



 SHEERSENSE

Sheersense Product Guide 2026/2027

SeneGence® products are brought to the UK exclusively by Sheersense.

It began on the exotic South Pacific Island of Vanuatu, an active volcano spews lava, acids and gases.

Discoveries there, and years of research by the SeneGence team of chemists, led to

The Original Long-Lasting Lip Colour®

- the foundation of a full range of long-lasting cosmetics and revolutionary anti-ageing skincare products.

Today, SeneGence products are formulated with proprietary complex formulas based on the scientific investigations, helping improve skin dramatically, 24 hours a day.



Made in the USA
with global materials



Formulated without
gluten ingredients



No animal testing &
no animal by-products
(we use alternative sources)



Formulated without
drying waxes

The Science Of *SenePlex+*

All SeneGence® SkinCare and some cosmetics contain SenePlex+®, a proprietary complex that helps reduce the signs of ageing by supporting renewal of your skin.

Week 0



SenePlex+ Complex is a mixture of unique ingredients contained within a delivery system that allows for penetration and delivery of the SenePlex+ Complex actives into the second layer of the skin.

Week 2



With the powerful combination of antioxidants, SenePlex+ accelerates skin's natural renewal process, delivering game changing results, enhancing your skin's natural functions and the it's microbiome, the outer protective layer that defends against daily pollutants, environmental damage & free radicals. A continuous protection ensuring your skin remains safeguarded around the clock.

Week 4



“Revolutionary Results”

Verified by an independent lab, clinical testing performed on 33 female subjects 19-65 years of age proved that Normal to Dry Evening Moisturiser with SenePlex+ & Orchid Stem Cells accelerates cell renewal by 100% in 18 days.

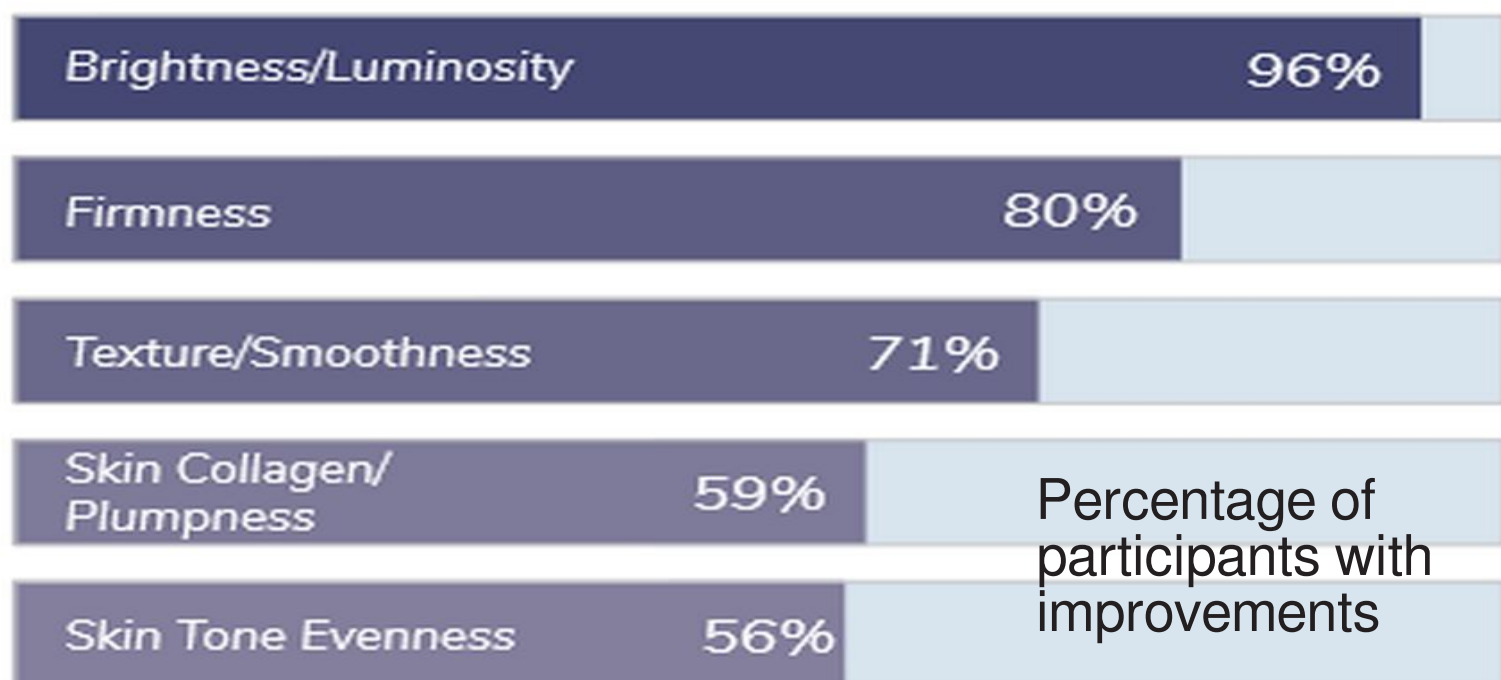
(Based on a 20-Day independent clinical study, measured by expert clinical graded analysis compared to baseline.)

“100% Cell Renewal Achieved in 18 days”

On average, it takes 28 days for a skin cell to go through its full life cycle from formation to shedding.

CLINICAL GRADING RESULTS

Independent clinical test results show revolutionary results can be achieved with 8 weeks of treatment with our proprietary formula. Test results showed a cellular renewal with consistent use.



(Results measured by expert clinical grading & instrumentation compared to baseline in 8-week independent clinical study on 32 females aged 30 - 70)

Orchid Stem Cells

The background of the entire page is a light blue gradient. Overlaid on this background are two white orchid flowers. One flower is in the upper right, and the other is in the lower left. Both flowers have yellow centers and are shown in various stages of bloom. The stems and leaves of the orchids are visible at the bottom of the frame.

