

Find Your ShadowSense Soulmate

It's written in the stars! Do you check your horoscopes daily? While some of us put our trust in the divine to guide our day-to-day lives, we love the idea of exploring how our signs can influence our makeup looks.

Aries (March 21 – April 20)



Show your ambitious side to the world with ShadowSense shades that are as bold as you are! As the first sign of the zodiac, you love to be number one, so you'll love colours and hues that put you front and centre. Red is your sign's power colour, so add it to your makeup look! Red ShadowSense is the perfect choice, whether you're rocking it as part of a beautiful sunset eye or creating a crisp, winged liner.

You can also bring out your inner fire with Fiery Coral Shimmer ShadowSense. This shade was released as part of last year's ShadowSense Colour Surge Collection and has been turning heads ever since. Pair it with Red for a big, bold look, or with muted neutrals for a simple pop of colour.

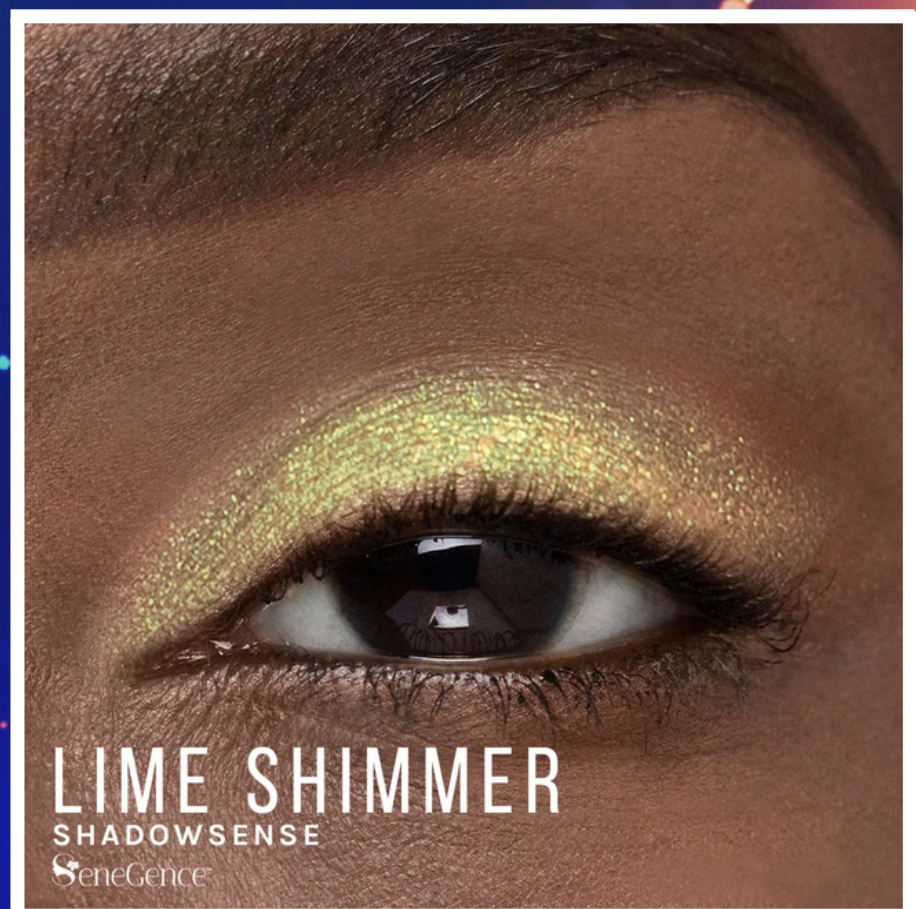
Taurus (April 21 – May 20)

Next up, Taurus. You feel most comfortable in serene environments, surrounded by what soothes you and pampers you. Draw your inspiration from the calming presence of nature with Mystic Moss ShadowSense. Dark, earthy green hues are also reminiscent of money and the resilience you have to reap large rewards. Blend Mystic Moss with your other favourite greens to manifest a year of abundance!

We also love the idea of offsetting the depth of the green with a soft pink shimmer that appeals to your easy going side. Pink Opal Shimmer ShadowSense looks beautiful when tapped onto the inner corner or the centre of the eyelid, creating a lit-from-within appearance.



Gemini (May 21 – June 20)



Gemini, your sign may be shrouded in stigma, but you are incredibly creative, working to pursue as many things as you can in this life.

Play into that duality with a duochrome shadow, such as Lime Shimmer ShadowSense. This beautiful shimmer shifts from a shimmering beige to a brilliant lime green, depending on the angle.

Add it to your eyelid to elevate any look.

You also tend to be able to hold a conversation with anyone about anything. Your versatility and quick wit warrant a ShadowSense shade with the same power. Try Rosa ShadowSense, a warm, pink-peach shade with a matte to semi-matte finish. Not only does this hue look amazing on the eyes, but it can also be worn on the cheeks for a stunning, sun-kissed look.

Cancer (June 21 – July 22)

As the first water sign of the zodiac, Cancers are highly intuitive and sensitive to the energies of what happens around them. Your gentle nature, loyalty, and attachment to the home manifest themselves in the deep connections you make with others once they gain your trust.

So, we recommend choosing a trusted shade of ShadowSense in a calming hue: Sandstone Pearl Shimmer. A fan favourite worldwide, this colour makes the most stunning highlight for eyes and cheeks.

Silver is your sign's power colour, so top off your eye look with Platinum Glitter ShadowSense. This hue is packed with beautiful glitter and works best as a topper, providing the perfect amount of cozy sparkle.



