



Translucent Loose Powder



Once creamy shades of SeneGence Cosmetics products have been applied, apply a finishing layer of Translucent Powder to give your face a matte finished, skin-blurring and shine-free look. These fluffy, talc-free powders blot shine and gently absorb oil and perspiration. They provide a light, weightless feel, and a finished, refined, and soft-focus finish.

SeneGence Translucent Powder is formulated to apply smoothly and seamlessly over makeup, without build-up in fine lines and wrinkles. The anti-aging formula also includes SenePlex+® and SenePeptide™ to benefit skin and help reduce signs of aging.

Translucent Powders are available in matte finishing shades: Translucent, Light, Medium, and Deep.

They are also available in shimmer shades for blushing and bronzing: Silver Rose and Bronze Dust.

The Science Behind the Product

Translucent Loose Powder comes in 6 shades, with versatile options in application and how to use them in your makeup routine.

The shade *Translucent* is a colorless setting shade that is completely sheer, and versatile enough for a variety of skin tones. This colorless shade perfectly mattes, blurs and refines your skin as the final step in your makeup routine.

The shades *Light*, *Medium* and *Deep* deliver a neutral, sheer tinted finish as the final step in your makeup routine. Choose the shade that best complements your skin tone as the final step in your makeup routine.

Shades *Medium* and *Deep* also do double duty as great options for bronzing on light to medium skin tones. The shade "Light" makes a great highlighting shade on medium to deep skin tones.

Powder shade *Bronze Dust* is a tinted shimmering bronze shade which is a gorgeous bronzing shade, and *Silver Rose* is a tinted shimmering mauve pink shade, which makes a beautiful, radiant blush.

Translucent Loose Powders can also be used alone for a natural finish over clean skin.



Not only do these powders perform beautifully and with versatility, but they also contain skin-loving ingredients, including proprietary SenePlex+ and SenePeptide™. These ingredients nourish the skin and help keep it hydrated and silky smooth, and promote anti-aging benefits to the skin.

Key Benefits

- Fluffy, weightless, soft texture applies smoothly over makeup or bare skin
- Matte shades perfectly set and refine, and control shine. Shimmer shades add radiance and color.
- Includes skin-beneficial SenePlex+ and SenePeptide™
- Formulated without: Talc, Gluten, Parabens, Animal By-Products

Key Ingredients

Zea Mays (Corn) Starch: fine, talc-free powder that helps to mattify and absorb shine.

Kaolin: from the naturally occurring mineral kaolinite, finely ground clay that absorbs perspiration.

SenePlex+ and SenePeptide: provide nourishing, hydrating and anti-aging benefits to the skin.

Allantoin: Promotes skin smoothness.

Directions for Use

For shades *Translucent, Light, Medium* and *Deep*:

As the final step of your routine, swirl a makeup brush over the mesh opening of the jar to pick up a small amount of powder, tap off the excess, and dust over foundation, concealer, and blush to set. Reapply throughout your day to help keep you looking fresh.

For shades *Silver Rose* and *Bronze Dust*:

Swirl a makeup brush over the mesh opening to pick up a small amount of powder, tap off the excess, and apply to the apples of the cheeks or where desired.



FAQ's

What is the best brush to use to apply this product?

We recommend using a fluffy, larger-sized powder brush to evenly and lightly apply Translucent Loose Powder. The Powder Brush in the SeneGence Pro Makeup Set is the perfect application tool.

How long will one jar of powder last me?

This entirely depends on how often you use your powder throughout the day. With twice daily application, your powder can last several months.

I am picking up too much powder with my brush, how can I avoid this?

To apply, swirl a makeup brush over the mesh opening of the jar to pick up a small amount of powder, and make sure to tap off the excess, before dusting over foundation, concealer, and blush to set.

The full ingredients list is publicly available on www.senegence.com.