Clinically proven to improve skin vitality

Our SkinCare and colour cosmetic products feature advanced SenePlex+, which consists of marine-based ingredients and minerals that replenish moisture and help encourage cell renewal without irritation.

A proprietary complex infused with Orchid Stem Cells and botanical extracts clinically proven to combat signs of ageing.

This unique formula works to visibly transform the complexion, promoting a luminous, hydrated and smoother appearance for a radiant and healthy Looking skin complexion.

The products in this guide are currently available. Product Development is ever evolving so stay tuned.



SKINCARE

with SenePlex+

SeneGence® formulas incorporate many of nature's beneficial botanicals and blend them with powerful antioxidants, essential vitamins and anti-ageing SenePlex+ to create a product line that can truly help rejuvenate and revitalise all skin types to offer real results you can visibly see.

Find Your Skin Type

Products that best match your skin type are colour coded.

■ Normal To Dry

For generally healthy skin. Clear even texture, no oil in “T” zone, may have occasional tightness or flaking, small to medium size pores.



■ Dry

If skin feels tight and itchy, fine lines, small pores, visible flaking. May have red or rough patches with no oiliness.

■ Normal To oily

Skin generally healthy. Occasional breakouts, blemishes, an oily “T” zone. May appear shiny, can feel oily, medium to large pores.



Because of molecular weight SeneGence® SkinCare and Cosmetics are made to be used in a specific order to optimise their effectiveness.

Keep your skin looking
young and healthy.

Proven solutions and
remarkable results.



Healthy skin glows from the inside out.
Maintaining fresh, vibrant, youthful looking skin
Is about forming habits that optimise the health and
appearance of our skin.

STEP ONE

TRIPLE ACTION 3-in-1 CLEANSERS

A healthy-looking complexion begins with clean skin. Our luxurious creamy cleansers combine cleansing, exfoliating and toning. Our Triple Action Cleansers gently purify, replenish & hydrate the skin, for it to receive the beneficial ingredients of our skin care products. Reveal fresh, radiant skin morning and night.

3-in-1 Normal to Dry

Contains postbiotics for gentle exfoliation, glucosamine to help support the appearance of skin firmness & green tea-derived caffeine for fresh, radiant and revitalised skin.

3-in-1 Dry

Gently exfoliates to support the skin's natural renewal process & helps reduce the appearance of pores, and refines skin texture.

3-in-1 Normal to Oily

Exfoliator from oranges harvested in Morocco & Tunisia calm irritated skin minimising the shiny T-zone, soothing the skin leaving it fresh, radiant and nourished.

Triple Action 3-in-1 Cleaners

■ **Normal to Dry** £45 | 118ml

with Orchid Stem Cells, Jojoba, & Pomegranate

A natural moisturising complex from green apples helps to increase long term hydration & enhance moisture within the skin barrier.



■ **Dry** £45 | 118ml

with Jojoba, Blue Seaweed & chamomile

Enriched with our exclusive renewing SenePlex+, Orchid Stem cells, botanical extracts & skin actives to lift & wash away impurities.

■ **Normal to Oily** £45 | 118ml

with Orchid Stem Cells, Orange & Rosemary

Gently exfoliates dead skin cells while powerful skin actives & natural properties help unclog pores, wash away impurities .



STEP TWO

DAYTIME MOISTURISERS

Daytime Moisturiser - Normal to Dry

This multi-tasking moisturiser minimises advanced signs of ageing for a renewed vibrancy & youthful glow. It also creates the perfect smoothing base for Foundations.

Daytime Moisturiser - Dry

For generally healthy skin. Clear even texture, no oil in “T” zone, may have occasional tightness or flaking, small to medium size pores.

The blend of natural botanical ingredients smooths & replenishes dry, dehydrated, flaky-looking skin for a renewed vibrancy and youthful glow. This DayTime Moisturiser features an innovative delivery technology & is formulated to help provide optimal hydration to dry skin type.

Daytime Moisturiser - Normal to Oily

Contains Miracle, a 3 in 1 multifunctional ingredient. Helps to minimise water loss & supports skin barrier function giving a firmer-looking appearance.

DAYTIME MOISTURISERS

■ **Normal to Dry** £70 | 50ml

With Orchid Stem Cells, Jojoba, & Pomegranate

Enriched with renewing SenePlex+®, orchid stem cells, botanical extracts, antioxidants & peptides, it **minimises advanced signs of ageing** for a renewed vibrancy & youthful glow.



■ **Dry** £70 | 50ml

With Korean Ginseng, Arnica Green Tea, & Sodium Hyaluronate

The blend of botanical ingredients, **smooths & replenishes dry, dehydrated, flaky-looking skin** for a renewed vibrancy and youthful glow, to **provide optimal hydration** to dry skin.

■ **Normal to Oily** £70 | 50ml

with Orchid Stem Cells, Rosemary & Canadian Willowherb

Contains Miracne, which is a 3 in 1 multifunctional ingredient that helps to minimise shiny T-Zone, soothes the skin & minimises the appearance of blemishes.



STEP THREE

EVENING MOISTURISERS

Highly concentrated & formulated to help enhance the skin's natural night time recovery process with SenePlex+®, botanicals, natural oils & nature-based actives for extra protection from free radicals during sleep. These thick, rich skin creams are a luxurious combination of ingredients that hydrate, protect & promote healthy skin.

Evening Moisturiser - Normal to Dry

This Evening Moisturiser helps prevent water loss, supports elasticity & firmness. Provides results that are comparable to retinol – without harmful side effects such as skin irritation & increased sun sensitivity. Wake up to a revitalised & luminous complexion.

