

# The Benefits of Sheer Sense Skincare and Cosmetics

Do you know what's in your skincare products? Get to know the benefits of nourishing skincare and long-lasting colour cosmetics.



In today's beauty world, the roster of skincare product options is never-ending. It can be overwhelming to sort through what's what, but it's important to do your research. Before you choose that moisturiser you'll be wearing every day, get to know the company behind it. Take time to understand their values, learn their practices, and vet their ingredient lists and product efficacy.

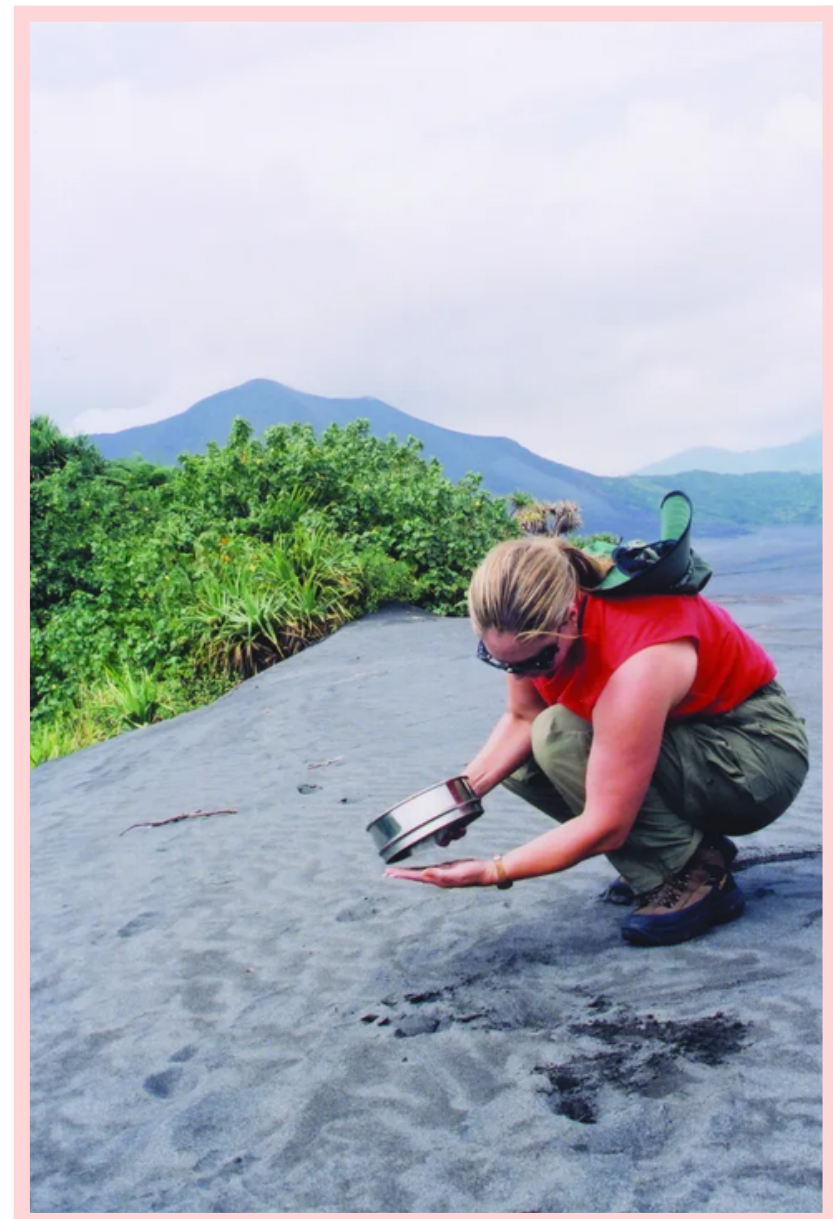
At SheerSense, our teams thrive on skincare and cosmetics with active ingredients that help promote healthy looking, radiant skin.

## Our Skincare Philosophy

Here's a little about us and the philosophy behind our products:

SeneGence founder, Joni Rogers-Kante, travelled the world discovering natural, reoccurring resources beneficial to the skin. It continues to be our driving philosophy, and ambition, to find and harness the most revolutionary, nature-based ingredients in skincare.

Many of our products are formulated without sulfates and parabens which can cause negative reactions on sensitive skin types.



Sheer Sense®



# Key Revitalizing Ingredients For Every Skin Type

## NEW Normal to Dry Skincare – Evening Moisturizer

- SenePlex+ with Orchid Stem Cells: Our #1 proprietary ingredient and the leading skin corrector in all SheerSense products. Helps reduce fine lines and wrinkles and helps brighten and clarify skin.
- Ginbalance: A fermented Korean ginseng extract with antioxidants to help soothe skin.
- Arnica Green Tea Complex: An antioxidant that helps protect the skin against free radicals.

## Normal to Oily Skincare – DayTime Moisturizer

- Jojoba Oil: Helps soothe and calm skin.
- Squalene: Helps provide balanced moisture.

## Dry Skincare – 3 in 1 Cleanser

- Papain Enzyme: Exfoliates skin.
- Yarrow Extract: Helps refine skin's texture.
- Blue Seaweed Extract: Moisturizes and hydrates.

## Oily to Acne Skincare – Evening Moisturizer

- Salicylic Acid: Helps clear and minimize the appearance of pores.
- Willow Bark: Helps control oil and sebum.
- Hydromanil Complex: Hydrating, balanced blend from Tara Tree seed.





# Nourishing. Non-Stripping Ingredients.

## LipSense Lip Colour and Gloss

One-of-a-kind LipSense is an original in long-lasting lip colour! Our unique technology makes it smudge, budge and kiss-proof for up to eight hours. Top it off with LipSense Moisturising Gloss to lock in colour and shine.

Formulated without commonly used waxes and leads (no thank you) that are severely drying, irritating, and inflammatory to skin. Formulas are packed with wholesome, calming ingredients.

### Key Ingredients:

#### LipSense

- Peony Root Extract: Soothing flower herb.
- St. John's Wort Extract: Herb with skin-protecting properties.
- Linden Flower Extract: Powerful antioxidant.

#### Moisturising Gloss

- Shea Butter: Helps soften and protect skin.
- Vitamin E: Helps to hydrate dry lips.

A truly dynamic duo that provides all day colour while comforting and conditioning lips!

## LashExtend Clear

Say goodbye to false eyelashes and expensive extensions by naturally and safely enhancing your gorgeous gaze with this non-drug lash lengthener.

### Key Ingredients:

- SenePeptide™: Helps improve lash health.
- Chamomile Extract: Calming and soothing properties.
- White Tea Extract: Powerful antioxidant.

## Color Correcting Tinted Moisturizer

- Vitamins A, B, C and E: Help to improve the appearance of skin firmness and aid in protecting skin from environmental factors.
- Arnica Montana Flower Extract: Natural plant extract that helps soothe skin.



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