



## NeoTight<sup>®</sup> Rejuvenating Anti-Wrinkle Serum



NeoTight Rejuvenating Anti-Wrinkle Serum is a high-performance serum that dramatically reduces the appearance of fine lines and wrinkles for a youthful-looking complexion. It targets the frustrating signs of aging including expression lines around the eyes, mouth, and forehead.

### The Science Behind the Product

NeoTight Rejuvenating Anti-Wrinkle Serum provides a firmer- looking and lifted appearance within 1 hour of application, while helping to reduce the frustrating signs of aging around the eyes (crow's feet), mouth (nasolabial folds), and forehead (expression lines) with continued use.

This wrinkle-fighting serum is superpowered with clinically studied actives; Neoderm<sup>®</sup> which supports skin's elasticity and texture; SYN-STAR<sup>®</sup>, an innovative peptide that targets the appearance of fine lines and wrinkles and Liftonin<sup>®</sup>-Xpress, a film former derived from red algae that provides an immediate lifting and tightening effect.

**Clinical results showed a single application of NeoTight Rejuvenating Anti-Wrinkle Serum visibly improved the appearance of skin firmness by 33.3 % after just 1 hour. \***

After six weeks, NeoTight Rejuvenating Anti-Wrinkle Serum reduced the appearance of fine lines & wrinkles around the eyes (crow's feet) by 48% and around the mouth (nasolabial folds) by 64%! \*\*

Proven Results: Skin feels firmer, looks more lifted and defined within one hour. The appearance of fine lines and wrinkles are dramatically reduced with continued use.

*\*Results measured by expert graded observation compared to baseline after 1 hour post a single application of NeoTight Rejuvenating Anti-Wrinkle Serum.*

*\*\*Clinical results measured by VisioScan compared to baseline after 6 weeks of using NeoTight Rejuvenating Anti- Wrinkle Serum in the am and pm.*



### Key Benefits:

- Firmer looking and visibly lifted appearance within 1 hour of application
- Helps reduce the appearance of fine lines and wrinkles around the eyes, mouth, and forehead
- Supports smooth, hydrated, and rejuvenated complexion
- Clinically studied and dermatologist approved
- Formulated without gluten, parabens, or animal by-products
- Non-comedogenic