Evening Moisturiser - Dry

Right balance of moisture is key. This has Fermented Korean Gingeng Extract, an antioxidant that helps protect against free radicals from the Environment. Wake up to a youthful looking complexion.

Evening Moisturiser - Normal to Oily

Plant-based, vegan, blend of phospholipids, fatty acids & phytosterols. If skin has a strong barrier it retains hydration. Helps improve appearance, to help reduce the appearance of enlarged pores. Wake up to a refreshed & luminous complexion.

STEP FOUR

EVENING MOISTURISERS

■ **Normal to Dry** £80 | 49ml

with Orchid Stem Cells, Pomegranate & Nangai Oils

Supremely rich & deeply hydrating, supports elasticity while smoothing skin to minimise the look of fine lines & wrinkles. Softens without a greasy feel.



■ **Dry** £80 | 49ml

with OrchiStem, Vitamin B3 & Shea Butter

This is formulated to provide optimal hydration to dry skin type to improve appearance of fine lines, wrinkles, uneven skin tone, texture & radiance. Wake up to a youthful complexion.



■ **Normal to Oily** £80 | 49ml

with Orchid Stem Cells, Sunflower & Prickly Pear Flowers

A vegan, plant-based blend to support the skin's barrier function. It helps improve sagging & drooping skin for a more contoured & lifted appearance of the skin.



STEP FOUR

DAILY TREATMENTS

Dehydration stands as a primary cause of ageing across all skin types. Packed with clinically proven Aquaxyl (TM), a moisturising powerhouse, this formula takes hydration to a whole new level & strengthens the skin's protective barrier. It targets dryness & ageing signs by locking in moisture with Hyaluronic Acid, for a plump complexion & is enriched with Peptides to promote collagen production & improve skin texture.

Overflowing with
hyaluronic acid to
truly quench your skin



Climate Control £85 | 49ml

with Evening Primrose Oil, Jojoba & Vitamin E

Cutting-edge gel essence, infused with the power of Hyaluronic Acid. Drenching your skin in intense moisture, hydrating to reveal your skin's natural healthy glow.



Overnight Lip Mask £35 | 11gm
And with Applicator £37.20

*with Watermelon,
Nangai & SenePlex+*

LIPerfection® helps increase hydration, decrease appearance of fine lines, for visibly plumper, smoother & suppler lips in the morning.

Middle

Collagen Night Pak

£105 | 49ml

£110 with Applicator

*with Plant-based Collagen, Arnica
Montana Flower & Vitamin E*

Anti-ageing treatment to plump & firm the skin, to hydrate & seal in moisture & prevent the damage that occurs overnight which can lead to signs of ageing. Includes plant Collagen.



STEP FOUR

EVENING MOISTURISERS

Neotight Revitalising Eye Serum

£75 | 15ml

with Orchid Stem Cells, Seeds of the Honey Locust Tree & Hyaluronic Acids

A cutting-edge serum visibly firms, tightens & brightens the eye area & combats crow's feet, dark circles, wrinkles & puffiness helping the eye area appear fresh & youthful

93% of testers saw improved smoothness (a 6-week independent study)



Eye Crème

£70 | 12gm

with Shea Butter, Rosemary & Almond

Targets signs of ageing around the eyes, helps reduce fine lines & wrinkles, improving radiance & luminosity. Ingredients mimic skin's moisturising of the delicate eye area.

87% measured improvement in skin radiance (a 8-week clinical study)

Brow Gel

£55 | 5.7gm

with Capixyl & Vitamin B5

A long wearing, non-flaking, clear gel, defines brows easily, volumises brows over time. With Capixyl™ hair volumising ingredient, to help the look of full, luscious brows.

81% measured improvement in eyebrow volume (6-week clinical study)



Neotight Rejuvenating Anti-Wrinkle Serum

£105 | 15ml

with Avocado Oil & Radish Leaf

In one hour visibly improved the appearance of skin firmness by 33.3%



High-performance serum dramatically reduces appearance of fine lines & wrinkles; providing an immediate tightening effect helps to reduce signs of ageing around eyes, mouth & forehead

Moisturising Lip Balm

£22 clear | 7.3ml

£25 tinted | 7.3ml

with SenePlex+ Complex, Coconut & Shea Butter

-  Clear
-  Barely Berry
-  Blush Pink



Delivers moisture to lips & helps protect lips from moisture loss. Rich formula, anti-ageing & restorative, softens lips; helps recovery from damage, dry, cracked lips

SeneSerun-C Hydrating C-Pearls Serum

£75 | 15ml

*with Orchid Flower Extract
& Vitamin C & E*

Experience the sensory & visual experience of an antioxidant-rich serum, with advanced anti-ageing ingredients that help brighten, nourish, hydrate & firm the skin

Get
your
glow
on!



C-Bright Dark Spot Corrector

£90 | 18ml

*with Prickly Pear
& Vitamin C & E*

A feather-light serum with a powerful blend to visibly enhance skin brightness & firmness. Effectively fades discoloration, evens tone, skin looks brighter & more radiant overall.

Get
your
glow
on!



**91% of testers
saw improved
skin texture
looking more
luminous &
radiant. (Results
based on a 2-
week
independent
consumer study)**

Did You Know?

Vitamin C is famous for its health and skin benefits. It's a powerhouse ingredient for an advance anti-ageing skincare routine that's suitable for all skin types.

It benefits the skin by helping to even out the skin tone, supporting the look of firmness and elasticity whilst helping the skin to look brighter and more radiant.

