

# The Ultimate Morning Skin Care Routine

Build your morning regimen from the ground up!

Wakey, wakey – your ultimate morning skin care routine is here!

While incorporating skin care into your daily routine is all well and good, building a morning regimen that you (and your skin!) will love is even better. Keep this post handy to help craft your routine from start to finish.

## Step 1: Cleanse

So, you've gotten your beauty sleep; now what? We like to start off our mornings with a good cleanse. This step allows us to rid our skin of dirt, oil, and other impurities that may have built up while you were catching Z's.

Choose a cleanser that's right for your skin type. Our 3 in 1 Cleanser is available in several formulas to help you get a fresh start. It helps to maintain skin's moisture while putting you on the path to a clean canvas.



## Step 2: Exfoliate

According to A Woman's Health, as time goes on, your skin's cell regeneration process begins to slow down. You may need to help it along to ensure that dead skin cells don't pile up on the surface. That's where exfoliation comes in!

Using a powerful buffer such as Facial Resurfacer lets you achieve soft, revitalised skin.



## Step 3: Treat

When your canvas is at its cleanest, it's time to apply your anti-aging must-haves. So, throw on your serums and treatments before anything else.

We're currently loving SeneSerum-C. It's formula works to reduce the appearance of signs of aging and can be used day or night.



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#### Step 4: Target

Skin concerns got you down? Kick them to the curb with a targeted treatment. From dry skin to eye bags and everything in between, we've got something your skin will love.

Choose yours:

- For dry skin: Nangai Oil
- For signs of aging: Rejuvenating Anti-Wrinkle Serum
- For discoloration: Brightening Multi-Vitamin Treatment
- For under eye bags: NeoTight Revitalizing Eye Serum

#### Step 5: Moisturise

In addition to trapping in water, moisturisers also help to balance the skin and naturally hydrate. DayTime Moisturizer is also available in several formulas to give your skin the love it needs. You can also apply your EyeCrème at this time for a full face of hydration.

Tip: don't neglect your neck! Smooth the delicate area around the neck and décolletage for firmer-looking skin with Lifting and Firming Neck Cream.



#### Step 6: Volumise and Smize

At this point in your morning routine, you can begin applying the solutions that lengthen and volumise, such as LashExtend and LipVolumizer. You can also apply an under eye brightener, like EyeLuminator to help you look awake.

#### Step 8: Go the Extra Mile

Finish the a.m. off with a little something extra! Top things off with additional moisture using a spritz of Hydrating Facial Serum Mist, or give your lips a quick kiss of hydration with LipSense Clear Moisturizing Lip Balm.



Start off the day by caring for your skin! Now's the time to build a morning routine you'll execute consistently. Your skin will thank you!

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