### NeoTight Rejuvenating Anti-Wrinkle Serum Results – See the Difference!



*Before*

*After Six Weeks\**

**Up to 81% improvement in appearance of lines around the mouth (nasolabial folds)**





*Before*

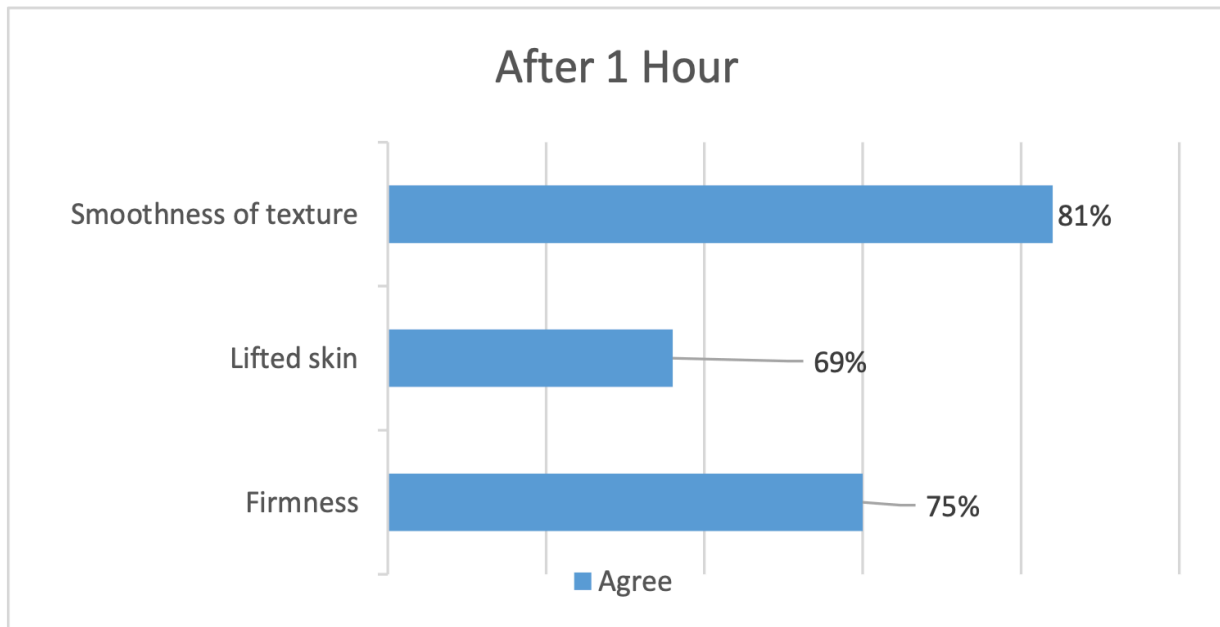
*After Six Weeks\**

**Up to 66% improvement in appearance of lines around the eyes (crow's feet)**

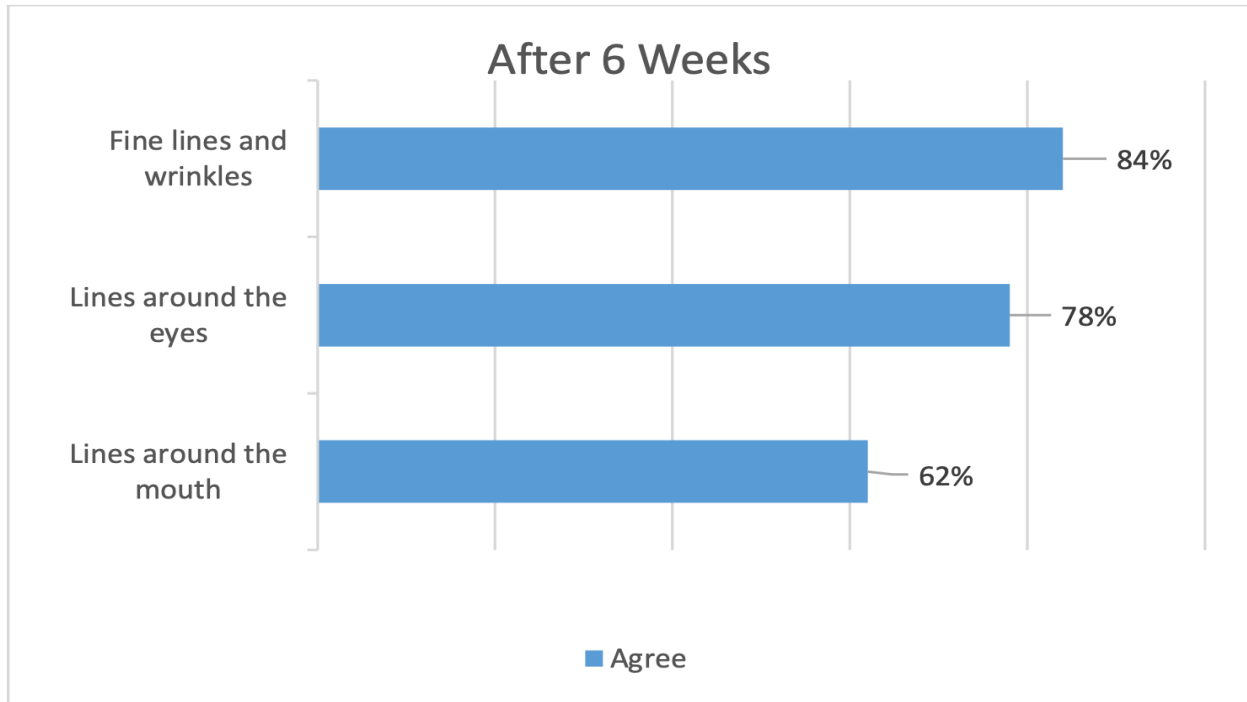
*\*Unretouched photos of clinical study participants.*

**Consumer Results**

After one hour, improvement in the appearance of\*:



After six weeks, reduction in the appearance of\*:



*\*Based on one-hour and six-week Independent Consumer Studies conducted on 33 women ages 30 to 70 and 32 women ages 30 to 70, respectively.*

*The percentages reflect the number of women who agreed with the statements post a single application and after six weeks.*

## **Key Ingredients and Benefits**

**SenePlex+®:** A powerful proprietary complex that helps to reduce the signs of aging.

**Neodermyl®:** A methyl glucoside phosphate proline lysine copper complex that supports skin's elasticity and texture for a supple, firm appearance and helps to reduce the appearance of wrinkles.

**SYN-STAR®:** An innovative peptide that helps to visibly reduce the appearance of wrinkles around the eyes, mouth, and forehead.

**Liftonin®-Xpress:** A film former derived from red algae that helps to provide tightening and lifting effect. It helps diminish the appearance of wrinkles within one hour of application.



**Avocado Oil:** A plant oil rich in skin-nourishing fatty acids, moisturizes the skin.

**Squalane:** A skin-identical ingredient that hydrates and prevents moisture loss without clogging pores.

**Radish Leaf Extract:** Helps to hydrate skin to fight dryness.

**Glycerin:** Hydrates the skin by attracting moisture and sealing it in.

## **Directions for Use**

Following cleansing, apply 1-2 pumps twice a day concentrating on the mouth, eye, and forehead areas. Follow with DayTime or Evening Moisturizer.

## **FAQs**

**Q: Why did the Rejuvenating Anti-Wrinkle Serum move under the NeoTight® portfolio?**

A: Because Rejuvenating Anti-Wrinkle is a targeted treatment that has been clinically proven to firm and tighten the skin after just 1 hour. Both products in the NeoTight portfolio provide visible firming and tightening results within the hour; in addition to continued improvements after six weeks.

**Q.: Has the formula changed?**

A: No. It's the same formula in new packaging.

**Q: When should I use this in my skin care routine?**

A: Apply 1-2 pumps of NeoTight Rejuvenating Anti-Wrinkle Serum in the morning, and evening after Climate Control. It is suitable for all skin types.

NeoTight Rejuvenating Anti-Wrinkle is powerful for targeting fine lines and deep wrinkles especially around the eyes, forehead, and mouth. It helps with firmer-looking and lifted appearance within 1 hour of application.

**Q: How long does the tightening and lifting effect last?**

A: It lasts for several hours.



**Q: How is it different from Advanced SenePlex+ Renewal Serum with Retinol?**

**A:** NeoTight Rejuvenating Anti-Wrinkle Serum helps revitalize skin's own anti-wrinkle defenses to reduce the look of lines and deep, stubborn wrinkles around especially around the eyes, mouth and forehead. It is suitable for all skin types.

SenePlex+ Renewal Serum with Retinol is a potent skin renewal serum that helps promote youthful skin. However, retinol is also known to cause sensitivities such as dryness, redness and flaking in sensitive skin types. Both products have a place in your skincare regimen and can be used together.

**Q: Can you describe the fragrance?**

**A:** The fragrance is a light, floral blend of orchid and lotus.

**Q: Is NeoTight Rejuvenating Anti-Wrinkle Serum formulated without gluten, paraben and animal-by product?**

**A:** Yes.