Leo (July 23 – August 22)



Leos are known for being vivacious, theatrical, and passionate. As the natural-born life of the party, you're best-suited for a ShadowSense shade that puts you in the spotlight. Choose one of our shining, shimmering shades to show off your fun side! Rose Gold Glitter is a great option; it's packed with gorgeous glitter to bring out your inner sparkle.

Leos also look amazing in gemstone-inspired metallic shades that make them feel like royalty. Shades of gold, such as Champagne Shimmer, are also excellent choices for head-turning looks that last. Finish with a little Golden Shimmer EyeSense Pencil to complete your look with ease!

Virgo (August 23 – September 22)

The perfectionists of the zodiac, Virgos enjoy diligence, consistency, and practicality in every area of their lives. According to Allure, you process information easily, organizing even the most complex concepts in a way that's organized and clear. Your signature ShadowSense shade should play off this! A versatile staple, such as Moca Java ShadowSense, is the perfect one to embrace. This hue can be used for everything from a base shade to blending to brows.

Your Tango sites Virgos' power colors as green and brown to represent your stability and your willingness to work towards a better version of yourself. Get the best of both hues with Smoked Topaz ShadowSense. A creamy olive grey, this shade can also be used for brows and makes a beautifully edgy eyeliner.



Libra (September 23 – October 22)



Next up, we have Libras. Libras tend to be fixated on balance and harmony, which they tend to find in companionship. Able to cruise through any social situation using your charm, you will look and feel your best in pink, a colour that represents how caring you are. We like Ballet Slipper ShadowSense, a soft, cool, light pink shade with a matte finish. It works beautifully as a blending or highlighting shade to balance out bolder looks.

Another shade that works perfectly as a balance? Candlelight ShadowSense! Use it as a base colour to allow the rest of your look to pop, or apply it as a blending shade to help your look come together. You can even use this soft, light beige with a hint of orange to colour correct or conceal, bringing balance to your complexion.

Scorpio (October 23 – November 22)

Like your fellow water signs, Scorpios are highly intuitive. However, you also possess an enigmatic nature, keeping your cards close to your chest. You derive your strength from the emotional realm, causing people to be drawn to your seductive side. With that in mind, your ShadowSense soulmate would be a deep, dark hue, such as Garnet. A rich brown with a touch of red, this shade is perfect for smoking out the lower lashline or deepening any neutral look.

Scorpios are not afraid to go after what they want, so why not choose a hue for creating the perfect matte winged liner? Onyx ShadowSense is perfect for applying a sharp, flawless wing that lets you be in control of your eye look. You'll be the envy of all the other signs!



Sagittarius (November 23 – December 21)



On a quest for knowledge? Sounds about right! Sagittarians always find themselves learning, growing, and pursuing several intellectual activities at any given moment. You also appreciate your freedom, so a ShadowSense shade such as Denim is perfect for you. Denim ShadowSense is just as adaptable as you are; it looks beautiful blended into the outer corner of a blue smoky eye or as a unique navy winged liner.

Choosing a lush purple shade is also a great way to honor your sign. Purple helps to ground you in self-awareness, allowing you to be open and accepting as you broaden your horizons. Grab Amethyst ShadowSense for a pretty pop of purple as you go about your quest for knowledge.

Capricorn (December 22 – January 19)

As the last earth sign in the Zodiac, Capricorns are highly motivated, rarely letting anything get their way of achieving greatness. Because of your devotion to your goals, you may find it hard to strike a healthy work/life balance. You are very responsible and efficient, so your best shade of ShadowSense will speak to that! We think you're going to love Americano ShadowSense. This warm, terra cotta, matte brown eyeshadow shade is suitable for anything from smoky eyes and brows to contour and faux freckles.

Grey is another colour rooted in practicality, so adding a bit of Granite ShadowSense to your eyes is a great way to keep things simple. This shade can be blended with other cool-toned hues for a sultry look.



Aquarius (January 20 – February 19)



You visionary, you! As an Aquarius, you are a free spirit, a humanitarian, and a big thinker. You tend to focus on the bigger picture, often coming off as aloof or distant in relationships. This means that you need a ShadowSense shade that is grounding and calming. A blue hue, such as Sapphire Shimmer ShadowSense, will help to encourage a balance of energy. Wear it on the lid with a warm-toned crease shade for a fun, tropical vibe.

Soft shades of purple are also calming, restoring a sense of order and allowing new ideas to flow freely. Embracing Lilac ShadowSense as a base shade or unconventional winged liner lets you explore your creative side while exuding empathy and compassion.

Pisces (February 20 – March 20)

Finally, we have Pisces. You are the most sensitive of the signs, able to read the emotional energy of a room with ease. However, this can sometimes make it tough for you to fully separate emotions and fantasy from reality. Because of this, Your Tango notes light green as your power colour, since it helps to reveal your true power in healing and helping others. Proudly wear Neon Green Shimmer ShadowSense on the lid to show it off!

As the final water sign of the Zodiac, hues that are reminiscent of the sparkling seas would suit you beautifully. Sea Breeze Shimmer ShadowSense was made for you! Apply it to the inner corner for a fun highlight, or over your favourite neutral look for an unexpected colourful moment.



Whether you're among the millions of people who enjoy reading their daily horoscope or an astrology beginner; it's never too late to start rocking your sign's power colour! Try out your signature shade today:

Which ShadowSense shades are you compatible with? Create a look with your ShadowSense soulmates and post it below.

Sheer Sense®