



# EyeSense<sup>®</sup> Long Lasting Liquid Eye Liner Pen

EyeSense® Long-Lasting Liquid Eye Liner Pen is a long-lasting, waterproof liquid, felt-tipped liner that delivers precision with refined results.

Effortlessly create a bold, dynamic line with one smooth stroke.

#### The Science Behind the Product

Enhance your eyes with stunning, dramatic, and precise eye liner looks that last and are easy to create with this Liquid Eye Liner Pen.

The liner glides like smooth velvet. Highly pigmented to give a bold eyeliner look with no feathering & no bleeding into fine lines. With minimal wait, the pigment sets quickly for long-lasting, waterproof wear.

It features a firm but flexible felt-tipped brush applicator, similar to a calligraphy pen. This pen has a delivery system that is perfect for easy use and precise application.

Whether you prefer a simple, thin line or a bold, dramatic cat eye, this user-friendly Liquid Eye Liner Pen can achieve a variety of eye makeup looks.

Please refer to the Beauty Book for current shade selection.

## **Key Benefits**

- Long-lasting
- Waterproof
- Smudge-resistant
- Highly pigmented
- Smooth application
- Formulated with NO Parabens
- Formulated with NO Animal By-Products
- NO Animal Testing
- Vegan
- Gluten Free



### **Directions for Use**

Shake the Liquid Eye Liner Pen before application. Apply the liner as closely to the top lash line as possible.

Based on preference, you can achieve a thin or thick eyeliner shape. It depends on how you hold the liner and if you apply minimal or heavier pressure with the felt tip applicator brush.

For a smooth line, gently hold taut the temple area near the tail of the eyebrow and glide the liner across the upper lash line. Avoid pulling or tugging the skin.

Be sure to replace the cap tightly to avoid it from drying out.

*Please Note:* Always store the Liquid Eye Liner Pen tip-down so the applicator stays saturated. Do not leave the tip open longer than the application time to prevent the tip from drying out.

To remove, use Fooops!® Liquid Remover or Color Removing Wipes.

## Options:

- a) You can glide the Liquid Eyeliner Pen in one continuous fluid stroke.
- b) You can use small, feathering strokes to build your preferred eyeliner look.

Based on the eye shape and the look you want to create; you have a variety of options. The liner can be applied:

- a) across the entire lash line from the outer to the inner corner
- b) from the outer corner tapering off to the middle of the lash line
- c) as a baby wing on the outer corner only
- d) as a defined tightline to just define the lash line
- e) as a bold winged cat-eye
- f) as a defined & dramatic finish to an angled fox-eye / siren-eye
- g) as a finishing touch to a smokey eye application created with EyeSense® Long Lasting Eyeliner Pencil and ShadowSense®. Define the look with polished definition on the outer corner.