Key Mechanism of Vitamin C that helps support skin health:

- **Inhibition of melanin production** - Melanin is the pigment that gives skin its colour. Overproduction of Melanin can lead to hyperpigmentation, which can cause uneven skin tone and dark spots. Vitamin C can inhibit the production of melanin by interfering with an enzyme called tyrosinase, which is responsible for melanin synthesis.
- **Collagen Synthesis** - Collagen is a protein that gives skin its structure and elasticity. As we age, collagen production decreases, leading to wrinkles and sagging skin. Vitamin C can stimulate collagen synthesis, helping to firm and tighten skin.
- **Antioxidant Activity** - Vitamin C is a potent antioxidant, which means it can neutralise free radicals in the skin that can cause cellular damage and lead to premature ageing. By reducing oxidative stress, Vitamin C can help to prevent skin damage and promote a more youthful Appearance.

By incorporating Vitamin C into your skincare routine, you can boost your skin's health, brightness and resilience.

STEP FIVE

WEEKLY TREATMENTS

Facial Resurfacer £60 | 57gm

*with Blue Seaweed, Nangai Oil
& Volcanic Ash*

Achieve **glowing, smooth skin** with this purifying sulfate-free formula that contains granules of Vanuatu volcanic ash for a powerful buffer. Cleanses impurities, **exfoliates & polishes** your skin without irritation



Nangai Oil: Supercharged
with a powerhouse
of natural ingredients

Nangai Oil £70 | 15ml

with Macadamia & Vitamin E

Helps **moisturise, soften & soothe** the skin for a revitalised complexion. Blend of plant & seed oils, plant extracts. Essential fatty acids to support the skin barrier & the powerhouse antioxidant, vitamin E aids skin moisture & elasticity.





Detoxifying Oxygen Facial Mask

£80 | 49 ml

*With Dragon Fruit, Orange
& Rosemary*

A gel-to-foam oxygenating mask **boosts skin's luminosity** & re-vitalises tired skin in minutes! It helps lessen the look of fatigued skin & exfoliates, purifies to leave skin looking radiant. Clinically proven to **provide immediate deep hydration** that lasts up to 72 hours. *91% of testers reported that the product gently polishes away dry, flaky skin. (Results after 2 weeks of a 4-week independent consumer study)*



Conditioning Polish

£28 | 15 ml

*With Nangai Oil, Coconut Oil
& Shea Butter*

A natural based scrub **exfoliates & conditions** lips to help restore them to their natural state. Gentle, non-abrasive polish helps damaged, dry & dehydrated lips feel smooth & renewed, soft & conditioned, with **anti-ageing protection & nourishment**.

STEP SIX

SPECIALISED CARE



88% of
testers
agreed
face
appeared
more
youthful *

Lifting & Firming Neck Cream

£105 | 50 ml

*with Macadamia,
Rosemary & Vitamin E*

This is a rich cream with advanced **anti-ageing ingredients** that provide restorative benefits & work effectively to firm, smooth & even the delicate skin of the neck & décolletage area

Advanced SenePlex+ Renewal Serum with Retinol

£95 | 15 ml

*With Hyaluronic Acid,
Aloe Vera & Rosemary*

Retinol, the **gold standard of skincare**, has the power to rejuvenate ageing skin, **enhance, brighten & refine texture**. And here with a system of sustained release through the night.

*Results based on a 6-week independent consumer study

Lip Line Corrector

£60 / 9 ml

with Pepperberry, Indian Gentian Leaves & Riberry

This serum is clinically proven to visibly **smooth & minimise** hard-to-conceal fine lines & wrinkles around the lip to improve the look of elasticity & firmness to help provide a **rejuvenated lip contour**. With high antioxidant properties, which help to **hydrate & nourish dry skin**.



71% of testers saw improved appearance of fine lines & wrinkles around the Lip contour. (based on a 6-week consumer study)



SKINCARE COLLECTION

1

2

3

4

5

6



In the world of skincare....creams, moisturisers, serums, oils, and mists all have a different molecular weight so to maximise the efficiency of each product. It's a good idea to apply them in the correct order. SeneGence® SkinCare & Cosmetics are made to be used in a specific order to optimise their effectiveness.

For the ultimate result, create an easy to follow routine by choosing products from each step.

STEP ONE - Cleanser

Dry

Normal To Dry *

Normal To Oily

STEP TWO – Daytime Moisturiser

Dry

Normal To Dry *

Normal To Oily

STEP THREE – Evening Moisturiser

Dry

Normal To Dry *

Normal To Oily

STEP FOUR – Daily Treatment

Brow Gel

EyeCreme *

C-Bright Dark Spot Corrector *

Climate Control *

Collagen Night Pak

Moisturising Lip Balm

NeoTight Rejuvenating Anti-Wrinkle Serum *

NeoTight Revitalising Eye Serum

Overnight Lip Mask

SeneSerum-C

Nangai Oil

STEP FIVE - Weekly Treatment

Detoxifying Oxygen Facial Mask

Facial Resurfacer *

LipSmooth Conditioning Polish

Golden Radiance Peel-Off Mask

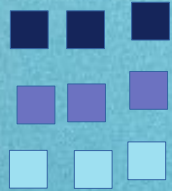
STEP SIX - Specialised Care

Advanced SenePlex+ Renewal Serum

Lifting & Firming Neck Cream *

Lip Line Corrector

* Used in the image



More information on the individual products are on the previous pages.



