

7 Makeup Faux Pas to Avoid

Whether you're new to cosmetics or have been using them for years, beauty blunders can happen. Besides using quality products, it's essential to use the correct techniques and pick the right shades to match your skin tone and eyes.

We're spilling all our secrets to help you prevent embarrassing faux pas and get your makeup looks on lock!

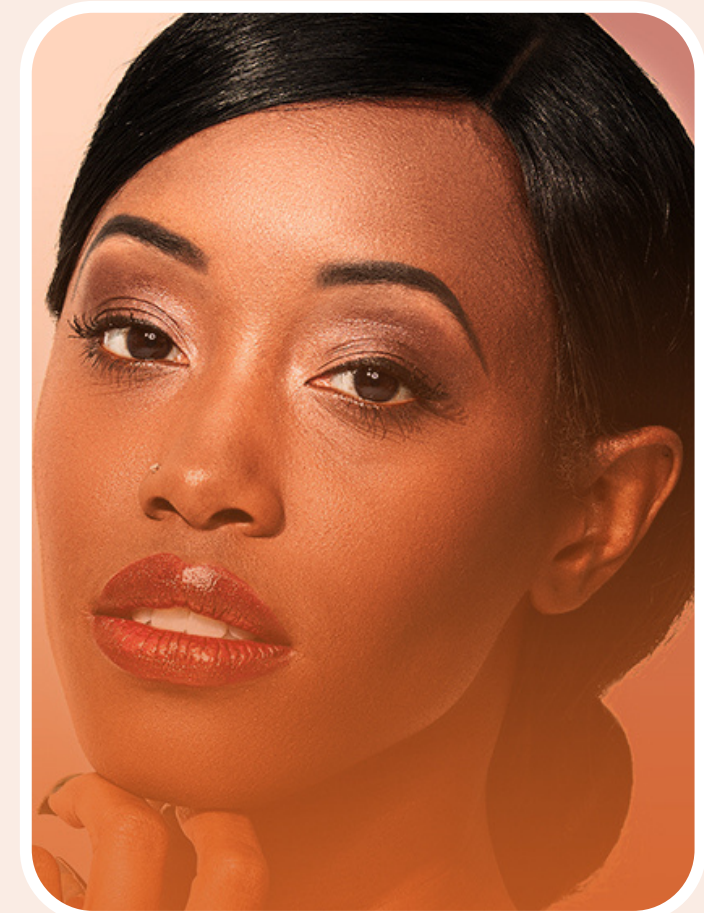
7 Common Makeup Mistakes and How to Avoid Them.

1. SKIPPING PRIMER.

Primer creates a barrier between your foundation and skin helping to stabilize other layers of cosmetics and helps them apply more smoothly. Try MakeSense Silk Primer, it contains nourishing ingredients and it also helps to even out the appearance of skin texture and absorb excess oil.

2. NOT DISGUIISING TIRED EYES.

Whether you've been burning the midnight oil with extra sales or running low on sleep from caring for an infant, signs of fatigue around the eyes can be hard to get rid of. To minimize redness and brighten your eyes apply EyeLuminator to help you appear bright-eyed and ready for the day!



3. CHOOSING THE WRONG EYESHADOW SHADE.

To really make your eye colour pop, go with a colour that's the opposite, or complementary, of your eye colour. If you have blue eyes, try ShadowSense in Copper Rose, Bronzed Blush Shimmer, or Candlelight. If you have brown eyes, try Amethyst, Denim, or Desert Rose.

4. MIS-MATCHED FOUNDATION.

Avoid the dreaded mistake of visible foundation lines by perfectly matching your skin tone to the right shade with the right undertone. MakeSense foundations come in an array of neutral, cool, warm and yellow undertone shades.

5. OVERDOING IT ON BRONZER.

Bronzers like Translucent Loose Powder in shade Bronze Dust can add a sun-kissed glow to your skin. However, too much of it can make your face look an unnatural shade of orange. Use this product sparingly, applying it to just the cheekbones, forehead, nose, and temples. Avoid putting it on your neck.

6. CHOOSING AN EYEBROW PRODUCT THAT'S TOO DARK.

Choosing a brow colour product that is too dark can make your eyebrows appear heavy. For a more natural effect, pick a pencil or liquid product, like BrowSense, in a shade lighter than your natural brow. Be sure to use a soft touch with small brushstrokes while applying the brow colour to achieve a more natural look.

7. BOLD EYES AND LIPS.

We love a bold look, but this is a common mistake that can leave your makeup looking a little too bold. The problem is that it makes it difficult to focus attention on one area, creating an overwhelming pair of colours. Try choosing a lip that is lighter than your shadow, or vice versa for a softening effect. Love Garnet ShadowSense? Try Praline Rose LipSense to balance your glam.

Now you're on your way to achieving a flawless look.

Share your look with us on social media so we can see your pro techniques!

Sheer Sense