# ShadowSense® Long-Lasting Eyeshadow

ShadowSense Long-Lasting Eyeshadow is a crème to powder velvet finish that offers long-lasting wear with anti-aging benefits. They can be used to accent, highlight, contour, or line the eyes. Shades can be worn separately or blended to create new colors and customize looks.

## The Science Behind the Product

The long-lasting capabilities of ShadowSense with SenePlex+® are formulated to pair nicely with the SeneDerm® SkinCare System and MakeSense® Foundation.

The ShadowSense formula is nourished with the same proprietary antiaging formulation and advanced color technology as the MakeSense Foundation with SenePlex+. Having the benefits of SenePlex+ Complex in the formula offers a

layer of anti-aging nourishment to the very delicate eye area which is most prone to signs of wrinkling and sagging.



ShadowSense Eyeshadows are crème to powder. The creamy consistency glides on nicely and dries to a soft powder velvet finish. Having this texture of eyeshadow has high pigment payoff which allows for a denser eye color expression.

### Key Benefits

- Long-lasting wear for durability
- Crème to powder velvet finish
- Versatile in ways it can be worn
- Anti-aging benefits from SenePlex+® Complex in the formula
- \*Responsibly Sourced Mica



- Formulated with NO Parabens
- Formulated with NO Drying Waxes
- Formulated with NO Formaldehydes
- Formulated with NO Carcinogens
- Formulated with NO Phthalates
- Formulated with NO Animal By-Products
- Formulated with NO PFAs (known as "forever chemicals")
- NO Animal Testing
- Vegan
- Gluten Free

#### Key Ingredients

**SenePlex+®:** Proprietary complex that helps reduce the signs of aging; helps to accelerate cell renewal (turnover) which contributes to helping improve skin hydration levels, and smoother skin texture leading to skin appearing more luminous and brighter.

**Orchid Flower Extract:** This powerful antioxidant gives maximum moisturizing benefits and helps provide protection from free radicals from the environment.

Algae (Seaweed) Extract: Hydrates and softens the skin.

**Tocopheryl (and Tocopheryl Acetate):** form of Vitamin E is a dynamic antioxidant that may help against premature aging and combating wrinkles by neutralizing free radicals from the environment.

**Yeast Extract:** a source of folic acid (a member of the vitamin B complex) that aids in formation of new healthy tissues and promotes new cell formation.

**Isododecane:** an excellent emollient with a weightless feel on skin that enhances spread ability of ShadowSense®. Helps prevent evaporation of water from the skin.

**Glucosamine HCL:** Enhances the body's ability to manufacture collagen.

\*Mica: A naturally occurring mineral derived from the earth. Often referred to as "nature's glitter" because of its light reflecting properties. Perfect for adding shimmer, shine, and luster to cosmetics. Responsibly sourced Mica. \*Each ShadowSense shade does not contain Mica. Please refer to SeneGence.com for individual shade ingredients.

#### **Directions For Use**

For best results, apply ShadowSense to clean, dry eyelids using the built-in doe foot applicator. For added control and artistry, you may also palette the product onto the SeneBlends® Blending Palette and apply using a brush from the SeneGence® Cosmetic Pro Brush Set.

Wear each shade individually, pair together, or layer to build intensity and create personalized eye looks. Whether you're going for subtle daytime definition or a bold, multi-dimensional masterpiece, ShadowSense makes it easy to layer, contour, highlight, and line with precision.

Step 1: Apply directly to the eyelid using the applicator or a preferred eyeshadow brush. Step 2: Blend with fingertips or a brush for a soft, seamless finish. Allow to dry for approximately 60 seconds. Step 3: Flaunt your long-lasting, smudge-resistant look with confidence!

To remove, use Fooops!® Liquid Cosmetic Color Remover or Melt-Away Deep Cleansing Balm for gentle and effective cleansing.

Shadow Sense

LONG-LASTING EYESHADOW



#### Full Ingredient List:

#### ShadowSense® Long-Lasting Eyeshadow

Isododecane, Cyclopentasiloxane, Trimethylsiloxysilicate, Tribehenin, Disteardimonium Hectorite, Synthetic Beeswax, Petrolatum, Isopropyl Jojobate, Carthamus Tinctorius (Safflower) Seed Oil, Stearalkonium Hectorite, Silica, Alcohol Denat., Jojoba Alcohol, Jojoba Esters, Propylene Carbonate, Faex (Yeast) Extract/Extrait De Levure, Laminaria Saccharina (Kelp) Extract, Tocopheryl Acetate, Retinyl Palmitate, Propylparaben, Phalaenopsis Amabilis (Orchid) Extract, Glucosamine HCl, Polysorbate 20, Tocopherol, Aqua/Water/ Eau, Phenoxyethanol, Ethylhexylglycerin, Iron Oxides (CI 77499), Iron Oxides (CI 77491), Mica (CI 77019), Titanium Dioxide (CI 77891).

(\* The ingredient list may vary by shade. Please see SeneGence.com for all shades ingredients listings.)