SENEGENCE FOR MEN

with SenePlex+

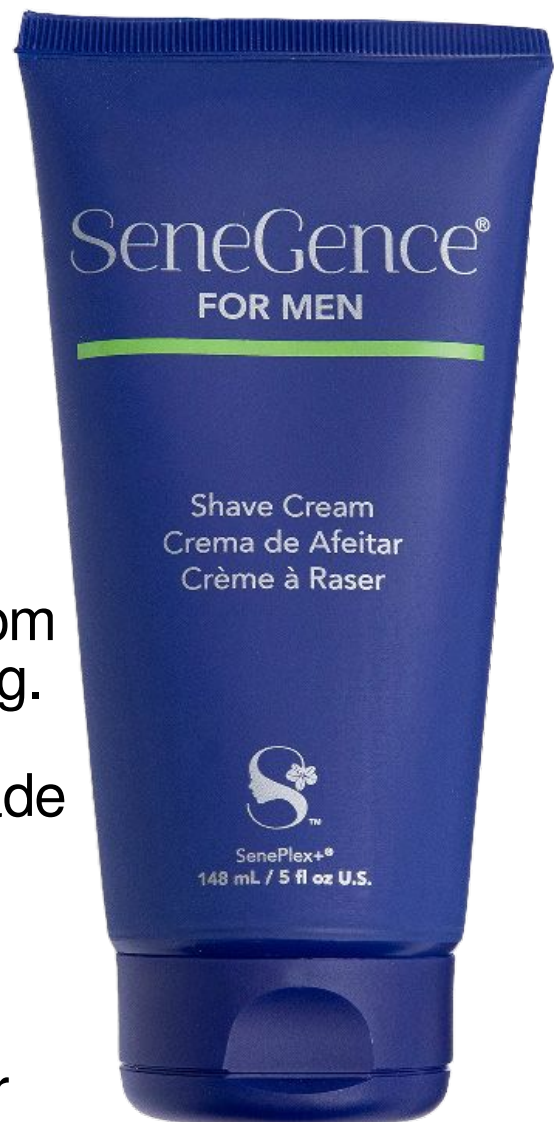
This easy to use product is specifically formulated with green tea, aloe vera & chamomile to improve the look of men's skin, leaving it to feel clean & healthy.

Shave Cream

£35 | 148 ml

*With Aloe Vera, Green Tea
& Witch Hazel*

Rich & concentrated helps to soften the facial hair & works to **deeply soothe & calm** skin from irritation caused by daily shaving. Luxurious cream packed with ultra-slick ingredients so the blade can glide effortlessly over your skin & you'll enjoy a **clean, comfortable shave** & astonishingly **nourish smooth skin** while reducing nicks, razor burn, ingrown hairs & irritation.





Combat daily environmental stress with these luxurious, pampering formulas that contribute to soft, glowing skin from head to toe....

Body Butter £45 / 111 gm

With Shea Butter, Sodium Hyaluronate & SenePlex+

Indulge in the richest, refreshing, calming scent of blossom & citrus & most emollient moisturising product within the Body Care line. The only Body Butter you'll ever need. A spa-like experience, delivering deep conditioning like you've never felt.



Moisturising Body Wash

£32 | 237 ml

*with Aloe Vera, SenePlex+
& Sodium Hyaluronate*

Moisturising Body Wash is a luxurious, lathering shower gel with rich moisturising properties that effectively cleanses the skin without stripping it of precious moisture & contributes with conditioning & hydrating ingredients for soft, smooth skin.

This formula is formulated with no Sulfates resulting in clean, fresh skin that is left feeling hydrated & healthy.



Reactivating Hand Cream

£30 / 2.7oz 80ml

With Sodium Hyaluronate, Aloe Vera & Shea Butter, ceramide-powered hydration keeps hands soft & smooth all day without reapplying. Reactivates with hand washing and movement, redistributing moisture where it's needed



Lavender



Honey Ginger

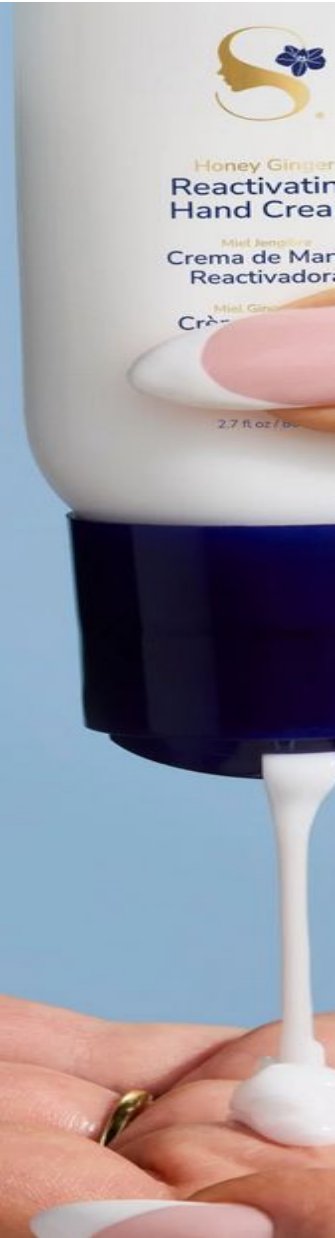
Ceramide-powered deep hydration

Long-lasting softness refreshes with washing or motion

Absorbs quickly, never greasy

Spa-inspired Lavender or Honey Ginger scents

No parabens, sulfates, or PFAs



Advanced Hydration Body Lotion

£48 | 178 ml

With Shea Butter, Nangai Oil & Vitamin E

Advanced Hydration Body Lotion, rich, non-sticky cream, delivering the same intense, **advanced moisturisation & anti-ageing benefits** to the skin as SeneGence® SkinCare delivers to the facial skin. Helps to **firm & brings vibrancy** to your body's skin & helps prevent skin from drying out.





When used together, SeneGence® SkinCare & **Waterproof, Budgeproof & Smudgeproof** Cosmetics can help provide an all-day skin protection that can make your skin look healthier and more beautiful & keep it that way!



Your Blurring Tool For An Instant Filter

Did You Know?

SeneGence® have bridged the gap. By layering the anti-ageing properties and combining anti-ageing & long lasting colour for a more beautiful complexion. Using a simple skin care routine & applying the versatile anti-ageing colour cosmetics, gives you a routine that keeps your skin beautiful.

