

Welcome to the
SheerSense
team.



SheerSense®

How do you make money?

Option 1- Sales



This is the first and most obvious answer! Selling SeneGence® products is just like having your own store, buying from SheerSense® and making a profit.

So How Do I Get Discount?

The Discounts are based on the amount being purchased. SheerSense's discount levels are based on Point Value or PV. An item that attracts commission has a Point Value of 1/2 the retail price of the item so a bottle of LipSense® would have a PV of 11 (£22) and a Gloss would have a PV of 9 (£18). Therefore 300PV is the same as £600 retail price of commissionable product.


PV Breakdown

1-99PV= 20% Off Retail Price
100-299PV= 30% Off Retail Price
300PV+= 40% Off Retail Price

POSTAGE

500 PV+ = FREE POSTAGE
UNDER 500 PV = £6.95 per order

PV is cumulative throughout each calendar month. Once you place a 300 PV order singularly or reach it through a number of smaller orders, every order thereafter for the calendar month is then 40% off, even if it's just one LipSense® colour!



Why pay
the same for
less?

£600 (**300PV**)

of retail product for **£360**

(**at 40% discount**) or

£198 (99PV) retail product for

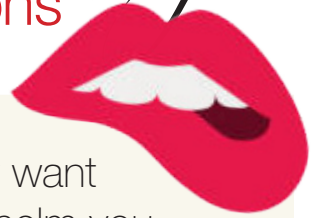
£159.20 (at 20% discount)!

**Would you prefer to have a huge
profit margin** or a tiny one?

SheerSense®

How do you make money?

Option 2- Commissions



BUILD YOUR TEAM

Never be afraid to lose a customer to gain a distributor. Commissions will outweigh sales!

We don't want to overwhelm you, because at first it can be confusing... so here is the basic run down!

Downline Commissions

1st Line	=	10%
2nd Line	=	20%
3rd Line	=	30%
4th Line	=	5%*
5th Line	=	5%*

ON 1-100PV!

Order 100PV monthly to be able to collect commissions

First you need to become a qualifying Distributor. To do this you need to place a £600 order (300PV). This then allows you to start earning commissions as you bring other Distributors on board.

Group Sales Volume Bonus

1st Line	=	10%
2nd Line	=	6%*
3rd Line	=	4%*
4th Line	=	3%*
5th Line	=	2%*

ON REMAINING PV 101 AND ABOVE!

Order 300PV monthly to collect GSV bonus of 2nd line and below

*other conditions apply- please check commissions info on the website

So what do you do now?

..... Build your stock
so you are ready to sell!

Sample order

- 1 x Praline Rose LipSense®
- 1 x Blu Red LipSense®
- 1 x First Love LipSense®
- 1 x Nude LipSense®
- 1 x Summer Sunset LipSense®
- 1 x Apple Cider LipSense®
- 1 x Lexie Bear-y LipSense®
- 1 x Kiss For A Cause LipSense®
- 1 x T.E.A.M Wicked LipSense®
- 1 x Razzberry LipSense®
- 1 x Heartbreaker LipSense®
- 11 x Glossy Gloss®
- 11 x Oops! Remover®
- 2 x LashSense® VolumeIntense
Waterproof Mascara



11 Colours . 11 Glossy Gloss . 11 Oops! Remover
£606 Retail product and you pay £364

Receive 40% Discount

So what is your profit? £242!

SheerSense®

But wait... theres more?
..... Do you like FREE product?



SheerSense® has a programme called 'Fast Start'. This programme is great because it rewards you for making money!

All you Have to do is Place a 600PV Order in Each of Your First **30,60** and **90** Days! Didn't Hit One? Don't Worry You Can Hit the 2nd Cumulative PV Without the 1st and so on, But you will Not Get the Free Product for the Missed Month.



30 DAY BONUS:

£200 FREE stock,
after placing a
600PV order.

Cumulative PV
600PV



60 DAY BONUS:

£220 FREE stock,
placing another
600PV order.

1200PV



90 DAY BONUS:

£240 FREE stock,
placing your third
600PV order.

1800PV

A potential of **£660 of FREE stock!**



Good things come to those who Persevere

Work hard and don't give up! Great things can come from this business, you will only get as much as you put in! Persevere and always offer the SheerSense® choice!

“ If you would like to pay full retail price and continue being a Customer, that is awesome! Or, you can become a Distributor for just £55 and get wholesale pricing! The choice is yours. ”

- Break it down like this:
- £50 for a LipSense® Trio - Colour/Gloss/Remover, or
- £55 to register and buy your own products at discount or
- £120 to register and buy the beauty kit worth over £300
- Share the love with orders...

make a profit straight away!



Support & Mentoring

If you're new to this industry or have not been self-employed before there is lots of support available - your sponsor, your team mates, Head Office, Distributor Support Facebook Group, corporate events and training to help you on your way. Never hesitate to ask questions!

We are here to help you!

We want you to love this business as much as we do!

email us on: cath@sheersense.com

or telephone: **0330 223 1167**

SheerSense®