



EyeCrème

Target the key signs of aging around the eyes with this clinically proven, ophthalmologist-tested EyeCrème that helps reduce the appearance of fine lines and wrinkles while improving radiance and luminosity.

Suitable for all skin types.

The Science Behind the Product

The skin around the eyes is thinner than the rest of the facial skin and is more prone to show signs of aging. The eye contour is in constant motion, as we smile, laugh and squint, these motions contribute to the formation of lines and wrinkles. As we age, collagen production slows and the skin around the eyes loses its natural moisture, becomes thinner and visibly starts to recede.

Since the eye skin sits over numerous blood vessels, as the skin becomes thinner and sags, blood vessels appear darker, lines and wrinkles or “crow’s feet” start to appear. Our bodies natural aging process combined with the constant daily movements our eyes perform accelerate the aging appearance of the eyes. The eye area requires specialized moisturization and anti-aging support to help stay firm, hydrated, and youthful.

EyeCrème is a targeted combination of the proprietary anti-aging complex, SenePlex+®, in combination with eye care actives BLUSH Oléoactif® and LOOK Oléoactif® that help to revitalize the eye area by improving radiance while reducing the appearance of fine lines and wrinkles. Squalane from plant sources mimics the skin’s natural moisturizing factor to hydrate the delicate eye area while Kukui, Macadamia, Sweet Almond, Avocado and Nangai seed oils provide moisture to support the skin’s barrier function while nourishing the delicate skin around the eyes.

Key Benefits:

- Clinically proven to reduces the appearance of fine lines and wrinkles (crow’s feet) while improving radiance around the eyes *
- Makes eye area look less tired
- Enhances radiance and luminosity around the eyes
- Restores comfort, to dry, sensitized skin by supporting the skin barrier function
- Helps reduce the look of redness around the eyes



- Formulated without Animal by products, Parabens, Gluten or Mineral Oil.
- No added fragrance or colors
- Ophthalmologist-tested, Safe for contact lens wearers
- Dermatologist-tested, Suitable for all skin types
- Non-comedogenic

Clinical Results *

87.10% of participants showed measured improvement in skin radiance in eye area.

64.52% of participants showed measured decrease in the appearance of wrinkles in eye area.

** An 8-week independent clinical study of 31 participants. Clinical Results are measured by expert grading and Visioscan analysis compared to baseline.*

Consumer Perception Results ±

During an eight-week independent consumer study, a majority of participants agreed that the skin around their eyes immediately felt hydrated and the appearance crow's feet look reduced.

Here's what else they said:

83.87%	My lines and wrinkles appear diminished
80.65%	My eye area looks more rested
77.42	My eye area looks smoother and more awake
74.19%	My eye area looks more radiant
70.97%	My eye are looks refreshed and less crepey

± An 8-week independent consumer study of 31 participants. The percentage reflects the number of participants who agree with the statement.



Key Ingredients

SenePlex+®: Powerful proprietary complex that helps reduce the signs of aging.

LOOK Oleactif®: A global eye care active featuring the bark of Terminalia Arjuna, an amazing ayurvedic Indian tree, processed in biomimetic lipid-base for enhanced absorption. It helps to support the skin's structure and thereby smooth the look of fine lines and wrinkles while helping to reduce the look of under eye puffiness. It is also rich in polyphenols and provides antioxidant protection against skin-damaging free radicals.

BLUSH Oleactif®: Derived from the indigo plant via green extraction technology, it helps to reduce the look of redness and makes skin less tired-looking, luminous and radiant. It also supports the skin barrier function to help sensitized skin feel more comfortable.

Squalane: Derived from plant sources, it helps to moisturize the delicate skin around the eyes.

Shea Butter & Sunflower Extract: Moisturize the skin.

Blend of Seed Oils: Kukui, Macadamia, Sweet Almond, Avocado and Nangai seed oils provide moisture to support the skin's barrier function while nourishing the delicate skin around the eyes.

Botanessential RRST: A complex of rice bran extract, rosemary extract, sunflower extract and tocopherol provide antioxidant benefits.

Directions for Use

Use ring finger to stipple around eye area in the AM and PM following moisturizers.

Avoid direct contact with eyes.

FAQs



Q: When and how do you apply EyeCrème?

A: Use ring finger to stipple around eye area in the AM and PM following moisturizers.

Q: Is EyeCrème formulated for all skin types?

A: All skin types can enjoy the EyeCrème.

Q: How's the EyeCrème different from NeoTight® Revitalizing Eye Serum?

A: EyeCrème is a richer formulation and is specially formulated to target hard to conceal, fine lines and wrinkles around the eye area. It has a blend of oils to support the skin's moisture barrier with hydration to enhance radiance and luminosity. NeoTight® Eye Serum is a lightweight formula that provides immediate improvement in skin tightening post a single application. It also targets the look of dark circles, puffiness, and under-eye bags.

You can use both formulas or use the NeoTight® Eye Serum during the day and the EyeCrème at night.

Q: What ingredients does the new EyeCrème consist of?

A: The full ingredients list is publicly available on www.senegence.com.