Silk Primer & Pore Minimiser

£70 | 15 ml

With Nangai Oil, Aloe Vera & Vitamins B & E

Primes your skin for a flawless finish by mattifying, blurring imperfections & deeply hydrating with anti-ageing benefits. Helps to reduce the appearance of fine lines and wrinkles.

BASES

Create the perfect canvas
with natural essentials



*"The best tinted
moisturiser you'll
ever use!"*



Concealer

£35 / 7 gm

with Sodium Hyaluronate & Vitamins B & E

Creamy versatile options all in one amazing product. Blended with **advanced anti- ageing ingredients** for **skin hydration** & perfect coverage that blurs imperfections & highlights.



Soft Focus Loose Powder

£55 / 18.1 gm

with SenePeptide & Green Tea

This velvety, talc-free, facial powder absorbs oil & shine, applies smoothly & seamlessly on bare skin or used to highlight, contour & set makeup. Promoting anti-ageing benefits to the skin.



Tinted Moisturiser

£52 / 30 ml

with Sodium Hyaluronate, Green Tea & Jojoba

Even out the skin tone, redness & imperfections for a **restored Natural glow**. Antioxidant-rich ingredients help to **soothe & moisturise** the skin for a long-lasting finish to keep the skin looking fresh throughout the day



Foundation £55 / 30 ml

*with Sodium Hyaluronate,
Jojoba & Aloe Vera*

Our Original Foundation combines long-lasting, non-smearing anti-ageing skincare, for a flawless finish. Oil-free, water-resistant, semi-matte, medium to full coverage, rich colour pigments that adapt to your skin so shades look natural on most skin tones.

Did You Know?

All our base products includes SenePlex+, a proprietary complex that provides both day & night benefits with antioxidant protection. It helps diminish the visible signs of ageing by moisturising, conditioning & supporting renewal of your skin.

EyeLuminator Under Eye Brightening Cream

£65 / 12 gm

with Shea Butter, Sweet Almond & Rosemary

Brighten & highlight with this anti-ageing, rich moisturising luminescent balm. The pigmented shade complement a variety of skin tones & adds an instant soft radiance to correct dullness & dark circles.



Pearliser – Liquid Radiance £55 / 30 ml

with Aloe Vera & Seaweed

Get a radiant glow with this amazingly versatile, oil-free, water-resistant liquid highlighter.

With anti-ageing SenePlex+®, hydrating & toning the skin; light-reflecting pigments, With luminosity & radiance. Perfect when blended with your TintedMoisturiser, Foundation or Cream Blush to really give your skin a radiant glow.



For more product information contact your distributor or goto Sheersense.com website

Cream Blush £35 / 7 gm

with Sodium Hyaluronate & Vitamins B & E

BlushSense® adds another layer of hydration to your skin while adding a highly pigmented, natural looking, gorgeous touch of colour, to provide a flawless finish that lasts. It provides advanced anti-ageing protection & nourishes the skin for a more radiant & youthful appearance.

*Colour that cares
For your skin. . .*

YELLOW-BASED

- Chocolate Cherry
- Bronze
- Terra Cotta

BLUE-BASED

- Cherry
- Pink Berry
- Pouty Pink
- Toasted Rose
- Belladonna



Glowify Long- Lasting Eyeshadow Stick



£32 / 1.2 gm

*with SenePlex+,
& Aloe Vera*

Retractable stick.
Long-lasting pop of
radiance, a velvety
soft-focus highlight,
adding a gorgeous
wash of colour.
Sets to a pearlescent
finish. Helps reduce
signs of ageing &
helps condition,
hydrate & give the
skin a smoother
appearance.



Eyeshadow £28 / 4.14ml

*with SenePlex+ Complex,
Seaweed & Orchid Flower
Extract*

Long-lasting velvety
crème-to-powder finish,
offers a layer of anti-
ageing nourishment to
the delicate eye area.
Ideal for accentuating &
defining the eyes, to suit
any skin tone, with endless
options for customisation..

*Say goodbye to
powder spills*



MATTE FINISH

	Amethyst		Moca Java
	Blissful		Mulberry
	Burgundy		Natural Tan
	Candlelight		Onyx
	Clove		Pink Frost
	Desert Rose		Plum Berry
	Dove		Rustic Brown
	French Roast		Sandstone Pearl
	French Toast		Slate
	Garnet		Smoked Topaz
	Indigo		Smoky Taupe
	Lagoon		Whisper Pink
	Lilac		Woodland
	Mauve Tonic		

SHIMMER FINISH

	Brownstone Shimmer		Moca Java Shimmer
	Candied Cocoa Shimmer		Pink Opal Shimmer
	Champagne Shimmer		Sandstone Pearl Shimmer
	Cinnamon Shimmer		Sapphire Shimmer
	Crushed Velvet Shimmer		Sea Glass Shimmer
	Dusk Shimmer		Smoked Spice Shimmer
	Forest Mist Shimmer		Stone Shimmer
	Goldstone Shimmer		Warm Gold Shimmer
	Lavender Shimmer		Wild Flower Shimmer

METALLIC FINISH

	Rose Gold Glitter		Sand Dollar Glitter
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Long-lasting Liquid Eye Liner Pen (Black)

£30 / 0.5 ml

Precision & long lasting results with our waterproof liquid liner. Use felt-tipped liner for easy application in one smooth stroke, subtle line or a bold cat eye.



Long-lasting Eye Liner Pencil

£30 / 0.35 gm

Pigmented, waterproof pencil for all-day wear. A smooth glide & quick-setting. Precise Application.

