

Spring 2023 Makeup Trends

As we look ahead to Spring, there are a whole bunch of 2023 makeup trends that will refresh your makeup routine and provide plenty of inspiration. If you like a minimal makeup looks with luminous skin or a statement lip, 2023 promises to deliver some amazing makeup trends for us to try.

Dewy Daydream

Youthful, hydrated, glowing skin is never going out of style, especially this spring. This seasons all about dewy skin! Let your skin take a deep breath.

To achieve luminous skin first you need to take care off your skin and help protect it from internal and external factors. We recommend our SeneDerm Daytime Moisturiser that provides environmental protection in a unique formula that meets the needs of your skin type. This product helps keep your face hydrated throughout the day.



UnderPainting

Under painting is a viral contour-before-foundation technique to achieve a smooth, fresh looking skin. The idea is simple, do your makeup routine backwards. Apply your contour, highlighter and concealer before your Foundation or CCTM for a more subtle approach to sculpted skin which leaves your skin looking seamlessly blended.



Minimal Makeup

'No-makeup makeup' has been a trend for years now. Enjoy our Colour Correcting Tinted Moisturiser that has sheer coverage, colour correcting benefits and skin protection in one easy step! It works to cover imperfections, restore moisture and promote a more youthful and dewy complexion.

Blush is a huge focus in 2023. One of the biggest trends right now is 'Mid-Tone Blushing i.e. blurring together your blush and under-eye makeup for a seamless finish. Our BlushSense Cream Blush delivers a natural looking, long-lasting, blendable colour with nourishing ingredients. This product is also dual purposed so it can be used on your cheeks and eyes.

Don't worry, we haven't forgotten about Highlighter. Our MakeSense Original Pealizer will not only conceal problem areas but also banish dullness, improve luminosity for a radiant, glowing finish. Apply this product to the high points of your face to enhance your natural features.



Statement Lips

On days when you want super minimal makeup a bold, statement lip is bigger than ever. This trend encourages experimenting with new techniques and colour combinations for statement making lips. We are going to see colours such as reds, purples, oranges and even browns.

To ensure a smooth application help your lips with our Overnight Lip Mask. This product is specifically formulated to sooth and hydrate for visibly plumper, softer, smoother lips in the morning.

Now is the time to embrace your features, your skin, your face. We'd love to hear in the comments below what trend you're looking forward to trying out.

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