



## **EyeLuminator Under Eye Brightening Cream**

EyeLuminator is highlight perfection! It is the perfect product to brighten and highlight the eye area while moisturizing and nourishing this delicate area during the day. Ophthalmologist-tested EyeLuminator contains rich moisturizing ingredients that work to reduce signs of aging, while adding an instant soft radiance effect to brighten and correct under-eye dullness, discoloration, and dark circles.

### **The Science Behind the Product**

EyeLuminator offers the same benefits and powerful key ingredients of SeneGence EyeCrème, with the added benefit of giving your eye-area an instant luminous appearance with finely milled, soft luminescent mica and color pigments. It uses light to brighten the under eye, providing a youthful radiance and sheer pigmented coverage.

The skin around the eyes is thinner than the rest of the facial skin and is more prone to show signs of aging. Since the eye skin sits over numerous blood vessels, as the skin becomes thinner and sags, blood vessels appear darker, lines and wrinkles or “crow’s feet” start to appear, as well as dark circles. Our body’s natural aging process combined with the constant daily movements our eyes perform accelerate the aging appearance of the eyes. The eye area requires specialized moisturization and anti-aging support to help stay firm, hydrated, and youthful.

Enter EyeLuminator, which not only addresses these skin woes with active skincare ingredients, but also offers sheer color and radiance to help camouflage under eye area imperfections such as dullness and dark circles. Simply apply to your eye area during your daily makeup routine, and enjoy an immediately brightened look.

EyeLuminator is available in 3 soft, sheer pigmented shades to complement a variety of skin tones.

### **Key Benefits:**

- Provides an immediately luminous appearance to eye area, making eye area look less tired.
- Camouflages under eye area imperfections such as dullness, discoloration, and dark circles.
- Helps reduce drag on dry or delicate eyelids when used before eyeshadow application.



- Restores moisture and comfort to dry, sensitized skin by supporting the skin barrier function.
- Formulated without Animal by products, Parabens, Gluten or Mineral Oil.
- No added fragrance
- Ophthalmologist-tested, Safe for contact lens wearers
- Dermatologist-tested, Suitable for all skin types
- Non-comedogenic

## Key Ingredients

**SenePlex+® Complex:** Powerful proprietary complex that helps reduce the signs of aging.

**Mica and Color Pigments:** provide sheer color coverage and light reflection for a soft, smooth, luminous eye area appearance.

**LOOK Oleactif®:** A global eye care active featuring the bark of Terminalia Arjuna, an amazing ayurvedic Indian tree, processed in biomimetic lipid-base for enhanced absorption. It helps to support the skin's structure and thereby smooth the look of fine lines and wrinkles while helping to reduce the look of under eye puffiness. It is also rich in polyphenols and provides antioxidant protection against skin-damaging free radicals.

**BLUSH Oleactif®:** Derived from the indigo plant via green extraction technology, it helps to reduce the look of redness and makes skin less tired-looking, luminous and radiant. It also supports the skin barrier function to help sensitized skin feel more comfortable.

**Squalane:** Derived from plant sources, it helps to moisturize the delicate skin around the eyes.

**Shea Butter & Sunflower Extract:** Moisturize the skin.

**Blend of Seed Oils:** Kukui, Macadamia, Sweet Almond, Avocado and Nangai seed oils provide moisture to support the skin's barrier function while nourishing the delicate skin around the eyes.

**Botanessential RRST:** A complex of rice bran extract, rosemary extract, sunflower extract and tocopherol provide antioxidant benefits.



## **Directions for Use**

Use EyeLuminator in the morning as part of your makeup application. Apply on its own for a natural look, or follow EyeLuminator with eye makeup.

With a small brush or clean fingertip, apply to the under-eye area and softly blend down onto the cheek area and over to the outer eye.

## **FAQs**

Q: Is the EyeLuminator suitable for all skin types?

A: Yes. EyeLuminator is also ophthalmologist tested and safe for contact lens wearers, dermatologist tested, and non-comedogenic.

Q: Where are the ingredients and directions located on the product packaging?

A: EyeLuminator features a peel-back label, located on the bottom of the jar. Simply peel back the clear part of the label as indicated by the printed arrow, to expand the label for ingredients list and directions.

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