-  Black
-  Brown
-  Navy
-  Golden Shimmer
-  Bright Eyed



Long-lasting Brow Building Cream

£31 / 5.9 ml

with SenePlex+ & Capixyl

Easily sculpt natural or full brows with this long-lasting, smudge-proof & waterproof all-in-one cream mousse; fade-proof for 16 hours. For thin, sparse or undefined brows; fills, defines & shapes in one step.

- Blonde Taupe
- Soft Brown
- Medium Brown
- Auburn
- Deep Brown
- Granite
- Black/Brown

3-in1 Maximising Lash Primer



Volume Intense Mascara



Optimising hair growth cycle by over 46% & helps to limit lash fallout.

Volume Intense Waterproof Mascara



Take your lashes to the next level with instant gratification.

Fibre Extend



See below
For details

3-in-1 Maximising Lash Primer

£28 / 7.5 ml *with Black Cumin Seed Oil*

Improve length & fullness of lashes. Boosts volume & definition before mascara application. Conditions & nourish each lash.

VolumIntenseMascara

BLACK & BLACKBROWN

£35

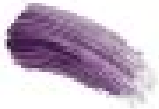
BOLD HUES £28

with Jojoba & Vitamin E

Separate, lift, coat & curl each lash to volumised perfection! Humidity resistant, **helps to moisturise** dry, brittle lashes. Buildable, **smooth application** that will perfectly coat each lash.



Jewel Jade



Regal Plum



Deep Cobalt



Black



Black Brown

VolumIntense Waterproof Mascara

£35 / 7 ml

with Candelilla Plant

Beautifully **lengthen, curl & define** each lash to volumised perfection, no running or flaking. Fuller lashes over time, **optimising hair growth cycle**. Ophthalmologist tested & safe for contact lens use.



Black



Black Brown

FibreExtend Mascara

£35 / 12.5 ml



Black

Amplify your lashes for length & volume, in just 1-2 coats. No clumps. Dramatic & natural look all-day wear; humidity, water & smudge resistant. 1st coat: extends your lashes. 2nd coat: add dramatic false lash effect.



***Universally loved with
real staying power***

LipSense Long-Lasting Lip Colour

£32 / 7.39 ml

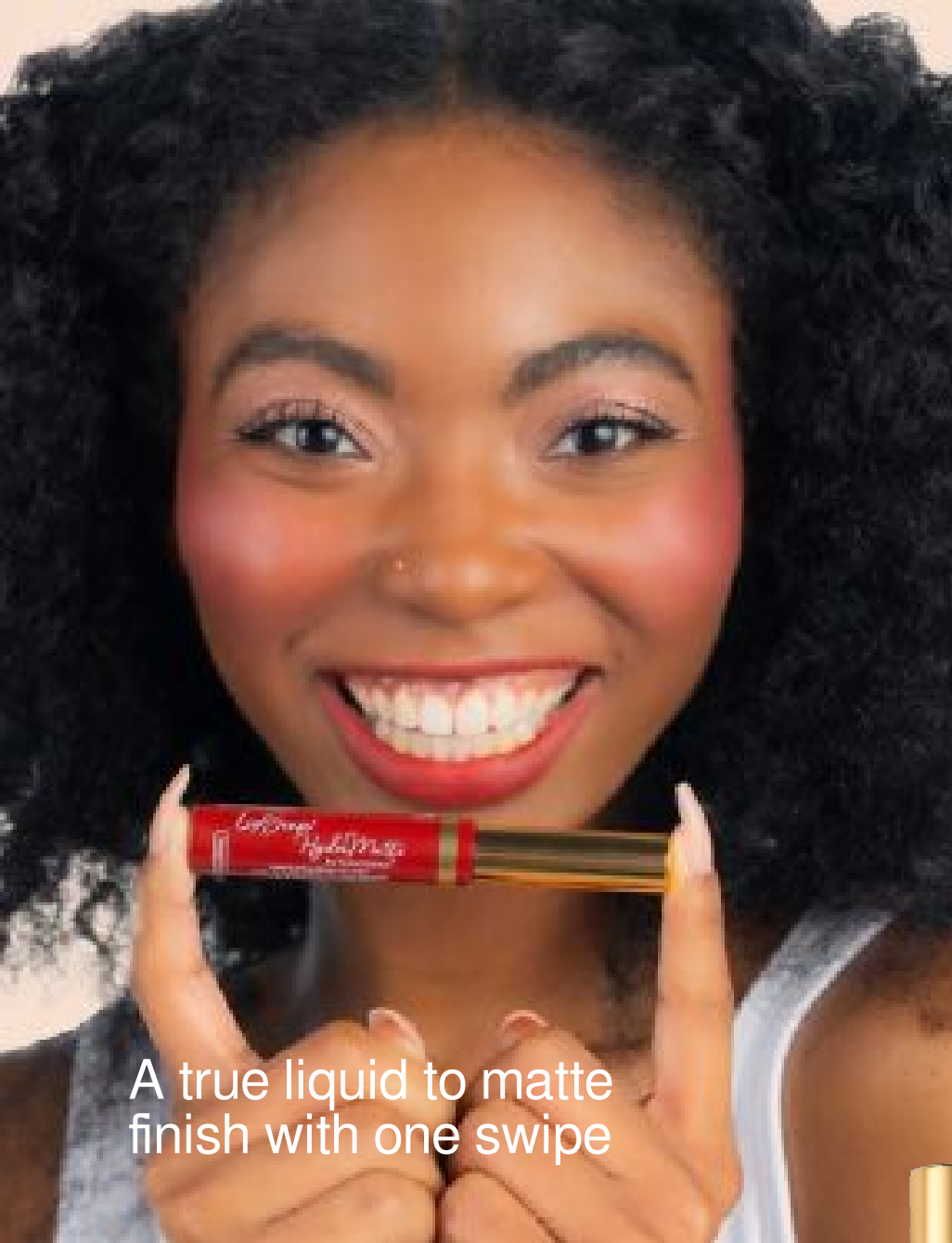
*with St John's Wort
& Linden Flower*

Our original long-lasting innovation sets it apart from conventional lipsticks & lip colours. Colours are perfect for mixing & matching & budge proof & transfer proof! With up to 18 hours wear, it will not smear off, rub off & does not kiss off.

and colours . . .

