Overnight Lip Mask

Overnight Lip Mask is a leave-on lip sleeping mask that soothes and hydrates for visibly plumper, pillow soft, smoother, and suppler lips upon waking in the morning. The formula is packed with active ingredients and botanicals specifically chosen to give you the most hydrated, softest lips ever. Also featuring a juicy watermelon scent and flavour, this overnight lip mask not only gives you softer-looking and more hydrated lips, it also offers a pleasant sensory experience that fits in perfectly with your night time skin care routine.



## The Science Behind the Product



Key to the formulation is the active LIPerfection, which is derived from a purified extract of organic mustard sprouts. This ingredient has been shown to increase hydration, decrease appearance of fine lines, and increase the appearance of volume in the lips, giving a plumping effect, after just one application. This active has no scent or taste, but offers great plumping and hydrating benefits.

Rich in amino acids, vitamins, potassium and antioxidants, Watermelon Extract in the lip mask is a super fruit ingredient that helps prevent moisture loss that can occur overnight. What especially makes watermelon extract a super fruit star is lycopene. Lycopene, a plant nutrient present in watermelon, is responsible for its deep red colour. It acts as an antioxidant in skin care and is a key ingredient in helping to hydrate and protect lips in the Overnight Lip Mask.

Moisturising natural Castor Oil, Nangai Oil, and rich Shea Butter hydrate, soften and smooth lip texture, while our proprietary SenePlex+ Complex helps reduce the signs of ageing. A generous layer of this soothing mask at bedtime helps reduce signs of dryness and dehydration, so you can wake up to lips that feel hydrated, supple, and soft to the touch, and look plumper and more youthful.



## **Key Benefits**

- Hydrates, plumps and protects lips from drying throughout the night.
- Helps to reduce the appearance of fine lines and adds a more defined look to lips.
- Softer, smoother plumper and more supple-looking lips upon waking with a more even, smooth texture on which to apply LipSense.
- Includes proprietary SenePlex+.
- Formulated without: Gluten, Parabens, or Animal By-Products.

## Directions for Use

We recommend using either clean fingertips, or the silicone lip mask applicator, to generously apply to clean, dry lips, during or after your night time skin care routine and leave on overnight. You can use nightly, or as needed to improve the hydration, softness and plumpness of your lips.