

BrowSense[®] Volumizing Brow Gel



Say hello to full and youthful-looking brows! BrowSense Volumizing Brow Gel is a long-wearing, non-flaking, clear gel that sets and defines brows without fuss. The formula features the powerful hair volumizing active ingredient, Capixyl[™], to help you achieve full, luscious brows as you set and define them. It can be used on bare brows as a clear brow treatment at night or during the day. It can also be worn on bare brows, or over BrowSense color to help shape, define and set brow shape. The tapered brush evenly coats brow hairs and distributes the product from root to tip to sculpt and shape hairs into place.

The Science Behind the Product

Volumizing Brow Gel not only tames, sets, and defines the shape of brows with ease, it also does double duty as a brow treatment with clinically proven results to help volumize brows over time.



Just like our LashSense[®] VolumeIntense[®] line of products, key to the formulation of Volumizing Brow Gel is the active Capixyl, which helps to volumize and densify the appearance of hair. This complex includes peptides and clover flower extract to help boost hair volume.

Additionally, Volumizing Brow Gel includes ingredients that help to nourish and condition brows. Glycerin is added into the formula to help moisturize brows, and (Panthenol) Vitamin B helps to condition them.

Clinically Tested Results

BrowSense Volumizing Brow Gel showed visible improvement in brow hair volume after just 1 week of use, with amazing results after just 6 weeks.*

During a six-week independent consumer study, over **84%** of participants agreed that using Volumizing Brow Gel twice daily made their eyebrows fuller-looking.



Here is what else they said.

After 6 Weeks

87% Visibly longer looking eyebrows84% Healthier looking eyebrows84% Definition and setting of eyebrow shape90% long-wearing finish

A six-week independent consumer study of 33 participants. The percentage reflects the number of participants who agreed with the statement.

*Results measured by clinical photography compared to baseline after 1, 4, and 6 weeks of use of BrowSense Volumizing Brow Gel demonstrated an improvement in eyebrow volume.

Clinical Grading Results**

81% of participants showed measured improvement in the volume of eyebrows.

** Clinical Grading Results are measured by clinical photography analysis compared to baseline. A six-week clinical study of 33 participants.



Before & After's

Baseline

6 Weeks*





Baseline

6 Weeks*

*Unretouched photos

Key Benefits

- Holds brows in place and helps them to look more shaped and defined throughout the day.
- Clinically proven to volumize & densify brows.
- Can be used on bare brows or over BrowSense color.
- Formulated without: Gluten, Parabens, or Animal By-Products

Key Ingredients

Capixyl: Helps hair appear fuller and more voluminous.

Vitamin E: Helps to condition brows.

Glycerin: Moisturizes brows.



Directions for Use

Apply in short strokes in direction of hair growth to define shape. Can be applied on bare brows during the day or evening, or over BrowSense color during the day.



FAQ's

What is the best way to apply this product, and how often?

Remove wand from the vial and wipe off any excess product into the neck of the vial. Apply in short strokes in direction of hair growth to define shape. Can be applied on bare brows during the day or evening, or over BrowSense color during the day.

Recommended for twice daily use for best volumizing results.

Can this be worn over BrowSense colored products?

Yes.

How long will one vial last in usage?

With twice daily use, your Volumizing Brow Gel can last up to 3-4 months before needing to repurchase.



Is there any tint or color in BrowSense Volumizing Brow Gel?

No, this brow gel is completely colorless and clear. For a colored brow product, choose BrowSense Liquid Brow Color.

The full ingredients list is publicly available on **www.senegence.com**.