A: Yes, you can use both in AM and PM. Dispense a few drops of C-Bright into SeneSerum-C and apply onto cleansed skin. For daytime, always follow with sunscreen.

**Q: Is the C-Bright Dark Spot Corrector formulated without gluten, paraben and animal-by product?**

A: Yes.

**Q: What ingredients does the new C-Bright Dark Spot Corrector consist of?**

A. The full ingredients list is publicly available on [www.senegence.com](http://www.senegence.com).

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 SeneGence®