					
Amber Spice	Beige Crème	Bella	Blu-Red	Blush	Charmed
					
Coral Reef	Creamer	Crimson	Earth	Espresso	Fire
					
First Love	Fly Girl	Happily Ever After	Heart-breaker	Heirloom Rose	Honey Rose
					
Kiss For A Cause	Kiss Me Katie	Kiss My Sass	Legacy Lips	Milk Rose	Nude Honey
					
Nude Pink	Pastel Pink	Praline Rose	Straw-berry Shortcake	Sunrise	Velvet





A true liquid to matte finish with one swipe

LipSense Cream Long-Lasting Lip Colour (formerly Hydramatte)

£35 | 7.39 ml

*with SenePlex+, Shea Butter
& Sodium Hyaluronate*

Experience a new & completely unique liquid-cream, gentle, one-step, long lasting lip colour! Bold pigmented colours with a true matte finish, with conditioning & moisturising that provide immediate & lasting lip hydration.



-  Apricot Angel
-  Beautiful Brick
-  Bella
-  Bella Satin
-  Blu-Red
-  Burgundy Plum
-  Candy Coral
-  Caramel Velvet
-  Cherie Shine
-  Chilled Pink
-  Chocolate Bar
-  Cinnamon Silk
-  Drama Queen
-  Melon Mojito
-  Milk Rose
-  On Pointe Pink
-  Peony Pink
-  Pink Quartz Satin
-  Pink Suede
-  Praline Rose
-  Ruby Berry Satin
-  Scarlet Shine
-  Seashell
-  Strawberry Cream
-  Sweetheart Shine
-  Winter Rose Satin

LipSense® Moisturising Lip Gloss

£25 | 7.39 ml

*with Shea Butter
& Vitamin E*

Wear alone or over
LipSense® Long-Lasting
Liquid Lip Colour for
extended wear



Beautifully vibrant
superior hydration
& moisturising.

 Amber Prism	 Amethyst Prism	 Bella Glossy	 Bella Matte	 Berry Bold	 Bougain- villea	 Diamond Kiss
 Dream	 Freedom	 Glossy Gloss	 Gold Glitter	 Juicy Cherry	 Kisses For Wishes	 Latte
 Madeleine	 Opal	 Orchid	 Paradise	 Pearl	 Pink Glitter	 Pink Prism
 Praline Matte	 Rose	 Rose Petal	 Sand	 Satin Matte	 Silver Glitter	 Soft Twinkle
 Soul Mate	 Stardust	 Toffee	Trending and Limited			
			 Glow	 Mimosa	 Solar Flare	

Glowify Juicy Plumping Lip Gloss

£35 / 4.2 ml

*with Cayenne, Aloe Vera
& Ginger*

A sheer tinted lip gloss that **visibly plumps your pout** with a refreshing cooling sensation and **hydrating glass-like finish**.

Keeps lips **smooth and moisturised**, featuring a watermelon-mint flavour and designed to complement any look & skin tone.

Wear alone or layer over your fave lip colour.

Your secret to luscious lips



REMOVERS

Colour Removing Wipes £27 | *Pack of 35 wipes*
with Aloe Vera, Vitamin B & Sodium Hyaluronate

Biodegradable, oil-free wipes **gently remove dirt, oil & makeup**, revealing soft, clean skin while **delivering hydration & anti-ageing benefits**. Ophthalmologist tested and safe for contact wearers.



Melt-Away Deep Cleansing Balm

£60 | 75 gm

*with Shea Butter,
Rosemary
& Vitamin E*

A gentle, yet powerful deep cleanser that transforms from a balm to a silky oil. Dissolves daily grime, pollutants & long-lasting, waterproof makeup. Great for dry skin types - hydrating with a silky & non-greasy that won't strip your skin.



Brush Cleaner

£22 | 177.5 ml

£30 | *WITH MAT*

with Coconut

Thoroughly cleans & preserves your artistry tools for flawless application! Weekly brush cleaning helps protect your skin & maintain their performance.



LipSense® Ooops! Remover

£12 | 7.39 ml *with Vitamin B, C & E*

Quickly lift Long-Lasting Lip Colour, so easy to change shades or remove LipSense day's end. Just a few gentle swipes with this non-drying, oil-based remover. .



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for beauty into a
fullfilling business.



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Make a difference in your life, whilst enjoying friendships and the freedom to empower yourself and those around you. You can have the flexibility to fit your new venture around current commitments and family, launch a career with no income ceiling and enjoy the benefits of showing other women how to enhance their natural beauty and feel good about themselves.

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Earn **20% - 40% commission** on all personal retail product sales



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Total flexibility of a 24/7 online business with your own free website. Own hours anytime lifestyle



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Be recognised for all your achievements as you grow and build your own business



Connect

Create new friends and be part of a supportive community of like-minded 'boss babes'

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£35 Digital Kit with business tools

This gives you a great start in running your own Beauty Business for an incredible price.



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To help you navigate your new adventure this startup option includes everything in the Digital Kit, PLUS £300 worth of business-building essentials. With a selection of our long-lasting colour cosmetics products & samples.



£199 Beauty Portfolio Kit

This beauty boss starter kit is packed with **EVERYTHING** that's in the Digital Kit, PLUS £470 worth of products & business building essentials. Experience the complete package with long-lasting colour cosmetics, skincare products as well as a selection of the all-time favorite samples..

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60 Days



90 Days





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