

2022 New Year Resolution and Trends

Stay on Top of These Trends in 2022!



The new year is finally here and we're so ready for everything 2022 has in store! From trending makeup must-haves to giving your business a boost, this new year is all about living your best life and focusing on making your goals happen. After all, if there's anything we've taken away from these past couple of years is realising that we're all more resilient and stronger than ever before.

Make it your New Year's resolution to stay on top of these trends for 2022 and make it an incredible year!

New Year. New You

Buh-Bye Negative Self-Talk

Practice some self-love in 2022. Do yourself a favour and leave the negative noise behind in 2021, where it belongs! There's no room for that negativity in your busy, successful life. Be your own BFF and treat yourself with compassion and care. Your future self will thank you!

Say "So Long" to Subtle Makeup

There's no time to be shy in the new year! It's all about going back to bold in 2022. Leave the subtle approach to colour in the backseat (for now!). Bright, bold colours that inspire creativity and fun should be on everyone's radar this year!

Bring on the bold with Red Lantern LipSense Lip Colour or the Beautiful Bolds Collection for rich hues that's sure to turn heads in the new year. And don't forget to brush on that beautiful blush. Pink Berry BlushSense Cream Blush will give your complexion a bright touch of colour, making you selfie-ready for every occasion in 2022!



Sheer Sense

Wave Goodbye to Bad Business Practices

The pandemic has changed our view on many things this past year, including our opinion on good v. bad business practices. Goodbye long hours and limited options, hello work/life balance!

We're now looking for flexibility and a better balance between our professional and personal lives. Becoming a SheerSense Distributor is the perfect opportunity to run a business on your own terms.

A Fabulous Future Ahead



Mental Wellness is Top of Mind

These past couple of years have been mentally exhausting for many of us — physically and emotionally. It's time for a reboot!

From being conscious of our stress levels to caring for our gut, it's all about being mindful of our bodies, minds, and environment. Keep your digestive health in check, manage your stress levels and keep a "mood diary," to help record emotions.

Makeup and Skincare Must-Haves in the New Year

A new year means exciting, new makeup trends we can play around with. We are breaking down some of the biggest beauty and skincare trends happening this year. Among them include incorporating purple in your makeup regime. Shades of the beautiful hue will be trending this year, so wow them with your own pop of purple with Amethyst ShadowSense. Rich in colour and long-lasting, it's the perfect purple for your eyes — day or night!

Another trend we have our eyes on: Skinimalism! Less is more when it comes to your skincare routine. Stop stressing about the countless products you think you need – and focus on hydrating while protecting your skin with single products like the Collagen Night Pak, Climate Control, Moisturisers, or Advanced SenePlex+ Renewal Serum with Retinol.

Bring on the Business

This is the year to ramp up your business strategies! Grow your social media followers by keeping up with social trends in the new year, such as recording a Tik Tok or becoming a social media guru.



Are you ready to have your own business in 2022? As an Independent Distributer, you'll be able to be your own boss, work from anywhere, and embark on a journey with endless opportunities.

Let's do this, 2022!

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