Summer 2023 Makeup Trends

Summer is the perfect time to experiment with new makeup & skincare. Whether you prefer a fresh-faced look, or lots of colour, there are plenty of exciting options to choose from. Go ahead and try something new, you might just discover your new signature look.



Cream Products

Cream-based products are having a moment & healthy flushed cheeks are definitely a summer must-have. Blush trends are seasonal because the product's purpose is to mimic a natural flush which can vary with the changing temperatures.

Our BlushSense Cream Blush delivers natural-looking, long-lasting colour blended with nourishing ingredients available in 8 different shades. It's time to embrace a statement colour on your cheeks. Try layering different BlushSense to make more of an impact, & tailor the shade to compliment your natural skin tone.

Healthy Skin

Healthy skin is 'in'. It's all about layering the hydrating skin care & prioritizing light layers. This summer is an opportunity to wear fresh & light-weight products.

Our DayTime Moisturiser helps to replenish & restore moisture. Formulated with innovative antiageing skin actives, it helps to refine texture, even skin tone, & diminish the appearance of fine lines & wrinkles for an overall more youthful appearance. If you prep your skin, you'll need less base makeup.

Compliment your healthy skin with glistening lips. Magnify your look with juicy colours that will enhance your natural lip colour. Enjoy a tint of colour, long-lasting nourishment & protection for dry lips with our Moisturising Tinted Lip Balm, available in 5 shades. Or dive into our range of vibrant & nourishing Lip Glosses.

Pop Of Colour

This summer is all about the bold & bright makeup colours. We want you to make a statement by adding a pop of colour to your everyday makeup. This can be achieved by a gorgeous statement lip or creating a bold-coloured eye shadow.

Utilise pink & yellow as these colours are big news! Add Kiss For A Cause LipSense into your makeup routine for a bold & bright pink lip. Paired with our Golden Shimmer Eye Liner Pencil this look will scream summer.



As we transition into the next season, we eagerly anticipate the upcoming fall trends that will surely captivate us with their rich hues and cosy vibes. But until then, let's cherish the sun-drenched days & the magical makeup moments that make Summer 2023.